

The Smaller Footprint Brand

Authentic

Vibrant

Positive

Who We Are?

A group of believers in the benefits of living sustainably. We believe doing good for the environment is also good for all of us here today and the generations who will follow us tomorrow.

We do not believe in a world where waste is an inevitable outcome of our lives, where environmentally and biologically harmful plastic products or unsustainably made lifestyle accessories are the only options for consumers.

We want to give you the choice to take a good step when you next decide to make a purchase, by choosing an eco-positive product which is fully functional and has a lower environmental footprint

A few good steps taken individually can leave a smaller ecological footprint behind for the next generation.



The Smaller Footprint Brand

Sustainable

Eco-Positive

Made in India

What are we made of?

All Smaller Footprint Co. products are made from regular and eco positive raw materials used in imaginative and exciting new ways:

- Left over coconut shells re-imagined into cutlery, utensils, and decorative items.
- Husk left over from processing rice and coffee into smart coffee mugs, tableware and drink ware.
- Plastic waste repurposed into smart apparel and accessories

We believe in

'Unlocking the possibilities of sustainable consumption without compromising on lifestyle or aesthetic choices.'





The Smaller Footprint Advantage

Wide Range

End to End Logistics

Hassle Free

Delight Gift Recipients & the Earth

100+ Range of Eco-Friendly products

In-house Logo Printing, Embroidery and Customisation

Eco-Friendly Packaging

End-to-end Logistics including **Doorstep Delivery** all over the world

Able to customise gift sets with sustainable and regular range as per customer request



The Smaller Footprint Advantage













Trusted by 50+ **Institutional Customers**



















































assurecare*











































The Smaller Footprint Brandstore

Expansive

Cost Effective

End to End Logistics

Hassle Free

Digital White Labeled Brand Store

Logo integration on all products

One time price, design and inventory alignment with procurement team

Smaller Footprint will maintain inventory and manage the entire process from sourcing to fulfilment across geographies

Zero inventory cost on select range (specific products or high levels of customisation will incur cost)

Brand Store can be made accessible to multiple audiences from employees to partners to customers

Inventory management to fulfilment managed by Smaller Footprint



BEST SELLERS

ALL



Lustrous - A5 Cork Diary ...
OTHERS

Rs. 519 Rs. 699 (26% OFF)



Smaller Footprint Co. ALT ...
SMALLER FOOTPRINT

Rs. 329 Rs. 599 (45% OFF)



Smaller Footprint Co. Coff...

SMALLER FOOTPRINT

Rs. 329 Rs. 499 (34% OFF)



Bamboo Flask - Brown

SMALLER FOOTPRINT

Rs. 769 Rs. 999 (23% OFF)

Third party products can be added to the Brand Store at no additional cost (except inventory cost)

Bulk store module for business procurements with approval matrices integrated in the software

Highly cost effective with minimal set-up cost and a marginal monthly maintenance charge

Scalable and modular store already proven with over 30 large corporations

NEW ARRIVALS



Retro Coffee Cup - 250ml

SMALLER FOOTPRINT

Rs. 359 Rs. 999 (64% OFF)



Smaller Footprint Woode...

SMALLER FOOTPRINT

Rs. 629 Rs. 699 (10% OFF)



Sustainable Men's Apparel



Round Neck T-Shirts



Polo T-Shirts

In Ready Stock



180 gsm Bamboo-Organic Cotton T-Shirt

220 gsm Bamboo-Organic Cotton **Polo Shirt**

Colors: Cool White, Classic Navy, **Charcoal Black**

Certifications & Standards Global Organic Textile Standard V 6.0:2020

- Forest Stewardship Council Standard FSC-STD-40-004 v3.0
- OEXO Tex Standard 100 Certification
- Organic Content Standard OCS 3.0: 2020



