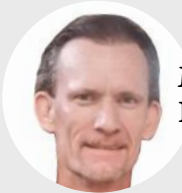


CREATIVE CARPET & FLOORING'S

Creative Thinking



Mark Bouquet



Mark Bouquet Jr.

We promise that you'll love your new floors, or we'll replace them for **FREE!***

Call today for a complimentary Custom Interior Analysis!

(888) 910-6585

*Residential only. Within first 30 days after installation. Does not include cost of installation or other labor. Style must be of equal or lesser value.

INSIDE THIS ISSUE...

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"Mark" My Words... a message from Mark Sr., but actually Dawn Giganti this time...

First and foremost, I hope everyone had a blessed Memorial Day weekend! I'd like to take another moment to commemorate all the men and women who have died in military service for the United States and our freedom. God Bless you and your families!

Thank the Lord we made it through another extremely busy month last month! So much hustle and bustle, I don't know whether Mark is coming or going. I know I have had you hanging, but just a LITTLE while longer... really! I really want HIM to tell you all that has been going on. Things will be back to normal soon and Mark will return to writing to you, I promise!

The summer season has FINALLY started! It didn't feel like it was ever going to come. I have a feeling I am going to be biting my tongue when it is so hot it feels like my skin is melting. Regardless, I'm excited. I'm happy we live where we can experience all four seasons. I have family out west that miss it very much, so I've learned not to take it for granted.

Besides the start of summer, Father's Day is here! Since I have this chance, I'd like to give a shout out to my dad... my hero, my buddy, my best friend. God Bless you on Father's Day and always, dad. I love you more than words can say. God Bless ALL the fathers out there! Rather than that thoughtful greeting card filled with warm messages of love and thanks, go and give him a hug and spend the day together. If he is far, give him a call so he can hear your voice. If he has gone home to be with the Lord, write your dad a letter, go to his favorite place or just have a moment of silence. If you are out of sorts with your dad, remember holding onto resentment weighs us down and tears us apart - and the sick irony is that grudges only have the power to do that because we give it to them. So, whatever you do, celebrate your father and have a wonderful day.

Hopefully Mark will return to say "hello" in July! I know... I know... I miss his letters, too. Thanks for putting up with me for a little while. I really appreciate it. Have a wonderful month of June & God Bless!

Dawn Giganti | Marketing & Administrative Assistant
Creative Carpet & Flooring

2018 JUNE						
SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Month at a Glance:

- 6th National Gardening Exercise Day** - Get out and exercise with your plants.
- 12th National Peanut Butter Cookie Day** - As always, we are here for our customers when they need us most. Please feel free to stop in for a free assessment. No appointment needed!
- 17th Father's Day** - "A father is neither an anchor to hold us back nor a sail to take us there, but a guiding light whose love shows us the way." ~Unknown
- 18th International Sushi Day** - I don't know, this holiday seems kind of fishy...
- 21st Finally Summer Day** - The three most beautiful words in the English language!
- 29th International Mud Day** - to be followed by International Carpet Cleaning Day??? Just sayin'!!!

"WELCOME BACK" TO OUR RETURNING CLIENTS...

John Byrne
 Lou & Mariann Curalli
 Jeff & Judy DeBoer
 Beth & Brian Doyle
 Ablah Farahid
 Teri Fisch

Liz Frerichs
 Mary Hartl
 Jim Kramp
 Judy Lemus
 Bethanne Lode & Terry
 Mahaffay

Ray & Karen Loffredi
 Michelle Lyen
 Breanne & Christopher
 Mitseff
 Cathy & John Nardelli
 Kandi Pigg

Pam & Jim Rymut
 Doug & Amanda VanTil
 Jim Voss

AccuWeather Lightning Myths & Facts

It's that time of year again. While thunderstorms bring that flash of white-hot, splintered bolts that illuminate blackened skies and creating a spectacular light show... they also bring the looming threat of electrocution. Let's talk about some common myths and facts about lightning.

