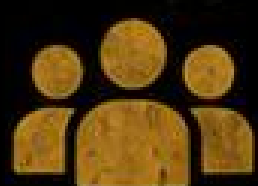


AMPLIFY 00

THE AMPLIFIER NETWORK

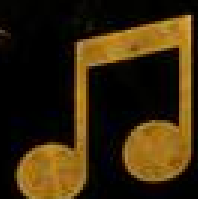
THE AMPLIFIER CHARTER

OUR BELIEF. OUR MISSION. OUR IMPACT.



COMMUNITY

We connect
music lovers
and creators.



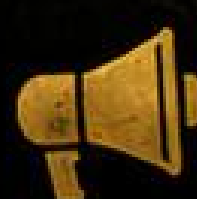
SUPPORT

We champion
artists and
lift each other up.



INSPIRATION

We spark creativity
through stories,
songs, and
experiences.



AMPLIFY

We use our voices
to create real
impact.



ELEVATE

We help great
music reach
new heights.



TOGETHER

One song.
One listener.
One connection
at a time.

ONE PURPOSE. ONE COMMUNITY. INFINITE IMPACT.

HELP VILLY KLEPPE REACH MORE PEOPLE

ONE SONG. ONE LISTENER. ONE CONNECTION AT A TIME.

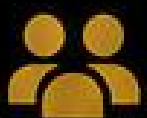
Music has always travelled
from person to person.

- 🎵 One recommendation.
- 📋 One playlist.
- 🔗 One shared song.
- 👤 One listener at a time.

AMPLIFY100 exists because
great independent music
deserves the opportunity
to be heard.

If you enjoy discovering music,
sharing artists, connecting
communities or helping
independent creators grow,
we'd love to welcome you to
the Amplifier Network.

WHAT IS AN AMPLIFIER?



An Amplifier
is someone
who helps Villy
Kleppe to reach
new audiences.



There is no
single way
to be an
Amplifier.



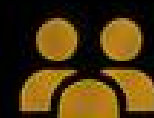
Some share
playlists.



Some introduce
radio stations.



Some connect
blogs and
media.



Some help grow
YouTube
audiences.



Some support
album sales.



Some simply
share music
they genuinely
love.

EVERY CONTRIBUTION MATTERS.

CHOOSE YOUR PACK



ROCK VILLY

Powerful guitars,
energy and authentic
independent rock.



COUNTRY VILLY

Stories, heart and
country-inspired
songwriting.



EMOTIONAL VILLY

Songs of reflection,
healing, hope and
life's deeper moments.



PIANO VILLY

Piano and acoustic
instrumentals perfect
for focus, relaxation
and storytelling.



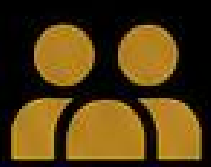
NORWEGIAN VILLY

Original Norwegian
music created for
local audiences
and beyond.



LOVE VILLY

Relationships · Romance ·
Connection · Affection
Songs that speak
from the heart.



EVERY LISTENER
MATTERS.



EVERY SHARE
MATTERS.



EVERY CONNECTION
MATTERS.

TOGETHER WE HELP INDEPENDENT MUSIC FIND ITS AUDIENCE.



WELCOME TO THE AMPLIFIER NETWORK



ONE SONG. ONE LISTENER. ONE CONNECTION AT A TIME.

AMPLIFY100

The Amplifier Charter

What is an Amplifier?

An Amplifier is someone who believes independent artists like, Villy Kleppe, deserve to be heard.

Amplifiers help Villy Kleppe's music reach new audiences by sharing songs, playlists, albums and artist resources with people who may enjoy them.

Some Amplifiers are music fans.

Some are playlist curators.

Some are bloggers, radio presenters, content creators or community builders.

What unites them is a shared belief that Villy Kleppe's music should have the opportunity to reach the people who need it most.

Our Mission

To help Villy Kleppe's music reach more listeners, more communities and more opportunities around the world.

