



INTEGRO  
FOUNDATION

# IMPACT REPORT

2023

Amplifying Puerto Rican  
Community Leaders and Causes



# Table of Contents

**04** — A Message from Our Executive Director

**05** — About Us

**06** — Our Strategy

**07** — Impact in Numbers

**09** — Impact in Stories

**14** — Community Collaborations

**16** — The team

**17** — Get Involved



**INTEGRO**  
FOUNDATION

# A message From Our Executive Director



”

## In the fabric of our shared journey!

2023 unfurled as a chapter where our collective efforts began weaving tangible outcomes. Our five-year voyage has been anything but linear. From the nascent stages of generous donations to diverse causes, to the strategic initiatives focused on coral reef restoration, sailing, ocean education, and ultimately, the nurturing of a local nonprofit ecosystem, our evolution has been both profound and purposeful.

## Building Bridges

In 2023, our endeavors to build community took many forms, from the serene gatherings at our sunset soiree and the hopeful spark of Ignite Hope, in partnership with Vivo Alliance, to the insightful exchanges at Small Talk Big Change. Our grant writing program became a cornerstone of support, channeling \$3.15 million into local organizations and achieving a remarkable 40.6x return on investment. Simultaneously, our fundraising sponsorship project yielded a 10x return. These milestones are a testament to the power of strategic philanthropy and the indomitable spirit of our community.

As we stand on the threshold of the next five years, our vision is clear. We have a call to action: an invitation to be part of a movement that transcends boundaries and builds bridges. Let's champion the grassroots changemakers of Puerto Rico, nurturing a landscape where every effort, no matter how small, contributes to the vast tapestry of change. Join us in this mission, for it is together that we can turn the tide, crafting a future where community and impact are intertwined in the heart of our endeavors.

**Alejandro Silva Díaz**  
Executive Director

# About Integro Foundation

**Integro Foundation is a nonprofit organization in Puerto Rico that connects local grassroots organizations to the strategic resources they need to scale and expand their community impact.**

We work with local, vetted organizations and social enterprises archipelago-wide to deploy resources efficiently and transparently. Through innovative alliances, we provide resources that encourage the regeneration of communities and native species through the nonprofit sector.

## MISIÓN

Integro amplifies and builds capacity for local Puerto Rican causes and the organizations that direct them.

## VISIÓN

A resilient Puerto Rico where social, ecological, and economic systems thrive.



## VALUES THAT DRIVE US



Partnerships to  
Support Local Leaders



Leverage  
Technology



Global Thinking,  
Local Execution



Compounding  
Impact



Community & Cultural  
Integration



Integrity



Transparency &  
Accountability

Integro Foundation is tax exempt under the 501(c)(3) and 1101.01(a)(2) sections of the U.S. and P.R. tax codes, respectively, and meets the Act 20/22/60 eligible donation requirements.

# Foundation Values

## Our Strategy

Striving to be more than a foundation, we work to multiply the impact of each donation and maximize our efforts to achieve an ROI (Return on Impact).

### IMPACT STRATEGY

#### Compounding ROI (Return on Impact)

Just like venture capital has compounding interest, charitable donations should have compounding impact. To achieve this ROI, we accelerate growth and empower local causes and organizations through grant writing, fundraising and capacity building.

#### Social Entrepreneurship

We believe our support shouldn't create a dependency cycle. Hence, we support nonprofit organizations with seed capital grants to kick off income generating ventures.

#### Visibility

Impacto Puerto Rico is our platform to provide smaller grassroots organizations with access to resources and networks bigger organizations usually have.



### THREE GUIDING PILLARS

We co-create innovative alliances that serve as catalysts for social, environmental, and economic change. Each of our projects tackles one, two, or three of these:

- We aim to reduce inequalities, provide access to information and education, and foster awareness of local social issues that impact Puerto Rico's residents, flora and fauna.
- We aim to foster the inclusion of natural infrastructure, to help food security become prevalent, create new approaches and awareness to biodiversity conservation, and the climate crisis.
- We aim to reduce poverty in Puerto Rico, increase professional opportunities to retain local talent in the archipelago, and develop strong capacity-building programs.

### 100% of donations

100% of donations to Integro Foundation are redirected to the organizations we support. 0% of your donations are channeled as administrative overhead costs.

To date, this strategy has helped us support more than 175 local entities.

