

# 2026 SUSTAINABLE GIFTING

WHERE YOUR  
BRAND MEETS  
SUSTAINABILITY

 **Smaller  
Footprint Co.**

YOUR  
LOGO HERE

YOUR  
LOGO  
HERE

YOUR  
LOGO HERE

YOUR  
LOGO HERE

YOUR  
LOGO HERE

# The Smaller Footprint Brand

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**Authentic**

**Vibrant**

**Positive**

## **Who We Are?**

A group of believers in the benefits of living sustainably. We believe doing good for the environment is also good for all of us here today and the generations who will follow us tomorrow.

We do not believe in a world where waste is an inevitable outcome of our lives, where environmentally and biologically harmful plastic products or unsustainably made lifestyle accessories are the only options for consumers.

We want to give you the choice to take a good step when you next decide to make a purchase, by choosing an eco-positive product which is fully functional and has a lower environmental footprint

A few good steps taken individually can leave a smaller ecological footprint behind for the next generation.

# The Smaller Footprint Brand

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**Sustainable**

**Eco-Positive**

**Made in  
India**

## What are we made of?

All Smaller Footprint Co. products are made from regular and eco positive raw materials used in imaginative and exciting new ways:

- Left over coconut shells re-imagined into cutlery, utensils, and decorative items.
- Husk left over from processing rice and coffee into smart coffee mugs, tableware and drink ware.
- Plastic waste repurposed into smart apparel and accessories

We believe in

**‘Unlocking the possibilities of sustainable consumption without compromising on lifestyle or aesthetic choices.’**



**Smaller Footprint:  
Bulk Gifting  
Offering**

# The Smaller Footprint Advantage

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**Wide Range**

**End to End  
Logistics**

**Hassle Free**

## **Delight Gift Recipients & the Earth**

100+ Range of Eco-Friendly products

In-house Logo Printing, Embroidery and Customisation

Eco-Friendly Packaging

End-to-end Logistics including **Doorstep Delivery** all over the world

Able to customise gift sets with sustainable and regular range as per customer request

# The Smaller Footprint Advantage

2 years old

Trusted by

50+

Institutional  
Customers





# Smaller Footprint BrandStore

# The Smaller Footprint Brandstore

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**Expansive**

**Cost Effective**

**End to End  
Logistics**

**Hassle Free**

## **Digital White Labeled Brand Store**

Logo integration on all products

One time price, design and inventory alignment with procurement team

Smaller Footprint will maintain inventory and manage the entire process from sourcing to fulfilment across geographies

Zero inventory cost on select range (specific products or high levels of customisation will incur cost)

Brand Store can be made accessible to multiple audiences from employees to partners to customers

Inventory management to fulfilment managed by Smaller Footprint

BEST SELLERS



**Lustrous - A5 Cork Diary ...**  
OTHERS  
Rs. 519 ~~Rs. 699~~ (26% OFF)



**Smaller Footprint Co. ALT ...**  
SMALLER FOOTPRINT  
Rs. 329 ~~Rs. 599~~ (45% OFF)



**Smaller Footprint Co. Coff...**  
SMALLER FOOTPRINT  
Rs. 329 ~~Rs. 499~~ (34% OFF)



**Bamboo Flask - Brown**  
SMALLER FOOTPRINT  
Rs. 769 ~~Rs. 999~~ (23% OFF)

NEW ARRIVALS



**Retro Coffee Cup - 250ml**  
SMALLER FOOTPRINT  
Rs. 359 ~~Rs. 999~~ (64% OFF)



**Smaller Footprint Woode...**  
SMALLER FOOTPRINT  
Rs. 629 ~~Rs. 699~~ (10% OFF)

Third party products can be added to the Brand Store at no additional cost (except inventory cost)

Bulk store module for business procurements with approval matrices integrated in the software

Highly cost effective with minimal set-up cost and a marginal monthly maintenance charge

Scalable and modular store already proven with over 30 large corporations



# Bamboo Blend Apparel Range

# Sustainable Men's Apparel



Round Neck T-Shirts

**In Ready Stock**



Polo T-Shirts

**180 gsm Bamboo-Organic Cotton T-Shirt**

**220 gsm Bamboo-Organic Cotton Polo Shirt**

**Colors: Cool White, Classic Navy, Charcoal Black**

## Certifications & Standards

- Global Organic Textile Standard V 6.0:2020
- Forest Stewardship Council Standard FSC-STD-40-004 v3.0
- OEKO Tex Standard 100 Certification
- Organic Content Standard OCS 3.0: 2020



