

hub for the industry awci's enhanced website



Industry news and announcements posted weekly



In-depth articles and comprehensive interviews



Member spotlights and subject-matter expertise

The screenshot displays the AWCI website homepage. At the top, there's a banner for the "AWCI 2026 Awards Program" with a "Call for applications now open" button. Below the banner, there's a section for "News and Announcements" featuring three images of construction workers and a brief description of each. Further down, there are promotional boxes for "CENCO", "WACA", and "FLEX-ABILITY CONCEPTS". The "Media" section contains a video of a man speaking at a podium, a "President's Message" by Jeff Dreiseewerd, and several news articles. The "Resources" section includes links for "Educational Programs", "Media", "Technical Resources", and "Safety and Health".

Inline Square: \$2,200

Leaderboard: \$2,400

awci blast media impact your industry



awci.org/productspotlight

Product Spotlight: Dedicated Email

This exclusive e-blast brings your message directly to more than 19,000 industry professionals.³ With weekly deployments, these blasts are both timely and tie in with AWCI Media's powerful brand. A limited number of pre- and post-BUILD Expo blasts provide focused and unmatched reach to registrants at this largest wall and ceiling industry event.

Full Distribution Blast
\$5,900

Pre-BUILD Blast
\$4,400

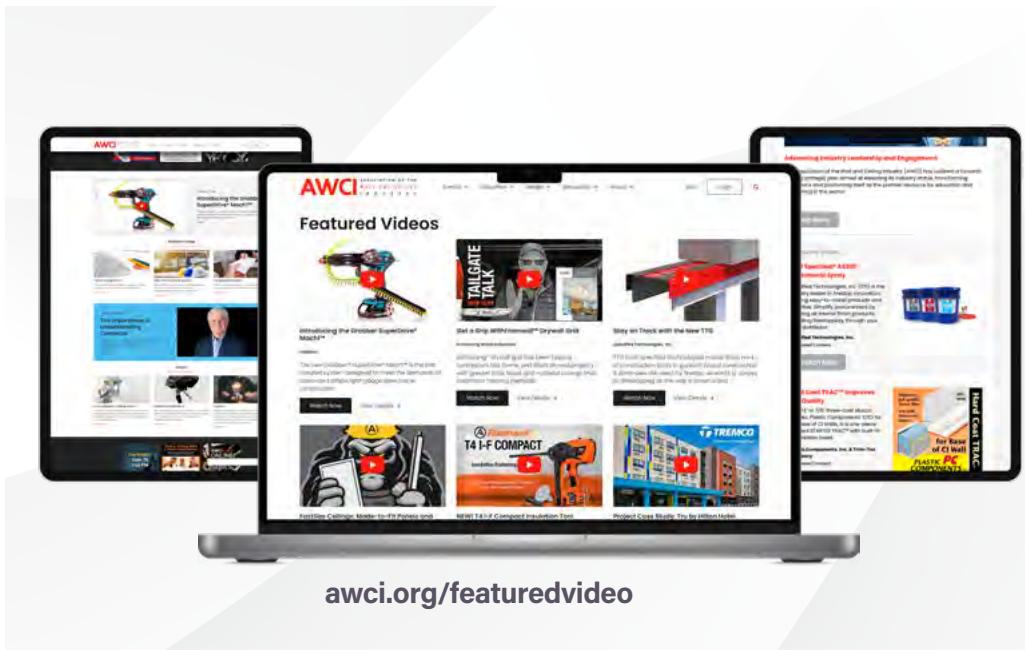
Post-BUILD Blast
\$4,200

¹ Computer Fulfillment Inc, May/June 2025 AWCI TQ = 22,987 (Print) + 7,400 (Digital)

² Readex, August 2024 Study

³ Publisher's own information

awci bundled media collective resources



awci.org/featuredvideo

Featured Video

Drive contractors to your video. Includes impact through:

- AWCI Media Content Pages—the most traffic on AWCI's site.
- *The Finish Line* Newsletter—prominent e-newsletter appearance concurrent with web impact.
- Links directly to your video at any web destination.
- Archival views contribute to ongoing reach for up to 12 months.
- Exclusivity—no more than two available each month.

