



going
green
before
green
goes

The Smaller Footprint Brand

Authentic

Vibrant

Positive

Who We Are?

A group of believers in the benefits of living sustainably. We believe doing good for the environment is also good for all of us here today and the generations who will follow us tomorrow.

We do not believe in a world where waste is an inevitable outcome of our lives, where environmentally and biologically harmful plastic products or unsustainably made lifestyle accessories are the only options for consumers.

We want to give you the choice to take a good step when you next decide to make a purchase, by choosing an eco-positive product which is fully functional and has a lower environmental footprint

A few good steps taken individually can leave a smaller ecological footprint behind for the next generation.

The Smaller Footprint Brand

Sustainable

Eco-Positive

**Made in
India**

What are we made of?

All Smaller Footprint Co. products are made from regular and eco positive raw materials used in imaginative and exciting new ways:

- Left over coconut shells re-imagined into cutlery, utensils, and decorative items.
- Husk left over from processing rice and coffee into smart coffee mugs, tableware and drink ware.
- Plastic waste repurposed into smart apparel and accessories

We believe in

‘Unlocking the possibilities of sustainable consumption without compromising on lifestyle or aesthetic choices.’



**Smaller Footprint:
Bulk Gifting
Offering**

The Smaller Footprint Advantage

Wide Range

**End to End
Logistics**

Hassle Free

Delight Gift Recipients & the Earth

100+ Range of Eco-Friendly products

In-house Logo Printing, Embroidery and Customisation

Eco-Friendly Packaging

End-to-end Logistics including **Doorstep Delivery** all over the world

Able to customise gift sets with sustainable and regular range as per customer request

The Smaller Footprint Advantage

2 years
old

Trusted by
50+
Institutional
Customers



A collection of natural, eco-friendly household items is displayed against a light green background. The items include a ball of brown twine, several bamboo toothbrushes in clear plastic holders, a natural loofah, a wooden-handled brush with natural bristles, a wooden comb, a green plastic cup, and a woven basket. The items are arranged in a row on a light green surface.

Smaller Footprint BrandStore

The Smaller Footprint Brandstore

Expansive

Cost Effective

**End to End
Logistics**

Hassle Free

Digital White Labeled Brand Store

Logo integration on all products

One time price, design and inventory alignment with procurement team

Smaller Footprint will maintain inventory and manage the entire process from sourcing to fulfilment across geographies

Zero inventory cost on select range (specific products or high levels of customisation will incur cost)

Brand Store can be made accessible to multiple audiences from employees to partners to customers

Inventory management to fulfilment managed by Smaller Footprint

BEST SELLERS



Lustrous - A5 Cork Diary ...
OTHERS
Rs. 519 ~~Rs. 699~~ (26% OFF)



Smaller Footprint Co. ALT ...
SMALLER FOOTPRINT
Rs. 329 ~~Rs. 599~~ (45% OFF)



Smaller Footprint Co. Coff...
SMALLER FOOTPRINT
Rs. 329 ~~Rs. 499~~ (34% OFF)



Bamboo Flask - Brown
SMALLER FOOTPRINT
Rs. 769 ~~Rs. 999~~ (23% OFF)

NEW ARRIVALS



Retro Coffee Cup - 250ml
SMALLER FOOTPRINT
Rs. 359 ~~Rs. 999~~ (64% OFF)



Smaller Footprint Woode...
SMALLER FOOTPRINT
Rs. 629 ~~Rs. 699~~ (10% OFF)

Third party products can be added to the Brand Store at no additional cost (except inventory cost)

Bulk store module for business procurements with approval matrices integrated in the software

Highly cost effective with minimal set-up cost and a marginal monthly maintenance charge

Scalable and modular store already proven with over 30 large corporations



Bamboo Blend Apparel Range

Sustainable Men's Apparel



Round Neck T-Shirts

In Ready Stock



Polo T-Shirts

180 gsm Bamboo-Organic Cotton T-Shirt

220 gsm Bamboo-Organic Cotton Polo Shirt

Colors: Cool White, Classic Navy, Charcoal Black

Certifications & Standards

- Global Organic Textile Standard V 6.0:2020
- Forest Stewardship Council Standard FSC-STD-40-004 v3.0
- OEKO Tex Standard 100 Certification
- Organic Content Standard OCS 3.0: 2020