Impact In  
**NUMBERS**

---

**\$3,220,196**

*Grants bridged*

**39.2X**

*ROI*

**\$301,089**

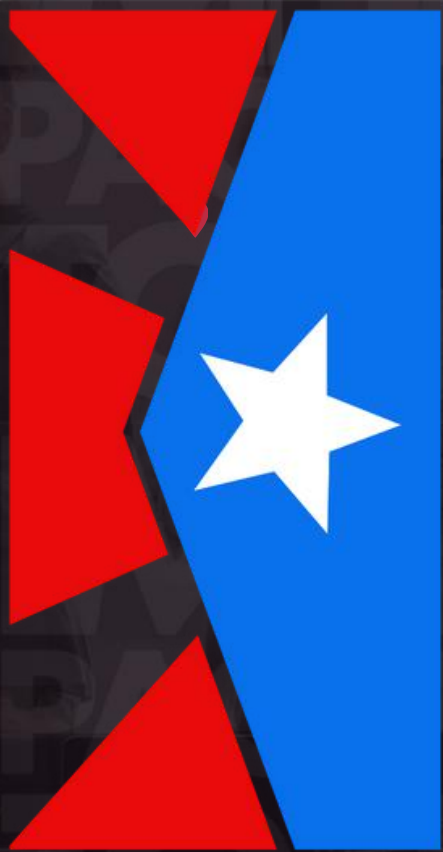
*Supported fundraising*

**12.1X**

*ROI*

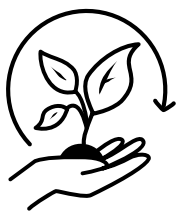


# IMPACTO PUERTO RICO



## A TOOL TO INTEGRATE

Impacto Puerto Rico is a platform that elevates local organizations so donors and supporters can discover and establish relationships with them. With over 5,000 nonprofit organizations in Puerto Rico, the platform serves as a tool to integrate with the social impact scene and establish close, humane connections.



**1,500+**  
*Profiles*



**49**  
*Claimed Profiles*



**\$30,000**  
*Raised*



**1.7X**  
*ROI*



# Impacto Showcase



An online platform which it's purpose is to learn about and educate oneself on Puerto Rican entities.

Impacto Puerto Rico is much more than an online platform. We launched Impacto Showcase in December 2023 showcasing the work of 7 nonprofit organizations. Impacto Showcase are Puerto Rico's Social Impact meetups where real relationships are born



**Tech My School**



COALICIÓN PRO  
**CORREDOR  
ECOLÓGICO  
DEL NORESTE**

**Corredor  
Ecológico del  
Noreste**



**APRODEC**



**Mentes  
Puertorriqueñas en  
Acción**



**Naguabo  
Somos Todos**



**Vivo Alliance**



**Instituto del  
Desarrollo de la  
Juventud**



# Grant Writing

## BUILDING FUTURES, TOGETHER

In 2023 we applied for **24 grants** for the following organizations

### Vitrina Solidaria

Vitrina Solidaria, an organization that accelerates social ventures, established two social entrepreneurship businesses that will support their sustainability and create local jobs.



### Vieques Conservation and Historical Trust\*

The VCHT, an organization that promote, protect, and conserve the environmental, archaeological, and cultural resources of Vieques. One of the main objectives is to preserve and study the bioluminescent bays found on the island.





## De Frente Al Alzheimer

Facing Alzheimer's, Inc. (DFAZ) is a non-profit organization whose mission is to raise awareness and educate about Alzheimer's, as well as to create an economic fund to support patients with limited financial resources in Puerto Rico.

## Mentes Puertorriqueñas en Acción

Mentes en Acción, is an organization committed to building a community of diverse young leaders who want to change Puerto Rico through spaces of formation, civic action, and positioning that will generate effective projects for the transformation of Puerto Rico.



## Pro Techos

PRoTechos is a non-profit founded with the dual mission of rebuilding damaged roofs in under-served communities throughout the island while providing residents with basic carpentry training, addressing both housing needs and the shortage of skilled construction workers in Puerto Rico.

We bridged **\$3,220,196.00**  
for these organizations

\*Applied for in 2022, obtained in 2023.

# Grant Writing Spotlight



Following hurricanes Irma and María, the ecosystem of the Vieques Bioluminescent Bay Natural Reserve was severely damaged.



**01**

## Protecting Puerto Mosquito Bay

- The mangroves and corals suffered extensive destruction. As the brightest and most pristine bioluminescent bay in the world, preserving the Puerto Mosquito Bay's conservation became crucial. To fund the project, the VCHT would have to commit personnel and hours that they couldn't spare so they could immerse themselves fully in the grant-writing process.

