

GIRLS ON THE RUN UTAH

She Moves Mountains

Sneaker Soirée



2026 Sponsorship Opportunities



Sneaker Soirée



Friday, September 18, 2026
Sunday's Best in Salt Lake City

She Moves Mountains

Lace up your favorite sneakers and join Girls on the Run Utah for an inspiring evening of celebration, connection, and impact at our 14th annual Sneaker Soirée. This event brings together a community of supporters dedicated to empowering girls to build confidence, discover their strengths, and reach their full potential.

Every girl has mountains to climb.

Whether it's finding her voice, learning to lead, embracing her uniqueness, or pursuing her dreams, the journey can be steep. At Girls on the Run Utah, we equip young girls with the confidence, skills, and tools they need to navigate life's challenges and discover their limitless potential.

The Sneaker Soirée is a celebration of the girls who are discovering their power, the coaches and mentors who guide them, and the community partners whose support makes this life-changing work possible.

By becoming a sponsor, you can help ensure more girls across Utah have the opportunity to rise, lead, and reach new heights.



Guest Speaker

Jaelin Kauf

Utah's own Jaelin Kauf is one of the world's top freestyle skiers and the most decorated mogul skier in U.S.

Olympic history. Fresh from her standout performance at the 2026 Winter Olympics where she medaled once again, Jaelin continues to redefine what's possible.

Beyond the podium, Jaelin is passionate about giving back. Through her new foundation "Deliver the Love," she empowers young girls to build confidence, embrace challenges, and pursue their dreams both in sport and in life.



Event Host

Dee-Dee Darby-Duffin

Dee-Dee Darby-Duffin is an actor, singer, playwright, certified coach, and motivational speaker with over 25 years of experience and training. Most notably, she was recognized as a guest contributor for the Emmy Award-winning program "Thrive 125: A Utah Celebration" and has performed for dignitaries such as Bishop Desmond Tutu and former President of Mexico, Vicente Fox.





Help her

Move Mountains

as a Sneaker Soirée Sponsor

Help ensure more 3rd–8th grade girls across Utah have access to Girls on the Run's life-changing afterschool programs, where they connect with peers, are mentored by dedicated coaches, and build skills that help them thrive. Throughout the season, girls gain confidence, form meaningful connections, give back through a community impact project, and cross the finish line at a celebratory 5K.

By partnering with Girls on the Run Utah, your organization supports one of the state's leading youth development nonprofits while helping empower the next generation of joyful, healthy, and confident girls.

Girls on the Run Utah's 2025 Impact in Action

- 1,720+ girls served across 11 counties
- \$259,530 in scholarships awarded to 67% of participants
- 120 schools and community sites reached
- 625 pairs of running shoes provided
- 27,000+ healthy snacks served at practices
- 400 volunteer coaches trained to lead the curriculum

\$25,000 Exclusive Sponsor Opportunity

Presenting Summit Sponsor

Take the lead as this year's Presenting Event Sponsor and help elevate an unforgettable evening dedicated to empowering girls to dream bigger and reach the summit of any mountain that comes her way.

Sponsorship Includes:

- Premium table for 8 guests with sponsor signage
- Premium logo placement on all event materials
- Premium recognition during presentation
- Dedicated sponsor spotlight on social media
- Website & email recognition
- Post-event impact recognition

Featured Recognition:

- Opportunity for welcome remarks or branded video during presentation
- Full-screen recognition as the official matching sponsor during the paddle raise
- Alignment with the evening's highest-impact moments supporting the girls we serve



\$10,000 Exclusive Sponsor Opportunity

Trailblazer Awards Sponsor

Join us in honoring the trailblazers behind our mission. With your support we will celebrate the individuals and organizations whose work continues to inspire and empower the next generation.

Sponsorship Includes:

- Premium table for 8 guests with sponsor signage
- Prominent logo placement on event materials
- Recognition during presentation
- Dedicated sponsor spotlight on social media
- Website & email recognition
- Post-event impact recognition

Featured Recognition:

- Full-screen recognition at start of awards presentation
- Verbal recognition tied to awards moment
- Optional participation in awards presentation



\$5,000 Exclusive Sponsor Opportunities

Cocktail Golden Hour

Kick off the evening's opening celebration as guests gather and connect during the lively cocktail party.

Includes:

- Table for 8 guests with sponsor signage
- Logo on cocktail hour signage
- Verbal recognition during cocktail hour
- Early guest engagement opportunity
- Logo listed in printed program
- Recognition during presentation
- Website, email & social media recognition



Mountain Climber

Inspire guests as they ascend the staircase & celebrate every step of a girl's journey to reaching her potential.

Includes:

- Table for 8 guests with sponsor signage
- Logo displayed along main gold staircase
- Creative staircase messaging that aligns with Girls on the Run
- Logo listed in printed program
- Recognition during presentation
- Website, email & social media recognition

Photo Experience

Be at the center of one of the evening's most interactive guest experiences, the photo booth!

Includes:

- Table for 8 guests with sponsor signage
- Logo on photo booth signage
- Logo placement on photo gallery
- Logo listed in printed program
- Recognition during presentation
- Website, email & social media recognition



Peak Table Sponsor

Be part of an inspiring evening with an elevated table experience while helping more girls in Utah rise, lead, and reach new heights.

Includes:

- Table for 8 guests
- Sponsor table signage
- Name or logo listed in printed program & program presentation
- Website & social media recognition
- Direct support of program & scholarships

Community Table Sponsor

Can't attend? Sponsor a table for coaches, educators, or mission-aligned guests and help them experience the impact of Girls on the Run.

Includes:

- Table for 8 guests
- Sponsor table signage
- Name or logo listed in printed program & program presentation
- Website & social media recognition
- Direct support of program & scholarships



Join Us!

Together, we can help every girl know she was made to move mountains.

Interested in being a sponsor?
Contact Heidi Moreton
heidi@girlsontherunutah.org

Or visit www.girlsontherunutah.org/soiree