



**SOCCKEREX**  
**MENA**

**FEBRUARY 2025**

**SELECTION  
OF  
ATTENDEES**



FEBRUARY 2025

**COMPANY**

54 Foot

A7 Sports Management

ACAKORO Football

Acakoro Football Academy

adidas

Adidas

Adlingo

Administrative Prosecution of Taekwondo

Agence France Presse (AFP)

AHAFOMAN FOOTBALL CLUB

AHAFOMAN FOOTBALL CLUB

Al Ahly

Al Ittihad

Al Jasira SC

Al Nassr SC

Al-Ahram Portal

ALHAMDU FOOTBALL CLUB

Amateur FA

Amplify FC

Antigua Independent Media

ARAB SPORTS MEDIA OPERATIONS

Argentina Embassy

Argentina Embassy

Argentina Embassy

Argentina Embassy

Argentina Embassy

Argentina Football Association

Argentina Football Association

Argentine Embassy

**POSITION**

Executive Director

Owner

Chief Executive Officer

Sports Lawyer

Country Manager Egypt-Morocco-Jordan

Brand Communication Manager Football at  
adidas for Emerging Markets

Manager

Associate

Editor & Reporter

President

BOARD SECRETARY

Board Member

Chairman

Head of Finance

Football Academy Manager

Sports Journalist

Founder

Vice Chair

Founder

Managing Editor

Sports TV News Program Producer Reporter

Ambassador of Argentina

Deputy Head of Mission

Cultural Attache

Commercial Adviser

Assistant to the Commercial Attache

Chief Commercial & Marketing Officer

Head of International

Minister Counsellor at the Economic and  
Commercial Section



**COMPANY**

Argentina Embassy

Argentina Embassy

Argentina Embassy

Argentina Embassy

Argentina Football Association

Argentina Football Association

Argentine Embassy

Aspire Community Transformation

Aspire Community Transformation

AWS

AYOUM GREAT WARRIORS SOCCER  
ACADEMY

Azam Football Club

Badenoch & Co Ltd

Badenoch & Co.

Banaat FC

beIN Sports

beIN SPORTS USA

beIN Spots

Benfica

Bharati Vidyapeeth University

BONYAN

Boston Street Soccer United

Bridge Gap Sports

Brookehouse College

C11 Marketing

CAF

Canoe & Kayak Federation

Champs Land

Champs Land

Champs Land

**POSITION**

Deputy Head of Mission

Cultural Attache

Commercial Adviser

Assistant to the Commercial Attache

Chief Commercial & Marketing Officer

Head of International

Minister Counsellor at the Economic and  
Commercial Section

Sports Program Manager

KNVB WorldCoaches instructor

Associate

**VICE PRESIDENT**

CEO

Chairman

Associate

Club President

Reporter

Director, Programming and Digital Media

Camera Man

Global Expansion Coordinator

Director

Program Coordinator

President

Founder/Partner

CEO

Consultant

Commercial Director

Associate

Director

Manager

Sales



**SOCEREX**  
**MENA**

**FEBRUARY 2025**

**COMPANY**

**POSITION**

Champs Land	Designer
Champs Land	Associate
Charlottesville Blues FC	Co-Owner
Charlottesville Blues FC	Owner
Cityscape Global	Head of Sales
Club Atletico Talleres	Football Executive Director
Club Consultant	CEO
Clube Futebol Atlântico	President
Coerver Coaching Egypt	Director
Confederation of African Football	Competitions Manager
CONIFA	Vice President
CONIFA	Ambassador
CONIFA	Asia & Oceania Intercontinental President
CONIFA	Africa Director
COSAFA	Football Director
Delta Conex	Managing director and board member
Delta Conex	Associate
Delta Conex	Vise president
Department of Business & Trade	Sector Investment Manager
Designwerk	Business Development Manager
Designwerk	Managing Director
Designwerk	Creative Director
Designwerk	Account Director
Diego Maradona	Direcot
Dream Egypt Media Foundation	Executive Director of Dream Egypt Media Foundation
Egyptian Angling	Associate
Egyptian Boxing Federation	Associate
Egyptian FA	Egyptian women's national team and U20
Egyptian Gymnastics Federation	Associate





