

OCTOBER 1ST-22ND, 2025

4 WEEK NEW PATIENT CALL COACHING EXPERIENCE

LIVE SMALL-GROUP SESSIONS

CALLS THAT WOW, EVERYTIME.

### PHONE-OMINAL FIRST IMPRESSIONS

#### **ANYTIME**

#### SECRET NP CALL ASSESSMENT

We assess a real call and show you exactly where things are going off track, and what to do about it.

#### **OCTOBER 1ST**

#### THE PARADIGM SHIFT - LIVE

Your team will never see new patient calls the same way again. This 2-hour webinar will shift their mindset, spark buy-in and affect the very next call they take. 11:00AM PT (2PM ET)

#### OCT 8<sup>TH</sup> & 15TH

#### **WEEKLY ROLEPLAY - LIVE**

These small group sessions (4:1 max participant to coach ratio) are hands-on practice sessions with expert feedback in a safe, supportive space.

#### **OCTOBER 22ND**

#### **MAKING IT STICK - LIVE**

This 2-hour webinar reviews the tools, habits, and verbiage to make your team's phone excellence a sustainable system 11:00AM PT (2PM ET)

#### **SUPPLEMENTAL**

#### APPLICATION TOOLS

**New Patient Intake Guide:** Delivered at the end of "The Paradigm Shift" webinar to align your intake process with elevated relationship-building standards. AKA: The Purple Sheet

**On-Demand 'Verbiage to Value' Course**: Short videos and plug-and-play guides that equip your team with phrasing that builds trust.

**Build Your Call Tool:** Customizable standard-of-care builder to help your team choose powerful phrasing to help them structure every call with intention while aligning with your team culture and personalities.



## **HOW DO I SIGN UP?**



Scan this QR code or Click Here

## PHONE-OMINAL FIRST IMPRESSIONS

#### **HOW IS THE INFO DELIVERED?**

All of our LIVE sessions are completed virtually through the ZOOM platform. Our On-Demand Course will be available on the web, and our downloadable tools will be accessible as PDFs. In addition, we will send weekly emails throughout and after the experience, so be sure to enter a frequently checked email when registering.

#### WILL I NEED A CAMERA AND MICROPHONE?

Yes. If you do not have a device with these features, some great options are available online. If not, you can always use a smart phone in addition to logging in from a computer. Please reach out to us if you want to discuss further.

## CAN MULTIPLE TEAM MEMBERS WATCH TOGETHER?

Because this is a personalized and custom experience for attendees, we require individual registration. That said, you as an owner will have access to the recorded Live webinars, and additional team members that need to be added are at a *significantly reduced cost*. And if your team wants to be together for the first and last LIVE Webinars, go for it!

# WHO DO I REACH OUT TO IF I HAVE MORE QUESTIONS?

Email us: **training @ps4success.com** or <u>click here</u> to book a clarity call!