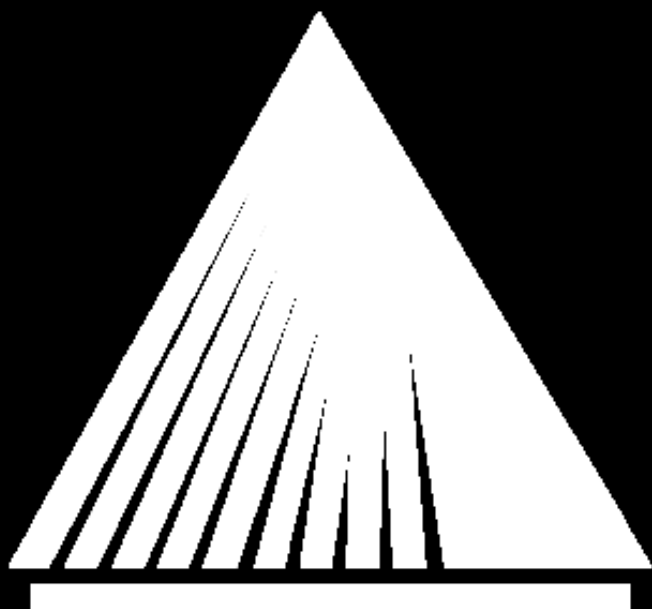


Tuang

Producer's Booklet | Manggarai, Flores, Indonesia



A Better Way to Source Indonesia's Green Coffee Beans



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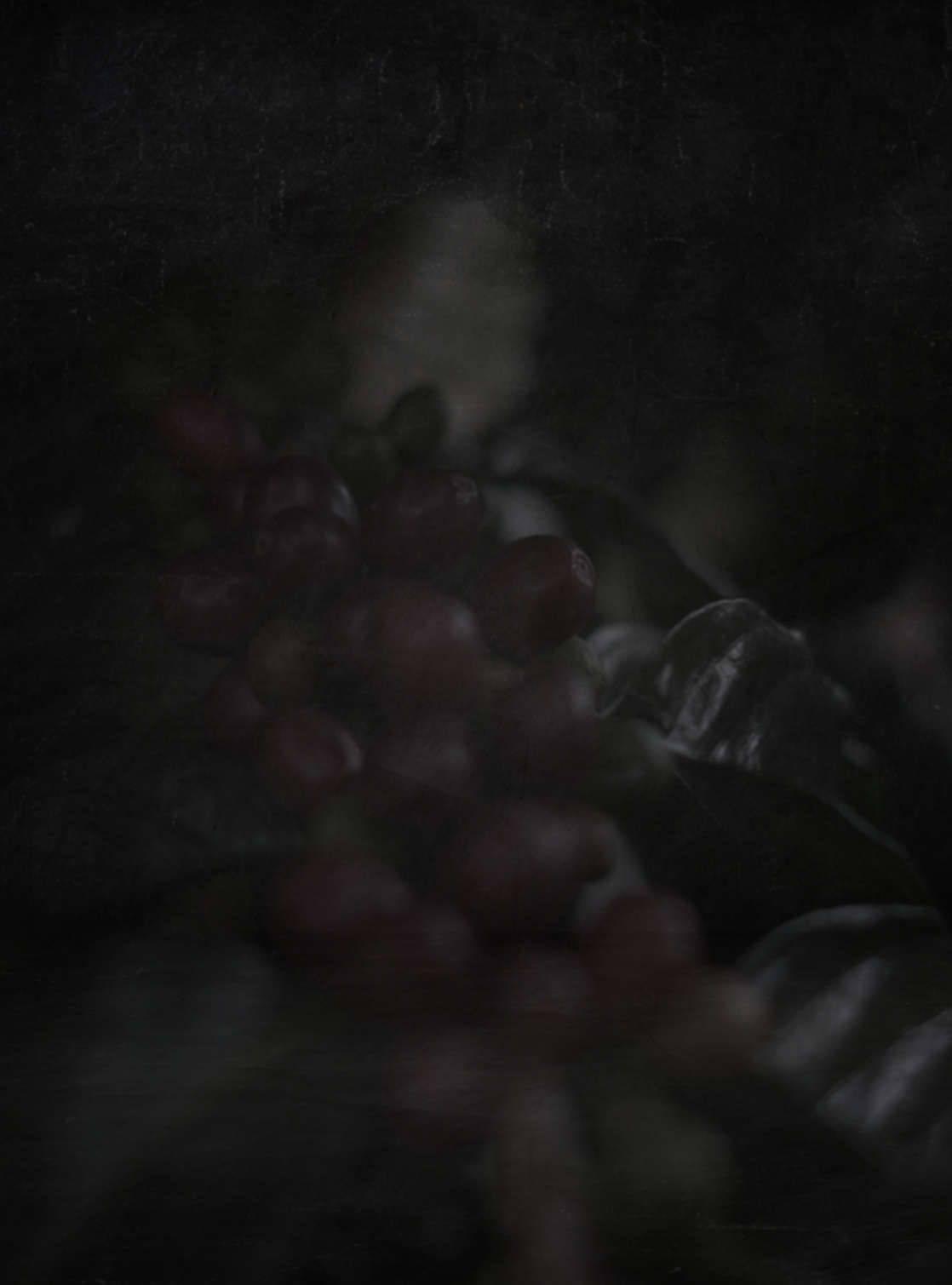
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OUR MISSION

From the beginning, our values and objectives have been clear and deeply rooted, with an aim to widely introduce Indonesia's coffee to a larger mass. Through us, we believe that people, with ease, can source Indonesia's finest coffee beans, eliminating the exploitative system to a fully transparent, equal, traceable endeavor. As a symbol of thank you, we would like to give back and return the power to the creator of coffee, bridging farmers and consumers to connect and together enjoy Indonesian coffee.





