

CREATIVE CARPET & FLOORING'S

Creative Thinking



Mark Bouquet



Mark Bouquet Jr.

"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Custom Interior Analysis!" (888) 910-6585

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"Mark" My Words... a message from Mark Sr.

Hi Everyone,

April showers bring May flowers - I'm ready!!! I think it's time to get outside. I know my bride is ready!

April is a busy month for our family. April 1st is not only April Fool's Day, but it was also my dad's birthday. My pops would be 78 this year. April 2nd is HUGE, too! Tammy and I will be celebrating our 34th WEDDING ANNIVERSARY! So far, she has kept me! (I got the better part of that deal - for sure!) We have Good Friday on the 14th, which is a nice, little break from work, and, for those who believe in Christ, it is a special day! The 16th is a two-for-one: the 16th is my "sixth" son's birthday, Chris Boerema. He's been around my family and our house for so many years that I look at him like another son. Hey Chris - you're GROUNDED! (I wonder if I could have used him as a write off? Maybe if he was in my will???) The 16th is also Resurrection Day. This is HUGE for a Christian. (FYI - did you know I can walk on water?..... as long as it is frozen! I am a sinner, so I just want y'all to know that I KNOW I'm no better than anyone.) I would be lying if I didn't say that this is THE DAY for a Christian! Forgive my indulgence into my faith, or celebrate it with me!

Now, I would be remiss if I didn't mention that April is International Guitar Month! Seriously!!! Maybe you don't know, but I have been a musician all my life. I do believe my mother's delivery of me was extra hard because I was over 10 pounds and probably had a guitar strapped around my neck!!! (Sorry mom - I really miss you and dad!) Okay, so it's probably made up by Guitar Center to get a spike in guitar sales. I don't know. I just like the concept. Oh, and on April 23rd I'll be 53. Why do I feel like 153????

I had heard in the beginning of March that we are doing better than ever as a company. The reason is, we DO CARE, and we are growing and creating jobs. This is because YOU keep coming back and referring us! I really do wish we made everyone happy all of the time, but sometimes we don't. We should be able to, but if there is ever a problem and no one tells us, we can't rectify what we don't know about. So please, help us become better and tell us when things may not seem right. We have our faith, family and our reputation. I don't plan on having any of them go bad.

Lord Bless You!

Mark Bouquet, Sr.

April 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14 CLOSED	15 CLOSED
16	17	18	19	20	21	22
23	24	25	26	27	28	29
	30					

Month at a Glance:

1 April Fool's Day - Everything is funny, if it is happening to somebody else...

14 Good Friday - Peter 2:24 He himself bore our sins in his body on the tree, that we might die to sin & live to righteousness. By his wounds, you have been healed.

16 Chris Boerema's Birthday - All we need in life is good family & good friends. With you, we can't tell the difference. Happy Birthday!

16 Easter Sunday - "We live & die; Christ died & lived!" (John Stott)

23 Mark Bouquet Sr's Birthday - Always remember how much you are loved & appreciated by all of us. Wishing you a very Happy Birthday from all of us at Creative Carpet!

International Guitar Month

With the Bouquet family, there is no way we could NOT mention that April is International Guitar Month! This is actually Mark Bouquet's guitar collection. Every one of these beauties is American made. He has a



large stand to hold eight of them. However, as you can see, he doesn't have enough individual guitar stands (great birthday gift hint since his birthday is also this month)! The second guitar to the left is a Gibson Gold from 1971. The one to the right of it was one of a thousand that their Custom Shop made into a prototype 2-octave neck. The third one from the right is a "Frankenstrat" that is as accurate as ever done to Eddie VanHalen's original. All period accurate parts to crest this and to Eddie's specs.

We would love to see your guitar collection, no matter how big or small! Please visit our Facebook page and post your collection and story behind it. If you know of an event happening during International Guitar month, please share that, too! If it relates to guitars, we want to know all about it. Lets rock out and celebrate this cool little holiday!

10 Simple Ways to Relieve Stress

Stress is an unavoidable part of life, but that doesn't mean you should ignore it. Too much untreated stress can cause potentially serious physical and mental health problems. The good news is that in many cases, stress is manageable. With some patience and a few useful strategies, you can reduce your stress, whether it's family stress or stress at the workplace.



