



2026

The Hatcher Classic

GOLF TOURNAMENT SERIES SPONSORSHIP OPPORTUNITIES

Whole Child, Whole Family

Free, Lifetime Support for Pediatric Cancer Families

The Austin Hatcher Foundation provides a lifetime of free, comprehensive support to pediatric cancer patients and their families through mental, behavioral, educational, and social services, so they can cope in the present and thrive in the future.

[VIEW OUR 2025 ANNUAL REPORT](#)

Our Impact

Since its inception, the Austin Hatcher Foundation has provided over...

\$40M+ in valued services and support to

 **93,000+**
Individuals

 **33**
States

 **42**
Children's Hospitals



Sponsor the Hatcher Classic Golf Series Support Families Facing Childhood Cancer

Join us for the fifth annual Hatcher Classic Golf Series, where golfers and sponsors come together to raise critical funds for children and families impacted by pediatric cancer.

Funds raised through the Hatcher Classic directly support families with essential mental and behavioral health services at no cost, helping them navigate diagnosis, treatment, and life beyond cancer.

The Hatcher Classic features two 18-hole tournaments benefiting the Austin Hatcher Foundation:

Spring Tournament:

May 18, 2026 – The Farm Golf Club (Dalton, GA)

Summer Tournament:

August 17, 2026 – Chattanooga Golf & Country Club (Chattanooga, TN)

Learn More:

 hatcherfoundation.org/golf

“Sponsoring the Hatcher Classic has been a meaningful way to support the Austin Hatcher Foundation’s mission to help pediatric cancer families, and a great opportunity to connect with other community members.”

- Steve Snyder
Austin Hatcher Foundation Board Member
VP, Garland Carpet & Rug

Player + Sponsor Breakdown

All sponsor levels receive promotional recognition at **both Hatcher Classic tournaments**. Packages that include a playing foursome apply to **one tournament only**, selected by the sponsor and scheduled on a first-come, first-served basis.

\$25,000 Presenting

- Two foursomes at one tournament
- Participant gift bags (per player)
- Visual & verbal recognition at event
- Presenting logo placement on the following materials:
 - PRINTED:** All Tee Signs, All Hole Signs, All Golf Carts, Sponsor Board
 - DIGITAL:** Social Media, Print Ads, Newsletter, Online Ads, Website
- Opportunity to display products or logo items at event or in gift bags
- Featured social media promotion highlighting your business's services
- Special feature in press release highlighting your sponsorship of the event
- Included in 2026 annual impact report
- Exclusive mention in radio ads

\$10,000 Gold

- One foursome at one tournament
- Participant gift bag (per player)
- Visual & verbal recognition at event
- Logo placement on the following materials:
 - PRINTED:** One Tee Sign, One Hole Sign, All Golf Carts, Sponsor Board
 - DIGITAL:** Social Media, Print Ads, Newsletter, Online Ads, Website
- Opportunity to display products or logo items at event or in gift bags
- Social media promotion highlighting your business's services
- Included in event press release

\$7,500 Silver

- One foursome at one tournament
- Participant gift bag (per player)
- Visual & verbal recognition at event
- Logo placement on the following materials:
 - PRINTED:** One Hole Sign, All Golf Carts, Sponsor Board
 - DIGITAL:** Social Media, Newsletter, Website
- Included in social media promotion
- Included in event press release

\$5,000 Eagle

- One foursome at one tournament
- Participant gift bag (per player)
- Visual & verbal recognition at event
- Logo placement on the following materials:
 - PRINTED:** One Hole Sign, Sponsor Board
 - DIGITAL:** Social Media, Newsletter, Website

Friend of the Tournament Sponsorships

\$1,000 Bogey Sponsor

- Visual & verbal recognition at event
- Logo placement on the following materials:
 - PRINTED:** One Tee Sign, Sponsor Board
 - DIGITAL:** Website
- Included in social media promotion
- Mention in event press release

\$500 Support Sponsor

- Visual recognition at event
- Logo placement on the following materials:
 - PRINTED:** Sponsor Board
 - DIGITAL:** Website

\$250 Tee Sponsor

18 AVAILABLE

- Company name on group tee sign at a single hole

Sponsor Visibility

Be seen by millions of community leaders while making a lasting impact.

Print Ads

- 2.6 Million Impressions
- \$8,000+ Value

Website

- 31,000+ Quarterly Views

Email Blasts

- 4,000+ Subscribers

Digital Ads

- 600,000+ Quarterly Impressions

TV Interviews

- 21,000+ Views per episode

Social Media

- 759,800+ Quarterly Impressions
- 9,800+ Followers

Secure Your Sponsorship

 **Click here to submit your sponsorship and logo.**

Submit payment online with a **credit card*/E-Check** or send a **check in the mail!**

*A 3.5% fee will be added to all credit card transactions
Payments are processed securely through Bloomerang CRM

Make check payable to Austin Hatcher Foundation for Pediatric Cancer
Mail to: 1705 S Holtzclaw Ave, Chattanooga, TN 37404

Austin Hatcher Foundation is a 501(c)3 nonprofit organization (Tax ID: 20-8065108)

Contact Us!



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Free, Lifetime Support for
Pediatric Cancer Families

**THE AUSTIN HATCHER FOUNDATION IS A
NATIONAL 501(C)(3) NONPROFIT ORGANIZATION.**



hatcherfoundation.org

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