Sustainable Women's Apparel



Round Neck T-Shirts

In Ready Stock



Kurtis

180 gsm Bamboo-Organic Cotton T-Shirt

180 gsm Bamboo-Organic Cotton Kurtis

Colors: Blush Pink, Cool White, Chic Black, Midnight Navy

Certifications & Standards

- Global Organic Textile Standard V 6.0:2020
- Forest Stewardship Council Standard FSC-STD-40-004 v3.0
- OEKO Tex Standard 100 Certification
- Organic Content Standard OCS 3.0: 2020



Sustainable Recycled PET Apparel



180 gsm Bamboo-Organic Cotton T-Shirt (Men and Women)

Upcycled from waste plastic

Hummel Branded Recycled PET Apparel



Hummel brand apparel

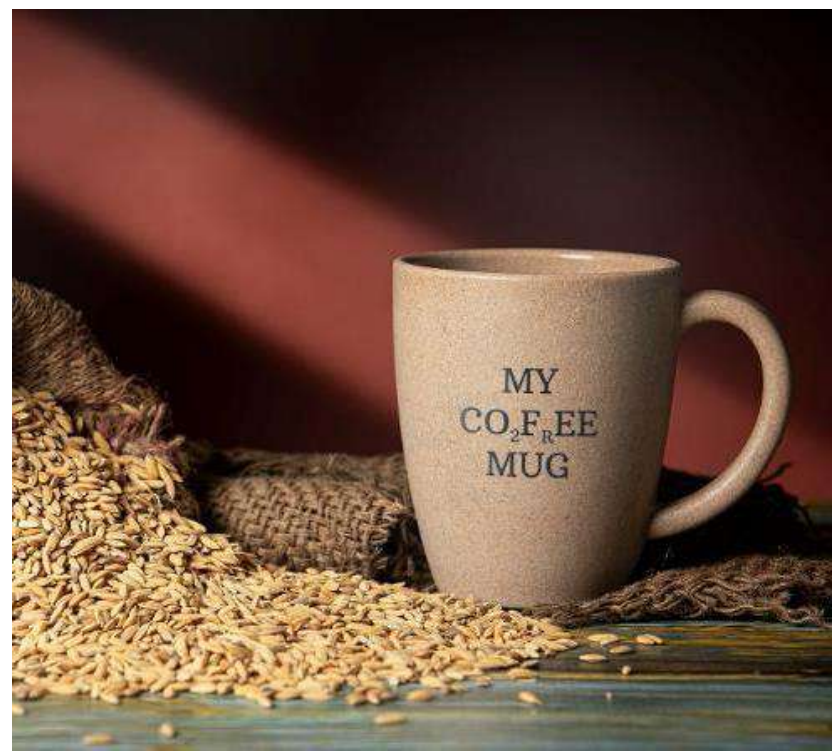
Upcycled from waste plastic

**Round Neck, Polo T-Shirt &
Hoodies**



Drinkware

Drinkware



Rice Husk Mug - (300 ml)



. Coffee Husk Mug - 300 ml

- Eco-friendly, made using coffee/rice husk
- Food Grade
- Durable and High Heat Tolerance
- No harmful chemicals
- BPA Free
- Microwave and Dishwasher-safe

Drinkware



Cutting Chai Cups - 100 ml
(Sets of 4 and 6)



Retro Coffee Cup - 250 ml

- Eco-friendly, made using coffee or rice husk, both options are available
- Food Grade
- Durable and High Heat Tolerance
- No harmful chemicals
- BPA Free
- Microwave and Dishwasher-safe

Drinkware



Grande Coffee Mug- 400 ml



Petit Tea Cup - 200 ml

- Available in multiple colors
- Recyclable
- Food Grade
- Durable and High Heat Tolerance
- No harmful chemicals
- BPA Free
- Microwave and Dishwasher-safe

Drinkware



Bamboo Stainless Steel
Insulated Bottle with
Infuser – 450 ml



Bamboo Temperature Display
Water Bottle-500ml



Dual Tone Bamboo
Stainless Steel Insulated
Flask Bottle

Drinkware

Black



Travel Tumbler with Bamboo



Bamboo Travel Mug-400ml



Bamboo Straw and Lid Bottle

Drinkware



Cork Flask



Coconut Shell Cup



Cork Base Mug

Drinkware



Double Wall Steel Flask



Copper Bottle with glass



Design Copper Bottle

A top-down view of various stationery items on a light-colored surface. In the center is a large, spiral-bound notebook with a brown cover. To its left is a smaller spiral-bound notebook. Above the large notebook is a pen with a wooden body and black accents. Below the large notebook are two pens, one with a wooden body and one with a black body. To the left of the large notebook are a pencil sharpener and three wooden paper clips. A small branch with green leaves is positioned at the top of the large notebook. A dark green circular graphic is in the bottom right corner, containing the word 'Stationery' in white text.

