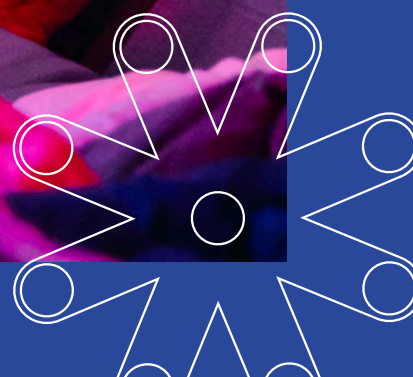


JULY 4-11, 2025  
BRNO & PRAGUE

# FAB25 CZECHIA

## *Report*

AUGUST 2025









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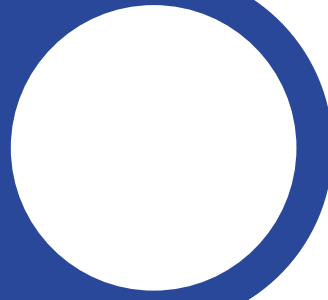
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# A Unique Experience



## 8 Days

In Czechia, the heart of central Europe, part of a historical empire featuring art, literature, architecture, castles and a rich cultural heritage. Unforgettable keynotes, hands-on workshops, maker culture, networking, and inspiration

## 2 Cities

Proof that we can make (almost) anything, anywhere

### ● Brno

The second-largest city in Czechia, known as the intellectual and technological hub of the country and home to leading universities, cutting-edge research institutions, and a thriving startup scene

### ● Prague

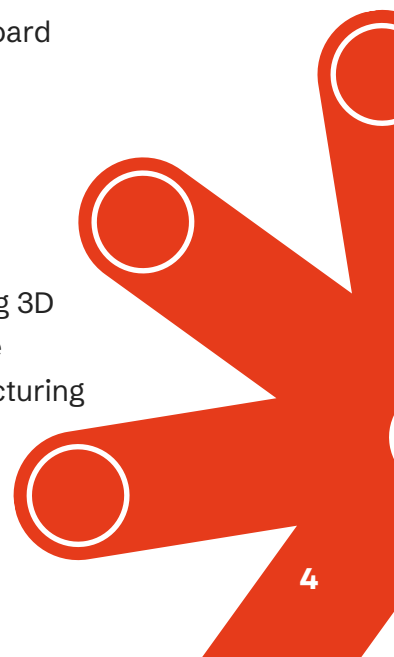
The capital of Czechia, a city where centuries of history meet vibrant contemporary culture—a creative and cultural hub that continues to inspire innovation through its dynamic arts, design, and tech scenes

## Maker Train

A first in 21 editions of the FABx Event: a special train arranged exclusively for FAB25 attendees; a 2.5-hour journey in which participants enjoyed an exciting onboard program designed to spark creativity, collaboration, and fun

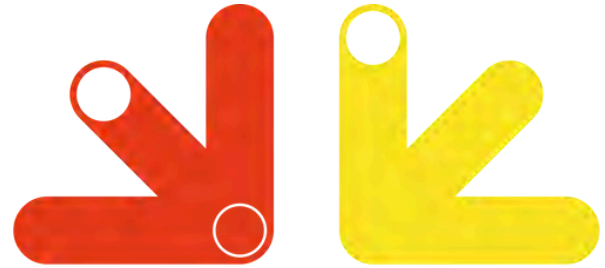
## Home of Prusa

Prusa Research—growing from a local startup into one of the world's leading 3D printing companies, proving that open-source technology can drive scalable economic growth and positioning Prague as a center for distributed manufacturing and creative enterprise





