



Funding Prospectus

JOIN THE MOVEMENT. LEAD THE CHANGE.

At Jersey Sport we believe in the power of sport and physical activity to change lives.

We are a charity made up of passionate and determined people who are committed to creating a healthier, stronger and more connected island.

Established in June 2017 as the independent body for sport and active living in Jersey, we operate as a Government Arm's Length Organisation (ALO) to ensure that all islanders have the opportunity to get active and stay active, regardless of age, background, or ability.

Our mission is simple but powerful: to inspire, lead and enable positive wellbeing for all through lifelong engagement in sport and physical activity. From grassroots initiatives to community-wide programmes, we advocate for equal access to sport, promote healthy lifestyles and create opportunities that bring people together and strengthen our island community.

Board of Directors

Andrew Whelan (Chair)
Lisa McLauchlan (Director)
Martin Holmes (Director)
Alex Mollin (Director)
Kristie Potts (Director)
John Small (Director)
Ceri Tinley (Director)
Christophe Kalinauckas (Director)
Kevin Lemasney (Director)
Dominic Simpson (Director)

Together, we're building an active, healthier Jersey where everyone can thrive.



Executive Summary

Jersey Sport stands at a pivotal moment, ready to build on our momentum and deepen our impact across the island. We're excited to share our vision for the future and grateful for your time in exploring how your support can help shape what comes next.

Whilst we proudly lead the way in championing sport and physical activity across the island, we recognise that lasting impact is only possible through strong, collaborative partnerships. Together with Jersey's clubs, volunteers and community providers, we are building a healthier, more inclusive island, where everyone has the opportunity to get active, connect and thrive. Your support on this journey is not only appreciated, it's essential to sustaining and expanding the vital work we do.

We believe Jersey Sport is uniquely positioned to deliver measurable outcomes through strategic partnerships and has a proven track record of demonstrating impact.

Already in 2025, Jersey Sport has awarded over £650,000 to local sports initiatives, breaking down financial barriers and opening doors to participation for all. This investment has led to powerful, real-world outcomes: from young people taking their first steps into sport, to helping Jersey's elite athletes excel on national and international stages and proudly putting our island on the sporting map.

To build on this momentum, we are seeking new partnerships and contributions that will allow us to reach even more people and deepen our impact across Jersey. Every investment, large or small, plays a vital role in creating a healthier, more inclusive island.

With your support, we will:

- Target and engage the least active members of our community, removing barriers and creating new opportunities for participation.
- Ensure sport is inclusive, accessible, and welcoming to all, regardless of age, gender, ethnicity, ability, sexual orientation or background.
- Support the journey to success of Jersey's most talented athletes, coaches and officials, helping them reach their full potential and represent our island with pride.

Together, we can ensure that sport continues to be a force for good in every corner of Jersey.



DAVID KENNEDY
CEO

"Your support on this journey is not only appreciated, it's essential to sustaining and expanding the vital work we do."

2 x World,
European &
British Junior
Champion

“The Performance Sport Programme has been vital in supporting my travel to the Island Games, Great Britain team trials, and key training centres for testing, which has allowed me to improve my training and performance throughout the year.” FILIP NOWACKI



Strategy

As a registered charity, Jersey Sport is committed to delivering its charitable purposes: **the advancement of health and the promotion of public participation in sport.**

MISSION

To inspire, lead, and enable positive wellbeing for all through lifelong engagement in sport and physical activity

OUR VALUES

We are empowered
We are passionate
We are inclusive
We are collaborative

OUR STRATEGIC PURPOSES

Jersey Sport's remit is focused on the delivery of six primary purpose statements. Everything we do can be directly correlated to these;

- Increase participation in sport and physical activity across Jersey
- Focus on inactive islanders, increasing physical activity levels
- Build a safe, sustainable and inclusive sporting community through support services and funding
- Develop robust and impactful partnerships that collaboratively deliver our strategic purposes
- Advancement of Health (Charity)
- Advance of public participation in sport (Charity)

VISION

SPORT DEVELOPMENT

Jersey is a proud sporting nation where ALL islanders can play sport to the extent of their ability and desire.