Stationery

Diaries



Cork Cover Diary



Bamboo Notebook



Diary with Kraft Paper (Eco-friendly paper made from Wood Cellulose)



Diary with Seed Paper Cover

Diaries & Journals



A5 Journal upcycled
from waste paper



Spiral Bamboo notebook



Thank you card

Bamboo Pens



Premium Bamboo Pens



Reusable Bamboo Pens



Bamboo Ballpoint Pen
With Parker Refills

**Biodegradable, Made from Natural Bamboo
Eliminates Plastic Ball Point Pen Bodies which end up in
landfills**

Eco-Friendly Pens



Silver Wooden Pen



Plantable Pen



Seed Pen and Seed Pencil Combo

Stationery Kit



Pocket Plantable
Stationery Box



EcoEssentials GIY
Stationery Combo Box

Stationery



Cork Keychain



Plant



Plants



Kyari Plant -1



Kyari Plant- 2



Welcome Kit Program

Welcome Kit Program

**End to End
Logistics**

**Zero
Inventory
Hassles**

Curate a unique Welcome Kit for Employees and Partners as per your budget

If needed add regular products inventory from 3000+ products of our partner – Brandstik, as required

Leave all the logistics and inventory management to us

We ensure door-step delivery to your employees and partners across India and internationally

Welcome Kits



Sustainable Welcome kit



Eco Harmony Welcome Kit

Welcome Kits



Eco-Cork Essentials Kit



EcoCork Gift Kit



Cork Welcome Kit

Welcome Kits





Client – SMA



Client : HOTFOOT



CLIENT – CAPITALAND



CLIENT – ITPL



CLIENT – BRAND BREWERY



CLIENT – SHIV NADAR UNIVERSITY



CLIENT : FORMULA - SAINT GOBAIN



CLIENT - IDEATIONX - SBI LIFE



Client: TATA INTERNATIONAL



Client: MAERSK



Client: CARATLANE

Client: OAKNORTH



Bags

Tote Bags



Canvas Tote Bags



Jute Bag



Large Canvas Tote

Bags



Felt Laptop Bag



Light Grey Backpack



Canyon Tote Bag

Laptop Sleeves



Cork Sleeve or Document Folder
(Upto 12 inch Laptops/iPads)



Recycled PET Sleeve
(Upto 15 inch laptops)