- ⚡ A lightning bolt can generate nearly 300 million volts and 30,000 amps. This can power a 100-watt light bulb for three months or a fluorescent bulb for a year. Average voltage in a household is 120 volts | 15 amps.
- ⚡ Lightning CAN strike twice! 25 million lightning flashes in the U.S. per year. The Empire State Building is struck an average 25 times each year. During one storm, it was hit eight times in 24 minutes.
- ⚡ The electrical charge of each flash can heat the air it travels through up to 50,000 F which is 5x hotter than the sun's surface.
- ⚡ You should get out of the shower because lightning can flow through pipes. Avoid sinks, bathtubs and other forms of household plumbing during a storm.
- ⚡ Lightning usually doesn't kill fish. A charge builds up on the surface of a water body before lightning strikes. Fish swim under the surface and are usually unaffected. However, humans cannot swim in a thunderstorm. Unlike fish, humans swimming in a body of water are in contact with the surface, which poses a serious danger of death during a thunderstorm.
- ⚡ Lightning can often strike three miles outside the center of a thunderstorm, but a ranging thunderbolt can hit from up to 10-15 miles away, without warning. If you hear thunder, you are within range.
- ⚡ The body can sense if lightning is about to strike. Your hair will often stand on end.
- ⚡ Car tires don't necessarily keep you safe. Rubber tires are not enough to save you from a lightning bolt. However, the outer metal shell of a car is usually enough to protect you.
- ⚡ Types of lightning: Intra-cloud (most common), cloud to cloud, cloud to ground, cloud to air, anvil, bolt from the blue, sprite. Fun fact: heat lightning is not a real phenomenon. It's just a storm that is far away.
- ⚡ Proximity to metal structures or wearing metal jewelry does not increase your risk of getting struck by lightning, but it does conduct electricity.
- ⚡ Yes, airplanes are struck by lightning. Commercial airliners, some of which are designed to conduct electricity, are struck an average of two times each year. It has been decades since a commercial aircraft has been downed due to lightning, but the same is not true of other aircraft types.
- ⚡ A house is one of the safest locations during a storm. However, it is important to avoid corded electronic devices and plumbing, which provide a path for the electric current.
- ⚡ Under a tree is not a safe place to seek shelter. Standing under a tree is the second leading cause of lightning fatalities. Lying on the ground is also not a safe alternative because deadly ground currents still pose a threat.
- ⚡ There is no threat of electrocution from touching a victim of a lightning strike. If a person is struck, it is safe to perform first aid.
- ⚡ From 2007 to 2016, Illinois averaged 763,705 cloud-to-ground lightning flashes per year. Indiana averaged 425,478. Number one in the U.S. was Florida with 1,193,735!!!

MEET OUR NEW FRIENDS AND CLIENTS...

Susan & Eric Abbott
 Stephanie Anderson
 Laurie Batayeh
 Jim & Kitty Bates
 Marissa Biegel
 Miriam Bolton
 David & Brenda Boyd
 Brent Bronnenberg
 Lorine Buchino
 Christian Fellowship Church
 Felicia Christoff
 John Conry
 Marilyn Costanza
 Sam Cox
 Noel Deane

Ruth DeBruyn
 Susan Drynan
 Larry Dunford
 Ken Eiermann
 Sue Follenweider
 John Foushi
 Peggy Gilligan
 Gina Good
 Frank Graves
 Hal & Kitty Gurgone
 Angie Hall
 Joe & Carrie Hamstra
 Nathan Harbeck
 Christina Hays
 Debbie Hollaar
 Dillon James

Tom & Brenda Kahney
 Ed Kegebein
 Brian Kelly
 Colin Kelly
 Joanne Lembares
 Adam Libman
 Jessica Loch
 Paula Lyles
 Dalia Matariyeh
 Ashley Mikutis
 Mike Napo
 Mike Oppor
 Peter Panozzo
 Jamie Pondo
 Dorothy Power
 Paul Rozga

David Russell
 John & Christy Sabo
 Lynn Schumacher
 Shannon Serr
 Raymond & Kim Smith
 Roland Snikeris
 Marcia Sons
 Valerie & Bob Timm
 Lauryn Vukas
 Ruth & James Wileman
 Christine & Michael Wilson
 Pearl Zuidema

**SAM AND BETSY
 CUTRARA**

of Flossmoor, IL

You are this month's

MYSTERY WINNER!

**We have a \$50 Creative Carpet
 & Flooring gift card reserved
 just for you!
 Stop in your nearest showroom to
 claim your prize!**

NOTE: Must be picked up before 06/30/2018

Did You Know ?

**We changed our
 business hours at our
 Highland, IN
 showroom effective
 June 1st, 2018!**

**2315 45th Street
 Highland, IN 46322**

9a - 6p Mon
 9a - 6p Tue
 10a - 6p Wed
 9a - 6p Thu
 9a - 6p Fri
 10a - 4p Sat
 CLOSED Sun

**19420 S La Grange Road
 Mokena, IL 60448**

10a - 6p Mon
 10a - 8p Tue
 10a - 6p Wed
 10a - 8p Thu
 10a - 6p Fri
 10a - 4p Sat
 CLOSED Sun

These new hours supersede any opening hours stated on previous literature you may have.

