

# EDUCATION ABROAD ANNUAL REPORT

ACADEMIC YEAR 2022 - 2023



KENNESAW STATE  
UNIVERSITY  
GLOBAL EDUCATION



# OFFICE INFORMATION

## Kennesaw Campus

Academic Learning Center

480 Bartow Ave.

Suite 5625, MD 4804

Kennesaw, GA 30144



(470) 578-6336



[educationabroad@kennesaw.edu](mailto:educationabroad@kennesaw.edu)



[kennesaw.edu/global-education/education-abroad](https://kennesaw.edu/global-education/education-abroad)

---

## TABLE OF CONTENTS

AY 22-23 Highlights	2
Program Data	
Top Programs	3
Locations & Durations	4
Student Academics	5
Student Outreach & Engagement	6
Student Spotlights	7
Meet the Team	8

# AY 22-23 HIGHLIGHTS

686

EDUCATION ABROAD  
STUDENTS

36%  
MALE

64%  
FEMALE



Connected with over **14,002** students through outreach and engagement initiatives!

**MORE THAN 82 PROGRAMS IN OVER 35 COUNTRIES!**

- 34 Faculty-Led Programs
- 17 Exchange Programs
- 9 Consortium Programs
- 6 Internships Abroad
- 16 Other Program Types

44.4% of students represented a minority race/ethnicity.



Awarded **3** faculty-led programs funding for research initiatives.

20,742 Total Days Abroad

Over **\$425,000** in scholarships & other financial support making education abroad more accessible for students.



1st, 2nd, & 3rd Place photos from the 2023 EA Photo Contest "People" Category



# PROGRAM DATA

## TOP PROGRAMS

TOP FACULTY-LED PROGRAMS	# OF PARTICIPANTS
Montepulciano, Italy Summer Session II	43
Montepulciano, Italy Summer Session I	40
EMBA International Residency 2023: Costa Rica	30
USG Goes Global - London, England	29
Greece: Athens, Crete and Santorini; A Look at Business & History	29
Architectural Morphologies and Mappings in Italy	25
NURS 4435: Global Healthcare in Italy	24
Joel A. Katz Music & Entertainment Business in London (MEBUS)	22
PEGS Costa Rica	22
Venture to Vietnam	21



TOP EXCHANGE PROGRAMS	# OF PARTICIPANTS
Chukyo University (Japan)	9
Universidad Carlos III de Madrid (Spain)	7
Paderborn University (Germany)	5
Soongsil University (South Korea)	5
Soka University (Japan)	4



### PROGRAM TYPES BY PARTICIPATION

Faculty-Led Programs	67%
Consortium Programs	19%
Exchange Programs	6%
Directed Studies/Research Abroad	3%
Outgoing Transients/Third-Party Programs	3%
International Student Exchange Programs (ISEP)	1%
Internships Abroad	1%

1st, 2nd, & 3rd Place photos from the 2023 EA Photo Contest "Natural and Manmade" Category

# LOCATION & DURATION DATA

## PROGRAM LOCATIONS

Country	# of Participants
Italy	230
France	85
Costa Rica	81
United Kingdom	64
Germany	54
Greece	33
Spain	26
Dominican Republic	22
Vietnam	21
South Korea	21
Switzerland	19
Luxembourg	18
Japan	16
Netherlands	13
Andorra	13
Belize	12
Uganda	9
Ecuador	9
Israel	8
Ireland	8
Benin	7
Monaco	7
Ghana	6
Jamaica	5
India	4
Mexico	3
Belgium	2
Portugal	2
Sweden	2
Zambia	2
Argentina	1
Peru	1
Brazil	1
Estonia	1
Botswana	1
Chile	1

## PROGRAM DURATIONS

### Short Term Programs

Less than 2 weeks	257
2 to less than 4 weeks	180
4 to less than 8 weeks	185
More than 8 weeks	13

