

SRILANKAN CARES

Newsletter



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CEO's Message

SriLankan Cares, the CSR arm of SriLankan Airlines, brings together the SriLankan family across all departments and divisions who reach out to the communities in need. Despite the challenges faced by them, the year 2023 records a vast range of community development and social welfare initiatives, steered for the betterment of children and the needy. The generous contributions of the SriLankan family members have continued to light up the lives of those requiring care. In this endeavour, we also remember with gratitude the unstinted support that we have received from our valued partners who have rallied around our causes and have readily extended their time and resources. The visible impact of our initiatives continues to inspire us and goes to show that generosity and kindness can change the world for the better. I take this opportunity to thank everyone who has been part of SriLankan Cares' initiatives, and I hope you will continue to join hands with us in the days to come.

Mr. Richard Nuttall



HoM's Message

At SriLankan Airlines, we are known to be givers. Challenges and personal hardships have never hindered our desire to give, and the need to reach out to those in need have always united us. More than our accomplishments and feats, our kindness, generosity, and empathy have defined us.

This newsletter is a re-affirmation of the power of teamwork. We cherish the continuous support of our staff members, whose monthly contributions have empowered us to make a difference in the lives of many—to support someone's education, help someone heal, or give wings to someone's hope. There hasn't been a single day that we haven't been approached by someone in need of help, and firming up our belief that good intentions attract positive force, we have always found a way to lend a helping hand. This booklet carries the story of your kindness, and may the blessings of all the good work that you do, continue to shine upon you and your loved ones!

[Mr. Saminda Perera](#)

SriLankan Cares

Committed to Care

The Corporate Social Responsibility arm of SriLankan Airlines



Truly Sri Lankan in its spirit, SriLankan Airlines always spreads its wings to reach the needy of the country, and SriLankan Cares, the charitable arm of the airline, is committed to this social responsibility shouldered by the SriLankan family. SriLankan Cares holds a unique place, as it is believed to be the first private sector company in Sri Lanka's commercial field to set up a specialised branding and an institution for charity.

The National Carrier has long identified the health, education and youth development of Sri Lanka as one of the quintessential missions that needs to be accomplished in ensuring the country's future development. Hence, SriLankan Cares brings together many independent CSR projects that have been conducted by various divisions and teams of the airline.

SriLankan Cares is committed to ensure the welfare of Sri Lanka's younger generation. It has CRS projects that cover varied aspects ranging from healthcare, education, leadership and skills development etc. SriLankan Cares also is a prominent figure in awareness raising about the needy children of the country.

Objective

Committed to the welfare of children through education, good health and a clean environment.



CSR Mandate



CSR Philosophy of SriLankan Cares consists of 3 main Areas, Child, Planet and Talent. Under each of these areas, SriLankan Cares will conduct specific CSR initiatives/Programmes to maximise the impact on society and minimise the negative influence on the environment, whilst supporting the company's strategic CSR objectives.

Sustainable Development Goals

SriLankan Cares has identified the need to accelerate the progress towards the achievement of the SDGs and demonstrated its commitment and support by executing many worthwhile projects over the years. SriLankan Cares has conducted a number of projects in relation to good health and well-being, quality education and clean water and sanitation and included these SDGs in its strategies, programmes, specific projects and initiatives.

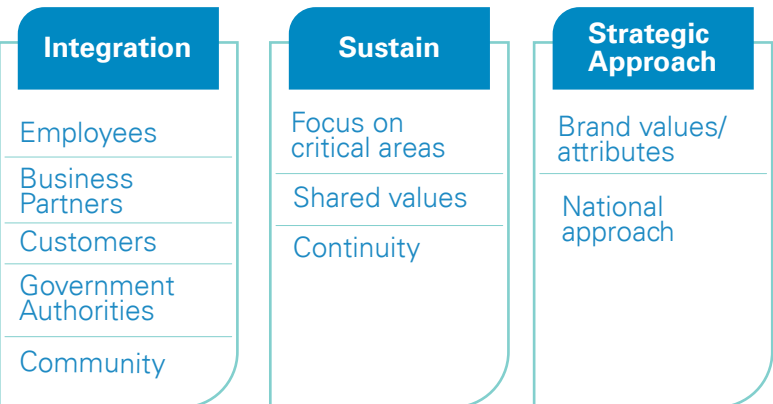


Main Activities

- Infrastructure development projects
- Scholarships, seminars and workshops
- Awareness programmes and health camps
- Donations, fundraisers, sponsorships
- Familiarisation and educational tours
- Free air travel for critical surgeries/ medical treatment

CSR Model

Strategic CSR > Value Chain social impacts



21st December 2023

Joyful Festivities: SriLankan Cares, Galle Face Hotel, and Ebert Silva Holidays Unite for CCC Home's Little Heroes

SriLankan Cares collaborated with Galle Face Hotel and Ebert Silva Holidays to orchestrate a heartwarming Christmas party for the children residing at CCC Home. CCC Home serves as a transit home for cancer outpatients and their caregivers who face financial constraints in securing accommodation during treatment or travelling long distances from rural homes.