# Sustainable Men's Apparel

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Made using 60% Recycled Cotton + 40% Recycled PET Bottle Scrap

Caslay Sweat Tee



Made using 60% Recycled Cotton + 40% Recycled PET Bottle Scrap

Caslay Sweat Polo



Caslay Sustainable 180 GSM  
60%-40% Sustainable Fabric  
Round Neck

# Sustainable Women's Apparel



Round Neck T-Shirts



Kurtis

**180 gsm Bamboo-Organic Cotton T-Shirt**

**180 gsm Bamboo-Organic Cotton Kurtis**

**Colors:** Blush Pink, Cool White, Chic Black, Midnight Navy

### **Certifications & Standards**

- Global Organic Textile Standard V 6.0:2020
- Forest Stewardship Council Standard FSC-STD-40-004 v3.0
- OEKO Tex Standard 100 Certification
- Organic Content Standard OCS 3.0: 2020



# Sustainable Recycled PET Apparel

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**180 gsm Bamboo-Organic Cotton T-Shirt (Men and Women)**

**Upcycled from waste plastic**

# Sustainable Men's Apparel

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Made using 60% Recycled Cotton + 40% Recycled PET Bottle Scrap

Caslay High Neck Jacket



Made using 60% Recycled Cotton + 40% Recycled PET Bottle Scrap

Caslay Halfway Jacket



Caslay Figo Full Sleeves Zip



# Drinkware

# Drinkware

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Rice Husk Mug - (300 ml)



Coffee Husk Mug - 300 ml

- Eco-friendly, made using coffee/rice husk
- Food Grade
- Durable and High Heat Tolerance
- No harmful chemicals
- BPA Free
- Microwave and Dishwasher-safe

# Drinkware

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Cutting Chai Cups - 100 ml  
(Sets of 4 and 6)



Retro Coffee Cup- 250 ml

- Eco-friendly, made using coffee or rice husk, both options are available
- Food Grade
- Durable and High Heat Tolerance
- No harmful chemicals
- BPA Free
- Microwave and Dishwasher-safe

# Drinkware



Grande Coffee Mug- 400 ml



Petit Tea Cup - 200 ml

- Available in multiple colors
- Recyclable
- Food Grade
- Durable and High Heat Tolerance
- No harmful chemicals
- BPA Free
- Microwave and Dishwasher-safe

# Drinkware

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Bamboo Stainless Steel Insulated Bottle with Infuser – 450 ml



Bliss Black Stainless Steel Water Bottle with Cork Base



Dual Tone Bamboo Stainless Steel Insulated Flask Bottle

# Drinkware

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Travel Tumbler with  
Bamboo



Bamboo Travel Mug - 400ml



Bamboo Travel Mug - 400ml

# Drinkware

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Woodsy Vacuum Bottle 500ml



Planet Mug



Clay Water Bottle 600 ML

# Drinkware

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Oak Cork Grip Glass Mug  
– 350 ml



Bamboo Mug with Leak Proof  
Lid 350ml



Cork Base Mug

# Drinkware

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Coconut Shell Cup



Cork Flask



Bamboo Straw and Lid Bottle

# Drinkware

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Double Wall Steel Flask



Copper Bottle with glass



Design Copper Bottle

# Drinkware

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Borosilicate Bottle With Bamboo Cap And Cork Sleeve



Square II Eco



Borosilicate bottle with Bamboo Cap and Silicon sleeve Capacity 600ml

A top-down view of stationery items on a light beige surface. In the center is a large, spiral-bound notebook with a brown cover. To its left is a smaller spiral-bound notebook. Above the large notebook is a pen with a wooden body and black accents. Below the large notebook is a pencil sharpener and three wooden clothespins. To the right of the large notebook is a wooden desk pad with a circular cutout. In the bottom right corner, there are two more pens, one with a wooden body and one with a black body. A small branch with green leaves is positioned at the top center. A dark green semi-circular shape is overlaid on the right side of the image, containing the word 'Stationery' in white text.

