

SPECIAL NEEDS NETWORK



THE TWENTIETH ANNUAL

TOOLS 4 TRANSFORMATION

TWO-DAY CONFERENCE

FOR PARENTS + PROFESSIONALS + COMMUNITY



SPONSORSHIP OPPORTUNITIES

TWENTIETH

TOOLS **4** TRANSFORMATION



TWO-DAY CONFERENCE

A TWO-DAY CONVENING FOR PROFESSIONALS, FAMILIES & POLICYMAKERS SOUTHERN CALIFORNIA

Tools for Transformation is not just a conference – it is a high-leverage platform that brings decision-makers, service providers, families, and policymakers into the same space to solve real challenges impacting over 1,000 individuals and families across Southern California.

Now in its 20th year, this is the largest free autism, ADHD, and learning disability convening in Los Angeles, with a proven track record of turning research, lived experience, and policy into action. Attendees do not come simply to listen – they come to implement. Sponsors do not just gain visibility – they gain trust, access, and influence within a community driving long-term systems change. Your partnership places your organization directly in front of a diverse, cross-sector audience actively seeking solutions in healthcare access, education equity, disability rights, workforce development, and community services – particularly for Black and Brown families who face the greatest systemic barriers.

This conference delivers:

- Direct engagement with families and professionals making real-time decisions
- Brand alignment with a trusted institution with 20 years of measurable impact
- High-visibility positioning in a mission-driven environment where credibility matters
- Meaningful, face-to-face interactions that outperform passive marketing channels

Sponsorship is not a donation – it is a strategic investment in access, equity, and long-term community outcomes, while positioning your organization as a leader in disability justice and social impact.

ABOUT THE CONFERENCE

Tools for Transformation is the largest and most comprehensive free autism, ADHD, and learning disability conference in Los Angeles.

It brings together nationally recognized leaders in healthcare, education, housing, civil rights, research, and public policy to address the systemic inequities facing Black and Brown individuals with autism, mental health conditions, and other disabilities. The conference is a working space where research, lived experience, and policy intersect to drive meaningful systems change.

CONFERENCE AT-A-GLANCE – 20 YEARS OF COMMUNITY IMPACT

- Largest and most comprehensive **FREE** autism, ADHD, and learning disability conference in Los Angeles
- **Over 1,000 attendees** across two days
- Nationally recognized speakers and subject-matter experts
- Two full days of workshops, panels, and strategy sessions
- A large-scale **community resource fair** connecting families directly with services, legal supports, and providers
- Cross-sector participation from healthcare, education, legal, policy, corporate, and community-based organizations



WHY THIS WORK MATTERS

Black and Brown individuals with disabilities experience disproportionate barriers across nearly every system of care.

Families often face:

- Delayed or missed diagnoses
- Limited access to culturally responsive healthcare and behavioral services
- Disparities in education and special education access
- Housing and economic instability
- Language, cultural, and trust barriers within institutions

Tools for Transformation moves beyond awareness – equipping professionals, families, and decision-makers with strategies to dismantle these barriers and build more equitable systems.



A CONFERENCE DESIGNED FOR PROFESSIONALS AND FAMILIES

For Professionals

Workshops are led by **renowned national experts** in intervention strategies, inclusive education, healthcare access, culturally competent services, advocacy, and social justice. Attendees leave with practical tools they can immediately implement.

For Families

Families attend at no cost and benefit from a **comprehensive resource fair**, where they connect directly with healthcare providers, disability rights attorneys, educators, and service agencies.

High-Impact Resource Fair Engagement

The Resource Fair offers sponsors meaningful, face-to-face engagement with **over 2,000 attendees**, including families, professionals, and decision-makers.

Sponsors can:

- Share information about services and initiatives
- Build relationships with families and systems leaders
- Increase brand visibility in a trusted, mission-driven environment
- Demonstrate commitment to disability equity and community well-being

Booth placement varies by sponsorship level, with premier partners receiving high-traffic locations.

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WHY PARTNER WITH TOOLS FOR TRANSFORMATION

Your partnership helps keep this conference free and accessible while supporting:

- Family participation
- Meals and hospitality
- Accessibility accommodations
- Expert speakers and facilitators
- The large-scale community resource fair
- Ongoing advocacy and systems change work

WHY SPONSOR

Tie your name to Special Needs Network's 20-year record of excellence as we work together to build a more equitable future for individuals with disabilities.

- Direct engagement with families and professionals
- Position your brand as a leader in equity and accessibility
- Demonstrate corporate social responsibility
- Expand your network across healthcare, education, and policy sectors



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SPONSORSHIP OPPORTUNITIES	FRIENDSHIP SPONSOR	HOPE SPONSOR	HELPING HAND SPONSOR	COMMUNITY BUILDER	IMPACT SPONSOR	TRANSFORMATION PARTNER
	\$1,000	\$2,000	\$5,000	\$10,000	\$15,000	\$20,000

BOOTH OPPORTUNITIES	Exclusive Booth With Prime High-Visibility						★
	Dedicated Sponsor Booth					★	
	Standard Sponsor Booth				★		

PRESS OPPORTUNITIES	Logo Exposure On All SNN Released Recap Images/ Videos						★
	Feature In Event Press Release And Media Outreach					★	★
	Mentioned In All Pre + Post Event Media Releases	★			★	★	★

SOCIAL MEDIA AND WEBSITE RECOGNITION	Featured Highlight On All Social Media Platforms Using Hashtag Of Choice To Promote Brand Or Product				★	★	★
	Name Recognition On SNN Website With Link To Company Site	★	★	★	★	★	★
	Name And/Or Logo Recognition On All Social Media Networks		★	★	★	★	★

EVENT SIGNAGE	Logo On Main Stage Screen						★
	Logo Placement At The Entrance To Event						★
	Logo In Sponsor Recognition Slide Loop				★	★	★
	Name And/Or Logo Recognition On All Event Materials		★	★	★	★	★



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OUR PARTNER SPONSORSHIP INCLUDES:

Tie your name to Special Needs Network's 20-year record of excellence as we work together to build a more equitable future for individuals with disabilities.

Community partner recognition banner

This banner will trumpet your support as a contributing community partner to all who attend our event.

Social media shout-outs across SNN platforms

We will promote your contribution through our social media channels, which have a collective reach of tens of thousands of followers.

Presence at the vendor resource fair

Conference attendees will see you at our highly anticipated resource fair (placement varies by level).

Company logo included on promotional materials

Your logo will appear prominently on conference materials and you will receive a personalized flyer featuring your logo.

Radio recognition through event promotional partnerships

Our enthusiastic partners will give props to your organization through our radio ad promotions and event coverage.

All promotional items are subject to approval to ensure alignment with the conference's family-centered environment.

OUR PARTNER SPONSORSHIP INCLUDES:

Suggested Contribution: \$1,500

SNN is actively working to expand our network of supporters. We welcome your creative suggestions for mutually beneficial working arrangements.

Special Needs Network, Inc. Is A 501 (C)(3) Non-Profit, Tax Exempt Organization. Federal Tax ID #05-0617904

Interested In Becoming A Contributing Community Partner?

CONTACT KRYSTAL WILLIAMS FOR ADDITIONAL INFORMATION 323.949.4191 / KRYSTAL@SNNLA.ORG

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  @specialneedsnetwork

www.snnla.org