The collaborative initiative unfolded as a touching moment for the children and their parents. Ebert Silva Holidays offered them a festive double-decker bus ride to Galle Face Hotel, setting the stage for a joyous occasion. The event featured lively music, dance, and a visit from Santa Claus who distributed gifts, creating memorable moments for the young attendees.

To add to the festivities, Galle Face Hotel extended its generosity by serving a sumptuous spread of evening tea, further enhancing the overall experience for the children. This collective effort not only brought holiday cheer to the children but also exemplified the spirit of compassion and community support, reflecting the shared commitment of SriLankan Cares, Galle Face Hotel, and Ebert Silva Holidays to making a positive impact on the lives of those in need.



15th December 2023

SriLankan Cares Spreads the Christmas Spirit at CCC Home, Maharagama

SriLankan Cares, spreading the Christmas spirit and joys of the season, donated 450 packs of essential items among the occupants of CCC Home, Maharagama. CCC Home is a transit residence for cancer outpatients and their caregivers who cannot afford to live in outside accommodation or travel long distance to and from their rural homes for treatment. It is situated inside the premises of the Cancer institute, Maharagama and allows patients easy access to their treatment.

This is the fourth time that SriLankan Cares extended its helping hand to CCC Home. The donations, which were contributions from the SriLankan Airlines' staff, consisted essential items such as milk powder, tea leaves, biscuits, baby cream, baby soap, toothbrushes, toothpaste etc.



14th December 2023

Care Giving Programme at Vincent De Paul Home, Wattala

Cabin Crew Batch A5-23 paid a visit to the Vincent De Paul Elders Home in Wattala. During the morning hours, the 22 crew members spent quality time with the elderly residents. They began the day by offering a warm breakfast, creating a cheerful atmosphere.

Following the meal, the crew engaged with the elders by singing songs and organizing entertaining games. This thoughtful initiative serves a dual purpose, providing valuable training for the cabin crew in interacting with diverse passengers, including those with distinct needs.

This compassionate act goes beyond training; it reflects SriLankan Cares' commitment to making a positive impact on the community.



13th December 2023

Care Giving Programme at Vincent De Paul Home, Wattala

Cabin Crew Batch A4-23 embarked on a heartfelt visit to the Vincent De Paul Elders Home in Wattala, continuing the thoughtful initiative. Comprising 14 dedicated members, the crew aimed to bring joy to the elderly residents.

The day commenced with the crew members generously providing a morning feast for the elders, fostering a warm and inclusive environment. Following the shared breakfast, the crew engaged in uplifting activities, including singing melodies and organizing entertaining games that elicited smiles and laughter.

The visit underscored the crew's commitment to creating positive experiences beyond their regular responsibilities. The continued support and interaction demonstrated the enduring impact of such initiatives in fostering a sense of togetherness and care within the community.



11th December 2023

SriLankan Cares Facilitated a donation to Lady Ridgeway Hospital

Human Heart Valve and Tissue Bank at Lady Ridgeway Hospital for Children, established in 2019, received a donation of essential chemicals crucial for processing heart valves obtain from the deceased. This was a donation from a group of donars in the United Kingdom.

The seamless execution of this act of generosity was made possible by SriLankan Cares, by facilitating the swift transportation of the much-needed chemical shipment from Oxford University Hospital Foundation in the United Kingdom to Lady Ridgeway Hospital.



10th October 2023

Care giving Programme at Mapiya Sewana Elders Home, Ja-Ela

Another care-giving programme was recently conducted for the A3-23 cabin crew batch at Mapiya Sewana Elders Home in Ja-Ela. This initiative provided the future cabin crew members with a unique opportunity to develop essential caregiving skills and understand the importance of elderly care. The experience at Mapiya Sewana Elder Home formed an integral part of their training programme, emphasizing compassion and care as key elements in their professional development.



9th October 2023

Familiarization Tour for the Students of Ananda College

SriLankan Cares organized a familiarization tour for the students of Ananda College Colombo, during which thirty-five members of the school's aeronautical academy had the opportunity to visit the 747 hangar. This unique experience allowed the students to gain valuable insights into the aviation industry, broadening their knowledge and fostering a deeper appreciation for the world of aviation.