# Stationery

# Diaries

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Cork Cover Diary



Bamboo Notebook



Diary with Kraft Paper  
(Eco-friendly paper made from  
Wood Cellulose)



Diary with Seed Paper Cover

# Diaries

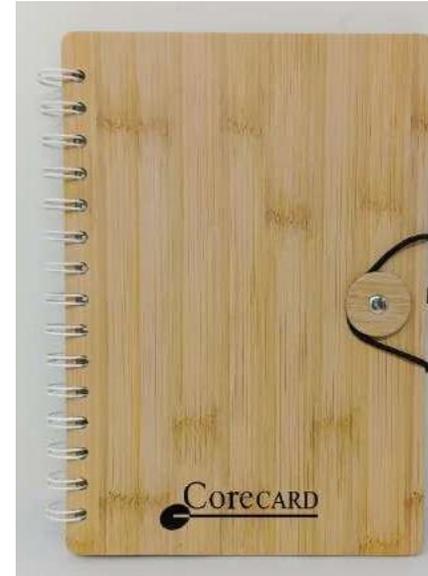
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Bamboo Spiral Diary  
with sticky notes



Cork Diary With  
Magnetic closure



Bamboo Spiral  
Diary



Bamboo Cork Notebook  
With Elastic Fastener

# Diaries & Journals

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A5 Journal upcycled  
from waste paper



The Custodian Eco Friendly  
Felt & Cork Notebook Diary



Cork Eco Friendly A5 Notebook  
With Colored Pen Slot

# Diaries & Journals

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Wide Cork With Fabric Notebook



Neo Notebook Executive Organiser Diary



Eco Seed Pen-Pencil Combo



Thank you card

# Diaries & Journals

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All in one cube stationery



Eco-Friendly Sticky Note Pad



Folding writing pad with Sticky notes and Eco pen | Mobile stand function

# Eco-Friendly Pens

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Bamboo Pen



Cork Barrel Pen



Metal Bamboo Grip



Bamboo Body Pen



Bamboo Pen With Stylus



Pen with Cork Grip

# Stationery Kit

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Pocket Plantable  
Stationery Box



EcoEssentials GIY  
Stationery Combo Box

# Stationery

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Cork Keychain



Cork Key chain with Round Rotating  
Double side Gunmetal plate



Plant



# Plants

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Succulents Plant



Nature Good Luck Jade Plant



Terra Self Watering Plant



Diy Plantable Kit

# Plants

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Bamboo Plant



Jade Plant



Ugao Indoor Planter



# Gift Sets

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Compact 3 Pc Cork Gift Set



Gift set in Black box - Bamboo Notebook with Bamboo pen



EcoSet 4: Set of A5 Cork notebook, 2 Bamboo Coffee Mugs with Silicon Sleeve, Bamboo Pen & Cork Keychain in Kraft Gift Box

