

TALK ON

Management lessons from Ancient Tamil Literature

தமிழ் இலக்கியத்திலிருந்து மேலாண்மைப் பாடங்கள்



Thursday, 16 April 2026
11:00 am to 1:00 pm

LRC GRAND STAY HALL
NEAR ATTUR BUS STAND

PROGRAMME

05:00 PM	Registration & High Tea	
05:30 PM	Welcome Address	Mr M Selvam Chairman, MMA Attur Chapter & Sri Saravana TVS, Attur
	Introduction of the Speaker	Mr P Sabareesha Raja Co-Chairman, MMA Attur Chapter & Sarada Traders, Attur
	Felicitation	Mr S Ramachandran Advisory Member, MMA Attur Chapter & Attur Xray Mr Sanjeevi V Co-Chairman, MMA Attur Chapter & Namagiri Agencies
	Address by the Speaker	Mr S Meiyappan General Manager, The Times of India
	Concluding Remarks	Mr Desingurajan M Chairman, Green Park Institutions & Ideashare
07:00 PM	Vote of Thanks	Mr A Shankar Co Chairman, MMA Attur Chapter & Ravi Studio, Attur

SPEAKER



S Meiyappan

Mr. S. Meiyappan is a seasoned media and business leader with extensive experience in the Indian media industry. As General Manager at The Times of India (Bennett, Coleman & Co. Ltd.), he plays a pivotal role in driving business growth, strengthening market presence, and overseeing key strategic and operational initiatives. With a strong background in media sales, brand partnerships, and client relationship management, he has consistently delivered impactful advertising solutions and revenue growth. He is adept at developing innovative engagement strategies that connect brands with audiences across both print and digital platforms. Over his career, he has demonstrated expertise in market development, team leadership, and stakeholder management. Known for his strategic thinking and execution excellence, he effectively blends traditional media strengths with modern, integrated solutions to deliver sustained value in a dynamic and competitive media landscape.

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