

ÖH Wirtschaft:

BSc. International Business Administration – Study planer



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ÖH Wirtschaft: IBA Planner

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Der IBA Students,

In this brochure, we have compiled lots of helpful information, tips, and insights to make it easier for you to get started with your studies – and to support you well beyond that.

As your official student representation, we are here for you – with advice, support, and plenty of dedication. If you have any questions, need assistance, or simply want to have a quick chat: feel free to write to us directly at wirtschaft@oeh.jku.at or book an appointment via oeh.jku.at/wirtschaft. We are always happy to help!

Would you like to get involved, contribute your ideas, or take a look behind the scenes of the ÖH? Then feel free to contact me at maximilian.pilsner@oeh.jku.at – we welcome every helping hand and new faces in our motivated team.

On behalf of the entire ÖH Economics team, I wish you a successful start to your studies, exciting courses, and many unforgettable moments at JKU!

Best regards,
Your Maximilian



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Your ÖH Wirtschaft is working for you!

You can reach us by email at wirtschaft@oeh.jku.at or on Instagram [oeh_wirtschaft_wipaed](https://www.instagram.com/oeh_wirtschaft_wipaed).

Our consultation hours:

Where? In the SoWi office in the Kepler building (opposite the Sparkasse)

When? You can find the exact opening hours online online on our website or Instagram



IBA–General information

The **Bachelor's degree in International Business Administration** has a minimum of 6 semesters and belongs to the Faculty of Social Sciences and Economics and the Business School. A winter semester (WS) lasts from October to February and a summer semester (SS) covers the months from March to July. To complete your studies in 6 semesters you must complete 30 ECTS/semester (180 ECTS)

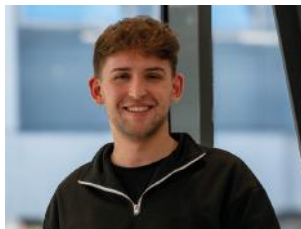
The abbreviation ECTS stands for “European Credit Transfer and Accumulation System”. They represent the workload of courses (LVAs). 1 ECTS corresponds to approximately 25–30 hours of work.

Your Bachelor's degree can be divided into these 3 major parts:

- Mandatory Subjects (153 ECTS)
- Bachelor Thesis (incl. Bachelor Seminar) (9 ECTS)
- Free electives (18 ECTS)



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General Overview

In this section we explain how the three previously mentioned parts of your studies are put together. Also, we have created an overview for you to find your way around, which you can find on pages 7 – 11

Mandatory subjects (153 ECTS)

The mandatory subjects consist of 9 blocks which can be divided into several subcategories:

- International Finance, Accounting & Taxation (24 ECTS)
- International Management and Marketing (24 ECTS)
- Digitalization & Supply Chain Management (24 ECTS)
- Economics (24 ECTS)
- Mathematics & Statistics (6 ECTS)
- Second foreign language (12 ECTS)
- Social Skills and Gender/ Diversity (9 ECTS)
- International Business Law (6 ECTS)
- Elective Area Business, Economics and Digitalization (24 ECTS)
- Research Methods (6 ECTS)



The most important courses within the compulsory subjects to be completed are definitely those courses that are part of the **Studies Introduction and Orientation Phase (StEOP)**. The StEOP thus consists of courses that are intended to provide an initial overview of the main content of the program and its further course. Those classes are:

- KS Basics of International Financial Reporting and Perspectives on Digitalization [3 ECTS]
- KS Introduction to Strategy & International Management [3 ECTS]
- KS Supply Chain Fundamentals [3 ECTS]

Before the completion of the StEOP, a maximum of 21 additional ECTS may be completed. Usually there are 5 possibilities to pass a course (1 possibility = main exam and retake exam), but there are only 4 tries for StEOP courses.



KS/IK/NL/-

= prerequisite for the course (requirement)

!

= compulsory courses of the StEOP

★

= can be done before completion of the StEOP

+

= recommended to be completed at the same time

Mandatory subjects - 153 ECTS

International Finance, Accounting and Taxation [30 ECTS]

International Financial Accounting

KS Basics of International Financial Reporting and Perspectives on Digitalization [3 ECTS] !