Assorted Bags



Eco-Smart Organizer Pouch



Canvas Messenger Bag



Urban Tote Bag

Assorted Bags



Hudson Pouch



Cotton Cinch Bag



Fusion Two Jute Canvas Bags



Desk Accessories



Desk Accessories



Cube Stationary



Sustainable Chit pad



Eco Friendly Stationary Set

Desk Accessories



Bamboo Digital Clock With Pen Holder



Wooden Calendar

Desk Accessories



Wooden Pen Stand
DW7004



Wooden Pen Stand
DW7003



Wooden Pen Stand
DW 2016Mini

Desk Accessories



Wooden Pen Stand
DW353P

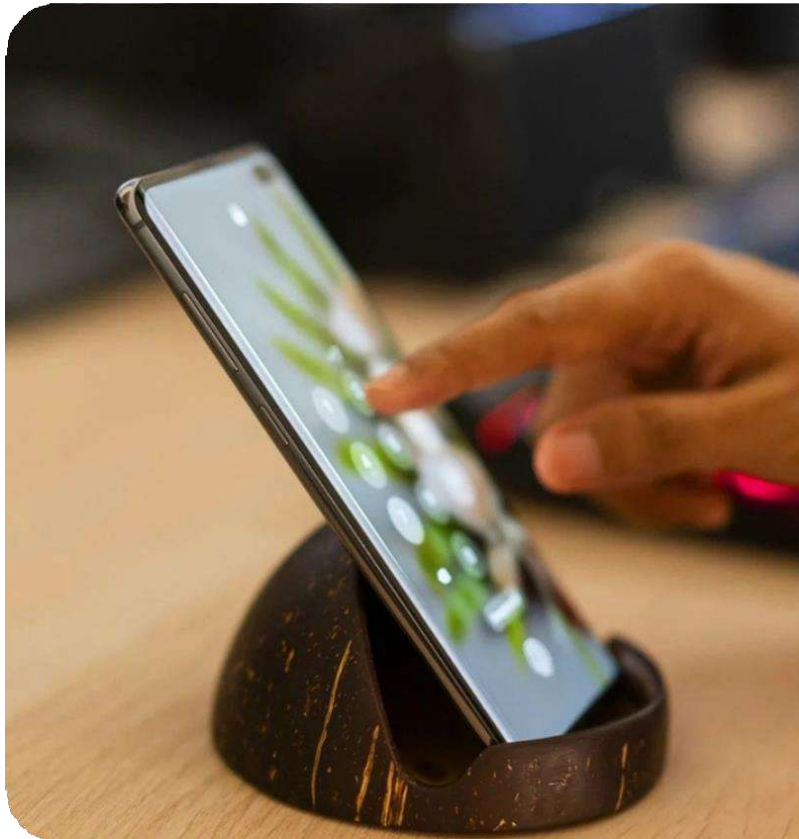


Wooden Pen Stand
DW7001



Wooden Pen
Stand DW
2032

Desk Accessories



Coconut Shell Mobile
Stand



Pen stand Cube



Bamboo Sand
Timer

Desk Accessories



Wood Pen Stand
with Wiro
Calendar



Rocking Chair
Wooden Calendar



Wooden Wiro Calendar

Desk Accessories



Wooden Coasters (Set of 4)



Cork Coaster Set

Desk Accessories



Pen Stand Curve

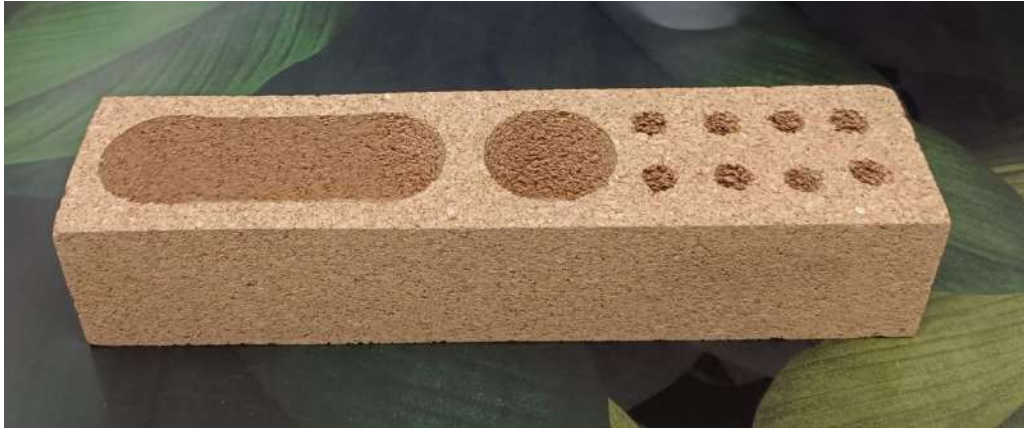


Cork Desk Mat



Cork Mouse Pad

Desk Accessories



Cork Desk Organizer



Cork File Box



Laptop Stand (Cork)



Tech Accessories

Speaker



Bamboo Wireless Charger
with Alarm Clock



Bamboo Speaker

Speaker



Bamboo Digital Clock



Bamboo Speaker
(Small Size)



Bamboo Amplifier

Wireless Chargers



15W Round Wireless
Bamboo Charger



15W Square Bamboo Wireless
Charger with USB Hub



Willow 15W Wireless
Charger With Cup Warmer

Wireless Charger



Wireless Chargers With
Pen Stand



Bamboo USB Hubs

Humidifiers



Mini Wooden Air Humidifiers

Personal and Kitchenware



Kitchen Accessories



Cork Serving Tray



Coconut Wood Spoon & Fork (Set of 2)

Kitchenware



Coconut Wood Spoon & Fork
(Set of 2)



Designer Serving Bowl Set



Rustic Serving Bowl Set

Personal Care



Ultra Clean Bamboo Toothbrush
with Super Soft Nano Bristle
(Set of 2)



Standard Bamboo Toothbrush
with Standard
(Set of 4)