COMMUNITY OUTREACH

All islanders will have the opportunity to access and engage with innovative community based sport and physical activity, embedding it in the culture of the Island as a societal norm to promote good health and wellbeing.



JERSEY SPORT IMPACT

A sustainable organisation with the highest operational standards and governance, relative to our size and scale.



The challenges we face



1 Jersey has marginalised communities and individuals who face barriers that prevent them from participating in sports and reaping its benefits.

THESE BARRIERS INCLUDE

- ✖ **Economic constraints**
- ✖ **Social exclusion**
- ✖ **Gender**
- ✖ **Limited outreach**



2 Sport is embedded in our community however, our clubs, athletes, coaches and volunteers face ever-increasing challenges to sustaining their participation.

THESE BARRIERS INCLUDE

- ✖ **Travel**
- ✖ **Volunteering support**
- ✖ **Facilities**
- ✖ **Limited competition**



Reach

Jersey Sport - Reaching Thousands.

Through powerful partnerships and targeted initiatives, we continue to showcase the benefits of sport and physical activity at every level. Our mission remains clear: to inspire more islanders to get involved, stay active, and lead healthier, more connected lives.

2025 REACH



7700+
NEWSLETTER
SUBSCRIBERS

- staying informed and inspired



Established a
**STRONG MEDIA
PRESENCE**,
amplifying our message
across the Island



200,000+
annual website visits

- connecting with our community online



Participants
aged from
1 to 93

- sport for every generation

Jersey Sport's 'SUPPORTIN SPORT' back to financially help out local community

Sports clubs can pitch for part of new £150,000 fund

JERSEY SPORT are proud to re-launch the SUPPORTIN SPORT Fund for 2023, with £150,000 available to support the sports clubs and organisations that are mentioned in the will of Valerie Guy.

Following the highly successful 2021 pilot programme, which distributed £70,000 to 12 local sports clubs and other local sport organisations, the fund will return with a total of £150,000 earmarked to support local sports clubs to invest directly into the local sporting community.

Applications for the first round of funding are now open to clubs.

The funding will go towards building one-off projects or equipment that will benefit more islanders to get involved in local sport.

Jersey Sport are keen to touch base with the sports community to ensure they are fully supported in their efforts to develop strong applications that will submissions.

This will be done through a series of drop in sessions for round one taking place with Jersey Sport on round one taking place on Thursday 9 and Wednesday 15 August. The sessions will be held in the Sutton Alres Room (upstairs) at Sandown.

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their mental-health struggles in a positive and supportive way for those who can relate and understand.

Megan Jobs, founder of Padel for All, said: "We are so grateful for the support of Jersey Sport's funding on the community level, and the impact it has had."

"From the work with girls at La Roque School, to the work with the Jersey Cancer Support team, and the Jersey and Cancer Support Link, Jersey Sport has been a part of."

"What has transformed the way we do things is the support we have been granted to."

"From the initial six-week pilot programme, to the 12 clubs that have continued to play a part in a round one of the Jersey Sport Padel Fund."

"We are so grateful to Jersey Sport for their support as part of the 2023 SUPPORTIN SPORT Fund."

As part of Jersey Sport, we have a huge influence on our sport, a huge influence on our community, and a huge influence on our Island."

Jersey Sport skate project boosts kids' confidence

Brother Theo have enjoyed new skateboard sessions

Projects delivered across all **12 PARISHES** - reaching every corner of our Island



DOUBLED our social media reach, elevating our voice and deepening our impact like never before:

15,000+
social media
FOLLOWERS

1.5 million+
social media
VIEWS

Impact

Impact is more than statistics - it's about the real, lasting difference we make throughout our island community.