### Long Term Programs

One Semester	49
Academic Year	2

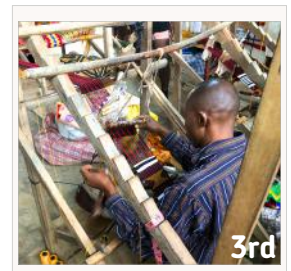
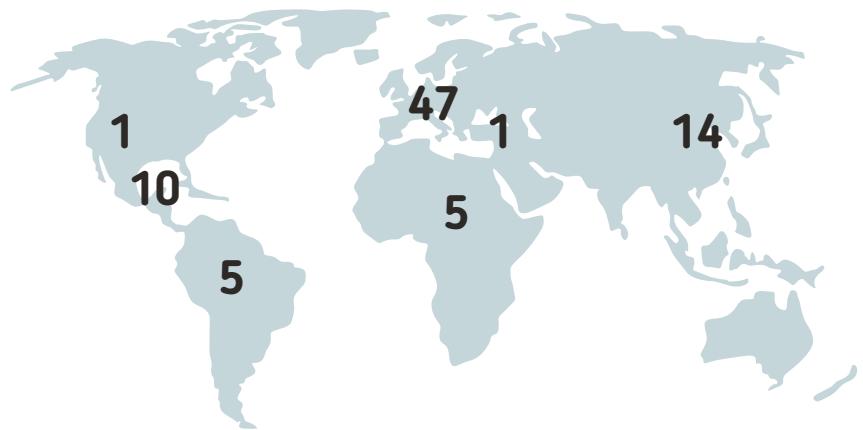
## PROGRAM TERMS

Summer	507
Spring	131
Fall	46
Academic Year	2



1st, 2nd, & 3rd Place photos from the 2023 EA Photo Contest "Cuisine" Category

## PROGRAMS TRAVELED BY REGION



1st, 2nd, & 3rd Place photos from the 2023 EA Photo Contest "Cultural Identity" Category

\*In order to highlight the range of available locations, students that participated on a Multi-Destination program were counted for all of the destinations visited. For this reason, the total from this chart will not match the total on PAGE 2.

# STUDENT ACADEMICS

## TOP 10 MAJORS

Master of Business Administration	39
Psychology	37
Nursing	34
International Business	31
Architecture	29
Marketing	26
Biology	23
Modern Language & Culture	21
Media & Entertainment Management	19
Management	18

**Did you know that students who study abroad at KSU are more likely to:**

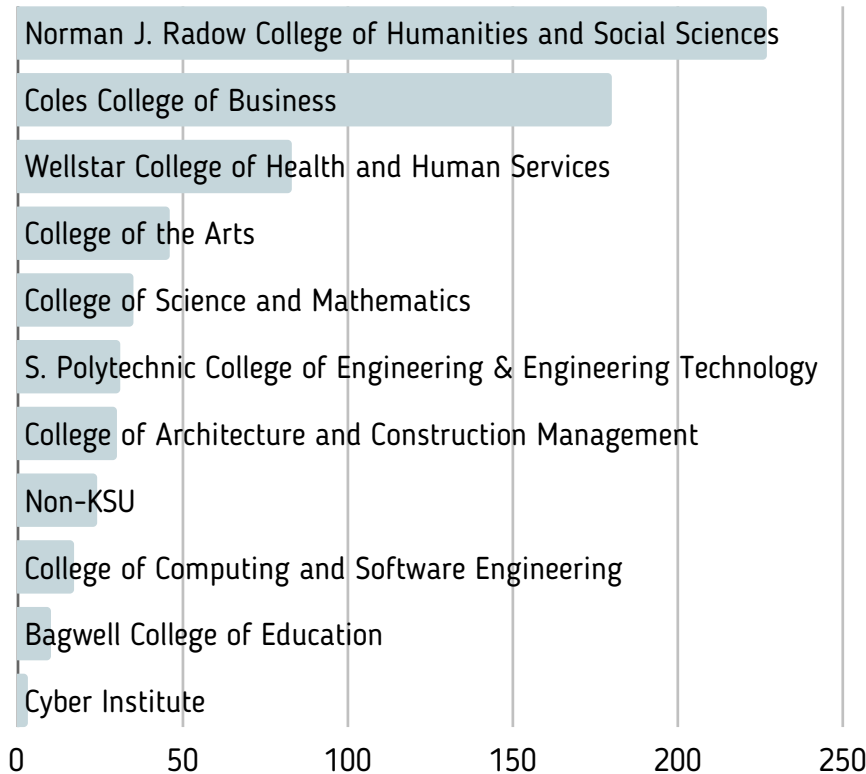
- Complete their degree
- Graduate faster
- Graduate with a higher GPA