# About FAB25



## Overview

---

The FAB25 Czechia Inauguration on July 4 in Brno set the tone for eight days of dynamic content that included keynotes, hands-on workshops, exhibitions, panels, and collaborative challenges. July 5–7, participants engaged in a range of thematic sessions: **Fab Labs - 25 Years & Beyond, Maker-to-Market, and Digital Age Competencies**, with morning talks from global leaders and exploratory workshops in the afternoons. A key innovation of FAB25 was the first-ever Maker Train, from Brno to Prague, an unforgettable ride that transported the entire community together on July 8. The Maker Train embodied the event's spirit of connection and creativity in motion. A highlight of the week was July 9 in Prague, which marked the Year of Quantum with a full day of content on **Emerging Technologies** and the **Fab City Global Initiative**. July 10, **Prusa Day**, celebrated Czech innovation and the global 3D printing community with a special program in Prague. The week concluded with the **Fab Festival** on July 11, a public event that opened the doors of digital fabrication to the broader community through exhibitions, open workshops, live demos, and youth showcases.

Throughout the week, participants also took part in collaborator sessions, workshops, and demos. FAB25 Czechia successfully bridged gaps between generations, geographies, and disciplines, reinforcing the Fab Lab Network's commitment to open source, inclusive innovation, and locally driven, globally connected communities.







# Participation



Here's a snapshot of key impact metrics for FAB25 Czechia:

## 2,138 Participants

Total number out of Conference participants: 1,138 and Festival participants: 1,000

## 1,138 Conference Registrations

Total number of registered in-person participants in our website platform

## 339 Activities

Throughout a full eight days of the FABx Event from July 4-11, 2025

## 6,459 Online Viewers

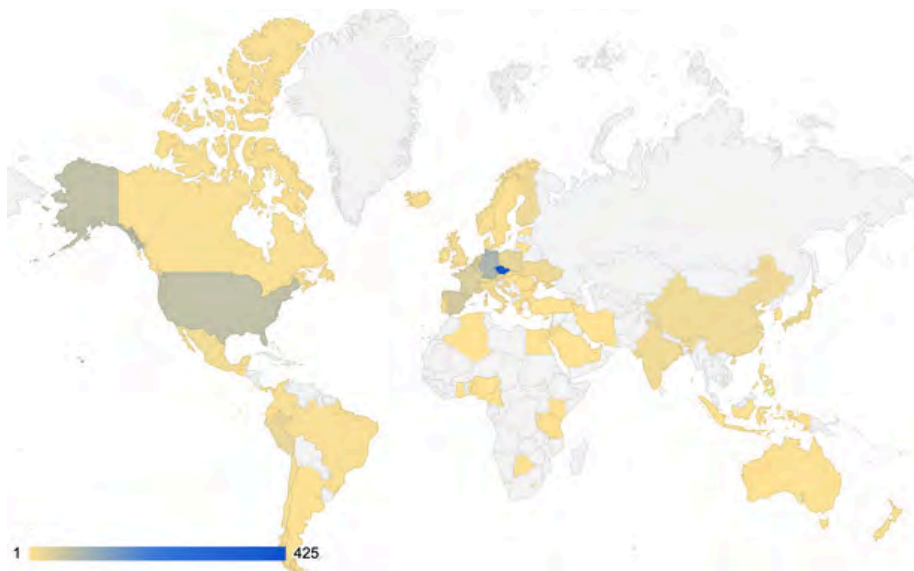
On our YouTube livestreams, as of July 2025





# Visitors from 75 countries

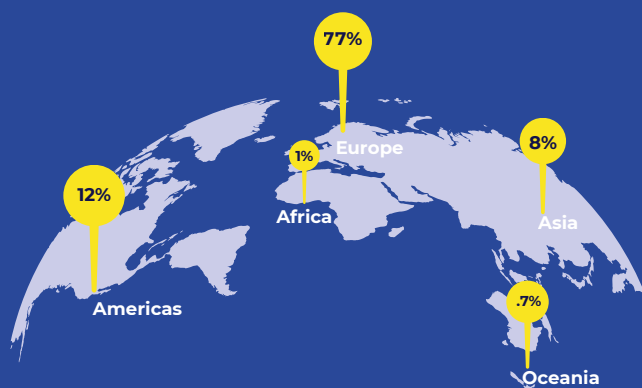
Data from FAB25 Registered Participants - During conference days July 4-10, 2025



