

Presented By



PARTNERSHIP & SPONSORSHIP  
PROPOSAL

**DS** PATHWAYS  
SUMMIT 2026  
YOUR PATH TO GROW *BEYOND LIMITS* 







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 [info@oursharedjourneys.org](mailto:info@oursharedjourneys.org)  
 [www.pathwayssummit.com](http://www.pathwayssummit.com)

Hi Community Partner,

Thank you for learning more about partnership opportunities with Our Shared Journeys (OSJ) for the Pathways Summit 2026! We are thrilled to share this sponsorship kit with you, outlining the exciting opportunities to collaborate with us to help under-resourced women entrepreneurs grow their businesses.

At OSJ, we believe that access to resources, community, and support is crucial for the success of women business owners. The Pathways Summit is our flagship event, a powerful multi-day experience designed to provide these aspiring and established entrepreneurs with business and personal development tools and education.

We are confident that a partnership with OSJ will be mutually beneficial, providing your organization with valuable exposure and connection to our community while directly contributing to the growth and success of women entrepreneurs. We share a commitment to fostering economic empowerment and building stronger communities.

We encourage you to review the enclosed sponsorship package carefully. We are eager to discuss how we can create a customized partnership that aligns with your organization's goals and maximizes the positive impact we can create together. Please do not hesitate to contact us at 214-444-3097 or [info@oursharedjourneys.org](mailto:info@oursharedjourneys.org) to [schedule a meeting](#) or ask any questions.

We look forward to welcoming you as a valued partner for the Pathways Summit 2026!

Kind Regards,



Our Shared Journeys Founder  
& Executive Director





# PS SUMMIT IMPACT

The Pathways Summit is a game-changing, multi-day event designed to provide women entrepreneurs with limited opportunities the tools, resources, and connections they need to start, grow, and expand their businesses. It's not your typical conference; it's a place where real change happens. Here, women can learn, connect with mentors, industry experts, and each other. Through hands-on workshops, engaging panel discussions, and networking opportunities, the Pathways Summit equips attendees to Grow Beyond Limits.

## PS PATHWAYS SUMMIT 2026

YOUR PATH TO GROW *BEYOND LIMITS*

FRIDAY  
JUNE 5TH

thru SATURDAY  
JUNE 6TH



**CEDAR VALLEY  
COLLEGE**

3030 N Dallas Ave, Lancaster, TX 75134

### TICKETS

Early Bird Price- \$40

Regular Price- \$75

### The Impact Pathways Summit Aims to Make:



**Empowering** women business owners to cultivate a growth-oriented mindset, equipping them with the resilience and confidence to overcome obstacles and achieve their full business potential.



**Developing** impactful women leaders who can drive innovation and inspire change, recognizing that their success creates a reciprocal ripple effect throughout their families and communities.



**Accelerating** the growth and sustainability of women-owned businesses by providing access to critical resources, knowledge, and networks, contributing to economic mobility and job creation.



**Building** a thriving community of women entrepreneurs, fostering collaboration, mentorship, and mutual support, creating a powerful network that strengthens their personal and business journey.



# SUMMIT OVERVIEW

Hosted by **Our Shared Journeys (OSJ)** at **Cedar Valley College in Lancaster, Texas**, the Pathways Summit is a transformative multi-day event for under-resourced women entrepreneurs. Moving beyond the traditional conference format, our theme, "**Grow Beyond Limits**," focuses on empowering women to scale their businesses through:

- Hands-on Workshops: Gaining practical skills and growth strategies.
- Expert Insights: Learning from industry leaders and panel discussions.
- Strategic Networking: Connecting with mentors, peers, and essential resources.
- Small Business Expo: Shop Local and support small businesses
- Wellness Expo: Immersive experience for the holistic well-being of the entrepreneur.

## Summit Agenda for Achieving Growth Beyond Limits

### Day 1: Pathways to Business Growth (Friday, June 6th)

This explosive day equips entrepreneurs with the strategic tools necessary for measurable growth, focusing on business operations, cohesive branding, and the integration of AI and cutting-edge tech tools. Sessions also dive deep into financial literacy and the art of pitching your business to secure customers or funding. Designed to push business growth beyond its current limits, the day provides actionable insights for immediate actions to implement in the Business Growth Plan provided. It concludes with a celebration for the Fall 2025 & Spring 2026 Propel Growth Cohort graduates and networking.

### Day 2: Pathways to Connection (Saturday, June 7th)

Shifting the focus to holistic success, this day emphasizes personal wellness, resilience, and community building as the foundation for professional growth. Participants will engage in networking with mentors and peers to foster a lasting support system, while the on-site small business vendor expo provides a platform to support and engage with emerging local businesses. This energy extends to the Main Stage Wellness Demonstrations, where attendees can participate in live sessions focused on physical and mental resilience.





