

ORIGINS

unlimited

Luis Trenker

A PART OF ME





Luis Trenker (1892 - 1990)



THE ORIGIN
IS WHERE IT
ALL BEGAN, SO
YOU SHOULD
NEVER LOSE
SIGHT OF IT.
IT'S NOT THERE
FOR YOU TO GO
BACK TO, BUT TO
RECOGNISE THE
GOALS YOU WANT
TO ACHIEVE.
BECAUSE
SOMETIMES
YOU HAVE TO
LOOK BACK IN
ORDER TO MOVE
FORWARD.





Dear Climbing Comrade,

Cosmopolitan yet close to home. Our aim has always been to combine these two characteristics and take them to the highest level. And even though we continue to open up new worlds of fashion full of boundless creativity, we will always remain true to our roots.

At the same time, we not only want to preserve what already exists, but to reinterpret it. The creative interplay of global and local, of tradition and innovation gives our fashion that irresistible sense of power and magic that makes it truly unique.

We wish you boundless joy with our Origins!

**Sincerely, Michi, Johanna
and the entire
Luis Trenker team**

Blazer Lusimone K43085 | Polo-neck jumper Luwalbert P43120
Chino trousers Lubruneu K43312 | Gloves Lurisse A43910



Blazer Lusandro K43003 | T-shirt Lucarlo T43190 | Trousers Lubogi K43321
Shoes Lupaul A43550 | Belt Lufranco A43105





Chemisier dress Lueloisa K43920 | Polo-neck jumper Luwinona P43540 | Boots Lutina A43775

A woman with dark hair and glasses is sitting on a large, dark, textured rock. She is wearing a plaid suit consisting of a blazer, a waistcoat, and trousers. The plaid pattern is in shades of brown, beige, and black. Underneath the waistcoat, she wears a black turtleneck sweater. She is also wearing dark brown leather boots with laces. The background is a natural rock face with some sparse vegetation.

Blazer Lurania K43505 | Waistcoat Luraja K43705 | Polo-neck Jumper Luwilma P43500
Trousers Lulicia K43865 | Shoes Lupaolina A43750

Blazer Luranda K43515 | Blouse Lufavia H43630 | Trousers Lularina K43821 | Leather shoes Lupalina A43750
Overshirt Lustanley K43070 | Shirt Lubenzio H43020 | Trousers Lubrizzo T43450 | Shoes Luleon A43510 | Belt Luf franco A43100



Cardigan Luwadia P43570 | Polo-neck jumper Luwilma P43500
Jumper Luwissal P43560 | Trousers Lulottie K43855 | Boots Lutina A43775





Blouse Lubelinda H43610 | Polo-neck jumper Luwilma P43500
Skirt Lumatilda K43980 | Shoes Luleandras A43730



Blazer Lurossella K43550 | Cardigan Luwithney P43515 | Skirt Lunatalla K43990 | Shoes Lumocha A43790 | Silk scarf Lufrancara A43325
Cardigan Luwallace P43000 | Waistcoat Lusven CL204 | Shirt Lubernet H43053 | Trousers Lubrizzo T43450 | Shoes Lupaul A43551



Peacoat Lumartin K43110 | Blazer Lusimone K43085
Polo-neck jumper Luwalbert P43120 | Gloves Lurisse A43910



Coat Lualissa K43615 | Blazer Luanita K43575
Polo-neck jumper Luwilma | P43500 Skirt Luisa K43967



ONLY THOSE
WITH STRONG
ROOTS CAN
grow.



BOUNDLESS.
Stylish. Tasteful.
DISTINCTIVE.



Coat Lugreta K43600 | Blazer Luranda K43517 | Polo-neck jumper Luwilma P43500
Skirt Luklaudia K43955 | Trainers Luace A43490







Cardigan Luwainer P43140 | Shirt Lubodo H43001 | Trousers Lupedro K43390
Leather shoes Lupaul A43550 | Belt Lufaro A43115



Overshirt Lustanley K43070 | Jumper Luwalbert P43120
Pants Lubruneu K43312 | Shoes Luboat A43600

Coat Lugiorgia K43610 | Blazer Luviola K43545 | Blouse Lubernardette H43530 | Trousers Luloraine K43875
Boots Lustiefele A43780 | Cap Luendis A43930 | Gloves Lulena A43915

