



2026

# The Hatcher Classic

**GOLF TOURNAMENT** SPONSORSHIP OPPORTUNITIES

# Whole Child, Whole Family

## Free, Lifetime Support for Pediatric Cancer Families

The Austin Hatcher Foundation provides a lifetime of free, comprehensive support to pediatric cancer patients and their families through mental, behavioral, educational, and social services, so they can cope in the present and thrive in the future.

[VIEW OUR 2025 ANNUAL REPORT](#)

### Our Impact

Over the last 18 years, the Foundation has provided over...

**\$35M** in valued services and support to

 **92,000+**  
Individuals

 **25**  
States

 **42**  
Children's Hospitals



## Support Pediatric Cancer Families by Sponsoring The Hatcher Classic

In 2026, the Austin Hatcher Foundation will host its fifth annual Golf Tournament, inviting golfers to raise funds for families faced with pediatric cancer.

Funds raised through The Hatcher Classic directly impact these families-both regionally and nationally-by providing essential mental and behavioral health services at no cost to them.

**The Hatcher Classic is an 18-hole golf tournament benefiting the Austin Hatcher Foundation, hosted at The Farm Golf Club in Dalton, Georgia on May 18, 2026.**

**By becoming a sponsor, you're helping pediatric cancer families thrive.**

**Learn More:**

 [hatcherfoundation.org/golf](https://hatcherfoundation.org/golf)

**“Sponsoring the Hatcher Classic has been a meaningful way to support the Austin Hatcher Foundation’s mission to help pediatric cancer families, and a great opportunity to connect with other community members.”**

- Steve Snyder  
Austin Hatcher Foundation Board Member  
VP, Garland Carpet & Rug

# Player + Sponsor Breakdown

## \$25,000 Presenting

- Two foursomes at the tournament
- Participant gift bags (per player)
- Visual & verbal recognition at event
- Presenting logo placement on the following materials:
  - PRINTED:** All Tee Signs, All Hole Signs, All Golf Carts, Sponsor Board
  - DIGITAL:** Social Media, Print Ads, Newsletter, Online Ads, Website
- Opportunity to display products or logo items at event or in gift bags
- Featured social media promotion highlighting your business's services
- Special feature in press release highlighting your sponsorship of the event
- Included in 2026 annual impact report
- Exclusive mention in radio ads

## \$10,000 Gold

- One foursome at the tournament
- Participant gift bag (per player)
- Visual & verbal recognition at event
- Logo placement on the following materials:
  - PRINTED:** One Tee Sign, One Hole Sign, All Golf Carts, Sponsor Board
  - DIGITAL:** Social Media, Print Ads, Newsletter, Online Ads, Website
- Opportunity to display products or logo items at event or in gift bags
- Social media promotion highlighting your business's services
- Included in event press release

## \$7,500 Silver

- One foursome at the tournament
- Participant gift bag (per player)
- Visual & verbal recognition at event
- Logo placement on the following materials:
  - PRINTED:** One Hole Sign, All Golf Carts, Sponsor Board
  - DIGITAL:** Social Media, Newsletter, Website
- Included in social media promotion
- Included in event press release

## \$5,000 Eagle

- One foursome at the tournament
- Participant gift bag (per player)
- Visual & verbal recognition at event
- Logo placement on the following materials:
  - PRINTED:** One Hole Sign, Sponsor Board
  - DIGITAL:** Social Media, Newsletter, Website

## Friend of the Tournament Sponsorships

## \$1,000 Bogey Sponsor

- Visual & verbal recognition at event
- Logo placement on the following materials:
  - PRINTED:** One Tee Sign, Sponsor Board
  - DIGITAL:** Website
- Included in social media promotion
- Mention in event press release

## \$500 Support Sponsor

- Visual recognition at event
- Logo placement on the following materials:
  - PRINTED:** Sponsor Board
  - DIGITAL:** Website

## \$250 Tee Sponsor 18 AVAILABLE

- Company name on group tee sign at a single hole

## Benefits

### Print Ads

- 2.6 Million Impressions
- \$8,000+ Value

### Website

- 31,000+ Quarterly Views

### Email Blasts

- 4,000+ Subscribers

### Digital Ads

- 600,000+ Quarterly Impressions

### TV Interviews

- 21,000+ Views per episode

### Social Media

- 759,800+ Quarterly Impressions
- 9,800+ Followers



# Secure Your Sponsorship

 **Click here to submit your sponsorship and logo.**

Submit payment online with a **credit card\*/E-Check** or send a **check in the mail!**

\*A 3.5% fee will be added to all credit card transactions  
Payments are processed securely through Bloomerang CRM

Make check payable to Austin Hatcher Foundation for Pediatric Cancer  
Mail to: 1705 S Holtzclaw Ave, Chattanooga, TN 37404

**Austin Hatcher Foundation is a 501(c)3 nonprofit organization (Tax ID: 20-8065108)**

## Contact Us!



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## Whole Child, Whole Family

Free, Lifetime Support for  
Pediatric Cancer Families

**THE AUSTIN HATCHER FOUNDATION IS A  
NATIONAL 501(C)(3) NONPROFIT ORGANIZATION.**



**hatcherfoundation.org**

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