Algeria, Argentina, Armenia, Australia, Austria, Belgium, Benin, Bhutan, Botswana, Brazil, Bulgaria, Cameroon, Canada, Chile, China, Colombia, Croatia, Cyprus, Czechia, Denmark, Ecuador, Egypt, Estonia, Finland, France, Georgia, Germany, Ghana, Greece, Guatemala, Hungary, Iceland, India, Indonesia, Iran, Ireland, Israel, Italy, Japan, Jordan, Kenya, Kosovo, Lesotho, Lithuania, Macao, Malta, Mexico, Montenegro, Netherlands, New Zealand, Nigeria, Norway, Panama, Peru, Philippines, Poland, Portugal, Puerto Rico, Qatar, Romania, Rwanda, Saudi Arabia, Singapore, Slovakia, South Korea, Spain, Sweden, Switzerland, Taiwan, Tanzania, Turkey, Ukraine, UAE, UK, USA

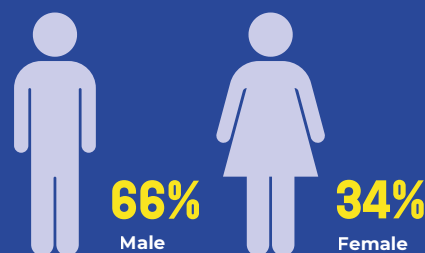
## Top 10 ranking participants by country:

Czechia (37%) Germany (8%) USA (6%) Spain (4%) France (3%) Belgium, Austria, Netherlands, Poland, Peru

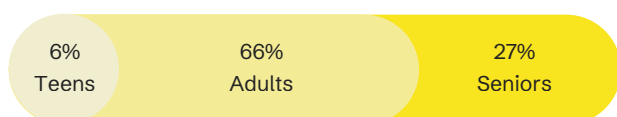


Representation by continent

## Gender Split



## Age Range



**124** Organizations

Represented by all participants



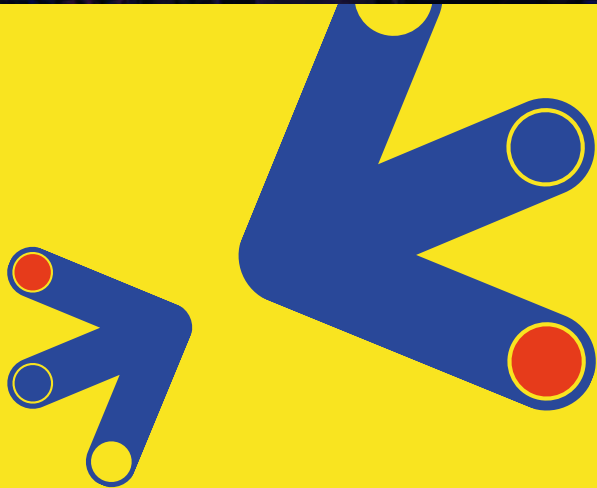


FAB25: Conference and Workshops

# Activities

[FAB25 Gallery]

[Fab City Gallery]



In a week of incredible activities, this is how our 1,138 registered participants primarily engaged with the event programming:

## 52 Fast Talks

10-minute presentations from the community

## 42 Keynote Speakers

Curated by the international and local teams

## 172 Workshops

A mix of hands-on, theoretical, and working groups





# DIGITAL MARKETING

## YOUTUBE

<https://www.youtube.com/fabfndn>



Metrics from YouTube Analytics on  
July 2025

## 1 Graduation

The Academany Graduation is a hybrid and inclusive session. Along with the 78 in-person graduates, 40 graduates participated online

## 7 Livestreams

From Inauguration, Fab Labs - 25 Years and Beyond, Maker-to-Market, Digital Age Competencies, Academany Graduation, Emerging Technologies, and Prusa Day- [Playlist](#)

