

proaudio

4th Edition | April 2024

Sound PRESS

Are you mixing with the right company?

BASS

PowerWorks New
Headphones for DJ's

MotoGP™

Audio-Technica Captures it ALL!

JUSTIN Timberlake

NORD Stage 3 & the Tiny Desk Concert

NEW MI SHOWROOM

Spectacular Launch Event

RCF ART 712-A MK4

Stands out as a true masterpiece in its category.

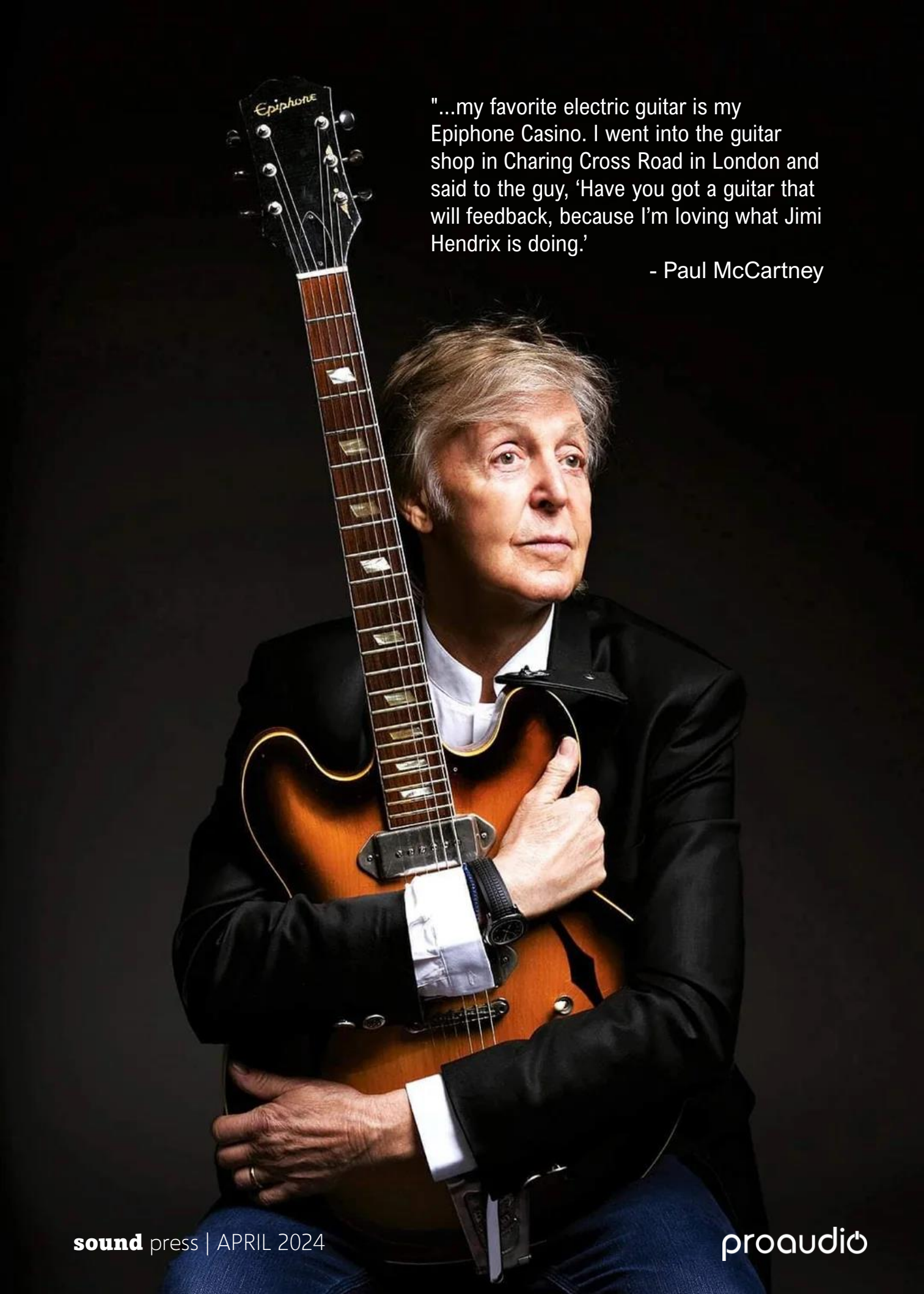
 AlphaTheta



Euphonia
professional rotary mixer



Nora En Pure presents Purified Johannesburg

A portrait of Paul McCartney, an older man with grey hair, wearing a black suit jacket over a white shirt. He is holding a brown Epiphone Casino electric guitar. The guitar's headstock is visible at the top left, with the 'Epiphone' logo. The background is dark and out of focus.

"...my favorite electric guitar is my Epiphone Casino. I went into the guitar shop in Charing Cross Road in London and said to the guy, 'Have you got a guitar that will feedback, because I'm loving what Jimi Hendrix is doing.'

- Paul McCartney

WELCOME

to the

APRIL 2024 EDITION

of
proaudio

Sound Press Magazine!

As autumn casts its enchanting spell across South Africa, we're thrilled to present the latest edition of Proaudio Sound Press Magazine. Get ready to discover the newest innovations and trends shaping the world of professional audio.

Join us as we unveil our MI Showroom launch, introducing you to the most cutting-edge gear firsthand. Dive into the immersive experience of the AlphaTheta Euphonia speaker system and explore its revolutionary capabilities.

From MotoGP captures by Audio Technica to Justin Timberlake's magic on the NORD Stage 3, we've got your audio cravings covered. Plus, get ready to groove with Nora En Pure in Johannesburg and explore the game-changing XDJ-700 Multi-Player for DJs.

Discover the thunderous bass of the HK Audio Sonar 115 SUB D and experience the power of the RCF ART 712-A MK4 speaker system. Don't miss out on the precision of the Powersoft Mezzo Series amplifiers and other exciting updates.

So, join us as we dive into a world of sonic wonders, where innovation meets inspiration.

HAPPY READING!

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Product Library

This magazine is designed to inform, supply, and provide information relating to the industry that we find ourselves in. Some of the material that we have used is resourced from websites around the world to help bring perspective and insight to your business' and your lives. Products highlighted and reviewed may or may not be available, if you have any questions relating to the information herein, please contact us.

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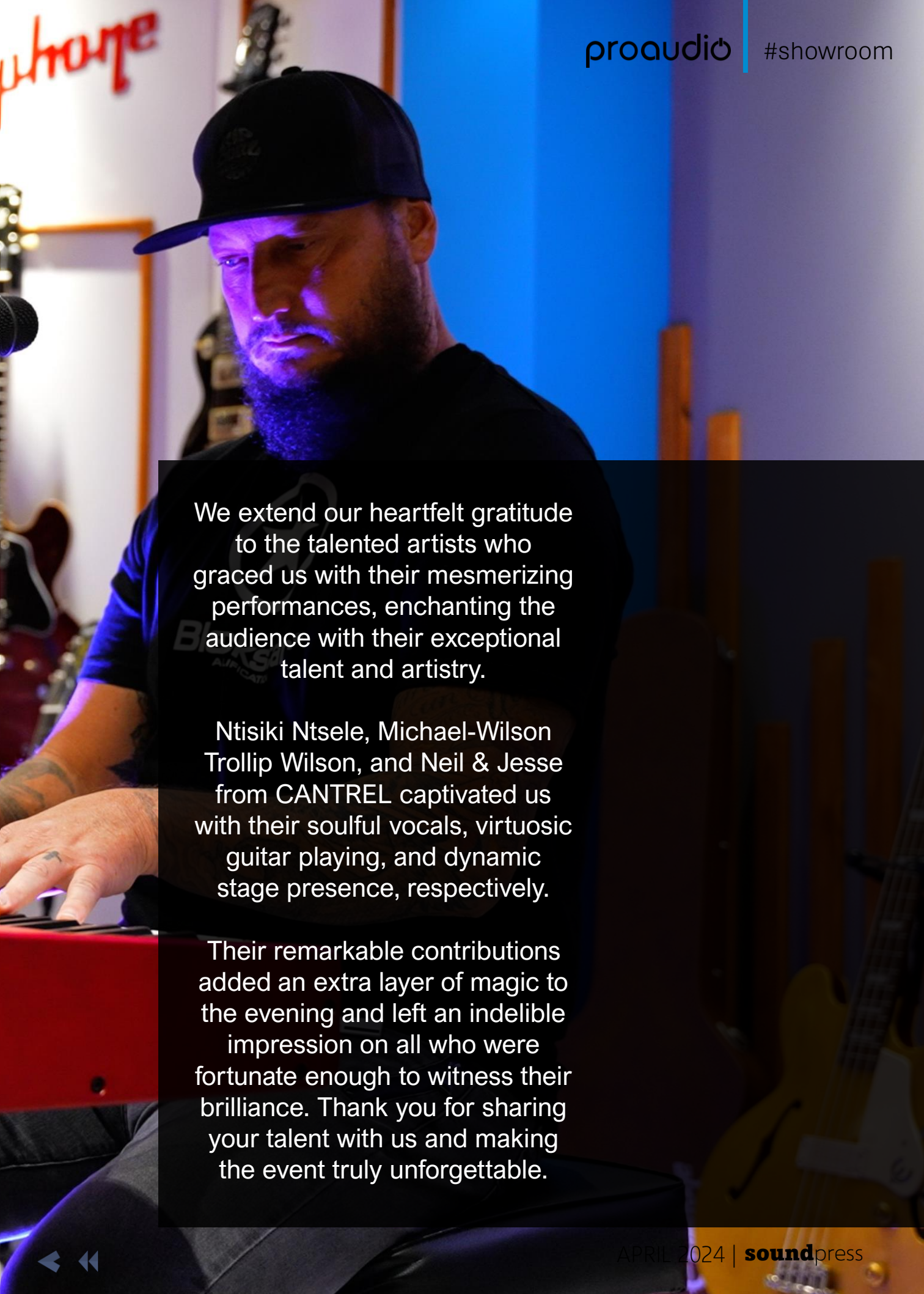
INTRO TO ATLANTA

proaudio

Unveils New MI Showroom with Spectacular Launch Event

On Tuesday, March 19th, 2024, music enthusiasts and industry professionals alike gathered at Proaudio for a momentous occasion—the grand launch of the brand-new MI (Musical Instrument) Showroom. With invited guests and dealers in attendance, the event promised an exclusive glimpse into the latest offerings from renowned brands, including Nord keyboards, Epiphone, Ashdown Engineering, Blackstar Amplification, Carry-on, and Ashdown Meters headphones.



