

Find JAPAN

東北フェア

TOHOKU FAIR

11/7 Thu - 12/4 Wed



Aji-no Kakunoya
Boiled Scallops
味の加久の屋
ポイル帆立

IMAGE

旨みたっぷり
ぶりぶり帆立

\$18.99/LB

Delicious, rich-tasting pot-boiled scallops from the nutrient-rich waters of Mutsu Bay in Aomori, simmered in scallop broth for extra flavor and plumpness.

電子レンジで
こんがり焼き魚

Kaishin
Microwavable Grilled Fish
Salmon/Red Fish/Saba
海心

レンジでこんがり焼ける焼き魚
塩鮭/赤魚粕みそ/塩さば 7.05oz

\$7.99/EA

These are savory fish dishes that can be cooked right in the bag in the microwave without using a grill or frying pan, and without producing any smoke.

脂の乗った
日本産サバ使用!

IMAGE

De-mer
Sliced Shimesaba 2.82oz
ディメール

スライス済みしめさば **\$6.99**

Seasoned with our special vinegar to enhance the natural flavor of mackerel. Pre-sliced and ready to eat, with no additives.

お酒やワインと
相性抜群!

IMAGE

Kisen
Seafood Kamaboko
Salmon/Squid Pepper
貫千

ワインによく合うかまぼこ 2.65oz

This kamaboko is kneaded with plenty of cheese, mixed with seafood, and lightly baked on both sides, making it a perfect pairing with wine.

\$3.99/EA

山形名物
ご飯のお供!

Kuwanaen
Yamagata
Dashi no Moto
桑名国本店
山形だしの素
0.63oz

\$5.39

The set includes thinly sliced kelp, freeze-dried Yamagata edamame, corn, okra, myoga ginger, green shiso, and seasonings—just add chopped cucumber to complete the Yamagata local dish 'dashi'!

しじみの旨味が
あふれる!

IMAGE

Shijimichan Honpo
Yamato Shijimi Soup
しじみちゃん本舗
青森県産大和しじみ汁
5.18oz

\$6.99

Just add hot water to enjoy Aomori Prefecture's freshwater clam soup, featuring a rich flavor from miso blended with clam extract.

イカの旨味と
明太子がマッチ

Hachiyo Suisan
Ika Mentaiko
八葉水産
いか明太子
5.64oz

\$5.49

This delicacy blends the savory taste of squid with the spiciness of Mentaiko, making it a perfect match for alcohol or rice.

糘と天日塩で
甘口に熟成!

Hachiyo Suisan
Sanriku
Shiokara
八葉水産
三陸塩辛
4.94oz

\$4.49

Fermented with koji and sun-dried salt, this squid dish has a sweet flavor and contains no coloring agents.

納豆をこうじて
漬けた
山形伝統の味

Takahata Natto
Koji Natto/
Aojiso
Karami Natto
高島納豆
こうじ納豆/
青じそ
辛味納豆
3-pk/4.23oz

\$3.99/EA

Traditional Yamagata natto, made from chopped natto soaked in koji and salt.

北海道産
小粒大豆使用!

Kawaguchi Natto
Hokkaido
Kotsubu Natto 3-pk
川口納豆
北海道産小粒納豆
3パックたれ付き
4.76oz

Kawaguchi Natto is made from small soybeans grown in Hokkaido, with a nice aroma.

\$3.99

旨味の際立つ
ざるばり醤油味

Igarashi Seimen
Plant-Based
Kitakata
Soy Sauce
Fresh Ramen
2 servings
五十嵐製麵
喜多方醤油
生ラーメン
10.93oz

\$5.59

Kitakata ramen from Fukushima Prefecture, one of Japan's three great ramen varieties, is known for its flat, curly thick noodles and soy sauce-based soup.

平打ちの縮れ
極太麺!

Igarashi Seimen
Kitakata Fresh
Ramen Noodles
五十嵐製麵
喜多方の
生麺 3玉
12.7oz

\$3.99

塩分30%
カット!

