

CREATIVE CARPET, INC

HOME ADVISOR™

AUGUST 2012



Mark Bouquet



Mark Bouquet, Jr.

"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit®!"
(708) 479-8600

Hi Friends,

I'm sitting here in John Wayne Airport in California writing to you all after a business seminar, and I keep losing my train of thought because there is a newborn baby by me. Being a father of five, normally I would think about when my kids were that young. Today, though, my mind is wandering to a new and exciting time in our family's life. You see, Tammy and I recently found out we are going to be grandparents! So, now I am "impatiently" waiting for the day we have hoped and prayed for. My son, Mark, and his wife, Annie, are expecting a January baby! This will be their first child and our first grandchild. Tammy and I are numb with joy- if you all won't mind indulging me a little. We do appreciate all of you very much. In the grand scheme of things, this is the way God designed it. It is so hard to imagine that it is really happening, but it is! We're going to be Grandma and Grandpa! Be looking for some pictures in future newsletters. I'll try to keep it to a minimum, but I don't know how successful I'll be.

So anyway, congratulations to the new parents-to-be! And thanks to all of you for listening. Enjoy the newsletter and especially enjoy what's left of summer.

~ Mark Bouquet, Owner

Thank You for the Kind Words!

"I saw this carpet in a magazine- you really took the time to find it for me. It was expensive, but in seeing the same carpeting at another store, they couldn't even come close to your price. Thanks for helping me again. I haven't used anyone else in 35 years."

- Judy from Chicago, IL

"I will use Creative Carpets again when I need carpet. They were professional and very helpful. They understood what I needed and helped me pick out the perfect carpet for my basement."

- Angela from Tinley Park, IL

The many ways of saying
 XIEXIE "Thank You" SPASIBO
 GRACIAS Grazie Mahalo
 Merci Danke WA-DΘ
 Arigato Shanyavaad Asante

Inside This Issue...

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Attention ASHLEY CONKLIN

You are this month's
Mystery Winner!

We have a \$10.00 gift certificate to Starbucks reserved just for you! Come by our store to claim your prize!

Creative Carpet, Inc.
 19420 S. LaGrange Road
 Mokena, IL 60448

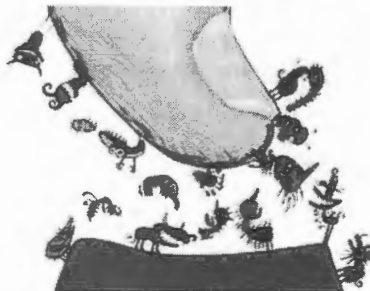
NOTE: Must be picked up by 8/31/12

For Your Health!

A Secret for Avoiding Germs

This just in: a secret way to avoid many of the germs we encounter on a day-to-day basis! But first, a list of the top germ-infested spots you encounter in your daily routine:

- ATM buttons
- Computer keyboards
- TV/DVD/Game remote controls
- Telephones
- Handbags & wallets
- Doorknobs
- Drinking fountains



Before you decide to stay home the rest of your life (which won't help unless you stay off your computer, TV and phone), here's the simplest solution. Wash your hands a few times a day with plain soap and water.

Studies show this method is far more effective – and less costly – than the wide range of wipes and sprays on the market. Avoid antibacterial products unless you have an excellent reason for using them: they kill both good and bad bacteria and contribute to antibiotic resistance.

One more caution: very frequent hand washing can be counter-productive. If four is good, twenty is not necessarily better!

Stress Management

Work is stressful. We've all faced the horrors of missed deadlines, jammed inboxes and overflowing desks.

But in the end, if you hang around Earth much, you'll find stress is inevitable.

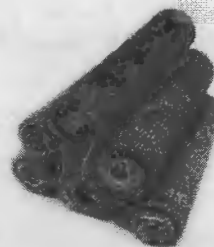
Some suggestions on how you can cope:

<i>Manage Your Time</i>	<i>Manage Your Work</i>
<i>Get up an hour earlier</i>	<i>Don't overcommit yourself</i>
<i>Arrive at work 15 minutes earlier</i>	<i>Use that 15 minutes - prioritize your tasks for the day</i>
<i>Get outside for a period at lunch or on break, even if only for 15 minutes</i>	<i>Learn how to delegate or outsource repetitive work that only slows you down</i>
<i>Plan your off-work time to include family & friends</i>	<i>Don't fall into the trap of being available 24/7</i>
<i>Spend some time each day doing nothing - simple reflection can solve many of your problems for you</i>	<i>Shut down your browser, email and phone when concentrating on a task</i>

Did You Know...

Creative Carpet has a **LARGE** selection of carpet remnants and roll stock carpet options in our warehouse?

If you're looking for something quick and inexpensive to get the job done quickly, come check out what we have!