# SPONSORSHIP OPPORTUNITIES

We invite you to take advantage of our unique sponsorship opportunities that are tailored specifically to every type of Pathways Partner.

**Benefits include:**

<p><b>TITLE SPONSOR</b> \$10K</p>	<p><b>All of Platinum, plus:</b></p> <ul style="list-style-type: none"> <li>• Complimentary Summit passes for 10 attendees</li> <li>• Custom Sponsorship Opportunities *upon request</li> <li>• 10x10 vendor booth</li> </ul>
<p><b>PLATINUM</b> \$8K</p>	<p><b>All of Gold, plus:</b></p> <ul style="list-style-type: none"> <li>• Complimentary Summit passes for 5 attendees</li> <li>• Premium Location Vendors Booth</li> <li>• Email communication highlights</li> </ul>
<p><b>GOLD</b> \$5K</p>	<p><b>All of Silver, plus:</b></p> <ul style="list-style-type: none"> <li>• Invitation to Pre-Activation events</li> <li>• Complimentary Summit passes for 3 attendees</li> <li>• Product placement in Speaker areas</li> <li>• Prominent recognition on Pathways sponsor signage</li> </ul>
<p><b>SILVER</b> \$2.5K</p>	<p><b>All Of Bronze, plus:</b></p> <ul style="list-style-type: none"> <li>• Recognition in materials and communications</li> <li>• On Stage Verbal Recognition</li> <li>• Exclusive invite to post conference events</li> </ul>
<p><b>BRONZE</b> \$1K</p>	<p><b>Dedicated Social Media Posts and Mentions</b></p> <ul style="list-style-type: none"> <li>• Showcase your brand to registered attendees</li> <li>• Vendor Booth ( 8x8 vendor booth &amp; networking table)</li> </ul>



# TITLE SPONSOR PACKAGE



We believe that together, we can create a powerful economic impact by providing empowerment and resourceful programs for entrepreneurs. We would be honored to discuss how your organization can become the Title Sponsor of the Pathways Summit 2026. This is more than just a sponsorship; it's a partnership. We will work closely with you to create a customized experience that maximizes your brand's impact and aligns with your strategic objectives.



## TITLE SPONSOR \$10K

Title Sponsor | Investment: \$10,000

Your partnership and contribution to the experience is extremely appreciated

### PROMINENT BRAND PRESENCE

- On-stage announcements and emcee mentions
- Logo on all collateral, including signage, mailings, programs, and more
- Prominent on-site signage for sponsored activations

### EXCLUSIVE BENEFITS

- Rights to use logos /marks
- Customized package and event opportunities tailored to your company's objectives and goals
- Access to Mailing List and Post Summit Survey Data

### DEDICATED MARKETING

- Website marketing
- Email marketing
- Featured promotion in event-related social media advertising campaigns

### EVENT EXPERIENCE & ACTIVATIONS

- Title of Event Segment
- Opportunity to distribute branded materials, merchandise, or samples to attendees
- Speaking opportunity and/or special audience access
- Complimentary all-access to all summit events (10 people) 10

# ATTENDEE SPONSOR OPPORTUNITIES >>>>

OSJ is committed to opening doors for entrepreneurs who face financial barriers. Your support as an attendee sponsor will directly fund grant opportunities, enabling deserving individuals to access the Pathways Summit 2026. We'll collaborate with women's and business development organizations to ensure these valuable grants reach our community.

## TITLE SPONSOR \$10K

### Investment: \$7,500

- Empower 100 Attendees: Your sponsorship directly funds the attendance of 100 women entrepreneurs, enabling them to access all summit sessions and resources.
- Premier Brand Visibility: Your logo will be prominently displayed on all event materials, including the website, signage, program, and marketing collateral.
- Exclusive Speaking Opportunity: Deliver a keynote address or lead a prominent session, showcasing your thought leadership.

## GOLD \$3.5K

### Investment: \$3,500

- Empower 50 Attendees: Your sponsorship enables 50 women entrepreneurs to attend the summit, providing them with valuable learning and networking opportunities.
- Prominent Brand Placement: Your logo will be featured on event materials, including the website, signage, and program.
- Breakout Session Opportunity: Lead a breakout session or workshop, sharing your expertise with attendees.

