



PATHWAYS SUMMIT 2025

YOUR PATH TO GROW *BEYOND LIMITS*





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✉ info@oursharedjourneys.org
🌐 www.pathwayssummit.com

Hi Community Partner,

Thank you for learning more about partnership opportunities with Our Shared Journeys (OSJ) for the Pathways Summit 2025! We are thrilled to share this sponsorship kit with you, outlining the exciting opportunities to collaborate with us to help under-resourced women entrepreneurs grow their businesses.

At OSJ, we believe that access to resources, community, and support is crucial for the success of women business owners. The Pathways Summit is our flagship event, a powerful multi-day experience designed to provide these aspiring and established entrepreneurs with business and personal development tools and education.

We are confident that a partnership with OSJ will be mutually beneficial, providing your organization with valuable exposure and connection to our community while directly contributing to the growth and success of women entrepreneurs. We share a commitment to fostering economic empowerment and building stronger communities.

We encourage you to review the enclosed sponsorship package carefully. We are eager to discuss how we can create a customized partnership that aligns with your organization's goals and maximizes the positive impact we can create together. Please do not hesitate to contact us at 214-444-3097 or info@oursharedjourneys.org to [schedule a meeting](#) or ask any questions.

We look forward to welcoming you as a valued partner for the Pathways Summit 2025!

Kind Regards,

Our Shared Journeys Founder
& Executive Director



Learn more at PathwaysSummit.com



PS SUMMIT OVERVIEW

YOUR PATH TO GROW BEYOND LIMITS

The Pathways Summit is a multi-day summit designed to help women entrepreneurs who haven't had a lot of opportunities get the tools, resources, and connections they need to start, grow, and really expand their businesses. It's not your typical conference; it's a place where real change happens. We create a supportive and inspiring atmosphere where women can learn, connect with mentors, industry experts, and each other. Through hands-on workshops, exciting panel discussions, and chances to network, the Pathways Summit gives attendees the practical tools, strategies, skills, connections, and confidence to tackle the challenges of running a business.

The Impact Pathways Summit Aims to Make:



Empower women business owners to cultivate a growth-oriented mindset, equipping them with the resilience and confidence to overcome obstacles and achieve their full potential, ultimately contributing to a stronger entrepreneurial ecosystem.



Develop impactful women leaders who can drive innovation and inspire positive change within their organizations and communities, fostering a more equitable and dynamic business landscape.



Accelerate the growth and sustainability of women-owned businesses by providing access to critical resources, knowledge, and networks, contributing to economic empowerment and job creation.



Build a thriving community of women entrepreneurs, fostering collaboration, mentorship, and mutual support, creating a powerful network that strengthens the overall business community.

PS PATHWAYS
SUMMIT 2025

YOUR PATH TO GROW *BEYOND LIMITS*

FRIDAY
JUNE 6TH

thru SATURDAY
JUNE 7TH



CEDAR VALLEY
COLLEGE

3030 N Dallas Ave, Lancaster, TX 75134

TICKETS

Early Bird Price- \$75

Regular Price- \$105

SPONSORSHIP OPPORTUNITIES

We invite you to take advantage of our unique sponsorship opportunities that are tailored specifically to every type of Pathways Partner.

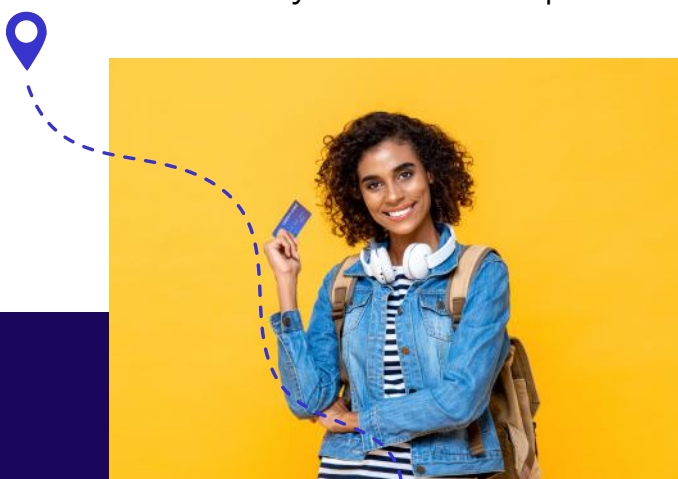
Benefits include:

