

A large, irregular red paint splatter with a halftone dot pattern serves as a background for the title text.

FUNDRAISING HANDBOOK

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You're wonderful

Fundraising for a charity you love is a fantastic way to 'give back' and holding your own event or challenge is particularly rewarding, it makes you feel simply wonderful. Which you are!

To help plan and organise your own fundraising activity, we have developed some guidance to help you along the way. If at any point you would like to talk to someone about fundraising, please contact sarah.grimes@smartcjs.org.uk.



We can provide you with collection tins/buckets, stickers, a poster, leaflets about SMART and our logo should you require them. Please contact us and we will organise this for you. If your event involves sponsorship, then please use our website to set up a donations page. Click this link : <https://smartcjs.enthuse.com/profile> then click 'fundraise for us' and the rest is pretty straightforward. Please contact us if you need any help with this.

What kind of fundraiser are you?

SOCIAL

You're a real people-person. You love bringing everyone together. Check out page 3 for some social ideas

ATHLETIC

You like to stay active. From running to yoga, we have loads of sporty ideas for you on page 4.

CREATOR

You're a true artiste. Check out page 6 for lots of crafty ideas. We can't wait to see what you make

BRAIN TESTING

You like anything that keeps the cogs turning. Take a look at page 7 for some thinking activities

FOOD

You're happiest cooking up a storm. Check out page 5 for some gastronomic fundraising ideas.

SOCIAL

Like to be social? Like going to or organising events? then this one is for you!!

Music events or quiz nights are a great way to get people to come together and the money raised can come from ticket sales. Get people to volunteer to sing, dance or host your event. Here are some of our ideas for social events you could host.



Auction (silent or spooked)
Cinema screening
Gaming Challenge
Games night
Christmas carols
Book sale
Hogmanay party
Race night
Easter egg hunt
80's Night
Masquerade ball
Raffle / Tombola
Pamper party
Joke-a-thon
New years eve party
Jumble sale
Film night
James bond themed event
Quintessentially British day
Bring and buy sale
Murder mystery night
Valentines themed event
Halloween party
Indian night
Comedy night
Christmas party
Irish themed event
Girls night in/out
Plan a concert
Easter party
Nearly new sale

TOP TIPS

- Find a venue. We can give you a letter you can send to your church, school or pub.
- Share your event online and use a platform like Eventbrite to sell tickets.
- Ask mates to help out and sell tickets. They could even work the door on the night.
- To encourage donations, share stories on the night about our work.

Like to be active? the idea of raising money whilst you're doing something you love? Then this one is for you!!

From fun runs to marathons, jumping out of planes to snowboarding, all these activities can be sponsored. You can even register for some local events, and we will give you one of our shirts to go in. Here are some of our ideas for fundraising as an Athlete.

Aerobics-a-thon gardening Half marathon Golf days
Abseiling Cycling Darts night Swim-a-thon
Bounce-a-thon Football match Keep fit-a-thon Wing walking
Dog walking Egg and spoon race Netball tournament Sky dive
Dance challenge Running challenge Odd jobs for the Neighbour
Line dancing Rock climbing challenge Rowing challenge
Garden party Rugby game Iron man challenge Zumba-a-thon Ultra marathon
Rounders match Obstacle course It's a knock out
Trekking challenge Yoga-a-thon Spinning challenge Kite flying Hula hooping
Wall climbing challenge Full marathon Late night walk Tug of war

TOP TIPS

- Get friends to join you on the challenge. They can set up their own fundraising page and add what they raise to your total.
- Spread the word: emails, texts and social media posts are a great way to promote your fundraising.
- Why not connect your donation page with fitness app Strava? Then you can share your runs and encourage donations.
- Set up a playlist on Spotify and ask friends to nominate a song for a donation.

FOOD

Like to be cooking? Maybe baking is your thing? then this one is for you!!

From online cooking events to bake off with friends, bake sales to coffee mornings this one is for the food lover or the feeder. Here are some of our fundraising ideas for our foodies.



