# Hosted by the International Institute for Restorative Reproductive Medicine (IIRRM)



International Clinical & Scientific Congress for Restorative Reproductive Medicine (RRM Congress)

# Sponsorship Opportunities

September 26 - 27, 2025 Zagreb, Croatia



Empowering Connections for Lasting Impact

## Come meet your best customers.

# Join us as at the 2025 International Clinical & Scientific Congress for Restorative Reproductive Medicine (RRM Congress)

### Become an official sponsor or exhibitor.

Are you ready to connect with a dedicated community of clinicians and healthcare professionals who are looking for innovative solutions in women's and men's reproductive healthcare?

With seven unopposed hours over two days, you'll have the opportunity to connect with your ideal customers as they gather at the 2025 RRM Congress to exchange scientific findings and clinical best practices in restorative reproductive medicine (RRM).

Our clinician network has recommended your brand for its efficacy and reliability, making it one of a select number of brands invited to engage with Congress delegates as a sponsor or exhibitor. We are offering an incredible opportunity for you to showcase how your solutions address reproductive health issues—both in person to Congress delegates and through our extended digital marketing platform, which reaches thousands more clinicians and allied health professionals.

This package outlines the sponsorship and exhibition opportunities available at this year's 21st Annual RRM Congress. If aligning your brand with a forward-thinking community of medical professionals to advance reproductive health aligns with your goals, we would be delighted to explore the ideal fit for you.

#### **Details:**

Sponsorship Opportunities: 15 Exhibition Booth Opportunities: 20

**Date:** September 25 & 26th, 2025

Location: Hotel Sheraton, Zagreb, Croatia

Best Regards,

Tracey Parnell, M.D., MRM.

Director of Communications & Development

International Institute of Restorative Reproductive Medicine

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rrmcongress.com



# **2025 IIRRM Congress Offers** 2023 Lisbon Congress Attendees Allied Health Professional Student PhDs/Researchers Targeted Engagement: Joining in-person & online, Clinicians hundreds of clinicians from 48 countries attend the RRM Congress. This year promises to be our most expansive yet. Right Time: Build relationships with seven unopposed hours during our 2-day Congress with direct access to restorative reproductive medicine (RRM) clinicians who see your product as critical to their patient's care. Extend Your Reach: Your sponsorship includes a digital marketing & acknowledgment reach across IIRRM's platforms to reach ~3,500 professionals in the RRM field providing ongoing visibility via socials, newsletters & website presence. Enhanced Credibility: Sponsoring &/or Exhibiting at this celebrated event positions your brand within a trusted network, elevating both awareness & trustworthiness among RRM clinicians.

# What is Restorative Reproductive Medicine (RRM)?

RRM is a medical discipline focused on identifying and treating the root cause of reproductive problems with an aim to restore and optimize the patient's health. Instead of suppressing or bypassing the problem, RRM clinicians work collaboratively with patients, using fertility or cycle charting that allows for precisely timed testing and medications.

The field of RRM is becoming increasingly credited for its contributions and publications, not only as a proven and effective option for fertility treatment but to women's health in general.



# What is the International Institute for Restorative Reproductive Medicine (IIRRM)?

The only international institute uniting RRM providers & researchers around the globe, who share a common belief that patients deserve scientifically-based, well-researched, reproductive health care services that cooperate with, and restore, reproductive function. IIRRM offer a registered international Charitable Incorporated Organization (CIO) and Institute based out of London, UK.

# What is the International Clinical & Scientific Congress for Restorative Reproductive Medicine (RRM Congress)?

The RRM Congress is a two-day conference where medical professionals, researchers and students gather to stay current with the latest published findings and clinical trends in restorative reproductive medicine.

Two days of intense pre-conference coursework is offered along three streams in 2025, helping those practicing stay up to date in the field and providing opportunity to begin training for clinicians new to RRM.



