

FIND JAPAN

東北
フェア

TOHOKU FAIR



Tohoku
Tokyo

10/30 (Thu) - 11/26 (Wed)



旨みたっぷり
ぶりぶり帆立

Aji-no Kakunoya
Boiled Scallops
味の加久の屋
ボイル帆立

Delicious, rich-tasting pot-boiled scallops
from the nutrient-rich waters of Mutsu
Bay in Aomori, simmered in scallop broth
for extra flavor and plumpness.

塩分30%
カット!

Hachiyo
Suisan
Komochi
Mekabu
八葉水産
三陸産
減塩持ち
めかぶ
3-pk/7.7oz

Sanriku mekabu; pickled in soy sauce, is
made by blending chewy mekabu with
crunchy shishamo roe.

Hachiyo Suisan
Ajitsuke Mozuku
八葉水産
味付もずく三杯酢
4-pk/7.47oz
Okinawan Mozuku seaweed in a
vinegar marinade, ready to eat as is or
mixed with thinly sliced vegetables.

Hachiyo
Squid Kimchi
八葉水産
いかキムチ
3-pk/5.29 oz
Squid, daikon, and carrots marinated in a
special kimchi. The spiciness enhances the
flavor and texture of the ingredients, making
it perfect as a snack with sake or rice.



Kanedai
Ready to Eat
Simmered Sardines
Radish/Ginger
カネダイ
真いわしみそ煮/生姜煮
3.35 oz

生姜でさっぱり
した味わい!

Fatty Japanese sardines simmered in
either a sweet grated daikon sauce or
a zesty ginger sauce, softened all the
way to the bone. Ready to eat.

10割糀の粒タイプ



Yagisawa Shoten
Kesen Miso
Red/White
八木澤商店
蔵出し気仙味噌
赤・白 17.64 oz

The "grain" red miso is made with extra koji,
giving it a richer sweetness and depth of
flavor. The "smooth" white miso offers a mild
sweetness with a savory, refreshing taste.

獲れたてのまま
急速冷凍!

Sanriku Foods
Frozen Saury
サンリクフーズ
冷凍サンマ

Carefully selected by expert
fishermen, fresh saury is flash-frozen.
After thawing, simply grill and enjoy.



De-Mer
Marinated
Domestic Mackerel
サンリクフーズ
元祖国産しめさば
3.88 oz

Seasoned with our
special vinegar to
enhance the
natural flavor of
mackerel.
Pre-sliced and
ready to eat, with
no additives.

脂ののった鯖を
こたわり調味酢で!



脂不使用で
消化の良い麺



Hatakenaka Seimen
Zeitaku Umen
はたけなか製麺
ぜいたく温麺 14.11oz



A traditional dried noodle from Miyagi Prefecture,
passed down for 400 years. Made without oil, it's
easy to cook and digest.

宮城県産
中粒大豆使用!



Kawaguchi Natto
Medium-grain Natto
川口納豆
国産中粒納豆 3.17 oz



Kawaguchi Natto classic, soft
natto made mainly from
Miyagi-grown medium-grain
soybeans—rich in probiotics
for a healthy start.



Hatakenaka Seimen
Zeitaku Chasoba
はたけなか製麺
ぜいたく茶そば 7.05oz
Delicious chasoba noodles made with
matcha green tea from Shizuoka, free
from artificial flavoring or coloring.
A best-seller in Tokyo.



Kanneta Two One
Mackerel Flakes/
Salmon Flakes
カナタ・ツーワン
さば味噌/
焼き塩さば/
たらこ鮭
3.17/3.35 oz



Horaiya Honten
Soybean-based
Meat Miso
宝来屋本店
大豆の肉味噌
3.53oz
This delicious seasoning combines
soy-based ground meat with sweet miso
paste and a hint of garlic.



Kuwanaen
Yamagata
Dashi no Moto
桑名園本店
山形だしの素
0.63oz
The set includes thinly sliced
kelp, freeze-dried Yamagata
edamame, corn, okra, myoga
ginger, green shiso, and
seasonings—just add chopped
cucumber to complete the
Yamagata local dish 'dashi.'



山形名物
ご飯のお供!



