

Headlines

ON TRADE
Unitas

September - October 2025

All about... **TALL TALES PALE ALE**

Lemon - Pineapple - Grapefruit
BUTCOMBE BREWING Co.

**A free 30L keg
on install**



Scan Me

**A second free keg
on the 12th keg**

**A new customer offer:
FREE case of Tall Tales
Pale Ale Zero**



**Grapefruit,
Lemon,
Pineapple**



Exotic Fruits



**Light,
Golden,
Straw**



Dear customer...

Welcome to the September and October version of Headlines. Where did the summer go? Lots of sunshine, lots of beer, the Lionesses winning, no rain to speak of. I can't believe it's over.

I don't know about you but as soon as September gets here that word Christmas starts appearing on the horizon, and this issue starts to lead you towards that already, with suggestions on how best to handle your Christmas promotions.

Before we move on to Christmas though, there's lots of good stuff to achieve in September and October starting with the amazing Tall Tales Pale Ale from

Butcombe Brewery. Our team will be in trade with the team from Butcombe Brewery to showcase their wares and I urge you to look at their brands very seriously. They offer great value and great promotions. Any of you that have ever been on holiday to the Southwest of England will have seen their brands all over the place. Why not try some today?

There is constant innovation within the craft sector and stout sector. Brands like Northern Monk, Ossett Brewery, Renegade and many more offer terrific opportunities to move away from those normal brands that you see in every outlet. Call us today to work out how to sample some of

these terrific session and hazy pale ales.

To complement this innovation on brands, we are showcasing Ding's Seller Service Solutions on a double-page spread. This is a terrific seller system halfway between a standard in-store and a smart dispense style operation. With very small fees, huge savings and enhanced beer quality, it is vital you take a look at this in order to move your cellar onto the next stage.

Good luck with what is traditionally a hard trading period. We'll see you on the other side with our Christmas hats on.

Cheers,
Rob Eastwood

WOMEN'S RUGBY WORLD CUP
22ND AUGUST - 27TH SEPTEMBER

SEP
18
—
28



CASK ALE WEEK

SEP
23
—
28



RYDER CUP

OCT
1
—
31



WORLD VEGETARIAN MONTH

OCT
6
—
12



NATIONAL CURRY WEEK

OCT
11
—
12



RUMFEST

OCT
31



HALLOWEEN

WE ARE NOW STOCKING CELLAR GAS!

WE CAN NOW
DELIVER GAS TO
YOUR CELLAR
DOOR!*

*WHEN YOU
PLACE AN ORDER
OF A MINIMUM
OF £150+VAT

BUY 4 IN ONE GO
& PAY ONLY
£17.50+VAT
PER CYLINDER

USUAL PRICE £20+VAT PLUS A £20
DEPOSIT +VAT. DEPOSIT RETURNS ONLY
ISSUED ON BOC CANISTERS, & ONLY IF
PURCHASED FROM US ORIGINALLY*

CO2,
MIXED 70/30 &
MIXED 60/40

ALL IN
STOCK NOW



*T&CS APPLY AND AVAILABLE ON SITE AT POINT OF COLLECTION

GET PREPARED FOR CASK ALE WEEK

WITH OUR FANTASTIC OFFER AVAILABLE THROUGHOUT SEPTEMBER



BUY 2x9Gs AND RECEIVE A FREE CASK ALE WEEK KIT*



EMAIL: WHOLESALE@GREENEKING.CO.UK FOR YOUR FREE CELLAR SUPPORT KIT

*Promotion from 1st – 30th September 2025. Purchase any 2 x 9g firkins of Abbot Ale, Old Speckled Hen or GRIPA to qualify. Free Cask Ale Week kits consist of: 5 tent cards, 5 Cask Ale Week crowners, 2 'coming soon' font hangers, & 2 'resting' crowners. Cellar Support kits sent separately on request, 1 per venue. No limit to the number of Cask Ale Week kits per outlet. Subject to availability.

WE ARE GETTING DRESSED UP AGAIN THIS YEAR



BUY ANY 2 x 9G FIRKINS DURING SEPTEMBER/OCTOBER TO RECEIVE A HALLOWEEN DECORATION KIT



LIMITED EDITION ONLY AVAILABLE DURING OCTOBER

STYLE: RUBY RYE ALE ABV: 3.4%
COLOUR: RUBY

A bewitching ruby ale with a full-bodied depth that lingers like a ghostly whisper. Brewed with the finest rye, its rich flavour will send shivers down your spine. Perfect for raising spirits this Halloween!

T&Cs: Promotional offer available from 1st September – 31st October 2025. Buy any 2 x 9g Firkins of Old Speckled Hen, Old Golden Hen or Haunted Highlander to qualify for a FREE Halloween kit. 50 kits are available on a first to qualify basis. Subject to stock and depot availability.



GET A RAT BEHIND YOUR BAR THIS AUTUMN

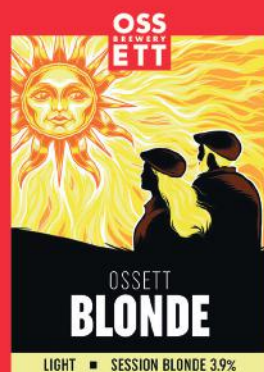


HOPPY ■ SESSION PALE 4.0%

BUY ANY 2 9G CASKS AND SAVE £5 ON EACH

WHITE RAT HAS COME A LONG WAY SINCE ITS INCEPTION IN SEPTEMBER 2011. FIRST BREWED AT OUR BREWPUB, THE RAT AND RATCHET, THIS PALE ALE HAS BECOME OUR BEST-SELLING BEER AND IS RECOGNISED AROUND THE UK FOR ITS BOLD HOPPY TASTE.

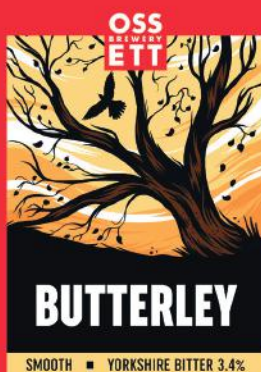
Offer available to mix and match with any of the Ossett Brewery cask range



LIGHT ■ SESSION BLONDE 3.9%



CITRUS ■ AMERICAN PALE 4.3%



SMOOTH ■ YORKSHIRE BITTER 3.4%



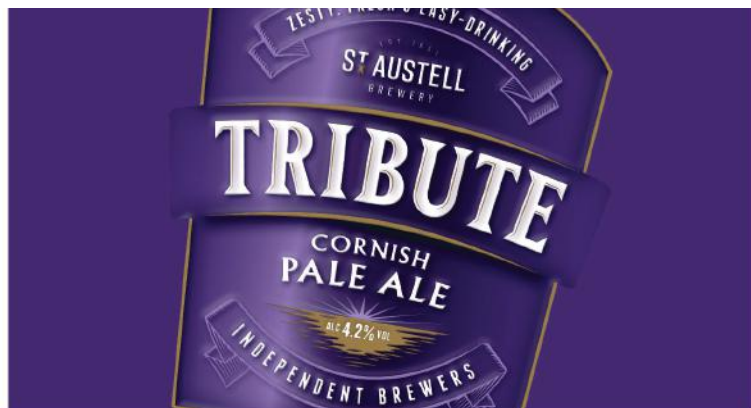
TROPICAL ■ DRY HOPPED PALE 5.0%



SILKY ■ STOUT 4.3%

Terms & Conditions: 9G casks must be purchased in one order during the promotional period to qualify for this offer. Promotion runs from 1st September to 31st October 2025. Limited number of deals available, while stocks last.

NEW FASHIONED OLD CASK BEER



BUY 1x9G TO GET A FREE CASE OF PROPER JOB 0.5% IPA

Terms & Conditions: 1x9G cask must be purchased in one order during the promotional period to qualify for this offer. Promotion runs from 1st September 2025 to 31st October 2025. Maximum of 2 free cases in one order. Limited number of deals available. Available while stocks last.



EVERYDAY LOW PRICES ON THE VERY POPULAR GUINNESS BRANDS



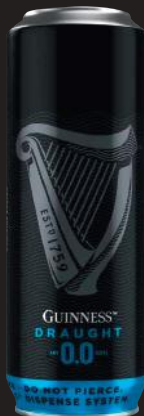
24 x 520ML

£53.99



24 x 558ML

£58.49



24 x 558ML

£51.25



24 x 538ML

£46.25

GREAT BRITISH BOTTLED ALES FROM SMALL BEER

The perfect way to tap in to the growing market place for offering a great range of British Beers is to offer a great range of British Bottled Beers. You can do food matching evenings with them, sell them as off-sales to stop your customers going to the supermarkets or just display a great range on the back bar to entice a purchase. Below are just a few of the many we can offer. Call us to find out more.