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COMPANY	POSITION
Egyptian Handball Federation	Associate
Egyptian modern pentathlon federation	Associate
Egyptian sailing and water ski federation	Associate
Egyptian Squash Federation	Associate
Egyptian wushu kung-fu federation	Associate
Egyptian Wushu Kung-Fu Federation	Associate
Eksab	CEO
Elite Football Academy	President
Embassy of the Netherlands in Egypt	Policy Officer for Culture, Sports and Development
End to End Agency	Director
Elsca	Adivisor to the Chairman
ESLSCA	Sports Finance Lecturer
Estadat	Associate
Events Encore	CEO
EY	Director   MENA Sports Advisory Lead
FASU Executive Committee	President
FASU Executive Committee	1st Vice President
FASU Executive Committee	2nd Vice President
FASU Executive Committee	Secretary General
FASU Executive Committee	Treasurer
FASU Executive Committee	Internal Auditor
FASU Executive Committee	Student Representative
FASU Executive Committee	CUCSA – Southern Africa
FASU Executive Committee	FEAUS – Eastern Africa
FASU Executive Committee	WAUG – Western Africa
FASU Executive Committee	FASU-ZAC – Central Africa
FASU Executive Committee	NAFUS – Northern Africa
FASU Executive Committee	Legal & Disciplinary Committee
FASU Executive Committee	Accountant/Ag. Administrator
FASU Executive Committee	Assistant Administrator- Language Support & NUSF Development



FEBRUARY 2025

**COMPANY**

FASU Executive Committee  
FASU Executive Committee  
FASU Executive Committee  
FC Business  
FC Zenit  
FC Zenit  
FC Zenit  
FC Zenit Saint Petersburg  
Federação Portuguesa de Futebol  
FEDERACION SALVADOREÑA DE FUTBOL  
FEDERATION FOOTBALL DES COMORES  
FIFA  
FIFA  
FIFA  
Filgoal  
Fird  
Footballco  
footballqatar.com  
Fortress GB  
Freelance  
FRG (Anta - Skechers)  
Game Changers  
Gemini Sports  
Ghana Football Association  
Ghanasportspage.com  
Gisports  
Globe Soccer Awards  
Goals 9  
Gor Mahia Football Club  
Greater Manchester Sports Clubs Ltd

**POSITION**

Communications Assistant  
Graduate Trainee  
Immediate Past President  
Editor  
Communications Director  
Content Director  
PR Manager  
Advisor to Chairman on International Affairs  
Marketing Manager  
DIRECTOR COMERCIAL  
SECRETAIRE GENERAL  
Media Ticketing Operations Manager  
Human Rights Programme Manager  
FIFA player agent  
Content Director  
CEO  
VP, Head of Content North America  
Journalist  
VP of Sales - EMEA & APAC  
Journalist  
Associate  
CEO  
CEO  
Marketing Manager  
Journalist  
Manager  
Consultant Senior Advisor  
Editor  
Chief Executive Officer  
CEO



**COMPANY**

Grintafy  
 Grintafy  
 Grupo Haras del Sur Fútbol Club  
 Hashtag Digital Media  
 Hayters TV  
 Hearts Of Triumphs SC-Academy  
 Helwan University  
 Hillside Football Club  
 Homefans  
<https://talentandmatchmakers.com>  
 ICA Group  
 IMG  
 IMG Arena  
 inDrive  
 Inside World Football  
 International Sports Traders  
 IT  
 Jamaica Football Federation  
 Kasapa Fm  
 Kenya Academy of Sports  
 Kenya Academy of Sports  
 Kessben Media  
 Kickgh.com  
 KNVB WorldCoaches  
 KorAddiction  
 KorAddiction  
 KorAddiction  
 korAddiction Sports & Entertainment S.A.E  
 KoraStats  
 KoraStats

**POSITION**

Country Manager - Egypt  
 Founder & CEO  
 General Manager  
 Founder  
 Video Journalist  
 Executive Chairman  
 Former-President  
 Chairman  
 COO  
 FIFA match agent & FIFA player agent  
 Chairman  
 Vice President Football  
 Head of Football Partnerships  
 Supernovas | Africa - Project Manager  
 Associate  
 President  
 United Group  
 Sponsorship & Marketing Manager  
 Journalist  
 CEO  
 Head of Partnership  
 Journalist  
 Managing Editor  
 Manager WorldCoaches  
 Sales & Marketing Director  
 Co-Founder & COO  
 Marketing Specialist  
 Co-Founder & CEO  
 CEO  
 Business Development Manager

