

IMPACT REPORT 2024-2025



UNITED WAY
Greater Richmond
and Petersburg



MOBILIZING COMMUNITIES TO ACTION



DEAR COMMUNITY MEMBERS

The last fiscal year was one of forward momentum, a year when hope transformed into action in every aspect of our work. Through partnerships, we laid out the foundation for regional economic mobility, supported families in every stage of life, and celebrated the everyday heroes who make our community shine.

Thanks to your support, hope became tangible for over 100,000 neighbors. Across our impact areas, your generosity translated into measurable outcomes: children achieved developmental milestones, families gained employment and housing, and community members improved their health and well-being.

Every program, initiative, and outcome in this report reflects your belief in what's possible when we unite. The difference you've helped create is profound. It strengthens our neighborhoods, uplifts our residents, and fuels a shared vision for a region where every person has the opportunity to succeed.

United Way turns hope into action, and action into impact. Thank you for standing with us, for believing in the power of unity, and for helping us create a brighter, stronger future for all.

With gratitude,



Barbara Couto Sipe
President & CEO



Bobby Cowgill
Board Chair, 2024-2025

BOARD OF DIRECTORS

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*retired

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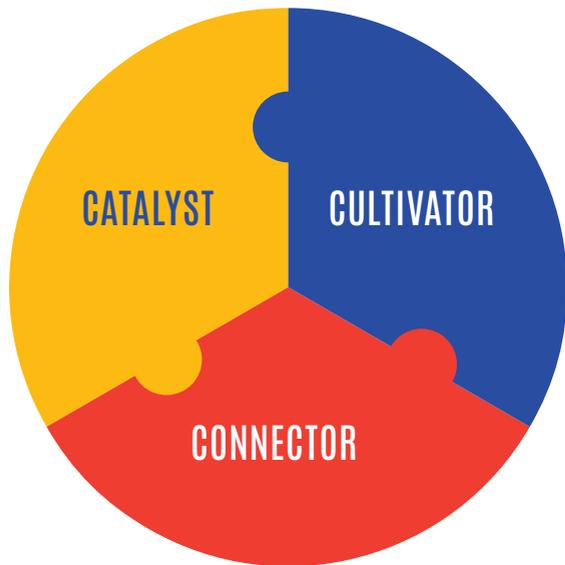
Robert Rolfe, Hunton Andrews Kurth LLP

Cache Steinberg, Community Volunteer

Susan Triggs VA Department of Health*



LEADING TRANSFORMATIONAL CHANGE



United Way Greater Richmond and Petersburg brings people and resources together to help those in need and ensure that everyone in our region has the opportunity to thrive.

Guided by data, shaped by community voice, and strengthened through deep partnerships, we focus on the issues that matter most and mobilize collaborative solutions that no single organization could accomplish alone.

We believe real change requires shared responsibility, shared leadership, and shared hope. As a trusted, longstanding partner in strengthening community well-being, we work alongside donors, nonprofits, businesses, government, and philanthropic institutions to build a thriving region for all.



UNITED WAY
Greater Richmond
and Petersburg

OUR IMPACT AREAS



Healthy Community



Youth Opportunity



Financial Security

NEIGHBORS HELPING NEIGHBORS

Nearly 200,000 families in our region are working yet still living in financial hardship, and no one experiences only one crisis at a time. Rising costs and limited access leave many households just one unexpected expense away from crisis.

Solutions must be coordinated and comprehensive. Through advocacy, strategic partnerships and support tailored to real-life challenges, we help families build stability, achieve financial independence, and create stronger futures.



WE ARE HERE FOR...

- Families facing economic hardship, connecting them to financial coaching, tax assistance, and workforce programs.
- Children who need high-quality early learning, after-school programs, and mentoring, ensuring they have safe, supportive spaces to grow and learn.
- Single mothers pursuing education, helping them access affordable childcare so they can work and learn without worrying about their children's safety or well-being.
- Older adults who need advocates and assistance in times of crisis, connecting them to home-based services and community programs that protect health, independence, and dignity.
- Neighbors who need reliable transportation, providing rides through Ride United so they can get to work, appointments, and essential services.

A.L.I.C.E. ASSET LIMITED, INCOME CONSTRAINED, EMPLOYED

United for ALICE is a national United Way initiative that drives research, innovation, and action to support households on the verge of financial crisis. By measuring the gap between low wages and the cost of living, United for ALICE highlights a hidden but significant part of our community and helps guide solutions at the local, state, and national levels.

Through workshops, community engagement, and partnerships, our staff uses this data to raise awareness, inform programs, and advocate for policy change.