8 x 500ml

PAY ONLY

£19.49
per case



8 x 500ml

PAY ONLY

£13.49
per case



8 x 500ml

PAY ONLY

£17.99
per case



12 x 330ml

PAY ONLY

£20.49
per case



8 x 500ml

PAY ONLY

£13.99
per case



12 x 330ml

PAY ONLY

£18.49
per case



8 x 500ml

PAY ONLY

£16.99
per case



12 x 500ml

PAY ONLY

£17.49
per case



8 x 500ml

PAY ONLY

£15.95
per case



8 x 500ml

PAY ONLY

£17.99
per case



8 x 500ml

PAY ONLY

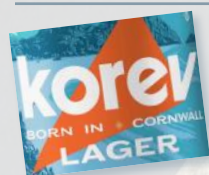
£17.49
per case



8 x 500ml

PAY ONLY

£14.99
per case



12 x 500ml

PAY ONLY

£24.99
per case



8 x 500ml

PAY ONLY

£17.99
per case



12 x 330ml

PAY ONLY

£20.99
per case



8 x 500ml

PAY ONLY

£16.99
per case



8 x 500ml

PAY ONLY

£17.99
per case



GLUTEN FREE

8 x 500ml

PAY ONLY

£15.49
per case



GLUTEN FREE

8 x 500ml - 6.0%

PAY ONLY

£17.49
per case



GLUTEN FREE

8 x 500ml

PAY ONLY

£15.99
per case

**INSTALL
BLACKGUARD
& RECEIVE**

**4 FREE
KEGS**

*X marks the
glug!*



VEGAN

**GLUTEN
FREE**



*Ask your account manager for details

*1st free keg after 3 months, 2nd after 6 months, 3rd after 9 months, 4th after 12 months

*Minimum purchase of 1x 30ltr keg per week to qualify for free kegs



Install Now

**AND RECEIVE A
COMPLIMENTARY KEG**

FRESH FROM THE NORTH

Over 18's only. Offer open to participating wholesale and Damm 1876 LTD direct customers in the UK. Outlets must install either Northern Monk Faith or Northern Monk A Little Faith on draught. After the first purchase, the venue will receive one complimentary keg of the same variety as the initial purchase, along with a set of new glassware. Offer valid from 1st August 2025 to 31st October 2025. Promotion subject to availability. If for any reason the promoter cannot supply the specified format, a similar product in value will be sent to the venue. Promoter: Damm 1876 LTD, 5a Bear Lane, Southwark, London, England, SE1 0UH

GET READY FOR

Oktoberfest

2025

FREE KEG ON INSTALL AND A CASE OF ABK WEISSBIER

AVAILABLE ON 5% HELL AND 4.2% PILSNER

INCLUDES OKTOBERFEST POS KIT AND GLASSWARE

WATCH THE ABK STORY HERE

rokitspirit.com
abkbeer.com

OVER 700 YEARS OF BAVARIAN PERFECTION

EMAIL SMALLBEER@SMALLBEERWHOLESale.CO.UK

2X FREE KEGS

WHEN YOU INSTALL NECK OIL ON DRAUGHT



PLEASE ENJOY BEAVERTOWN BEER RESPONSIBLY
be [drinkaware.co.uk](https://www.drinkaware.co.uk)



T&C'S : OFFER VALID FOR NEW INSTALLS OF BEAVERTOWN NECK OIL ONLY. 2X
FOG 30L KEG PER NEW INSTALL. 1 KEG WITH EACH THE FIRST & SECOND
ORDER POST INSTALL. SUBJECT TO AVAILABILITY. BEAVERTOWN RESERVES
THE RIGHT TO AMEND OR WITHDRAW THE OFFER AT ANY TIME.

INTRO
DEAL

REBEL IPA

THE **KING** IS IN **SESSION**

CLWB TROPICA

TROPICAL, WHATEVER
THE **WEATHER**4.3%
ABV5%
ABV

Install Rebel IPA or Clwb Tropica and get:

- 1 x 30L for free and another 1 x 30L after 13 weeks*
- POS Kit including NEW BRANDED HANDLE

*MUST DO A MINIMUM OF 1x30L PER WEEK FOR 13 WEEKS

EMAIL SALES@TINYREBEL.CO.UK TO ORDER TODAY

BROOKLYNBREWERY.COM
@BKLYNBREWERYUK
THIS IS BROOKLYN

TASTE THE FLAVORS OF BROOKLYN



THIS IS BROOKLYN
@BKLYNBREWERYUK
BROOKLYNBREWERY.COM

Promotion valid for the duration of the promotional period. Qualifying products: Brooklyn Bodega Run 24x330ml Cans, Brooklyn Pulp Art 24x330ml Cans, Brooklyn Stonewall Inn IPA 24x330ml Cans & Brooklyn Special Effects 24x330ml Cans. Whilst stocks last. Deal subject to change.

Enjoy responsibly. be.drinkaware.co.uk



THIS IS BROOKLYN



RAT OUTTA HELL



NEW
HELLES
LAGER 4%



A REFRESHING HELLES
STYLE LAGER BREWED WITH
EXTRA PALE MALT. FRESH,
CRISP, LIGHT, SMOOTH AND
SERIOUSLY CRUSHABLE.

**BRANDED POS KIT INCLUDES TAP HANDLE, GLASSWARE, BAR RUNNERS
& DRIP MATS. NB: TERMS & CONDITIONS: MUST BE A MINIMUM OF 1 X
50 LTR PER WEEK FOR 13 WEEKS.**

TO INSTALL AND RECEIVE YOUR POS KIT PLEASE CONTACT YOUR ACCOUNT MANAGER

CRAFT CANS SEP-OCT 2025

ADNAMS	DRY HOPPED LAGER	4.2%	24X330ML	£26.23
ANSPACH & HOBDAV	LONDON BLACK	4.4%	24X470ML	£50.70
BEAVERTOWN	GAMMA RAY	5.4%	12X330ML	£21.94
BEAVERTOWN	LAZER CRUSH LOW ALCOHOL	0.3%	24X330ML	£29.99
BEAVERTOWN	NECK OIL	4.3%	12X330ML	£20.88
BRISTOL BEER	CLEAR HEAD LOW ALCOHOL	0.5%	12X440ML	£17.99
CAMDEN	HELLS	4.6%	12X330ML	£16.08
CAMDEN	PALE	4.0%	12X330ML	£15.99
CAMDEN	STOUT	4.0%	12X440ML	£32.34
ESTRELLA	DAMM ALCOHOL FREE LOW ALCOHOL	0.0%	24X330ML	£19.99
FIERCE	IRON BREW	4.5%	12X440ML	£21.88
JUBEL	PEACH	4.0%	12X330ML	£18.69
OSSETT RAT	WHITE RAT	4.0%	12X440ML	£22.50
OSSETT RAT	HELL RAT	4.0%	12X440ML	£22.50
POLLY'S	FLORET	4.5%	18X440ML	£50.00
SALT	SERGE	4.3%	12X440ML	£31.23
SALT	IKAT	8.0%	12X440ML	£39.05
SCHOFFERHOFER	GRAPEFRUIT	2.5%	24X500ML	£32.51
SCHOFFERHOFER	PINEAPPLE	2.5%	24X500ML	£32.51
SIGNATURE	BACKSTAGE IPA	5.6%	24X330ML	£40.66
SIGNATURE	ROADIE IPA	4.3%	24X330ML	£33.89
SIGNATURE	STUDIO LAGER	4.0%	24X440ML	£44.85
SIGNATURE	LO-FI PALE ALE LOW ALCOHOL	0.5%	24X330ML	£35.88
TAYLOR'S	HOPICAL STORM	4.0%	12X440ML	£27.41
THORNBRIDGE	DAY MAKER	4.0%	12X330ML	£18.38
TINY REBEL	CALI PALE	5.0%	24X330ML	£30.51
TINY REBEL	CLWB TROPICA	5.5%	24X330ML	£32.29
TINY REBEL	EASY LIVIN	4.3%	24X330ML	£29.00
TINY REBEL	ELECTRIC BOOGALOO	4.5%	24X330ML	£29.65
TINY REBEL	NA CLWB TROPICA NA LOW ALCOHOL	0.5%	24X330ML	£26.99
TINY REBEL	PUMP UP THE JAM	5.0%	24X330ML	£35.56
TINY REBEL	REBEL IPA	4.3%	24X330ML	£27.49
UILTJE	BIRD OF PREY	5.8%	12X330ML	£23.28
UILTJE	BIRD OF PREY LOW ALCOHOL	0.2%	12X330ML	£18.99
UILTJE	JUICY LUCY	5.5%	12X330ML	£23.22
VERDANT	LIGHTBULB	4.5%	24X440ML	£58.44
VOCATION	HEART & SOUL	4.4%	12X330ML	£18.46
VOCATION	HOP, SKIP & JUICE	5.7%	12X440ML	£26.48
VOCATION	DEATH BY CHERRY	4.5%	12X440ML	£33.71



NATIONAL CURRY WEEK 2025

6TH-12TH OCTOBER

Spice up your sales during the 27th Annual National Curry Week and honour Indian cuisine whilst supporting poverty focussed charities. Why not match some of your best-selling beers with popular curries to help boost sales in your venue?