Hachiyo Suisan
Komochi Mekabu
八葉水産
三陸産減塩子持めかぶ
3-pk/3.7oz

\$3.99

Sanriku mekabu, pickled in soy sauce, is made by blending chewy mekabu with crunchy shishamo roe.

沖縄産もずく
を三杯酢で!

Hachiyo Suisan
Ajitsuke Mozuku
八葉水産
味付もずく三杯酢
4-pk/7.47oz

\$3.99

Okinawan Mozuku seaweed in a vinegar marinade, ready to eat as is or mixed with thinly sliced vegetables.

ココのある
深い味わい!

Horiaya Honten
100-year
Traditional
Koji Miso
宝来屋本店
寒造り味噌
17.64oz

\$5.99

This miso is made in the winter when best suited for making miso. Enjoy its rich, deep flavor and mellow aroma.

糘たっぷり
特選味噌!

Horiaya Honten
Takara Miso
Kgan
宝来屋本店
たからみそ
こがね中辛
35.27oz

\$6.99

This additive-free miso paste is made from high-quality Japanese soybeans and rice koji, using a traditional method that's been perfected for over 100 years.

1960年来の
ロングセラー一味噌

IMAGE

Horiaya Honten
Takara Miso
Kgan
宝来屋本店
たからみそ
こがね中辛
35.27oz

\$5.29

This delicious miso is made with 70% high-quality rice koji, crafted using traditional methods that have been upheld for over 100 years.

温めるだけの
本格カレー3種!

IMAGE

Senrei
Minatomachi
Restaurant
Curry Sauce
Assorted Varieties
鮮冷
みなとまち
レストランカレー
牡蠣/チキン帆立/
タイ風鯖 5.29oz

\$4.99/EA

Simply microwave for 1 minute to enjoy 3 types of authentic seafood curry featuring oysters, scallops, or mackerel!

さばと生味噌+
オリブオイル
キャベツ
Saba Miso/
Salmon &
Tarako
カナタ
かネタ
さば味噌/
たらごと鮭
3.17-3.35oz

\$4.59/EA

Mackerel from Japan seasoned with olive oil and Shinshu miso. It has a moist and smooth texture.

ニンニク風味の
ヘルシー肉味噌

Horiaya Honten
Soybean-based
Meat Miso
宝来屋本店
大豆の肉味噌 3.53oz

\$5.99

This delicious seasoning combines soy-based ground meat with sweet miso paste and a hint of garlic.

日本産六条大麦使用!
昔ながらの味

Horiaya Honten
Kinzanji Miso
宝来屋本店
おナス入り
金山寺味噌
3.53oz

\$3.59

A traditional fermented soybean miso made with ingredients like wheat, soybeans, and eggplant.

静岡県抹茶を
贅沢に使用!

Hatakenaka Seimen
Zeitaku
Chasoba
はたけなか製麵
ぜいたく
茶そば 7.05oz

\$4.39

Delicious chasoba noodles made with matcha green tea from Shizuoka, free from artificial flavoring or coloring. A best-seller in Tokyo.

山形県産黒米の
玄米粉入り

Tamaya Noodle
manufacturing
Gassan
Kurogome Udon
玉谷製麵
月山黒米うどん 6.35oz

\$2.79

These udon noodles are made with a blend of wheat flour and anthocyanin-rich black rice from Yamagata Prefecture, giving them a beautiful purple hue.

つるつるの喉越し
細いうどん

Tamaya Noodle
manufacturing
Gassan Mugikiri Udon
玉谷製麵
月山麦切りうどん 6.35oz

\$2.79

Mugikiri, a beloved tradition from Yamagata Prefecture, features thin udon noodles with a silky texture and a pleasant wheat aroma.