UNITED FOR IMPACT



111,502
individuals
impacted*

107,352

households served through
our Impact Grant Partners

3,611

Volunteer Income Tax
Assistance (VITA) clients

40

families supported
through the Publix
Emergency Fund

19

WomenRise
scholars supported

480

Ride United
rides provided

1,470

community
volunteers

\$3.8 MILLION

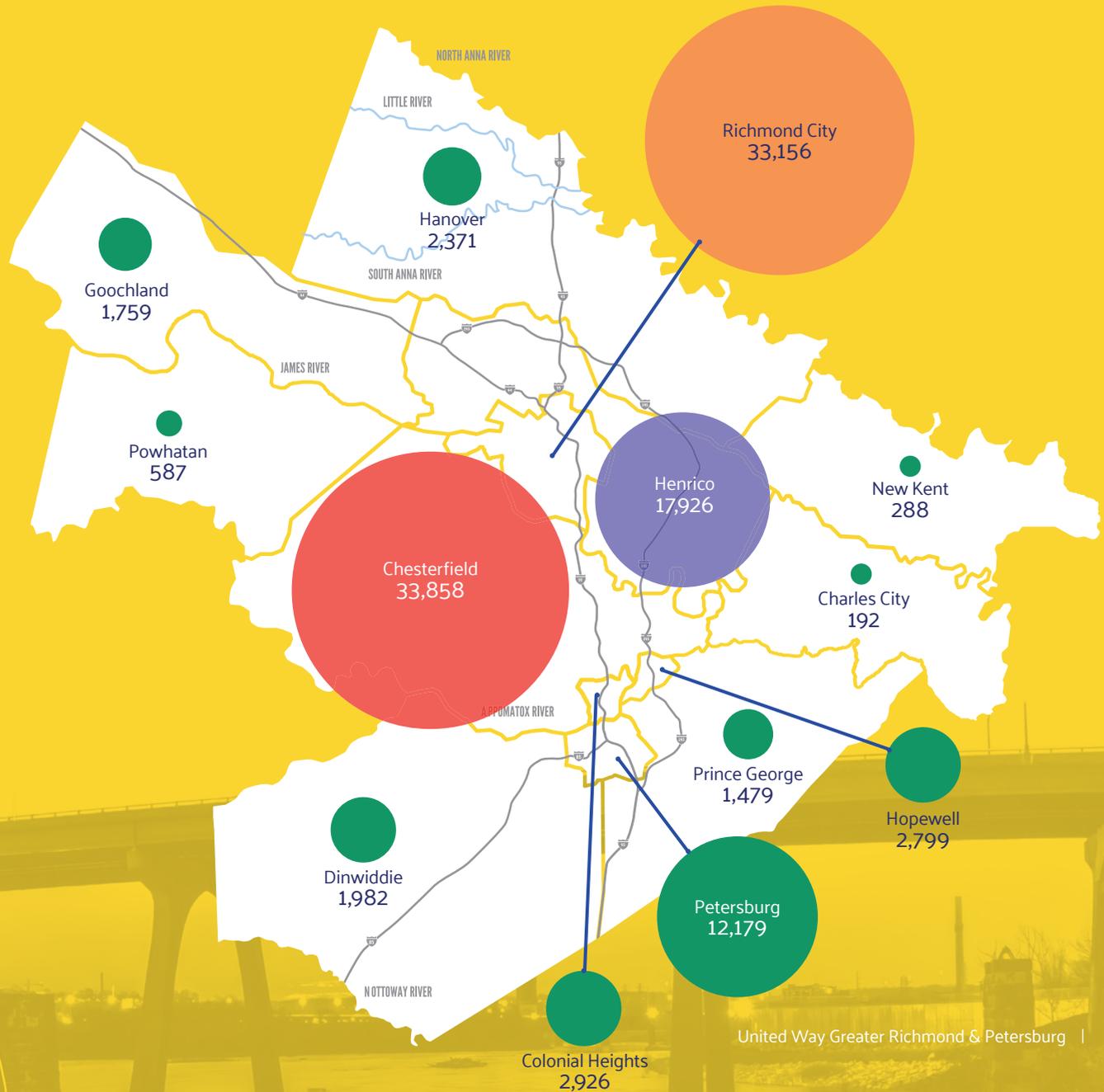
saved in tax refunds

13,200

EnergyShare
clients

*FY25

RESIDENTS SERVED IN 13 LOCALITIES



HEALTHY COMMUNITY

Improving Health and Well-Being for All

FOCUS



Healthy food access



Maternal/child health services



Preventative chronic health services



Crisis services to meet basic needs

IMPACT

Together, we helped partners and programs across our region serve neighbors to live healthier, safer, and more supported lives.

- 14,473** individuals gained access to healthcare services
- 4,735** individuals accessed mental health services
- 1,703** individuals avoided/reduced risk-taking behaviors
- 1,764** patients achieved controlled blood pressure (<140/90)
- 653** individuals increased physical activity and improved healthy weight



UNITED WAY IMPACT GRANT PARTNER

Daily Planet Health Services: Caring for Our Community

Our impact grant partner, Daily Planet Health Services provided 53,715 visits to patients ranging from just a few months old to over 85 years of age. Both the number of patients and visits continue to grow each year, highlighting the increasing need in our community and the vital continuity of care Daily Planet provides.