BEST BEER & CURRY PAIRINGS

CHICKEN TIKKA MASALA & IPA



A classic curry with its moderate spice and rich creamy sauce pairs brilliantly with a citrus and floral IPA or Pale Ale such as **TINY REBEL CLWB TROPICA** - a fantastic experience of pineapple, mango, peach and passion fruit.

SEAFOOD LAKSA & WHEAT ALE



This Malaysian-influenced recipe is heavy on coriander, ginger and chilli. The subtle sweetness and bright, citrus aroma of a Witbier such as **BLUE MOON**, or a hazy hefeweizen are a perfect match.

LAMB JALFREZI & LAGER



Jalfrezi has an intense flavour with a thick, dry sauce leaving a slightly bitter aftertaste. It is a fairly hot curry, and the best beer accompaniment would be **COBRA PREMIUM** - its refreshing taste and gentle finish cut through the heat, enhancing the flavours.

THAI GREEN CURRY & LAGER



This creamy, coconut-based dish from Southeast Asia is absolutely delicious. A crisp, clean lager like **GREENE KING'S LEVEL HEAD** provides a refreshing balance to the curry's heat and richness. Its light body and delicate hop profile won't overpower the dish's flavours.

CHICKEN TANDOORI & MILK STOUT



The smoky, chargrilled nature of a chicken tandoori is great with a dark, roasty beer. Try something with a sweeter edge such as **BLACK SHEEP MILK STOUT** with its creamy, chocolatey, and slightly sweet profile.

BEEF MADRAS & GREENE KING IPA

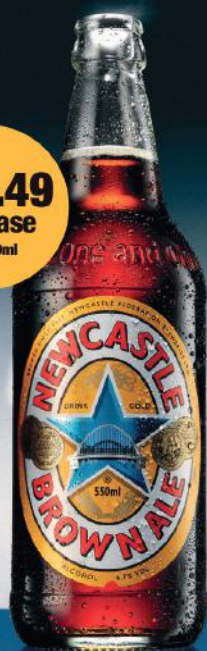


Taking the heat up a little now with a spicy Madras. Such strong, intense flavours require a beer that can really stand up to it. This is where **GREENE KING IPA** comes in. Its bitterness helps cut through the richness and spice of a curry - a refreshing balance to the heat.

For more information visit www.nationalcurryweek.co.uk

NEWCASTLE BROWN ALE

£19.49
per case
12x550ml



POURED THE GEORDIE WAY SINCE 1927



be [drinkaware.co.uk](https://www.drinkaware.co.uk)

Enjoy Newcastle Brown Ale Responsibly

Newcastle Brown Ale (12x550ml) £19.49. Promotional price available throughout September. Subject to availability.



24x330ml FOR £23.99 STOCK UP NOW



be [drinkaware.co.uk](https://www.drinkaware.co.uk)

Offer open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. While stocks last. BBG reserve the right to remove the promotion at any point. Promotion runs from 01/09/2025 to 31/10/2025. The offer includes the purchase of any case of Camden Hells 24x330ml NRB at a promotional price of £23.99 per case. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Ltd EC4A IEN. ©2025 AB InBev UK Limited, all rights reserved.

BEER WITH LATIN VIBE

**SPECIAL
PRICE
£29.99
PER
CASE**



SEPTEMBER ONLY

DESPERADOS ORIGINAL TEQUILA LAGER BEER BOTTLE 24X330ML £29.99.
PROMOTIONAL PRICES AVAILABLE THROUGHOUT SEPTEMBER. SUBJECT TO AVAILABILITY.

be**drinkaware**.co.uk
DRINK DESPERADOS RESPONSIBLY

TASTE THE SUN

SEPTEMBER ONLY



Espíritu Libre
DESDE 1899

**SPECIAL PRICE
£19.99
PER CASE**



be**drinkaware**.co.uk

ENJOY SOL RESPONSIBLY BREWED IN THE UK & EU.

SOL Original Lager Beer Bottle 3.4% 24x330ml £19.99. Promotional prices available throughout September. Subject to availability.



SPECIAL PRICE
£25.99
PER CASE*

**PROMOTIONAL PRICE
AVAILABLE
THROUGHOUT
OCTOBER***

GET A TASTE OF LIFE'S
SIMPLE PLEASURES

OCTOBER ONLY



be**drinkaware.co.uk**
ENJOY **BIRRA MORETTI RESPONSIBLY**

Birra Moretti Sale Di Mare is brewed in the UK
Winner beer category. Survey of 8,000 people by Kantar.

*Birra Moretti Sale Di Mare (24 x 330ml) £25.99. Promotional prices available throughout October. Subject to availability.

**BUY 5 CASES FROM
THE PERONI FAMILY
RANGE AND GET A
0.0% FOR FREE**

SCAN FOR A CHANCE TO
WIN EXCLUSIVE REWARDS



be**drinkaware.co.uk**

18+ UK & ROI only. Available during promotional period subject to availability whilst stocks last and specific to this brochure feature only. In one transaction buy any 5x cases (24 x 330ml) of Peroni Nastro Azzurro, Peroni Nastro Azzurro Gluten Free, Peroni Nastro Azzurro 0.0% to receive a free case (24x 330ml) of Peroni Nastro Azzurro 0.0% from wholesaler. Promoter reserves the right to withdraw this promotion at any time. Promoter: Asahi UK Limited, Griffin Brewery, Chiswick Lane South, London W4 2QG.

Peroni Nastro Azzurro 5% (24x330ml)
Peroni Nastro Azzurro 0.0% (24x330ml)
Peroni Nastro Azzurro Gluten Free 5% (24x330ml)



£31.99

PERONI NASTRO AZZURRO
24 X 330ML

18+ UK & ROI Asahi UK Ltd B2B customers only. Only available during promotional period only. Subject to availability whilst stocks last. Promoter reserves the right to withdraw this promotion at any time. Promoter: Asahi UK Limited, Griffin Brewery, Chiswick Lane South, London W4 2QB.



PERONI NASTRO AZZURRO 0.0%

**STOCK THE
#1 PACKAGED
NON-ALCOHOLIC
LAGER**

£23.99

Source: Savanta Brandvue Most Loved Drinks Report 2024, Sample Size 96,000, CGA OPMS GB Latest 12 weeks 30/11/24
T&Cs: 19+ (UK & ROI) Asahi UK Ltd B2B customers only. Available during promotional period, Subject to Availability while stock lasts.
Promoter reserves the right to withdraw this promotion at any time. Promoter: Asahi UK Limited, Griffin Brewery, Chiswick Lane South, London W4 2QB.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)



**Corona[®]
Cero**

**0.0%
ALCOHOL**

**BREWED WITH
100% NATURAL INGREDIENTS***

**CORONA CERO 24 X 330ML
SPECIAL PRICE £14.99**

Offer open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. While stocks last. BBG reserve the right to remove the promotion at any point. Promotion runs from 01/09/2025 to 31/10/2025. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Ltd EC4A 1EN. ©2025 AB InBev UK Limited, all rights reserved. *CO2 added after brewing.



be [drinkaware.co.uk](https://www.drinkaware.co.uk)



NEW EDLP

24 x 275ml NRB
PAY ONLY

£19.99
per case

24 x 330ml NRB
PAY ONLY

£26.99
per case

24 x 330ml NRB
PAY ONLY

£29.99
per case

24 x 330ml / 12 x 660ml NRB
PAY ONLY

£29.99
per case

24 x 330ml NRB
PAY ONLY

£30.49
per case

12 x 500ml NRB
PAY ONLY

£19.99
per case

SEPTEMBER
SPECIAL PRICE

24 x 330ml NRB

£29.99
per case
normal price £32.99

24 x 330ml NRB
PAY ONLY

£32.49
per case

24 x 520ml
PAY ONLY

£53.99
per case

PREMIUM LAGER
/ IPA

£20.49
per 12 x 330ml case

SESSION LAGER
/ PILS

£18.49
per 12 x 330ml case

24 x 330ml NRB
PAY ONLY

£29.99
per case

12 x 275ml NRB
PAY ONLY

£23.49
per case

24 x 330ml NRB
PAY ONLY

£25.99
per case

24 x 330ml NRB
PAY ONLY

£29.99
per case



SPECIAL PRICE

12 x 550ml NRB
PAY ONLY

£19.49
per case

24 x 330ml NRB
PAY ONLY

£31.99
per case

24 x 330ml NRB
PAY ONLY

£26.99
per case

SEPTEMBER
SPECIAL PRICE

24 x 330ml NRB

£19.99
per case
normal price £25.49

24 x 330ml NRB
PAY ONLY

£25.49
per case

24 x 330ml / 12 x 640ml NRB
PAY ONLY

£27.99
per case

Slow down **ENJOY THE MEDITERRANEAN**



Install **EFES Draught**
and receive a **free keg**.
Includes free Glassware
and POS kit.