## 922 Daily Views

Over seven days of live-streamed content, we reached a daily average of 922 views on YouTube



# SOCIAL MEDIA



Total number of posts for FAB25 Czechia: **719**

## Co-Marketing Strategy across 6 Platforms

[facebook.com/fab25czechia](https://facebook.com/fab25czechia)

[instagram.com/fab25.cz](https://instagram.com/fab25.cz)

[linkedin.com/fab25cz](https://linkedin.com/fab25cz)

[facebook.com/fabfndn](https://facebook.com/fabfndn)

[instagram.com/fabfndn](https://instagram.com/fabfndn)

[linkedin.com/FabFndn](https://linkedin.com/FabFndn)

Metrics from January 1 – July 31, 2025  
Facebook, Instagram, LinkedIn

## 413.1K Impressions

Number of times our content was displayed, whether it was clicked on or not

## 21K Audience

Audience size across all six platforms

## 32.7k Engagements

Number of public shares, likes, and comments for our business's online social media efforts

## 7.9% Engagement Rate

Average number of interactions our social media content receives per follower

# EMAIL

Total number of campaigns: **16**

## 40% Open Rate

Percentage of subscribers opening a specific email out of our total number of subscribers

## 66K Subscribers

Fab Foundation + MakeMore + MakerFaire + FAB25 Database





# FAB25 CZECHIA

JULY 4–11, 2025 BRNO & PRAGUE

Top International  
Speakers  
Unmatched Networking

## 23,587 Website Users

Total users from January 1 - July 17, 2025

## 60,690 Sessions

A session is a group of user interactions that take place within a given time frame. A single session may contain multiple page views, events, or social interactions.

## 51,357 Engaged Sessions

These are sessions that lasted longer than 10 seconds, had two or more screen or page views, or had a conversion event.

## WEBSITE

Metrics from January 1- July 17, 2025

[fab25.fabevent.org](https://fab25.fabevent.org)

Google Analytics

## 3:06sec | 51% Engagement Time & Rate

This is the average length of time that the app was in the foreground or the website had focus in the browser.





# interest from 150 countries worldwide



COUNTRY	ACTIVE USERS
Czechia	6.6K
United States	2.2K
Germany	1.7K
India	1.4K
Netherlands	905
Spain	806
France	806

611,257 event counts were made as part of the interaction from users in the platform.

## Most Visited Pages

HOME PAGE

56K

PROGRAM

21K

SCHEDULE

34K

## Editorial Content

**8 original pieces were written and published on the FAB25 Media page in support of the event:**

What is FAB25?, What Do We Mean When We Say 'Bridge the Gap'?, How Are We Building Skills & Connections for a Worldwide Movement?, How Are We Deepening the Impact of Our Global Partnerships?, How Are We Expanding Access to Hands-On Learning Experiences?, How Are We Leveraging Technology to Grow Our Community?, How Are We Promoting Innovative Thinking in the Next Generation?, How Are We Supporting the Personal Journeys of Makers Around the World?