2025 HIGHLIGHTS

Cycle Without Limits shortlisted for **PRIDE OF JERSEY DIVERSITY AND INCLUSION AWARD**

92% of local sports organisations are satisfied, or very satisfied with how Jersey Sport are delivering its functions

£650,000+
awarded to local sport

£200,000 distributed to athletes

£250,000 awarded to 55 sports clubs



82% of primary school pupils achieved minimum swimming standards

18 students gained experience through Jersey Sport work placements

29 people chose to cycle to work following a Jersey Sport cycling course

35 families supported through our Sports Access programme ensuring cost is no barrier to accessing local sport setting

19 sports funded to deliver high-quality PE in schools

10 volunteers recognised through a new monthly Volunteer Recognition Scheme

70+ sports clubs supported to achieve Jersey Sport 'Green' status in sports governance

417 volunteer coaches accessed Jersey Sport training and workshops

94% of Year 5 school pupils completed **Swim Safe** training

450+ young people engaging in our free outreach sessions

Proudly placed **2nd** in the medal table at the **ORKNEY 2025 ISLAND GAMES**

"Today was honestly the best thing that has happened for this lad in so long!"

SUPPORT WORKER, CAMHS

Why partner with us?



Sport is an investment - not just in wins but in wellbeing, pride, and opportunity. When you partner with Jersey Sport, you're making a statement: that you stand for something bigger.

PARTNER WITH PURPOSE

At Jersey Sport, we believe that real change happens when passionate people and purposeful organisations come together. By partnering with us, you are joining a movement to create a healthier, more active and inclusive island. Your support helps break down barriers, connect communities, and create opportunities that ripple far beyond the playing field.

When you partner with us, you are not just funding programmes, you are opening doors for children who might not have the chance to participate otherwise, empowering volunteers who give their time to inspire others, and helping to build a community where everyone feels included and valued.

Together, we can build a legacy of wellbeing, pride and opportunity for everyone in Jersey.



"At Butterfield, we are committed to supporting our community, and our partnership with Jersey Sport shows the positive impact that can be achieved when organisations work together. Through this collaboration, we have been able to extend the reach of our sponsored events to young people across the island and give back in a meaningful way. Together, we are creating opportunities that make a lasting difference for island life."

DANIELLE LE CIUROT-DOBSON, BUTTERFIELD BANK JERSEY





Funding Ambitions

Jersey Sport is proud to be entrusted with delivering vital services in the island, with 75% of our current funding provided through Government commissioning. However, to truly unlock our potential and accelerate progress toward a healthier, more active and more inclusive island, we are seeking visionary corporate partners and individual sponsors to stand with us.

Today, sponsorship accounts for just 6% of our income, but we aim to grow this to 20% by 2028, reflecting the pivotal role partners can play in driving social change. By partnering with Jersey Sport, your organisation will not only amplify

its commitment to community wellbeing and inclusion but also gain meaningful visibility and engagement across the island.

OUR INCOME	OUR AMBITIONS
Donations	10% 20%
Charges for programmes	5% 5%
Sponsorship of programmes	6% 20%
Interest	4% 5%
Government Commissioning	75% 50%

Help us cross the finish line of our target to raise over
£1,000,000

2026
£276,000

2027
£365,000

2028
£457,000

Support the future of sport: PARTNER WITH US

Sport drives unity, leadership and community growth and you can be part of that impact. Through strategic sponsorship of our high-impact programmes and events, you'll support youth development, elevate local talent and align with values that matter. From grassroots initiatives to flagship events, the following pages outline a variety of inspiring programmes you can sponsor.

Each sponsorship opportunity can be tailored to suit your level of involvement and desired impact. Whether you're considering a one-off event or a longer-term partnership, we'd love to work with you. For our sponsorship Return on Investment (ROI) overview, turn to page 21.