WHY IT MATTERS

Access to healthcare and nutritious food is increasingly limited. Rising emergency room visits for preventable conditions, a growing shortage of physicians, and gaps in care for older adults and expectant mothers put families at risk. Food insecurity, especially in rural areas, is worsened by limited transportation and social isolation.

By expanding access to healthcare and nutritious food, we help families stay healthy, reduce long-term costs, and build stronger, more resilient communities.



UNITED WAY SIGNATURE PROGRAM

EveryDay Strong

EveryDay Strong trains adults to support the mental health and resilience of children and teens using a research-based framework. By equipping parents, teachers, mentors, and community members with practical skills, the program helps children feel safe, connected, and confident— key ingredients for a healthy, thriving community.

In partnership with Greater Richmond SCAN, Petersburg City Public Schools, and more than 30 local organizations, EveryDay Strong provides free resources and training to strengthen youth well-being. In the past year, 402 adults were trained as EveryDay Strong advocates, bringing vital support to children across our region.

“I would love it if parents would ask themselves every day, ‘What can I do to help the children in my life feel safe, connected, and confident?’ When we meet their needs, we’re building resilient kids.”

– Dr. Matt Swenson, Child Psychiatrist

HEALTHY COMMUNITY IMPACT GRANT PARTNERS

Access Now
Better Housing Coalition
Child Savers
Circle Center
Cross Over Healthcare Ministry
Daily Planet
Family Lifeline
Feed More
Goochland Cares
Greater Richmond SCAN
Health Brigade
Healthy Families
Hopewell Food Pantry
Jewish Family Services
Project: Homes
Real Life
Soar 365
South Richmond Adult Day
Care Center
St. Joseph’s Villa
The Span Center
Thrive Virginia
Virginia Dental Association
YWCA Of Richmond

YOUTH OPPORTUNITY

Inspiring Young People to Learn, Grow, and Succeed

FOCUS



Family education and support



Quality early care and education



Expanded-learning opportunities throughout Middle and High School

IMPACT

EARLY CHILDHOOD SUCCESS

3,907 children (ages 0–5) enrolled in quality early learning programs

375 children achieved critical developmental milestones, building the foundation for school readiness and lifelong learning

YOUTH AND TEEN SUCCESS

30,996 youth participated in school and community-based programs, out-of-school-time activities, and individualized support

12,188 students earned passing grades and demonstrated academic growth

8,657 students developed key soft skills preparing them for success

WHY IT MATTERS

Every child deserves a strong start and the chance to reach their full potential. Yet many families in our region struggle to access affordable, high-quality childcare, leaving children underprepared for school. Older youth face challenges like chronic absenteeism, mental health concerns, and high dropout rates, putting their futures at risk.

By supporting programs that provide early learning, after-school activities, and youth development opportunities, we help children and teens grow, build confidence, and succeed in school and in life. Your investment removes barriers and creates pathways for every young person to thrive.





“He began with limited English, and now he’s confident and ready for kindergarten.”

– Parent, YWCA

YWCA’s Sprout School provides high-quality early education to children who might otherwise face limited opportunities.

“Without CIS, we wouldn’t have the support to manage stress and basic needs.”

– Student & Parent, YWCA

Communities In Schools ensures that children facing economic, social, or emotional challenges have access to integrated support.



UNITED WAY SIGNATURE PROJECTS

Literacy Kits

Early learning resources are vital for kindergarten readiness and reading proficiency by third grade. Thank you to all our Literacy Kit Leaders.

Little Free Libraries

Little Free Libraries throughout the region offer free literacy resources, encouraging children to read while giving families easy access to new and used books. Community members exchange books and our volunteers ensure they are regularly restocked.

Born Learning Trails

These signature early learning initiatives transform ordinary visits to parks or playgrounds into engaging, educational moments for young children and their families.

Thanks to partnerships with Chesterfield County, Chesterfield Parks & Recreation, C-Fit Community, Henrico Parks & Recreation, Rotary Club of Western Henrico and Rotary Club of Innsbrook, we are proud to have installed three new trails at Bensley Park, Short Pump Park, and Taylor Farm Park.

YOUTH OPPORTUNITY IMPACT GRANT PARTNERS

Art 180
Big Brothers Big Sisters
Boys & Girls Clubs Of Metro Richmond
Boys To Men Mentoring Network
Children’s Home Society Of Virginia
Communities In Schools Of Chesterfield
Communities In Schools Of The Tri-Cities
Communities In Schools Of Richmond
First Connections
Friends Association For Children
Higher Achievement Program
Hopewell Public School Foundation
Mentor Virginia
NextUp RVA
Partnership For The Future
Peter Paul Development Center
Sacred Heart Center
The Salvation Army
YMCA of Greater Richmond
YWCA of Richmond

FINANCIAL SECURITY

Creating a Stronger Financial Future for Every Generation

FOCUS

 Crisis and financial support

 Job training and employment

 Reliable transportation

 Affordable high-quality childcare

 Housing and shelter

United Way supported programs provided 75,006 nights of housing support and helped 27,692 individuals remain safely at home instead of experiencing homelessness or hospitalization.