# Gift Sets

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Sustainable Welcome kit



Eco Harmony Welcome Kit



# Gift Sets

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Eco-Cork Essentials Kit



EcoCork Gift Kit



Cork Welcome Kit

# Gift Sets

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Cork Diary Pen Set



EcoSet 2 Kraft Gift Box



Cork 4 pc set

# Gift Sets

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Sustainable Tech Kit



Cork Combo Set



Sustainable Gift set –  
Office

# Gift Sets

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Genesis Gift Hamper



Onset Gift hamper



Exordium Gift Hamper

# Gift Sets

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Genesis Gift Hamper



Notebook Gift set Eco

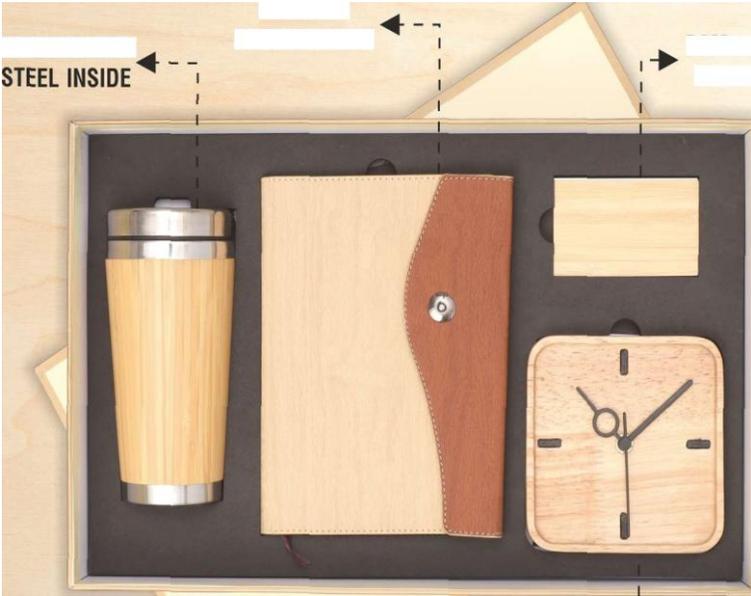


Dazzle Gift set 3 in 1

# Gift Sets



Premium cork 6 in 1 Gift Set



Eco-Elegance Bamboo 4 in 1 Gift Set Tech



Tech Sustainable Kit

# Gift Sets





Welcome  
Kit  
Program

# Welcome Kit Program

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**End to End  
Logistics**

**Zero  
Inventory  
Hassles**

Curate a unique Welcome Kit for Employees and Partners as per your budget

If needed add regular products inventory from 3000+ products of our partner – Brandstik, as required

Leave all the logistics and inventory management to us

We ensure door-step delivery to your employees and partners across India and internationally



**Client – CAPITALAND**



**Client : GLOBALLOGIC**



**Client – UST**



**Client : HDFC BANK**



**Client – KNOWBE4** **Client : UBER**



**Client – KOTAK LIFE**



**Client : SMA**



**Client – SBI LIFE**



**Client : DARWIN BOX**



Client – SMA



Client : HOTFOOT



**CLIENT – CAPITALAND**



**CLIENT – ITPL**



**CLIENT – BRAND BREWERY**



**CLIENT – SHIV NADAR UNIVERSITY**



CLIENT : FORMULA - SAINT GOBAIN



CLIENT - IDEATIONX - SBI LIFE



Client: TATA INTERNATIONAL



Client: MAERSK



Client: CARATLANE



Client: OAKNORTH



**Bags**

# Tote Bags

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Canvas Tote Bags



Jute Bag



Large Canvas Tote

# Bags

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Sisal Beige Solid Cotton Jute  
& Leather Handheld Bag



Oblique teak – Jute Bag



Fusion Two Jute Canvas Bags

# Bags

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Felt Laptop Bag



Light Grey Backpack



Canyon Tote Bag

# Assorted Bags

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Eco-Smart Organizer Pouch



Canvas Messenger Bag



Urban Tote Bag

# Assorted Bags

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Hudson Pouch



Cotton Cinch Bag



Oblique Pine Cotton  
Drawstring Bag

# Laptop Sleeves

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Cork Sleeve or Document Folder  
(Upto 12 inch Laptops/iPads)



Recycled PET Sleeve  
(Upto 15 inch laptops)



Trent Eco Friendly Multi  
Utility Dopp Kit



# Desk Accessories



# Desk Accessories

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Cube Stationary



Sustainable Chit pad



Eco Friendly Stationary Set

# Desk Accessories



Bamboo Digital Clock With Pen Holder



Cypress 2.0 4 in 1 Wireless Charger with 3 function



Wooden Calendar

# Desk Accessories

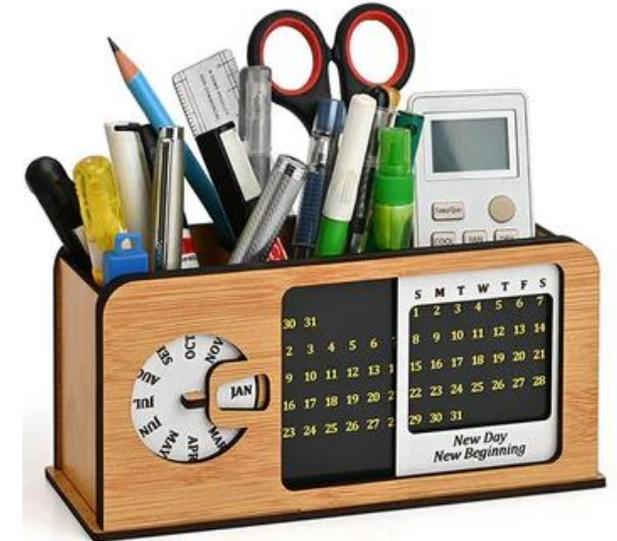
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Zenstand Max: Folding & Rotating Metal Mobile Stand with bamboo base