SPONSORSHIP LEVEL



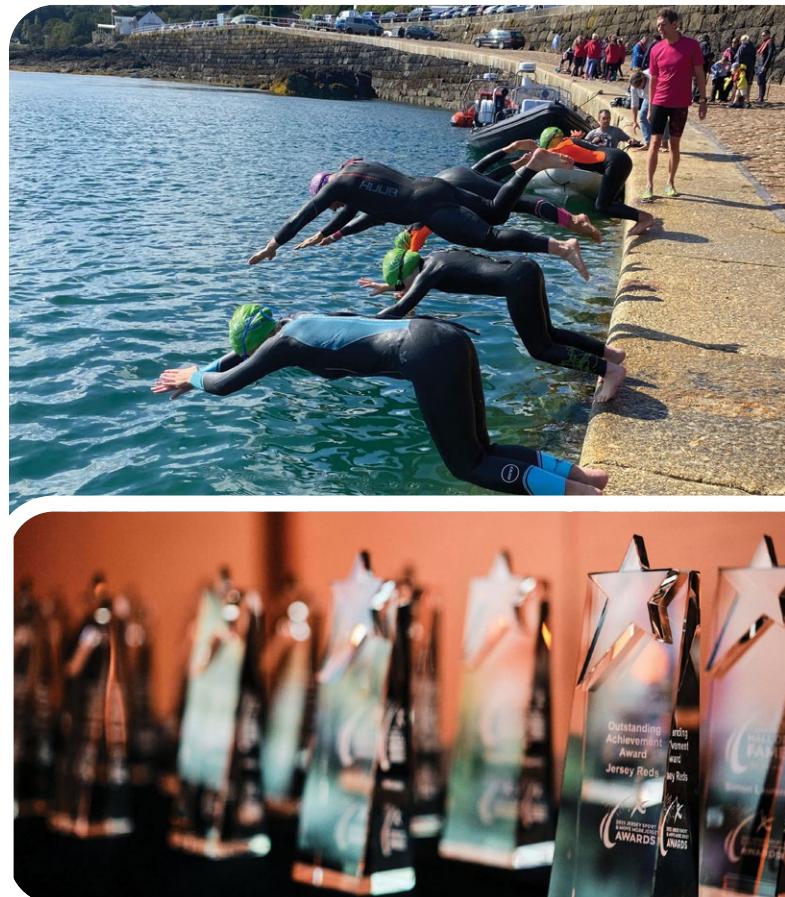
BRONZE
Up to
£8,000



SILVER
£8,001 -
£14,999



GOLD
£15,000+



Liberation Games

Bringing the island together, one game at a time.

Launched in 2025 to mark the 80th anniversary of Liberation Day in the Channel Islands, it is more than just a sports event - it's a celebration of freedom, community, and the future of our island. This unique festival invites Year 6 pupils to come together through the power of sport - building pride, unity, and excitement in the lead-up to Liberation Day.

In its first year, the event welcomed **over 700 students** who participated in friendly, inclusive sports and activities led by 10 local sport organisations, showcasing the breadth of opportunities available to young people and inspiring lifelong healthy habits.

But this is just the beginning. By sponsoring the Liberation Games, you are not only aligning with

BRONZE



Liberation Day 1945-2025

liberationday.je

Liberation Day 1945-2025

Primary Schools Cross Country

BRONZE



Miles of Smiles.

Each year Jersey Sport coordinates and delivers a cross country event designed especially for Year 5 and 6 pupils with **over 1,000 kids taking part**. It's a fantastic opportunity for young people to experience the joy of running, build confidence, and stay active in a fun and supportive environment. With hundreds of children taking part, the event brings schools together and creates a real sense of community spirit, all while promoting health and wellbeing through sport.

We are seeking funding to:

- Deliver a high-quality, safe and inclusive event for hundreds of students.
- Cover the logistical costs of staging the event, including venue setup, signage, safety measures and event infrastructure.
- Provide participation medals and certificates.
- Promote the event island-wide.

SUPPORTIN SPORT

GOLD



Investing in the future of sport and the health of our island.

