



GSM
HOME

BUSINESS PROFILE



TANZANIA

CONTENT

ABOUT GSM HOME

THE BRAND
OUR STORES
OUR SERVICES

CASH & CARRY PRODUCTS

DECOR
KITCHEN
LINEN
OTHER ACCESSORIES

FURNITURE PRODUCTS

LIVING
DINING
BEDROOM
KIDS
GARDEN
OFFICE

LETS DO BUSINESS!

ABOUT GSM HOME

THE BRAND
OUR STORES
OUR SERVICES





THE BRAND

GSM HOME is a one-stop-shop in the home furniture, Garden furniture, Homeware and Décor, Office furniture, and office essentials. GSM Home offers a distinct, sophisticated, and timeless style.

Our humble beginnings started in December 2016. Responding to a call of local market needs, the drive for services innovation and customers experience; in 2018 the business was re-branded to **GSM Home** (part of GSM Group business).

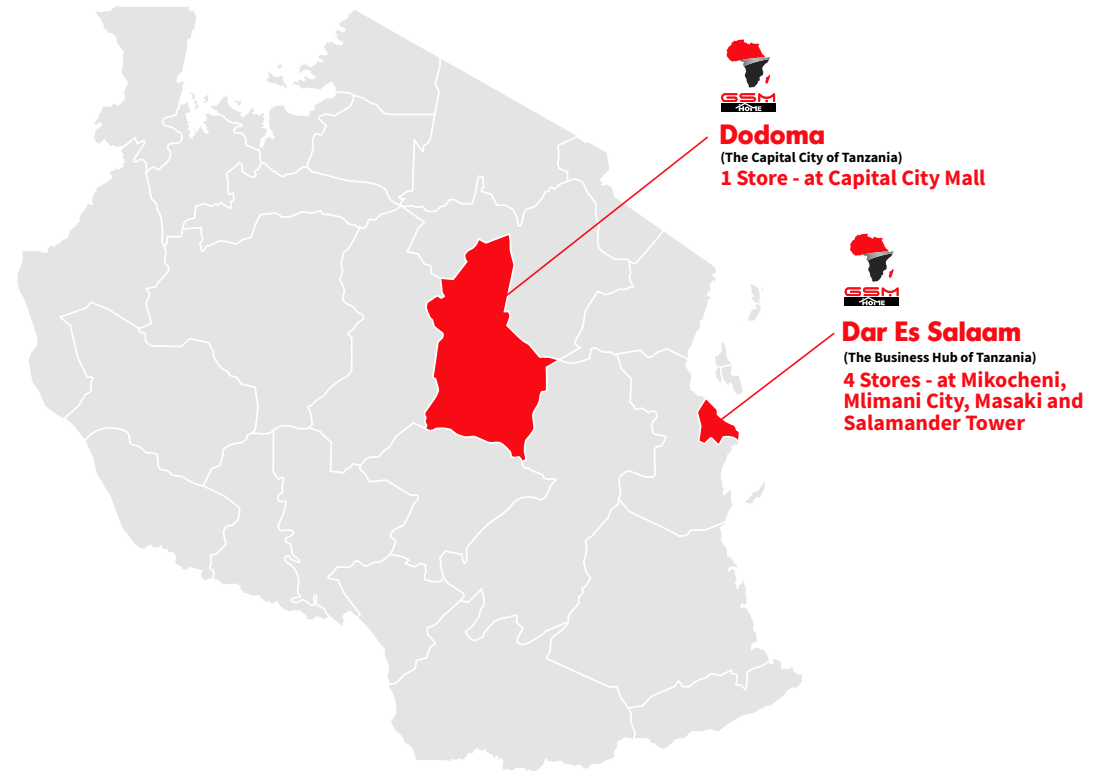
GSM Home is among the top Home and Office Furniture retailers in Tanzania. We take pride in offering the market with the best value, innovative services, and wide range of furniture. GSM Home has further plans to expand its business to more regions in Tanzania and across East Africa.



OUR STORES

GSM Home brand operates a total of five (5) stores in Tanzania (4 in Dar Es Salaam and 1 in Dodoma). It employs over 100 passionate staff who works hard to support the business mission to create trends and deliver products and service innovations into the market.

We deliver an exceptional customer experience through well-curated showrooms, free interior design support, and friendly service.