KS Auditing of Multinational Firms [3 ECTS]

Managerial Accounting

KS Cost and Management Accounting [3 ECTS] ★

IK Management Control [3 ECTS]

KS Basics of International Financial Reporting and Perspectives on Digitalization

KS Cost and Management Accounting

International Finance

Fundamentals of Financial Management [3 ECTS] ★

Corporate Governance and Reporting in International Corporations

KS Basics of International Financial Reporting and Perspectives on Digitalization

IK Reporting in International Corporations [3 ECTS]

International Taxation

KS Basics of Business
Taxation (3 ECTS)

IK International Business
Taxation (3 ECTS)

KS Basics of
Business Taxation

International Management and Marketing (30 ECTS)

International Management and Strategy

KS Introduction to
Strategy & International
Management (3 ECTS) !

IK Basics in International
Business & Market
Entry (3 ECTS)

Specialization in International Management

SE Cross-Cultural
Management (3 ECTS)

IK Special Topics
in International
Management (3 ECTS)

International Marketing

KS Principles of
Marketing: An
International
Perspective (3 ECTS) ★

Leadership and Change

KS Introduction to
Leadership and Change
(3 ECTS)

IK Special Topics in
Leadership and Change
(3 ECTS)

Organization Theory and Behavior

KS Introduction to
Organization (3 ECTS)



Digitalization and Supply Chain Management (30 ECTS)

Technical and Methodological Foundations of Digitization

Technical and Methodological
Foundations of Digitization
(VL and IK = 6 ECTS)



Introduction to Software Development with Python

Technical and
Methodological
Foundations of
Digitization

VL Introduction to
Software Development
with Python (3 ECTS)

+

UE Introduction to
Software Development
with Python (3 ECTS)

Technical and
Methodological
Foundations of
Digitization

Management of Digital Transformation and Application of Information Systems in Organizations

VL Management of Digitization and Use of Business Information Systems (3 ECTS)

+

UE Management of Digitization and Use of Business Information Systems (3 ECTS)
only in the summersemester!

International Supply Chain Management

KS Supply Chain Fundamentals (3 ECTS)



KS Operations & Supply Chain Management (3 ECTS)

KS Supply Chain Fundamentals

Law (6 ECTS)

KS International Business Law: Regional Legal and Economic Integration (3 ECTS)

KS International Business Law: Principles and Cases (3 ECTS)

Mathematics and Statistics (6 ECTS)

KS Mathematics (3 ECTS)



KS Statistics (3 ECTS)



Economics (24 ECTS)

Introduction to Microeconomics

KS Introduction to
Microeconomics (3 ECTS) ★

+

IK Introduction to
Microeconomics (3 ECTS) ★

Introduction to Macroeconomics

KS Introduction to
Macroeconomics
(3 ECTS) ★

+

IK Introduction to
Macroeconomics
(3 ECTS): ★

International Economics

KS AND IK
Introduction to
Microeconomics

KS AND IK
Introduction to
Macroeconomics

KS International
Economics (3 ECTS)

+

IK International
Economics (3 ECTS)

KS AND IK
Introduction to
Microeconomics

KS AND IK
Introduction to
Macroeconomics

International Financial Economics

KS AND IK
Introduction to
Microeconomics

KS Financial Markets
(3 ECTS)

KS The Financing of
Corporations (3 ECTS)

KS AND IK
Introduction to
Microeconomics

Language [12 ECTS]

KS French/German/
Italian/Spanish
Communicative Skills
(3 ECTS) ★

KS French/German/
Italian/Spanish Business
and Culture (3 ECTS)

KS Business French/
German/Italian/
Spanish 2

KS French/German/
Italian/Spanish
Communicative
Skills

KS Business French/
German/Italian/Spanish 1
(3 ECTS)

KS Business French/
German/Italian/Spanish 2
(3 ECTS)

KS Business French/
German/Italian/
Spanish 1

Elective Area Business, Economics and Digitalization [24 ECTS]

You can complete all 24 ECTS **at JKU**, entirely **abroad**, or **mix both**.

At JKU you may choose up to 24 ECTS (less if you mix) out of these courses:

- KS Business Impacts of Digitalization and Supply Chain Management
- KS Financial Markets
- KS International Investments
- IK Organization Theory and Behavior
- KS Social Impacts of Digitalization and Supply Chain Management
- KS The Financing of Corporations
- IK Corporate Governance
- IK International Marketing Cases

Abroad you may choose up to 24 ECTS (less if you mix) out of these Areas:

- Business, Economics and/or Digitalization

Social Skills and Gender and Diversity [9 ECTS]

IK Introduction to
Gender and Diversity (3 ECTS)

Social Skills: 2 Courses to be selected:

