

TALK ON

# Management lessons from Ancient Tamil Literature

தமிழ் இலக்கியத்திலிருந்து மேலாண்மைப் பாடங்கள்



Thursday, 16 April 2026  
11:00 am to 1:00 pm

LRC GRAND STAY HALL  
NEAR ATTUR BUS STAND

## PROGRAMME

11:00 AM	<b>Welcome Address</b>	<b>Mr M Selvam</b> Chairman, MMA Attur Chapter & Sri Saravana TVS, Attur
	<b>Introduction of the Speaker</b>	<b>Mr P Sabareesha Raja</b> Co-Chairman, MMA Attur Chapter & Sarada Traders, Attur
	<b>Felicitation</b>	<b>Mr S Ramachandran</b> Advisory Member, MMA Attur Chapter & Attur Xray  <b>Mr Sanjeevi V</b> Co-Chairman, MMA Attur Chapter & Namagiri Agencies
	<b>Address by the Speaker</b>	<b>Mr S Meiyappan</b> General Manager, The Times of India
	<b>Concluding Remarks</b>	<b>Mr Desingurajan M</b> Chairman, Green Park Institutions & Ideashare
12:50 PM	<b>Vote of Thanks</b>	<b>Mr A Shankar</b> Co Chairman, MMA Attur Chapter & Ravi Studio, Attur
01:00 PM	<b>Lunch</b>	

### SPEAKER



S Meiyappan

Mr. S. Meiyappan is a seasoned media and business leader with extensive experience in the Indian media industry. As General Manager at The Times of India (Bennett, Coleman & Co. Ltd.), he plays a pivotal role in driving business growth, strengthening market presence, and overseeing key strategic and operational initiatives. With a strong background in media sales, brand partnerships, and client relationship management, he has consistently delivered impactful advertising solutions and revenue growth. He is adept at developing innovative engagement strategies that connect brands with audiences across both print and digital platforms. Over his career, he has demonstrated expertise in market development, team leadership, and stakeholder management. Known for his strategic thinking and execution excellence, he effectively blends traditional media strengths with modern, integrated solutions to deliver sustained value in a dynamic and competitive media landscape.

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