**FEBRUARY 2025**

**COMPANY**

**POSITION**

Kungaa	CEO
LaBella Associates	Public Venues Practice Leader
LALIGA	Senior International Manager & Head of Consultancy Services
LALIGA	LALIGA Delegate in Egypt, Jordan, Kuwait, Lebanon, Sudan and Libya
Liberia Football Federation	Vice President
Libyan Olympic Committee	Secretary General
Libyan Olympic Committee	ANOCA Zone one President
Ligue de Football Professionnel	International Media Partnerships Manager
Macdonald Royal Academy	CEO
Macdonald Royal Academy	Associate
Pharaoh Dive Club	Associate
Manchester City Football Club	International Content Lead
Manchester City Football Club	International Content Manager
MB Sports UK	International Football Scout
MBA Capital	Director
Medeama SC	Media Engagement Officer
Medeama SC	Club President
MEDEAMA SPORTING CLUB	ADMINISTRATIVE OFFICER
Media Cultured	Director
Media General TV3 Ghana	Video Camera Operator
Mediapro	CEO Mediapro Saudi Arabia
Mega League Foundation	Founder
Mercato Sport Agency	FIFA AGENT
Mercury 13	Football Executive
MFM Egypt	CEO
Miami Athletic Club & International Elite Program	Founder & President
Miami SCORES	Program Director
Military Sports Stadium	Associate
Minister of Youth and Sports	Minister's advisor
Minister of Youth and Sports	Permanent agent

**SELECTION OF ATTENDEES**





**FEBRUARY 2025**

**COMPANY**

Minister of Youth and Sports

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Minister of Youth and Sports

Minister of Youth and Sports

Ministry of Sport, Saudi Arabia

Ministry of Sport, Saudi Arabia

Ministry of Youth and Sport

Ministry of Youth and Sport

MINISTRY OF YOUTH AND SPORTS

Ministry of Youth and Sports

Ministry of Youth and Sports

Ministry of Youth and Sports

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Ministry of Youth and Sports

**POSITION**

Head of the youth sector

General Manager

General coordinator

Director of the Sports Creativity and Innovation Department at the General Marketing Administration of the Ministry of Youth and Sports.

Senior Protocol Officer for H.E Minister of Youth and Sports

Director of Press and Websites

Media

Ministry

General Manager

Member of the Technical Office of the Minister of Youth and Sports

Minister's office

Member of the Technical Office of the Minister of Youth and Sports

Undersecretary of the Ministry

General Manager

Minister's office

International cooperation affairs advisor

Communications advisor

Media Coordinator for minister of ministry of youth and sport

Minister Associate

HEAD OF PUBLIC RELATIONS

Minister

Assistant Minister

Undersecretary of the Ministry

Guard Commander

Minister's Office

Minister's Technical Office Manager

General Manager

Security Manager

Director of Public Relations and Protocol

Head of protocol department for H.E minister of youth and sport







**SOCCEREX  
MENA**

**FEBRUARY 2025**

**COMPANY**

**POSITION**

N-Youth League Cup

Brand Sponsorships & Partnerships Director

National Bank

Chairman

Nearcticllc/ Prensa Mercosur

President

Nexus Sports Entertainment & Technology

Director

NF Board

Secretary General

NIGERIA FOOTBALL FEDERATION -  
EURODATA SPORT LTD

FIFA MATCH AGENT

Nigeria Premier Football League

Director of Communications

Nigeria Premier Football League

Match Commissioner

Off-Pitch

Head of Marketing

Off-Pitch

Head of Talents

Off-Pitch

Talent

Off-Pitch

CEO

On Time Sports

TV Football Analyst

One Flow Egypt

Senior Sports Development

ONLYMORE

Co-Founder

Orlando City and Orlando Pride

Head of Youth Soccer Development

PAKISTAN SPORTS GOODS MANUFACTURER  
& EXPORTER ASSOCIATION

EXECUTIVE BOARD MEMBER

Paris Saint-Germain

Technical Director Academies Middle-East

Paris Saint-Germain

Technical Advisor

Pharaoh Dive Club

Associate

Pharaoh Dive Club

Associate

Phreestyle Sport

Chief Executive Officer

Physical education

Assistant professor

Pinsent Masons

Head of Sports Practice

PP&P

Publisher & CEO

PP&P

Marketing Director

PP&P

Communication Director

PP&P

Social Media Specialist

Premier Relocation Ltd.

