

hub for the industry awci's enhanced website



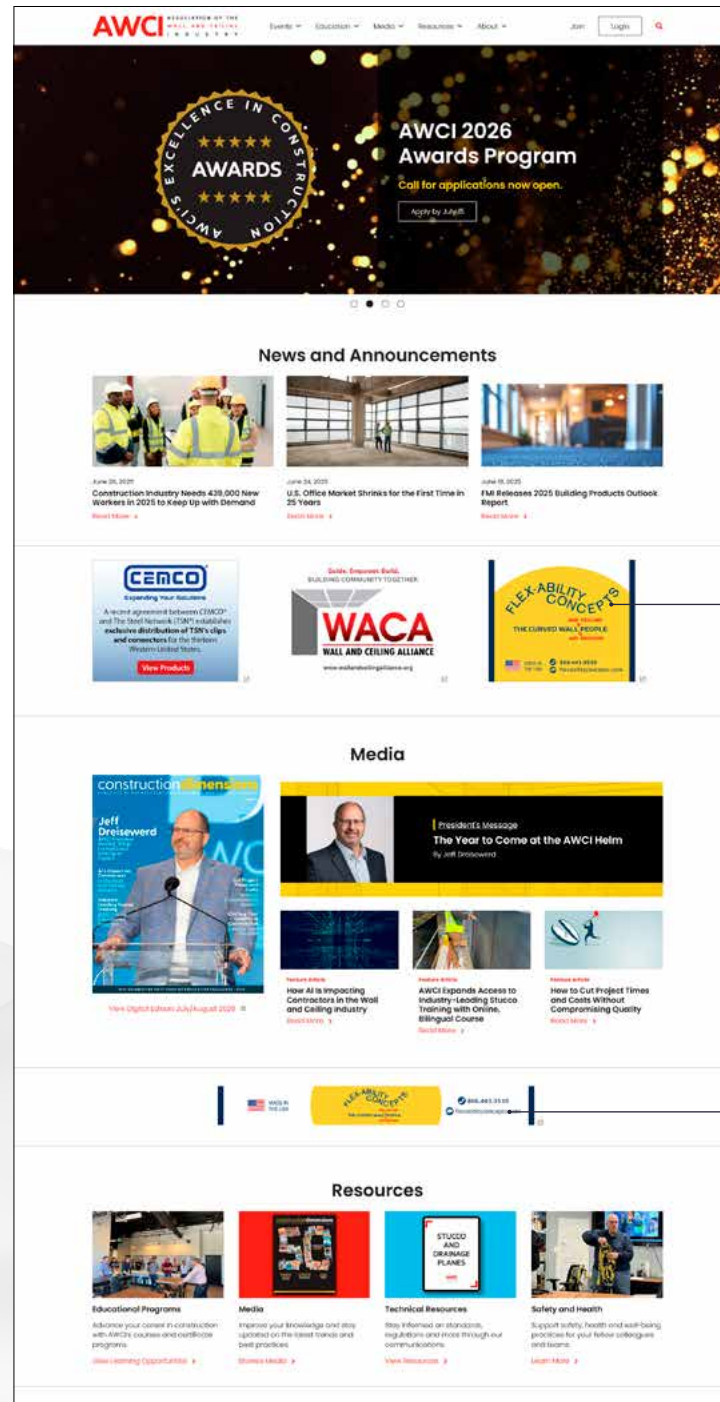
Industry news and announcements posted weekly



In-depth articles and comprehensive interviews



Member spotlights and subject-matter expertise



Inline Square: \$2,200

Leaderboard: \$2,400

awci blast media impact your industry



Product Spotlight: Dedicated Email

This exclusive e-blast brings your message directly to more than 19,000 industry professionals.³ With weekly deployments, these blasts are both timely and tie in with AWCI Media's powerful brand. A limited number of pre- and post-BUILD Expo blasts provide focused and unmatched reach to registrants at this largest wall and ceiling industry event.

Full Distribution Blast

\$5,900

Pre-BUILD Blast

\$4,400

Post-BUILD Blast

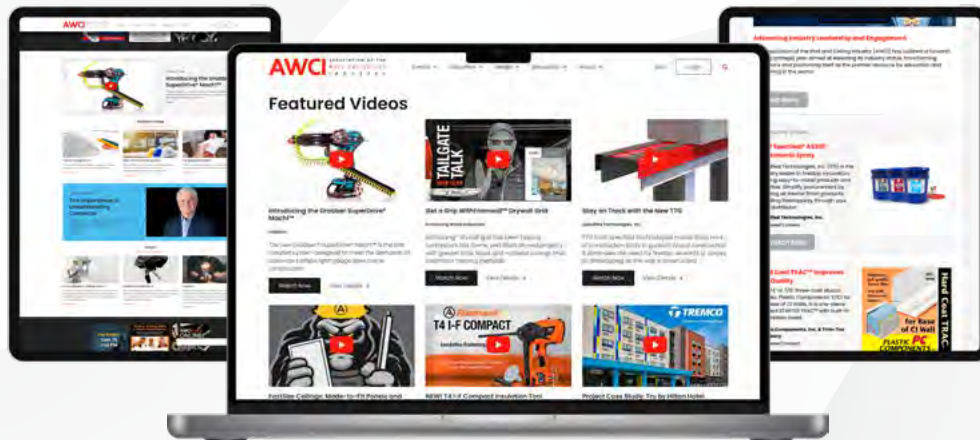
\$4,200

¹ Computer Fulfillment Inc, May/June 2025 AWCI TQ = 22,987 (Print) + 7,400 (Digital)

² Readex, August 2024 Study

³ Publisher's own information

awci bundled media collective resources



awci.org/featuredvideo

Featured Video

Drive contractors to your video. Includes impact through:

- AWCI Media Content Pages—the most traffic on AWCI's site.
- *The Finish Line* Newsletter—prominent e-newsletter appearance concurrent with web impact.
- Links directly to your video at any web destination.
- Archival views contribute to ongoing reach for up to 12 months.
- Exclusivity—no more than two available each month.