*(CASSIE Study, 2020)*

## TOP 6 MINORS

#1 - President's Emerging Global Scholars	#4 - Korean
#2 - Music & Entertainment Business	#5 - Spanish
#3 - German	#6 - Psychology

## PARTICIPATION BY COLLEGE



Average GPA is a 3.5 for our AY 22-23 students!



Undergraduates 609  
Graduates 77



There are over 110 majors and 62 minors represented for our AY 22-23 students.

## @KSUABROAD SOCIAL MEDIA



**1,666** Instagram Followers

**88** Posts

**2,879** Instagram Likes



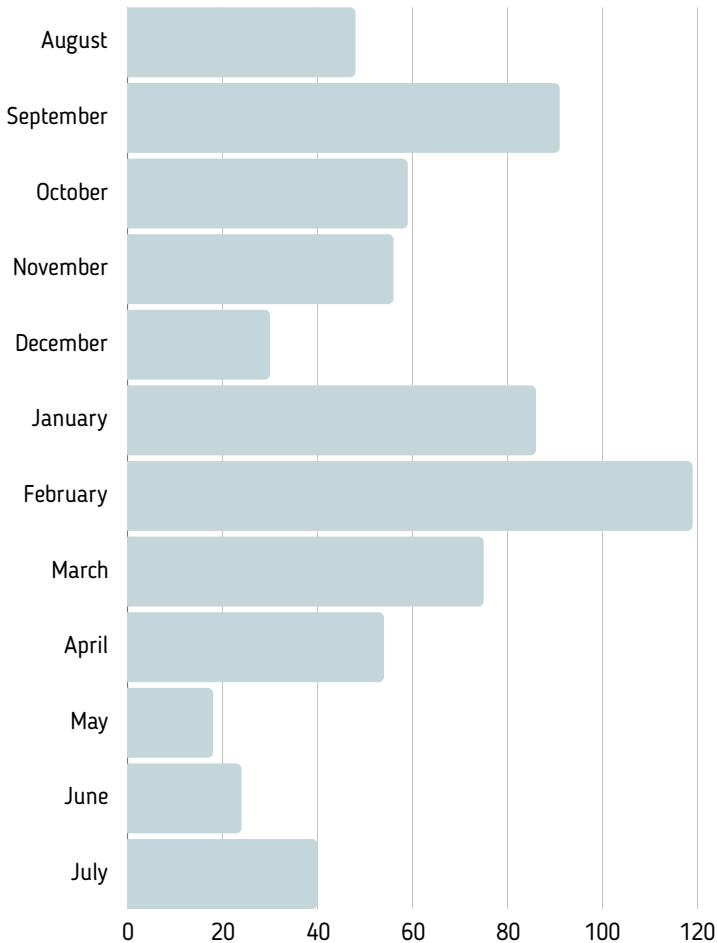
**1,141** Facebook Followers

**58** Posts

**207** Facebook Likes

**Approximately 10,492 total people reached with social media!**

## STUDENT ADVISING



Approximately **700** Total Advising Appointments

## OUTREACH EVENTS

Kennesaw Education Abroad Fair

Marietta Education Abroad Fair

Presentations & Info Sessions

New Student Orientations

Move-in Resource Fairs

Tabling Sessions on Campus

Kennesaw Extreme Student Involvement Fair

Marietta Extreme Student Involvement Fair

Coles College Showcase

Coles College Fest

I Belong in Bagwell

World Cup Watch Party

Center for Africana Studies Fair

Sophomore Social

WOW Splash Bash

# STUDENT OUTREACH & ENGAGEMENT

Connected with over **14,002** students through outreach and engagement initiatives!