**02**

## \$2.9 Million Grant with FSCG Support

- We provided grant-writing support by subsidizing the services of the Federal & State Consulting Group (FSCG). VCHT secured \$2.9 million grant from the federal government's Coastal Zone Management Habitat Protection and Restoration Grants program.

The funding will enable the organization to implement comprehensive restoration efforts, focusing on mangrove and coral reef rehabilitation, thereby enhancing ecosystem resilience and benefiting the local community.

# Grant Writing Spotlight 2



## Integro's Community Grant enabled Vitrina Solidaria to establish a social store within the rehabilitated Coca Shack.

The store serves as a platform for local entrepreneurs who have graduated from Vitrina Solidaria's programs and workshops in solidarity economy. By selling their products through the store, Vitrina Solidaria generates revenue, which is reinvested to support the organization's ongoing initiatives. This strategic support from Integro allows Vitrina Solidaria to expand its impact, promote entrepreneurship, and foster tourism in the eastern region of Puerto Rico.



## Coca Shack



# Building Community

In 2023 we held some key collaborations to build community: We sponsored Asesores Financieros Comunitarios's annual nonprofit Summit and sponsored 8 scholarships to nonprofits in their accounting and operations training workshops.

We also sponsored Fuckup Nights: a global movement and series of events where stories of failure are shared. Here in Puerto Rico, the Fuckup Nights are brought by Causa Local and Piloto151, where each month three or four people face a room full of strangers to share their own fuckups. Stories of businesses that go bust, partner deals that fall out, products that have to be recalled, and other fuckup stories.

## From Small Talk Big Change to Impacto Showcase

We also launched our own series of events. After holding our second Small Talk Big Change, we decided to launch Impacto Showcases! As we build the personality of these event series you have been part of our journey to define what it will become





# Spotlight De Frente Al Alzheimer

In November, 2023 we sponsored Camina Por tu Héroe: A walk at Parque Luis Muñoz Rivera to raise awareness of the hurdles that caretakers go through when attending Alzheimer's patients. The event raised \$210,000 which will be used by DFAZ in 2024 to subsidize costs related to taking care of patients.



# MEET & Our Team Board of Directors



**Alejandro Silva Díaz**  
Executive Director



**Matilde Córdova**  
Public Relations Consultant



**Rexer Rivas**  
Communications Officer



**Brock Pierce**  
Chairman



**Crystal Rose**  
Vice-Chair



**Julia Whippo**  
Secretary



**Terry Gross**  
Director



**Miguel L. Vargas**  
Treasurer



**Mari Allende**  
Director



**Eduardo Emanuelli**  
Director



**Pedro Ríos**  
Director



# GET INVOLVED

In 2023, we are looking forward to new collaborations and initiatives that will strengthen the capacity of Puerto Rican nonprofits, thus having a wider impact on the diverse communities of the archipelago.



## Champion a Cause

Become an ambassador for your favorite cause. You can help amplify the work of one of our local partners by hosting a fundraiser, a meet & greet, or by underwriting one of their efforts.



## Impact Concierge

Don't know where to start in choosing which local organization to support? Schedule a meeting for our Impact Concierge! After learning of the causes care about and any donation requirements you may have to meet, we'll suggest and connect you with local nonprofits vetted by us.



## Volunteer

We need volunteers for our Impacto Showcase events! Can you volunteer a few hours for us? Let us know!



## Donate

Want to simply support Integro's initiatives? Support us by donating!



WHERE YOU VACATION:

We

turned

51!

I <CODE> WHERE YOU VACATION:

# Thank you

As we turn 5 and reflect on these first years of defining the organization and finding our way, we thank you for your support. This report highlights our work of a year of strategizing new horizons.

A special thank you to our donors, who kept supporting us during unprecedented times. Your donations and in-kind support allowed us to impact grassroots efforts during 2023 and will help us expand our impact for a better Puerto Rico next year.

In 2024, we are focusing on building community and designing a long term compounding impact strategy to maximize Return on Impact. We hope you're there with us every step of the way!



# **INTEGRO**

## **FOUNDATION**

### **CONTACT US**

Integro Foundation, Inc.  
585 AVE FD ROOSEVELT  
STE 202 #363673  
SAN JUAN, PR 00936

787-335-6790  
[info@integrofoundation.org](mailto:info@integrofoundation.org)  
[integrofoundation.org](http://integrofoundation.org)