Managing Director

Premier Relocation Ltd.

Owner



FEBRUARY 2025

**COMPANY**

**POSITION**

Premier Relocation Ltd.	Director
Premier Relocation Ltd.	Director
Pro Soccer Player LLC	Managing Partner
Proff. Championships	Manager
Pure Ganic	Associate
Pure Ganic	Associate
Pyramids FC	Marketing & Sponsorship
Pyramids FC	Video Editor
Pyramids FC	Videographer
Pyramids FC	Graphic Designer
Pyramids FC	Marketing
Pyramids FC	Operations Executive
Pyramids FC	Project Officer
Pyramids FC	Digital Media Director
Pyramids Football Club	Commercial Director
Qatar Supreme Committee for Delivery & Legacy	Executive Director of Operations LOC of Football Events
Qatar Supreme Committee for Delivery & Legacy	Public Relations Director LOC of Football Events
Qatar Supreme Committee for Delivery & Legacy	Head of International Relations
Qatar Supreme Committee for Delivery & Legacy	Associate
Qatar Supreme Committee for Delivery & Legacy	CEO Local Organizing Committee of Football Events
Qatar Supreme Committee for Delivery & Legacy	ED of Event Services
R5 Sports Media	CEO & Founder
R5 Sports Media	Sr Account Manager
Rapiscan	Associate
Rapiscan Systems	Senior Sales Director - Special Accounts
Rapiscan Systems	Sales Director
RB Leipzig	Head of International Development & Projects
Rbfa	Headcoach u18
Red Bull UAE	Head of Sports
REVIVE SPORTS MANAGEMENT	FIFA FOOTBALL AGENT & ATHLETIC REPRESENTATIVE