1. Listen to music - If you're feeling overwhelmed by a stressful situation, try taking a break and listening to relaxing music (another plug for International Guitar Month!)
2. Call a friend - When you're feeling stressed, take a break to call a friend and talk about your problems.
3. Talk yourself through it - Just tell yourself why you're stressed out, what you should do to complete the task at hand, and most importantly, that everything will be okay.
4. Eat right - Stress levels and a proper diet are closely related.
5. Laugh it off - Laughter releases endorphins that improve mood and decrease levels of the stress-causing hormones cortisol and adrenaline.

6. Drink tea - It has less than half the caffeine of coffee and contains healthy antioxidants, as well as theanine, an amino acid that has a calming effect on the nervous system.
7. Be mindful - From yoga and tai chi to meditation and Pilates, these systems of mindfulness incorporate physical and mental exercises that prevent stress from becoming a problem.
8. Exercise (even for a minute) - Getting your blood moving releases endorphins and can improve your mood almost instantaneously.
9. Sleep better - Make sure to get the doctor-recommended seven to eight hours of sleep. It may be the most effective stress buster on this list.
10. Breathe easy - While shallow breathing causes stress, deep breathing oxygenates your blood, helps center your body, and clears your mind.

Reese, N. (n.d.). 10 Ways to Relieve Stress. (P. P.-B. Timothy J. Legg, Editor) Retrieved July 1, 2016, from Healthline: <http://www.healthline.com/health-slideshow/10-ways-to-relieve-stress>

DONNA KOBAR

You are this month's
MYSTERY WINNER!
We have a **\$50 Creative Carpet
& Flooring gift card** reserved
just for you!
Stop in your nearest showroom to
claim your prize!

NOTE: Must be picked up before 04/30/2017

Did You Know ?

Creative Carpet & Flooring is a FULL SERVICE FLOORING CENTER?

- ▶ We have the finest carpet installers in the Chicagoland and Northwest Indiana area and offer you our Lifetime Installation Warranty.
- ▶ We also specialize in carpet cleaning, hardwood flooring, hardwood refinishing, ceramic tile, porcelain tile, glass tile, along with laminate and luxury vinyl flooring.
- ▶ Whatever your flooring needs, stop on in and let us help you with your design selection. Creative Carpet and Flooring is your full service flooring design center featuring flooring from all the major manufacturers.
- ▶ Call today for your FREE No-Obligation Measure!
- ▶ FINANCING Available*
- ▶ We also accept the following major credit cards: Visa, MasterCard and Discover.

*Subject to credit approval. Minimum monthly payments required. Ask us for details.

THANK YOU FOR THE KIND WORDS!

"Nothing but PERFECTION! Friends & family love it! Quality over quantity is my philosophy! Everyone exceeded at quality. They went above & beyond my expectations. I would highly recommend you guys time & time again to everyone looking for flooring. There isn't a high enough scoring system on this survey. All 10's across the board! Thanks again for the great service." - Kirk



Is Chicago really the “Windy City”?

Wind blowing off Lake Michigan and sweeping through the streets in between the buildings would be a reasonable scientific explanation. However, it’s been said the real reason is because Chicago’s residents and politicians are “full of hot air” being called “windbags” citing an 1890 article by New York Sun’s newspaper editor, Charles Dana. This theory has been called a myth since the original article has never been found. Regardless of how Chicago received its nickname, we aren’t even windy enough to make the top ten list! The 2016 top 10 windiest cities in America per The Weather Channel:

- #10 11.8 mph - Buffalo, NY
- #9 11.9 mph - Abilene, TX
- #8 12.0 mph - Corpus Christi, TX
- #7 12.2 mph - Oklahoma City, OK
- #6 12.2 mph - Fargo, ND
- #5 12.2 mph - Wichita, KS
- #4 12.3 mph - Boston, MA
- #3 12.4 mph - Lubbock, TX
- #2 12.6 mph - Rochester, MN
- #1 13.6 mph - Amarillo, TX

Chicago will always be the Windy City in OUR hearts!

A “WELCOME BACK” TO OUR RETURNING CLIENTS...