PAY ONLY

£86.00

PER 30LTR + VAT (£1.63 + VAT PER PINT)

FOR YOUR FIRST 12 X 30LTR KEGS WHEN YOU
AGREE AN INSTALL IN SEPT AND OCT

TOP TIP!
**SELL AT £4.86 OVER THE
BAR TO MAKE 60% POR**

100% MALT

Tired of pouring your profits down the drain?



Start cleaning your beer lines just once every 28 days.

Introducing **DING**

- ✓ Stop wasting good beer, energy, water, and cleaning chemicals.
- ✓ Increase margin and yield
- ✓ Suitable for Independent venues and Groups
- ✓ Save thousands of pounds
- ✓ Improve the quality of your beer
- ✓ 90 day money-back guarantee
- ✓ Clean once every 28 days

Current savings are £387k per year just for the bars. I would highly recommend it!

Darren Williams
The Village Hotel Group
Customer for 5 years

Less cleaning and huge savings of over £4,500 per year, didn't have to think twice!

Robert Clarke, Director
The Winston Conservative Club
Customer for 5 years



Safer. Greener. Cleaner.

Scan QR code to watch short video and register your interest.



Calculate your saving at getding.com or call us on 0800 050 2636

Malmison

VILLAGE
HOTELS

FULLER'S



THE BELFRY
HOTEL & RESORT

PUNCH
PUBS & CO

iTrust Inns
Better Pubs Through Better People



Install a Carlsberg Brit chance to win £1000



18+ Eng & Wal only. Open to Wholesaler customers, customer trade account required. Open 00:01 on 1st September 2025 and ends at 23:59 on 31st October 2025. To enter submit a request to install any qualifying Carlsberg Marston's Brewing Company draught product at your premises, book a date/time for installation & place your first order for that product before closing date. Qualifying products: 1664 Biere, 1664 Biere 0.0, Birrificio Angelo Poretti, Brooklyn Pilsner, Brooklyn Stonewall Inn IPA, Carlsberg Danish Pilsner, Erdinger, Estrella Dammm, Hobgoblin Original IPA, Hobgoblin Session IPA, Somersby Apple, Somersby Blackberry, Wainwright Amber, Wainwright Gold. Prize: £1,000 account credit to your Wholesaler* trade account redeemable against Carlsberg Marston's Brewing Company products. Winner drawn at random. For full T&Cs & privacy notice, please visit: <https://www.carlsbergbritvic.co.uk/promotions/small-beer-trade-terms-and-conditions/>. **Wholesaler* shall mean the specific wholesaler store or location where you saw this promotion. Promoters: Carlsberg Marston's Brewing Company Limited, WVI 4JT and the Wholesaler. Please drink responsibly. Bedrinkaware.co.uk.

LSBERG TVIC

vic brand and get the account credit



Enjoy responsibly. be.drinkaware.co.uk

AN AUTHENTIC PIECE OF GERMANY ON YOUR BAR



**INSTALL WARSTEINER
TO GET A FOC KEG
ON INSTALL & AN
OKTOBERFEST KIT**


**Discover over 270 years of German brewing excellence
with Warsteiner Pilsener. 9th Generation family owned
and proudly independent.**

*KIT INCLUDES:
BAVARIAN HATS • GARLANDS • BALLOONS & NAPKINS
PLUS PINT & HALF PINT STEINS*

* Terms and conditions apply.

Introducing Bavaria, a genuine import from the iconic, family-owned brewery.

 300 years of Dutch brewing tradition, expertise and scale combine to deliver true quality and great value

 Available as 5% premium pilsner and and accessible, great tasting 3.4%

 New fully wrapped pint glassware and supporting POS available for all stockists

 Available formats:

 50l 5% keg, 50l 3.4% keg

 24x 330ml NRB 0.0% Alc



HOLLAND SINCE 1719
Bavaria
Family Brewed

CHEERS TO BIER THIS OKTOBERFEST!

20th September – 5th October

Pull out all the stops during Oktoberfest with special events and Bavarian decorations and it will provide a **very nice pre-Christmas boost**. By focussing on creating an **authentic Bavarian atmosphere with German decorations, food, and beer** you can increase footfall and encourage customers to stay longer.

BEER TASTING

Offer your customers a **beer tasting experience** - it's a great way to join in the bier-celebrating festivities this Autumn and boost sales in your venue.

Offer **speciality German beer**. E.g. Erdinger Weissbier - the crowning glory of traditional Bavarian brewing skills. Gently spicy, lively and harmonious.

THEME NIGHTS

Serve a variety of **German beers** and add some **schnitzel, wurst and apfel strudel** to the menu for the night.

THE BUZZ!

Promote your event on **social media**, using relevant hashtags and engaging content.

OUTSIDE BEER TENTS

If your venue has outdoor space, you may want to utilise it to **mimic the classic Oktoberfest tent atmosphere**.

GET THE PARTY STARTED

Why not book a live **Oompah band**, or play music to encourage Bavarian dancing, fun and games?

DID YOU KNOW?

Oktoberfest originally started in 1810 as a royal wedding celebration in Munich - and it's been going strong for 215 years ever since!



HALLOWEEN IS NOW ONE OF THE BIGGEST OCCASIONS IN UK PUBS AND BARS

FRIDAY 31ST OCTOBER



With Halloween falling on a Friday it really is a great opportunity to **raise weekend spirits** and drinks sales.



Spirits have emerged as the standout category during the Halloween period, with a **notable Rate of Sale (Ros) uplift of +28.7%**** on the day itself. Younger drinkers largely stimulate this growth.



In terms of specific spirit sub-category choices, Halloween is a particularly key sales opportunity for **vodka (+71% uplift)** and **tequila (+51.6% uplift)**, which show the highest performance boosts on Halloween (vs the average Tuesday).



Drinks promotions are a key influencing factor for attracting these Halloween customers.



A big challenge is to attract younger customers from parties at home and into the On Trade so making the **atmosphere and drinks offers** as attractive as possible is key to success. Creating some **spooky cocktails** could be a winner.

In 2024 it delivered a
**£154 UPLIFT
PER VENUE**
v annual average*



*Five biggest occasions for drinks sales in 2024 revealed. Morning Advertiser 24.2.25.

**<https://cgastrategy.com/young-spirit-drinkers-drive-halloween-sales-uplift-in-the-on-premise/2024>

GREAT BRITISH CIDER

SINCE 1887

**SPECIAL PRICE
£17.99
PER CASE***

**SPECIAL PRICE
£14.49
PER CASE***

BULMERS
CIDER OF HEREFORD

BULMERS
CRUSHED RED BERRIES & LIME

OCTOBER ONLY

ENJOY BULMERS RESPONSIBLY
BREWED IN THE UK
BULMERS Original Cider Bottle 12x500ml £14.49 and BULMERS Crushed Red Berries & Lime Cider Bottle 12x500ml £17.99. Promotional prices available throughout October. Subject to availability.

drinkaware.co.uk for the facts

SEPTEMBER ONLY

**IT'S FRUITY.
IT'S REFRESHING.
IT'S STRONGBOW
STRAWBERRY.**

**SPECIAL PRICE
£20.75 PER CASE.**



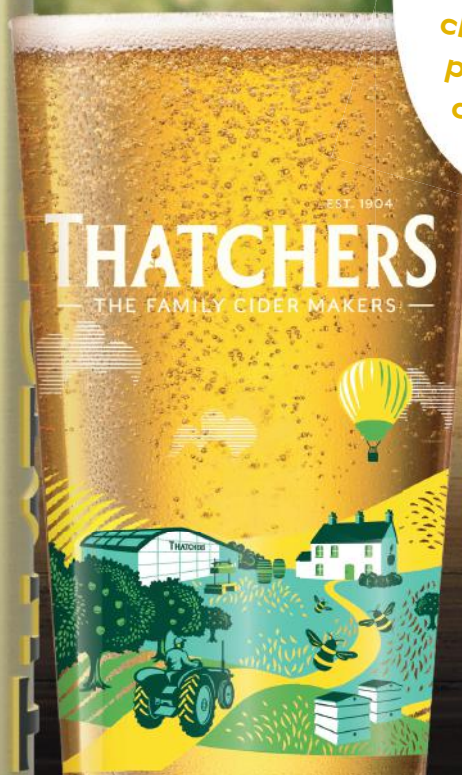
STRONGBOW Strawberry Cider Bottle 12x500ml £20.75.
Promotional prices available throughout September. Subject to availability.

be drinkaware.co.uk
ENJOY  RESPONSIBLY



INSTALL THATCHERS GOLD ON DRAUGHT & RECEIVE A FREE KEG & POS KIT

Thatchers Gold is the No.1 brand choice for apple cider drinkers.