Afternoon tea party
Pancake race
Coffee morning
Tuck shop
Vegetarian / vegan evening
Bake off
Eating competition
BBQ
Bush tucker trial
Dinner party
International day and night
Wine tasting night
Online cook along
Cake sale
Pancake party
Come dine with me
Sausage sizzle
Spice contest

TOP TIPS

- Holding a dinner party or food sale? Ask your guests to donate what they would have spent in a restaurant or café.
- Use your networks: some people might prefer to help cook or bring baked goods to sell, others may prefer to donate.
- Be safe. Research food hygiene and ask people about allergies in advance.
- Make it a competition – ask people to bake the best cake to win.

CREATOR

Like making things? Raise funds from teaching others? then this one is for you!!

From online maker events to fundraising classes, craft sales to online stores this one is for the makers among us. Here are some of our fundraising ideas for our creators .

Online sales
Virtual workshop
Painting sale
Auction
Lego making challenge
Craft classes
Grow your own contest
Vintage themed fundraiser
Raffle
Talent show
Quilt making
Plant sale
Knit-a-thon
Fancy dress
Biggest knit competition
Fashion show
Face painting
Exhibition
Floral contest
Jewelry making
Variety show
Hair braiding
Arts and crafts fair

TOP TIPS

- Start a knit or craft class in your lunch hour. Ask colleagues to donate to take part.
- Why not host virtual workshops or events on Twitch or Zoom?
- Make it a regular thing – hold monthly sessions for a donation each time.
- You could organise an auction, raffle or sale for your creations.
- Friend's birthday soon? Why not make their gift and donate what you save.

BRAIN TESTING

Like to test the mind? Raise funds whilst completing something fun? then this one is for you!!

From creating an escape room event to fun brain teasers, puzzle sales to online games this one is for the brains among us. Here are some of our ideas for brain testing fundraisers.



Quiz night
Pub quiz
Game stream
Competitions
University challenge
Bingo
Scrabble
Word search
Chess game
Board games
Gaming tournament
Escape room
Murder mystery
Book club
Guess who
Brain teaser
Puzzle sale
Task master challenges
Quizzing marathon
Online group puzzle solving
Online quiz host
Timed puzzle

TOP TIPS

- Planning a gaming tournament? Decide if it's a marathon or once-a-month thing.
- Use platforms like Facebook, Discord or TikTok for your book club chats.
- Live stream games and get people to donate.
- Ask everyone to donate to take part in a board game evening or jigsaw puzzle race.
- Think about what your friends like to do and use that as inspiration.

Planning your event

Ensure that at all times the money you have raised is safe!

Whatever it is that you end up doing, please always keep the money in a safe place. Whilst it is unlikely that anyone would take it, it is better to be safe than sorry.

Don't be too ambitious, nor leave lots to do at the very last minute or you'll end up being really stressed out and it won't be fun anymore. Give yourself plenty of time to get everything ready.

TOP TIPS

Important things to remember – This is supposed to be fun, as well as raising money for a good cause, remember that by helping others you are also helping yourself. Don't try and do so much that you end up stressed, this is an opportunity to do something that will make you feel good from the inside out, whilst also helping others to feel good.




Find someone to help you! Organising events is always easier if you have someone to share the work-load with. Ideal helpers are people who maybe have spare time that they would like to fill, such as students and grandparents.



Donating the funds you have raised

There are a number of ways you can send SMART the funds you have raised. In each instance, please ensure that you have either added some kind of reference to link the funds to you or email us and let us know so that we know where the funds have come from and who to thank.

- 
1. If you have created a fundraising page via <https://smartcjs.enthuse.com/profile>, then there's nothing more to do!
 2. Transfer the money to us via the internet or telephone (BACS). If you contact us at sarah.grimes@smartcjs.org.uk we will send you our bank details and you can simply transfer the funds to us.
 3. You can also pay in any cash or cheques at your local bank. Contact us and we will provide our bank details.
 4. You can also donate the funds via our website. Go to <https://smartcjs.enthuse.com/cp/4f5b0/Fundraiser#!/>.