- | | | |
|---------------------------|-------------------------|-------------------------|
| ✦ Chris & Michelle August | ✦ Candice Gibbons | ✦ Jan & Charles Olson |
| ✦ Tina Burton | ✦ Earl Gilliem | ✦ Keith & Donna Rymut |
| ✦ Alcía Calder | ✦ Debbie Holicky | ✦ Ken & Barbara Siegers |
| ✦ Wendy & Bob Churchill | ✦ Tom & Leah Huizinga | ✦ Dawn Swanson |
| ✦ Evelyn & Roger Curran | ✦ Brett Jones | ✦ Genevra Walter |
| ✦ Charles & Ruth Devries | ✦ Veronica & Jeff Nagel | ✦ Mike Winterrowd |
| ✦ Chuck & Carla Galer | ✦ Winnie Nyhus | |
| ✦ Edward George | ✦ Theresa O’Connor | |

MEET OUR CARPET CLEANING CUSTOMERS...

- | | | |
|----------------------------|-------------------------------|-----------------------|
| ✦ Pauline Bergman | ✦ Jason and Gina Helbling | ✦ Pat Nowak |
| ✦ Tonia and Ronald Carlson | ✦ Mary Jackson | ✦ Monique Plankis |
| ✦ Karl and Mimi Damm | ✦ Kevin Kubiszak | ✦ Mike and Cheri Rapp |
| ✦ Gretel Hanson | ✦ Charles and Marita Librizzi | ✦ Rich and Diane Stob |
| | | ✦ Tom and Ruth Wojcik |

Call for more info on our expert carpet cleaning services! 888.910.6585



Mega Trivia Contest

Who wants to WIN a \$50 Gift Card towards dinner at TGI Friday’s, Olive Garden, Red Lobster or Aurelio’s Pizza?

Take our Trivia Challenge!

This month’s Mega Trivia question:

In the game of Scrabble, which letter has the most tiles?

- A) ‘I’
- B) ‘E’
- C) ‘Y’
- D) ‘S’
- E) ‘O’

To enter, go to:

www.creativecarpetinc.com, click on “Monthly News - Home Advisor Monthly Newsletter” and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month’s newsletter. Entry deadline, April 20th, 2017. Good luck!!!

Answer to March’s quiz:
C) Telephone

Congratulations to last month’s winner:

Les Grant

Stop by Creative Carpet & Flooring to claim your prize by April 30, 2017!

WARNING!

Don’t visit any flooring dealer until you call us for a **FREE Consumer Awareness Guide!** *You will learn...*

- ✓ 4 predatory sales tactics
- ✓ 7 costly misconceptions about flooring
- ✓ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!



Fun Indiana Fact!

Before the Breathalyzer there was the Drunkometer - The first successful machine for testing the blood alcohol content of humans was the Drunkometer, created in 1931 and patented in 1936 by Rolla N. Harger, an Indianapolis biochemist. Harger turned his patent over to the Indiana University Foundation, in part because he didn't think it would be a particularly big money maker; it was.

Cavinder, F.D. (1985). Before the Breathalyzer There Was the Drunkometer. In F.D. Cavinder, *The Indiana Book of Records, Firsts, and Fascinating Facts* (p. 358). Indiana University Press.

MEET OUR NEW FRIENDS AND CLIENTS...

- | | | |
|---------------------------|---------------------------------|---------------------------|
| ✦ Audrey Benchik | ✦ Marti Jatis | ✦ Chris Osgood |
| ✦ Brian Board | ✦ Mike Jensen | ✦ Alan Pietrowski |
| ✦ Tillie Bulthuis | ✦ James & Kris Jensen | ✦ Mark & Gayle Pleitner |
| ✦ Shirley & Mike Cozzo | ✦ John & Jerry Lynn Kalwasinski | ✦ Butch Reeks |
| ✦ Laurie Dorn | ✦ Lois Kazmer | ✦ Richard Renz |
| ✦ Diana & Ron Dunn | ✦ Marcia Kieiltyka | ✦ Raymond Rokosz |
| ✦ Pat & Joanne Dunne | ✦ Ed Kirsch | ✦ Stephanie & John Rumbuc |
| ✦ Wouter Erne | ✦ Anna Letsos | ✦ John Sopcich |
| ✦ Lisa Foltz | ✦ Georgette Luce | ✦ Donald Srebro |
| ✦ Andrea Fox | ✦ Debbie Marias | ✦ Barb Tomczak |
| ✦ Darren Freihage | ✦ Barbara Mercer | ✦ Don & Gerri VanBaren |
| ✦ Marcia Gabor | ✦ Glen Nisivoccia | ✦ Charleene Waliszewski |
| ✦ Frank Graves | ✦ Debbie O'Connell | ✦ Ronald Zgunda |
| ✦ Jake & Kiley Gray | ✦ Dan & Elizabeth O'Dwyer | |
| ✦ Tom & Susan Gross | ✦ Mike & Bonnie O'Grady | |
| ✦ Robyn Hemp-Adams | | |
| ✦ Connie & Thomas Higgins | | |

A gigantic THANK YOU to all who referred us last month...