8th October 2023

Medical camp with the members of College of Military Medicine

SriLankan Cares partnered with Sri Lanka College of Military Medicine to conduct a medical camp in Trincomalee at the Mangala Raja Maha Vihara, Seruwila.

This Health camp included specialized clinics in outpatient treatment, paediatrics, eye, orthopaedic, general surgery, general medicine, dental surgery, ENT, dermatology, and psychology.



2nd October 2023

World Children's Day 2023

SriLankan Cares teamed with the Galle Face Hotel and Ebert Silva Holidays to organize a special programme for the children of a Child Development Centre for World Children's Day 2023. Fifty children from Vincent Home, Rathnapura They experienced a day of fun and learning designed to educate them on the travel and tourism industry of Sri Lanka with a tour of the Colombo city, airport and inside an aircraft.

The children first toured the city of Colombo in a double-decker bus organized by Ebert Silva Holidays and were next taken to the Bandaranaike International Airport. At the airport, the children were shown the various ground handling activities and given an opportunity to board an Airbus A330 aircraft at the Engineering Hangar. The group was treated by SriLankan Airlines'

world-renowned hospitality and a scrumptious lunch in Palm Strip Restaurant. The day's programme wrapped up with the group being hosted for a tea party by the Galle Face Hotel with music and dancing.



25th September 2023

The Street Child Cricket World Cup 2023



SriLankan Cares sponsored the air tickets which made it possible for the Cricket Team of Child Action Lanka to travel to India for the tournament.

Child Action Lanka Child Development Centres, located all over Sri Lanka, serve as drop-in centres that meet the ever-increasing demand for quality education, nutrition and protection for street-connected children and their families. Since their inception in 2006, Child Action Lanka (CAL) has consistently created solutions for the diverse concerns that have plagued the community in Kandy and beyond.



23rd September 2023

Memory Walk to Raise Awareness on Dementia

SriLankan Cares was part of 'Memory Walk' organized by The Lanka Alzheimer's Foundation (LAF) to create awareness on dementia. It is the first non-statutory organization dedicated to advocating and addressing the needs of those diagnosed with cognitive impairment and dementia. Many SriLankan Airlines staff members took part in the memory walk.



MAKE EVERY STEP COUNT

JOIN THE WALK TO RAISE AWARENESS ON DEMENTIA

MEMORY WALK
23RD SEPTEMBER 2023

Start Venue : City Club, Cinnamon Grand Colombo
Time : 7.30 am
Entrance by raffle ticket priced at Rs. 300/-

NEVER TOO EARLY, NEVER TOO LATE

Lanka Alzheimer's Foundation

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15th September 2023

Care giving programme at Mapiya Sewana Elders Home, Ja-Ela

SriLankan Cares continuously extends its guidance and assistance to facilitate care giving days which are conducted as a part of the Cabin Crew training programme. The idea behind conducting such programmes is to encourage the Cabin Crew to enhance their knowledge on how to care for the elderly and the differently abled since they always encounter these segments of passengers onboard.

Ten Cabin Crew members from A2-23 batch participated in the Care Giving Programme at

Mapiya Sewana Elders Home, Ja-Ela, marking their last days as trainees before their first flying roster.



7th September 2023

Collaboration with Suwaseriya Foundation

The 1990 Suwa Seriya Foundation provides island-wide, free pre-hospital emergency care to all Sri Lankans.

A key focus of their efforts lies in maintaining the highest standards of care through continuous education and refresher training for their Emergency Medical Technicians. In pursuit of this goal, the Suwa Seriya Foundation extended an invitation to a team of six Paramedic experts hailing from Buckinghamshire New University in the UK, under the guidance of Paramedicine Professor Will Broughton, to provide specialized training to their personnel.

This collaborative effort was made possible through the generous sponsorship of their travel expenses by SriLankan Cares, who further solidified their commitment by establishing a mutually beneficial agreement with the Suwa Seriya Foundation to leverage their expertise in support of community projects undertaken by SriLankan Cares.



1st September 2023

SriLankan Cares' initiative for the 44th Anniversary of SriLankan Airlines

Continuing the celebrations of 44 years of flying, SriLankan Cares, shared a moment of joy with the in-house cancer patients at CCC Home in Maharagama. CCC Home is a transit residence for cancer outpatients and their caregivers who cannot afford to live in outside accommodation or travel long distance to and from their rural homes for treatment. It is situated inside the premises of the Cancer institute, Maharagama and allows patients easy access to their treatment. The SriLankan team served tea and refreshments to the patients and spent the evening with them.