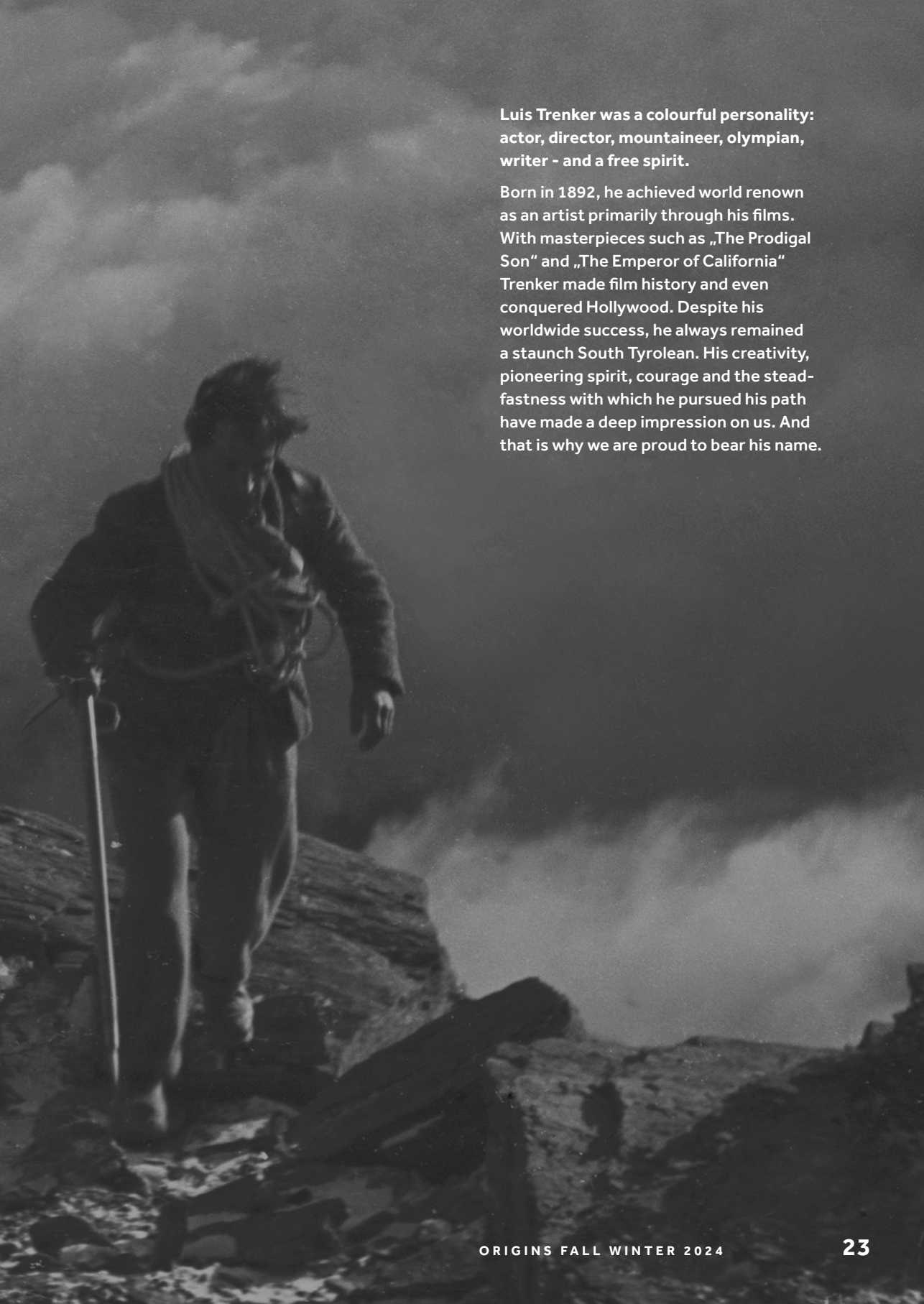


Blazer Lusepp K43090 | Waistcoat Lusebastian K43204 | Shirt Lubernet H43051 | Chino trousers Lubruneu K43310
Trainers Luleon A43510 | Belt Lufaro A43115 | Cap Luondis A43931 | Scarf Lufabi A43330



LUIS
TRENKER
*a part
of us*





Luis Trenker was a colourful personality: actor, director, mountaineer, olympian, writer - and a free spirit.

Born in 1892, he achieved world renown as an artist primarily through his films. With masterpieces such as „The Prodigal Son“ and „The Emperor of California“ Trenker made film history and even conquered Hollywood. Despite his worldwide success, he always remained a staunch South Tyrolean. His creativity, pioneering spirit, courage and the steadfastness with which he pursued his path have made a deep impression on us. And that is why we are proud to bear his name.



Coat Lumarta K43670 | Jumper Lualba P43520
Blouse Lubea H43500 | Trousers Lularina K43820



Coat Lualex K43100 | Waistcoat Lugus K43150 | Polo-neck jumper Luwalbert P43120
Trousers Lubrizzo T43450 | Trainers Lugionata A43570 | Belt Lufranco A43105

WE COME FROM
THE MOUNTAINS.
AND CONQUER
the cities.