- | | |
|-----------------------|----------------------|
| ✦ Cindy Visser | ✦ Pat Wiley |
| ✦ Michelle Huddlestun | ✦ Don & Nyla DeGraff |

Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's

Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So I've assembled my **Referral Rewards Program**. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: **Olive Garden, Longhorn Steakhouse, Bahama Breeze Island Grill, Seasons 32 Fresh Grill, Yard House, Red Lobster, TGI Friday's or Aurelio's Pizza.**

Community Events

Saturday, April 1st 9:00am & 11:00am

2nd Annual Bunny Brunch
KidsWork Children's Museum fundraiser
 Dancing Marlin
 20590 S LaGrange Rd, Frankfort IL
 Easter Bunny Pics, Brunch Buffet, Gifts
 COST: \$40 for adults, \$25 children 4-12, children 3 & under FREE
 INFO:
kidsworksecondbunnybrunch.eventbrite.com
 or call 815.469.119

Saturday, April 8th 8:30am & 10:00am

Breakfast with the Easter Bunny
Highland Griffith Chamber of Commerce
 Highland High School Cafeteria
 9135 Erie, Highland IN
 Continental breakfast, drawings, raffles & pics w/ the Easter Bunny.
 COST: \$6 (must purchase in advance)
 INFO: info@highlandgriffithchamber.com
 or call 219.923.3666

Saturday, April 8th 12:00pm-1:00pm

60th Annual Easter Egg Hunt
Mokena Lions Club
 Mokena Main Park
 10925 W LaPorte Rd, Mokena IL
 Appearance from Rory, the Mokena Lion, & the Easter Bunny
 COST: Free
 INFO: MokenaLionsClub@att.net

Saturday, April 8th 9:00am

11th Annual Easter Egg Hunt
North Township
 Wicker Park Pavilion
 8554 Indianapolis Blvd, Highland, IN
 Children ages 1-10 for egg hunt, DJ music & visit from Easter Bunny.
 COST: Free
 INFO: Kathy Bridges at 219.932.2530 x 331

Creative
Carpet & Flooring

19420 S LaGrange Road
 Mokena, IL 60448
 (708) 479-8600

2315 45th Street
 Highland, IN 46322
 (219) 595-5561

Main (888) 910-6585
www.creativecarpetinc.com
info@creativecarpetinc.com
 Mon, Wed, Fri : 10am - 6pm
 Tue, Thu : 10am - 8pm
 Sat : 10am - 4pm

If you have a community event or fundraiser that you would like us to feature in the May 2017 Creative Carpet & Flooring Creative Thinking, please email marketing@creativecarpetinc.com by April 15th, 2017.

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

Shaw Floors *Anniversary*
SALE

CELEBRATING 50 YEARS

Savings up to
\$1,000

on select Shaw Floors and

**24 Months
Special Financing Available***

on purchases with your
Shaw Floors credit card



April 1 - May 15, 2017

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Carpet | Tile & Stone | Hardwood | Laminate | Resilient | shawfloors.com

*Subject to credit approval. Minimum monthly payments required. See store associate for details.

Shaw
FLOORS

Fashion
SALE

#tufftextfashionsale

Tuftex
Carpets of California

The Premier Carpet of Shaw Floors



Save up to:

\$1000

on Anso® nylon and
STAINMASTER® nylon carpet.

(Receive a rebate for \$2/yd. or \$0.22/sq.ft.)

Sale Dates

April 15 - May 31, 2017

In addition to Shaw's Anniversary Sale
OR the Tuftex Spring Fashion Sale,
you can also receive...



- 1. Moving of Furniture**
- 2. Take Up of Existing Carpet**
- 3. Carpet Haul Away**

That's right... **ALL 3 FOR FREE** or **FREE** pad upgrade! *

** Shaw Floors Anniversary SALE and Tuftex Fashion SALE cannot be combined.*

Shaw Floors Anniversary Sale April 1 - May 15, 2017

Tuftex Fashion Sale April 15 - May 31, 2017

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