Learn more about IIRRM and our mission at iirrm.org

# **Exhibit at the RRM Congress**

Exhibiting at this years' RRM Congress will serve as an opportunity to showcase your latest technology, products, programs, and services to a targeted audience. The RRM Congress Expo connects reproductive health-focused and fem-tech companies with the medical professionals who are keen to see new products and services on the market. Your company will have a concentrated access to a group of RRM clinicians who recommend brands like yours to their patients, and this is your chance to talk to them all at once, at the lowest cost possible.

**IMPORTANT**: Exhibiting at the 21st Annual RRM Congress, held in Zagreb, will be on a first come first serve basis. You can purchase an exhibit booth individually or as part of a gold or sponsorship.



# 2025 International Clinical & Scientific Congress for Restorative Reproductive Medicine

# Sponsorship & Expo Benefits Summary

Digital Marketing Advertisement &

RRM Congress Onsite Marketing Opportunities

Academical	Social Media Cobrand (4)	Y	γ	٨	٨	٨	γ	٨	٨	
	IIRRM Conference Website incl. Support Level	¥	γ	٨	٨	γ	Y	٨	٨	٧
	Exclusive Advertisement in '25 '26 E- Newsletter (3)	٧	Y	γ	٧					
	Acknowledgment in Congress email	٨	Y	٨	۶	٧	Y	٧	٧	Y
	Speak @ Banquet + 1 Banquet Tickets (2)	٨								
	Tabletop Signage at Your Sponsored Event	٨	γ			γ	γ		Bag insert	
	1 Year IIRRM Membership	γ	Y	٨	۶	٧	γ	٧	٧	
	Conference Registration	1	1	1	1					1
	Conference Conference Booth (1) Registration	Foyer	Foyer	Foyer	Foyer					Expo Booth
	Conference Onsite Signage	γ	γ	٨	۶	γ	γ	٨	٨	
	Conference Program	Å	Å	٨	>	Y	Å	٧	٨	٨
	Cost (USD \$)	\$4,495	\$1,995	\$1,595	Let's talk.	\$66\$	\$66\$	\$995	\$995	\$995
	*	2	4	2		4	1	1	1	20
	Support Level Opportunities	Banquet Sponsor	Lunch Sponsor	Spanish Interpretation Sponsor	Interpretation Sponsor - language of your choice	Coffee Break Sponsor	Water Sponsor	Lanyard Sponsor	Tote Bag Sponsor	RRM Congress Exhibitor
	Support Level	Platinum	Gold			Silver				Exhibitor

- Foyer and Expo run during RRM Congress, Sept 26 & 27, "25. Foyer booths are immediately outside main conference where coffee is served during conference breaks.
- Formal Banquet event guarentees captive audience of all onsite attendees. The Banquet sponsors are given 5 minutes to address clinicians directly and a Banquet ticket to attend the full evening allowing time to connect directly (and exclusively) with international group of clinicians practicing and passionate about RRM.
- For Platinum & Gold Sponsors, one exclusive advertisement in 2025 or 2026 periodical or newsletter edition with ∼3500 email reach.
- IRRM + sponsor cobranded social media post with up to 200 words, 1 image & 5 hashtags

# Targeted engagement for profound connections.



# International Clinical & Scientific Congress for Restorative Reproductive Medicine (RRMCongress)

	Your Opportunities to Connect Click on any option below to learn more or purchase	USD
	Banquet Sponsors	\$4,495
	Lunch Sponsors	\$1,995
1	Interpretation Sponsors	\$1,595
	Coffee   Break Sponsors	\$995
•	Lanyard Sponsor	\$995
	Tote Sponsor	\$995
	Water Sponsor	\$995
	RRM Congress Exhibitor	\$995
	Additional Opportunities	\$100 - \$325
	IIRRM Bursary	\$595 - \$795

Targeted engagement for profound connections.