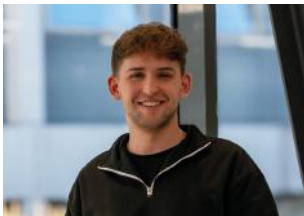
- IK Cultural Sensitivity Training and Re-Entry
- IK International Collaboration and Negotiations
- IK Managing Projects in Virtual Teams
- IK Theory of Intercultural Communication
- KS Intercultural Skills English [C1]

Free electives- 18 ECTS

Free electives [18 ECTS]

Free electives [18 ECTS]

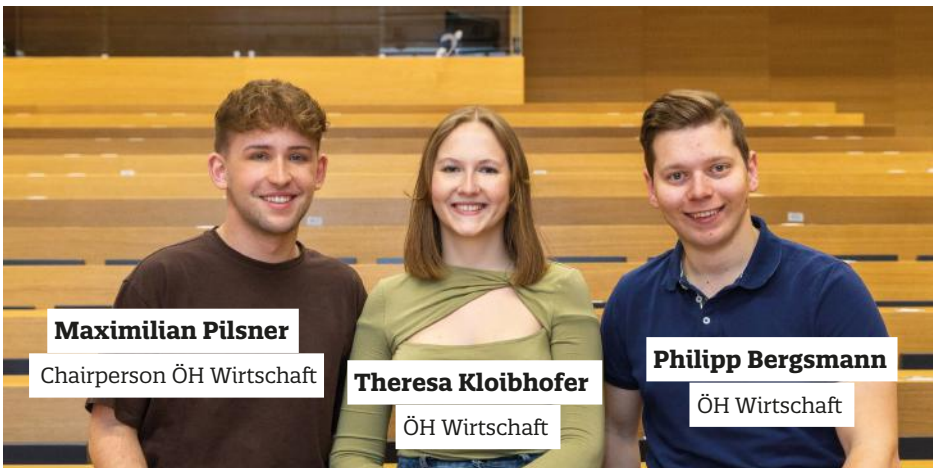
Here, you can choose courses freely based on your own interests. This is especially useful during your semester abroad and is therefore recommended for that time, but you can take advantage of it at any point in your studies. Thanks to the ÖH, you can even earn ECTS credits for certain types of volunteer work, such as serving as a paramedic or firefighter.



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ÖH Wirtschaft Tip from Maximilian

You can complete free elective courses at any recognized post-secondary institution worldwide. Interested in getting involved with the ÖH? You can also earn ECTS credits for that, which count as free electives. Additionally, social engagement and practical experience are rewarded with ECTS credits as well!



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Chairperson ÖH Wirtschaft

Theresa Kloibhofer

ÖH Wirtschaft

Philipp Bergmann

ÖH Wirtschaft

Bachelor thesis and finishing your degree

At the end of your studies, you will of course write a bachelor's thesis on a topic in business you want to become an expert in. For that you have to have finished the courses "Introduction to Research Methods", "Academic Writing" and 24 out of 30 ECTS in one of the three big blocks.

Then you can enroll in the bachelors seminar where you will have to submit a proposal on your topic you want to write about and together with the professor of this course you will work on writing your first real academic thesis. This will take a while as it will have a size of roughly 30–40 pages.

Therefore we recommend to start early with the paper during the semester and put your focus during that time really on your thesis.

Once you have passed all courses or examinations and submitted your Bachelor's thesis, all you need is your visit to the Examination and Recognition Service. For this you need the completed examination grid, which you can find at JKU Website-> Degree Completion-> you can find the examination roster in the section Business Administration / Business & Economics / International Business, and possibly letters of recognition in original and copy.

To help you with the examination grid, you can download the corresponding guide in KUSSS. At the end of the examination grid, you can also indicate whether – and which – Master's program you would like to attend at JKU. If you meet the required criteria, you will be automatically enrolled in the selected Master's program upon completion of your Bachelor's degree.

Approximately 2 weeks after applying for the degree, the award certificate (German/English) and the Bachelor Examination Certificate must be picked up at the Examination and Recognition Service.

All students (regardless of whether they have spent a period abroad or not) are required to complete the UHStat online form (<https://www.statistik.at/uhstat/uhstat2/>) at the end of their studies. This survey shows the amount of time students spend abroad.

How to organize your studies?

Good planning is the key to a successful course of study, so take your time and consider the following steps:

Step one– Inform yourself about the courses:

The first point of contact for you should be the Student Counselling Days of your ÖH Wirtschaft. Here you will receive the most important information, documents, tips and tricks for the beginning of your studies. We will also be happy to help you on site. Otherwise, you can also contact us in person. The contact possibilities can be found on page 3.