## Schedule

July 2025

4th

Fri

**DAY 1 BRNO**

HALF DAY

Registration  
FAB25 Opening Show  
Keynote  
Brno Welcome Party

5th

Sat

**DAY 2 BRNO**

FULL DAY

Registration  
Fab Conference (FabLabs  
25 Years & Beyond)  
Networking Event

6th

Sun

**DAY 3 BRNO**

FULL DAY

Fab Conference (Maker-To-  
Market)  
Networking Event

7th

Mon

**DAY 4 BRNO**

FULL DAY

Fab Conference (Digital  
Age Competences)  
Brno Goodbye Party

8th

Tue

**DAY 5 TRAVEL DAY**

9th

Wed

**DAY 6 PRAGUE**

10th

Thu

**DAY 7 PRAGUE**

11th

Fri

**DAY 8 PRAGUE**



# THANKS

## TO ALL OUR PARTNERS FOR THEIR COMBINED IMPACT

For the very first time, FAB25 welcomed **xTool**, who captivated attendees with a fully equipped booth featuring their latest machines and delivered two hands-on workshops tailored specifically for our community. These sessions showcased the versatility of their tools and inspired new ways of integrating them into Fab Lab environments. **Dassault Systèmes - SOLIDWORKS and 3DEXPERIENCE** played a pivotal role in championing STEAM education through their support of Fab-in-a-Box—an innovative education toolkit collaboratively developed by FF and MIT Center for Bits and Atoms. Their contribution helped bridge the gap between advanced digital fabrication tools and accessible learning experiences for classrooms worldwide. **Škoda Auto** brought a dynamic presence to both Brno and Prague, drawing attention from the public with an impressive display that included one of their vehicles and a mobile Fab Lab, sparking conversations around mobility, innovation, and education. In Prague, the **Fab City Foundation** opened its sessions with the Fab City Pledge, welcoming Fab Region, Bergisches and City of Charlotte to the network and kicking off two days of engaging, dedicated programming focussed on the future of locally productive cities. **Chevron** continued its long-standing support of FABx Events and reaffirmed its dedication to equitable STEM education by sponsoring the participation of the Chevron Fab STEM Fellows. Their sponsorship helped support

workshops and activities related to new and innovative education initiatives such as the Fab Learning Academy, Quantum Drones for kids educational outreach, and the SCOPES-DF educators platform. **Mekanika, MegaFlex, and Trotec** provided invaluable technical support through their machines and fabrication technology, helping to elevate the workshop experience across the event. Community engagement was further enriched by **Hackster.io**, who supported maker challenges and hands-on activities, and **Make**, who helped amplify connections across the international maker community. **Seed Studio** contributed essential components for workshops and led two interactive sessions that brought deep dive, innovative activities and knowledge-sharing to our Emerging Technologies track. We are especially thankful to our local partners: **ICUK, MUNI Arts, Brno University of Technology, ESA BIC Czech Republic, Brno Convention Bureau, Prague City Tourism, City of Brno, JIC, European Union, Eventee, and Kumst**, who helped connect and anchor FAB25 across two cities. Their support with logistics, infrastructure, and cultural experiences made the event truly unforgettable.

A final note of gratitude goes to **Brother** and **SainSmart**, whose generous donations continue to support the growth of the Fab Lab Network in Eastern Europe.







**We are so grateful to our partners in this essential mission-driven work.**

## Hosted by

Makemore

FAB BRNO

fabfoundation

THE CENTER FOR  
BITS AND ATOMS  
Massachusetts Institute of Technology

ASOCIACE  
OTEVŘENÝCH  
DÍLEN

## General Partner

PRUSA  
RESEARCH  
by JOSEF PRUSA

## Partners

GOLDEN

XTOL

SILVER

SOLIDWORKS

3DEXPERIENCE Lab

DASSAULT  
SYSTEMES

SKODA

FAB  
CITY

the  
human  
energy  
company

BRONZE

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INNOVATION CENTRE  
OF THE ÚSTÍ REGION

MUNI  
ARTS

BRNO  
UNIVERSITY  
OF TECHNOLOGY

esa

BUSINESS  
INCUBATION  
CENTRE

Czech  
Republic

MEKANIKA

MEGAFLEX

trotec

TECHNOLOGICAL

MEDIA

hackster.io

Make:

seed studio

BRNO CONVENTION

VULCA

FAB LAB  
BCN IaaC

Česká republika  
Maker  
Faire

eventee

COMMUNITY

brother  
at your side

Rekola Bikes sharing

Phyx

prague  
city tourism

SAIN SMART  
FORWARD TO THE MARKET

re:publica25

## Supported by

ČESKÁ REPUBLIKA

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CONVENTION

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MEK

Inovace  
Na Výstavišti

KUMST

Interreg  
CENTRAL EUROPE

Erasmus+



~Jesal Mehta +91 95616 69787  
Ahoj Fabbers!  
On our way to Berlin before we fly back to Mumbai in a few days.

