

# Creative Carpet & Flooring

January  
2014

## HOME ADVISOR™



Mark Bouquet



Mark Bouquet, Jr.

**"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit@!"  
(708) 479-8600**

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### Holiday Schedule

New Year's Eve - Tues. 12/31  
**Closing Early at 4pm**

New Year's Day - Wed. 1/1  
**Closed**

**Attention**  
**Ida Atieh**  
You are this month's  
**Mystery Winner!**  
We have a **\$10.00 gift certificate**  
to Starbucks reserved just for you!  
Come by our store to claim your prize!  
Creative Carpet & Flooring  
19420 S. LaGrange Road  
Mokena, IL 60448  
**NOTE: Must be picked up by**  
**12/31/2013**

Hello to All,

I am sitting here writing a letter hoping you all have had some wonderful holidays. The holidays, Thanksgiving and Christmas, were special for us this year. However, they also lacked something major. While it was nice having a holiday at home for a change and not having to making the drive to Kentucky to see family, we sure missed my father-in-law, Lyndell Royce Buchanan. Over the last few years his health had deteriorated enough that it was impossible for him to travel back to the Chicago area for any holidays. Lyndell was the patriarch of our family. He has certainly left a void. I was extremely close to my "dad." A lot of people tell me they have problems with their in-laws, but I thank God I never had that. In fact, I took it as hard as my wife when he and my "mom" figured they could retire and live more comfortably back home in Kentucky. It wasn't too long before most of the people they had intended to grow old with were all gone and passed away. For dad, anyway, his niece was really the only family other than my sister-in-law who followed them down.

Lyndell was a good man. Even in extreme pain he could always put a smile on someone's face. We all missed that quality this season. Tammy and I made a decision years ago, when they moved back to Kentucky, that we were going to make sure our kids knew their grandparents. You see, my grandparents retired to Florida in the 70's in order to extend my grandpa's life. Before they moved, they were the greatest grandparents anyone could have asked for. Grandpa was a self-employed man, and he never missed one of my ballgames. It saddens me that I didn't see them after they moved, but my grandfather made such a huge impact on my life that I knew I was going to drive the 400 miles with my kids to Kentucky to see Lyndell, their grandfather, *every* chance I could. For the first 15 years, we would switch back and forth when it came to traveling at the holidays. When Lyndell's health worsened and the drive was too hard, Tammy and I brought the kids down there every year. Thankfully, my sister was able to be with my mother during the holidays so that we could bring the kids to be with Lyndell and Louise. They had no one left down there in Kentucky, and we couldn't let them be alone.

Anyway, we had a nice time this holiday season and, although it was strange not having Lyndell's smile around, it was still, to our family, the Lord's birthday and it's so wonderful to know "dad" got to have his first birthday party with our Heavenly Father. I want to thank you all for letting me celebrate a man's life who had a massive impact on me. The thing is, "dad" is the reason I opened the store in the first place. He knew I wanted to, but I was young and married at 18. He knew I was a hard worker because I had worked for his plumbing company. That's why he gave me the seed money to start up with. I paid him back. I told him, "In a worse-case scenario, if things don't work out, I don't know when I will be able to pay you back." He responded nonchalantly in his southern drawl "it'll work out... and if it doesn't... oh, well. It's only money." Coming from him it may have been, but to this 25 year old, it was a massive amount of money. This was in 1989, and I opened in April of 1990.

As always, thank you for your continued patronage. God bless all who wish to be blessed, and thank you for reading. I know "dad" would have never been one to brag about how he helped his son and daughter get a start.

Sincerely,  
Mark Bouquet Sr.



Lyndell Royce Buchanan  
Born May 14, 1933



Went to be with the Lord April 13, 2013

## AROUND THE HOUSE:

### How to Paint Furniture: Tips on turning old into new with little more than a fresh coat of paint.

**You can paint metal:** You can do a paint makeover on metal but the surface should be primed. You'll find plenty of options at the hardware store. Pieces with lots of curves lend themselves to a spray-on primer that comes in a can. Tired of a brass lamp base? This can help you change it to the color of your dreams.