Step two– Create a timetable in KUSSS

Now that you know from the information in the previous chapters of this brochure and/or a consultation, which courses you should attend this semester, you can check in the registration system KUSSS (Kepler University Study Support System – www.kusss.jku.at) to find out when and with which lecturer you would like to attend your courses. The Timetable you have to create yourself.

To view the dates, select the sub-item “Course search” in the left navigation bar under the menu item “Study room” in the KUSSS. For this you have the options to search either with “University Studies handbook” or with “Course search”. We recommend you to search for your courses at the beginning with “University Studies handbook” as you will find your way around better thanks to the clear structure.

When you register for a course, you now have to assign ranks or priorities. This means that you assign a ranking of the dates offered within a course. If possible, you should choose a 2 or 3 priority for each course offered, so that you are more likely to get a place.

Step three– Attend the lectures

In most cases it's necessary to go to the 1 LVA appointment, where the final admission to the course takes place. If you are not present, you lose your seat. If you are unable to attend, try to apologize in advance so that your seat is preserved.

If you didn't get an assignment for a course, but you really want to complete it, just go to the first date. Often someone doesn't show up and you might still be able to get a seat even if you were just on the waiting list or didn't get an assignment.

Important Course Terminology

Course (Lehrveranstaltung) = A general term for any type of academic class, such as a lecture [VL], a course [KS], a seminar [SE], and so on.

Module = A group of courses that are thematically connected and must be completed together.

Subject Area (Fach) = A broader grouping of multiple courses. Not all listed courses have to be completed—requirements vary depending on the subject area.

There are also **different types of courses**:

Lectures [VL]

A technical overview is given in a VL. The knowledge is primarily imparted in a lecture style by professor of the course. The students can however ask questions at any time.

Course [KS]

KS are intended to convey the respective expertise to a larger number of participants. The active participation of the students is required by exercises, assignments, group assignments, etc. The knowledge imparted is checked in the course by one or more exams.

Courses can also be called Lecture with Exercise [VU] or Combined Course [KV].

Exercises [UE] or Intensification Courses [IK]

The aim of UE or IK's is to apply the knowledge previously acquired in KS or VL in a scientific way and to solve specific problems. The transfer of knowledge takes place here in smaller groups. Whether it is an UE or an IK in the specific case depends on the focus of the task. In a few cases it can also take place as a PR (internship)

Seminars [SE]

SE are face-to-face courses and are offered on a smaller scale than IK's. These courses usually focus on a seminar thesis, which requires an independent working method.

All these courses have an immanent examination character. Immanent examination character means that the knowledge is not only imparted, but also checked in the course at the same time. For example, you have to write home exercises, write and present papers, participate in the course and write one or more exams.

In the menu item “My registrations” you can view your assigned courses and unsubscribe via KUSSS until the first appointment. After that, it is only possible to unsubscribe via the service points, but only within the first 20% of the Appointments, otherwise you'll get a negative appraisal.

IMPORTANT: The assignment of an LVA in the KUSSS is only a reservation! In most cases in order to be accepted into the course, you must appear at the 1st date and confirm your registration by signing.

To make it easier for you to create your timetable, we have summarized the individual steps in detail on the ÖH homepage at www.oeh.jku.at/Kusss

Further information about the KUSSS can be found at the following link: <https://www-jkuat/index.php?id=4991>

In-person vs. Online

In addition to the classic presence Courses, there is also the so-called **MuSSS offering**. This abbreviation stands for Multimedia Studies Service. This is a system through which the completion of Courses takes place via and with the support of the Internet. This offer of the JKU is intended in particular for working students. However, it can also be used by full-time students. There are courses that are offered free of charge, but also those that can only be taken for a fee (up to 12.00 Euros per ECTS).

MuSSS courses have few or no attendance dates. The documents are available in the MuSSS-Moodle provided for you. You can also register for MuSSS courses via the KUSSS. However, the allocation is made according to the “first come – first serve” principle, i. e. the allocation is made after the payment has been received. Therefore, you only have a fixed place when you have paid the course fee. Payment can be made either by credit card, EPS or direct debit.

In the event that a MuSSS course does not take place due to a low number of participants, the course fee will be refunded. The paid contribution can also be transferred to another student or another LVA

Going abroad – your great opportunity!

Many students dream of spending a semester or year abroad during their studies! Getting to know different cultures, improving your language skills and making contact with international students are just some of the benefits that a stay abroad brings you during your studies. Studying abroad is not only a valuable enrichment for your personality, it also brings benefits for your professional future and you can also acquire ECTS while you attend courses abroad.