Mega Trivia Contest!

Congratulations to last month's winners:

Robert Schipits

Stop in at Creative Carpet to claim your prize!
(Answer to last month's quiz: Philadelphia)

Who else wants to WIN A \$50 GIFT CARD towards dinner for two at TGI Fridays or Olive Garden?

Play our Mega Trivia Contest & you could win, too!

This month's Mega Trivia question:

What is the scientific name for a baby fish?>

- A) Squeaker
- B) Polliwog
- C) Fry
- D) Whelp
- E) Sprag

E-mail your answer to

Contests@creativecarpetinc.com

or call us at (708) 479-8600.

Your chances of winning are better than you think!

☺ NEW ☺

FRIENDS & CLIENTS

- Thomas Burian
- Rachna Jain
- Wayne & Rita Luff
- Jim & Stephanie Kendzior
- Nancy Yunker
- Joel & Kathy Benton
- Joe & Michelle Wolski
- Theresa Oconnor
- Al & Janice Valente
- Eileen Bergen
- Kevin Stouwie
- Kelli Mayer
- Larry & Diane Bassett
- Eileen Stillwell
- Timothy & Michele O'Reilly
- Beth Loucks
- Joan McGarry
- Susan Link
- Walter & Anna Aldape
- James Duffer
- Tes Reardon
- Josette Clark
- Tom & Jan Petrak
- Linda Meyer
- Sharon Griswold
- Debra Borodkin
- Terry & Anita Vanzuidam
- Joel & Kathy Benton
- Eric Zoller
- Angela Arnott
- Jim Vitale
- Deborah Leestma
- Phoenix Restoration
- Angelo Velissaris
- Hickory Creek Community Church
- Legacy Insurance Group
- Jeff & Amy Jacobucci
- Tracie O'Connor
- Lisa Denty
- Kathleen Dalloz
- Betty Loerop

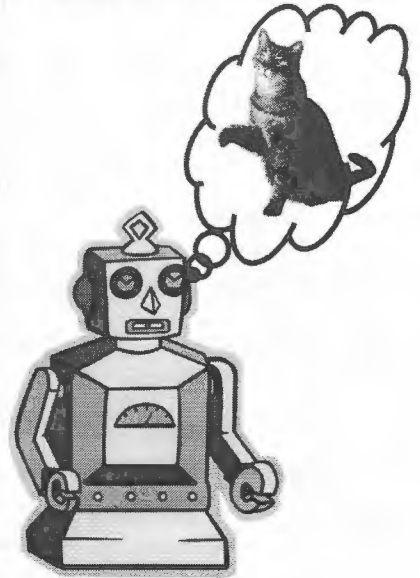
*It Sure Was
WONDERFUL to
Meet You!
Come Again!*

Even Robots Like Cat Videos

The truth emerges: when left to their own devices, artificial intelligences like to watch cat videos on YouTube.

A recent project at Google created a computer brain from 16 thousand processors, gave it an internet connection and left it to learn by itself.

The result? After watching a stream of random images from 10 million YouTube videos, the machine focused on cats.



Edible Perennials

If you're lucky enough to have a bit of growing space – and it doesn't need to be much – here are some terrific plants that come up year after year which can add to your culinary pleasure:

Blueberries	Strawberries	Currants
Garlic	Horseradish	Leeks
Shallots	Asparagus	Mint
Sage	Oregano	Parsley
Chives	Rosemary	Thyme



The World According to Yogi



Yogi Berra is justly famous for mangling the English language. Here's a sample of his wisdom:

- If the fans don't come out to the ballpark, you can't stop them.
- Why buy good luggage? You only use it when you travel.
- You can observe a lot just by watching.
- I knew I was going to take the wrong train, so I left early.
- He must have made that before he died. (About a Steve McQueen movie)
- When you come to a fork in the road, take it.
- You should always go to other people's funerals; otherwise, they won't come to yours.

Welcome Back to Our RETURNING CLIENTS:

Gerald & Joan Kaminski	Bill & Kathy Clausing
Diane Warrington	Kathy Wilson
Scott Ramsdorf	John & Louann Rizos
Frances Gonzales	Trinity Lutheran
Henry Bettenhausen	Laura Noone
Mike Minyard	Rachael McSpaden
Bill Jansma	Mike Minyard

☺ **So Nice to See You Again!!!** ☺

Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's REFERRAL REWARDS PROGRAM

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So we've assembled our *Referral Rewards Program*. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: **Olive Garden, Chili's, Red Lobster or TGIF.**

A gigantic THANK YOU to all who referred us last month:

Scott Mcarthy	John & Mary O'Donnel
Lynn Strzelczyk	Gary Banach
Gerry Lynn	Gerry Lynn
Tony Cartolano	Jim Malloy
Ann Oconnor	Jack Devine
Joe Malecki	Fred Mrozek



Enjoy your dinner as our thanks for the referral!