IMPACT

WORKFORCE & INCOME

603 adults increased their wages through workforce programs

849 adults were placed in jobs through United Way supported initiatives

HOUSING STABILITY

587 individuals obtained affordable, stable housing or home ownership

1,380 people were rehoused through homelessness prevention programs

FINANCIAL EDUCATION & SERVICES

11,415 individuals accessed financial services, products, or education

1,934 neighbors received financial counseling

WHY IT MATTERS

Many families in our region struggle to make ends meet, often facing obstacles to employment, rising housing costs and limited access to resources. Without support, these challenges can make it difficult to achieve long-term stability.

Through programs focused on employment, housing, and financial education, we provide tools and support that help neighbors strengthen their financial security, access essential services, and achieve greater independence.





UNITED WAY SIGNATURE PROGRAM

Volunteer Income Tax Assistance (VITA) Program

Our tax assistance program helps families build financial security through free, in-person tax preparation for individuals and households. Available at sites throughout the region, this work is made possible with support from the IRS Volunteer Income Tax Assistance (VITA) Grant, the Virginia Community Action Partnership, and the dedication of over 200 volunteers who make it all possible.

Trained volunteers guide individuals and families in claiming the credits and refunds they deserve, from the Earned Income Tax Credit to Child Tax Credits. Beyond the forms, VITA empowers families to keep more of their hard-earned income, strengthen financial stability, and plan for the future—building a stronger, more resilient community with every return prepared.

“I believe in using my talents to uplift others, which is why I volunteer at Sacred Heart Center through United Way’s VITA program. Tax season can be stressful, but our team works together to help families file their returns and access the support they need. Our services reach diverse communities, including Portuguese, ASL, English, and Spanish speakers.”

- Karen Gomez, VITA Volunteer

3,611
tax returns prepared,
saving clients
\$902,750 in fees

\$3,841,081
returned in federal and
state refunds, including
\$964,240 in Earned
Income Tax Credit

217
volunteers

5,929
volunteer hours

\$30,521
Average Adjusted Gross
Income of clients served

**FINANCIAL SECURITY IMPACT
GRANT PARTNERS**

- Boys & Girls Club Of Metro Richmond
- Caritas
- Chesterfield Colonial Heights Alliance for Social Ministry
- Chesterfield Colonial Heights Alliance for Social Ministry
- Commonwealth Catholic Charities
- Hanover Safe Place
- Homeward
- Housing Families First
- Humankind
- OAR of Richmond
- Partnership For Housing Affordability
- Progressive Adult Rehabilitation Center
- Real Life
- Southside Community Development Housing Corporation
- St. Joseph’s Villa
- The Read Center
- The Salvation Army
- Thrive Virginia
- Virginia Home For Boys & Girls
- Virginia LISC
- SupportWorks
- YMCA Richmond



EnergyShare®

Since 1982, Dominion Energy's assistance program, EnergyShare, has helped more than 945,000 individuals and families experiencing financial hardship with the cost of heating and cooling their homes. For 43 years, Dominion Energy has partnered with United Way Greater Richmond and Petersburg to provide financial management of the program



AN OLD HOME, A NEW HOPE

Ruth Mitchell first heard about the EnergyShare program through a flyer at her church. Since the passing of her husband five years ago, Ruth had struggled to maintain her home, and living on a limited income made it difficult to keep up with bills. With the support of EnergyShare, some of that burden was lifted, giving her the opportunity to focus on getting back on track.

After the first day of work, including door sealing, she immediately felt a difference as cold air was no longer blowing through her front door.

*"Thank God for this program.
There's a glimmer of hope."*

– Ruth Mitchell



UNITED WAY SIGNATURE PROGRAM

WOMENRISE

In our region, childcare often costs more than \$1,000 per month per child—an obstacle that can make pursuing education nearly impossible for many single mothers. WomenRise removes this barrier by paying childcare providers directly, allowing mothers to stay enrolled in school, complete degrees, and move toward living-wage careers.

IMPACT

19
scholars
supported

84%
first-generation
college students

“I am so grateful for this program that allowed my girls to see possibility when you are surrounded by hope.”

Quiara J. 2025
WomenRise scholar



2025 HIGH TEA FUNDRAISER

At this year’s High Tea Fundraiser, community members gathered to celebrate WomenRise scholars, honor their achievements, and raise critical funds for the program. Guests enjoyed an afternoon of tea, treats, and meaningful connection, and we were honored to welcome Sheila Battle as our keynote speaker and Julie Bragg of CBS 6 as our event host.

Thanks to the generosity of attendees, sponsors, and supporters, the event provided essential resources that help single mothers continue their education and build brighter futures for their families. We are deeply grateful to our steering committee, donors, program partners, and event sponsors whose dedication makes WomenRise a success.