The path to a stay abroad

To plan your stay abroad, you should take a lot of time. The sooner you know you want to go abroad, the better. Because you can then get ECTS for many courses for your Bachelor's degree.

1. Fulfilling conditions

- At the time of application, you must actively study at the JKU
- When you start studying abroad, you must have completed the second semester (at least 40 ECTS) in the Bachelor's program → so the first possibility to study abroad is in the fourth semester.
- The Business language spoken in the desired country at level A2/B1 [→ Completion course intermediate level] – valid for stays in Spain, Italy, France/Belgium, Russia and the Czech Republic. This is only relevant if you plan on taking courses in a different language than english

2. Submit application

To secure a spot for a stay abroad, you must submit an application. The detailed application process can be found on the homepage (link provided below). It's crucial to be aware of the application deadlines when planning a semester abroad, as these vary by country. Deadlines typically fall either at the beginning of December or the end of January and apply to the entire upcoming academic year (both winter and summer semesters). However, after the initial deadline, there may still be opportunities to apply for any remaining spots in the spring.

For more information, visit the International Office or refer to the following link: <https://www.jku.at/studium/internationales/mit-der-jku-ins-ausland/> You can also find the location and opening hours of the International Office on the JKU homepage.

3. Financial Support

A whole range of scholarships and grants are available for your stay abroad. Funding is available. Here is a short overview of the most important grants: Erasmus, JKU scholarship abroad, IPS scholarship of the state of Upper Austria etc.

4. Recognition of courses taken abroad

Your ÖH Wirtschaft has been committed to improving international recognition. With the negotiated solution, you can take up to 42 ECTS abroad, which will be credited to you.

Which possibilities exist?

To give you an glimpse of the different possibilities, we have summarized them for you:

Summer School and intensive language courses

During the summer holidays, you can broaden your skills in one of the many summer schools. This stay abroad usually lasts one to two months and there are special topics such as management, European law etc. You can also learn a new language in an intensive language course or expand your existing knowledge. So the summer months are guaranteed not to be boring and you can gain interesting impressions of the country and the people.

Internship

If you would like to gain professional experience abroad, an internship is the right decision for you. So you can apply your knowledge from the JKU directly to companies abroad and also discover a new country. There are the following offers: internship within the framework of Erasmus, internships by the organisations AIESEC, Elsa and IAESTE, EU internship, UN internship, teaching abroad



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ÖH Wirtschaft tip from Sebastian

If you complete a study-related internship with a duration of minimum 75 hours, you can earn 3 ECTS credits for it.

You can find further information here: (<https://www.jku.at/en/rectorate/vice-rectorate-for-academic-affairs/academic-credit-for-work-experience-at-the-jku/>)

Exchange programs

Spending one or two semesters abroad is super easy. For the semester abroad, you can choose between over 200 partner universities and there is certainly something for everyone. The following international exchange programmes are available: Erasmus+, Joint Study, ISEP, etc. This is possible in both the Bachelor's and Master's programs. For the IBA program, participation in exchange programs is mandatory for at least one semester. Detailed information on all further Master's programs at JKU can be found on the following pages.

Master's and PhD thesis abroad

You even have the opportunity to do research abroad for your master's thesis or dissertation. The aim is usually to obtain specific information, for example in interviews with experts from science and industry and/or with different institutions and organisations.



Advanced degrees

Start Master's Courses While Finishing Your Bachelor's Degree

Are you nearing the end of your Bachelor's program and finding yourself with a lighter workload? No problem! Thanks to the efforts of your ÖH Wirtschaft, a new regulation was introduced a few semesters ago that allows you to make the most of this time. You can now begin taking first-semester Master's courses even before completing your Bachelor's degree—so you won't have to waste a semester!

ÖH Wirtschaft SUCCESS: Anyone who has completed 150 ECTS of the 180 ECTS in the Bachelor's degree can register for Master's courses.



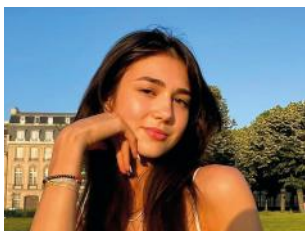
Bachelor's degree completed – What's next?

The JKU offers various master degrees you can attend to deepen your knowledge.