WARNING!

Don't visit any flooring dealer until you call us for a **FREE Consumer Awareness Guide!**

You will learn...

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

Moneywise: Building a Safety Net

If you were laid off tomorrow, would you be OK for a few months? Would you have enough money to pay your bills? Most people recoil in horror at the idea. The brutal fact is that many of us are living paycheck to paycheck.

There are financial gurus out there who will blithely tell you that you should have at least 6 months' cushion socked away, but easier said than done. The money fairy isn't going to come along, wave a wand and Poof! 6 months' worth appears in your account.

So what's your logical first step, after you panic and run around the house for a while? Well, if you've been reading this newsletter for a while, you'll know there are big savings to be found in small ways:

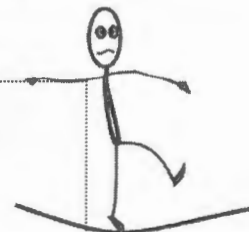
- Skip the latte & morning paper, maybe treat yourself once a week
- Shop for groceries once a week, make a list and stick to it
- Cook at home, save eating out for special occasions
- Bundle services whenever possible (phone, TV, internet)
- Save money on stamps & checks, set up direct debits or pay your bills online
- While you're looking at that bank account, find ways to reduce your service charges or eliminate them completely (talk to your banker)
- Use an automatic withdrawal from your pay & divert a small amount to a savings account. If you don't see it, you won't spend it
- Walk, bike or take public transit wherever you can

Now, let all these funds, which may not seem like a lot individually, pile up in one savings account for 6 months. Then reevaluate. You may decide to take a vacation or pay down a high-interest debt. But one thing's for sure: once saving gets to be a habit, it's yours for life.

Creative Carpet, Inc.
19420 S LaGrange Rd
Mokena, IL 60448
708-479-8600
www.creativecarpetinc.com

HOURS:

Mon., Wed., Fri.: 10am – 6pm
Tues. & Thurs.: 10am – 8pm
Sat.: 10am – 4pm





Back to School Sale

(a.k.a. Back to *Sanity* Sale)



Was this summer not kind to your carpet?
Not sure whether to clean or replace it?

Then take advantage of the Creative Carpet Inc. **Clean or Replace Warranty**

Does this sound familiar?

Your carpets are badly soiled, and you're not sure whether you should clean or replace them.

You would really like to try cleaning them first,

but you don't want to throw away your money if they ultimately have to be replaced.

We know how you feel. That's why we offer our "Clean or Replace Warranty."

HERE'S HOW IT WORKS: If you have your carpets professionally cleaned and still aren't satisfied, Creative Carpet will apply the ENTIRE COST of cleaning towards the purchase of new floors up to 30 days later! All you have to do is bring in your receipt which lists the rooms and square footage of each room cleaned!

(May not be combined with any other offer. Will apply the cost to clean a room to re-flooring that room only.)

Want to skip the professional cleaning altogether and just replace your flooring?

Then come on in, and we'll offer to take up your old flooring AND haul it away for FREE!

Already did your own take up and haul away?

Well, you're covered, too! We will DISCOUNT your order for the exact amount that take up and haul away would have cost!

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Hardwood | Laminate | Resilient
shawfloors.com

**CREATIVE
CARPET INC.**

REFER your
friends and family to our
store, and we'll be so
thankful that we'll send
you a super cool gift!

"We had an enjoyable shopping experience at Creative Carpet. Our salesman educated us on different types and grades of carpeting and padding. On the day of installation, we were called by the installers letting us know they were on time and would arrive as scheduled. After they finished, they completely cleaned up our rooms. The service we received easily justified our decision to go with Creative Carpet. Without a doubt, the best value.

-Al & Arlene from Plainfield

"We were very pleased with the product, customer service and the installation personnel. We will definitely recommend Creative Carpet to everyone who is interested in superior flooring and service! We will see you again when we have flooring needs!" -Ken & Robbie from Mokena

"We REALLY appreciate your feedback! Thanks so much for the wonderful testimonials! Keep 'em coming, customers!"

-Creative Carpet

"I feel that your company was very invested in its clients' happiness and product satisfaction. When asked questions about products, warranties, cleaning etc., staff was extremely helpful and knowledgeable and patient. Thanks! We will come back for further flooring needs and products." -valerie from Frankfort, IL

Military Discount!

Did you serve or are you currently serving our country? We'd like to say thanks and honor you by offering an additional \$1.00 off per yard on your next order!

(WILL be combined with other sales ☺)

**LIKE us on
Facebook for a FREE
\$25.00 COUPON!**

www.facebook.com/CreativeCarpetInc