15th June 2023



SriLankan Airlines and Shangri-La Hambantota extend their generous arms to celebrate Global Wellness Day 2023

SriLankan Cares partnered with Shangri-La Hambantota to conduct a medical camp for the needy communities in the Hambantota area. The medical camp which was held for the fifth consecutive year, was organized to coincide with the Global Wellness Day 2023, with 700 individuals receiving medical consultation.

The medical screening, which was held at Dehigahalanda Maha Vidyalaya, Ambalanthota drew a significant turnout from the community, eager to take advantage of the range of services offered. The event showcased the commitment of both organizations towards the well-being of the community.

A team of skilled medical professionals, including doctors, nurses, and an optometric, provided a wide array of medical check-ups, consultations, and screenings. SriLankan Airlines and Shangri-La network seek to conduct the event annually and continue with their endeavours to empower communities through joint charity initiatives of this scale.



6th June 2023

Leadership Development programme for the Junior Prefects of Visakha Vidyalaya

SriLankan Cares continuously engages in programmes to provide students with valuable skills and knowledge to become effective leaders in the future. SriLankan Cares conducted a leadership programme and a familiarization tour at the flight hangar recently for the Junior Prefects of Visakha Vidyalaya Colombo. The leadership programme included sessions on leadership development, emotional development and familiarization tour at the 747 hangar.

The objective of the programme is to create a lasting impact on the participants, enabling them to take on leadership roles with confidence and positively influence those around them. The prefects who participated in this programme will benefit from the knowledge and skills they acquire, helping them excel not only during their school years but also in their future endeavours.



30th May 2023

Day with a Plane –Familiarization Tour for the Students of Amandoluwa Primary School, Seeduwa

SriLankan Cares organized a familiarization tour for the students of Amandoluwa Primary School, which was indeed a unique and memorable day outing, where they inspected an aircraft. Situated in Gampaha district, Western province, Amandoluwa Primary School, has 252 students.



24th May 2023

Leadership and Team Building Programme at Ananda Balika National School, Hingurakgoda

SriLankan Cares organized a leadership development programme for the prefects of Grade 10 to 12 of Ananda Balika National School, Polonnaruwa. Leadership development programme focused on various aspects of leadership including leadership development, teamwork, emotional intelligence, mental wellbeing, and self-confidence. The Programme was conducted by Captain Hemantha Siriratne, Mr Dushan Siriwardena (Licensed Aircraft Engineer) and Mr. Susil Premaratne (Psychologist -Sri Lanka Air Force).

By organizing these leadership development programmes, SriLankan Cares aims to empower the future leaders of the country and equip them with the necessary skills and qualities.



24th May 2023

Medical Camp in Hathamuna Primary School, Hingurakgoda

SriLankan Cares partnered with Liquid Island (Pvt) Limited to organize a medical camp at Hathamuna Primary School, Hingurakgoda to provide complimentary medical care for disadvantaged students and local communities.

Medical camp offered doctor consultations and medicine to over 250 students and teachers free of charge with the help of a team of three physicians and two registered nurses which included general check-ups, vision screening and free medicine for all the students and teachers of Hathamuna Primary School.



17th May 2023

Leadership Programme at St. Peters College, Colombo

In an endeavour to empower future leaders, SriLankan Cares conducted a leadership workshop targeting the first fifteen ruggierites of St. Peters College, Colombo 4. It was conducted by Captain Hemantha Siriratne, Mr. Shaan Ratnaweera (Technical Services Engineer) and Mr. Susil Premaratne (Psychologist -Sri Lanka Air Force). The programme covered areas such as psychology, leadership and emotional intelligence.



20th March 2023

Day with a Plane –Familiarization Tour for the Students of Dharmapala Primary School, Depanama

SriLankan Cares organized a familiarization tour for the students of Dharmapala Primary School, Depanama which was indeed a unique and memorable day outing, where they inspected an aircraft. The school is situated in Colombo district, Maharagama Division in Western province. Dharmapala Primary School, Depanama has 75 students and 6 teachers. The rate of the performance of Grade 5 scholarship examination has increased remarkably during last few years.



15th March 2023

Medical Camp in Gangeyaya Primary School, Kottapitiya

SriLankan Cares organized a Medical Camp together with The Youth wing of Sri Lanka Association of Inbound Tour Operators (SLAITO) at Gangeyaya Primary School, Kottapitiya. Gangeyaya Primary School has been identified as a rural school with minimum facilities in North Western Province. The school currently offers education to 110 students from Grade 1 to Grade 5 and employs 6 teachers. All students at the school are from local families including in the farming community and are greatly underprivileged in every aspect.