Program	Duration	Language	Contents	Career prospects
Economic and Business Analytics	4 Semester (120 ECTS)	English Level C1	<ul style="list-style-type: none"> • Preparation and interpretation of economic data for companies • Linking economics, business administration and business informatics • Econometrics, Data Mining, Operations Research 	<ul style="list-style-type: none"> • Managerial staff • Data Scientist in the food chain • Data analyst in health insurance • Data Analysis in E-Commerce
Finance und Accounting	4 Semester (120 ECTS)	German Level C1	<ul style="list-style-type: none"> • Deepening of finance and managerial accounting or accounting and tax management • Providing financial management skills for public administrations and private NPO 	<ul style="list-style-type: none"> • Executive position in finance, tax management and managerial/financial accounting • Audit, tax consultancy, banking, research, public administration, private NPOs
Global Business	4 Semester (120 ECTS)	English Level C1	<ul style="list-style-type: none"> • The program takes place for 1 year at the JKU and 1 year at all three partner universities • Choose between three tracks: – ACT – Austria, Canada, Taiwan – PAC – Peru, Austria, Canada 	<ul style="list-style-type: none"> • Work in international companies

Program	Duration	Language	Contents	Career prospects
General Management Double Degree ESC Troyes – JKU Linz Or General Management Double Degree STUST Tainan–JKU Linz	4 Semester (120 ECTS)	English Level C1, French Level B1 English Level C1,	<ul style="list-style-type: none"> • Program takes place for 2 semesters at the JKU and the partner university in Troyes or Tainan • Conducting key competencies in general management • Intercultural Learning 	<ul style="list-style-type: none"> • Work in international companies (industry, trade, services) • Generalist in assistance at executive level
Leadership and Innovation in Organizations	2 Semester or 15 months incl. Master's thesis (120 ECTS)	English Level C1	<ul style="list-style-type: none"> • Acquisition of skills to set up and manage organizations • Dealing with digitization, entrepreneurship, intercultural management, scientific methodological competence etc. 	<ul style="list-style-type: none"> • Leadership in start-ups up to large companies • Consultants and innovation managers • Entrepreneurs • Position in interest groups
Management	4 Semester (120 ECTS)	English Level C1	<ul style="list-style-type: none"> • Conducting a basic management training with possible focus in Marketing, Strategic and International Management or Digital Transformation: Leadership, HR and Change • Training in Digitalization 	<ul style="list-style-type: none"> • Work in marketing, management and management consultancy • Establishment of your own company

Program	Duration	Language	Contents	Career prospects
Civic Studies	4 Semester [120 ECTS]	German Level C1	<ul style="list-style-type: none"> • Acquisition of knowledge in the fields of humanities and social sciences, cultural studies, law, economics and pedagogy 	<ul style="list-style-type: none"> • Adult education • Youth and social work • Public service • Media work • Social, political or environmental work
Wirtschafts-informatik	4 Semester [120 ECTS]	German Level B2	<ul style="list-style-type: none"> • Design of human task technology systems • Acquisition of skills in management, engineering, leadership and research • Information Engineering, Service Engineering, Business Intelligence and Business Engineering & Management 	<ul style="list-style-type: none"> • Chief Information Officer (CIO) • Enterprise Architecture Management • Data Warehouse Management • Strategic IT Consulting • IT activities in management, marketing, teaching etc.



Ioana Vasilache
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ÖH Wirtschaft tip from Ioana

There is the option of part-time study (can only be set before the start of the semester)! This means that you will be given priority in the allocation of courses by setting the extent of your studies. However, you are limited in the number of ECTS, which means that you can register for a maximum of 10 ECTS, 20 ECTS or 30 ECTS!

Tips & Tricks for your studies

Even if the respective course information mentions the purchase of books, we do not recommend that you buy them right away. Instead, wait patiently for the first dates of the course or get information from us or other students who have already completed the course about the actual need for literature. There are many courses where learning the course slides is enough or you can also borrow the book from the library. But you often have to be fast, since only a certain contingent is available.

ÖH-Bücherbörse – Buy and sell used books!

You can simply enter the ÖH Book Exchange with a book that is no longer used, your ÖH sells the book for you and you get the money. You don't have to worry about anything. If you need a book for a course yourself, you can browse and buy books from other students at student-friendly prices. You can find the location and the exact opening hours at <https://oeh.jku.at/oeh-services/boersen/buecherboerse>

What is the LISSS?

The online platform Literature Search Support Service – LISSS (<https://liss.jku.at/>) allows users to search the entire holdings of the Linz University Library. Here you can find books, eBooks, Journals, Magazines, etc. You can check if a particular book is still available, find out the location or simply pre-order books.