# **2025 Tentative Schedule**

# **Congress Day 1**

Friday, September 26

# **Congress Day 2**

Saturday, September 27

8:00 - 9:0am	RRM Congress Expo Opens	8:00 - 8:30 am	RRM Congress Expo Open
8:30 - 9:00 am	Delegate Registration	9:00 - 10:30am	Congress Presentations
9:00 -10:30 am	Congress Presentations	10:30 - 11:30am	Coffee Break 1 - Foyer
10:30 - 11:30 am	Coffee Break 1 - Foyer	11:30 - 1:00 pm	Congress Presentations
11:30 - 1:00 pm	Congress Presentations	1:00 - 2:30 pm	Lunch
1:00 -2:30 pm	Lunch	2:30 - 4:00 pm	Congress Presentation
2:30 - 4:00 pm	Congress Presentations	4:00 - 5:00 pm	Coffee Break 2 - Foyer
4:00 - 5:00 pm	Coffee Break 2 - Foyer	5:00 - 6:30 pm	Congress Presentations
5:00 - 6:00 pm	Congress Presentations	6:30 - 7:00	IIRRM AGM & Vision 2050
6:00 - 7:00 pm	RRM Congress Expo Open	7:30 - 8:00 pm	Expo & Sponsor Teardown
7:00 - 10:00 pm	Banquet		

# **IIRRM Congress Banquet**

Friday, September 26

7:00 pm -8:00pm 8pm - 10:00pm

Mix & Mingle Banquet Event with Programme

Address by IIRRM Congress Platinum Sponsor(s)

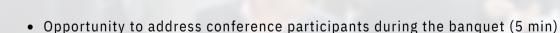


As a Banquet Sponsor, you'll enjoy exclusive benefits: a 5-minute address to a captive audience of all attendees, plus a ticket for the full evening, providing time to

connect personally. These benefits are reserved solely for our two Banquet Sponsors.

\$4,495 USD

The Banquet Sponsors will enjoy exclusive entitlements and additional general sponsor benefits, including:



• Complimentary banquet ticket (1)

 A tabletop sign with your logo and message, for each catering station, acknowledging your event sponsorship & space for a flyer, brochure or promotional item

• One complimentary exhibit table in the Congress foyer where all coffee & lunches are served to attendees during the 2-day Congress.

 Acknowledgement in the Congress Programme & organizational signage at the RRM Congress

One complimentary Congress registration

· One complimentary membership with IIRRM

Acknowledgement in multiple digital marketing channels including:

Socials cobranding with the event (up to 200 words including 1 image)

 Congress website exhibitor listing, including your Company name, logo, and up to 100-word description, a hyperlink to your website & 1 download

 Recognition in one event email + an exclusive advertisement in an IIRRM newsletter edition (~3.5K distribution)

Secure Platinum Sponsorship Here

\*All catering services will be arranged by the organiser.





# Lunch Sponsor

Sponsor a lunch break on Friday or Saturday of the Congress, and showcase your brand to delegates! Your logo will be prominently displayed on tabletop signs at each catering station, with space available for a flyer, brochure, or promotional item (e.g., sample or magnet). You'll also receive a complimentary exhibit table in the foyer, where all refreshments are served, offering maximum engagement opportunities with attending clinicians throughout the Congress.

# \$1995 USD



# Lunch sponsors will enjoy exclusive entitlements, and additional sponsor benefits, including:

- A tabletop sign acknowledging your sponsorship of lunch for each catering station featuring your logo and space for a flyer, brochure or promotional item
- 1 complimentary exhibit table in the Congress foyer where coffee & lunches are served to attendees.
- Acknowledgement in the Congress programme & organizational signage at the Congress
- 1 complimentary Congress registration
- 1 year membership with IIRRM
- Acknowledgement in multiple digital marketing channels including:
  - Socials cobranded with the event (up to 200 words, 1 image)
  - Congress website exhibitor listing including your Company name, logo, and up to 100-word description, a hyperlink to your website & 1 download
  - Recognition in one event email + an exclusive advertisement in an IIRRM newsletter edition (~3.5K distribution)

INTERNATIONAL
INSTITUTE for
RESTORATIVE
REPRODUCTIVE

# Secure this sponsorship here.

# **Spanish Interpretation Sponsor - \$1595**

Is your company interested in reaching new markets while supporting expanded access to RRM education? Sponsor our international conference to offer live translation into Spanish or another language of your choice.