A man with a full beard and a black baseball cap is playing a red keyboard. He is looking down at the keys. The background is a music studio with various instruments and equipment. The lighting is warm and focused on the man.

We extend our heartfelt gratitude to the talented artists who graced us with their mesmerizing performances, enchanting the audience with their exceptional talent and artistry.

Ntisiki Ntsele, Michael-Wilson Trollip Wilson, and Neil & Jesse from CANTREL captivated us with their soulful vocals, virtuosic guitar playing, and dynamic stage presence, respectively.

Their remarkable contributions added an extra layer of magic to the evening and left an indelible impression on all who were fortunate enough to witness their brilliance. Thank you for sharing your talent with us and making the event truly unforgettable.



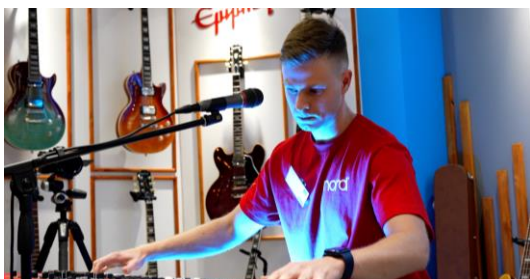
Within the sleek and modern ambiance of the showroom, invited guests and esteemed dealers were treated to an immersive journey through the world of musical excellence. The showroom boasted an impressive array of renowned brands, each showcasing their cutting-edge instruments and equipment.



Among the featured brands were Nord keyboards, celebrated for their exceptional sound quality and versatility, and Epiphone, renowned for their iconic guitars and commitment to craftsmanship.



Ashdown Engineering, a trailblazer in bass amplification, proudly presented their latest innovations, while Blackstar Amplification captivated attendees with their groundbreaking guitar amps known for their dynamic range and superior tone.



Carry-on, a rising star in the world of musical accessories, displayed their premium-quality gear designed for musicians on the move, while Ashdown Meters headphones provided a glimpse into the future of immersive listening experiences.





Throughout the evening, the showroom pulsated with the rhythm of live music as talented artists took to the stage to showcase the featured products in captivating performances. Ntisi Ntsele's soulful vocals and mesmerizing melodies transported the audience, while Michael-Trollip Wilson's virtuosic guitar skills left jaws dropping in awe. The dynamic duo of Neil & Jesse from CANREL brought a unique blend of energy and artistry to the stage, captivating the crowd with their infectious rhythms and captivating harmonies.

Amidst the excitement, a special highlight of the evening was the live draw for an exclusive Epiphone guitar: the Les Paul Muse in Caribbean Blue. Anticipation filled the air as guests eagerly awaited the announcement of the lucky winner. Cheers erupted as Tyler Meiring's name was revealed, adding an extra layer of excitement to an already unforgettable evening.

As the event drew to a close, Proaudio extends its deepest gratitude to the esteemed dealers who graced the occasion with their presence. Your unwavering support and commitment to excellence are the cornerstone of our success, and we are truly grateful for your partnership. Thank you for joining us and making the Proaudio Launch a resounding success.



Adding to the excitement, a live draw was conducted, offering attendees the chance to win an Epiphone guitar (Les Paul Muse, Caribbean Blue Fade). The tension mounted as the winner was announced—Tyler Meiring, who walked away with the coveted prize, much to the delight of the crowd.



Epiphone's new Les Paul™ Modern Figured from the Inspired by Gibson™ Collection brings a new look and sound to the world's greatest electric guitar. Featuring a weight relief mahogany body with a beautiful figured top, ProBucker™ pickups with coil-splitting, phase switching, and a treble bleed circuit. Plus, Grover® Locking Rotomatic® tuners with tulip buttons and an 18:1 ratio, Graph Tech® nut, and an ebony fingerboard.





Les Paul Muse,
Radio Blue Metallic

Epiphone



Epiphone, renowned for crafting guitars that embody both quality and affordability, has once again raised the bar with the introduction of the Les Paul Muse from their Inspired by Gibson Collection.

Boasting a lightweight chambered body and a range of innovative features, the Les Paul Muse is a guitar designed to inspire creativity and elevate your playing experience.

The Epiphone Les Paul Muse is as visually striking as it is sonically impressive. Available in a range of captivating metallic finishes, including the mesmerizing Radio Blue Metallic, Wanderlust Green Metallic, Purple Passion Metallic, Jet Black Metallic, Smoked Almond Metallic, Pearl White Metallic, and Scarlet Red Metallic, this guitar is sure to turn heads on stage and in the studio. Its sleek design, classic Les Paul contours, and attention-grabbing finishes make it a true standout among its peers.

At the heart of the Les Paul Muse are the high-output Alnico Classic PRO humbuckers, meticulously designed to deliver rich, warm tones with plenty of punch and clarity. Whether you're cranking up the gain for blistering solos or dialing it back for smooth, soulful rhythms, these pickups offer incredible versatility to suit any musical style.

But that's not all – the Les Paul Muse also features coil-splitting and phase controls, allowing you to unlock a whole new world of tonal possibilities. From thick, creamy humbucker tones to crisp, single-coil sounds, this guitar can do it all with ease.

One common challenge with traditional electric guitars is maintaining clarity when playing at lower volumes. Epiphone has addressed this issue with the inclusion of a treble bleed circuit in the Les Paul Muse.

This circuit ensures that even when you dial back the volume, your tone remains clear, articulate, and full of life. Whether you're practicing quietly at home or performing live on stage, you can trust that your sound will always shine through with the Les Paul Muse.

In addition to its exceptional sound and stunning looks, the Epiphone Les Paul Muse is built to withstand the rigors of the road. Its lightweight chambered body makes it comfortable to play for hours on end, while its durable construction ensures reliability night after night. Whether you're a seasoned professional or a budding musician, you can count on the Les Paul Muse to deliver outstanding performance, time and time again.

With its striking design, versatile pickups, and innovative features, the Epiphone Les Paul Muse Radio Blue Metallic is a guitar that inspires creativity and pushes the boundaries of what's possible. Whether you're a rock guitarist, blues enthusiast, or anything in between, this guitar is sure to become an essential part of your musical arsenal.

So why wait?





AlphaTheta

announces flagship rotary mixer



March 14, 2024, marks a significant milestone in the industry as AlphaTheta Corporation unveils its latest creation: the euphonia professional rotary mixer, a revolutionary device set to redefine the art of DJ mixing.



Born from over 30 years of audio technology and innovation, the euphonia is not just another mixer; it's a masterpiece meticulously crafted to deliver a captivating mixing experience that immerses you in the music like never before. With its mesmerizing sound quality and seamless performance, the euphonia promises to elevate your DJing to new heights.

At the heart of the euphonia lies the Rupert Neve Designs transformer, renowned for producing clear and rich analog audio. This partnership ensures that every beat, every note, is delivered with unparalleled clarity and depth, allowing you to unleash your creativity and express yourself fully through your music.

What sets the euphonia apart is its uniquely developed rotary faders, designed to provide a supreme feel that makes you feel at one with the music.

Each knob is carefully crafted with an elastomer outer circumference, ensuring a comfortable grip and high vibration absorption. The faders' mechanism is optimized for different turning speeds, allowing for delicate fine-tuning or instant volume adjustments with ease.

But the euphonia offers more than just tactile excellence; it provides a visual feast for the senses with its Energy Visualizer. This feature allows you to understand the overall sound at a glance, enabling you to effortlessly mix tracks while keeping the groove going. With needle meters for each channel and a Spectrum Analyzer for the Master output, you can maintain consistent and smooth mixes, even during long sets.

Adding to its arsenal of capabilities is the next-generation 3Band Master Isolator, a sensory marvel that transforms your musical sensibilities into sound at your will. With perfectly balanced isolator knobs and a brand-new Boost Send feature, you can apply effects with a single hand, leaving the other free for mixing. Whether you prefer dynamic performances, sound quality adjustments, or reverb effects, the Boost Level settings allow you to express your style effortlessly.

The euphonia doesn't just stop at mixing; it brings depth and breadth to your sound with its built-in Send FX. From Delay and Tape Echo to Reverb and Shimmer, the euphonia offers a plethora of spatial effects to enhance your music. With dedicated knobs for adjusting send levels and a proprietary Time knob for precise effect adjustments, you can create seamless transitions and captivating sonic landscapes with ease.

In terms of design, the euphonia embodies a new era of rotary mixers, blending tradition and innovation seamlessly. Its "two-tone, two-layer" look symbolizes the marriage of analog warmth and digital precision, while the copper-colored knobs and wood side panels add a touch of elegance to its aesthetic.

With features like multiple inputs and outputs, built-in USB audio interface, and compatibility with leading DJ software, the euphonia offers endless possibilities for creative expression. Whether you're a seasoned professional or an aspiring DJ, this groundbreaking mixer is poised to become an indispensable tool in your musical journey.



The euphonia professional rotary mixer is more than just a piece of equipment; it's a testament to the relentless pursuit of excellence in audio technology. With its captivating mixing experience, rich analog sound, and innovative features, the euphonia sets a new standard for DJ mixers and reaffirms AlphaTheta Corporation's commitment to pushing the boundaries of innovation in the industry.