Thank you for an amazing time, it was intense, it was brilliant, it was insightful. But most importantly, it was full of making connections, new friendships, inspirations from people from all over the planet. So many new people met, and so many people I'd met in Bhutan or online reconnected with. Truly a lot of gaps being bridged.

To the Fab25 team,  
What a wonderful event you have pulled off. Thank you for everything. You had it all perfect for us to run around and do our crazy things. You have a beautiful country, amazing beer, and I'm inspired by your amazing spritzers.

Now I'm looking to get home, digest all the amazing things I'm taking back from Fab25, and work on them. I'll be making efforts to stay in touch with as many of y'all as I can, and do my bit towards the FAN and FAB-India communities as well, all while sipping on large quantities of Aperol spritzers!

Cheers and much love  
Jesal  
Mumbai

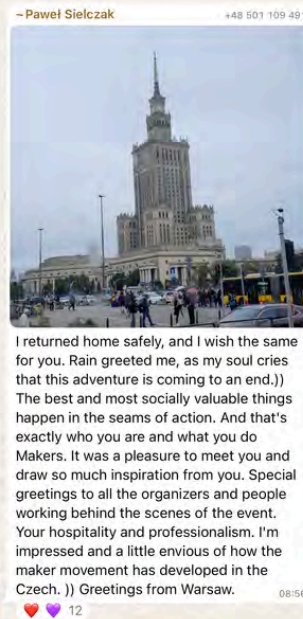
04/08  
❤️👍👏👏👏 11



~Mat +34 657 87 56 04  
Ok fellow fabbers,  
I'm on my way back to Spain.  
It's intense, it's been great!  
Thank you to the organizers for the great event.  
It's super nice to reunite with many of you I hadn't seen in too long a time and really enjoy making new friends.  
I'm exhausted of so much knowledge, ideas, inspiration and fervor around making together, but I've got my batteries fully charged to work on beautiful new projects.

So long!

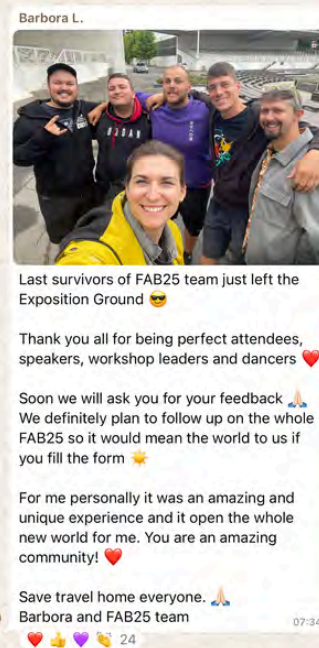
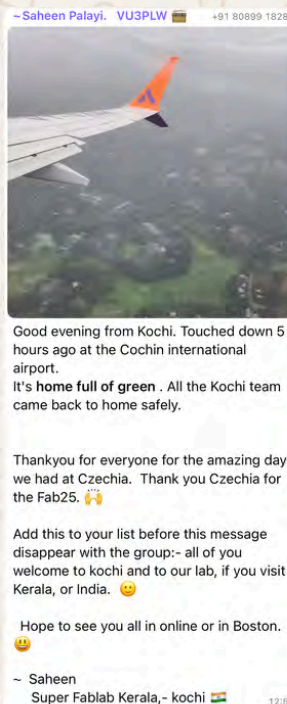
10/54  
❤️👍👏👏👏 13



**Featured feedback from our 582-member WhatsApp group.**



# Community Feedback



**Eventee App Users: 894**  
**Average Session Rating: 4.8**



# Highlights

Results compared with FAB24 Mexico can be found below:



## **+83% VIEWERSHIP**

Increased participation based on FAB24 Mexico online participants. Being hybrid really helped us to be more inclusive with the community.

## **+25% CONTENT**

Increased workshop activities based on FAB24 Mexico content applications, identifying that there is high demand for hands-on activities.