Blocktime- Wooden Table Top With Digital Led Clock And Pen Stand Tumbler1



Wooden Radio Design 4 Compartment Calender WITH CLOCK

# Desk Accessories

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Wooden Pen Stand  
DW7004



Wooden Pen Stand  
DW7003



Wooden Pen Stand DW  
2016Mini

# Desk Accessories

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Wooden Pen Stand  
DW353P



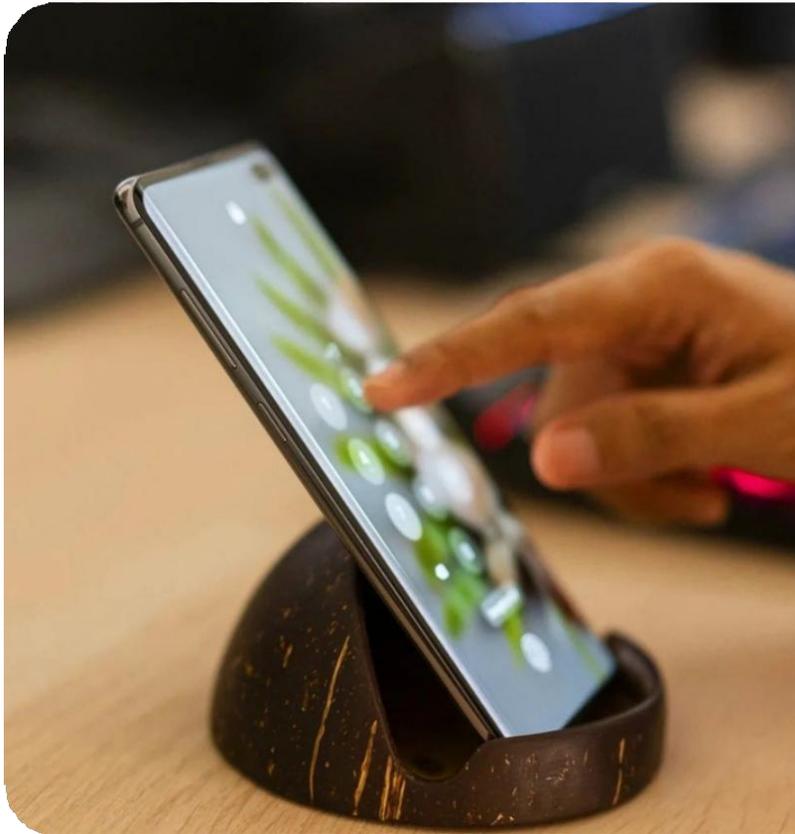
Wooden Pen Stand  
DW7001



Wooden Pen  
Stand DW 2032

# Desk Accessories

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Coconut Shell Mobile Stand



Pen stand Cube



Bamboo Sand Timer

# Desk Accessories



Wood Pen Stand  
with Wiro Calendar



Rocking Chair  
Wooden Calendar



Wooden Wiro Calendar

# Desk Accessories

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Wooden Coasters (Set of 4)



Cork Coaster Set

# Desk Accessories

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Pen Stand Curve



Cork Desk Mat



Cork Mouse Pad

# Desk Accessories

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Cork Desk Organizer



Cork File Box



Laptop Stand (Cork)



# Tech Accessories

# Speaker

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Bamboo Wireless Charger  
with Alarm Clock



Bamboo Speaker

# Speaker

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Bamboo Digital Clock



Bamboo Speaker  
(Small Size)



Bamboo Amplifier

# Wireless Chargers

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15W Round Wireless  
Bamboo Charger



15W Square Bamboo Wireless  
Charger with USB Hub



Willow 15W Wireless Charger  
With Cup Warmer

# Wireless Charger

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Wireless Chargers With  
Pen Stand