EST. 1904
THATCHERS
— THE FAMILY CIDER MAKERS —

*Install Thatchers Gold on draught replacing a competitor cider and receive a free 50l keg & a free POS Kit including 24 x pint glasses, 12 half pint glasses, 2 bar runners & 200 drip mats. Plus be in with a chance to win a pair of O2 Arena concert tickets - 5 pairs to be won.

*tickets subject to availability and for full terms and conditions head to www.thatcherscider.co.uk

FRESH NEW LOOK, SAME EXCEPTIONAL TASTE



Refreshingly Real

TO ARRANGE AN INSTALL OF STOWFORD PRESS
PLEASE CONTACT YOUR ACCOUNT MANAGER.

CURRENT STOCKISTS WILL BEGIN RECEIVING NEW DESIGN GLASSWARE FROM OCT 2025.

WESTONS CIDER EST. 1880 • CELEBRATING 145 YEARS

be [drinkaware.co.uk](https://www.drinkaware.co.uk)



Thundering Molly

12 x 500ml
PAY ONLY

£19.99
per case



Suffolk Cyder

12 x 500ml
PAY ONLY

£30.49
per case



Hawkstone Apple
Cider

£23.99
per 12 x 500ml case



Hawkstone
Hedgerow

£28.99
per 12 x 500ml case



**OCTOBER
SPECIAL PRICE**

Original

12 x 500ml

£14.49
per case
normal price £18.49



**OCTOBER
SPECIAL PRICE**

Crushed Red Berries & Lime

12 x 500ml

£17.99
per case
normal price £19.99



Mixed Fruit, Strawberry & Lime,
Naked Apple, Tropical

15 x 500ml

PAY ONLY

£28.99
per case



Strawberry & Lime,
Wild Berries,
Blood Orange
Passion Fruit,
Mango & Raspberry

£30.99
per 15 x 500ml case

Pear

£26.49
per 15 x 500ml case



Strawberry & Lime, Wild Berries

24 x 330ml - CANS
PAY ONLY

£33.99
per case



Original

12 x 568ml
PAY ONLY

£18.99
per case



Kiwi & Lime, Pineapple & Raspberry,
Berries & Cherries, Mango &
Passionfruit

12 x 500ml

PAY ONLY

£24.99
per case



Inch's Medium
Apple Cider

24 x 440ml CANS
PAY ONLY

£24.99
per case



Maeloc Sidra
Strawberry, Pineapple

24 x 330ml
PAY ONLY

£44.99
per case



Thatchers Blood Orange,
Apple & Blackcurrant
6 x 500ml

PAY ONLY

£12.49
per case



Thatchers Gold

£10.99
per 6 x 500ml case



Thatchers Haze

£12.49
per 6 x 500ml case



Avalon Sidra

12 x 330ml
PAY ONLY

£21.49
per case



Medium Sweet
(Blue Cap)

£21.49
per 12 x 500ml case



Vintage (Black Cap)

£25.49
per 12 x 500ml case

Introducing our new range of premium Chilean wines



Arboleda



CALITERRA

Tia deles mos alitat. Ficta nation preprem. Itasped quas iunte natisque conet laborep tatiis earcitat. Lorrribus et offic te vendis aborrumqui apiet exeris essenecab ilicius qui dolum exeriae naturnia quasperum eatia vellor magnime mo bernatustis doluptat eos aliqui tem facest, sequia doleniene qui deror sincipsum atur sanduci undisciis ut inctisc.



Arboleda Cabernet Sauvignon £10.95

Arboleda Pinot Noir £13.00

Caliterra Reserva Chardonnay £11.20

Caliterra Reserva Merlot £10.54

Caliterra Pétreo Malbec £12.01

Caliterra Tributo Gran Reserva Malbec £11.58



£7.30^{*}
PER BOTTLE

SPECIAL
PRICE



*While stocks last.
Usual price £10.30

ULTIMATE PROVENCE

LARGE FORMATS

BUY ONE
GET ONE
FREE

1.5L £31.26

3L £78.42

6L £238.02



WHILE STOCKS LAST

NEW TO SMALL BEER

Sapling Climate Positive Organic Spirits

Buy any 2 bottles and save £6.
We plant a tree for every bottle sold.



LET THE FLAVOUR PLAY

£12.99
PER CASE OF
12 X 275ML

CRISP, JUICY, COLOURFUL

EST. 1990
BREEZER
Play On

bedrinkware.co.uk ©2025. BREEZER, ITS TRADE DRESSES AND THE CROWN DEVICE ARE TRADEMARKS OF BACARDI & COMPANY LIMITED.

40

40

40



40

40

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40

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forgedspirits.com



f @ x @forgedspirits



FORGED GIN

PINK GIN

Bursting with strawberry and raspberry
Sweet but balanced
Core botanicals shine through
Fresh and uplifting finish



FORGED GIN

THE ORIGINAL

Incredibly smooth and dry
Spice-forward palate
Warm notes of cardamom and cassia
Hints of grains of paradise



FORGED GIN

RHUBARB & GINGER

Sweet with a tart rhubarb edge
Subtle warmth from ginger
Smooth and well-balanced
Distilled in the Rhubarb Triangle



FORGED RUM

DARK SPICED

Smooth, velvety texture
Warm notes of vanilla and star anise
Hints of orange and secret spices
Distilled and spiced in Yorkshire



£5 OFF

Instantly receive a
£5 discount when
you **Mix & Match**
any two **70cl bottles**



FORGED VODKA

TOFFEE

Rich toffee flavour
Butterscotch and caramel notes
Soft vanilla finish
Smooth and indulgent



RumCat

**BUY 2,
GET £5 OFF!**

T&C'S APPLY. WHILE STOCKS LAST.



Instagram Facebook TikTok

PIN GIN

**BUY 2
GET £5
OFF!**

T&C's apply. while stocks last.

BORN TO MIX

ABSOLUT
FLAVOURS HAVE
42.2%
VALUE SHARE OF
FLAVOURED VODKA
IN THE ON-TRADE.



BUY ANY 4 X 70cl BOTTLES FROM THE FLAVOURS RANGE
**RECEIVE A FREE BOTTLE
OF ABSOLUT VANILIA**

ABSOLUT.

SOURCE: NIG ON-TRADE DATA L52W TO 28.12.24. RANGE ALSO
INCLUDES: ABSOLUT HUNNI, LIME, MANDARIN,
MANGO, PASSIONFRUIT, PEARS, WATERMELON AND WILD BERRY
ENJOY RESPONSIBLY be drinkaware.co.uk

FLIRT
VODKA

FLIRT ORIGINAL
ULTRA SMOOTH PERFECTION



5 Times Distilled
SILVER FILTERED

NOW IN 1.5LTR

PLEASE FLIRT RESPONSIBLY

BUY ANY TWO GET £4.00 OFF

Available on Aber Falls Pistachio Cream Liqueur, Welsh Dry Gin, Orange Marmalade Gin, Single Malt Whisky

Try the **NEW** Pistachio
Cream Liqueur Iced Latte!
Scan the QR Code below



Introducing CASONI 1814 RANGE



1l

APERITIVO
15%vol.

£ 10.50



0,7l

**NON ALCOHOLIC
APERITIVO**

£ 9.25



1l

BITTER
23%vol.

£ 14.25



1l

VERMOUTH
17%vol.

£ 13.50



1l

LIMONCELLO
SOLE DEL GOLFO
25%vol.

£ 12.89

CASONI

LIQUORI PER PASSIONE DAL 1814

£19.46



£18.18



£13.92



£16.59



£16.59



SAZERAC SPECIAL BOTTLE PRICING

£18.93



£18.10



£35.23



£35.23



£11.85



Includes the full Antica Sambuca Range

SAZERAC
UNITED KINGDOM

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

#lowandno

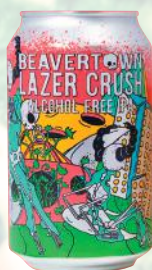
This area of our business is accelerating quickly!
Are you stocking the brands that are driving the category?