Specifications of the Euphonia Professional Rotary Mixer



1. **Captivating Mixing Experience:** Designed to immerse you in the music with its seamless performance and mesmerizing sound quality.
2. **Rupert Neve Designs Transformer:** Produces clear and rich analog audio, ensuring unparalleled clarity and depth in every beat.
3. **Uniquely Developed Rotary Faders:** Crafted with elastomer outer circumference for a comfortable grip and high vibration absorption. Mechanism optimized for different turning speeds, enabling delicate fine-tuning or instant volume adjustments.
4. **Energy Visualizer:** Provides an instant visual grasp of the overall sound and track volume levels, facilitating smooth mixing and maintaining consistency during long sets.
5. **3Band Master Isolator:** Allows for dynamic changes to the music with perfectly balanced isolator knobs and a brand-new Boost Send feature. Boost Level settings enable expression of individual style effortlessly.
6. **Built-in Send FX:** Features 5 spatial effects (Delay, Tape Echo, Echo Verb, Reverb, Shimmer) and a high-pass filter for adding depth and breadth to your sound. Dedicated knobs for adjusting send levels and a proprietary Time knob for precise effect adjustments.
7. **Design:** Embodies a new era of rotary mixers with a "two-tone, two-layer" look symbolizing tradition and innovation. Copper-colored knobs and wood side panels add elegance to its aesthetic.
8. **Other Features:**
 - Multiple inputs and outputs
 - Built-in USB Type-C audio interface for PC/Mac
 - Compatibility with rekordbox DJ software and Serato DJ Pro (license needed)
 - 2Band Booth EQ



Pioneer DJ



DDJ-400 2-channel DJ controller for rekordbox

Pioneer DJ has long been synonymous with innovation and quality in the world of DJ equipment, and their latest offering, the DDJ-400 2-channel DJ controller for rekordbox, lives up to that legacy. Designed to help aspiring DJs master the basics and progress to the next level, the DDJ-400 combines professional-grade features with an intuitive layout that feels natural to use.



Mastering the Basics

The DDJ-400 is engineered to inherit the essence of a professional setup, making it an ideal choice for beginners and experienced DJs alike. Thanks to its compatibility with the Tutorial feature in rekordbox, users can easily master the controller's creative capabilities, paving the way for seamless progression in their DJ journey.

Club-Style Layout

Featuring a layout that mirrors Pioneer DJ's professional NXS2 setup, the DDJ-400 offers a familiar interface for developing DJs. The buttons and knobs are arranged in the same manner as those on club-standard equipment, allowing users to feel comfortable performing in DJ booths from the get-go. Additionally, the inclusion of Sound Color FX and Beat FX, derived from the renowned DJM-900NXS2 mixer, enables DJs to enhance their mixes with professional-grade effects.

Beat FX

One of the standout features of the DDJ-400 is its Beat FX functionality, which allows users to apply professional effects that sync perfectly with the tempo of the track being played. Whether you're just starting out or honing your skills, Beat FX empowers DJs to craft unique and dynamic sets that captivate audiences.

Performance Features

By connecting the DDJ-400 to a PC or Mac, DJs can unlock a range of performance features in rekordbox. Subscribers to the Creative plan can take advantage of Cloud Library Sync for seamless library management across multiple devices, as well as Edit mode for creating custom versions of tracks on the fly.

PC Master Out

For added flexibility, the DDJ-400 offers PC Master Out functionality, allowing users to choose whether to hear their mix through their computer's internal speakers or connected desktop speakers. Meanwhile, the headphone output enables independent cueing for precise monitoring while mixing.

Plug and Play

With its built-in sound card, the DDJ-400 is incredibly easy to set up and use. Simply connect the controller to your computer using the provided USB cable, and you're ready to start mixing and performing.

Clear Audio

Finally, the DDJ-400's mic input circuit ensures crystal-clear audio reproduction without distortion, even at high input levels. This ensures that your voice comes through loud and clear, whether you're hosting an event or adding vocals to your mix.



EXPLORING THE PIONEER DJ XDJ-700 Compact DJ Multi Player



Pioneer DJ has consistently been at the forefront of innovation, setting new standards with each release. The Pioneer DJ XDJ-700 Compact DJ Multi Player is no exception, offering a host of features and capabilities that cater to both professional DJs and enthusiasts alike.





Whether you're a seasoned professional or a budding enthusiast, the XDJ-700 provides the tools and flexibility to take your DJing to the next level. With its **powerful capabilities and seamless integration** with rekordbox software, the XDJ-700 is sure to become a staple in DJ booths and home setups worldwide.



One of the standout features of the XDJ-700 is its **compact size**, making it perfect for small booths or home setups where space is at a premium. Despite its small footprint, the XDJ-700 packs a punch with its intuitive interface and robust functionality. The removable stand further enhances its versatility, allowing DJs to customize their setup according to their needs.

At the heart of the XDJ-700 is its large 7-inch, full-color LCD touchscreen, which provides DJs with instinctive control and seamless navigation. Divided into three sections, the touchscreen allows users to access all the essential features with ease, whether browsing tracks, setting cues, or adjusting settings. The inclusion of a Qwerty keyboard and rotary dial simplifies the browsing process, while customizable viewing options ensure a personalized user experience.

The XDJ-700 is equipped with a range of performance-enhancing features designed to inspire creativity and elevate live sets. Hot Cues and Hot Loops allow DJs to trigger cues and loops in perfect time, while Quantize ensures a reliable performance by snapping cues and loops to the rekordbox beat grid. With the ability to automatically beat match up to 4 decks, DJs have the freedom to focus on adding their unique mark to the mix, knowing that the tracks are perfectly synced.

The XDJ-700 offers advanced connectivity options, including ProDJ Link, which allows for seamless integration with up to 4 players or laptops via LAN connection. Combined with rekordbox software, DJs can access pre-prepared loops and cues, sync the beat with the master deck, and unlock a host of advanced pro-DJ features. Additionally, the XDJ-700 supports direct loading of tracks from rekordbox USB or mobile devices, providing DJs with instant access to their music library and performance tools.

For added versatility, the XDJ-700 is fully MIDI assignable via USB, allowing DJs to send control information to external devices and use the player as a MIDI controller. The inclusion of "My Settings" enables users to prepare and save their system preferences in rekordbox, making it easy to switch between settings when alternating DJs in the booth.



The Pioneer DJ XDJ-700 Compact DJ Multi Player offers a winning combination of compact design, intuitive interface, and advanced performance features.



With its robust construction, exceptional sound quality, and innovative features, the **Audio Technica Artist Elite AE6100** stands as a testament to the brand's commitment to excellence in audio reproduction.

Whether you're a seasoned professional or an aspiring vocalist, the AE6100 is sure to elevate your performance to new heights.



Audio Technica

Artist Elite AE6100

Audio Technica, a renowned name in the realm of audio equipment, continues to push the boundaries of excellence with the Artist Elite AE6100 hypercardioid dynamic vocal microphone. Tailored specifically for the discerning vocalist, this microphone delivers a blend of precision engineering and uncompromising sound quality.

At the core of the AE6100's design is its ability to capture vocals with unparalleled clarity and assertiveness. With a hypercardioid polar pattern, this microphone ensures outstanding on-axis response while minimizing off-axis noise, providing maximum feedback rejection even in the most challenging environments. Whether you're performing on stage or in the studio, the AE6100 offers a level of sonic precision that empowers vocalists to shine.

One of the standout features of the AE6100 is its ability to deliver high-output, fast transients, and clean articulation, allowing vocals to cut through the mix with ease. This ensures that every nuance of the performance is captured faithfully, from the subtlest whisper to the most powerful belting.

Furthermore, the microphone is engineered with superior anti-shock technology to minimize handling noise, ensuring that your performance remains crystal clear and free from distractions. The back-cavity assembly "floats" inside the handle shell, providing exceptional isolation from handling noise, allowing you to focus solely on delivering your best performance.

In addition to its exceptional sonic performance, the AE6100 is built to withstand the rigors of the road. Its tough, durable construction ensures resilience against the demands of touring, making it a reliable companion for any vocalist on the go.

The AE6100 also features a multi-stage grille design that offers excellent protection against plosives and sibilance without compromising high-frequency clarity. The mic's hardened-steel outer grille, lined with fine steel mesh and a layer of open-cell foam, provides ultimate protection against vocal plosives, while a foam disk positioned on top of the element assembly adds an extra layer of "pop" protection.





Audio-Technica Captures the Sounds of MotoGP™



Jorge Martin hit the front in the first lap and never relinquished his lead to win the Portuguese MotoGP on Sunday, in the second race of the season. Enea Bastianini was second and teenage rookie Pedro Acosta third.





As MotoGP continues to captivate audiences around the world, Audio-Technica's cutting-edge technology will remain at the forefront, ensuring that every rev, every screech, and every cheer is heard with clarity and precision. Because in the world of MotoGP, where motors are music to the ears of race fans, Audio-Technica microphones are the conductors of the sonic symphony.

Motorsport enthusiasts know that the thrill of MotoGP racing isn't just visual—it's audial. The thunderous roar of engines, the screech of tires on asphalt, and the symphony of sounds that accompany each maneuver create an immersive experience for fans worldwide. Capturing this auditory spectacle is no easy feat, but Audio-Technica rises to the challenge, providing state-of-the-art equipment to deliver the full sonic experience of MotoGP racing.

In March 2024, MotoGP enthusiasts witnessed the electrifying action of the Portugal Grand Prix, where Audio-Technica microphones played a pivotal role in capturing every rev, every screech, and every cheer from the crowd. But behind the scenes lies a complex technical and creative endeavor, requiring meticulous planning, expert knowledge, and top-notch equipment.

One of the foremost challenges in recording MotoGP racing is the sheer volume of noise. With engines revving at decibel levels equivalent to a jet aircraft taking off, Audio-Technica's microphones must withstand high-decibel environments while capturing clear, high-definition audio. More than 200 Audio-Technica microphones are strategically placed around the track, pit lane, and even onboard the bikes themselves to ensure comprehensive coverage.

The dynamic nature of MotoGP racing poses another challenge. As motorcycles zoom past, the sound intensity and pitch shift rapidly due to the Doppler effect, creating a moving audio target that's difficult to capture accurately. Additionally, the outdoor environment and racetrack structures influence sound propagation, requiring effective shielding and precise placement of microphones.



Despite these challenges, Audio-Technica's engineering expertise and decades of experience in professional sports enable them to deliver seamless audio coverage. Working closely with Dorna, MotoGP's commercial rights holder, Audio-Technica innovates custom audio capture solutions to enhance the viewing experience for fans worldwide.