Parka Lujosef K43120 | Blazer Lusandro CL104 | Polo-neck jumper Luwalbert P43120
Trousers Lupedro K43390 | Trainers Luleon A43510





Poncho Lupiera K43790 | Skirt Luisia K43966
Boots Lustifele A43780



Blazer Lusandro K43006 | Shirt Lubenzio H43021 | Trousers Lubruneu K43310
Shoes Lugionata A43570 | Belt Lufranco A43100



Coat Lugreta K43600 | Blouse Lubea K43600 | Jumper Luwissal P43560
Trousers Luleonelle K43810 | Baseball cap Lubase A43900

ANYONE WHO WEARS
LUIS TRENKER IS A
mountaineer.
EVEN IF THEY DON'T
CLIMB ANY MOUNTAINS.



Blazer Luosella K43555 | Waistcoat Luraja K43700 | Blouse Lubice H43540
Wool felt jacket Luandrea P43990 | Trousers Luileonelle K43615 | Moccasins Lumocha A43790



Cardigan Luwili P43070 | Waistcoat Lusven K43221 | Shirt Lubenzio H43020
Knickerbockers Lustanisiaus K43350 | Trainers Luglonata A43570



Blazer Lusandro K43005 | Polo-neck jumper Luwalbert P43120
Jacket Luwall P43110 | Trousers Lubono K43300 | Shoes Luboat A43600



Blazer Lusandro K43002 | Waistcoat Lusven K43220 | Shirt Luhalmo H43130 | Trousers Lupedro K43390 | Leather shoes Luleon A4350 | Belt Lufaro A43110
Cardigan Luwallis P43535 | Trousers Lulieselotte K43890 | Boots Lutina A43775 | Belt Lufritzi A4320



Cardigan Luwall P43051 | Shirt Lubeltran H43010
Trousers Lupedro K43390 | Shoes Lupaul A43550 | Belt Lufaro A43110



Blazer | Lupatrick K43050 | T-shirt | Lulus Z43000 | Trousers | Lubogi K43320
Shoes | Lubaot A43600 | Belt | Lufaro A43115





OUR ROOTS ARE LOCAL.





Our recognition: international.

Michi Kiemera with daughter Johanna

Blazer Luranda K43516 | Polo-neck jumper Luwilma P43500 | Cardigan Luwadia P43570
Jumper Luwissal P43560 | Trousers Luottie K43850 | Trainers Luace A43490 | Gloves Lulena A43915



Down coat Lupetra K43680 | Blazer Lurania K43506 | Polo-neck jumper Lucurella T43950
Trousers Luloraine K43870 | Shoes Lupintras A43795 | Gloves Lulena A43915





Wool felt jacket Luandreas P43490 | Polo-neck jumper Luwalbert P43120
Trousers Lupedro K43390 | Trainers Luleon A43510



Wool felt jacket Luandrea P43990 | Trousers Luloraine K43875
Shoes Lupolina A43750 | Gloves Lulena A43915



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ORIGINS UNLIMITED

“Die Krone von Lech” & Luis Trenker



As part of their long-standing partnership, the tradition-steeped 5-Star Hotel in Lech and the Slow Fashion Label from South Tyrol take their beautiful commonalities and merge them into an inimitable style of their own.



Romantik Hotel

Die Krone von Lech

★★★★★

www.kronelech.at



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 Regionality
 Tradition & Modernity
 Style & Indulgence
 Individuality &
 Authenticity
 Joy & Happiness



Attractive packages for the Krone Mountain Summer (21/06/2024–22/09/2024) for hiking, golf & relaxation and Krone Ski Winter (05/12/2024–22/04/2025) at www.kronelech.at Romantik Hotel "Die Krone von Lech", 6764 Lech am Arlberg, Austria, Tel. +43 5583 2551. Photos: Klocke Verlag, Andi Sillaber, Herbert Lehmann



Find out more:
luistrenker.com



OUR LOCATIONS

Italy

BOLZANO

MERANO

SELVA DI VAL GARDENA

PESCHIERA

ORTISEI *from summer 2024*

BRUNICO *from summer 2024*

Shop in shop:

Stile Alpino

Sport Mode Ladurner

Oberrauch Zitt

Germany

ROTTACH-EGERN

BERCHTESGADEN

MUNICH

SYLT

HAMBURG *from summer 2024*

Shop in shop:

Forum Fleesensee

Organda Aalen

Austria

INNSBRUCK

KITZBÜHEL

SALZBURG

SEEFELD

SCHLADMING

VIENNA

Shop in shop:

Das Kronthaler

Hotel Jungbrunn

Switzerland

Shop in shop:

CouCou

Legal notice:

Concept, text, art direction: aichnerandfriends.at;

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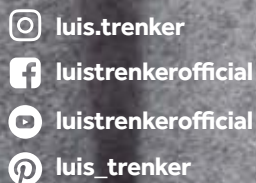
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