\$2,600 per deployment for two weeks



Manufacturer's Corner: Sponsored Content

Share insights through expanded content format not available through traditional advertising. Garner thought leadership, introduce new products and strengthen awareness all through AWCI's exceptional media brand.

- Up to a 2,000-word article: promote product innovations, award announcements, case studies, design tools and more.
- Featured in our newsletter *The Finish Line*.
- Archival views contribute to ongoing reach for up to 12 months.

\$2,800 per deployment for two weeks

(Contact AWCI for full details.)

awci custom media thought leadership defined

Join Us for a Free One-Hour Webinar
Learn How Robotics Is Accelerating Construction Layout Speeds
July 25 | 2 p.m. EDT

Construction layout is challenging due to increasing project complexity and a shrinking skilled labor pool. The industry is continually seeking solutions to this problem, and efforts are being made on two fronts: educating more layout professionals and enhancing the capability of current professionals through robotic layout tools. This webinar will focus on robotic construction layout, exploring how it can accelerate the layout process and reduce labor time. It will also cover additional benefits like reducing soft tissue injuries and other manual labor risks. Discover how autonomous site layout brings new levels of efficiency and accuracy to construction.

[Register for Webinar](#)

Presented by

AWCI
ASSOCIATION OF THE WALL AND CEILING INDUSTRY

Join Us for a Free One-Hour Webinar
Learn How Robotics Is Accelerating Construction Layout Speeds
July 25 | 2 p.m. EDT

With increasing project complexity and a shrinking skilled labor pool, construction layout is challenging. This webinar explores how robotic layout accelerates processes, reduces labor time and risks, and enhances efficiency and accuracy in construction through autonomous site layout.

Presenting Speakers

Presenting Andy Dickey, Head of AWCI Construction Services Americas, will speak to the current challenges in robotic construction and the need for automation and advanced robotics. Andy is a 20+ year industry veteran, project manager, business development executive and director with a focus on innovation, implementation and strategic direction across the United States.

Guest speaker Daniele Sali, Ready-Captecs Project Manager, Turner Construction, will provide an update on services using robotics in construction layout. Daniele is a project engineer, creating the future of their own construction layout in robotic robotics.

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The Finish Line
Wall and Ceiling Industry Weekly
July 2, 2023

The Fastener Solutions Catalog: 284 PAGES OF PURE PRODUCTIVITY.

2025-26 AWARDS
ENTER YOUR PROJECT TODAY!

Did You Have a Project that Deserves Recognition?

July 25 Webinar: Mastering Construction Robotic Layout

AWCI
ASSOCIATION OF THE WALL AND CEILING INDUSTRY

Articles & Insights

July 2, 2023

Did You Have a Project that Deserves Recognition?

July 25 Webinar: Mastering Construction Robotic Layout

AWCI VIDEO SHOWCASE

July 25, 2023 | 2 p.m. ET

Mastering Construction Robotic Layout

Presented by

AWCI
ASSOCIATION OF THE WALL AND CEILING INDUSTRY

Learn how robotics is accelerating construction layout speeds

Andy Dickey
Head of Construction Services Americas, Australia & New Zealand

With increasing project complexity and a shrinking skilled labor pool, construction layout is challenging. This webinar explores how robotic layout accelerates processes, reduces labor time and risks, and enhances efficiency and accuracy in construction through autonomous site layout.

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Manage Page

AWCI - Association of the Wall and Ceiling Industry

FREE WEBINAR
Mastering Construction Robotic Layout

Presented by

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ASSOCIATION OF THE WALL AND CEILING INDUSTRY

AWCI-Sponsored Webinars

Marketing partners present and sponsor AWCI Media Online Learning Series webinars. AWCI Media hosts and markets the event while participating members shine spotlights on products and technology.

Online Learning Series Webinars are twice per month.

Net rate: \$10,950*

(Contact AWCI for full details.)

video showcase

A library of on-demand videos available to audiences year-round.

Your showcase will have traffic driven to it...



... by appearing in the September/October 2026 issue of AWCi's *Construction Dimensions* with a unique QR code.



... through a prominent email to 19,000 industry professionals.



... from promoted web banners and posts across our multiple social media channels.



... from living boldly on awci.org for 12 months.

Investment: \$7,880