During the Portugal Grand Prix, Audio-Technica microphones were deployed across various locations, from pit lane to the track itself. Boundary microphones like the U851R and immersive audio microphones like the BP3600 captured ambient sound, while shotgun microphones such as the BP28 and BP28L provided precise audio pickup from the action.

But it's not just about capturing sound—it's about synchronizing it perfectly with visual footage to create an immersive viewing experience. Audio-Technica's audio team strategically places microphones, continuously monitors sound levels, and makes real-time adjustments to ensure seamless synchronization.

MotoGP racing is revered globally for its high-octane spectacle and extreme skill required from competitors. Audio-Technica's partnership with MotoGP reinforces its commitment to delivering unparalleled audio experiences, allowing fans to immerse themselves in the heart-pounding action of motorcycle racing like never before.



Audio-Technica ATH-M50x
Closed-back Studio Monitoring
Headphones – Limited Edition
Metallic Orange





Audio-Technica AT-LP120XBT

USB Direct-Drive Turntable

Audio-Technica brings forth a masterpiece that marries the best of both worlds—the AT-LP120XBT-USB Direct-Drive Turntable. This fully manual turntable takes inspiration from the acclaimed AT-LP120XUSB model but elevates the experience with the seamless integration of Bluetooth® wireless connectivity alongside traditional analog and USB outputs.



audio-technica

proaudio

At the heart of this turntable lies a specially designed DC servo direct-drive motor, ensuring precise and stable playback of your favorite vinyl records at 33-1/3, 45, and 78 RPM speeds.

The inclusion of adjustable dynamic anti-skate control enhances tracking accuracy, preserving the integrity of your vinyl collection for years to come.

Whether you're a seasoned audiophile or a newcomer to the world of vinyl, the AT-LP120XBT-USB promises high-fidelity audio reproduction that captivates the senses.



Connecting the turntable to your preferred audio setup is a breeze, thanks to its versatile connectivity options. Utilize the included RCA output cable and selectable phono preamp to seamlessly integrate the AT-LP120XBT-USB with your home stereo or powered speakers.

Alternatively, connect the turntable to your computer via USB and leverage the free Audacity recording software to digitize your vinyl collection, preserving its timeless classics in pristine digital format. With support for the high-quality Qualcomm® aptX™ audio codec, you can enjoy crystal-clear audio streaming without compromising on fidelity.

Embracing the wireless era, the AT-LP120XBT-USB features Bluetooth wireless technology, allowing you to pair the turntable with compatible speakers, headphones, or other devices effortlessly.



Crafted with meticulous attention to detail, the AT-LP120XBT-USB boasts professional-grade features that elevate your listening experience.

An S-shaped tonearm with adjustable tracking force ensures optimal cartridge performance, while the included AT-VM95E Dual Moving Magnet™ phono cartridge delivers exceptional clarity and detail.

Compatible with a wide range of VM95 Series replacement styli, the AT-VM95E offers flexibility to suit every budget and application.

Further enhancing its appeal, the AT-LP120XBT-USB comes equipped with a die-cast aluminum platter, start/stop button, and quartz-controlled pitch lock for precise speed control. The stroboscopic platter with speed indicator ensures accurate playback, while the removable plug-type stylus target light adds a touch of convenience to your vinyl listening sessions.

Complete with a removable hinged dust cover and external power supply, the AT-LP120XBT-USB exemplifies Audio-Technica's commitment to quality and innovation.

The Audio-Technica AT-LP120XBT-USB Direct-Drive Turntable invites you to rediscover the timeless allure of analog sound. Whether you're a discerning audiophile or a casual music enthusiast, this turntable promises an immersive listening experience that transcends time and technology.

So, dust off your vinyl collection, immerse yourself in the warm embrace of analog sound, and let the AT-LP120XBT-USB transport you to a world where music comes alive like never before.



Powerful Bass

HK Audio SONAR 115 Sub D



For audio professionals seeking a dynamic addition to their setup, the HK Audio SONAR 115 Sub D stands out as a compact yet mighty powered subwoofer.

Designed to complement the SONAR Xi full-range speakers, this subwoofer boasts a robust 1500W peak amplifier driving a 15" woofer, capable of producing frequencies as low as 40 Hz with a maximum SPL of 128 dB.

Compact yet potent, the SONAR 115 Sub D offers high-quality sound reproduction and a host of professional features, all at an affordable price point. With its durable construction and impressive performance, it's an ideal choice for a wide range of applications.

Key Features:

- Professional 15" subwoofer
- Cardioid-compatible design
- 1500W peak performance Class-D amplifier
- Integrated 24-Bit DSP with illuminated LCD screen
- Professional, balanced XLR inputs and outputs
- Road-ready features including a sturdy wood cabinet and black acrylic enamel coating
- Lightweight and easy to transport

Integrated DSP:

The SONAR 115 Sub D comes equipped with integrated DSP, offering a range of customizable settings to optimize performance according to your needs. Features include Bass Boost, Cardioid Presets, and adjustable parameters for Mode, Polarity, X-Over, Delay, Front LED, and Display Dim.



Specifications:

- Configuration: Active Subwoofer
- Enclosure Type: Bass-Reflex Subwoofer
- Total Power Capacity: 375W RMS / 1500W Peak
- LF Driver: 1 x 15" / 381 mm Woofer
- Frequency Range: 36 Hz to 150 Hz (-10 dB)
- Amplifier Class: Class-D

With its powerful performance, versatile features, and durable build, the HK Audio SONAR 115 Sub D is a reliable choice for audio professionals seeking to enhance their sound system with deep, impactful bass.

Whether used in live performances, DJ setups, or installations, this subwoofer delivers outstanding results, making it a valuable addition to any sound reinforcement arsenal.



GRAMMY[®]-Nominated

Paula Arenas Finds Musical Magic with KRK

In the heart of their creative journey lies a fusion of talent and technology, where GRAMMY[®]-nominated singer Paula Arenas and award-winning mixing and recording engineer Maria Elisa Ayerbe come together to craft sonic masterpieces. Their latest collaboration, the album 'A Ciegas', released in May, has garnered critical acclaim, earning nominations for four Latin GRAMMY[®] Awards and one GRAMMY[®] Award for Best Latin Album. At the core of this musical magic is the utilization of KRK audio equipment, elevating their production process to new heights.

Ayerbe's Miami-based South Mountain Studios serves as the hub for their creative endeavors, where she harnesses the power of KRK gear to sculpt the perfect sound.

The KRK KNS 8402 Studio Headphones play a pivotal role, providing a well-balanced and isolated listening experience essential for capturing the nuances of Arenas' vocals. Ayerbe praises the headphones for their comfort during long recording sessions and their sleek design, while Arenas cherishes their reliability and style.

Complementing the headphones are the KRK V4 Series 4 Powered Reference Monitors and the KRK S8.4 Powered Studio Subwoofer, delivering pristine audio reproduction with unmatched accuracy. Ayerbe emphasizes the transparency and high-quality sound of the V4 monitors, highlighting their exceptional low end and pristine high end, which contribute to a remarkable stereo image.

Beyond the studio, Arenas embraces KRK's technology in her personal space, incorporating the KNS 8402 headphones and the KRK ROKIT 5 G4 Powered Near-Field Studio Monitors.

Ayerbe's recommendation of the ROKIT monitors proves instrumental, providing a reliable reference regardless of the listening environment.

However, it's not just about the equipment—it's about the deep connection forged between collaborators who share a passion for music. Arenas' introspective songwriting, paired with Ayerbe's technical expertise, creates a synergy that propels their partnership forward. Ayerbe's ability to translate Arenas' artistic vision into reality reflects a deep understanding and mutual respect between the duo.

For Arenas, 'A Ciegas' represents more than just an album; it's a deeply personal journey encapsulating her emotions and experiences. Each song serves as a testament to her growth as an artist and as an individual, symbolizing a heartfelt expression of her innermost thoughts and feelings.

As they continue to captivate audiences with their emotive melodies and soul-stirring lyrics, Arenas and Ayerbe remain steadfast in their commitment to producing music of the highest caliber.

With KRK by their side, their creative endeavors are boundless, promising an exciting future filled with musical brilliance.



MIDAS

M32R LIVE

Redefining Digital Mixing

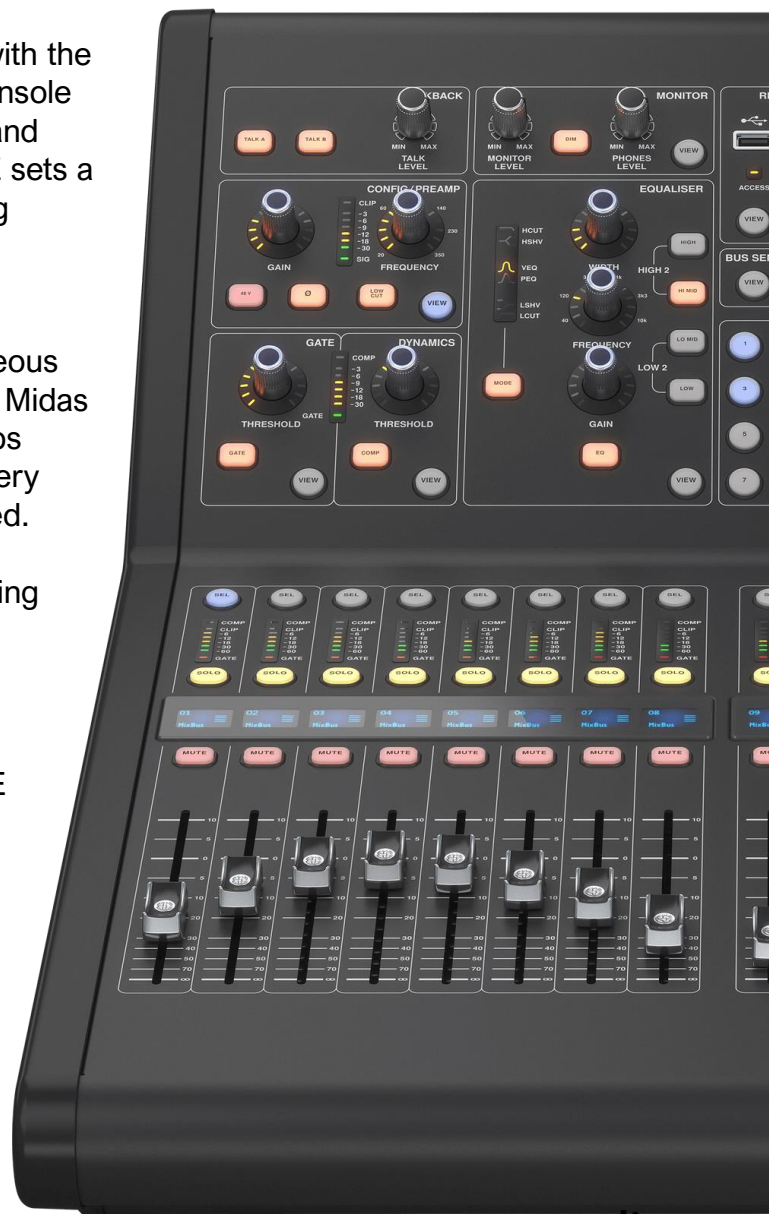
The Midas M32R LIVE, a digital console that seamlessly marries cutting-edge technology with the time-tested craftsmanship of classic British console designs. With its impressive array of features and uncompromising performance, the M32R LIVE sets a new standard for rack-mountable digital mixing consoles.