Canned Beer & Bottled Cider



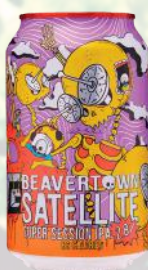
Clwb Tropica NA
Cans
24 x 330ml

£26.99 per case



Beavertown
Lazer Crush 0.3%
24 x 330ml

£29.99 per case



Beavertown
Satellite 2.8%
12 x 330ml

£17.99 per case



Estrella Free
Damm 24 x 330ml

£19.99 per case CANS

£20.99 per case NRBS



Uiltje Bird Of
Prey 0.2%
12 x 330ml

£18.99 per case



Rekorderlig
Strawberry
& Lime
Alcohol
Free
15 x 500ml

£20.99 per case



Thatchers
Zero
6 x 500ml

£10.49 per case



Old Mout
Pineapple
& Raspberry
/ Berries
& Cherries
Alcohol
Free
12 x 500ml

£17.49 per case



Westons
Stowford
Press Low
Alcohol
8 x 500ml

£15.99 per case

Canned & Bottled Beer



BBF Clear
Head 0.0%
12 x 440ml

£17.99 per case



Butcombe
Goram IPA
Zero
12 x 440ml

£18.99 per case



Brewski
Solo Pale
Ale
12 x 440ml

£17.99 per case



Cobra Zero
Cans
24 x 330ml

£18.99 per case



Brooklyn
Special
Effects
0.4%
24 x 330ml

£28.99 per case



NEW
Madri Zero
24 x 330ml

£19.49 per case



Adnams
Ghost Ship
0.5%
8 x 500ml
/ 30l keg

£12.99 per case

£65.99 per 30l keg



Heineken
0.0
24 x 330ml

£20.99 per case



Estrella
Galicia
0.0
24 x 330ml

£18.49 per case



Peroni
0.0%
24 x 330ml

£23.99 per case



Corona
Cero 0.0%
24 x 330ml

£14.99 per case



Lucky
Saint 0.5%
20 x 330ml
/ 30l keg

£26.99 per case

£87.99 per 30l keg





Bitburger
Drive
24 x 330ml

£20.99 per case



Erdinger
Alkoholfrei
12 x 50cl

£19.99 per case



Birra
Moretti
Zero
24 x 330ml

£24.99 per case



NEW CASE
SIZE

Guinness
Draught
0.0
24 x 538ml

£46.25 per case



Franziskaner
Alkoholfrei
12 x 500ml

£21.99 per case



Sharp's
Doom Bar
Zero
8 x 500ml

£14.00 per case



Old Speckled
Hen 0.5%
8 x 500ml

£10.99 per case



Staropramen
0%
24 x 330ml

£19.49 per case

Spirits



SPECIAL
PRICE

Beck's
Blue 0%
24 x 275ml

£12.99 per case



Whitley
Neill
Raspberry
0.0%
70cl

£15.44 per bottle



Whitley
Neill
Rhubarb
& Ginger
0.0%
70cl

£15.44 per bottle

Gordon's
0.0%
70cl



£12.35 per bottle

Tanqueray
Alcohol
Free
70cl



£16.26 per bottle

**BUY 2 & GET
£5 OFF**

Decem
Gin 10%
70cl



£23.99 per bottle

Wines

Vilarnau
0.0%
Brut



£6.43 per bottle

Vilarnau
0.0%
Rosado



£6.43 per bottle

Nozeco
Alcohol Free
200ml bottle



£8.01 per case (6 x 200ml)
£3.50 per bottle

Darling Cellars
De-alcoholised
Sauvignon
Blanc



£4.16 per bottle

Darling Cellars
De-alcoholised
Rosé



£4.16 per bottle

Darling Cellars
De-alcoholised
Shiraz



£4.16 per bottle

Premium Experience

Customers are increasingly willing to spend more on a superior drink that elevates their drinking experience.

Tips to boost sales of your Premium Spirits:

- ★ Place your premium drinks in a **prime eye-level location** on your back bar display.
- ★ Organise your premium shelf into: **good, better, best**.
- ★ **Separate** your **light** spirits from your **dark** spirits.
- ★ Use **lighting** to really draw your guest's eye to this area.
- ★ Upsell by giving your customers a **story behind** the premium drink, from its ingredients to its origins.



Popularity of Premium Spirits

Premium Spirits account for market value of

over 35%*

A growing Cocktail Culture

has fuelled the rise in premium spirit sales, e.g. **Pornstar Martini** and **Espresso Martini** - both of which heavily feature premium spirits - are favourites among pub-goers, making them essentials on most bar menus.

Some Spirit Highlights

Vodka

With a **market size of £2.2 billion**, **flavoured vodkas** now constitute **10.3%** of vodka sales, appealing to younger demographics. Vodka is also a key ingredient in iconic cocktails like the Pornstar Martini.

Rum

Rum has experienced a **significant increase in the premium+ sub-category**, **expanding by 61%** compared to pre-COVID levels. Spiced and flavoured rums account for **63% of total rum sales**.

Whisky

This category particularly appeals to connoisseurs, who prefer neat whisky, making it a **premium segment**.

Gin

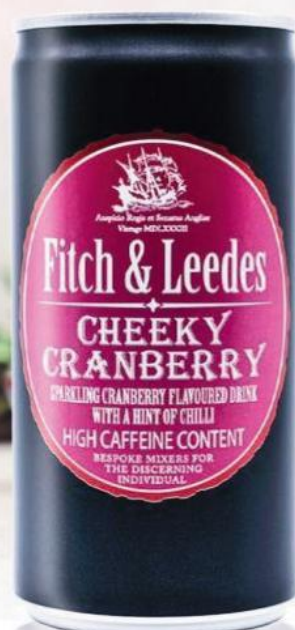
Whilst gin is the third-largest spirits category, its flavoured variations dominate sales, accounting for **40% of the market**.



*Spirits Market Insights 2024–2025 - Value for Venue



THE **SPIRITS**
BUSINESS
AWARDS



The Bar Collection

Elevate your Tasteful Moments with Fitch & Leedes
Crafted Perfection in Every Sip

BUY ANY 3 CASES OF FITCH & LEEDES AND **GET A FREE**
CASE OF CHEEKY CRANBERRY (24 X 200ML) FROM SEPTEMBER 1
2025 TO OCTOBER 31 2025.



**#JustAdd
Fitch**

[f](#) [i](#) [@FitchLeedesUK](#) [in](#) [@BespokeBeveragesUK](#)



SCAN TO
LEARN MORE

FITCH & LEEDES BESPOKE MIXERS.

GO TO TOWN

WITH EXQUISITE DRINKS

RASPBERRY & ROSE MOJITO — RECIPE —

INGREDIENTS

540ML PREMIUM WHITE RUM
20ML FRESH LIME JUICE
15ML SUGAR SYRUP
TOP UP WITH LONDON ESSENCE
RASPBERRY & ROSE SODA

METHOD

BUILD IN GLASS

GARNISH

FRESH RASPBERRY

ELEVATED OPTION

OR WHY NOT TRY A SIMPLE SPRITZ
COMBINING 60ML ROSE WINE WITH
RASPBERRY & ROSE SODA

SPECIAL OFFER
£13.99

THE
LONDON
ESSENCE
CO.



THE LONDON ESSENCE CO.

Terms and conditionals apply. Deal runs from 1st September – 30th October. Four deals per customer, per week. Qualifying range includes all London Essence 200ml NRB x 24. While stocks last. Event price - £13.99. Promoter Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.

BOOST TRADE

In The New Year

61% of venues say they are less busy in January*, these Christmas cards are a perfect way to attract customers to return in early 2026.

**20%
OFF**
Use code
UNITASBB20

INCLUDE YOUR OWN
SPECIAL OFFERS!



A RANGE OF DESIGNS
TO CHOOSE FROM

PERSONALISED WITH YOUR VENUE
NAME & CUSTOMISED MESSAGE

visit lords.marketing/shop or scan the QR code to order

GET A FREE CASE

WHEN YOU
BUY ANY
3 CASES



T&Cs Apply: Deal runs from 1st September – 31st October 2025. Qualifying range includes Jimmy's Iced coffee Original, Caramel, Mocha and Oat 275ml x 24. Promoter: Carlsberg Britvic, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ

Jimmy's[®]

Buy 3 Get 1 CASE FREE*



**FROM THE
UK'S NO.1
ADULT SOFT
DRINK BRAND****

*Deal runs from 1st September 2025 – 31st October 2025. Three deals per customer, per week. Qualifying products include: J20 Strawberry & Orange Blossom Mojito 250ml x 12, J20 Tropical punch 250ml x 12, J20 White Peach & Mango Daiquiri 250ml x 12. Free case is any case from the range. While stocks last.

**Nielsen IQ, total coverage, adult social drinks Britvic defined, 52we 15/02/25; CGA total out of home (licensed and foodservice) Adult – Britvic defined) 52we 31/12/24; Share of brands is by total adult i.e. adult on trade plus adult off trade. Promoter: Carlsberg Britvic. Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.