AMPLIFY100 exists to build a global network of people who believe in authentic music, meaningful connections and supporting independent artists.

How Amplifiers Make a Difference

There is no single way to be an Amplifier.

Amplifiers may:

- 🎵 Share music with friends and communities
- 🎧 Introduce songs to playlist curators
- 📺 Help grow YouTube audiences
- 📻 Connect music with radio stations
- 📰 Introduce blogs, reviewers and media contacts
- 📱 Share music on social platforms
- ❤️ Support album and music sales
- 🎬 Help create new opportunities for licensing and exposure

Every contribution matters.

WHAT IS AN AMPLIFIER?

AN AMPLIFIER IS SOMEONE WHO BELIEVES
IN THE POWER OF **INDEPENDENT MUSIC.**



YOU AMPLIFY THE MUSIC.

You share it. You play it. You talk about it.
You help it reach more ears and more hearts.



YOU AMPLIFY THE ARTISTS.

Independent artists pour their hearts
into their music. You help their voices
be heard around the world.



YOU AMPLIFY THE COMMUNITY.

You become part of a global network of
music lovers who support, connect and
lift each other up.



YOU MAKE AN IMPACT.

Every listen, every share, every connection
makes a difference. Together, we create
real change for independent music.



AMPLIFIERS ARE **NOT JUST FANS.**
WE ARE A MOVEMENT.



WE RESPECT

We treat each other, the
artists and their music
with respect, kindness
and integrity.



WE SUPPORT

We champion independent
artists and believe in the
power of community
over competition.



WE BELIEVE

We believe great music
deserves to be heard,
no matter where it
comes from.



WE GROW

We learn, we share,
we connect and we
grow the impact of
independent music.

YOU DON'T NEED A STAGE TO BE HEARD. *YOU JUST NEED A VOICE.*



ONE SONG. ONE LISTENER. ONE CONNECTION AT A TIME. | TOGETHER WE AMPLIFY.



BECOME AN AMPLIFIER

Help Villy Kleppe Reach More People

Music has always spread from person to person.

One recommendation.

One playlist.

One shared song.

One listener at a time.

AMPLIFY100 was created to bring together people who believe great independent music deserves the opportunity to be heard.

If you enjoy discovering music, sharing artists, connecting communities or helping independent creators grow, we'd love to welcome you to the Amplifier Network.

What Is An Amplifier?

An Amplifier is someone who helps Villy Kleppe to reach new audiences.

There is no single way to be an Amplifier.

Some Amplifiers share playlists.

Some introduce radio stations.

Some connect blogs and media.

Some help grow YouTube audiences.

Some support album sales.

Some simply share music they genuinely love.

Every contribution matters.

Choose Your Pack

Select the music that best matches your interests and audience.

Rock Villy

Powerful guitars, energy and authentic independent rock.

Country Villy

Stories, heart and country-inspired songwriting.

Emotional Villy

Songs of reflection, healing, hope and life's deeper moments.

Piano Villy

Piano and acoustic instrumentals perfect for focus, relaxation and storytelling.

Norwegian Villy

Original Norwegian music created for local audiences and beyond.

Love Villy

Romance, connection, affection and matters of the heart.

AMPLIFY  00
THE AMPLIFIER NETWORK

CHOOSE YOUR PILLAR

Find the music that speaks to you.
Help it reach the world.

ROCK. LOVE. EMOTION. PIANO. NORWAY. COMMUNITY.



ROCK VILLY

For the rebels.
The loud.
The real.



LOVE VILLY

For the dreamers.
The romantics.
The feelers.



EMOTIONAL VILLY

For the storytellers.
The deep.
The soul.



PIANO VILLY

For the creators.
The thinkers.
The keys.



NORWEGIAN VILLY

For the proud.
The local.
The voices of
Norway.



COMMUNITY VILLY

For the connectors.
The supporters.
The changemakers.

