



aashe  
conference  
& expo



# Presenting Host Institution Prospectus

October 27-29, 2024 | Anaheim Marriott Hotel, Anaheim, California



# Why Become a Presenting Host Institution?

Hosting the AASHE 2024 Conference & Expo in Anaheim, CA, offers an unparalleled opportunity for campuses in the region to shine on a national stage. By leveraging your proximity to the event, your institution can maximize engagement and participation from your campus community, enhancing the overall conference experience for all attendees.

By participating, your campus creates a learning ground where attendees can explore the sustainability practices showcased by a diverse range of institutions. We encourage your campus to participate in this exciting event as a Host Institution—an opportunity exclusively available to local and regional campuses in the area.

***AASHE is committed to supporting institutions of all types and is happy to offer a 25% discount on Presenting Host Institution packages to 2 year institutions.***

## Thank you to our 2023 Presenting Host Institutions



*"This conference is truly for all folks who work at universities, not just sustainability professionals."*

- #AASHE23 Attendee



# Presenting Host Institution Package

4-Year Institutions 2-Year Institutions	\$20,000 \$15,000
15 Conference Registrations	<b>15</b>
10% discount on additional #AASHE24 conference registrations	<b>10% off</b>
Experiential Learning Opportunity (ELO): Host an exclusive pre-conference activity on your campus	<b>X</b>
Present <u>either</u> a post-conference webinar <u>or</u> a recorded on-demand presentation for AASHE On-Demand	<b>X</b>
Recognition during Opening Program (verbal & visual)	<b>X</b>
Recognition in AASHE commercials shown during keynotes and educational sessions throughout the conference	<b>X</b>
President's Welcome Letter on the conference website	<b>X</b>
Social Media shout-out	<b>X</b>
Promotional Materials: Display promotional materials on a shared host information table in the Expo Hall	<b>X</b>

Tight budget?  
Consider a  
sponsorship  
package to ensure  
meaningful  
impact!

# Presenting Host Institution Benefits

## Registration for 15

- Send up to 15 of your campus leaders, faculty, students, and business partners to #AASHE24 conference, plus receive 10% off any additional registrations. Deadline: October 6, 2024

## Host an Experiential Learning Opportunity (ELO)

- Set the stage for the conference by hosting a pre-conference activity on your campus for attendees with firsthand insights into your sustainability initiatives. AASHE will promote and sell your ELO, but all costs and logistics are the responsibility of the Host Institution. Deadline: August 30, 2024

## Sponsor an Attendee Scholarship

- Sponsor two scholarships for deserving attendees, earning recognition and appreciation for supporting the development of campus sustainability professionals. No Presenting Host Institution action is necessary.

## Promotional Materials

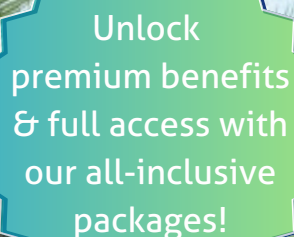
- Display promotional materials on a shared host information table in the Expo Hall. Deadline: Bring to the conference.

## Welcome Conference Attendees

- Feature your President's Welcome Letter prominently on the conference website, establishing your campus as a thought leader. Deadline: October 6, 2024

## Promote Your Campus through Extensive Signage & Recognition

- Opening Program: Verbal and visual recognition and appreciation during the Opening Program
- Social Media Shout-out: Extend your campus's reach via a dedicated shout-out on AASHE social media
- Recognition in AASHE Commercials: Shown during keynotes and sessions throughout the conference
- Prominent Logo Placement: Visibility across digital and physical conference signage and promotions



Unlock  
premium benefits  
& full access with  
our all-inclusive  
packages!

# Conference Schedule

## Sunday, Oct. 27, 2024

9:00 a.m. – 6:30 p.m. Registration Open  
10:00 a.m. – 3:00 p.m. ELOs  
3:00 p.m. – 3:45 p.m. Networking Meetings  
4:00 p.m. – 5:30 p.m. Opening Program & Keynote  
5:30 p.m. – 7:00 p.m. Expo Hall Opening & Reception

## Monday, Oct. 28, 2024

7:30 a.m. – 6:00 p.m. Registration Open  
9:00 a.m. – 9:45 a.m. Networking Meetings  
10:00 a.m. – 12:00 p.m. Breakout Sessions  
10:00 a.m. – 4:30 p.m. Expo Hall  
12:00 p.m. – 1:45 p.m. Lunch & Learn with Exhibitors  
2:00 p.m. – 3:00 p.m. Keynote  
3:00 p.m. – 5:00 p.m. Breakout Sessions  
5:00 p.m. – 6:00 p.m. Networking Meetings  
6:00 p.m. Sponsored Receptions (Offsite)

## Tuesday, Oct. 29, 2024

7:30 a.m. – 4:00 p.m. Registration Open  
8:00 a.m. – 8:45 a.m. AASHE Members Meeting  
9:00 a.m. – 9:45 a.m. Networking Meetings  
10:00 a.m. – 12:00 p.m. Breakout Sessions  
10:00 a.m. – 2:00 p.m. Expo Hall  
12:00 p.m. – 1:45 p.m. Lunch & Learn with Exhibitors  
2:00 p.m. – 4:00 p.m. Breakout Sessions  
4:00 p.m. – 5:00 p.m. Keynote

## Conference Venue

Anaheim Marriott Hotel  
700 W Convention Way  
Anaheim, CA 92802

*\*This is a developing schedule and is subject to change.*

*"The AASHE conference is about expanding professional knowledge and creating priceless relationships that sustainabilistas will draw on during their entire career."*

*- Dave Newport  
Colorado University Boulder*



Boston University representatives, 2023 Presenting Host Institution

# About AASHE

AASHE empowers higher education administrators, faculty, staff, and students to be effective change agents and drivers of sustainability innovation. AASHE enables members to translate information into action by offering essential resources and professional development to a diverse, engaged community of sustainability leaders. We work with and for higher education to ensure that our world's future leaders are motivated and equipped to solve sustainability challenges.



Erin Hathaway  
Senior Conference & Events Manager



Kimberly Smith  
Director of Meetings & Memberhsip

Questions?  
Check out our  
FAQs about the  
Presenting Host  
Institution  
sponsorship.

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Email: [conference@ashe.org](mailto:conference@ashe.org)

*Please note that in alignment with AASHE's Principles of Engagement policy, the opportunities detailed in this prospectus are governed by this policy. This policy ensures that educational and in-kind support from corporations, foundations, individuals, and other organizations does not pose a conflict of interest or impair AASHE's objectivity, influence, priorities, and actions. Furthermore, support of AASHE's services, events, or programs does not permit influence over content nor imply AASHE approval or endorsement of an organization's policies or products, regardless of funding sources. We appreciate your understanding and adherence to these principles.*