Bamboo USB Hubs



Urban Gear Dazzle LED  
Lamp with Wireless Charger  
& Phone Holder

# Humidifiers

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Mini Wooden Air Humidifiers



Willow 3.0 15W Wireless  
Charger With Cup warmer &  
Phone Stand



Cypress 6 in 1 Multifunction  
Wireless Charging Junction

# Personal and Kitchenware



# Kitchen Accessories

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Cork Serving Tray



Coconut Wood Spoon & Fork (Set of 2)

# Kitchenware

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Coconut Wood Spoon & Fork  
(Set of 2)



Designer Serving Bowl Set



Rustic Serving Bowl Set

# Personal Care

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Ultra Clean Bamboo Toothbrush with  
Super Soft Nano Bristle  
(Set of 2)



Standard Bamboo Toothbrush with  
Standard  
(Set of 4)



Neem Wood Tongue Cleaner +  
Ultra Clean Brush with Super  
Soft Bristles

# Personal Care

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His & Hers Neem Wood Comb Set  
(Set of 2)



Steel Straws ( Reusable Straws 2 Bent + 2  
Straight + 1 Cleaner + 1 Pouch)

# Personal Care

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Banana Hair Towel

The image features a close-up of a wooden log with a dark blue frame resting on its top surface. The wood grain is clearly visible, showing natural cracks and textures. A dark green circular shape is overlaid on the right side of the image, containing the text 'Trophies & Mementos' in a white, serif font.

# Trophies & Mementos

# Trophies



# Trophies

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# Games

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Wood Tic Tac Toe



Wood Jenga



X & O Wooden Game with Metal Plating



# Festive Gifting

# Festive Gifts

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Wooden Candle



Cow Dung Diya

# Festive Gifts

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Coconut Shell Scented Candle  
with Soy Wax (Set of 2)



Bamboo Candles

# Festive Gifts

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Branded Copper Jar with 2 Glasses



Pure Copper Water Glass Set Of 2  
Silk Black Half Hammered Dholak Tumbler  
Capacity 250ml

# Festive Gifts

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Tulip Copper Bottle with 2 Glass



Jelly Copper Bottle With 2  
Glass Copper



Green Copper Bottle With 2  
Curved Glass



# Sangrah Hamper

**Budget: Rs. 500-1000**

## **Includes**

- **Bamboo & Steel Infuser Flask**
- **Bamboo Amplifier**
- **Tic Tac Toe**
- **Cork Coaster-1**
- **Pack of 2 Cow dung Diyas**
- **Card**
- **E-flute Box**



# Saumya Hamper

**Budget: Rs. 2000 - 2500**

## **Includes**

- **2 Eco-friendly Cutting Chai Glasses**
- **Bamboo Steel Insulated Infuser Bottle**
- **Cork Chit Pad**
- **Wood Wireless Charger**
- **Wooden Desk Pen Stand**
- **Bamboo Speaker**
- **Cork Coasters – Set of 2**
- **Card**
- **Eflute Box**



# Indulgence Hamper

**Budget: Rs. 500-1000**

## **Includes**

- **Coffee & Rice Husk Mug (Set of 2)**
- **Coconut Shell Soy wax Candle - Set of 2**
- **Loyka Almond Brittle - 1 pc**
- **Thank You card**
- **Smaller footprint Packaging Box Small**



# Joy Hamper

**Budget: Rs. 250-500**

**Includes**

- **Coffee & Rice Husk Mug (Set of 2)**
- **Brass Lotus Shape Diya**
- **Loyka Almond Brittle - 1 pc**
- **Thank You card**
- **Smaller footprint Packaging Box Small**



## Pure Hamper

**Budget: Rs. 500-1000**

### Includes

- **1 Rice Husk Mug**
- **1 Coffee Husk Mug**
- **Cork Coaster – 1 nos**
- **Cow Dung Diya Set of 2**
- **Phool Incense cones**
- **Coconut Shell Soy wax Candle – 1 nos.**
- **Card**
- **Eflute Box**



# Sajeev Hamper

**Budget: Rs. 350-500**

## **Includes**

- **1 Rice Husk Mug**
- **1 Coffee Husk Mug**
- **Cow Dung diya Set of 2**
- **Coconut Shell Soy Wax Candle**
- **Card**
- **Eflute Box**