## SILVER SPONSOR \$1.5K

### Investment: \$1,500

- Empower 20 Attendees: Your sponsorship supports the attendance of 20 women entrepreneurs, giving them access to the summit's resources.
- Logo Placement: Your logo will be featured on the event website and program.
- Networking Access: Participate in networking sessions.

## BRONZE \$750

### Investment: \$750

- Empower 10 Attendees: Your sponsorship provides 10 women entrepreneurs with the opportunity to attend the summit.
- Logo Recognition: Your logo will be featured on the event website.
- Vendor Table: Have a table at the event to network and display your company information.

# IN-KIND SPONSORSHIPS

In-kind sponsors provide event goods and services to help create the Pathways Summit experience. **Sponsorship opportunities include:**

## VENUE SPONSOR

Sponsor a premium location that reflects the significance of the Summit while offering a comfortable and inspiring environment for business owners to connect, learn, and grow.



## PR & MEDIA PARTNER

Amplify the reach and impact of the Summit. Your expertise in public relations and media will help us create a powerful narrative surrounding the event, generate media coverage, and engage a wider audience.

## MERCHANDISE & GIFT PARTNER

Make a lasting impact by becoming our official merchandise sponsor. Your generous donations will be used to provide exciting raffle prizes, thoughtful gifts for attendees, and special tokens of appreciation for our esteemed speakers.



## EQUIPMENT & TECHNOLOGY PARTNER

Provide essential equipment and services that enhance the summit experience, enabling attendees to make meaningful connections and access cutting-edge resources.



**PRINT & DESIGN PARTNER**

Help us create a visually stunning summit experience by becoming our print and design partner. Your in-kind sponsorship will cover the production of promotional materials, signage, and other printed materials that contribute to a professional and cohesive event.

**SUMMIT DECOR SPONSOR**

Create an immersive and visually captivating experience and transform the summit venue into a welcoming and empowering space, incorporating elements that celebrate diversity and inspire BIPOC women in business and leadership.



WHY  
 >>> PARTNER

- **Targeted Reach:** Connect directly with a highly focused and niche audience of ambitious women business owners.
- **Brand Alignment:** Showcase your values and demonstrate a genuine commitment to supporting women-led businesses.
- **Elevated Brand Trust:** Build awareness and foster trust by providing valuable content that resonates with the specific needs and interests of this dynamic community.
- **Influential Networking:** Gain unparalleled access to key women of color in business, showcase your products, and gather valuable feedback from this influential market segment.





## CUSTOM SPONSORSHIP INQUIRY

To create a custom sponsorship opportunity contact us at [jennifer@oursharedjourneys.com](mailto:jennifer@oursharedjourneys.com) or [schedule a meeting below](#).

## GENERAL SPONSOR LINK

Explore various sponsorship opportunities and align your brand with the Pathways Summit 2026: discover how you can partner with us here. [Sponsor Here!](#)

## ATTENDEE SPONSOR LINK

Create access for aspiring entrepreneurs by sponsoring their attendance at the Pathways Summit 2026: learn more and become an attendee sponsor here.

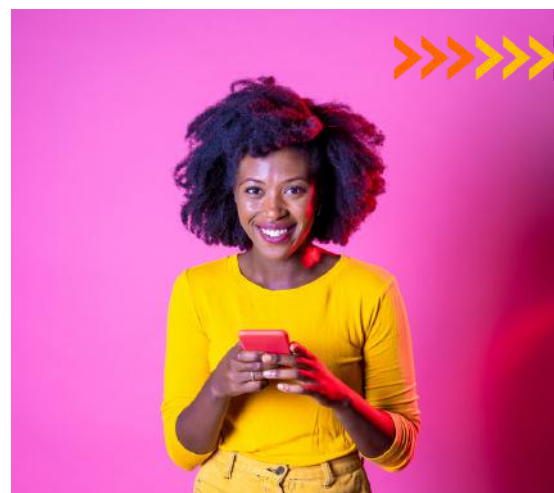
[Attendee Sponsorship!](#)

## INVOICE & EXECUTION

If an invoice is needed to authorize the payment please let us know by emailing [info@oursharedjourneys.org](mailto:info@oursharedjourneys.org) and one will be provided for your convenience.

## SCHEDULE A MEETING

Schedule a meeting with our Founder to discuss Pathways Summit 2026 sponsorship opportunities. [Book a Meeting!](#)



## BRAND RECOGNITION

To ensure your brand is represented effectively, we kindly request that you provide us with your high-resolution business logo. This logo will be used on our website, marketing materials, social media posts, and on-site signage.

Please send your logo file to [info@pathwayssummit.com](mailto:info@pathwayssummit.com) as soon as possible, ideally in a .png or .jpg format with a high resolution.



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