IMAGE

東北の代表!
素朴な味わい

Ajino Kaiodo
Nambu Senbei
Sesame/Beans
味の海苔巻
南部煎餅
胡麻/豆
3.52oz

\$4.99/EA

Nambu Senbei is a light, crispy snack from Iwate Prefecture, made from just three simple ingredients: flour, water, and salt. It's been enjoyed for generations.

Maruni Food
Men Zakuzaku
Snack
マルニ食品
麺ぎざぎざ
かき醬油味/
藻塩味
1.16oz

麺で作った
サクサクお菓子

\$3.99/EA

This snack is made from noodles carefully crafted with 'Aoba no Koi' wheat, a variety from Miyagi Prefecture, by a 135-year-old noodle maker, then fried to a light, crispy perfection.

IMAGE

直火焙煎で
香ばしい香り!

Kuwanaen
Tsuyahime
Germ-mal-cha
桑名園本店
つや姫玄米茶
1.05oz

Roasted Tsuyahime, a rice variety representative of Yamagata, and blended it with fragrant green tea.

\$7.99/EA

Dream Farm
Cooked Rice
3-pk
Tsuyahime/
Yukiwakamaru
ドリームファーム
美味かめし
3食
つや姫/雪若丸
19oz

山形ブランド米が
レンジで簡単!

3個パック

\$5.59/EA

Yamagata Prefecture is renowned for its rice production. These cooked rice packs feature the popular varieties 'Tsuyahime' and 'Yukiwakamaru', each prepared with pure, delicious water.

IMAGE

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TOHOKU FAIR

東北
フェア

Iwaki tohno lapin
Tsukiuro
Pudding
Reg/White
いわき遠野らばん
月色プリン
2.82oz

月をイメージした
黄色と白のプリン

\$4.99/EA

A moon-inspired pudding with a rich, smooth flavor that melts in your mouth.

香り高く
濃厚な味わい

Raguneu Sasaki
Polo Chocolat
ラグノオささき
ポロショコラ
5.99oz

バターと卵の
濃厚な味わい

\$5.99

Moist chocolate cake baked to perfection with a rich and aromatic chocolate flavor.

Shingo Village
Furusato Public
**Milk Roll Cake/
Yogurt Cheese Cake**
新郷村ふるさと活性化公社
薫りたつ牛乳の
ロールケーキ/
飲むヨーグルトの
生チーズケーキ
7.05oz

こだわりの材料
贅沢ケーキ!

\$13.99

A rich fresh cheesecake made with our own fresh yogurt drink.

JA Aoren
Kibono Shizuku
**Apple Juice/
Apple &
Carrot Juice**
JAアオレン
希望の雫
りんごジュース
アップル&
キャロットジュース
1000ml

青森産りんごの
香りとコク!

Mixed juice with a good blend of Aomori apple and carrot juice.

\$7.99/EA+CRV

もちもち
団子に
ごま蜜
たっぷり

shoheidoh
Gomasuri
Dango
松栄堂
ごま搾り団子
7.76oz

\$9.99

This specialty sweet from Iwate Prefecture features chewy rice dumplings filled with rich sesame syrup.

銀座 コーヒー コーナー
Abezen Shoten
Blue Impulse
Financier
阿部善商店
ブルー
インパルス
フィナンシエ
5.92oz

\$12.99

Heart-shaped financiers that allow you to enjoy the rich taste of butter and eggs.

濃厚で滑らか
後味すっきり!

Shingo Village
Furusato Public
Drinking yogurt
新郷村ふるさと
活性化公社
飲むヨーグルト
150ml/900ml

\$3.29
\$9.99

Sweet and refreshing rich yogurt flavored probiotics drink. No sugar, stabilizers, or artificial flavoring is added.

Yamagata Foods
Fruits Craft Cider
Watermelon/
Peach/Grape/Apple
JA全農山形
フルーツ
クラフトサイダー
各種
6.76floz

東北のフルーツ
使用のサイダー

\$1.99/EA+CRV+TAX

A luxurious soda made with an abundance of watermelon, white peaches, grapes, and apples from Yamagata Prefecture.