Akita New Bio Farm
Frozen Kiritanpo
秋田ニューバイオファーム
冷凍きりたんぽ
9.17 oz
Kiritanpo is a local dish from Akita, made
from freshly cooked Akita rice that is
mashed, shaped, and grilled to a fragrant
finish. This frozen version is easy to enjoy
in any hot pot dish.



Shijimichan Honpo
Yamato Shijimi Soup
しじみちゃん本舗
青森県産大和しじみ汁
5.18oz
Just add hot water to enjoy Aomori
Prefecture's freshwater clam soup,
featuring a rich flavor from miso
blended with clam extract.



しじみの旨味が
あふれる!



Igarashi Seimen
Plant-Based
Kitakata
Soy Sauce
Fresh Ramen
2 servings
五十嵐製麺
喜多方醤油
生ラーメン
10.93oz
Kitakata ramen from Fukushima Prefecture, one of Japan's
three great ramen varieties, is known for its flat, curly thick
noodles and soy sauce-based soup.

スパイシーな
スープと極太麺!



Sweet and spicy Kitakata style curry ramen.
A perfect blend of onions, aromatic
vegetables, and a spice based soup served
with extra-thick non-fried noodles.



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IMAGE

Abezen Shoten
Magokoro Oden Set
阿部善商店
まごころおでん
17.18 oz

Tasty oden set made by a long-established fish cake maker in Miyagi Prefecture; includes soup and serves about two people. Add daikon, konjac, or boiled eggs to your liking for extra flavor.

約2人前のおでんセット!

山形名物芋煮がこれ1本で!
The marujiyu Soy Sauce & Seasoning Imoni Soup Base
丸十太夫
芋煮のたれ 10.13 oz

Just gather taro, beef, konjac, and green onions—season with this one product, and you can easily make Yamagata's famous local dish, Imoni!

The marujiyu Soy Sauce & Seasoning Kombu Tsuyu Kelp Soup Base
丸十太夫
こんぶつゆ 10.13 oz

A double-diluted soup made from kelp and shiitake stock, flavored with fragrant honjozo soy sauce. Versatile for noodle soups and other dishes. Free from animal ingredients and additives.

昆布と椎茸が効いた2倍希釈!

Sanriku Foods
Pacific Saury Fish Ball Soup
サンリクフーズ
さんまつみれ汁 7.4 oz

Traditional Sanriku-style tsumire soup with Pacific saury meatballs and Japanese root vegetables, simmered in a mild soy-based broth.

さんまつみれの優しい味噌汁!

かつおを豪快に炙ったスープ!

Sanriku Foods
Grilled Bonito Soup
サンリクフーズ
炙りかつお汁 7.4 oz

A soup of grilled katsuo from Kesennuma with Japanese root vegetables, simmered in Sendai miso that highlights the rich flavor of soybeans.

Sanriku Foods
Mackerel x Tom Yum Soup
サンリクフーズ
旅する三陸港町のスープ
さば×トムヤムスープ 7.41 oz

A sour and spicy soup featuring Japanese mackerel with a touch of Sanriku flavor, and an aromatic soup with lemongrass and the creamy richness of coconut milk.

さばに辛味と酸味のエスニックスープ!

Available at the Gardena/W.Covina/Costa Mesa/Cupertino Stores

キャベツとにんじんのたっぷり!

Abezen Shoten
Fish Cakes
Satsumaage/Yasaiten
阿部善商店
お手軽さつま揚げ/やさいた 5.36 oz

These convenient oval-shaped fish cakes can be lightly grilled and served with ginger soy sauce, or used in dishes like oden and other simmered recipes.

使いやすいサイズのプレーンタイプ!

乳酸菌と仙台味噌でまろやかに!

Kanno Tsukemono
Sendai Miso-marinated Cucumber
菅野漬物
伊達な仙台味噌漬胡瓜 2.47 oz

The secret to their delicious flavor is lactic acid fermentation, which reduces the bitterness of cucumbers. They are then carefully pickled in Sendai miso to create this exquisite product.

Kanno Tsukemono
Sendai Miso-marinated Cucumber
菅野漬物
伊達な仙台味噌漬胡瓜 2.47 oz

Available at the Gardena/W.Covina/Costa Mesa Stores

Ragunee Sasaki
Polo Chocolat
ラグノオササキ
ポロショコラ 5.99oz

Moist chocolate cake baked to perfection with a rich and aromatic chocolate flavor.