**Primer is not always needed:** Depending on the condition of the piece you're working on, and how you plan to finish it, you may not have to apply a primer. Sanding or deglossing could be all that's required. For the uninitiated, a paint deglosser is a liquid you apply by hand to strip off the sealed finish. If a piece has been finished with wax, apply naphtha (also available at the hardware store) to remove the wax and to prep the surface. Don't forget to wear gloves.

**Get to know your sander:** Some people prefer to sand by hand, but try a small, iron-shaped hand sander that can easily get in to corners. The more you sand, the more you'll pick up a technique. You don't want to sand so deeply that you go beyond the top layer of wood. Learning how your sander handles will also help you when you "distress" painted objects.

**Be thorough:** Don't try shortcuts with your paint makeover. If a piece has hardware or drawers, remove them entirely for prep and painting. Because these areas get a lot of use, they are ripe for eventual paint flaking. Sand drawer edges carefully so the old paint is gone before applying new. Two coats of sealer should give the drawers "armor" for future use.

**Choose the right paint:** Expensive does not necessarily mean better, so buyer beware. When you find a paint you like, you can always have it matched to whatever color you choose. Because many flat or matte paints today are available with scrubbable finishes, you can get that look without sacrificing utility. I cruise the "mistint" piles at the local hardware stores—paint custom mixed and then left. Someone else's "mistake" paint may be just right for you, at a reduced price.

**Use a decent brush:** This sounds like basic advice, and it is. You don't want to be fishing stray brush hairs out of your paint finish. Quality brushes will last for years if you clean them well (and promptly) after using.

**Be patient:** Give your paint makeover adequate time to dry between coats. The standard is 24 hours, but honestly, more is better with many paints, especially if there is humidity. The same goes for sealer. Don't brush on or hand-apply without at least 24 hours of lag time since the last coat dried. If the paint is not totally dry, it will start to come off once you add the polyurethane or varnish finish.

**Don't be afraid:** The learning curve is always in play, so don't be afraid to try new ways of adding to and removing color from your pieces. Some paint makeover trials will naturally work better than others, but even mistakes can lead to unexpected "works of art." The important thing is to have fun.

## ***DID YOU KNOW...***

### Creative Carpet & Flooring offers **CARPET CLEANING** **SERVICES!**

Need your carpet cleaned up after the busy holiday season? Those parties really took a toll on it, huh? Give us a call today to schedule your carpet cleaning!

### **Creative Carpet specializes in** **STEAM CLEANING and** **HOT WATER EXTRACTION**

*Why use our services?*

Our Certified carpet cleaner uses the Gold Seal preferred method of the Carpet & Rug Institute and is the ONLY Green Certified carpet cleaner in Illinois!

# Mega Trivia Contest!

Congratulations to last month's winners:

**MARY POGLAGEN**

Stop in at Creative Carpet & Flooring to claim your prize!

*(Answer to last month's quiz: C. Color)*

**Who else wants to WIN A \$50 GIFT CARD towards dinner at TGI Fridays or Olive Garden?**

*This month's Mega Trivia question:*

**What was the first name of Abraham Lincoln's wife?**

- A) Mary      B) Elizabeth  
C) Anne      D) Summer

Call us at 708.479.8600 or e-mail answers to [Contests@creativecarpetinc.com](mailto:Contests@creativecarpetinc.com)

😊 NEW 😊

FRIENDS & CLIENTS

Jay Mahdi  
Vicki Slusi  
Carol Severin  
Dave Rudolph  
Henry Coyle  
Carrie Nelson  
William Brady  
Dennis Gaffney  
Ron Strenge Jr  
Connie Mahl  
Mike Wakeham  
Patricia Ryan  
Michael Disanti  
Karen Johnson  
Annette Prendergast  
Carol O'shea  
Kyle Fischer  
Sharon Schober  
David Ciarlette  
Jen Molitor  
Carol Collins  
Patti Martial  
Deborah Smith  
Dave Faber  
Ann Lewandowski  
Herta Olson  
Charles Russ  
Jason Lambert  
Sarah Woodnorth  
Jackie Moore

It Was WONDERFUL to  
Meet You! Come Again!