甘みと塩気が
クセになる

shoheidoh
Shiomame
Daifuku
松栄堂
しおまめ大福
19.4oz

\$18.99

A traditional Japanese sweet from Yamagata Prefecture, featuring mochi coated in salted beans and filled with sweet bean paste.

黒糖の
豊かな風味!

Maruya Honten
Kokuto Manju
6 Pack
丸屋本店
黒糖饅頭6個入
14.11oz

\$12.99

A signature product from a 140-year-old confectionery, made with rich Okinawan brown sugar for a refined sweetness and moist texture.

濃厚で滑らか
後味すっきり!

Shingo Village
Furusato Public
Drinking yogurt
新郷村ふるさと
活性化公社
飲むヨーグルト
150ml/900ml

\$3.29
\$9.99

Yamagata Foods
Fruits Craft Cider
Watermelon/
Peach/Grape/Apple
JA全農山形
フルーツ
クラフトサイダー
各種
6.76floz

東北のフルーツ
使用のサイダー

\$1.99/EA+CRV+TAX

A luxurious soda made with an abundance of watermelon, white peaches, grapes, and apples from Yamagata Prefecture.

shoheidoh
Tamura
no Ume
松栄堂
献上
田むらの梅
7.05oz

\$25.99

This pentagon-shaped sweet features plum-flavored bean paste wrapped in Gyuhri rice cake and hand-wrapped in green shiso leaves.

shoheidoh
Hiraizumi
Koganemochi
松栄堂
平泉黄金餅
8.82oz

香ばしい金胡麻を
贅沢に使用

\$12.99

Mochi rice cake filled with sesame-flavored white bean paste, coated in fragrant golden sesame seeds.

shoheidoh
Zunda Mochi
松栄堂
ずんだもち
7.05oz

東北名物もち!

\$9.99

Sakata Beika
Otokuyo
Senbei
Family Pack
酒田米菓
お徳用せんべい
塩味/えび味
7.05oz

たっぷり入った
お徳用サイズ!

\$3.99/EA

Indulge in our generous 200g pack of thin, crispy rice crackers, crafted from 100% Japanese rice.

Kuwanaen
Sakura Saku
Tsuyahime Vessel
桑名園本店
さくら咲くサク
つや姫ヴェセル6 Pack
2.75oz

つや姫使用の
可愛いスイーツ

\$14.99

This gluten-free baked confectionery is shaped like a cute cherry blossom and made from Tsuyahime rice grown in Yamagata Prefecture.

梅餡を求肥で
包み青紫蘇で
巻きました

shoheidoh
Tamura
no Ume
松栄堂
献上
田むらの梅
7.05oz

\$25.99

shoheidoh
Hiraizumi
Koganemochi
松栄堂
平泉黄金餅
8.82oz

香ばしい金胡麻を
贅沢に使用

\$12.99

shoheidoh
Zunda Mochi
松栄堂
ずんだもち
7.05oz

東北名物もち!

\$9.99

Sakata Beika
Oranda Senbei
酒田米菓
オランダせんべい
1.69oz

元祖薄焼き
おせんべい

\$3.99

Sakata Beika
Otokuyo
Senbei
Family Pack
酒田米菓
お徳用せんべい
塩味/えび味
7.05oz

たっぷり入った
お徳用サイズ!

\$3.99/EA

TOKYO CENTRAL
Specialty Market

GARDENA
1740 W Artesia Blvd.,
Gardena

COSTA MESA
2975 Harbor Blvd.,
Costa Mesa

WEST COVINA
1420 S Azusa Ave.,
West Covina

YORBA LINDA
18171 Imperial Hwy.,
Yorba Linda

SAN DIEGO
8151 Balboa Ave.,
San Diego

CUPERTINO
19750 Stevens Creek Bl.,
Cupertino

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