YOUR MUSIC. YOUR PILLAR. YOUR IMPACT.

DIFFERENT MUSIC. ONE MISSION.
TOGETHER, WE AMPLIFY.

AMPLIFY100

Choose Your Pillar

Amplifiers can choose the style of music they connect with most:

 Rock Villy

 Country Villy

 Emotional Villy

 Piano Villy

 Norwegian Villy

 Love Villy

Each pack contains carefully selected music, featured tracks and resources designed to help Amplifiers share the music they love.

The Amplifier Network

This is not about sales.

It is about connection.

It is about helping Villy Kleppe find his audience.

It is about becoming part of a growing global network of people who believe music still matters.

Recognition & Rewards

AMPLIFY100 recognises that every Amplifier contributes differently.

As the network grows, Team Kleppe will continue developing ways to recognise, reward and celebrate the people helping Villy Kleppe's music reach new audiences.

This journey is only beginning.

Together, we amplify.

HOW IT WORKS

THREE SIMPLE STEPS TO AMPLIFY WHAT MATTERS.

1



JOIN THE NETWORK

Become part of a growing community of people who believe Villy Kleppe's music deserves to be heard. AMPLIFY100 is built around connection, discovery and helping great music reach new audiences around the world.

2



CHOOSE YOUR PACK

Select the music that best matches your interests and audience.

Available Packs:

- Rock Villy
- Country Villy
- Emotional Villy
- Piano Villy
- Norwegian Villy
- Love Villy

Choose one pack or explore multiple packs as the network grows.

3



RECEIVE YOUR RESOURCES

Once you join, you'll receive access to your chosen Pack.

Each Pack includes:

- Featured tracks
- Curated playlist
- Digital flipbook
- Artist information
- Streaming and album links
- Resources designed to help you introduce the music to others

JOIN. CHOOSE. SHARE. AMPLIFY.



ONE COMMUNITY.



GREAT MUSIC.



GLOBAL IMPACT.



TOGETHER, WE AMPLIFY.

AMPLIFY100

How It Works

Step 1: Join the Network

Become part of a growing community of people who believe Villy Kleppe's music deserves to be heard.

AMPLIFY100 is built around connection, discovery and helping great music reach new audiences around the world.

Step 2: Choose Your Pack

Select the music that best matches your interests and audience.

Available Packs:

-  Rock Villy
-  Country Villy
-  Emotional Villy
-  Piano Villy
-  Norwegian Villy
-  Love Villy

Choose one pack or explore multiple packs as the network grows.

Step 3: Receive Your Resources

Once you join, you'll receive access to your chosen Pack.

Each Pack includes:

- Featured tracks
- Curated playlist
- Digital flipbook
- Artist information
- Streaming and album links
- Resources designed to help you introduce the music to others

START AMPLIFYING. GROW TOGETHER.

ONE SONG. ONE LISTENER. ONE CONNECTION AT A TIME.



STEP 4 START AMPLIFYING

There is no single way to be an Amplifier.

YOU MAY:

-  Share playlists
-  Introduce radio stations
-  Connect blogs and media
-  Grow YouTube audiences
-  Share music on social platforms
-  Support album sales
-  Create new opportunities for exposure

Every **Amplifier** contributes differently.
Every contribution **matters**.



STEP 5 GROW TOGETHER

AMPLIFY100 is **more than** a music program.
It is a growing network of people helping
Villy Kleppe find his audience.

As the community grows, new opportunities,
recognition programs and rewards will
continue to be developed for Amplifiers
who actively contribute to the success
of the network.



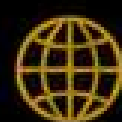
TOGETHER WE AMPLIFY.



ONE SONG.



ONE LISTENER.



ONE CONNECTION
AT A TIME.



BECAUSE VILLY KLEPPE'S
MUSIC **DESERVES TO BE HEARD.**

Step 4: Start Amplifying

There is no single way to be an Amplifier.