How to Display the American Flag

In honor of Flag Day, Thursday, June 14th



AGAINST A WALL OR IN A WINDOW When displayed either horizontally or vertically, the union or blue field should be to the observer's left, as shown.



ON A POLE WITH ANOTHER FLAG When the American flag is on the same pole as an organization, state, or city flag, the U.S. flag is always at the top of the pole, in a position of honor.



IN A GROUP OF FLAGS In a group of flags displayed from staffs, the U.S. flag should be at the center and the highest point.



CROSSED STAFFS WITH ANOTHER FLAG When it is displayed with another flag against a wall from crossed staffs, the flag should be on the right, the flag's own right (viewer's left), and its staff should be in front of the staff of the other flag.



FROM A STAFF ADJACENT TO OTHERS The U.S. flag should be placed in a position of honor, which is the extreme left from the most common viewing point.



SUSPENDED OR HANGING OVER STREET When not on a staff, the U.S. flag should be displayed flat, or suspended so that its folds fall free. When flag is displayed over a street, place the union side facing north on an east and west street or east on a north and south street.



WITH THE FLAGS OF OTHER NATIONS Each flag should be the same size and displayed at the same height. It is inappropriate to display one country's flag above another.



AT HALF-STAFF OR HALF-MAST "Half-staff" is half the distance from the top to the bottom of a flagpole. If flying a single flag, the center-point of the U.S. flag should be aligned with the center-point of the flagpole. For more information on flying your flag at half-mast, visit our page on Flag Holidays.



IN AN AUDITORIUM OR CHURCH SETTING When the U.S. flag is displayed on a staff situated on a platform or stage with a speaker, the flag should be to the speaker's right. Additional flag sets should be displayed to the right of the American flag from the most common viewing point. If it is displayed flat or hung vertically, it should be positioned above and behind the speaker with additional flags to the right from the most common viewing point.

Carrot-Top Industries, Inc. (n.d.). *How to Display Your US Flag*. Retrieved from carrot-top.com: https://carrot-top.com/flag-display?gclid=EA1aIQobChMI9eDskPrz2gIVx7F6GChobfOqKAEYASAAEgl-3_D_BwE

MEGA Trivia Contest

Who wants to WIN a \$50 Gift Card towards dinner at TGI Friday's, Olive Garden or Beggars Pizza?

Take our Trivia Challenge!

This month's Mega Trivia question:

What convenient, timesaving invention was unveiled by inventor Sylvan Goldman in Oklahoma City on June 4th, 1937?

- (A) Electric hair dryer
- (B) Shopping cart
- (C) Automatic washing machine
- (D) Frozen foods
- (E) Dry cleaning

To enter, visit our website at www.creativecarpetinc.com, click on "MEGA Trivia" under *Specials* and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month's newsletter. Entry deadline, June 15th, 2018. Good luck!!!

Answer to May's quiz:

C) 1931

Congratulations to last month's winner:

JEAN ZAPKA

of Tinley Park, IL

Stop by Creative Carpet & Flooring to claim your prize by June 30, 2018!



READY FOR SUMMER? WE ARE!

WARNING!

Don't visit any flooring dealer until you call us for a **FREE** Consumer Awareness Guide! You will learn...

- ✓ 4 predatory sales tactics
- ✓ 7 costly misconceptions about flooring
- ✓ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!

THANK YOU FOR THE KIND WORDS!

"Thank Goodness I went to Creative after a negative experience with a big box store carpeting estimate; the third trip to explore samples I was given a "BTW delivery is \$99" followed by a call the next day from corporate telling me it was my responsibility to disconnect gas range and plumbing to the frig. WHAT??!! I am 83 and a widow, living in a new neighborhood! CREATIVE DID IT ALL! WITH FINESSE!! Good job, guys! I will pass your business card to each person that is thinking of having this work done and inquiries about you. Cannot thank you enough for being there when I needed you most." ~ **Phyllis Van Prooyen of Crown Point, IN**

A gigantic THANK YOU to all who referred us last month...

- | | | |
|--------------------------|-------------------------|--------------------------|
| Cheryl & Paul Beneturski | Jeff & Judy DeBoer | Nancy Power |
| Chad & Sienna Bloomfield | Harlod & Junita Gurgone | Garrett Powers |
| Kathy & Bill Clausing | Ed & Joann Herman | Henry & Kathleen Schroth |
| Tom & Kathy Congreve | Michelle Huddlestun | Heidi Yunker |
| | Stan & Barb Lukas | |
| | Linda & Scott Malmberg | |

MEET OUR CARPET CLEANING CUSTOMERS...