### Meet our Carpet Cleaning Customers:

GLEN STANEK  
VERNON & LUANN SEILER  
JOHN & CINDY CUMBEE  
JOCELYN SHELBY  
KATIE BYERLE  
BRET BETOURNEY  
TIFFANY & NICK  
ANASTASIA  
KATHERYN WIEDMAN  
BOB & CATHY VELCICH  
JOHN & LISA CANDELARIA  
ALLISON INFELISE

## FOR THE KIDS:

### The Importance of Play in a Child's Life

The amount of time spent by children playing has greatly diminished as compared to the past two decades. It seems we've lost the understanding that play is an important activity as we have more and more deprived our children of this opportunity.

Group games allow children to learn the values of team spirit. It also teaches them to cooperate with other members of the team and develop self discipline. This also enables them to face negative situations in life and make them strong when they get defeated.

It is the duty of the parents to find out whether the child knows the difference between fantasy and reality. When this problem is not uprooted in the initial stages then it can take a very ugly turn in a child's life, and they will start presuming that real life is also like the games which they play. Many studies have proved that children playing games which have lots of violence are likely to be more short tempered and aggressive. It will have a negative impact on the child's mind because inappropriate games will impart the wrong set of values in them. Through play children develop essential life skills; they also learn how to interact with their peers and adults.

Here are just a few benefits of play for children:

- Reduces fear, anxiety, stress, irritability
- Creates joy, intimacy, self-esteem and mastery not based on other's loss of esteem
- Improves emotional flexibility and openness
- Increases calmness, resilience and adaptability and ability to deal with surprise and change
- Enhances feelings of acceptance of difference
- Increases empathy, compassion, and sharing
- Creates options and choices



In conclusion, every child should be allowed to play as they learn so many skills from playing, and from defeating. Play is essential for every child's development as it makes them well balanced grown up and prepares them with all the essential life skills needed.

### Thank You for the Kind Words!

*"I will never again buy carpet from anyone else. Carpet is beautiful, the service great and you have the best installers; clean-neat and polite. Great group!!" -Nancy*

*"Company, owner, sales staff and installers were so friendly. Excellent service from all staff. Would definitely recommend Creative Carpet to anyone. Keep up the great job." -John*

*"Mark was very informative, listened to what we wanted, and in the end helped us keep it affordable. Would definitely recommend Creative Carpet." - Fred & Lynn*



## Welcome Back to Our RETURNING CLIENTS:

Ernest Hickey	Pam Sottosanto
Tony Vari	Heather Swanberg
Cathy Satterfield	Norine Desilva
Tom Voss	Liz Kaminski
Barb Saggan	Karen Boyles
John Schranz	Patrick Hennessey
Barb Augustine	Jan Loerop
Tiffany Anastasia	Dan Regan

**SO NICE TO SEE YOU ALL AGAIN! 😊**

### Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's **REFERRAL REWARDS PROGRAM**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So we've assembled our **Referral Rewards Program**. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: **Olive Garden, Chili's, Red Lobster or TGIF.**

### A gigantic **THANK YOU** to all who referred us last month:

Nancy Rockwood	Dave and Carol Brown
Cathy Stoeker	Mike and Mary Maloney
Darlene Caine	Ted Damico
Cindy Schnoes	Vern & Melanie Fischer
Lynn Fugger	Caren Lenderink
	Greg and Rochelle Pupchik

**Enjoy dinner on us as thanks for the referral!**

# WARNING!

**Don't visit any flooring dealer until you call us for a FREE Consumer Awareness Guide!**

**You will learn...**

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

## STAYING WELL:

### 7 Simple Ways to Beat the Effects of Holiday Overeating

1. Drink water. People often mistake thirst for hunger, so next time you feel like noshing, reach for water first. Drinking also helps you feel full.



2. Build in splurges. If you allow yourself to eat whatever you want for 2 meals out of every 21, you won't inflict enough damage to subvert your weight loss. And you'll feel less deprived.



3. Count to 10. Studies suggest that the average craving lasts only about 10 minutes. So before caving in to your urge, set your mental timer for a 10-minute time-out. Use the time to tackle an item on your to-do list; choose one that will give you a sense of accomplishment — and get you out of the kitchen.