You may:

-  Share playlists
-  Introduce radio stations
-  Connect blogs and media
-  Grow YouTube audiences
-  Share music on social platforms
-  Support album sales
-  Create new opportunities for exposure

Every Amplifier contributes differently.

Every contribution matters.

Step 5: Grow Together

AMPLIFY100 is more than a music programme.

It is a growing network of people helping Villy Kleppe find his audience.

As the community grows, new opportunities, recognition programmes and rewards will continue to be developed for Amplifiers who actively contribute to the success of the network.

Together We Amplify

One song.

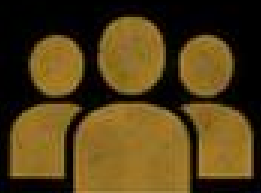
One listener.

One connection at a time.

Because Villy Kleppe's music deserves to be heard.

WELCOME TO AMPLIFY100

You're not just here for music.
You're here to **amplify it**.
Together, we support, inspire,
and elevate the music that
moves us all.



COMMUNITY

Connect with
music lovers
who get it.



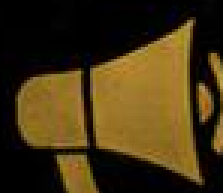
SUPPORT

Champion artists
and real music
together.



INSPIRATION

Discover stories,
songs, and
creativity.



AMPLIFY

Use your voice
to make an
impact.



ELEVATE

Help great
music reach
new heights.



TOGETHER

One song. One
listener. One
connection at a time.

YOUR MUSIC. YOUR PILLAR. YOUR IMPACT.

Hi and welcome!

Thank you for becoming part of AMPLIFY100 and joining our growing network of Amplifiers.

You are now part of a community of people who believe that independent music deserves to be heard.

AMPLIFY100 was created to help great music reach new audiences through real people, real connections and a shared passion for music.

What is an Amplifier?

An Amplifier is someone who helps Villy Kleppe's music reach more listeners.

There is no single way to be an Amplifier.

Some people share playlists.

Some introduce radio stations.

Some connect blogs, creators and communities.

Some simply share music they love with friends and family.

Every contribution matters.

Your Pack

You have chosen the:

[INSERT PACK NAME]

Inside your Pack you will find:

- Featured tracks
- Curated playlist
- Digital flipbook
- Artist information
- Streaming and album links

Take some time to explore the music and discover the songs that resonate with you most.

WHERE WE GO FROM HERE



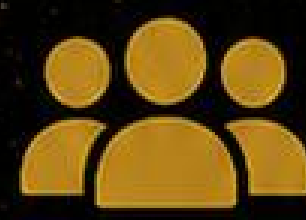
THERE IS
NO PRESSURE.



NO
COMPLICATED
RULES.



SIMPLY START BY
LISTENING, EXPLORING
AND SHARING THE MUSIC
WITH PEOPLE WHO
MAY ENJOY IT.



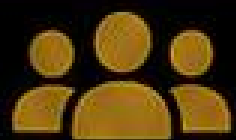
AS THE AMPLIFIER
NETWORK GROWS,
NEW OPPORTUNITIES,
RESOURCES AND REWARDS
WILL CONTINUE TO
BE INTRODUCED.



A PERSONAL *THANK YOU*

THANK YOU FOR BELIEVING IN VILLY KLEPPE.

Every stream, every share, every recommendation
and every introduction helps music reach new people.
TOGETHER WE CAN BUILD SOMETHING MEANINGFUL.



WELCOME TO THE
AMPLIFIER NETWORK

WE'RE GLAD YOU'RE HERE.



P.S. KEEP AN EYE ON YOUR INBOX.
VILLY KLEPPE MAY HAVE A
PERSONAL WELCOME MESSAGE
FOR YOU SOON.



REAL PEOPLE.
REAL MUSIC.



REAL CONNECTIONS.
REAL IMPACT.



ONE SONG.
ONE LISTENER.
ONE CONNECTION AT A TIME.