## **+36% REPRESENTATION**

Czechia served as a great location to attract more participation from a diverse number of countries, this year we included to our list 20 new countries represented by participants.





# Core Team Members



Establishing a solid team ensured the success of FAB25 Czechia, bringing in people who knew the production locally and their capabilities. Dedication, passion, willingness to learn, and proactivity were critical factors for this type of production. A key host in this process was Make More, a local production company that played an essential role from start to finish. Their deep understanding of the local context, technical expertise, and hands-on support across logistics, setup, and execution helped bring the vision of FAB25 to life. Their involvement elevated the event experience and also showcased the strength of collaboration with local creative industries.

**Thanks to the amazing team of 37 volunteers from Czechia:** Anna Cvachová, Anna Klanicová, Beáta Baďurová, Bianca Guimarães, Dominika Šebestová, Erik Mrázek, Filip Dygas, Gabriela Kyčerková, Imrich Molnár, Ivan Sikarenko, Jana Ševčíková, Josef Čech, Josef Zemek, Kateřina Kadaňková, Katarína Turčanová, Klára Bohuslavová, Le Anh Bosáková, Lenka Poledníková, Lucie Kalábová, Martin Váňa, Matthew Koomson, Matyáš Smékal, Miriam Kudlačová, Ondra Pham, Ondrej Smatana, Ondřej Palyza, Samuel Leška, Soňa Černá, Šárka Matoušková, Steve Jar, Tereza Červinková, Valerie Ulíková, Valeriya Soldatova, Vendula Strakošová, Yasmina Jar.

FABx Events are directed by **Sherry Lassiter, Luciano Betoldi, Neil Gershenfeld**, and a 'glocal' (global & local) team each year.



# ABOUT FAB EVENTS



## FAB Events, FAB25 Czechia & The Fab Lab Network

FAB25 Czechia, the 21st annual global Fab Lab Conference & Symposium, marked a significant milestone, as it was beautifully and professionally produced by an extraordinary team in Czechia, including Make More and Fab Lab Brno. This event brought together members of the international Fab Lab Network (a group of more than 3,000 Fab Labs in over 160 countries), government representatives, the manufacturing industry, artists, teachers, academic researchers, and digital fabrication experts. The conference served as a platform for participants to unite, present, envision, innovate, foster community, share best practices in digital manufacturing and fabrication. Thanks to the Fab City Foundation and its network, all in attendance had a chance to engage in constructive discussions about solutions to shared global challenges. During an unprecedented era in history, FAB25 Czechia shaped a path to Bridge the Gap across communities in Europe and around the world.

**Next Edition: FAB26 Boston, July 27-31, 2026**



Representation of the the last six FABx Events (left to right): FAB15 Egypt 2019, FABxLive 2020 (online), FAB16 Montréal 2021 (online), back in-person Bali Fab Fest 2022, FAB23 Bhutan 2023, and FAB24 Mexico 2024.

## FAB Events over the years

For the past 21 years, the annual international Fab Lab Conference & Symposium has brought together an average of 2,000 participants from 63 different countries around the world for a week of engaging discussions and activities. Fab Lab Network members from more than 3,000 Fab Labs have gathered to share, discuss, collaborate, and create community, locally and globally, around digital manufacturing, innovation, technology, and social impact. Since 2005 the FABX Event has been the largest international digital fabrication conference in the world.

The conference takes place in a different part of the world every year, depending on the host lab and city that earns the opportunity. This event is normally co-hosted by The Fab Foundation, the Center for Bits and Atoms at MIT, and a local host (FAB25 Czechia was co-hosted by Make More, Fab Lab Brno, and Asociace Otevrenych Dilen), driving and organizing activities and hosting the Academy Graduation, our international education program.





**25**



# FAB

czechia

## PRODUCED BY

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*Global Event Producer*  
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*Editorial Manager*  
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## SUPPORTED BY

Sherry Lassiter  
Co-Founder & President  
The Fab Foundation

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