Neem Wood Tongue Cleaner
+ Ultra Clean Brush with
Super Soft Bristles

Personal Care

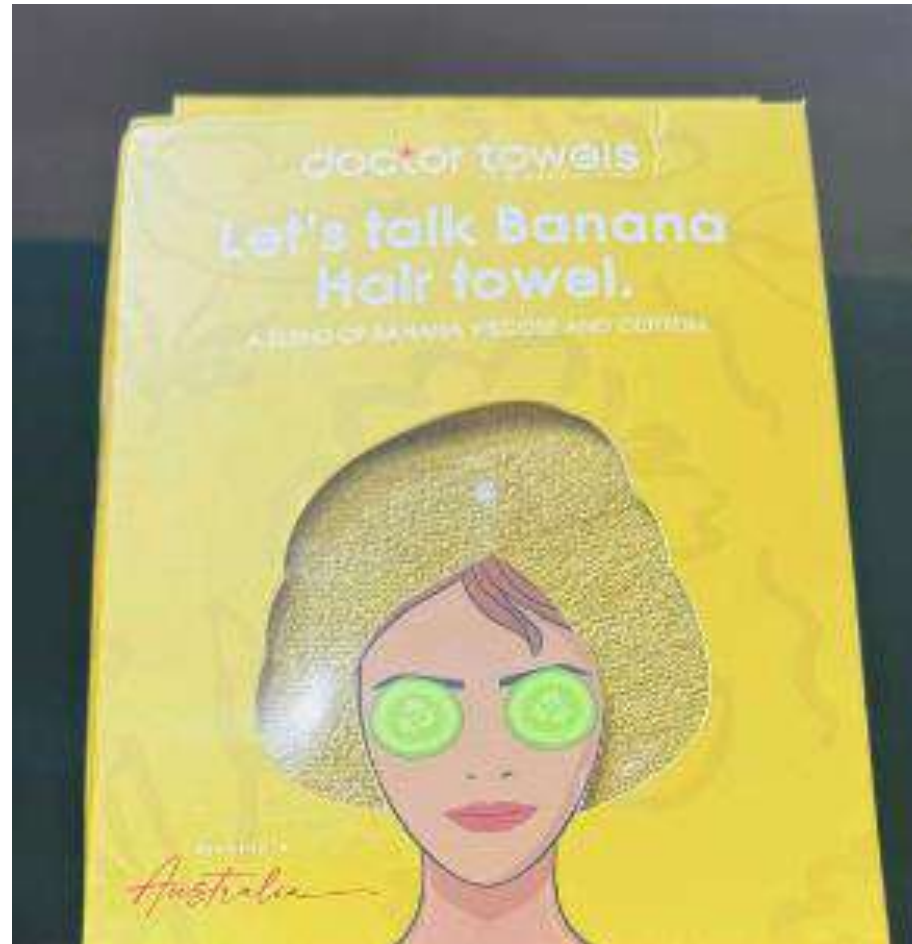


His & Hers Neem Wood Comb Set
(Set of 2)



Steel Straws (Reusable Straws 2 Bent + 2
Straight + 1 Cleaner + 1 Pouch)

Personal Care



Banana Hair Towel



Trophies & Mementos

Trophies



Games



Wood Tic Tac Toe



Wood Jenga



Festive Gifting

Festive Gifts



Wooden Candle



Cow Dung Diya

Festive Gifts



Coconut Shell Scented Candle
with Soy Wax (Set of 2)



Bamboo Candles

Festive Gifts



Branded Copper Jar with 2 Glasses



Pure Copper Water Glass Set Of 2
Silk Black Half Hammered Dholak Tumbler
Capacity 250ml

Festive Gifts



Tulip Copper Bottle with 2 Glass



Jelly Copper Bottle With 2
Glass Copper



Green Copper Bottle With 2
Curved Glass



Sangrah Hamper

Budget: Rs. 500-1000

Includes

- **Bamboo & Steel Infuser Flask**
- **Bamboo Amplifier**
- **Tic Tac Toe**
- **Cork Coaster-1**
- **Pack of 2 Cow dung Diyas**
- **Card**
- **E-flute Box**



Indulgence Hamper

Budget: Rs. 500-1000

Includes

- **Coffee & Rice Husk Mug (Set of 2)**
- **Coconut Shell Soy wax Candle - Set of 2**
- **Loyka Almond Brittle - 1 pc**
- **Thank You card**
- **Smaller footprint Packaging Box Small**



Joy Hamper

Budget: Rs. 250-500

Includes

- **Coffee & Rice Husk Mug (Set of 2)**
- **Brass Lotus Shape Diya**
- **Loyka Almond Brittle - 1 pc**
- **Thank You card**
- **Smaller footprint Packaging Box Small**



Pure Hamper

Budget: Rs. 500-1000

Includes

- **1 Rice Husk Mug**
- **1 Coffee Husk Mug**
- **Cork Coaster – 1 nos**
- **Cow Dung Diya Set of 2**
- **Phool Incense cones**
- **Coconut Shell Soy wax Candle – 1 nos.**
- **Card**
- **Eflute Box**