*LISTEN. SHARE. CONNECT. **AMPLIFY.***

Where We Go From Here

There is no pressure.

No complicated rules.

Simply start by listening, exploring and sharing the music with people who may enjoy it.

As the Amplifier Network grows, new opportunities, resources and rewards will continue to be introduced.

A Personal Thank You

Thank you for believing in Villy Kleppe.

Every stream, every share, every recommendation and every introduction helps music reach new people.

Together we can build something meaningful.

Welcome to the Amplifier Network.

Team Kleppe

P.S. Keep an eye on your inbox. Villy Kleppe may have a personal welcome message for you soon.

WELCOME TO YOUR PACK

Your journey as an Amplifier starts here.

You are now part of a growing community helping **great independent music** reach new listeners around the world.

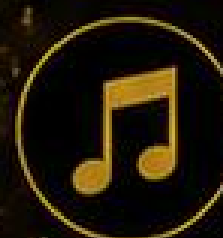
EVERY LISTENER
MATTERS.

EVERY SHARE
MATTERS.

EVERY AMPLIFIER
MATTERS.



FEATURED
TRACKS



CURATED
PLAYLISTS



DIGITAL
FLIPBOOK



ARTIST
INFORMATION

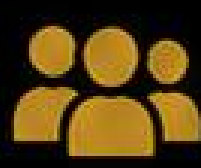


STREAMING &
ALBUM LINKS

YOUR PACK.
YOUR COMMUNITY.
YOUR IMPACT.



DISCOVER.



CONNECT.



AMPLIFY.

What You'll Receive

As an Amplifier you'll receive access to:

- Curated music packs
- Featured tracks
- Digital flipbooks
- Playlists
- Artist information
- Streaming and album links
- Ongoing updates from Team Kleppe

Why Join?

Because Villy Kleppe needs people.

Not algorithms.

Not giant marketing budgets.

People.

People who believe good music deserves an opportunity to find its audience.

People willing to share Villy Kleppe's songs, recommend or introduce his music to someone who may need it.

That's how music grows.

That's how communities are built.

That's how independent artists, like Villy Kleppe, survive.

Recognition & Rewards

AMPLIFY100 is built around community, contribution and growth.

As the network develops, opportunities for recognition, rewards and participation will continue to grow alongside the community.

This is only the beginning.

Join The Amplifier Network

Become part of a growing global community helping Villy Kleppe reach more people.

One song.

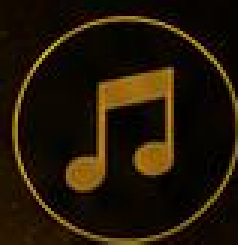
One listener.

One connection at a time.

Together We Amplify.

A MESSAGE FROM VILLY

THANK YOU FOR BEING HERE.
THANK YOU FOR BELIEVING IN THE MUSIC.



For many years, I've written songs simply because I love music. I've never had a major record company behind me, a large marketing budget or a team of investors.



Everything has been built through hard work, persistence and a belief that music can make a difference in people's lives.



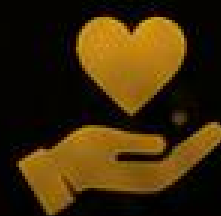
That's why AMPLIFY100 is so important to me. It's not about creating salespeople. It's about bringing together people who believe that great independent music deserves a chance to be heard.



Every song has a **story**.
Every listener **matters**.
Every connection can make a **difference**.



Whether you introduce one person to my music or one thousand, I want you to know that **your support matters** and is appreciated.



My hope is that **together** we can build something positive, something meaningful and something that helps great independent music find its audience.



Thank you for believing in the music. Thank you for becoming an Amplifier. And most of all, thank you for being part of **Team Kleppe**.

WELCOME ABOARD.



TOGETHER
WE **AMPLIFY**.

Villy Kleppe



ONE SONG.
ONE LISTENER.
ONE CONNECTION
AT A TIME.