# Illuminate Hamper

**Budget: Rs. 350-500**

## **Includes**

- **1 Rice Husk Mug**
- **1 Coffee Husk Mug**
- **Cow Dung diya Set of 2**
- **Packaging Box**



# Festive Hamper

**Budget: Rs. 350-700**

## **Includes**

- **1 Rice Husk Mug**
- **1 Coffee Husk Mug**
- **Eco friendly Cow Dung Diya Set of 2**
- **Hoppilo Dryfruit Barfi**
- **Loyka Almond Brittle**
- **Smaller footprint Packaging Box**



# Fusion Hamper

**Budget: Rs. 1250-1500**

## **Includes**

- **Rice Husk Mug**
- **Bamboo Amplifier**
- **Coconut Shell Scented Candle with Soy Wax**
- **Eat Better - Choco Hazelnut Ladoo**
- **Snackable - Coconut Chikki**
- **Smaller footprint Packaging Box**



## Playful Hamper

**Budget: Rs. 750-1000**

### Includes

- **Coffee Husk Mug**
- **Wooden Tic Tac Toe**
- **Wheat Straw Bowl**
- **Eco friendly Cow Dung Diya Set of 2**
- **Smaller footprint Packaging Box**

The background features a wooden surface with several wooden blocks and colorful sticky notes. The blocks are arranged in a grid-like pattern and feature various environmental icons: a globe, a leaf, a recycling symbol, a wind turbine, a water drop, and a leaf in a container. The sticky notes are in various colors including red, orange, yellow, pink, blue, and green, scattered around the blocks.

# Good Steps Learning Program

**Learn.**

**Do.**

**Live.**

## **Sustainability made Simple**

Good Steps is the knowledge initiative of The Smaller Footprint Co.

We help eco-aware audiences start their journey towards a more sustainable and eco-friendly lifestyles in a simple and easy to adopt manner across our channels

[The Good Steps blog](#) and newsletter is a great way to immerse yourself in these lifestyles

We also offer courses which empower individuals with information and action items to live more sustainably in everyday life

# Good Steps Advisory Council

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The Good Steps Advisory Council is mentored by industry leaders who are themselves strong believers in sustainable living. The Council guides our knowledge initiatives and strengthens industry relevance.



Rohit Dadlani  
Director – Equities  
ESG Investing Exponent  
Credit Suisse India



V N Saroja  
Co-Founder – Naukri.com &  
Jeevansathi.com  
Sr. Advisor – Safe in India  
Foundation



Sulaksha Shetty  
CHRO – SB Constantia  
Co-Founder – LeadEarth Foundation  
Ph.D. from TERI

# Good Steps Advisory Council

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The Good Steps Advisory Council is mentored by industry leaders who are themselves strong believers in sustainable living. The Council guides our knowledge initiatives and strengthens industry relevance.



Maitreyee Dasgupta  
Co-Director – Jio MAMI  
Film Festival



Dr. Aditi Mishal  
Director – Centre of  
Sustainability & Professor  
Atlas Skilltech University

**Inform**

**Engage**

**Act**

## **Courses & Workshops**

Under Good Steps, we have distinct, engaging and informative sessions

Each session involves a mix of learning and action

Smaller Footprint has conducted workshops for over 1000 individuals across India in online and on-ground mode over the last year

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## Example of Courses

### Course 101: First Good Steps

- What is Sustainable Living & Why should you care?
- Simplifying Sustainability
- Simple Actions to lower Environment Footprint in office and at home

**90 min**

### Course 103: Waste Sorting

- Why is Waste Sorting Foundational to Sustainable Living?
- Impact of Sorting vs. Not Sorting
- How to Sort?
- Interactive Exercises

**75 min**

### Course 102: Demystifying the 3Rs

- Understanding reduce, reuse, recycle in everyday things.
- Adopting 3R's at office and at home
- Interactive exercises

**60-75 min**

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# Example of Courses

## Course 501: Bioenzymes

- What are Bioenzymes
- Why should you care?
- Live Demonstration of how to make Bioenzymes
- The impact of adopting Bioenzymes on wallets and lives

**75 min**

## Course 503: Home Composting

- Home Composting in Apartments or Independent Houses
- How easy is it to start composting at home?
- What are the benefits of home composting?

**90 min**



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