05
SHOWROOMS

100+
STAFFS





OUR SERVICES



**FREE DELIVERY
& ASSEMBLING**



**DESIGN
SUPPORT**



**CORPORATE
SALES & PROJECTS**



SOFA SETS
RECLINERS
ACCENT CHAIRS
TV UNITS
CONSOLE WITH MIRROR
NEST OF TABLES
COFFEE/END TABLES

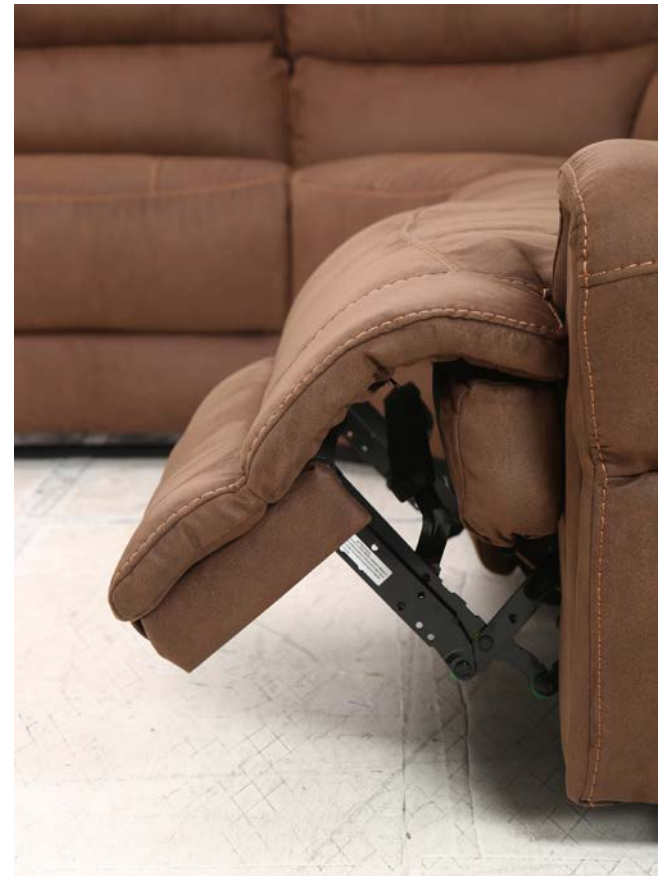
LIVING FURNITURE

SOFA SET



Sofa Sets // Sofa Bed

RECLINERS



Recliners (Swing & Rocking) // 7 Seater // 6 Seaters

ACCENT CHAIRS



Accent Chairs

TV UNITS + WALL CABINETS + CONSOLE WITH MIRROR



Wall Cabinets // TV Units // Console // Console with Mirror

NEST OF TABLES + COFFEE/SIDE TABLES



Nest of Tables // Coffee Tables // Side Tables



**DINING TABLES
SERVING TROLLEYS
BUFFETS & HUTCHES
BAR COUNTER, STOOLS & CURIOS**

**DINING
FURNITURE**

DINING FURNITURE



Marble Top // 4 Seaters Adjustable to 6 Seaters

DINING FURNITURE



Full Set (Dining Table + Chairs + Buffet + Serving Trolley)

DINING FURNITURE



Wooden Dining Table // 8 Seaters with 2 Arm Chairs

DINING FURNITURE



4 Seaters // 6 Seaters // 8 Seaters



BEDROOM SET
(BED, 2 NIGHT STAND, DRESSER WITH MIRROR)
WARDROBES
CHEST OF DRAWERS
MATTRESSES

BEDROOM

FURNITURE

BEDROOM FURNITURE



Bed // Night Stands // Wardrobe // Chest of Drawer

BEDROOM SET



Bed // Night Stands // Dresser with Mirror // Wardrobe // Chest of Drawer

BEDROOM FURNITURE



Bed // Night Stands // Dresser with Mirror // Wardrobe // Chest of Drawer // Work Desk

BEDROOM SETS

(BED, 2 NIGHT STAND, DRESSER WITH MIRROR)

WARDROBES

CHEST OF DRAWERS

BUNK BEDS

CHAIRS & TABLES

STUDY DESKS

CABINETS

KIDS
FURNITURE

KIDS FURNITURE



Bunk Beds // Chairs // Tables

KIDS FURNITURE



Bed // Nightstands // Dresser with Mirror // Wardrobe // Bookshelf // Study Desk

KIDS FURNITURE



Beds // Wardrobe // Chest of Drawers

SWINGS
OUTDOOR FURNITURE

GARDEN
FURNITURE

SWINGS



Swings (1 Seater // 2 Seaters)

GARDEN FURNITURE



Garden Furniture



**CONFERENCE TABLES AND CHAIRS
EXECUTIVE DESKS
VISITORS LOUNGES
BOOKSHELVES
WORKSTATIONS
WHITE BOARDS, PODIUMS
AND OTHER ESSENTIALS**

**OFFICE
FURNITURE**

OFFICE



Executive Desks / Chairs // Bookshelves // Guests Lounge Sofa // Coffee Tables

OFFICE FURNITURE



Executive Desk // Guests Lounge Sofa // Coffee Table // Conference Table and Chairs

OFFICE FURNITURE



Workstations // Conference Tables

OFFICE FURNITURE





GALLERY AND PICTURE FRAMES
TABLE LAMPS AND LIGHTS
CANDLES AND CANDLE HOLDERS
ARTIFICIAL/DRIED FLOWERS
FLOWER VASES
FOUNTAINS
CLOCKS
MIRRORS
HOME FRAGRANCES
SEASONAL DECOR

DECOR
PRODUCTS

DECOR PRODUCTS





COOKWARE SETS
BAKEWARES
SERVEWARES
POTS AND PANS
ORGANIZERS & STORAGES
CROCKERY & CUTLERY SETS
KITCHEN GADGETS & TOOLS

KITCHEN
PRODUCTS

KITCHEN PRODUCTS



Cookware Sets // Crockery Sets // Food Storage // Bakeware // Knives // Food Prep

KITCHEN PRODUCTS



Juice Dispenser // Servewares // Kitchen Tools and Gadgets



BED SHEET, DUVETS AND COMFORTERS
THROWS, CUSHIONS AND CURTAINS
RUNNERS AND PLACEMATS
TOWELS AND BATH ROBES

LINEN
PRODUCTS

LINEN PRODUCTS



Filled Cushion // Duvet // Duvet Covers // Towels // Bath Robes // Bathmats//

LINEN PRODUCTS



Curtains // Table Runner // Table Cloth // Tablemats // Throws // Pouf Pillows // Carpets and Rugs // Blankets // Comforter



LETS DO MAKE YOUR SPACE UNIQUE!

STORE LOCATIONS:

Mikocheni
0746 905 121

Mlimani
0758 214 220

Masaki
0746 904 786

Salamander
(Corporate Sales and Projects)
0746 905 211

Dodoma
0758 214 263

  **gsmhometz**