TITLE SPONSOR \$10K	All of Platinum, plus: <ul style="list-style-type: none"> • Complimentary Summit passes for 10 attendees • Custom Sponsorship Opportunities *upon request • 20x20 vendor booth
PLATINUM \$8K	All of Gold, plus: <ul style="list-style-type: none"> • Complimentary Summit passes for 5 attendees • Premium Location Vendors Booth • Email communication highlights
GOLD \$5K	All of Silver, plus: <ul style="list-style-type: none"> • Invitation to Pre-Activation events • Complimentary Summit passes for 3 attendees • Product placement in Speaker areas • Prominent recognition on Pathways sponsor signage
SILVER \$3K	All Of Bronze, plus: <ul style="list-style-type: none"> • Recognition in materials and communications • On Stage Verbal Recognition • Exclusive invite to post conference events
BRONZE \$1K	Dedicated Social Media Posts and Mentions <ul style="list-style-type: none"> • Showcase your brand to 200+ registered attendees • Vendor Booth (8x8 vendor booth & networking table)



TITLE SPONSOR PACKAGE

We believe that together, we can create a powerful legacy of empowerment and economic growth. We would be honored to discuss how your organization can become the Title Sponsor of the Pathways Summit 2025. This is more than just a sponsorship; it's a partnership. We will work closely with you to create a customized experience that maximizes your brand's impact and aligns with your strategic objectives.



TITLE SPONSOR \$10K

Title Sponsor | Investment: \$10,000

Your partnership and contribution to the experience is extremely appreciated

PROMINENT BRAND PRESENCE

- On-stage announcements and emcee mentions
- Logo on all collateral, including signage, mailings, programs, and more
- Prominent on-site signage for sponsored activations

EXCLUSIVE BENEFITS

- Rights to use logos /marks
- Customized package and event opportunities tailored to your company's objectives and goals
- Access to Mailing List and Post Summit Survey Data

DEDICATED MARKETING

- Website marketing
- Email marketing
- Featured promotion in event-related social media advertising campaigns

EVENT EXPERIENCE & ACTIVATIONS

- Title of Event Segment
- Opportunity to distribute branded materials, merchandise, or samples to attendees
- Speaking opportunity and/or special audience access
- Complimentary all-access to all summit events (10 people)
- 20X20 Vendor Booth

ATTENDEE SPONSOR OPPORTUNITIES

OSJ is committed to opening doors for entrepreneurs who face financial barriers. Your support as an attendee sponsor will directly fund grant opportunities, enabling deserving individuals to access the Pathways Summit 2025. We'll collaborate with women's and business development organizations to ensure these valuable grants reach our community.

TITLE SPONSOR \$10K

Investment: \$10,000

- Empower 100 Attendees: Your sponsorship directly funds the attendance of 100 women entrepreneurs, enabling them to access all summit sessions and resources.
- Premier Brand Visibility: Your logo will be prominently displayed on all event materials, including the website, signage, program, and marketing collateral.
- Exclusive Speaking Opportunity: Deliver a keynote address or lead a prominent session, showcasing your thought leadership.

GOLD \$5K

Investment: \$5,000

- Empower 50 Attendees: Your sponsorship enables 50 women entrepreneurs to attend the summit, providing them with valuable learning and networking opportunities.
- Prominent Brand Placement: Your logo will be featured on event materials, including the website, signage, and program.
- Breakout Session Opportunity: Lead a breakout session or workshop, sharing your expertise with attendees.

SILVER SPONSOR \$2K

Investment: \$2,000

- Empower 20 Attendees: Your sponsorship supports the attendance of 20 women entrepreneurs, giving them access to the summit's resources.
- Logo Placement: Your logo will be featured on the event website and program.
- Networking Access: Participate in networking sessions.

BRONZE \$1K

Investment: \$1,000

- Empower 10 Attendees: Your sponsorship provides 10 women entrepreneurs with the opportunity to attend the summit.
- Logo Recognition: Your logo will be featured on the event website.
- Vendor Table: Have a table at the event to network and display your company information.