Hello my friend,

Thank you for becoming an Amplifier.

It means a lot to me that you have chosen to be part of this journey.

For many years, I have written songs simply because I love music. I have never had a major record company behind me, a large marketing budget or a team of investors. Everything has been built through hard work, persistence and a belief that music can make a difference in people's lives.

There have been times when I wondered if anyone was listening.

Then people like you came along.

People who shared a song.

People who recommended an album.

People who believed the music was worth hearing.

That is why **AMPLIFY100** is so important to me.

This is not about creating salespeople.

It is about bringing together people who believe that my music deserves a chance to be heard.

Every song has a story.

Every listener matters.

Every connection can make a difference.

Whether you introduce one person to my music or one thousand, I want you to know that your support matters and is appreciated.

My hope is that together we can build something positive, something meaningful and something that helps great independent music find its audience.

Thank you for believing in the music.

Thank you for becoming an Amplifier.

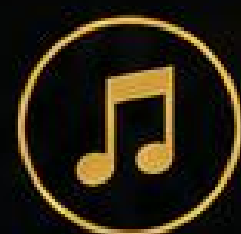
And most of all, thank you for being part of Team Kleppe.

Welcome aboard.

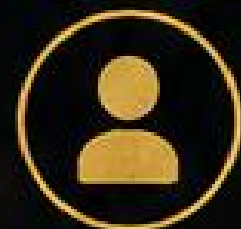
A handwritten signature in white ink that reads "Villy Kleppe". The script is fluid and cursive, with the first letter 'V' being particularly large and stylized.

"Together we amplify."

TOGETHER WE AMPLIFY



ONE SONG.



ONE LISTENER.



ONE CONNECTION
AT A TIME.



REAL MUSIC

We champion
independent artists.



REAL PEOPLE

We build genuine
connections.



REAL IMPACT

We amplify voices
that deserve
to be heard.



GLOBAL COMMUNITY

We are Amplifiers
worldwide.

Join The Amplifier Network



DISCOVER
Great music.



SHARE
With others.



AMPLIFY
The impact.



GROW
Together.

THANK YOU
FOR BEING PART OF THE MOVEMENT.



AMPLIFY100

THE AMPLIFIER NETWORK

CONTACT US

WE'D LOVE TO HEAR FROM YOU.

Whether you have a question, want to get involved,
or just want to say hello — reach out.

TOGETHER, WE AMPLIFY.

GET IN TOUCH



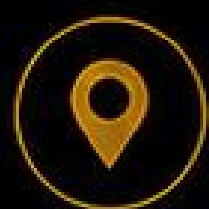
EMAIL

villykleppe2@gmail.com



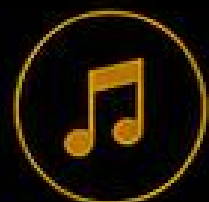
WEBSITE

www.villykleppe.com



LOCATION

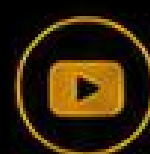
Norway



INDEPENDENT ARTIST

Singer • Songwriter • Composer

FOLLOW US



YouTube

youtube.com/@villykleppe



Facebook

facebook.com/villykleppe



TikTok

@villykleppe



Spotify

Villy Kleppe

BUSINESS INQUIRIES

For radio features, podcast interviews,
playlist consideration, media enquiries,
collaborations and music licensing
opportunities, please contact:

✉ villykleppe2@gmail.com

LET'S CONNECT

We're always looking to connect with listeners,
radio presenters, bloggers, playlist curators
and music lovers who believe in the power
of independent music.



Thank you for being
part of the Amplify100
Network.
Your voice.
Your support.
Your connection.
They all matter.

TOGETHER, WE AMPLIFY.



TOGETHER
WE AMPLIFY.

Villy Kleppe



ONE SONG.
ONE LISTENER.
ONE CONNECTION
AT A TIME.