Sustainable Women's Apparel



Round Neck T-Shirts



Kurtis

In Ready Stock



180 gsm Bamboo-Organic Cotton T-Shirt

180 gsm Bamboo-Organic Cotton Kurtis

Colors: Blush Pink, Cool White, Chic Black, Midnight Navy

Certifications & Standards

- Global Organic Textile Standard V 6.0:2020
- Forest Stewardship Council Standard FSC-STD-40-004 v3.0
- OEXO Tex Standard 100 Certification
- Organic Content Standard OCS 3.0: 2020



Sustainable Recycled PET Apparel





180 gsm Bamboo-Organic Cotton T-Shirt (Men and Women)

Upcycled from waste plastic



Hummel Branded Recycled PET Apparel





Hummel brand apparel

Upcycled from waste plastic

Round Neck, Polo T-Shirt & Hoodies









Rice Husk Mug - (300 ml)

. Coffee Husk Mug - 300 ml

- •Eco-friendly, made using coffee/rice husk
- •Food Grade
- •Durable and High Heat Tolerance
- •No harmful chemicals
- •BPA Free
- •Microwave and Dishwasher-safe





Cutting Chai Cups - 100 ml (Sets of 4 and 6)



Retro Coffee Cup- 250 ml

- •Eco-friendly, made using coffee or rice husk, both options are available
- Food Grade
- •Durable and High Heat Tolerance
- •No harmful chemicals
- •BPA Free
- •Microwave and Dishwashersafe





Grande Coffee Mug- 400 ml



Petit Tea Cup - 200 ml

- Available in multiple colors
- Recyclable
- Food Grade
- •Durable and High Heat Tolerance
- •No harmful chemicals
- •BPA Free
- •Microwave and Dishwashersafe



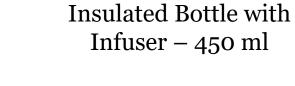




Bamboo Temperature Display Water Bottle-500ml



Dual Tone Bamboo Stainless Steel Insulated Flask Bottle



Bamboo Stainless Steel





Travel Tumbler with Bamboo



Bamboo Travel Mug-400ml



Bamboo Straw and Lid Bottle





Cork Flask



Coconut Shell Cup



Cork Base Mug





Double Wall Steel Flask



Copper Bottle with glass



Design Copper Bottle





Diaries



Cork Cover Diary



Bamboo Notebook





Diary with Kraft Paper (Eco-friendly paper made from Wood Cellulose)



Diary with Seed Paper Cover



Diaries & Journals



A5 Journal upcycled from waste paper



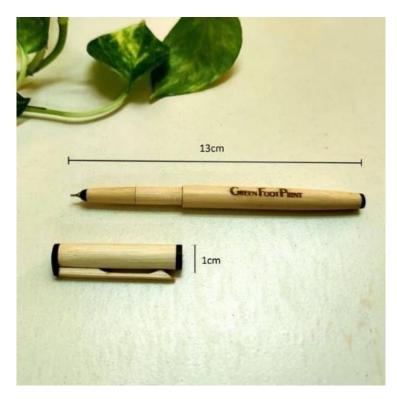
Spiral Bamboo notebook



Thank you card



Bamboo Pens



Premium Bamboo Pens



Reusable Bamboo Pens



Bamboo Ballpoint Pen With Parker Refills

Biodegradable, Made from Natural Bamboo Eliminates Plastic Ball Point Pen Bodies which end up in landfills



Eco-Friendly Pens-



Silver Wooden Pen



Plantable Pen



Seed Pen and Seed Pencil Combo



Stationery Kit



Pocket Plantable Stationery Box



EcoEssentials GIY Stationery Combo Box



Stationery



Cork Keychain





Plants







Kyari Plant -1 Kyari Plant - 2





Welcome Kit Program

End to End Logistics

Zero Inventory Hassles Curate a unique Welcome Kit for Employees and Partners as per your budget

If needed add regular products inventory from 3000+ products of our partner – Brandstik, as required

Leave all the logistics and inventory management to us

We ensure door-step delivery to your employees and partners across India and internationally



