



GrowthPoints

**The Digital Asset
That Starts With Value**



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Why Growth Points Are Fundamentally Superior to Cryptocurrencies

The world has been captivated by the rise of Bitcoin and other cryptocurrencies, but there's an inconvenient truth that few acknowledge: most cryptocurrencies start with zero inherent value. Their entire worth is based on speculation and market forces, hoping that enough people will adopt them to make them useful. Even today, despite over a decade of growth, Bitcoin's real-world use is shockingly limited—only a handful of businesses accept it as a means of payment. It is a store of value, not a true currency.

Growth Points, however, are different. They start with value.

From the moment a Growth Point is issued, it is already integrated into an economic system that ensures it can be used for real goods and services. Unlike Bitcoin, which must convince the world to accept it as payment, Growth Points are born into a network where they immediately function as a powerful economic tool.

The Key Differences: Why Growth Points Have an Instant Advantage

Feature	Bitcoin & Traditional Cryptos	Growth Points in the Frega Ecosystem
Inherent Value?	None. Must be adopted before it holds worth.	Yes. Issued by businesses and instantly redeemable.
Usability?	Accepted by very few merchants worldwide.	Usable immediately within the issuing business.
Value Growth?	Speculative—driven by market hype.	Natural—driven by real transactions and retention.
Dividend Payments?	None without staking & inherent risks of liquidity, loss of value, and slashing.	Yes. Inherent, daily dividends paid out at midnight GMT.
Retention Model?	None. Once spent or traded, it leaves the system.	Points remain within the issuing business, ensuring loyalty.
Marketing Cost?	None. Crypto has no built-in marketing advantage.	Functions as both a loyalty and marketing tool for businesses.

Unlike speculative cryptocurrencies that rely on external demand to create value, Growth Points operate inside a controlled ecosystem. Businesses issue them to customers, ensuring instant usability and value appreciation over time.

The Built-in Power of Growth Points

1. They Have Immediate Utility – Every Growth Point is issued within a business, guaranteeing redemption value for goods or services. No need to convince merchants to accept it—it's already embedded in the economy.
2. They pay increasing, daily cash dividends as the ecosystem grows globally and transaction volumes for goods and services provide an ever-increasing underpinning of worth.
3. They Grow in Value Naturally – Growth Points are scarce and limited, and their demand increases as more businesses and consumers engage with the system. Unlike traditional loyalty points, Growth Points increase in worth due to their built-in allocation and dividend system.
4. They Drive Business Retention – Growth Points are restricted to the issuing business, causing customers to return for two reasons. Firstly, to redeem existing points at the business where they were issued – and secondly (and possibly more importantly once customers understand the potential) to gather MORE Growth Points to benefit from their long-term cash dividends. This ensures that businesses benefit from repeat transactions and long-term loyalty, a feature that traditional cryptos cannot offer.
5. They Are an Asset, Not Just a Currency – Because Growth Points hold increasing value over time, they serve as both a spending tool and a wealth-building mechanism within the Frega economy. No speculative trading is required—value is built through usage.

Freganomics: Economics that Finally Work for Everyone

The core flaw of Bitcoin and its competitors is that they need an external marketplace to find value. They require new buyers, speculative interest, and a global shift in economic behaviour before they can function as a real alternative to fiat currency. Growth Points skip this step entirely—they start with real-world usability, ensuring businesses and customers alike benefit from day one.

The traditional crypto model demands adoption before value can be realized. Growth Points begin with value and naturally drive further adoption because they actively improve business retention, customer engagement, and economic flow within the ecosystem.

This is not just another digital asset. This is the next evolution of economic participation—a system where businesses, consumers, and the economy itself all gain from every transaction.

Bitcoin had to invent value. Growth Points begin with it.

Which system makes more sense?

THIS IS NOT A DISCLAIMER!

***We have not issued a disclaimer because you cannot buy Growth Points. They are issued and distributed as part of the Frega Commerce ecosystem. As a result, they cannot be manipulated by market forces or influenced by external entities.