香り高く濃厚な味わい

美しい桜の形の Pasta!

Tamaya Noodle
Sakura Pasta
玉谷製麺所
サクラパスタ 9.53oz

This beautiful cherry blossom-shaped pasta has a light pink color from beets. Slowly dried at low temperature for over 38 hours, it holds its shape when boiled and offers a pleasantly chewy texture.

IMAGE

直火焙煎で香ばしい香りに!

Kuwanan
Tsuyahime Gernmai-cha
桑名園本店
つや姫玄米茶 1.05oz

Roasted Tsuyahime, a rice variety representative of Yamagata, and blended it with fragrant green tea.

Kuwanan
Tsuyahime Hoji-cha
桑名園本店
つや姫ほうじ茶 1.06oz

Marushin Shokuhin
Goma Mochi
マルシン食品
ごま餅 10.58 oz

赤しその程よい酸味!

自社焙煎のこま使用!

Marushin Shokuhin
Shiso Mochi
マルシン食品
しそ餅 10.58 oz

These two mochi, made from 100% Japanese paddy rice, are freshly pounded and mixed with either roasted black sesame seeds or domestically grown red shiso leaves. Baking enhances their fragrance.

Iwaki tohno lapin
Tsukiirou Pudding
Reg/White
月色達野らばん
月色プリン 2.82oz
A moon-inspired pudding with a rich, smooth flavor that melts in your mouth.

月をイメージした黄色と白のプリン

旬の完熟桃をぎゅっと絞りました!

Yamagata Foods
100% Peach Juice
JA全農山形
山形代表ももジュース 5.64 oz

Straight 100% juice made from Yamagata-grown peaches, carefully pressed to preserve their flavor and smooth texture.

Sakata Beika
Oranda Senbei
酒田米菓
オランダせんべい 1.69oz

Made from 100% rice grown in the Shonai area of Yamagata Prefecture. The original thin rice crackers were baked to preserve the flavor of the rice.

元祖薄焼きおせんべい

Dream Farm
Cooked Rice 3-pk
Tsuyahime/
Yukiwakamaru
ドリームファーム
美味かめし 3食
つや姫/雪若丸 19oz

Yamagata Prefecture is renowned for its rice production. These cooked rice packs feature the popular varieties 'Tsuyahime' and 'Yukiwakamaru,' each prepared with pure, delicious water.

山形ブランド米がレンジで簡単!

Shingo Village
Furusato Public Drinking yogurt
新郷村ふるさと
活性化公社
飲むヨーグルト 150ml/900ml

Sweet and refreshing rich yogurt flavored probiotics drink. No sugar, stabilizers, or artificial flavoring is added.

濃厚で滑らか後味すっきり!

Yamagata Foods
Fruits Craft Cider
Watermelon/Peach/Apple
JA全農山形
フルーツクラフト
サイダー各瓶 6.75 fl.oz

A luxurious soda made with an abundance of watermelon, white peaches, and apples selected from Yamagata Prefecture.

白桃・りんご・スイカの爽やかサイダー!

たっぷり入ったお得用サイズ!

Sakata Beika
Otokuyo Senbei
Family Pack
酒田米菓
お徳用せんべい
塩味/えび味 7.05oz

Indulge in our generous 200g pack of thin, crispy rice crackers, crafted from 100% Japanese rice.

たっぷり入ったお得用サイズ!

TOKYO CENTRAL
Specialty Market

GARDENA
1740 W. Artesia Bl.,
Gardena

PCH TORRANCE
3665 Pacific Coast Hwy.,
Torrance

COSTA MESA
2975 Harbor Blvd.,
Costa Mesa

WEST COVINA
1420 S. Azusa Ave.,
West Covina

YORBA LINDA
18171 Imperial Hwy.,
Yorba Linda

SAN DIEGO
8151 Balboa Ave.,
San Diego

CUPERTINO
1750 Stevens Creek Bl.,
Cupertino

SOME ITEMS ARE NOT AVAILABLE IN ALL STORES. LIMITED QTY. NO RAIN CHECKS. PRICE SUBJECT TO CHANGE WITHOUT NOTICE.