What is the difference between compulsory and supplementary literature

Some professors use the terms compulsory and supplementary literature in their course information. The required literature are those documents that are actually necessary for the success of this course. The supplementary literature, on the other hand, is only relevant for particularly inquisitive students. This is a literature that is not important for the success of this course, but can serve as a mere supplemental information on certain topics.

Where can I find the documents that my lecturer has provided for me?

There are several ways for professors to upload their documents. This depends on their respective preferences. On the one hand, they can be in the KUSSS under “My courses”. Here you click on the desired course and look under “course Attachments”. The documents can also be deposited at the individual course dates. For this you have to go under “course Attachments” to the link “course dates”.

Here you can click on each course appointment and download the documents.

Alternatively, the documents can be found on Moodle. Courses that have a Moodle symbol in the „Extras“ column, are also available on Moodle.

What is an insight?

During the review, you can look at your exam and ask the professor or the study assistants questions about it. This takes place after the announcement of the grades and you will be informed by email. Especially with a negative grade, it is useful to go to the examination to avoid the same mistakes during the post-examination.

What can I get in the ÖH Shop?

The ÖH shop is located in the Kepler building opposite HS 1. There you can get books, scripts and office supplies such as illuminated pencils, pens or notepads. You can also print and scan there, or have your finished thesis bound there.

What is the LUI?

The LUI [Linzer Uni Inn] is the student bar on the campus of the JKU. This is located in the basement of the Mensa building and there you can get drinks and food at student-friendly prices.

Sportsclasses[USI]

Do you want to do something for your physical and mental fitness while also making new contacts? Then take advantage of the many sports courses offered by the University Sports Institute [USI] of the JKU. In addition, the sports offer for students is very affordable. The registration deadlines are published every start of the semester on their website!

Note: You can find more questions and answers on our website at oeh.jku.at/wirtschaft and on Instagram at [@oeh_wirtschaft_wipaed](https://www.instagram.com/oeh_wirtschaft_wipaed).

How can I get credits for courses taken abroad?

If you have taken courses abroad, you can apply for credit through the AUWEA program (<https://anerkennung.jku.at/anerkennung/student/>). Detailed instructions on how to apply can be found directly in the AUWEA. Processing or crediting takes about 2–4 weeks

How do I get the latest news concerning my program?

Follow us on Instagram [oeh_wirtschaft_wipaed] or read the ÖH–Courier, the ÖH JKU University Magazine. In every issue there is an update on what your student representation is working on!

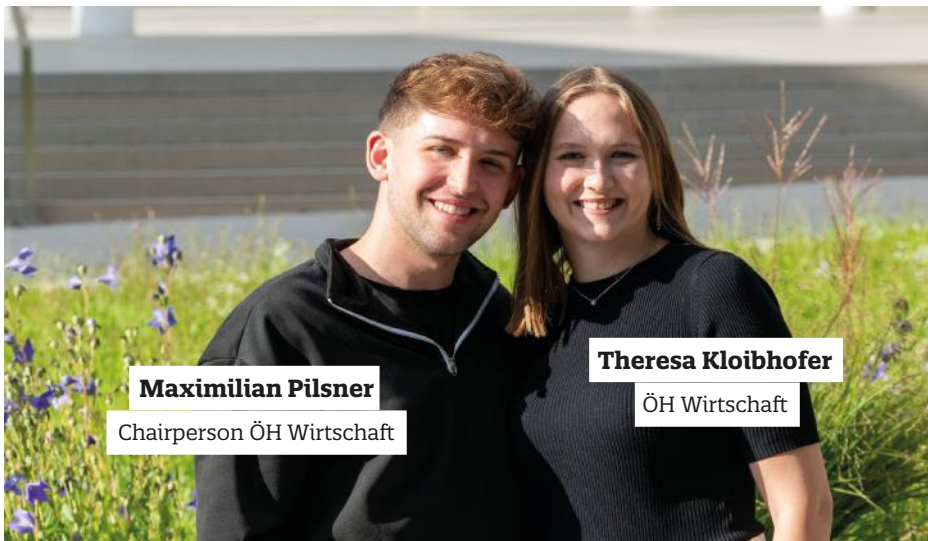


Victoria Riener

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ÖH Wirtschaft tip from Victoria

In order to progress quickly in the foundation phase, some courses are offered at half-semester intervals. This means that you can complete two courses that build on each other in one semester. There are also summer courses, indicated by the abbreviation „SS3“.