Tabitha Bowan
Brookside East Condo Association

Thomas & Phyllis Dryan
Kevin & Meghan Geary
Mike & Jen Lorek

Anthony & Megan Smith

**Call for more info on our expert carpet cleaning services!
888.910.6585 ext. 100**

SelfEET Day!



June 21st is "National Selfie Day". Millions of people take selfies every day, so making this a national holiday seems kind of mundane. Here at Creative Carpet & Flooring, we got CREATIVE and thought it would be fun to kick it up a notch. If a picture you take of yourself is called a "selfie",

shouldn't a picture you take of your feet be called a "selFEET"? That being said, selfies, or "selfeets" should have a nice background. So, how about a "selfeet" standing on your beautiful floor installed by none other than Creative Carpet & Flooring? We'd LOVE to post all your "selfeets" on our brand-new website! Email us your selFEET pictures standing on your awesome Creative Carpet & Flooring installation to be featured on our website in July and be a star! Email your pictures to Dawn Giganti at marketing@creativecarpetinc.com with your first name and zip code along with any other information you like to share. The more "Creative" you can be, the better! We love being CREATIVE and we love FLOORING!!!

Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So I've assembled my **Referral Rewards Program**. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: **Olive Garden, TGI Friday's or Beggars Pizza.**

Community Events



www.creativecarpetinc.com
(888) 910-6585



**19420 S La Grange Road
Mokena IL 60448
(708) 479-8600**

10am - 6pm Mon, Wed, Fri
10am - 8pm Tue, Thu
10am - 4pm Sat



**2315 45th Street
Highland IN 46322
(219) 595-5561**

9am - 6pm Mon, Tue, Thu, Fri
10am - 6pm Wed
10am - 4pm Sat

SAT Jun 2nd from 1p to 5p
5th Annual Highland Downtown Car Cruise
by Highland Redevelopment Commission
Downtown Highland
Highway Ave & Jewett St from Kennedy Ave to 5th St., Highland IN
Fun for the whole family with vintage cars, music, awards & more!
COST: FREE
INFO: call 219-972-7598 or email lrvskamp@highland.in.gov

SAT Jun 2nd from 12p to 2p
Mokena Fire's Family Fun Day
by Village of Mokena
Mokena Fire Station #1
19853 S Wolf Rd, Mokena IL
Family fun & a free lunch! Activities all ages: Dress the Firefighter, Play Water Ball, Stop, Drop & Roll, Touch a Truck, Put out the House Fire & lots more.
COST: FREE
INFO: call 708-479-5371

SUN Jun 17th from 12p to 9p
Pet Fest & Car Show
by Wags 2 Wishes Animal Rescue
St. Joseph Park
700 Theodore St, Joliet IL
Pet adoptions, pet costume contest, pet vendors, food, beer garden, live music, kids area, raffles, car show & more!
COST: FREE
INFO: call Terri 815-514-3199, email rescuedmom@gmail.com or visit www.w2wrescue.com

WED-SUN Jun 20th-24th
St. Thomas More Fun Days Festival
by St. Thomas More Parish
St. Thomas More Church
8501 Calumet Ave, Munster IN
27th Anniversary of Lake County's Premier Festival, providing the best in food, fun, rides and live bands for ages to enjoy.
COST: \$5 admission fee
INFO: call 219-836-8610 or visit <https://stmfundays.weebly.com>

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

If you have a community event or fundraiser that you would like us to feature in the July 2018 Creative Carpet & Flooring Creative Thinking, please email marketing@creativecarpetinc.com by June 14th, 2018.

FREE Titanium LifeGuard Backing UPGRADE!



LifeGuard's™ patented **WATERPROOF CARPET BACKING** system **REDUCES ODORS** and stains, allowing easy and more effective cleanup.



We'll make your floor worry-free with a **FREE Titanium LifeGuard waterproof backing upgrade** on all Shaw Anso®Nylon Colorwall Platinum carpet purchases **June 1-30, 2018!**

Anso[®]nylon

so soft. so tough. so proven.