Britvic





**FREE £1,100 STOCK BUNDLE
WHEN YOU INSTALL PEPSI DISPENSE****

PEPSI MAX
IS THE NUMBER 1 SUGAR FREE COLA ON DISPENSE*



FREE STOCK BUNDLE INCLUDES

2X PEPSI MAX BAG IN BOX
1X PEPSI REG BAG IN BOX
1X R WHITES BAG IN BOX
1X PEPSI GLASSWARE CASE
1X ICE BUCKET
2X BAR RUNNERS
1X T-SHIRT PACK



**PLEASE CONTACT YOUR BRITVIC REPRESENTATIVE
OR SCAN THE QR CODE TO REGISTER YOUR INTEREST**

T&Cs: Free stock bundle includes 4 x BIBs, 1 x Case of Glassware, 1 x Ice Bucket, 2 x Bar Runners, 1 x T-Shirts. *CGA by NielsenIQ, Licensed database, Value & Volume sales (L), Sugar Free Draught Colas Britvic defined, MAT TY 23.12.24. For further information, please contact Britvic at Pressoffice@Britvic.com. **Based on retail value of 4 free BIBs (92.38 serves x 4 BIB = 369.52 serves at average retail sale price of £2.71. Prices always at the discretion of the customer) plus Welcome Bar bundle (value of over £60). Subject to availability and while stocks last. Max 1 of each stock bundle per outlet. Subject to customer having a Pepsi Max Dispense unit contract and installed. 4x FREE BIBs are given during installation, the remaining items can be claimed by clicking the link provided on your welcome email from sensational drinks, registration & a valid email address is required. Please refer to your dispense contract for full Terms and Details. Promotor: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.

Great Taste. Zero Sugar.

SAVE £3.00

Coca-Cola
Zero Sugar is the
fastest growing
Light Cola Brand
in GB Pubs
in value (£)*

Coca-Cola Zero Sugar 330ml glass bottle



Contact your account manager
for more information



MyCCEP
my.ccep.com

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*Source: CGA, GB Pubs (Food + Wet Led), Cola Brands, Value Sales and Value % Chg vs. PY, MAT to P8 31/08/24

The Ultimate flavour duo

Sprite is the #1 Lemon & Lime drink in on premise in value (£)*

SAVE £2

Fanta is the #1 Flavoured Carb Brand in GB Pubs in value (£)**



Fanta & Sprite 330ml glass bottles

Contact your account manager for more information

© 2025 The Coca-Cola Company. All rights reserved. FANTA, SPRITE and THE CONTOUR BOTTLE is a registered trademark of The Coca-Cola Company. While stocks last.

*Source: Nielson and CGA, Brand Battles, Value and volume, MAT to P8 31/08/24

**Source: Nielson and CGA GB data, Value (£), MAT to end of P8 2024



MyCCEP
my.ccep.com

NEW LINES FROM *Coca-Cola* PERMANENTLY IN STOCK!



Schweppes Indian Tonic Water
/ Slimline Tonic Water
24 x 150ml cans

£10.22 +VAT per case



Oasis Summer Fruits
/ Exotic Fruits
24 x 330ml sleek cans

£17.30 +VAT per case

HOW VERY REFRESHING

BUY 2
GET 1
FREE*

Certified



Corporation

*Whilst stocks
last, subject to
availability.



FROBISHERS.COM



Pepsi
7Ltr

£67.99



Diet Pepsi /
Pepsi Max 7Ltr

£54.49



R. Whites
Lemonade 7Ltr

£46.25

EVERY DAY
LOW PRICES
ON THESE
GREAT BRANDS

WHY NOT
COMBAT THE
SOFT DRINKS
LEVY BY
MOVING TO
COKE ZERO OR
PEPSI MAX?



Schweppes
Lemonade 7Ltr

£75.10



Coca-Cola
7Ltr

£84.69



Diet Coke
7Ltr

£70.80



Coke Zero
7Ltr

£70.80

EVERYDAY LOW PRICE ON THIS TOP SELLER



24 PACK
£21.49

ORANGE & PASSION FRUIT
APPLE & MANGO
APPLE & RASPBERRY

Buy 2 get 1 case free*



**AQUA
LIBRA**

*T&Cs apply: Deal runs from 1st September 2025–31st October 2025. Qualifying products include: Aqua Libra still water 330ml can x 24 and Aqua Libra sparkling water 330ml can x 24. Free case is either Aqua Libra still water 330ml can x 24 or Aqua Libra sparkling water 330ml can x 24. While stocks last. Promoter Carlsberg Britvic, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ



Britvic

THE
LONDON
ESSENCE
CO.



**AQUA
LIBRA**



gruntled

BUY 4
FREE 1

Premium Hand Cooked
**PORK CRACKLING
& SCRATCHINGS**

Crackling is double cooked for a lighter texture

MADE IN THE UK

Premium Hand Cooked
PORK CRACKLING
Haba

**FOUR FLAVOURED CRACKLING AND ONE
SCRATCHINGS AVAILABLE AS A 20 X 35G BAG**

gruntled

Premium Hand Cooked
PORK CRACKLING
Salt & Vinegar

gruntled

Premium Hand Cooked
PORK CRACKLING
Habanero Chilli

gruntled

Hand Cooked
PORK SCRATCHINGS
Sea Salt

*gruntled (adj.) pleased, satisfied, contented
the finest pork rind, cooked to perfection

gruntled

Premium Hand Cooked
PORK CRACKLING
Salted

*gruntled (adj.) pleased, satisfied, contented
high protein - keto friendly

gruntled

Premium Hand Cooked
PORK CRACKLING
English Mustard

*gruntled (adj.) pleased, satisfied, contented
high in protein, keto friendly

**49%
PROTEIN**

Salted, Chilli, Salt & Vinegar
English Mustard Crackling

Premium Hand Cooked

**AN ESSENTIAL FOR PUBS - MADE IN THE UK
HIGH PROTEIN • KETO FRIENDLY**

SNACKS

HuligaN Crush Pretzel Pieces

18 x 65g

£10.56
No VAT



FLAVOURS: Cheese, Jalapeño, Honey Mustard, Sriracha

Pipers Crisps

24 x 40g

£13.95
Ex. VAT



FLAVOURS: Anglesey Sea Salt, Burrow Hill Cider Vinegar & Sea Salt, Lye Cross Cheddar & Onion, Biggleswade Sweet Chilli, Trealy Farm Chorizo, Atlas Mountains Wild Thyme & Rosemary, Karnatak Black Pepper & Sea Salt, Great Berwick Longhorn Beef, Upton Cheyney Jalapeño & Dill

Salty Dog Nuts

£8.60
Ex. VAT



Salted & Dry Roasted

24 x 45g Card

£9.80
Ex. VAT



Chilli & Honey Roasted

24 x 45g Card

£14.49
Ex. VAT



Salted Cashews

24 x 30g Card

SNACKS

£13.81
Ex. VAT

Salty Dog Crisps

24 x 40g



FLAVOURS: Sea Salt, Strong Cheddar & Onion, Salt & Malt Vinegar, Ham & Wholegrain Mustard, Sweet Chilli, British Roast Beef, Prawn Cocktail

£21.67
No VAT

Gruntled Pork Crackling

20 x 35g



FLAVOURS: Sea Salt, Habanero Chilli, English Mustard, Salt & Vinegar

Oink Pork Scratchings

20 x 45g

£22.60
No VAT



FLAVOURS: Traditionally Salted, Smoky BBQ, Salt & Vinegar

Hendo's Crisps

24 x 23g

£12.99
No VAT



'Tis the season to plan for Christmas profits

Here are some tips to help you navigate the Christmas rush and keep your venues running smoothly, your staff happy, and your profits maximised. The Christmas rush in the UK hospitality industry is both a challenge and a huge opportunity.

Your staff

- 🍷 Use **data from previous festive periods** to predict your busiest periods and staffing levels
- 🍷 **Train seasonal staff thoroughly** so they understand the drink and food menus and processes

Your Menu

- 🍷 **Streamline your food menu** so it's easy to manage and reduces waste
- 🍷 Focus on **crowd-pleasers**
- 🍷 Offer **set menus** and make them shine
- 🍷 Use **common ingredients** across the dishes

Your Bookings

- 🍷 Use **booking deposits** with a clear customer friendly policy
- 🍷 Track dietary needs early and **ask about allergens** at the time of booking

Your Drinks Range

- 🍷 **Stock up in advance** and display your premium soft drinks and spirits in **prominent positions** to get ready for Christmas sales
- 🍷 With customers looking for a different tipple to raise a toast to the festive season, Cask Ales also offer the opportunity to **experiment with new flavours and festive ales**

Your Profit

- 🍷 **Upsell festive specials** such as mulled wine, festive cocktails or dessert pairings
- 🍷 Create **packages for office parties and groups** including drinks and food at a slightly reduced rate
- 🍷 Consider opening earlier or closing later with **extended opening hours**
- 🍷 Happy staff are productive staff so **keep morale high** by celebrating successes and giving positive feedback



COMING
SOON!