Unparalleled Performance

At its core, the M32R LIVE boasts 40 simultaneous input channels, powered by 16 award-winning Midas PRO microphone preamplifiers. These preamps deliver pristine sound quality, ensuring that every nuance of the performance is faithfully captured. With 25 time-aligned and phase-coherent mix buses, the M32R LIVE offers unparalleled routing flexibility, allowing for seamless integration of multiple sources.

Versatile Connectivity

One of the standout features of the M32R LIVE is its AES50 networking capability, which enables connection to up to 96 inputs and outputs. This level of connectivity makes it ideal for large-scale productions and complex recording setups. Additionally, the console features 32 bi-directional channels of live recording/playback on dual SD/SDHC cards, offering up to 3 hours of 32 channel PCM recording in one session.



Future-Proof Design

In crafting the M32R LIVE, Midas aimed to create a future classic—a console that would stand the test of time and remain relevant for years to come. Drawing inspiration from the luxury and high-performance car industry, the industrial design process resulted in a sleek and sophisticated aesthetic that reflects the console's advanced capabilities.

Intuitive Control

Designed with the user in mind, the M32R LIVE features a high-performance aluminum and high-impact steel structure, ensuring durability and reliability in any environment. The console is equipped with 17 Midas PRO motor faders, providing precise control over every aspect of the mix. The daylight-viewable 5" full-color TFT display screen offers clear visibility in any lighting condition, while the rack mount brackets provide ultimate flexibility in setup.

With its exceptional sound quality, versatile connectivity, intuitive control interface, and future-proof design, the Midas M32R LIVE redefines what is possible in a rack-mountable digital mixing console.

Whether used for live performances or studio recording, the M32R LIVE sets a new standard of excellence, empowering audio professionals to achieve their creative vision with confidence and precision.





nord stage 3

Justin Timberlake: Tiny Desk Concert



The Nord Stage 3 is the fifth generation of our successful Stage series continuing our vision of the ultimate instrument for the performing musician.

Our outstanding new flagship instrument features our latest award-winning technologies including the Nord Lead A1 Synth Engine with sample playback, our acclaimed Nord C2D organ, a greatly enhanced Piano Section and extensive hands-on Effects - all in one exceptional performance keyboard.

Nord Stage 3 88

88-note Weighted Hammer Action keyed



Nord Stage 3 Compact

73-note Semi-Weighted Waterfall keyed



Nord Stage 3 HP76

76-note Hammer Action Portable keyed





The **NORD** Stage 4 Keyboard



For musicians seeking a truly immersive and expressive keyboard experience, the Nord Stage 4 sets a new standard in performance and innovation. With its intuitive new panel design, premium triple sensor keybed, and complete effect sections for each layer, the Nord Stage 4 empowers artists to explore new sonic landscapes and unleash their creativity like never before.

The Nord Stage 4 introduces a revolutionary new panel design, featuring dedicated LED faders for each layer. This intuitive layout provides exceptional overview and flexibility, allowing musicians to effortlessly shape their sounds and performances in real-time. With the Layer Scene function, seamless transitions between two different sound setups become effortless, adding a new layer of versatility to live performances.

At the heart of the Nord Stage 4 lies its enhanced piano section, boasting a diverse collection of Grands, Uprights, and Electric Pianos from the exclusive Nord Piano Library. Dynamic compression and Unison features enhance the sonic palette, while advanced sampling techniques capture the nuances and character of each instrument with unparalleled realism. From delicate string resonance to dynamic pedal noise, the Nord Stage 4 delivers an unmatched level of expressiveness.

The Synth section of the Nord Stage 4 harnesses the power of the Nord Wave 2 Synth Engine, offering three independent layers of Virtual Analog synthesis, Samples, FM, and Wavetable.



With an extensive collection of samples from the Nord Sample Library, including Strings, Bass, Choirs, and Guitars, artists have access to a broad sonic palette for creative exploration. The advanced Arpeggiator opens up new rhythmic possibilities, with customizable patterns for dynamic performance.

The Organ section of the Nord Stage 4 features award-winning simulations of iconic tonewheel organs, including B3, Vox, Farfisa, and Pipe Organ models. Physical drawbars with LED indicators provide optimal hands-on control, while enhanced rotary speaker drive and new B3 Bass mode add depth and authenticity to the organ sound. Whether replicating vintage classics or exploring new sonic territories, the Nord Stage 4 delivers unmatched versatility and realism.

With a powerful new Effect section offering complete setups for each layer, the Nord Stage 4 puts the power of professional-grade effects at your fingertips. From new variations of Reverb, Delay, and Modulation effects to innovative additions like the Pump effect for side chain simulation and Spin effect, artists can sculpt their sound with precision and creativity.

Available in three models, the Nord Stage 4 offers a tailored experience for every musician. Whether it's the fully weighted Triple Sensor keybed of the 88-key model or the compact, semi-weighted waterfall keybed of the Compact model, each iteration of the Nord Stage 4 is designed to inspire creativity and elevate performance to new heights.

The Nord Stage 4 represents the pinnacle of keyboard innovation, offering musicians a powerful tool to unlock their full creative potential.

With its intuitive design, unparalleled sound quality, and versatile performance capabilities, the Nord Stage 4 is poised to become the instrument of choice for artists seeking to push the boundaries of their artistry.





ART 712-A MK4

proaudio



The **RCF ART 712A MK4** stands out as a true masterpiece in its category. With a host of innovative features and cutting-edge technologies, this speaker system raises the bar for professional audio equipment.

ACTIVE TWO-WAY SPEAKER

Unmatched Power and Clarity

With a maximum sound pressure level of 129 dB and a peak power of 1400 watts, the ART 712A MK4 ensures that every note is heard with pristine clarity and precision. Its 1" compression driver, featuring a custom-designed dome and high-power voice coil, delivers exceptional vocal clarity and projection, while the 12" woofer offers a linear response and precise low-frequency control.

Innovative DSP Processing

Equipped with advanced DSP processing, the ART 712A MK4 takes care of crossover, equalization, phase control, soft limiting, and speaker protections. This ensures optimal performance and reliability in any audio application, from live performances to studio recordings.

FIRPHASE Technology for Superior Sound

RCF's proprietary FIRPHASE technology ensures transparent sound, absolute clarity, and perfect imaging for the listener. By minimizing phase distortions and ensuring coherent sound distribution, the ART 712A MK4 delivers an unparalleled listening experience with minimal latencies.

Precision-Built Transducers

The transducers in the ART 712A MK4 are precision-built using advanced assembly technologies and RCF's wealth of professional knowledge and experience. This attention to detail results in speakers that meet extremely high standards of performance and reliability.

Efficient Class-D Power Amplification

RCF's Class-D power amplifier technology combines high performance with efficiency, delivering ultra-fast attack, realistic transient response, and impressive audio performance. The amplifier's solid mechanical aluminum structure provides stability during transportation and facilitates fan-less heat dissipation, while the SMPS power supply section ensures maximum output with minimal weight.

Award-Winning Design

Recognized for its outstanding design, the RCF ART 712A MK4 has earned the prestigious Red Dot Design Award in the Product Design category. This esteemed accolade highlights the speaker's exceptional design achievements and serves as a testament to its quality and innovation.



Now Play Time is Any Time

CARRY-ON GUITARS & BASSES

Don't let its diminutive size fool you—the Carry-On ST Bass packs a punch. Boasting a poplar body and a bolt-on maple neck, this bass combines lightweight portability with robust construction. Its 23.46-inch (596mm) scale length and 18-fret laurel fingerboard ensure comfortable playability without sacrificing the essence of a full-sized instrument.

Tonal Versatility in Two Distinct Finishes

Available in Vintage White or Jet Black, the Carry-On ST Bass isn't just a musical companion; it's a style statement. Whether you prefer the timeless elegance of Vintage White or the sleek sophistication of Jet Black, this bass guitar offers an aesthetic that matches your musical persona.

Authentic Sound, Anywhere You Go

Equipped with an offset coil pickup, the Carry-On ST Bass delivers rich, resonant bass tones that defy its compact size. From deep, rumbling lows to crisp, articulate highs, this bass ensures that your sound remains authentic and expressive on stage, in the studio, or on the road.





Precision Engineering, Enhanced Performance

Chrome-sealed tuners, a toploader-style bridge, and a one-ply black pickguard underscore the meticulous attention to detail that defines the Carry-On ST Bass. Each component is designed to enhance performance, stability, and durability, ensuring that your instrument stands up to the demands of the road.

Effortless Tone Shaping

With intuitive controls for volume and tone, the Carry-On ST Bass empowers you to sculpt your sound with ease. Whether you're laying down smooth grooves or unleashing thunderous basslines, this bass guitar puts the power of tone shaping at your fingertips.

Customized for Comfort

The two-piece natural finish neck offers a comfortable playing experience, allowing you to navigate the fretboard with precision and confidence. Meanwhile, the custom gauge strings provide optimal tension and responsiveness, ensuring effortless playability wherever your musical journey takes you.