FEBRUARY 2025

**COMPANY**

Right to Dream

Right to Dream Egypt

Right to Dream Egypt

Right to Dream Egypt

Rowing Federation

Sakkara Sporting Club

Sakkara Sports Club

Sarmady

Sarmady

Sarmady

Saudi Tourism

Scientific Committee

Score Sports Consultancy Group

ScorePlay

SÊMÊL SPORT CLUB

Serie A

Shooting Federation

Sigma Fit

Singida Black Stars FC

Skoutia

Skoutia

Skoutia

Skoutia

Smouha

Soccer Supplement Ltd

Soccer Supplement MENA

SoccerTex

Solid Sole

Space FM Tarkwa

Spain International Sports

**POSITION**

Chief Brand Officer

Head of Women's & Girls

CEO

KNVB WorldCoaches instructor / Chief Scout  
in Upper Egypt

Associate

Founder & CEO

Co-owner and Vice Chairman

Managing Director

Strategy and Delivery Director

Digital account manager

Associate

Associate

President & Founder Score Sports Consultancy  
Group

Head of MENA

Sports Club Media Officer and Sports  
Photographer

Senior Marketing & Media Manager

Associate

Associate

Chief Executive Officer

Chief technology officer

Business and Media Director

Founder,MD

Brand Ambassador

Vice President for the Club Chairman

Commercial Director

MD Soccer Supplement MENA

Director

Associate

Sports Journalist

Soccer Director



**SOC CEREX**  
**MENA**

**FEBRUARY 2025**

**COMPANY**

Special Olympics

Special Olympics

Special Olympics

Special Olympics

Special Olympics

Sport Makers

Sport Makers

Sportech

Sportian

Sportian

Sportian

Sports and Fitness

Sports Governance

Sports Sector

Sports Sector

Sports Sector

Sports Sector

Sports Sector

Sports Sector

Sports Sector

Sports Sector

Sports Sector

Sports Sector

Sports Sector

Sportyano

SPORWIN CONSULTS GHANA LTD

St. Vincent and the Grenadines Football Federation

STOCCADO MARTIAL SPORTS INDUSTRY

STRIKE GH LTD

Sudanese Football Association

**POSITION**

Associate

National Director, Special Olympics Egypt

Sports Director, Special Olympics Egypt

Sport & Training Senior Director, Special Olympics MENA

Games & Competition Senior Director, Special Olympics MENA

Strategic partnerships coordinator

International Sports Lawyer & Player's Agent

SVP Product Strategy

Global Digital Marketing

Client Partner Sr

VP of Sales & Marketing

Associate

Agent

Associate

Manager of Internal Communication Department

Manager of Public Relations Department

Manager of Conferences Planning Department

Manager of Delegations Department

Public Relations Representative

Head of the Sports Sector

General Manager

Supervisor

Associate

Sport journalist

CEO

BOARD CHAIR

General Secretary

Partner

CEO

Vice Chairman of the Players' Status and Transfers Committee



**COMPANY**

**POSITION**

Sumida Football Press	Journalist
Sutton United FC	Director & Foundation Trustee
SV Victory Boys	President
Table Tennis Federation	Associate
Talent & Matchmakers	Assistant
Talent Lyfe	Legend
Tazkarti	Associate
Tazkarti	Operation specialist
Technogym	CEO
Technogym	Vice President
Technogym	Managing Director
Technogym	Digital Sales Manager
Technogym	Senior Business Development
Technogym	Marketing Specialist
Technogym	Sales Director
Technogym	Sales Supervisor
Technogym	Sales Manager
Tempo Sportswear	CEO
The FA	Strategy and Performance Manager
The Football Foundation for Africa	Founder
Travandi	Executive Director of Strategy & Commercial
Trivandi	Chief Strategy Officer
Uganda Premier League	Chief Commercial Officer
UNICEF	Sports Partnerships Consultant
UNICEF	Chief of Partnerships
Union of Youth Entities	President of the Scientific Chamber
Union of Youth Entities	President of the Student Union
Union of Youth Entities	President
Union of Youth Entities	President of Youth Development
Union of Youth Entities	Treasurer



FEBRUARY 2025

**COMPANY**

Union of Youth Entities  
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Union of Youth Entities  
United Group  
USA TODAY Sports  
Vancouver Whitecaps FC  
VfB Stuttgart  
Viga UK  
VIM SPORTING CLUB

**POSITION**

President of Youth Egypt  
President of the Young Egyptians Entity  
Vice President  
President of the Entity of Will of Egypt's Youth  
Board Member  
President of Entity  
President of the Sohag Youth Union  
Head of Minya Youth Cadre Entity  
President of the Lake Youth Union  
Head of the Frontier Entities of the Governorates  
Board Member  
Head of the Delta Youth Sanad  
President of the National Youth Union  
President of the Youth Union for Egypt Support  
Head of Youth Energy Entity  
President of the National Union of Youth Leaders  
Member of a General Assembly  
President of Shabab Mostadam  
President of the Western Youth Union  
President of the Leadership and Development Union  
head of capable youth  
Executive Director  
President of Development of Watan Association  
Member of a General Assembly  
Associate  
Reporter  
CEO & Sporting Director  
Head of International Business  
Director  
CONSULTANT





# SOCCKEREX MENA

FEBRUARY 2025

## COMPANY

Vixon LLC

Vixon LLC

Vixon LLC

Vobatex Express

Vodafone

Volley Federation

Volunteer

VOVOVO FOOTBALL CLUB

West Asian Football Federation

West Asian Football Federation

West Asian Football Federation

Wingmen Sports

Work In Football

WorldSBN

XYZ BROADCASTING LIMITED

XYZ BROADCASTING LIMITED

YLY

YLY

YLY

YLY

YLY

YLY

YLY

YLY

YLY

YLY

YLY

YLY

YLY

YLY

## POSITION

Founder

CM

Co-Founder

Director

Executive: Brand & Entertainment - Vodafone

Associate

Developer

Director

General Secretary

Executive Director

International Relations Director

CEO and FIFA Licensed Agent

Founder

CEO

Sports Journalist

Reporter

Head of Public Relations committee

El mady

Pr member

Associate

Member of operation room

HR

HR member

Human Resource member

R&D Member at YLY

member public relations in yly

Member HR

Leader of Coordination committee at YLY

vice Head of Human Resources committee

HR LEADER



**SOCCKEREX  
MENA**

**FEBRUARY 2025**

**COMPANY**

**POSITION**

YLY

OR planning committee

YLY

Member of social media

YLY

Member of Public relations committee at YLY

YLY

Associate

YLY

Member

ZambottiSports

CEO

Zayed City football

Manager

ZIFA Northern Region Soccer League

Marketing Manager

ZIMBABWE FOOTBALL ASSOCIATION  
EASTERN REGION

Board Member Football Development

ZSG

Director