PROGRAM SPONSORS

Capital One
Community Foundation
Memorial Foundation for Children
Molina Healthcare
City of Richmond OCWB
Richmond Times-Dispatch
Robins Foundation

HIGH TEA EVENT SPONSORS

MISSION

Genworth Financial

EMPOWER

St. Mary’s Church
Virginia Federal Credit Union

BUSINESS CIRCLE

Brown Advisory
Carroll Plumbing & Heating, Inc.
Dominion Service Company
Latched Mama
Managed Benefits, Inc.
Portico
RVA Financial
SouthState Bank

EXPANDING OUR IMPACT IN HOPEWELL AND PRINCE GEORGE

This year, United Way expanded its footprint into the Hopewell and Prince George communities. With this growth came new partnerships, deeper collaboration, and meaningful progress in programs to help in our impact areas.

We were able to invest in initiatives that address food security, early childhood development, family well-being, education, and re-entry support.



Hopewell Food Pantry

Ensures local families have dependable access to nutritious food.

First Connections Coalition for Early Success

Strengthens early childhood care and education through coordinated support and quality improvement.

Healthy Families Hopewell/Prince George

Provides home visiting that empowers parents and supports healthy child development.

Hopewell Public School Foundation, The WELL

Enhances student success with resources for learning, wellness, and enrichment.

REAL LIFE, Project SAF

Supports individuals returning from incarceration with housing, employment, and reentry services.

We are honored to partner with these initiatives and grateful for the generosity of our community that makes this work possible.

INVESTING IN STABILITY: MS. C'S STORY

For seven years, Ms. C carried a dream many people thought impossible: She wanted a home of her own.

Not just any house—but a place where she could close the door behind her and know, deep in her bones, *“This is mine.”*

A place no landlord could take away. A place where she could finally rest without fear of rising rents or unexpected notices.

At 57, most would have said, “It’s too late.” But Ms. C would not give up. She had endured too much to stop now.

Her journey began at Southside Community Development & Housing Corporation (SCDHC), a United Way impact partner. She came with courage, not perfection—willing to do the hard work to overcome credit challenges, learn financial skills, and prepare for homeownership.

Through workshops and coaching, she faced difficult truths about money, debt, and planning for the future. Housing counselors encouraged her every step, reminding her that she was not walking this road alone. Meanwhile, financial education programs helped her build savings and strengthen her financial confidence, while job placement initiatives supported her in securing higher-paying work to afford her dream home.

Year after year, Ms. C chipped away at barriers. Her credit improved. Her savings grew. Her confidence soared. And when the housing market shifted, threatening to push her dream out of reach, she leaned on a network of partners, including United Way-supported nonprofits providing down payment assistance, counseling, and advocacy.

Finally, on December 17, 2024, Ms. C held out her hand, received her keys, and stepped into her very first home.

It was more than a house. It was dignity restored. It was stability secured. It was hope made real.

Her children and grandchildren now witness something they had never seen before: a home of their own. Through housing stability, workforce support, and financial guidance,

Ms. C has turned years of perseverance into a reality that is more than walls and a roof. It is safety. It is dignity. It is hope made tangible by neighbors who care. She has built a foundation not only for herself, but for her family, planting seeds that will grow for generations.



THANK YOU TO OUR

United Way's Alexis de Tocqueville Society is an elite group of individuals, families, and foundations dedicated to creating positive change and fueling high-impact work in the region for years to come.

LA SOCIÉTÉ NATIONALE:

\$100,000-\$249,999

The Lantana Foundation

ORDRE DE FRATERNITÉ:

\$75,000-\$99,999

Barrington Family Foundation

Herndon Foundation

Nancy & Bruce Gottwald, Sr.

ORDRE D'ÉGALITÉ:

\$50,000-\$74,999

Thomas E. & Ann Parker Gottwald

Anonymous (2)

ORDRE DE LIBERTÉ:

\$25,000-\$49,999

Mary & Willis Blackwood

Eric & Stephanie Bowlin

James M. Frye Endowment Fund II

Mr. & Mrs. William H. Goodwin, Jr.

Constance & Linwood Lacy

Anthony F. & Susan M. Markel Fund

Mike Martin (In Honor Of Betsy Martin)

Tom McInerney

Mr. & Mrs. Stedman Oakey

Bob & Jan Reynolds

Jayne & Bobby Ukrop

Barbara B. & James E. Ukrop Fund

Anonymous (1)

MEMBRES DE LA SOCIÉTÉ:

\$10,000-\$24,999

Sherrie L. and Gary L. Armstrong

Charitable Fund

John & Wendy Asbury

Brockenbrough Family Fund

G. Robert & Cindy Aston

Mr. Frank E. Brown (Deceased)

Mike & Wendi Bruce

Cindy & Ward Buckler

Cody & Kristie Dodd

Eddie & Julie Eddins

Charles & May Fox

The Family of Harry Frazier, III

Mr. & Mrs. Thomas F. Garner, Jr.