Your All-In-One Bedroom Speaker

Rather than a conventional guitar speaker, Debut 10E & 15E amps are equipped with a pair of stereo linear speakers akin to those you would find on a HiFi system. This means the Debut 10E & 15E doubles up as a great sounding speaker for:

- Music
- Films
- Gaming audio



Practice & Record

Debut 10E & 15E's convenient headphone/recording output simulates the tonal characteristics of a guitar speaker cabinet in incredible detail, providing addictively organic tones for silent practice or direct home recording.

Blackstar®



Patented ISF Control

Debut 10E & 15E comes equipped with our patented ISF EQ, allowing you to effortlessly dial-in incredible sounds. Fully counter clockwise has an American characteristic with a tight bottom end and aggressive middle. Fully clockwise has a British characteristic which is more 'woody' and less aggressive.



Stunning Looks

Debut 10E & 15E's gorgeous vintage cream and ox-blood colour palette with premium covering, fret cloth and hardware sit elegantly in any home.



Built-in 'Tape' Delay

Debut 10E & 15E amplifiers come equipped with a versatile 'tape' delay effect for an immersive playing experience. Set a short delay time for authentic slapback and room sounds perfect for country and rock 'n' roll, or a long delay time for ambient soundscapes.



Starting your journey with the Debut Series The Debut 10E and Debut 15E are the most amazing sounding practice amps with patented ISF and built-in 'tape' delay effect.





Debut 10E

The Blackstar Debut 10E amplifier is a compact and versatile option for guitarists seeking quality sound in a portable package. With 10 watts of power, it's ideal for practice sessions, recording, or intimate performances.

Equipped with both clean and overdrive channels, the Debut 10E offers flexibility to explore a wide range of tones. Its patented ISF (Infinite Shape Feature) technology allows players to dial in their preferred sound, from classic British to modern American tones.

A standout feature of the Debut 10E is its built-in 'tape' echo effect, adding depth and dimension to your playing. The speaker-emulated output ensures that your sound translates accurately in recording applications or when connecting to a PA system.

With an MP3/Line In jack, you can easily play along with your favorite tracks or backing music, enhancing your practice sessions. The amp is equipped with two 3" speakers, delivering clear and balanced sound reproduction.



Debut 15E

The Blackstar Debut 15E amplifier is a compact powerhouse designed to elevate your playing experience. With 15 watts of output, this amp delivers a dynamic range of tones suitable for practice, recording, and small gigs.

Featuring both clean and overdrive channels, the Debut 15E offers versatility to suit various playing styles. Its patented ISF technology allows for precise tone shaping, while additional gain and tone controls provide further customization options.

One standout feature of the Debut 15E is its built-in 'tape' echo effect, which adds depth and character to your sound. The speaker-emulated output ensures seamless integration into recording setups or PA systems, while the MP3/Line In jack allows for easy playback along with your favorite tracks.

Compact and portable, the Debut 15E is equipped with two 3" speakers, making it perfect for musicians on the move. Whether you're practicing at home or performing on stage, this amplifier delivers exceptional sound quality and versatility in a sleek package.



TOUR BUS 10

Your Portable Powerhouse for Practice Sessions



Ashdown Engineering has long been synonymous with top-tier bass amplification, known for crafting amps that blend crisp tones with unwavering reliability. With the Ashdown Tour Bus Range, this commitment to excellence is now available in a compact and portable package designed for practice sessions and on-the-go jamming.



COMPACT YET MIGHTY

The Ashdown Tour Bus 10 may be our smallest combo amp, but don't let its size deceive you. Boasting a robust 10-watt power amp and a 6.5" speaker, this compact powerhouse delivers a surprisingly punchy sound that belies its diminutive footprint. Whether you're practicing in your bedroom or jamming on the road, the Tour Bus 10 ensures that your bass lines are heard loud and clear.

SIMPLICITY MEETS VERSATILITY

Designed for plug-and-play simplicity, the Tour Bus 10 features intuitive controls that make dialing in your ideal tone a breeze. With straightforward volume and 2-band bass and treble EQ controls, achieving the perfect sound has never been easier. Whether you prefer punchy lows or sparkling highs, the Tour Bus 10 puts the power of tone shaping at your fingertips.

PRACTICE MADE PERFECT

Silent practice sessions are made possible thanks to the headphone socket, allowing you to hone your skills without disturbing others. Meanwhile, the CD/MP3 input lets you play along with your favorite tracks, turning every practice session into a dynamic and engaging experience.

STYLE MEETS SUBSTANCE

Not content with just delivering great sound, the Tour Bus 10 also boasts a sleek and stylish design. Adorned with a premium heavy-duty buffalo Tolex covering and a distinctive vintage red grill, this amp stands out from the crowd both in terms of looks and performance.

YOUR PERFECT PRACTICE COMPANION

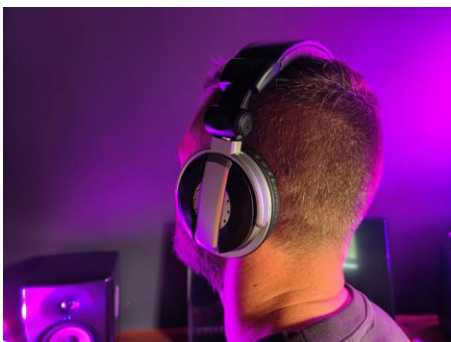
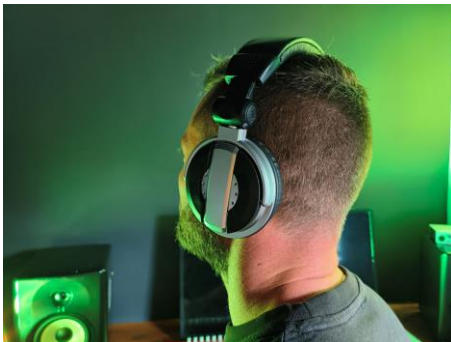
Whether you're jamming on the road or refining your skills at home, the Ashdown Tour Bus 10 is the ultimate practice companion. With its compact size, versatile features, and exceptional sound quality, this amp is a must-have for any bassist looking to take their practice sessions to the next level. Get ready to unleash your full potential with the Ashdown Tour Bus 10.





POWER WORKS **BASS** HPW-4000





The HPW-4000 headphones boast a stylish foldable design and a unique appearance, crafted in accordance with ergonomics. Featuring a retractable headband design suitable for all wearers, 90-degree swivel earpieces for easy single-ear monitoring, and convenient folding capability for portability, it comes with a leatherette carrying bag. With its fully closed-air design and soft leatherette ear cushions made from special materials, the HPW-4000 ensures comfort and effective noise isolation even in noisy environments.

Designed with a one-sided duct and spiral cable, it offers enhanced convenience, especially when used with multiple devices simultaneously.

Equipped with a 53mm large driver unit capable of delivering up to 1200mW of power, the HPW-4000 reproduces clear, vivid, and precise sound across a wide dynamic range, making it an ideal monitoring headphone tailored for professional DJs and musicians.





MEZZO

The better, smaller solution



Mezzo offers the same sound clarity, reliability, and overall build quality of any Powersoft install amplifier in a ½ rack unit form factor. It comes with a state-of-the-art DSP, in 2 power sizes with 2 or 4 channels of output. All models offer multiple analog input options, and the 2 channel versions feature line-level outputs.

AD versions of Mezzo add audio networking capabilities with Dante™/AES67 and an internal Gigabit Ethernet switch with a second port so that multiple products can share the same network. The smaller versions of Mezzo are sealed designs, therefore approved for hidden placement, such as mounted above the ceiling or tucked in a wall box.

The included rack-mounting accessories allow multiple options: 1 or 2 Mezzo in a 19" Rack, and 1 Mezzo in an 11" rack. The included wall-mount brackets allow it to be mounted on any flat surface, under a table, or in the ceiling. Rubber feet allow Mezzo to be placed on a shelf.

MEZZO 322A

PF00D613 - 2 X 160W, 4 OHM AMP WITH DSP



MEZZO 324A

PF00D612 - 4 X 80W, 4 OHM AMP WITH DSP



MEZZO 602A

PF00D611 - 2 X 300W, 4 OHM AMP WITH DSP



MEZZO 604A

PF00D610 - 4 X 150W, 4 OHM AMP WITH DSP



MEZZO

The better, smaller solution



sound press | APRIL 2024

Nora En Pure

Presents Purified Johannesburg

Johannesburg, get ready to experience a night of pure musical bliss as Nora En Pure brings the first edition of Purified to her home country of South Africa! On Saturday, April 6, Huddle Park will be transformed into a haven for deep house enthusiasts, as the Swiss-based Queen of deep house takes center stage.

NORA EN PURE

PRES

PURIFIED JOHANNESBURG

HUDDLE PARK

SATURDAY, APRIL 6

PURIFIED.HO



Renowned for her cinematic soundscapes and ethereal performances, Nora En Pure has solidified her place at the pinnacle of the dance music scene. From Coachella to Tomorrowland, her captivating sets have enraptured audiences around the globe.

NORA EN PURE

EVENTS

HANNESBURG

LINKSFIELD

APRIL 6, 2024

WELER.CO.ZA

Reach **NORA EN PURE** here:



Nora En Pure's journey began in 2009 when she released her debut productions as a core member of Zürich's Helvetic Nerds group. Since then, she has risen to prominence with chart-topping tracks like 'Come With Me', 'Morning Dew', and 'Lake Arrowhead'.

Her distinctive sound, characterized by organic instruments and enchanting melodies, has earned her accolades and residencies at iconic venues like Wynn Las Vegas and Privilege Ibiza.

At the helm of her Purified brand, Nora En Pure has curated lineups and hosted sold-out events in cities across the world. Purified Radio, her weekly show on SiriusXM Chill, delivers a dose of the finest deep, melodic, and tech house music to millions of listeners.

In 2019, she launched Purified Records, further solidifying her influence in the industry.



With numerous awards and accolades under her belt, including Best Female Artist (House) in the IDMA Awards, Nora En Pure continues to push the boundaries of her craft. In 2021, she delighted fans with sold-out shows at New York's Brooklyn Mirage and Echostage in Washington, DC, showcasing her unwavering passion for music and conservation.