SriLankan Cares medical camp offered doctor consultations and medicine to over 200 patients free of charge with the help of a team of three physicians and two registered nurses.

One of the objectives of SLAITO Youth is to ensure that the younger generation is inspired to take up the industry and to ensure their necessities such as health and education are taken care of. Thema Resorts hosted the medical team at their flagship property, Aliya Resort and Spa in Sigiriya.



8th March 2023

SriLankan Cares celebrates International Women's Day

Marking the International Women's Day in a meaningful way, SriLankan Cares organized a special programme for the parents, teachers and the advanced level students of Sri Pangananda National School, Raddoluwa.

The audience were educated on the importance of leading a healthy life by the Company Medical Officer Dr Nileesha De Silva Gunasekera. Thereafter Ms Shinali Tissera, Aircraft Workshop Engineer spoke about the importance of education for women to succeed in life. Finally, all participants were given an opportunity for a question-and-answer session with Captain Chamika Rupasinghe and First Officer Bimali Jeewandara.



21st February 2023

Donation of Baby Strollers to Isuru Sewana Children's Home

SriLankan Cares donated ten baby strollers to Isuru Sewana Children's Home in Kuruwita with the consent of Department of Probation, Child Care and Social Services which is under the Sabaragamuwa Provincial Council.

Situated in Kuruwita, Isuru Sewana Children's Home has 34 children who are under five years of age. These baby strollers were discarded at Airport Services which were no longer in use. SriLankan Cares took an initiative to repair and hand them over to this Children's Home where the baby strollers could be utilized for the need of these children.



20th February 2023

Day with a Plane Leadership Programme and Familiarization Tour for the Students of Negombo South International School Network - Negombo Branch

In an endeavour to empower future leaders, SriLankan Cares conducted a leadership workshop targeting the first fifteen ruggerites of St. Peters College, Colombo 4. It was conducted by Captain Hemantha Siriratne, Mr. Shaan Ratnaweera (Technical Services Engineer) and Mr. Susil Premaratne (Psychologist -Sri Lanka Air Force). The programme covered areas such as psychology, leadership and emotional intelligence.



27th January 2023

Day with a Plane –Familiarization Tour for the Students of Andiambalama Maha Vidyalaya

SriLankan Cares organized a familiarization tour for the Advanced Level students of Andiambalama Maha Vidyalaya, which was indeed a unique and memorable day outing, where they inspected an aircraft and the Flight Simulator. Before their visit to the Airline premises, they were given a classroom briefing at school on the basic airline operations.

The students were given a familiarization tour to SriLankan Engineering hangar where they were educated on the operational aspect of SriLankan Engineering and there after they were escorted to the Flight Simulator and educated about the functions. The tour had aspirational value for the children, for them to have a career aspiration after completing school education.



19th January 2023



Medical Camp in Mahaberiyatenna, Digana

SriLankan Cares partnered with Liquid Island (Pvt) Limited and the National Livestock Development Board to offer a healing hand to the children at Mahaberiyatenna Tamil School in Digana with a medical and vision care camp. With the help of a team of skilled medical practitioners and nurses, SriLankan Cares provided free health checks, vision tests, treatments and medication to the students as well as their teachers. In the course of its ongoing work to nurture the wellbeing of today's children and create a better tomorrow, SriLankan Cares organizes comprehensive health camps around the island.



Recognising Our Valued Partners with Gratitude



Thank you

We at SriLankan Cares would like to express our sincere appreciation and gratitude to all members of SriLankan family for their generous contributions and thoughtful support to make our projects a success. We continue to rely on your assistance in our future endeavours.

Marketing Department - SriLankan Airlines

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நன்றி

ஸ்ரீலங்கன் கெயர்னலில் உள்ள நாம், எமது உணர்வுபூர்வமான நன்றிகளையும் பாராட்டுக்களையும் ஸ்ரீலங்கன் குடும்பத்தை சேர்ந்த அனைவருக்கும் எமது வேலைத்திட்டங்கள் வெற்றி பெற வழங்கிய அவர்களது உண்மையான பங்களிப்பு மற்றும் ஒத்துழைப்பிற்காக தெரிவித்துக் கொள்கின்றோம். உங்களின் மேலான ஆதரவினை எதிர்காலத்திலும் நாம் நம்பிக்கையுடன் எதிர்பார்க்கின்றோம்.

சந்தைப்படுத்தல் பிரிவு - ஸ்ரீலங்கன் எயர்லைன்ஸ்