Dr. & Mrs. William V. Garner

Yvonne & Charles Gold

Gene & Barbara Grecheck

Brandon & Nancy Harrell

Mr. & Mrs. James A. Jacobs

Marty & Debbie Klei n

J. Leon Family Fund

The Lewis Butler Foundation

Holly Love

Mr. & Mrs. William C. McAllister

Wallace B. & Tina B. Millner

Cheryl & Scott Moore

The Morton Family Fund*

Oakenwold Fund

CDL & MTB Perkins Fund*

Mr. & Mrs. Cotesworth Pinckney

Robert E. Rigsby

Ms. Seon Rockwell

Alison Rogish

Bob & Cindy Rolfe

Strother & Evie Scott

Stuart C. Siegel Fund*

Barbara & Ronnie Sipe

Mr. & Mrs. Wallace Stettinius

Tilghman Family Fund

Sara Trickie

Edward & Shannon Venable

Michael & Tonya Wade

Karen M.L. Whelan

Andrea Lynn White

Anonymous (3)

LOCAL SOLUTIONS IN A NATIONAL MOVEMENT

Our approach to improving economic well-being not only strengthens families and communities across the Richmond region but also contributes to the collective impact of United Way efforts nationwide.

In October 2024, Angela F. Williams, President & CEO of United Way Worldwide, joined our team and local partners to discuss the region's most pressing challenges and innovative strategies to advance our collective strategic direction.

We are grateful to Genworth for sponsoring this important conversation, helping fuel collaboration and inspire action that drives our strategic plan forward.

Angela Williams, President & CEO, United Way Worldwide



*Tom McNerney,
President & CEO,
Genworth Financial*



DAY OF ACTION

United Way's Day of Action is a day dedicated to service, connection, and collective impact where individuals roll up their sleeves to serve our community around various needs. In June 2025, a group of a hundred volunteers from HCA Healthcare, Enterprise Mobility and Genworth Financial participated in projects that touched multiple areas of need.

THANK YOU TO HCA HEALTHCARE FOR SPONSORING THIS DAY.

“As an anchor institution, serving and strengthening our communities is central to our mission. It’s inspiring to see the meaningful impact we can achieve when we come together with purpose and work in partnership.”

- Christopher Finley, Assistant Vice President, Community Engagement, HCA Healthcare.

“There’s nothing like the heart of a volunteer”

- Jimmy Doolittle





HEROES *of* HOPE

powered by Deloitte

This year, we honored our Heroes of Hope: individuals and organizations whose courage, dedication, and vision transform challenges into opportunities.

Hope is a force that drives change, uplifts neighbors, and strengthens our region. Their stories inspire us all to deepen our impact, expand opportunity, and create a stronger, more resilient community.



Pictured above: Memori Oatman, Thompson, Siegel & Walmsley | Corey Portee, Ukrops Homestyle Foods | Catherine Cary, Bremo Pharmacy | Deborah Hardt, Truist | Diamond Cooper, City of Richmond | Lewwy Marsh, Mutual Assurance Society of Virginia | Jeff Chapman, RBC Wealth | Brook Myer, Wegmans Food Markets | Renita Jones, Enterprise Mobility | Kevin Bamford, Wegmans Food Markets | Judith Anderson Chesterfield County Public Schools | Amelia Bartilotti, Chesterfield County Public Schools | Lewanda Sims-Gallimore, Genworth | Kelly Booth, Chesterfield County Government | Lynne Wingfield, Chesterfield County Government | Michelle Buresh, Genworth | Laurie Shadders, Wegmans Food Markets | Joshua Earley, NewMarket Corporation | Bryan Rock, NewMarket Corporation | Dan Walker, Waco, Inc.

THANK YOU TO OUR TOP 25 BUSINESS PARTNERS

Our business partners are essential to the progress we're making together. Through employee campaigns, corporate gifts, grants, and sponsorships, businesses across our region helped strengthen families, expand opportunity, and power the launch of our new Impact Agenda. Thank you for your partnership, generosity, and commitment to building a thriving community.



THANK YOU BUSINESS PARTNERS

AAA Mid-Atlantic
Abbott Laboratories
Access Now, Inc.
Air Products & Chemicals, Inc.
Alpha Delta Kappa Mu Chapter
Altria
Ameriprise Financial
Ameritas
AstraZeneca
AT&T
Athene Annuity & Life Assurance Company
Atlantic Union Bank
Automatic Data Processing
Automobile Club of Southern California
Avient
Benco Dental Supply Company
Berkshire Hathaway Energy Foundation
Better Housing Coalition
Big Brothers & Big Sisters Services Inc.
Bissell, Inc.
Black & Veatch
BlueCross BlueShield of South Carolina
BMO Harris Bank
Brema Pharmacy
Brenco Inc - Amsted Rail
Brown Advisory
Burns & McDonnell Engineering
C.H. Guenther & Son, LLC

Carmax
Carrell Blanton Ferris & Associates, PLC
Caterpillar, Inc.
CFC
C-Fit Community
ChamberRVA
Chappell & Son, Inc.
Charles A. Zincke Memorial Fund
Chesterfield County Government
CIGNA Healthcare
Citizens Bank, N.A.
City of Richmond Government
Colonial Group, Inc.
Comcast Corporation
Comerica Bank
Commonwealth Catholic Charities, Inc.
ConAgra Foods, Inc.
Corman Kokosing Construction Company
Cozen O'Connor
Cross Sales & Engineering Co.
CrossOver Healthcare Ministry
CRST International Headquarters
CSAA Insurance Group
Cummins Power Generation
CVC
Daily Planet Health Services
Davenport & Company LLC
Delta Air Lines, Inc.