Languages in high demand include Spanish, Italian, French, and Polish. Your sponsorship allows for simultaneous translation of the entire RRM Congress, including the printed program, and allows us to provide it as a self-paced CME package to future students, clinicians and healthcare professionals. This support has a lasting impact on both current and future generations.

As a Gold Sponsor, you'll be recognized both in-person and online and receive an exhibit table in the foyer, where all refreshments are served—maximizing your engagement with attending clinicians.

# Interpretation in any language Talk to us!

#### Interpretation sponsors to any lanuage benefit from:

- 1 complimentary exhibit table in the foyer of the Congress
- Acknowledgment in the Congress programme & organizational signage at the Congress
- 1 complimentary Congress registration
- 1 year membership with IIRRM
- Acknowledgement in multiple digital marketing channels including:
  - Socials (up to 200 words including 1 image)
  - Congress website exhibitor listing including your Company name, logo, and up to 100-word description, a hyperlink to your website & 1 download.
  - Recognition in event email + one exclusive advertisement in a 2025/2026 periodical or newsletter edition (~3.5K distribution)

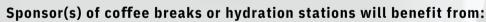
#### **Sponsor Translation Services Here.**



Align your brand with the daily catering of delicious morning and afternoon breaks served in the foyer to all participants during the Congress. A tabletop sign for each catering station will be displayed featuring your logo and space for a flyer, brochure or promotional item (such as a sample, magnet, etc).

\$995 USD

Secure this sponsorship here.



- A tabletop sign acknowledging your sponsorship of the coffee break (of hydration station) for each station featuring the Sponsor Logo and space for a flyer, brochure or promotional item
- Acknowledgement in the Congress programme & organizational signage at Congress
- 1 complimentary membership with IIRRM
- Acknowledgement in multiple digital marketing channels including:
  - Congress website sponsor listing including your Company name, logo, and up to 100-word description, a hyperlink to your website & 1 download
  - Acknowledgement in Congress event email (3.5k distribution)

# **Hydration Station Sponsor**

Congress delegates will appreciate your hydration sponsorship. Your company receives all the benefits of the coffee break sponsors at the same price. A sign with your logo will be placed by the hydration stations.

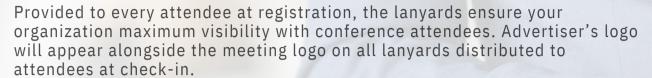
Secure this sponsorship here.

\*All catering services will be arranged by the organiser.



# **Silver Sponsors**

# Lanyards Sponsor - \$995 USD





#### The sponsor of lanyards will benefit from:

- Lanyards will be co-branded with your logo and worn by all congress delegates!
- Acknowledgement in the Congress programme & organizational signage at the Congress
- 1 complimentary membership with IIRRM
- Acknowledgement in multiple digital marketing channels:
  - Congress website exhibitor listing including your Company name, logo, and up to 100-word description, a hyperlink to your website & 1 download.
  - Acknowledgement in Congress event email (3.5k distribution)

Secure this sponsorship here.

# Tote Bag Sponsor - \$995 USD

Highlight your brand on the tote bags that are distributed to all delegates. The official attendee tote bag will feature your one-color logo next to IIRRM's logo ensuring that your brand will be exposed in and around the conference. Bags are distributed to each attendee at registration.

#### The sponsor of tote bags will have:

- Tote bags will be co-branded with your logo alongside IIRRM's and distributed to all congress delegates!
- One free tote bag-insert
- 1 complimentary membership with IIRRM
- · Acknowledgement in the Congress programme & organizational signage at the Congres
- Acknowledgement in multiple digital marketing channels including:
  - Congress website exhibitor listing including your Company name, logo, and up to 100-word description, a hyperlink to your website & 1 download.
- Acknowledgement in Congress event email (3.5k distribution)

Secure this sponsorship here.

# **RRM Congress Exhibitor**

# **Exhibit Booth**

\$995 USD

Where else is there concentrated access of reproductive health and fem tech-friendly medical professionals who recommend brands like yours to their patients?