TOP TIPS

Please do try to bank the funds fairly quickly, and let your attendees know how much they have raised. People love to know what they have helped to achieve, and we would really like to thank you via social media for your wonderful fundraising efforts!⁹

Other ways you can give



Amazon Smile is a simple and automatic way for you to support your favourite charity every time you shop, at no cost to you. All you need to do is set SMART as your chosen charity and every time you buy something via the Amazon website a small donation is made. Here's the link: smile.amazon.co.uk You shop. Amazon gives.



easyfundraising partners with over 7,000 brands who will donate a percentage of what you spend to a charity of your choice. It won't cost you any extra. The cost is covered by the retailer.

Brands pay easyfundraising a commission because when you start your shop from the easyfundraising website or app, they can see we sent you to them. If you make a purchase, a commission is generated, and we turn that into a donation. Click here to see how it works: www.easyfundraising.org.uk. If you need a little extra help, please take a peek at our 4 minute guide

Planning

Name of my activity:.....
.....

Time and date of my activity:
.....

Location:.....
.....

Location / venue contact details:
.....

Licence details (if needed):.....
.....

Who's helping me + their tasks:.....
.....
.....
.....
.....

Items I need for the day:
.....
.....
.....
.....

Food / drink I need for the day:.....
.....
.....
.....

Fundraising target:.....

Help me to reach my target of

Sponsorship form

We are a charity that help people to help themselves.

Our vision is to transform our communities so that every person has the opportunity to achieve their fullest potential, participate in and contribute to all aspects of life. We do this by providing safe spaces to work with vulnerable people, empowering them to make positive changes and take control of their lives. We work with professional partners to help prevent homelessness. We work alongside people that are currently experiencing homelessness. And we support people that were formally homeless to move into suitable accommodation and maintain their tenancy. Together we help people reach and maintain positive change for the long term

Name _____

I am fundraising by _____

giftaid it

Under the Government's Gift Aid Scheme, all donations made by UK taxpayers mean that for every £1 you give we can claim an extra 25p from the Inland Revenue.

Tick here to increase your gift by 25% at no extra cost

Full Name Title / First name / Surname	House No./Name Please note: we are unable to claim Gift Aid on a company address Postcode	Amount donated	Paid	Opt in**
			<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>

I want to Gift Aid this donation and any donations I make in the future or have made in the past 4 years to SMART CJS's Charity. I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all of my donations in that tax year it is my responsibility to pay any difference. Please remember to inform us of any change in your tax status or change of name and address.

**Opt in SMART CJS mailings. From time to time, we would like to send you more information about our work. If you wish to receive these updates, please tick the opt in column.

Help me to reach my
target of

Sponsorship form continued

giftaid it

Tick here to increase your gift by 25% at no extra cost. Under the Government's Gift Aid Scheme, all donations made by UK taxpayers mean that for every £1 you give we can claim an extra 25p from the Inland Revenue.

Full Name Title / First name / Surname	House No./Name Please note: we are unable to claim Gift Aid on a company address Postcode	Amount donated	Paid	Opt in**
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**Opt in SMART CJS mailings. From time to time, we would like to send you more information about our work. If you wish to receive these updates, please tick the opt in column.



Thank you

DONATE

Support one of our services by making a financial donation.

www.smartcjs.charitycheckout.co.uk/profile

SPONSOR

Support SMART CJS by sponsoring one of our fundraising events.

Contact

supportservices@smartcjs.org.uk

VOLUNTEER

Make a difference as part of the team by volunteering at one of our centres.

www.smartcjs.org.uk/get-involved/volunteer

FUNDRAISE

Join our fundraising heroes and raise money whilst having fun.

www.smartcjs.org.uk/fundraise



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www.smartcjs.org.uk