IN-KIND SPONSORSHIPS

In-kind sponsors provide event goods and services to help create the Pathways Summit experience. **Sponsorship opportunities include:**

VENUE SPONSOR

Sponsor a premium location that reflects the significance of the Summit while offering a comfortable and inspiring environment for business owners to connect, learn, and grow.



PR & MEDIA PARTNER

Amplify the reach and impact of the Summit. Your expertise in public relations and media will help us create a powerful narrative surrounding the event, generate media coverage, and engage a wider audience.



MERCHANDISE & GIFT PARTNER

Make a lasting impact by becoming our official merchandise sponsor. Your generous donations will be used to provide exciting raffle prizes, thoughtful gifts for attendees, and special tokens of appreciation for our esteemed speakers.



EQUIPMENT & TECHNOLOGY PARTNER

Provide essential equipment and services that enhance the summit experience, enabling attendees to make meaningful connections and access cutting-edge resources.



PRINT & DESIGN PARTNER

Help us create a visually stunning summit experience by becoming our print and design partner. Your in-kind sponsorship will cover the production of promotional materials, signage, and other printed materials that contribute to a professional and cohesive event.



SUMMIT DECOR SPONSOR

Create an immersive and visually captivating experience and transform the summit venue into a welcoming and empowering space, incorporating elements that celebrate diversity and inspire BIPOC women in business and leadership.

WHY >>PARTNER

- **Targeted Reach:** Connect directly with a highly focused and niche audience of ambitious women business owners.
- **Brand Alignment:** Showcase your values and demonstrate a genuine commitment to supporting women-led businesses.
- **Elevated Brand Trust:** Build awareness and foster trust by providing valuable content that resonates with the specific needs and interests of this dynamic community.
- **Influential Networking:** Gain unparalleled access to key women of color in business, showcase your products, and gather valuable feedback from this influential market segment.





NEXT STEPS >>>

CUSTOM SPONSORSHIP INQUIRY

To create a custom sponsorship opportunity contact us at info@oursharedjourneys.com or **schedule a meeting below.**

GENERAL SPONSOR LINK

Explore various sponsorship opportunities and align your brand with the Pathways Summit 2025: discover how you can partner with us here. [**Sponsor Here!**](#)

ATTENDEE SPONSOR LINK

Create access for aspiring entrepreneurs by sponsoring their attendance at the Pathways Summit 2025: learn more and become an attendee sponsor here.

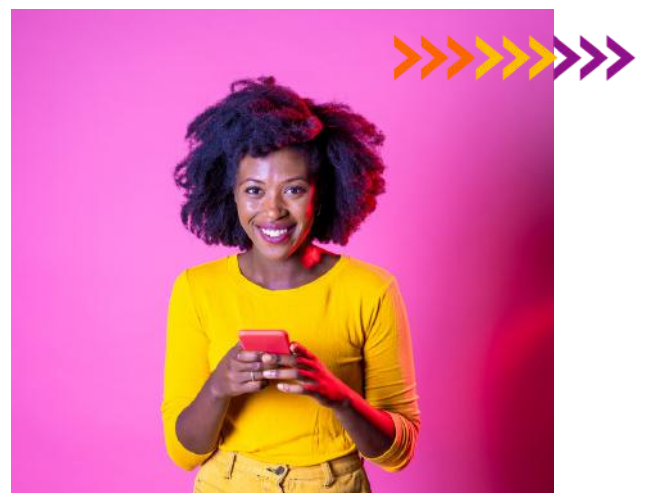
[**Attendee Sponsorship!**](#)

INVOICE & EXECUTION

If a invoice is need to authorize the payment please let us know by emailing info@oursharedjourneys.org and one will be provided for your convenience.

SCHEDULE A MEETING

Schedule a meeting with our Founder to discuss Pathways Summit 2025 sponsorship opportunities. [**Book a Meeting!**](#)



BRAND RECOGNITION

To ensure your brand is represented effectively, we kindly request that you provide us with your high-resolution business logo. This logo will be used on our website, marketing materials, social media posts, and on-site signage.

Please send your logo file to info@pathwayssummit.com as soon as possible, ideally in a .png or .jpg format with a high resolution.

The logo features a stylized 'PS' where the letters are formed by a dashed white line that winds and loops. Three small white human figures are positioned along the path: one at the top of the 'P', one in the middle of the 'S', and one at the bottom of the 'P'.

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THANK YOU

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