As we enter 2024, Nora En Pure shows no signs of slowing down. With a steady stream of original releases and remixes, she continues to captivate audiences and elevate the deep house genre to new heights.

Don't miss your chance to experience the magic of Nora En Pure live at Purified Johannesburg. Get ready for a night of unforgettable music and pure sonic bliss!





MALIK FAQUIR

Malik Faquir is making waves in the world of electronic music, captivating audiences with his unique blend of playful grooves, exhilarating melodies, and unexpected twists. Born and raised in Mozambique, Malik's musical journey began at a young age, fueled by a passion for collecting music and a curiosity about the art of music production.

In 2015, Malik made the bold decision to move to South Africa in pursuit of better education, but it was in 2019 that he truly found his calling in music. Drawing inspiration from his diverse cultural experiences and early influences, Malik crafted his own genre/style of music, which he describes as Whimsical.

Recent years have seen Malik achieve remarkable milestones in his career. From debuting in Cape Town with a sold-out show to performing at prestigious events like Soul Candi Classics and World Without End, Malik has proven himself as a versatile and dynamic artist. He also had the privilege of playing a set just before Stimming at Truth Night Club, a moment he describes as a dream come true.

In addition to his live performances, Malik has made waves in the studio with the release of his EP on Soul Candi.

The EP not only showcased Malik's talent as a producer but also launched a Remix Competition with the Soul Candi Institute, further cementing his place in the music industry.

Malik's approach to music-making is guided by three core principles: genuineness, peculiarity, and whimsical charm. Whether he's crafting new tracks or curating playlists for his sets, Malik ensures that each piece of music exudes authenticity and distinctiveness.

Looking ahead, Malik is excited about the future of his music career. He aspires to inspire the next generation of electronic musicians and hopes to continue representing Mozambique and South Africa on the global stage.

With his infectious energy and innovative sound, Malik Faquir is undoubtedly a rising star to watch in the world of house music.



PSP: Congratulations on your recent achievements, Malik. Can you share with us what it was like to debut in Cape Town and have a sold-out show? How did it feel to see such a positive response to your music?

Malik Faquir (MF): Playing in Cape Town was magical. I resonated with the beautiful people there, and they made me feel at home. It was definitely one of my best experiences as an artist to perform my music there. The vibes felt quite surreal!

PSP: It must have been an incredible experience to open for Stimming at Truth Night Club. Can you tell us about the atmosphere and energy during that performance?

MF: It was such an honor to open for Stimming. The atmosphere and energy were great, and it felt exactly like home playing at Truth. But meeting Stimming just before his set was like a dream come true for me – he is my all-time favorite electronic musician.

PSP: Your EP release on Soul Candi and the Remix Competition launch with the institute sound like significant milestones. Can you walk us through the creative process behind the EP and what inspired you to collaborate with Soul Candi in this way?

MF: Collaborating with Soul Candi was a dream come true. I used to travel with my late father from Maputo to Johannesburg just to buy Soul Candi albums and DJ compilations. To be a part of their projects today means the world to me. With the EP, I aimed to release music that catches the ears of different audiences while remaining genuine to my style.

PSP: Performing at events like Soul Candi Classics and World Without End showcases your versatility as an artist. How do you adapt your sound and performance style to fit different event atmospheres and audiences?

MF: My approach is to blend sounds, genres, and ideas, allowing me to express exactly what I like. I curate playlists based on the authenticity and distinctiveness of each track, regardless of genre or BPM. This way, I can resonate with different audiences while staying true to my style.

PSP: Being one of the headliners at the biggest festival in Mozambique is a significant achievement. What did it mean to you to have such a prominent role in your home country's music scene?

MF: Having a prominent role as a headliner in Mozambique is super meaningful to me, especially because most of the support I ever got since I started making music came from Mozambican audiences. They are a huge pillar in my journey, and I appreciate their love and support immensely.

PSP: Your approach to music-making emphasizes genuineness, peculiarity, and whimsical charm. Can you share an example of how these principles manifest in one of your recent tracks?

MF: In my music-making process, I craft exactly as I feel at all times, ensuring each track exudes genuineness, peculiarity, and whimsical charm. I focus on creating drum patterns and sound designing synths from scratch, resulting in a unique and authentic sound.

PSP: You've mentioned your upbringing in Mozambique and South Africa. How have these different cultural experiences influenced your musical style and perspective?

MF: Growing up in Mozambique allowed me to be open to all kinds of musical genres, while living in South Africa exposed me to a more extensive music industry. These experiences have shaped my musical taste and perspective, inspiring me to create music that resonates with diverse audiences.

PSP: Your early experiences with music, such as the game you played at your father's office, seem to have played a pivotal role in sparking your interest in music. How do you think those early experiences shaped your approach to music production and creativity?

MF: Those early experiences sparked my curiosity and interest in music production. While they may not have directly influenced my approach, they ignited my passion for creating music and experimenting with different sounds and ideas.

PSP: You've described your genre/style of music as Whimsical. Can you elaborate on what elements define the Malik Faquir sound and how it sets you apart from other artists?

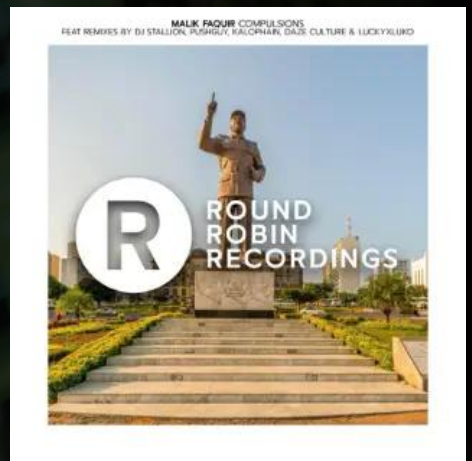
MF: My sound blends playful grooves with exhilarating melodies and unexpected twists, capturing the essence of my day-to-day emotions. What sets me apart is my focus on creating authentic and distinct tracks that resonate with diverse audiences while staying true to my style.

PSP: Finally, as your career continues to grow, what are your aspirations for the future of your music? Are there any particular collaborations or projects you're excited about pursuing?

MF: I aspire to inspire the next generation of electronic musicians and have my music travel throughout the world. I'm excited about pursuing shows in Europe and South America, representing both Mozambique and South Africa. I'm also looking forward to collaborations with my agency OFF Centre and my new home record label Moodfamily.

PSP: Thank you for sharing your insights with us, Malik. We wish you continued success in your musical





Reach **MALIK FAQUIR** here:





Reach ATLANTA here:



Atlanta

Few figures stand out with the same level of versatility and innovation as DJ Atlanta, also known as ATL. From her early days showing an innate connection to music, Atlanta has cultivated a distinctive repertoire, seamlessly blending genres from Dub Tech to Amapiano, and everything in between.

Atlanta's musical journey is a testament to her passion and dedication. With over seven years of experience as a professional DJ, she has graced the same stages as industry giants like Black Coffee, DJ Juicy M, and Sho Madjozi. Her performances at renowned festivals and nightclubs across South Africa, including H20, Johannesburg Pride, and Origin DBN, have solidified her status as a formidable force in the industry.

However, what truly sets Atlanta apart is her fearless approach to pushing boundaries. While she excels in Hip Hop mixing and beat matching, she is not confined by any single genre. Instead, Atlanta embraces diversity, curating playlists that reflect her eclectic tastes and deep understanding of music's power to unite souls.

Recently, Atlanta has embarked on a new artistic journey under the alias "ATL," focusing on underground electronic dance music such as Dub Tech and Techno. This endeavor is a testament to her unwavering commitment to artistic evolution and exploration.

As a female artist in a predominantly male-dominated industry, Atlanta is keenly aware of the challenges she faces. Yet, she refuses to be defined by stereotypes or limitations. Through her professionalism, reliability, and unwavering support for her fellow artists, Atlanta is not only breaking barriers but also inspiring others to do the same.

In her own words, Atlanta emphasizes the importance of staying true to one's love for music, rather than chasing fame or fortune. She believes that true magic happens when artists come together, irrespective of gender, race, or religion, united by their shared passion for music.

Whether she's captivating audiences with her dynamic performances or advocating for inclusivity within the industry, DJ Atlanta continues to leave an indelible mark on South Africa's music scene.

With her boundless creativity and unwavering determination, Atlanta Robertson is undoubtedly a trailblazer for the new generation of female DJs, proving that talent knows no bounds.



OFF CENTRE AGENCY

BEYOND MANAGEMENT, BEYOND EVENTS...



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Bursting onto the scene with a fervor unmatched, OFF Centre isn't just an agency – it's a movement, a beacon for South African talent, and a testament to the undying spirit of creativity.

Established in 2019 by Pablo Lundall and Guy Herman, OFF Centre was born from a desire to carve a new path in an industry ripe with possibilities. Fuelled by their collective experiences – from orchestrating successful nightclubs and festivals to crafting experimental boutique events – Lundall and Herman knew they had something special to offer. Thus, OFF Centre emerged, a manifestation of their shared values and unwavering dedication to the culture they hold dear.



AERO

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At the core of OFF Centre's ethos lies a commitment to nurturing talent. With a keen eye for the extraordinary, they handpick emerging artists poised on the cusp of greatness. These artists aren't just managed; their careers are meticulously sculpted, their creativity cultivated, and their potential propelled to new heights. OFF Centre doesn't just represent artists; they champion them, guiding them towards a future brimming with promise, with their music as the glue for a sustainable future.

But OFF Centre's influence transcends the confines of traditional artist management. Their passion spills over into crafting extraordinary experiences through OFF Centre Events. Renowned as both an experimental events company and a leading events consulting expert, OFF Centre stands as the ultimate partner in curating immersive, inclusive events. With a dedication to operational excellence and forward-thinking creativity, each occasion they touch becomes an unforgettable moment in time.



AVI SUBBAN

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AVISUBBAN@OFFCENTRE.CO

Now, as OFF Centre enters its 6th year, its essence remains unwavering. Despite the challenges posed by the pandemic, OFF Centre has stayed true to its core values, attracting some of the most promising talent in South Africa along with exciting international artists. It's a brand that defies classification – not quite commercial, not entirely underground, but perfectly OFF Centre.