Welcome Kits





Sustainable Welcome kit

Eco Harmony Welcome Kit



Welcome Kits





Eco-Cork Essentials Kit

EcoCork Gift Kit

Cork Welcome Kit



Welcome Kits



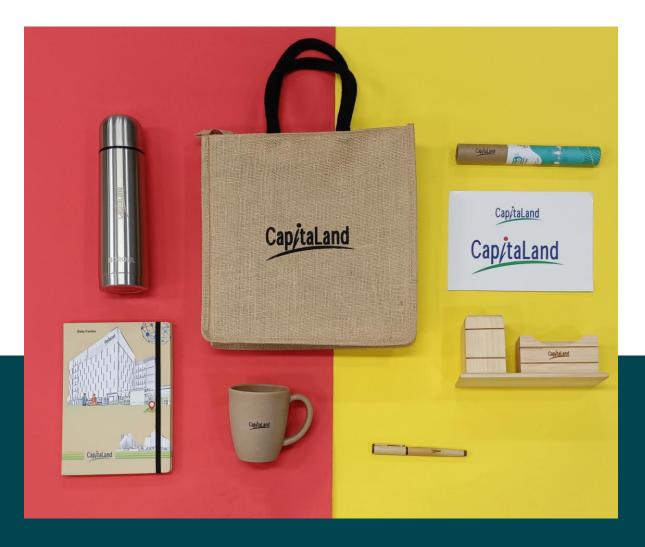






Client – SMA

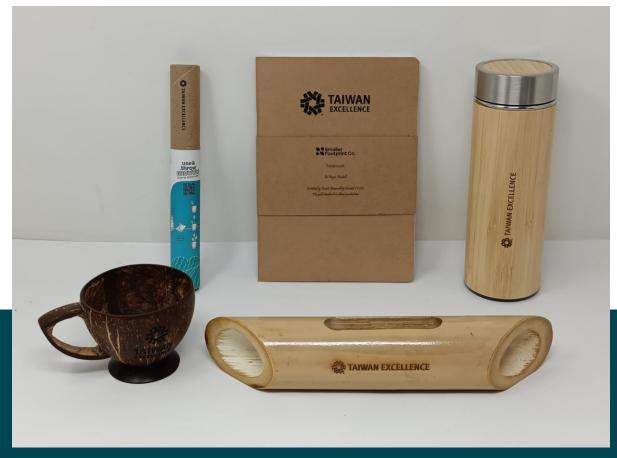
Client: HOTFOOT





CLIENT – CAPITALAND

CLIENT - ITPL





CLIENT – BRAND BREWERY

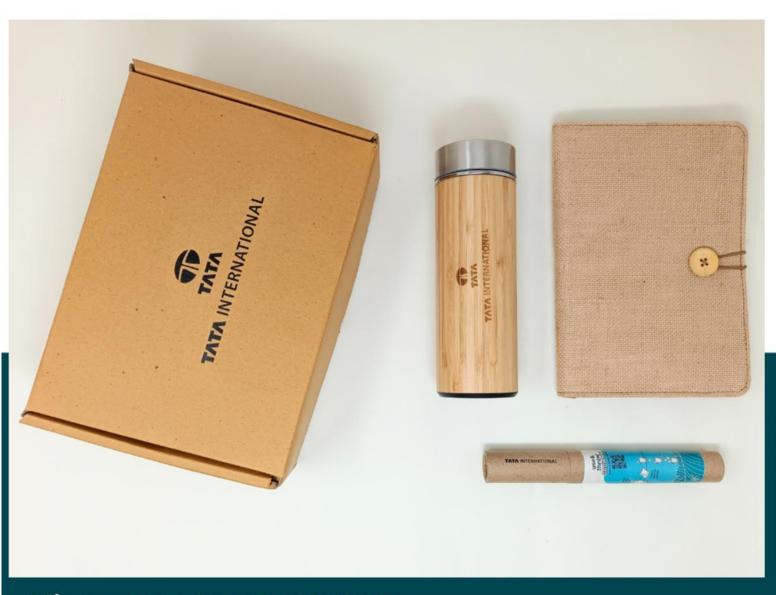
CLIENT – SHIV NADAR UNIVERSITY

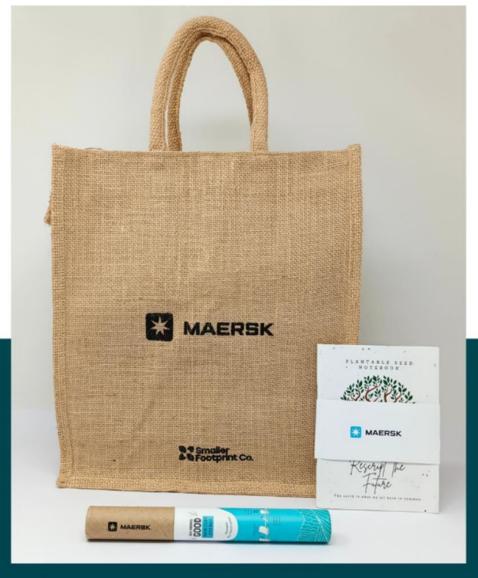




CLIENT: FORMULA - SAINT GOBAIN

CLIENT - IDEATIONX - SBI LIFE





Client: TATA INTERNATIONAL

Client: MAERSK





Client: CARATLANE

Client: OAKNORTH



Tote Bags



() Emirates NBD

Canvas Tote Bags

Jute Bag

Large Canvas Tote



Bags





Felt Laptop Bag

Light Grey Backpack

Canyon Tote Bag



Laptop Sleeves



Cork Sleeve or Document Folder (Upto 12 inch Laptops/iPads)



Recycled PET Sleeve (Upto 15 inch laptops)



Assorted Bags



Eco-Smart Organizer Pouch



Canvas Messenger Bag



Urban Tote Bag



Assorted Bags



Hudson Pouch





Fusion Two Jute Canvas Bags











Cube Stationary