\$2,600 per deployment for two weeks



Manufacturer's Corner: Sponsored Content

Share insights through expanded content format not available through traditional advertising. Garner thought leadership, introduce new products and strengthen awareness all through AWCI's exceptional media brand.

- Up to a 2,000-word article: promote product innovations, award announcements, case studies, design tools and more.
- Featured in our newsletter *The Finish Line*.
- Archival views contribute to ongoing reach for up to 12 months.

\$2,800 per deployment for two weeks

(Contact AWCI for full details.)

¹ Computer Fulfillment Inc, May/June 2025 AWCI TQ = 22,987 (Print) + 7,400 (Digital)

² Readex, August 2024 Study

³ Publisher's own information

awci custom media thought leadership defined

AWCI Media ONLINE LEARNING SERIES



**Join Us for a Free One-Hour Webinar
Learn How Robotics Is Accelerating
Construction Layout Speeds**
July 25 | 2 p.m. EDT

Construction layout is challenging, due to increasing project complexity and a shrinking skilled labor pool. The industry is collectively seeking solutions to this problem, and efforts are being made on two fronts: educating more layout professionals and enhancing the capabilities of current professionals through robotic layout tools. This webinar will focus on robotic construction layout, exploring how it can accelerate the layout process and reduce labor time. It will also cover additional benefits like reducing soft tissue injuries and other manual labor risks. Discover how autonomous site layout brings new levels of efficiency and accuracy to construction.

Presented by



AWCI ASSOCIATION OF THE WALL AND CEILING INDUSTRY

As part of our media series, we provide this information to our members and our media partners.

[Register for free](#)

AWCI Media ONLINE LEARNING SERIES



**Join Us for a Free One-Hour Webinar
Learn How Robotics Is Accelerating
Construction Layout Speeds**
July 25 | 2 p.m. EDT

With increasing project complexity and a shrinking skilled labor pool, construction layout is challenging. This webinar explores how robotic layout, automation processes, reduces labor time and risks, and enhances efficiency and accuracy in construction through autonomous site layout.

Presenting Speakers

Andrew Andy Dickey, Head of HP Construction Services America, Inc.
Andrew will provide a comprehensive overview of the construction layout process and the role of robotics in accelerating the layout process. He will also discuss the benefits of using robotic layout tools to reduce labor time and risks, and enhance efficiency and accuracy in construction.

Guest speaker: Chris Atkins, S.E., Head of Construction Services, Turner Construction
Chris will provide a comprehensive overview of the construction layout process and the role of robotics in accelerating the layout process. He will also discuss the benefits of using robotic layout tools to reduce labor time and risks, and enhance efficiency and accuracy in construction.

Presented by




The Partner Solutions Catalog
284 PAGES OF PURE PRODUCTIVITY.
GET YOUR COPY

AWCI

The Finish Line
Wall and Ceiling Industry Weekly

This weekly newsletter is delivered every Wednesday to members and partners of the Association of the Wall and Ceiling Industry.

July 2, 2025

2025-26 AWARDS
ENTER YOUR PROJECT TODAY!

Do You Have a Project that Deserves Recognition?
Apply now for AWCI's Excellence in Construction Quality Awards—nominations for AWCI Construction Award winners. These awards recognize exceptional projects in the categories of ceilings, drywall, SRS, plaster/facade, steel framing, construction and more.

Enter by July 15, and put your best work front and center.

Calendar/Events
July 25 Webinar: Mastering Construction Robotic Layout

AWCI ASSOCIATION OF THE WALL AND CEILING INDUSTRY

Articles & Insights

Construction Quality Awards
Mastering Construction Robotic Layout
Building a Stronger Industry
Construction Services
Construction Marketing
Building a Stronger Industry

hp

AWCI VIDEO SHOWCASE

FREE WEBINAR
Mastering Construction Robotic Layout

Presented by



AWCI ASSOCIATION OF THE WALL AND CEILING INDUSTRY

Details:
July 25 • 2 p.m. EDT

Register for free at
[www.awci.org/webinars](#)

Learn how robotics is accelerating construction layout speeds

Andy Dickey
Head of Construction Services America, Inc.

Learn How Robotics Is Accelerating Construction Layout Speeds
Association of the Wall and Ceiling Industry

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FREE WEBINAR
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AWCI-Sponsored Webinars

Marketing partners present and sponsor AWCI Media Online Learning Series webinars. AWCI Media hosts and markets the event while participating members shine spotlights on products and technology.

Online Learning Series Webinars are twice per month.

Net rate: \$10,950*

(Contact AWCI for full details.)

video showcase

A library of on-demand videos available to audiences year-round.



Your showcase will have traffic driven to it...



... by appearing in the September/October 2026 issue of AWC's *Construction Dimensions* with a unique QR code.



... through a prominent email to 19,000 industry professionals.



... from promoted web banners and posts across our multiple social media channels.



... from living boldly on awci.org for 12 months.

Investment: \$7,880