Diamond Hill Plywood
Dillard's
Dominion Energy
DTE Energy
EAB
Eaton Corporation
Edwards Lifesciences
EFH Site - Hopewell Plant
Eli Lilly & Company
Energy Systems Group
Erie Insurance Group
Essential Utilities
Evonik Corporation
Exelon Corporation
EY
F&G Annuities & Life Inc.
Fairlead Integrated
Farm Bureau Bank
Feed More, Inc.
Fidelity National Financial, Inc.
Fifth Third Bank - Richmond
Fire Protection Equipment Company
First Financial Bank
FORVIS
FRIENDS Association for Children, Inc.
Fulton Bank
Gannett Fleming Inc.
GE Aerospace Foundation

GE Vernova
Gentry Locke Attorneys
Gilbane Building Company
Grace Christian School Inc.
Grange Mutual Casualty Company
Graphic Packaging Corp.
Gresham Smith & Partners
Hanbury
Hanover Insurance Companies
Hanover Safe Place
Haworth
HDR, Inc.
Homeward
Hoover & Strong Inc.
Htoo Myat Family Inc.
Huntington National Bank
IBM Corporation
Illinois Tool Works Foundation
International Paper Corporation
ITG Brands
JCPenney
Jewish Family Services, Inc.
Johnson Controls, Inc.
Johnson Mirmiran & Thompson
Kahler Slater
Keiter
Kellanova
Kimberly-Clark

BUSINESS PARTNERS (CONT'D)

KPMG LLP
Kroger Stores
L.L.Bean - Shortpump Town Center
L3Harris
Labella Associates
Laboratory Corporation of America
Lakewood West End
Last Minute Meetings
Lockton
Lutron Shading Solutions by VIMCO
Macy's
ManpowerGroup
Mark Turner Construction
Marsh USA, Inc.
Medtronic Emergency Response Systems
Miller Electric Company
Mount Olive Baptist Church
Nationwide Mutual Insurance Company
Navy Federal Credit Union
NCCI
Nelnet
New Community School Foundation
New Kent County Public Schools
Norfolk Southern Railway Company
Foundation
Northwestern Mutual Financial Network
ODEC
OneAmerica Financial Partners, Inc.
O'Reilly Auto Parts
Pacific Life
Padilla
Paychex, Inc.
Pennsylvania Lumbersmens Mutual Insurance Company
Peoples Bank
Petersburg City Public Schools
PetSmart
Pitney Bowes, Inc.
PNC Bank
Polychrome Collective LLC
Principal Financial Group
Quinn Evans Architects
Randolph Macon College
Raymond James
RBC Wealth Management
Reed Smith LLP
Reliance, Inc.
Richmond Times Dispatch
RLI Insurance Company
Rockwell Automation
Royal Cup, Inc.
RSM McGladrey
Ryder Truck Rental, Inc. (A Ryder System Co)
Sentara Health
Sentry Insurance
Smurfit Westrock
SOAR365
Solenis LLC
South State Bank
Southern Company Gas
Southern States Cooperative
St. Christopher's School
Standard Insurance Company
Synchrony Financial
Target
Taylor's Do It Center
TD Bank Corporation
Telligen
The Bonadio Group
The Hershey Company
The Hodges Partnership, Inc.
The Monument Sports Group
The Tax Complex, LC
The TJX Companies, Inc.
Thrive Virginia

"I've been supporting United Way for 50 years because they know how to make a real difference. We need to take care of everyone in our community, from babies to teenagers to the elderly. I'm passionate about ensuring everyone gets the help they need, and that's why I support United Way. My vision is a community where people help each other, where no one lives in fear, and where everyone is looked after. My journey with United Way is a testament to the power of dedication and the impact one person can have. With the right organization, true and lasting change is possible."

- Karen Whelan





BUSINESS PARTNERS (CONT'D)

T-Mobile USA

Total Quality Logistics, LLC

Transamerica Agency Network

Travelers

Turner Specialty Services, L.L.C.

U.S. Bank

United Parcel Service

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UPMC

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Virginia Bankers Association

Virginia Service Foundation

Vistra Corp.

Vulcan Construction Materials LP

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Wagman

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Warren Whitney

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Wells Fargo

West Cary Group

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Metal Co.