Sustainable Chit pad

Eco Friendly Stationary Set





Bamboo Digital Clock With Pen Holder



Wooden Calendar





Wooden Pen Stand DW7004



Wooden Pen Stand DW7003



Wooden Pen Stand DW 2016Mini





Wooden Pen Stand DW353P

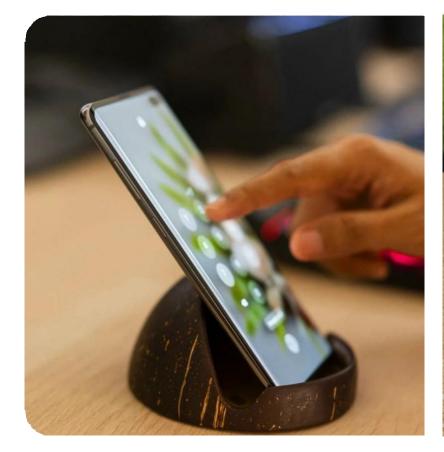


Wooden Pen Stand DW7001



Wooden Pen Stand DW 2032









Coconut Shell Mobile Stand

Pen stand Cube

Bamboo Sand Timer





14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

Wood Pen Stand with Wiro Calendar

Rocking Chair Wooden Calendar

Wooden Wiro Calender



Desk

Accessories



Wooden Coasters (Set of 4)



Cork Coaster Set



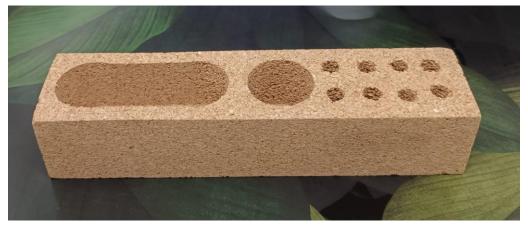






Pen Stand Curve Cork Desk Mat Cork Mouse Pad









Cork Desk Organizer

Cork File Box

Laptop Stand (Cork)





Speaker





Bamboo Wireless Charger with Alarm Clock

Bamboo Speaker



Speaker







Bamboo Digital Clock

(Small Size)

Bamboo Amplifier



Wireless Chargers



15W Round Wireless Bamboo Charger 15W Square Bamboo Wireless Charger with USB Hub Willow 15W Wireless Charger With Cup Warmer