4. Eat more often. People who have kept their weight off for more than a few years tend to eat an average of five times a day. Light, frequent meals curb your appetite, boost your energy, improve your mood and even speed your metabolism, since the process of digestion itself burns calories.

5. Make weekly resolutions. Don't try to overhaul your diet overnight. If you make too many changes at once, chances are you'll get frustrated and throw in the towel. Instead, make one change, such as eating at least one piece of fruit daily, every week.

6. Take one-third off. When you eat dinner out, reduce the temptation to clean your plate by setting aside one-third of your meal. Ask the server for a doggie bag, and take it home for lunch the next day. Try serving yourself one-third less at home too. This simple tactic could subtract more than 500 calories a day.

7. Go easy on the alcohol. Remember that alcohol is a source of calories. A 12-ounce beer has 150 calories; a 3.5-ounce glass of wine, 85. A margarita packs a bigger caloric punch. The bottom line: If you're trying to lose weight, stick with water.

**Creative Carpet & Flooring**  
19420 S LaGrange Rd Mokena, IL 60448

**708-479-8600**

[www.creativecarpetinc.com](http://www.creativecarpetinc.com)

**HOURS: Mon., Wed., Fri.: 10am – 6pm**

**Tues. & Thurs.: 10am – 8pm**

**Sat.: 10am – 4pm**

# THE MORE YOU SPEND... THE MORE YOU SAVE!



**For every \$10.00 per yard  
you spend we'll take  
\$1.00 per yard  
OFF  
the purchase price!**

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**THE MORE YOU SPEND,  
THE MORE YOU**

**\* SAVE!**

*Creative*  
Carpet & Flooring



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# *You are protected by Creative Carpet & Flooring's* **100% Iron-Clad Triple Guarantee!**

*We want you to be super-pleased—in fact, absolutely delighted—with your beautiful new flooring and the service we provide. So every floor comes with this 100%, Iron-Clad Triple Guarantee:*

## **Guarantee #1 “No Regrets Guarantee!”**

Here's how the “No Regrets Guarantee” works: if at any time during the first 30 days after installation you decide you don't like your new flooring that was installed for whatever reason, just let me know. I'll replace the materials free of charge. I offer this guarantee to ALL of my customers purchasing flooring for their personal residences, regardless of size or cost of the material. (With an outrageously good guarantee like this, I can't include the cost of installation or other labor, so you'll have to cover that.)

I offer this amazing guarantee because you're going to have your new floor for a long, long time, and I don't want you to have to live with a choice you'll regret. I want you to be head-over-heels thrilled with your selection. So if you are unhappy with the flooring, I'll replace it one time free of charge with another style of equal or lesser value. (If the new flooring you select costs more, you simply pay the difference.)

If you walked into any other flooring store and asked them for a guarantee like this, they would probably laugh and tell you “no way!” So how can I offer such a powerful guarantee? I couldn't unless I was absolutely confident in the quality of my products and service. I am confident, and you will be, too...I guarantee it!

## **Guarantee #2 Lifetime Installation Warranty**

Buying flooring is not like buying any other piece of interior décor, such as a sofa or a lamp. Why? Because unlike other products, flooring is installed or “manufactured” in your home. This makes the installation critical. At Creative Carpet, I offer a lifetime installation warranty to ALL of my customers purchasing flooring for their personal residences. You NEVER have to worry about something going wrong with the installation. If it does, I'll fix it FREE! And I'll do it quickly. We will even call 1 year after your install to set up your IN HOME INSPECTION to insure your carpet is performing as it should!

## **Guarantee #3 Installer Professionalism Guarantee**

Creative Carpet installers are neat, clean, well-groomed, well-spoken and certified professionals. They have graduated from the Certified Floorcovering Installers Association. They are guests in your home, and they conduct themselves as such. They respect your home by using shoe covers when necessary. You'll receive the highest-quality installation in the business. And after they're finished, they will leave your home as neat and clean as when they arrived! They will even vacuum or sweep!

19420 S. La Grange Rd - Mokena, IL 60448  
708-479-8600



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