FOREWORD FROM KOPI FABRIEK INDONESIA

First of all, we would like to start with a short and sweet idiom saying,

"The purpose of a bike is not to paddle, the purpose of a bike is to help you get somewhere, and paddling helps you get there".

This idiom sticks to our purpose of building Kopi Fabriek Indonesia from the start, to advance to a greater cause and contribute to society with one mission in mind: Providing you with a better way to source Indonesia's green coffee beans.

As a company, we would like to bridge the gap of accessibility, raising awareness and bringing impact to farmers, our producer friends, which we truly appreciate in making great, delicate cups of coffee available for everyone.



Looking back, our mission always stays the same, providing wide access through a platform where one can easily acquire and enjoy Indonesian coffee. Nevertheless, as we continue on our journey in coffee and meet a lot of amazing people in the industry, our values grow, not only focusing on accessibility but also spreading our vision to serve and make a difference, bringing a greater impact to society.

With this vision in mind, we shifted our way of working and started to realize the importance and value of equality, which we draw out and imagine an equal coffee world, where both farmers and roasters are equally represented. Hence, for this reason, we started to partner and gather our producer friends, to fully represent their hard work, perseverance, and of course, their most valuable produce, coffee.

Guided by trust and full - transparency, our actions will guide us towards a greater cause, persevering in humility, and to dissolve this imbalance and return the power to the creator of our coffee.

As we move forward to work towards our vision and mission, we will stay true to our ideals, which we believe will manifest themselves through our words and actions.

THE ISLAND
FLORES



Known as the Komodo Island, Flores is a small island around 320 kilometers east of Bali, it was a latecomer to both cultivating coffee and developing a strong reputation for it among the Indonesian islands.

The island is home to a combination of active and dormant volcanoes, which have benefited the soils. Bajawa and Manggarai are one of the most important growing areas.

Coffee is a part of the community's lives in Manggarai, Flores. Coffee is more than just a commodity, it is a story tied closely to tradition and the ups and downs of the community resources.

Spread across multiple districts of the Manggarai region in Flores, coffee serves as the economic pillar of a lot of households. For the people in Manggarai, caring for and harvesting coffee is a part of their daily routine activities. Coffee plantations are family legacies, which they will continue to preserve.

01





ABOUT THE PRODUCER

ANDRE HAMBOER

Andre Hamboer is the founder of the processing facility, Tuang, where all the magic happens. Tuang translates to 'Pour' in Indonesia and the logo represents the traditional house infrastructure built in the area. Growing up, Andre was always exposed to coffee brought home by his father. He fancied how coffee is produced and processed and finally took a turn in the coffee industry.

In 2014, Andre started to establish Tuang in his hometown, Manggarai, Flores, alongside his fellow farmers in the region. Andre Established a farmer's group to tackle the problem of intermediaries, baked in every region of Ruteng due to lacking road infrastructure in the region. Through this workaround, Andre helped out farmers fetch better cherry prices and cut intermediaries out of the coffee supply chain.

02

Intermediaries in the farm regions spread all across Indonesia are undoubtedly very obvious and seen very clearly in the Indonesian coffee industry. These intermediaries are not lifting up to a high standard, but instead taking advantage of lowballing and exploiting farmers with very huge and nasty bargains.

Through Andre's work, farmers' in the region are given the chance to produce high-quality cherries, while getting paid a very much higher and fair price. He initiated a payment program for farmers, buying their coffee cherries upfront before harvest season, to nurture, develop, and invest in the best techniques and facilities for their coffee plantation.

From then on, he and his team build processing facilities and process coffee cherries into high-quality green coffee beans in the lower region of Manggarai, Ruteng. This year's harvest was not the best, with lower yield and inflating prices of cherries. For Andre, focusing on specialty is one way to get around high cherry prices. Quality speaks for itself and furthermore, value chains are cut shorter through the direct trade of cherries with the farmers.

Nowadays, through the work he has done and every hands involved in the team, Tuang is growing with superb specialty coffee beans exquisitely produced and processed in the region of Manggarai, Flores.



ABOUT YOUR COFFEE

ID-FL-002

Reference	:	ID-FL-002
Producer	:	Tuang
Process	:	Natural Anaerobic
Varietal	:	Kartika
Altitude	:	1500 - 1700 MASL
Taste Notes	:	Strawberry, Guava, Candy-like Sweetness

This lot was processed in an anaerobic environment and inoculated with local yeast starters to bring out amazing fruit punch qualities and superbly amazing complexity on a Kartika varietal. Inoculation allows this coffee to flourish, getting those fruity esters within the cherries.

This coffee is carefully sorted by a lot of hardworking women as shown on the right image, working constantly for hours to ensure the finest cup quality. A huge shoutout to every single woman involved, without you all this wouldn't be possible!

03



FARM ORIGIN

UWU VILLAGE, MANGGARAI

Elevation : 1500-1700 MASL
Land Size : 50 Ha
Cultivars : Kartika

04





GET IN TOUCH

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