Wireless Charger



Wireless Chargers With Pen Stand



Bamboo USB Hubs



Humidifiers



Mini Wooden Air Humidifiers





Kitchen Accessories



Cork Serving Tray



Coconut Wood Spoon & Fork (Set of 2)



Kitchenware



Coconut Wood Spoon & Fork (Set of 2)



Designer Serving Bowl Set



Rustic Serving Bowl Set



Personal Care



Ultra Clean Bamboo Toothbrush with Super Soft Nano Bristle (Set of 2)



Standard Bamboo Toothbrush with Standard (Set of 4)



Neem Wood Tongue Cleaner + Ultra Clean Brush with Super Soft Bristles



Personal Care



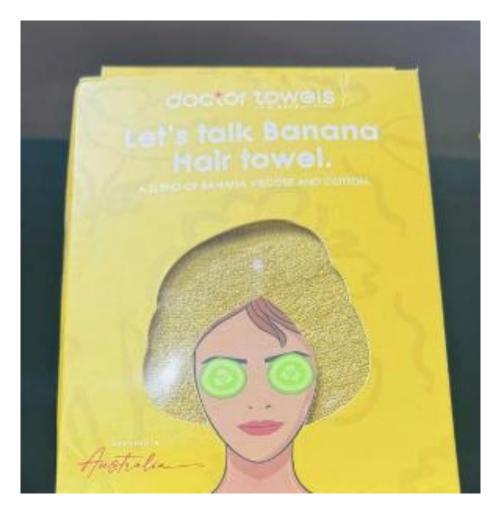
His & Hers Neem Wood Comb Set (Set of 2)



Steel Straws (Reusable Straws 2 Bent + 2 Straight + 1 Cleaner + 1 Pouch)



Personal Care



Banana Hair Towel





Trophies







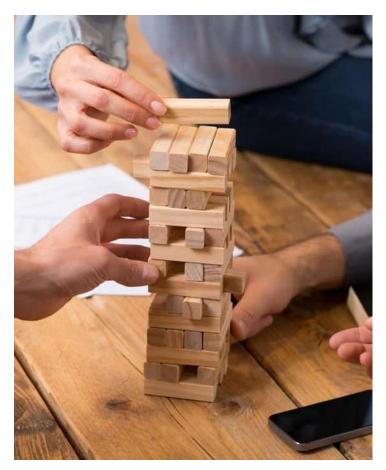




Games-



Wood Tic Tac Toe



Wood Jenga







Wooden Candle



Cow Dung Diya





Coconut Shell Scented Candle with Soy Wax (Set of 2)



Bamboo Candles





Branded Copper Jar with 2 Glasses



Pure Copper Water Glass Set Of 2 Silk Black Half Hammered Dholak Tumbler Capacity 250ml





Tulip Copper Bottle with 2 Glass



Jelly Copper Bottle With 2 Glass Copper



Green Copper Bottle With 2 Curved Glass





Sangrah Hamper

Budget: Rs. 500-1000

- **Bamboo & Steel Infuser Flask**
- Bamboo Amplifier
- Tic Tac Toe
- Cork Coaster-1
- Pack of 2 Cow dung Diyas
- Card
- E-flute Box



Saumya Hamper

Budget: Rs. 2000 - 2500

- 2 Eco-friendly Cutting Chai Glasses
- Bamboo Steel Insulated Infusher
 Bottle
- Cork Chit Pad
- **Wood Wireless Charger**
- **Wooden Desk Pen Stand**
- Bamboo Speaker
- Cork Coasters Set of 2
- Card
- **Eflute Box**



Indulgence Hamper

Budget: Rs. 500-1000

- Coffee & Rice Husk Mug (Set of 2)
- Coconut Shell Soy wax Candle Set of 2
- Loyka Almond Brittle 1 pc
- Thank You card
- Smaller footprint Packaging Box Small



Joy Hamper

Budget: Rs. 250-500

- Coffee & Rice Husk Mug (Set of 2)
- **Brass Lotus Shape Diya**
- Loyka Almond Brittle 1 pc
- Thank You card
- **Smaller footprint Packaging Box Small**