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YMCA of Greater Richmond

THANK YOU TO OUR COMMUNITY OF SUPPORT

We are incredibly grateful to the individuals, families, organizations, and institutions who supported us this past year. Your generosity and collaboration are helping realize our shared vision of a community where everyone can thrive.

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Artist Noah Scalin speaking to our team about infusing creativity into our work

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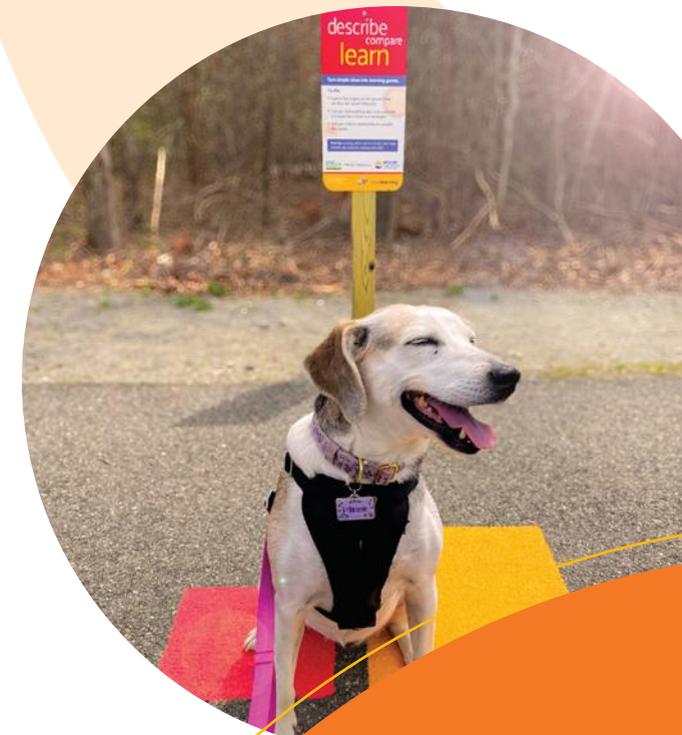
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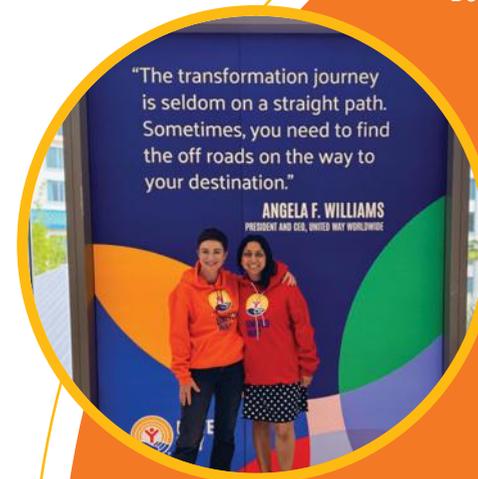
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Barbara & J. David Young
Dr. Frank L. Zwemer
Anonymous (52)



Even our pups enjoy the paw-sitivity on our Born Learning Trails



FY25 FINANCIAL SNAPSHOT

AUDITED RESULTS

REVENUE SOURCES

Campaign Contributions	\$3,407,962	52%
Grant Contributions	\$1,246,095	19%
Investments & Other Revenue	\$1,889,935	29%
Total Revenue	\$6,543,992	100%

EXPENSES

Fundraising	\$1,431,068	22%
Management & General	\$614,589	10%
Program Services	\$4,378,149	68%
Total Expense	\$6,423,806	100%

STATEMENT OF FINANCIAL POSITION

ASSETS

Cash	3,761,151
Investments	8,681,459
Accounts Receivable	909,008
Prepays	50,130
Lease Assets	1,019,644
PP&E	191,636
Total Assets	14,613,028

LIABILITIES AND NET ASSETS

Short Term Payables	1,342,927
Lease Liabilities	1,029,009
Funds Held for Others	3,590,278
Total Liabilities	5,962,214

NET ASSETS

Without Donor Restrictions	7,156,267
With Donor Restrictions	1,494,547

Total Net Assets 8,650,814

Total Liabilities and Net Assets 14,613,028



MANAGING CRITICAL FUNDS FOR MAXIMUM IMPACT

United Way serves as the fiscal manager for many programs, initiatives and crisis response services across our region. As a trusted partner, we help ensure resources are managed efficiently and directed where they make the greatest difference.

Dominion EnergyShare Program	\$5,971,632.25
Publix Emergency Fund	\$13,259.10
Richmond Christmas Mother	\$114,700.00
Healthy East End Initiative	\$17,426.68
Out of Area United Ways & Crisis Response Funds	\$32,824.16

Total Managed Funds:	\$6,149,842.19
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THANK YOU
FOR YOUR
CONTINUED
SUPPORT.



BECAUSE CHANGE DOESN'T HAPPEN ALONE



7814 Carousel Lane, #400
Richmond, VA 23294
Tel: (804) 771-5820 | Fax: (804) 225-7344



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