CHRIS SEN

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CHRISSEN@OFFCENTRE.CO

AMPLIFY YOUR MUSIC JOURNEY

At off centre, we are your gateway to the world of electronic dance music, artist management, and unforgettable experiences. As a proudly south african artist management agency, we've made it our mission to champion the best emerging talents in the realm of dance music.

Our hand-picked rising stars are on the precipice of greatness, and their music is making waves across the globe while resonating deeply within south africa.



KVRVBO

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FOR BOOKINGS CONTACT
KVRVBO@OFFCENTRE.CO

THE CATALYST FOR MUSICAL EXCELLENCE

We don't just manage artists; we craft careers. Off centre is dedicated to nurturing talent, providing artist representation that goes beyond the ordinary. Our commitment to fostering creativity is at the core of everything we do.

BEYOND MUSIC: OFF CENTRE EVENTS

Our passion for music doesn't stop at artist management. We are also masters of creating extraordinary event experiences. As an experimental events company and events consulting expert, off centre is your partner in crafting immersive and inclusive events. We bring our operational excellence and forward-thinking creativity to every occasion.



EDWARD

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THE ARTISTS: BOOKINGS@OFFCENTRE.CO

Our artist roster embodies the pure essence of quality and innovation.

Each artist represents a unique musical journey, and we are here to elevate their personalities and talents. With a strong presence locally and growing recognition internationally, our artists are at the forefront of the electronic dance music scene.



guy herman

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**MALIK
FAQUIR**

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DJ Buhle

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Pioneer DJ

Pioneer DJ



Meet Keegan Stone,

a 22-year-old dynamo making waves in the electronic music scene.

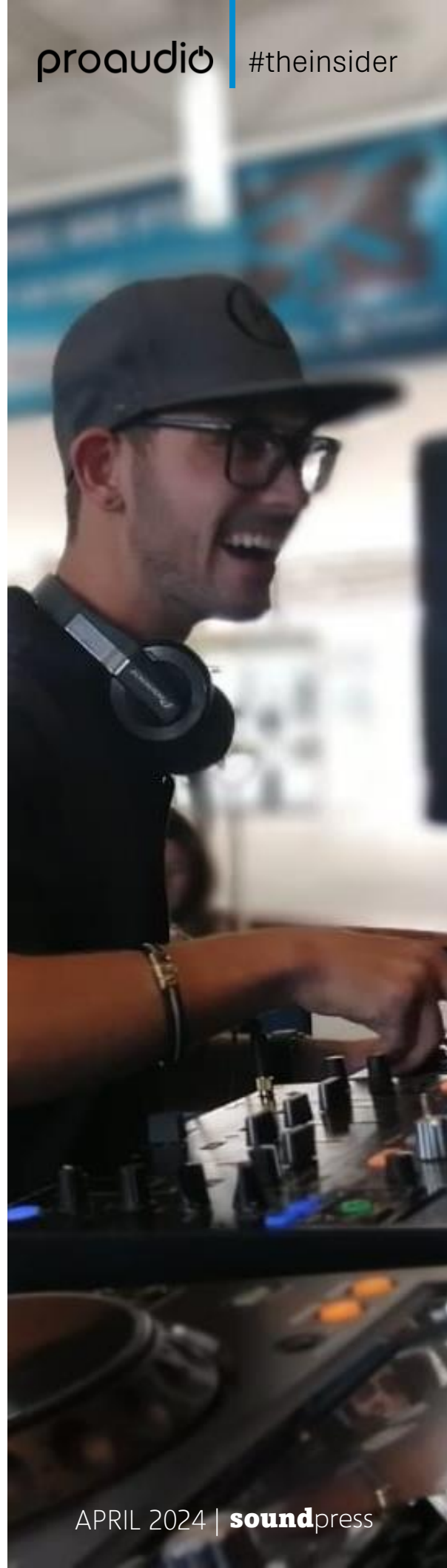
Despite navigating cerebral palsy, Keegan's passion for music fuels his journey as a music producer and DJ, crafting beats that pulse with emotion and energy while effortlessly maintaining his signature laid-back groove.

Keegan's love affair with music began early, offering him solace and inspiration. Growing up, he immersed himself in various genres, dissecting tracks with enthusiastic curiosity and using music as a means to express himself.

Through dedication and a thirst for knowledge, Keegan refined his skills, earning certifications from DJ4Life and a diploma in Music Technology from EMENDY Multimedia Institute. His goal? To push the boundaries of electronic music while staying true to his unique style.

For Keegan, music is more than a career—it's a lifeline. It's what lifted him in times of doubt and gave him strength. Now, he pays it forward by offering support to fellow musicians, believing that anything is possible with passion and perseverance.

Keegan's journey is one of triumph over adversity, inspiring others to chase their dreams, defy the odds, and create magic, one beat at a time.



Throwback to the CDJ-100S CD Deck Original Creativity in the DJ Booth



As we look back on the CDJ-100S CD Deck, we celebrate its legacy as a pioneer in DJ technology, inspiring countless DJs to unleash their creativity and make music magic happen in the DJ booth.

As we reminisce

about the technological marvels of yesteryears, the CDJ-100S CD Deck stands out as a timeless classic that paved the way for modern DJing.

With its innovative features and intuitive controls, this iconic deck offered more than just sound creation – it provided a canvas for DJs to express their creativity and push the boundaries of music mixing.

At the heart of the CDJ-100S was the built-in Digital Jog Break feature, which revolutionized remixing capabilities with three distinct remix assist buttons. Whether DJs wanted to add a jet, wah, or zip effect to their tracks, the Jog Wheel allowed for seamless manipulation of tempo and cue points, unleashing endless possibilities for sonic exploration.

One standout feature of the CDJ-100S was its Playing Address bar graph, displaying the elapsed and remaining playing time of each track.

As the end of a track approached, the flashing warning signaled DJs to prepare for the next transition, ensuring smooth and seamless mixes every time.

Designed with the aspiring DJ in mind, the CDJ-100S was the perfect entry-level deck for bedroom DJs eager to delve into the world of CD play-out technology.



Despite its compact size and lightweight construction, this deck packed a punch, delivering powerful sound and reliable performance in any setting.

HOME-GROWN MUSIC

CLICK ON THE LINKS

Malik Faquir

Cut The Chase feat. Naila Taquidir

"Cut The Chase" is a sublime showcase of Malik Faquir's profound artistry. With each track, Malik's intricate style of production takes you on a journey through the depths of electronic music, where the fusion of unorthodox beats and ethereal synth harmonies create an immersive sonic experience.



Taylor Swift

Cruel Summer

"Cruel Summer" is a song by the American singer-songwriter Taylor Swift from her seventh studio album, *Lover* (2019). The song was written by Swift, Jack Antonoff, and St. Vincent, and was produced by Swift and Antonoff. "Cruel Summer" is a synth-pop, industrial pop, and electropop song composed of synths, wobbling beats, and vocoder-manipulated vocals. The lyrics are about an intense romance during a painful summer.

Tyla X Travis Scott

Water (Remix)

The duo sticks to the song’s aquatic themes as sprinkles of water, steam, and raindrops soak them. The music video is accentuated with cool blue-graded visuals. The color creates a cascade effect as the water and Tyla’s fluid dances seamlessly flow to the song’s rhythm.

At one point, the two stars share flirty exchanges, vibing through a condensed glass wall. Various other shots include Tyla frolicking through puddles of water in a dark room. And you know the South African artist had to hit the now-synonymous “Water” dance — officially known as “bacardi.” You know the one!

Travis Scott adds a layer of flirty fun to the viral hit. His auto-tune-drenched voice croons about his love interest, referencing both Houston and South Africa.



Dominic Neill, DJ Kent

The Best Is Yet To Come



DJ Kent and Dominic Neill have collaborated on a new release called ‘The Best Is Yet To Come’. This highly anticipated track has finally been released to the public and is creating quite a buzz in the music industry. In this article, we will delve into the details of this collaboration and discuss why it is generating so much excitement.

With years of experience in the music industry, DJ Kent has established himself as one of the most talented and respected artists in the field of electronic dance music. His unique style and ability to blend different genres have gained him a massive fan following. DJ Kent’s tracks have consistently topped the charts and his live performances are known for their electrifying energy.



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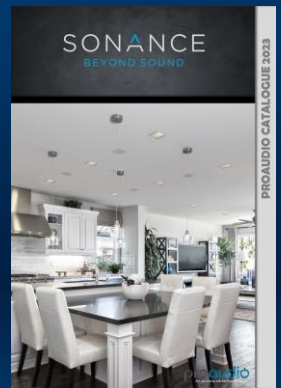
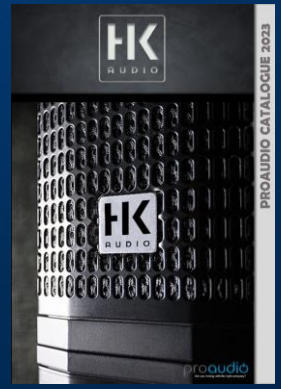
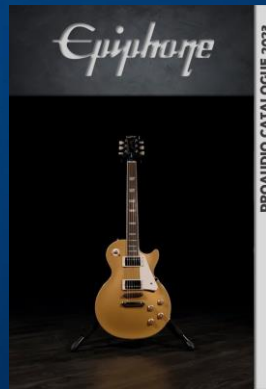
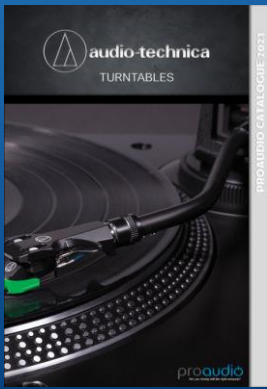
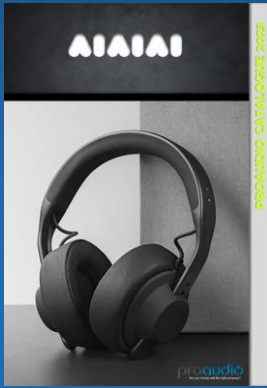
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