Maximilian Pilsner

Chairperson ÖH Wirtschaft

Theresa Kloibhofer

ÖH Wirtschaft

Example study plan – Full time

Subject Area -> Module -> LVA	ECTS	Semester..					
		1	2	3	4	5	6
Mandatory Subjects	153	30	30	30	30	18	15
International Finance, Accounting & Taxation	24	6	6	6	3		3
KS Basics of International Financial Reporting and Perspectives on Digitalization★		x					
KS Cost and Management Accounting		x					
KS Auditing of Multinational Firms			x				
IK Management Control			x				
KS Basics of Business Taxation			x				
International Management & Marketing	24	9	3	3	6		3
KS Introduction to Strategy & International Management★		x					
KS Introduction to International Marketing		x					
KS Introduction to Organization		x					
IK International Marketing Cases			x				
Digitalisation & Supply-Chain Management	24	3	6	6	6		3
KS Supply Chain Fundamentals★		x					
KS + IK Technical and Methodological Foundations of Digitization			x				
Economics	18	6	6	3			3
KS + IK Microeconomics		x					
KS + IK Macroeconomics			x				
International Business Law	6		3	3			
Mathematics & Statistics	6	3	3				
KS Mathematics		x					
Social Skills & Gender / Diversity	9			3	3		3
Research Methods	6			3	3		
Languages	12	3	3	3	3		
Elective Area Business, Economics and Digitalization	24				6	18	
Bachelor's Thesis & Exam	9						9
Free Electives	18					12	6
Total	180	30	30	30	30	30	30

★ StEOP

★★ Based on one semester abroad in the fifth semester. Please mind that this planer may vary based on your study path.

Space for your planing - 1st year

Type	Course	ECTS	Type	Course	ECTS
1. Semester			2. Semester		
ECTS			ECTS		

Space for your planing - 2nd year

Type	Course	ECTS	Type	Course	ECTS
3. Semester			4. Semester		
ECTS			ECTS		

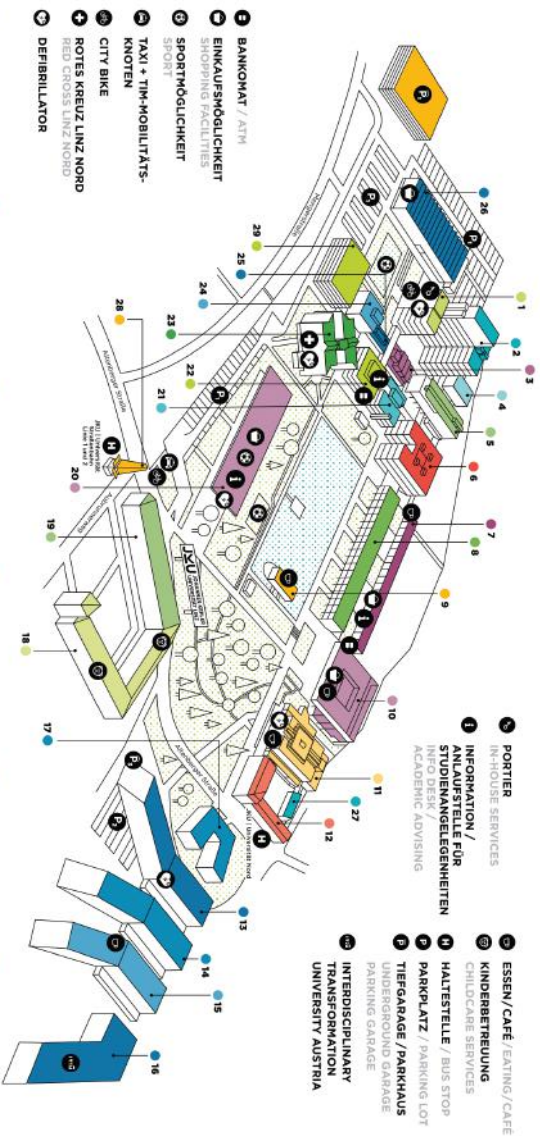
Space for your planing - 3rd year

Type	Course	ECTS	Type	Course	ECTS
5. Semester			6. Semester		
ECTS			ECTS		

Campus map

JKU CAMPUS.

JKU
JOHANNES KEPLER
UNIVERSITÄT LINZ



Can't locate a room or lecture hall? Use the ÖH JKU "Room Finder" tool at any time!
Head to <https://whereinjkupages.dev/> or open oehjku.at and click on "Roomsearch" in the navigation menu.

ÖH Wirtschaft Tip:

Space for notes

[illegible]

Your ÖH Wirtschaft.



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or send us a DM on Instagram!



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