Sajeev Hamper

Budget: Rs. 350-500

Includes

- **1 Rice Husk Mug**
- **1 Coffee Husk Mug**
- **Cow Dung diya Set of 2**
- **Coconut Shell Soy Wax Candle**
- **Card**
- **Eflute Box**



Illuminate Hamper

Budget: Rs. 350-500

Includes

- **1 Rice Husk Mug**
- **1 Coffee Husk Mug**
- **Cow Dung diya Set of 2**
- **Packaging Box**



Festive Hamper

Budget: Rs. 350-700

Includes

- **1 Rice Husk Mug**
- **1 Coffee Husk Mug**
- **Eco friendly Cow Dung Diya Set of 2**
- **Hoppilo Dryfruit Barfi**
- **Loyka Almond Brittle**
- **Smaller footprint Packaging Box**



Fusion Hamper

Budget: Rs. 1250-1500

Includes

- **Rice Husk Mug**
- **Bamboo Amplifier**
- **Coconut Shell Scented Candle with Soy Wax**
- **Eat Better - Choco Hazelnut Ladoo**
- **Snackable - Coconut Chikki**
- **Smaller footprint Packaging Box**



Playful Hamper

Budget: Rs. 750-1000

Includes

- **Coffee Husk Mug**
- **Wooden Tic Tac Toe**
- **Wheat Straw Bowl**
- **Eco friendly Cow Dung Diya Set of 2**
- **Smaller footprint Packaging Box**

The background of the image is a wooden surface. Scattered across it are several colorful sticky notes in shades of red, orange, yellow, pink, blue, and green. In the center, there is a grid of wooden blocks. Some of the blocks have environmental icons: a globe, a recycling symbol, a wind turbine, a water drop, and a leaf. A dark green semi-circular shape is overlaid on the right side of the image, containing the text 'Good Steps Learning Program' in white.

Good Steps Learning Program

Learn.

Do.

Live.

Sustainability made Simple

Good Steps is the knowledge initiative of The Smaller Footprint Co.

We help eco-aware audiences start their journey towards a more sustainable and eco-friendly lifestyles in a simple and easy to adopt manner across our channels

[The Good Steps blog](#) and newsletter is a great way to immerse yourself in these lifestyles

We also offer courses which empower individuals with information and action items to live more sustainably in everyday life

Good Steps Advisory Council

The Good Steps Advisory Council is mentored by industry leaders who are themselves strong believers in sustainable living. The Council guides our knowledge initiatives and strengthens industry relevance.



Rohit Dadlani
Director – Equities
ESG Investing Exponent
Credit Suisse India



V N Saroja
Co-Founder – Naukri.com &
Jeevansathi.com
Sr. Advisor – Safe in India
Foundation



Sulaksha Shetty
CHRO – SB Constantia
Co-Founder – LeadEarth Foundation
Ph.D. from TERI

Good Steps Advisory Council

The Good Steps Advisory Council is mentored by industry leaders who are themselves strong believers in sustainable living. The Council guides our knowledge initiatives and strengthens industry relevance.



Maitreyee Dasgupta
Co-Director – Jio MAMI
Film Festival



Dr. Aditi Mishal
Director – Centre of
Sustainability & Professor
Atlas Skilltech University

Inform

Engage

Act

Courses & Workshops

Under Good Steps, we have distinct, engaging and informative sessions

Each session involves a mix of learning and action

Smaller Footprint has conducted workshops for over 1000 individuals across India in online and on-ground mode over the last year

Example of Courses

Course 101: First Good Steps

- What is Sustainable Living & Why should you care?
- Simplifying Sustainability
- Simple Actions to lower Environment Footprint in office and at home

90 min

Course 103: Waste Sorting

- Why is Waste Sorting Foundational to Sustainable Living?
- Impact of Sorting vs. Not Sorting
- How to Sort?
- Interactive Exercises

75 min

Course 102: Demystifying the 3Rs

- Understanding reduce, reuse, recycle in everyday things.
- Adopting 3R's at office and at home
- Interactive exercises

60-75 min

Example of Courses

Course 501: Bioenzymes

- What are Bioenzymes
- Why should you care?
- Live Demonstration of how to make Bioenzymes
- The impact of adopting Bioenzymes on wallets and lives

75 min

Course 503: Home Composting

- Home Composting in Apartments or Independent Houses
- How easy is it to start composting at home?
- What are the benefits of home composting?

90 min



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