Pure Hamper

Budget: Rs. 500-1000

- 1 Rice Husk Mug
- 1 Coffee Husk Mug
- Cork Coaster 1 nos
- Cow Dung Diya Set of 2
- Phool Incense cones
- Coconut Shell Soy wax Candle 1 nos.
- Card
- **Eflute Box**



Sajeev Hamper

Budget: Rs. 350-500

- 1 Rice Husk Mug
- 1 Coffee Husk Mug
- Cow Dung diya Set of 2
- **Coconut Shell Soy Wax Candle**
- Card
- **Eflute Box**



Illuminate Hamper

Budget: Rs. 350-500

- 1 Rice Husk Mug
- 1 Coffee Husk Mug
- Cow Dung diya Set of 2
- Packaging Box



Festive Hamper

Budget: Rs. 350-700

- 1 Rice Husk Mug
- 1 Coffee Husk Mug
- Eco friendly Cow Dung Diya Set of 2
- Hoppilo Dryfruit Barfi
- Loyka Almond Brittle
- Smaller footprint Packaging Box



Fusion Hamper

Budget: Rs. 1250-1500

- Rice Husk Mug
- Bamboo Amplifier
- Coconut Shell Scented Candle with Soy
 Wax
- Eat Better Choco Hazelnut Ladoo
- Snackable Coconut Chikki
- **Smaller footprint Packaging Box**



Playful Hamper

Budget: Rs. 750-1000

- Coffee Husk Mug
- Wooden Tic Tac Toe
- Wheat Straw Bowl
- Eco friendly Cow Dung Diya Set of 2
- Smaller footprint Packaging Box



Good Steps

Learn.

Do.

Live.

Sustainability made Simple

Good Steps is the knowledge initiative of The Smaller Footprint Co.

We help eco-aware audiences start their journey towards a more sustainable and eco-friendly lifestyles in a simple and easy to adopt manner across our channels

<u>The Good Steps blog</u> and newsletter is a great way to immerse yourself in these lifestyles

We also offer courses which empower individuals with information and action items to live more sustainably in everyday life



Good Steps Advisory Council

The Good Steps Advisory Council is mentored by industry leaders who are themselves strong believers in sustainable living. The Council guides our knowledge initiatives and strengthens industry relevance.



Rohit Dadlani Director – Equities ESG Investing Exponent Credit Suisse India



V N Saroja Co-Founder – Naukri.com & Jeevansathi.com Sr. Advisor – Safe in India Foundation



Sulaksha Shetty
CHRO – SB Constantia
Co-Founder – LeadEarth Foundation
Ph.D. from TERI



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Maitreyee Dasgupta Co-Director – Jio MAMI Film Festival



Dr. Aditi Mishal
Director – Centre of
Sustainability & Professor
Atlas Skilltech University



Active Learning

Inform

Engage

Act

Courses & Workshops

Under Good Steps, we have distinct, engaging and informative sessions

Each session involves a mix of learning and action

Smaller Footprint has conducted workshops for over 1000 individuals across India in online and on-ground mode over the last year



Example of Courses

Course 101: First Good Steps

- What is Sustainable Living & Why should you care?
- Simplifying Sustainability
- Simple Actions to lower Environment Footprint in office and at home

90 min

Course 103: Waste Sorting

- Why is Waste Sorting Foundational to Sustainable Living?
- Impact of Sorting vs. Not Sorting
- How to Sort?
- Interactive Exercises

75 min

Course 102: Demystifying the 3Rs

- Understanding reduce, reuse, recycle in everyday things.
- Adopting 3R's at office and at home
- Interactive exercises

60-75 min



Example of Courses

Course 501: Bioenzymes

- What are Bioenzymes
- Why should you care?
- Live Demonstration of how to make Bioenzymes
- The impact of adopting Bioenzymes on wallets and lives

75 min

Course 503: Home Composting

- Home Composting in Apartments or Independent Houses
- How easy is it to start composting at home?
- What are the benefits of home composting?

90 min





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