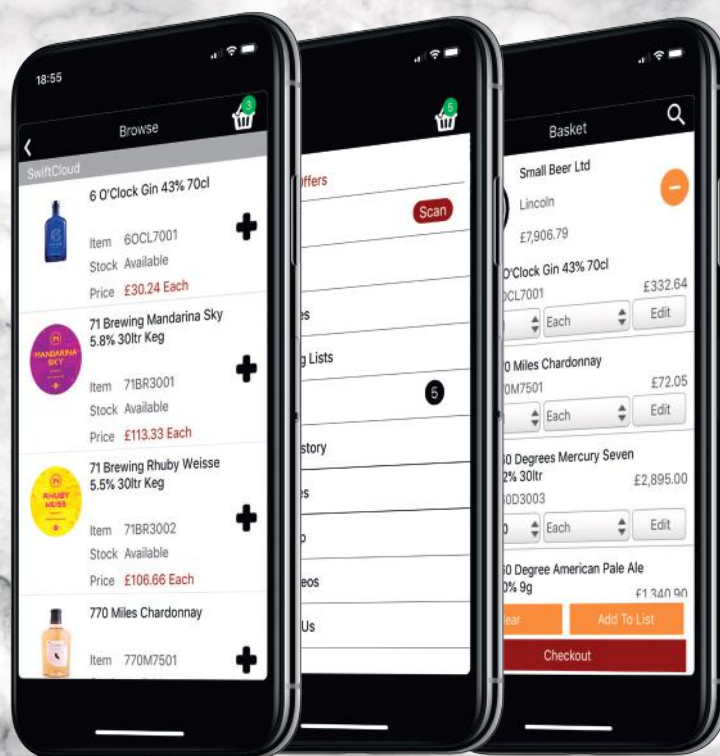
NOV 5 BONFIRE NIGHT


DEC 25 CHRISTMAS DAY

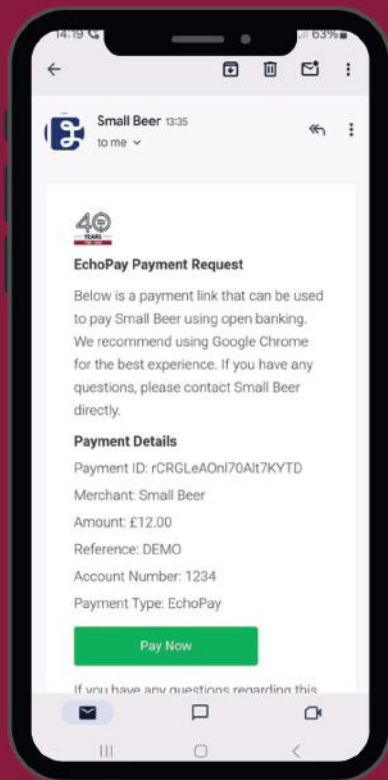

DEC 31 NEW YEAR'S EVE


SMALL BEER ONLINE ORDERING APP

Our Online Ordering App is here, tested and ready to go. If you already have an account with us, you can now place your order on our App. It will land straight in to our system for the delivery day you select in line with your normal delivery days. All the offers are on there plus some exclusive online ones too!



Call your rep today or email to start ordering.
appadmin@smallbeerwholesale.co.uk



PAY US USING YOUR MOBILE BANKING APP.

Use Pay by Bank as a way to pay your invoices using your mobile phone and online banking.

With easy to use payment links sent to you by email there is no need to phone in and pay.

Each payment is authorised by you using your banks authorisation process. Below are some common methods:



Face ID



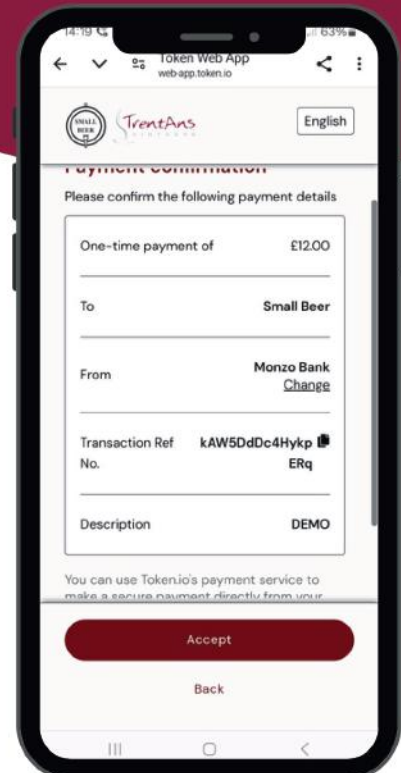
Finger ID

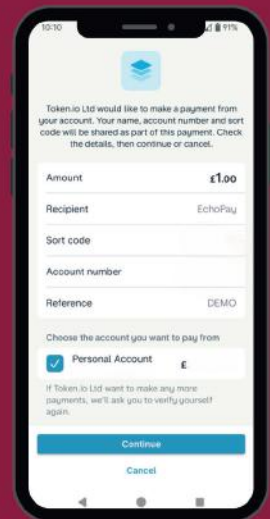
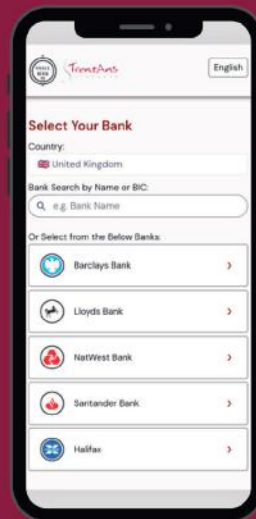
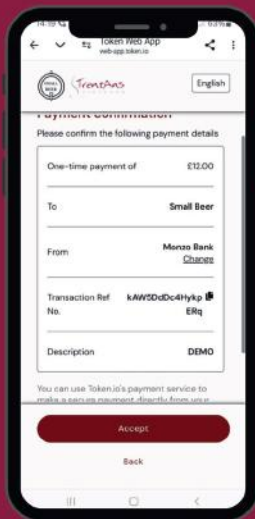
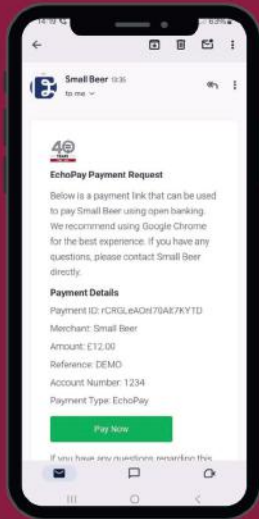


Pin Number

Benefits:

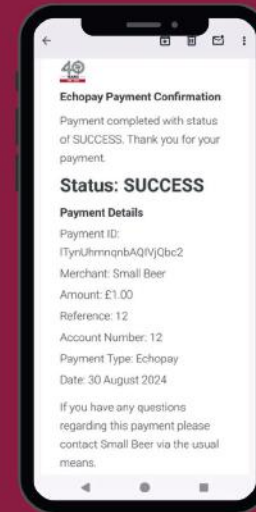
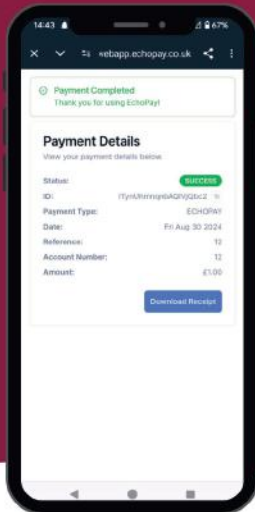
- ✓ Pay anywhere anytime
- ✓ None of your payment details are shared
- ✓ Supported by a wide range of banks





Payment Request

Small Beer Web App



Mobile Banking

Small Beer Web App



A QUICK LINK TO ALL THE GOOD STUFF



ALL OUR LINKS IN ONE PLACE

*Scan here to interact
with us digitally*



Linktree*

OFFICE OPENING HOURS

**Monday - Friday 8.30am - 5pm,
Bank Holidays 9am - 12noon.**

An answer machine is in operation at all other times.

WAYS TO PAY SMALL BEER

Direct Debit is our preferred method of payment. Credit and Debit Cards are also accepted - Mastercard & Visa.
You can pay us by BACS - call us for our account details.



OFFERS IN THIS BROCHURE

All offers in this brochure are offered subject to availability. Please call Telesales or your Sales Representative to discuss any offers and we will endeavour to meet your requirements.

ALLERGENS

"At Small Beer Ltd we are committed to providing you with all the information you need on allergens contained within the items that you purchase from us. We hold all this information on file and we therefore request that you make us aware of the information you require at the time of purchase and we will be only too happy to tell you these, post them to you or send them by email."

**YOU CAN FIND AN ELECTRONIC VERSION OF THIS BROCHURE AT
WWW.SMALLBEERWHOLESALE.CO.UK/BROCHURES**