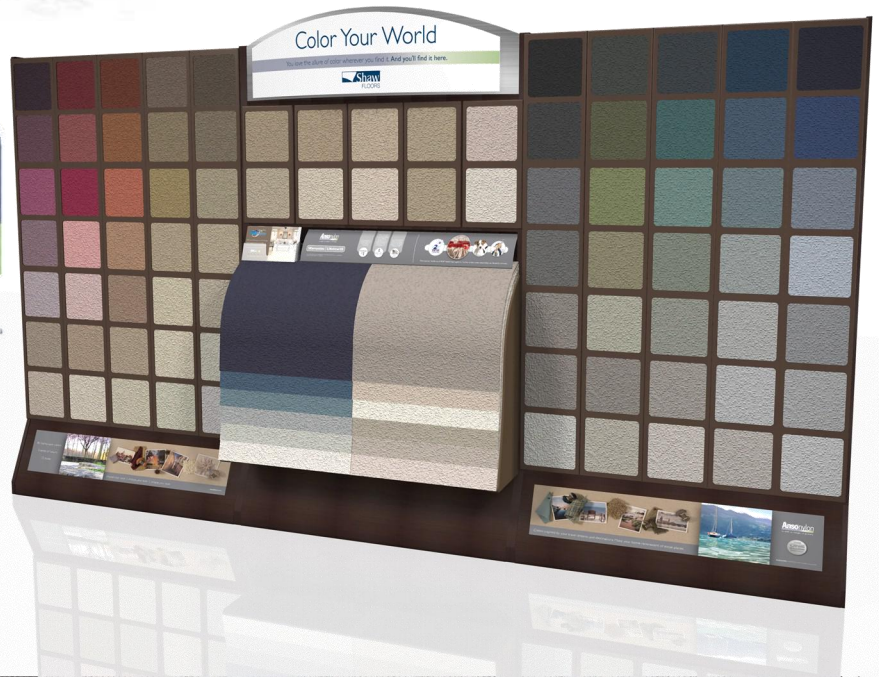
ANSO[®]NYLON COLORWALL

SO MUCH COLOR.

SO EASY TO CHOOSE!

- ✓ CHOOSE YOUR COLOR
- ✓ CHOOSE YOUR STYLE
- ✓ CHOOSE YOUR LEVEL OF LUXURY

Anso®nylon colorwall styles are extremely soft and are available in three elegant constructions and three levels of luxury.



Shaw[®]

FLOORS

19420 S LaGrange Road
Mokena IL 60448
P 708-479-8600 | F 708-479-8602

Creative
Carpet & Flooring
888-910-6585
www.creativecarpetinc.com

2315 45th Street
Highland IN 46322
P 219-595-5561 | F 219-924-8550



Referral Rewards Program

Advertising is expensive. We'd rather reward you!

How Our Referral Program Works:

1. Gift for You – Introduce us to five of your friends and family members, and you'll receive a \$25 gift card to Creative Carpet & Flooring. It's good towards flooring purchases, carpet cleaning services, floor care products and more. Use it however you like (or give it as a gift). It NEVER EXPIRES!

2. Gifts for Your Friends and Family – We'll introduce ourselves to your friends and family and offer them a \$50 Creative Carpet & Flooring gift card of their own, along with a chance to double it to \$100. We'll NEVER PESTER OR HARD-SELL anyone you introduce us to. If you've worked with Creative Carpet & Flooring you know our good reputation means everything to us. *Many of our clients find us after having an unpleasant experience with another floor covering company. You might just be doing your friends and family a huge favor by referring them to a company they can trust!*

3. Even MORE Gifts for You – Every time someone who you referred through this program makes their first purchase and becomes a client, we will send YOU a \$25 restaurant gift card!



Complete this form or visit www.creativecarpetinc/referral-rewards.com

(All Fields Required)

FIRST - tell us who YOU are so we know who to thank!

_____	_____
<i>first name</i>	<i>last name</i>
_____	_____
<i>email address</i>	<i>contact phone</i>
_____	_____
<i>street address</i>	<i>city</i>
_____	_____
<i>state</i>	<i>zip code</i>

NEXT - introduce us to five of your friends and family members

#1	_____	_____
	<i>first name</i>	<i>last name</i>
	_____	_____
	<i>email address</i>	<i>contact phone</i>
#2	_____	_____
	<i>first name</i>	<i>last name</i>
	_____	_____
	<i>email address</i>	<i>contact phone</i>
#3	_____	_____
	<i>first name</i>	<i>last name</i>
	_____	_____
	<i>email address</i>	<i>contact phone</i>
#4	_____	_____
	<i>first name</i>	<i>last name</i>
	_____	_____
	<i>email address</i>	<i>contact phone</i>
#5	_____	_____
	<i>first name</i>	<i>last name</i>
	_____	_____
	<i>email address</i>	<i>contact phone</i>

MAIL COMPLETED FORM TO: Creative Carpet & Flooring, 19420 S La Grange Rd., Mokena IL 60448-9316

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