# STUDENT SPOTLIGHTS

Maygui Jean | Botswana, Summer 2023

“I had the privilege of spending my summer in the beautiful city of Gaborone, Botswana for a public health study abroad program. There, I was able to learn from healthcare professionals, immerse myself in the healthcare system of Botswana, try different foods, spend time with locals, and make friends from all across the United States. We were able to further integrate ourselves into the community of our city by working closely with a rural elementary school and completing service projects. This experience has been the most formative part of my educational experience and I thank Gilman for their role in sponsoring me and the faculty at the Education Abroad Office for supporting me in all of my endeavors.”

Bailey Ginn | Belgium, Fall 2022

“After learning French for so many years, it has been very fulfilling to put my knowledge to the test in Belgium. I’ve learned so many things that a classroom can’t cover, like everyday slang or niche Belgian folklore. Secondly, I’ve made some great friends from around the world. One of my favorite memories with them is my first Thanksgiving away from home; I hosted a dinner and they got to celebrate their first Thanksgiving ever.”

Vincent Nguyen | Japan, Spring 2023

“I went to study abroad to learn the language and experience the life of a Japanese student and was absolutely blown away by the experiences and opportunities that I was given as a student on this program. No matter what level of Japanese you have, you will have the opportunity to live the Japanese lifestyle and learn the language at the same time.”



Dallas Dickson | Italy, Summer 2023

“Seeing Italy in person truly was everything I had dreamed it to be: the views were breathtaking, and the food was unbelievable! However, my favorite part about Italy is still the people. Having spent much of my childhood in small towns throughout Texas, North Carolina, and Georgia, I never imagined that I would travel outside of America, let alone befriend Italians! My trip has widened the horizon of what possibilities I envision lie ahead. I gained a new sense of independence and ambition from studying abroad, which has led me to have greater expectations for my future and those around me.”

Nia Lankford | Ecuador, Summer 2023

“My experience in Ecuador exceeded my expectations beyond measure. I learned so much about the Hispanic culture and the evolution of the indigenous cultures in Ecuador as well as got in-person real time practice with my Spanish that is truly priceless. It was an absolutely amazing experience!”

Manny Marcano | Switzerland, Summer 2023

“I had the amazing experience of traveling to Geneva, Switzerland with my fantastic cohort from my Masters in International Policy Management program. We were able to visit organizations such as the United Nations, International Red Cross, World Health Organization, and many more! Getting to study and learn more from my professors in the birthplace of international politics not only enhanced my love for this program but helped me experience Swiss culture and other European cultures as well. During my Maymester, I was able to make amazing friends and lovely memories. I could not recommend a study abroad program more, and it is truly an unforgettable experience.”







# MEET THE TEAM

Back Row Left to Right: Patrick Steimer, Angelica Guilbeaux; Front Row Left to Right: Cynthia Tatis, Jasmine Keeler, Lexie Baker, Brooke Reed, Lauren Powell  
Not Pictured: Nadine Jones

## **NADINE JONES**

Director,  
Education Abroad

## **LEXIE BAKER**

Associate Director,  
Education Abroad

## **CYNTHIA TATIS**

Education Abroad Program  
Coordinator

## **ANGELICA GUILBEAUX**

Education Abroad Program  
Coordinator

## **PATRICK STEIMER**

Education Abroad Program  
Coordinator

## **LAUREN POWELL**

Education Abroad Program  
Coordinator

## **JASMINE KEELER**

Education Abroad Program  
Coordinator

## **BROOKE REED**

Education Abroad Program  
Coordinator



**KENNESAW STATE**  
**UNIVERSITY**

GLOBAL EDUCATION  
*Education Abroad*