This is your chance to talk to them in one place, with seven hours of unopposed exhibit time over two days!

# **RRM Congress Exhibitor Advantages:**

**Unmatched Value:** Connect with a dedicated group of clinicians who prioritize femtech to support patients facing infertility and other reproductive health challenges often overlooked or underfunded.

**Built-in Trust:** Congress attendees are members of IIRRM, an international organization committed to advancing learning, research, and communication in the RRM field. As an expo participant, you are recognized as a trusted partner in fertility restoration.

**Perfect Timing:** Clinicians attend the Congress to stay at the forefront of RRM research and clinical advancements. This is an ideal opportunity to showcase your brand, demonstrate how your product or service supports fertility restoration, and share valuable research through samples, demos, and meaningful conversations

RRM Congress Exhibitor Hours: September 26, 2025, from 8 am - 7 pm September 27, 2025, from 8 am - 7 pm



- Exhibit space (~8' W x 8'D) adjoined to Congress, 1 chair & ~5' table (additional chairs upon request)
- One free Congress registration which includes lunch, plus coffee break beverages and snacks
- Congress website exhibitor listing including your Company name, logo, and 100-word or less description, a hyperlink to your website & 1 download.
- Seven hours unopposed exhibit hours
- Acknowledgement in the Congress programme
- Acknowledgement in Congress event email (3.5k distribution)



Secure your exhibit spot here.

# **Additional Opportunities**



# Advertisement in 2025 RRM Congress Program

Reach congress attendees through a full-page advertisement in the digital and printed program. Promote your products/services/organization, or advertise your upcoming event. All Advertisements must be received no later than September 1 2025.

Full Page - \$325 USD

Reserve your spot.

Half Page - \$225 USD

Business Card (3.5" x 2") - \$125 USD

# <u>Attendee Bag Insert</u>

\$100 USD

Capture the attention of attendees by inserting a product sample or literature such as a flyer or postcard into the official conference bag. Attendee bags will be distributed to all registered delegates.

All material must be received no later than September 1 2025.

Purchase a bag insert



# **Bursaries & Charitable Contributions**

# **Student Bursary - \$595 USD**



Contribute to our student bursary program

Your contribution will allow more students, the future of healthcare professionals, to learn about restorative reproductive medicine and connect with colleagues who may serve as lifelong mentors. You or your organization will be recognized during the conference by name or logo & across multiple social media platforms (you can also keep your donation anonymous).

Each donation allows one student complimentary congress registration and assistance with travel costs. Bursaries are announced on a rolling basis and depend on the donations we receive. The first set will be announced on April 15, 2025.

If you are donating to fund a specific student, please specify their name at checkout.

**Expand Access for Students** 

# Support an Attendee - \$795 USD

Your donation supports one complimentary congress registration and assistance with travel costs, allowing more physicians and healthcare professionals to learn about restorative reproductive medicine, spread/integrate that knowledge in their region/practice, connect with colleagues, and share their experiences and expertise in underserved populations.

- Bursaries are announced on a rolling basis, depending on the number of donors we receive. The first set will be announced on April 15, 2025.
- A charitable donation receipt will be issued and you or your company will be recognized during the conference and in multiple social channels (you can also keep your donation anonymous)
- Learn more or donate to IIRRM's Global Access Initiative here

If you are donating to fund a specific delegate or country, please specify their name or region at checkout or email us at <u>secretariat@iirrm.org</u>.

**Expand RRM Access to a colleague in need** 

### **Charitable Contributions**

#### **Donate to IIRRM**

IIRRM is a registered Charitable Incorporated Organization (CIO) and an international charity in the UK and Wales, with partnerships in the USA with 501(c)3 organizations. Donations directly to IIRRM supporting our programs, student bursaries or our global access initiative above may qualify as charitable contributions.

Please note that exhibiting or other sponsorships involving services rendered are typically not considered charitable deductions but may be tax-deductible as business expenses.