Jersey Sport's SUPPORTIN SPORT Funding programme puts money where it matters most: back into local sport. Directly supporting the people, places, and projects that make it possible for islanders to get active and stay active.

The SUPPORTIN SPORT Fund has awarded **£134,122** to **26** local sport organisations so far in 2025. Next year we aim to distribute **over £300,000+** to support four key themes of need for local sport: facility development, workforce development, paid sport resource and participation initiatives - particularly projects that target inactive islanders from underrepresented groups.

By partnering with our SUPPORTIN SPORT Fund, you:

- Directly impact the lives of thousands of islanders
- Champion inclusion and wellbeing in our community
- Align with long-term, measurable social impact



- Leave a legacy that reflects your commitment to a better, healthier Jersey

We are seeking funding to:

- Increase the scale and reach of our funding distribution, enabling more local sports organisations to grow and thrive.
- Support workforce development, including training and volunteer retention.
- Fund paid sport resource to strengthen delivery and capacity across the sector.
- Back participation-focused projects, reaching inactive or underrepresented islanders.

Holiday Programmes Brochure

BRONZE



Keeping our kids active all year round.

Every school holiday brings new challenges for families: keeping children active, engaged, and off screens without breaking the bank. That's where Jersey Sport steps in.

Our School Holiday Activity Brochure is a one-stop guide to the wide and diverse range of local sport programmes happening across the island. From multi-sport camps and inclusive sessions, to specialist coaching and community-based activities, the brochure puts everything in one place and into the hands of every family. For many, this brochure is the gateway to discovering affordable, accessible ways to keep their children moving and thriving during the holidays.

We are seeking funding to:

- Produce and distribute printed brochures to all primary school children (**c8,000**).
- Showcase a diverse range of island sports and activities.
- Create digital brochures to share with charities, government and community partners.
- Support inclusive and specialist programmes for children of all abilities.
- Expand outreach to ensure all families can access information about local opportunities.



SPORTIN Schools

GOLD



Opening doors to sport for every school.

Following a successful pilot year in 2024-25, the SPORTIN SCHOOLS Programme is expanding its reach and impact by supporting more primary and secondary schools to access high quality external sport provision. Through central coordination of expert coaching and sport delivery, SPORTIN SCHOOLS removes barriers and ensures that every child has access to enriching, inclusive sport experiences, regardless of their background, ability, or school's resources.



In 2025-26, the SPORTIN SCHOOLS Programme will facilitate more than **1,850 hours** of sport delivery from 13 sport organisations in **18 local primary and secondary schools**.

By sponsoring this programme, you will:

- Be part of a movement that improves health and learning outcomes for hundreds of children
- Support the professional development of Jersey's sporting workforce
- Align your brand with education, equity, and long-term impact in your community

We are seeking funding to:

- Expand coordinated sport delivery across more primary and secondary schools.
- Increase access to specialised coaching from local sport organisations.
- Reduce barriers for schools and students to participate in quality sport opportunities.

Safe and Sustainable Sport Health Check

GOLD

Building a safer, stronger future for sport in Jersey.

Launched in 2025, our Safe and Sustainable Sport Health Check is a game changing initiative designed to raise standards, strengthen governance and support the long term growth of local sport. The assessment helps sport organisations benchmark their progress, align with Jersey Sport's recognised quality standards and unlock tailored support and funding based on their development needs.

But it's more than a checklist, it's a catalyst for change. The Health Check:

- Promotes safe, inclusive and well-governed environments for all participants
- Recognises and rewards best practice, giving organisations access to vital services and funding opportunities
- Generates powerful data and insights to inform sport policy, target investment and shape the future of the island's sport ecosystem



We are seeking funding to:

- Expand across more local sport organisations.
- Provide support and resources to help organisations meet governance and quality standards.
- Develop training, tools, and workshops to help clubs reach the next level.
- Use insights to inform policy and improve sport services for local organisations.
- Reward and incentivise organisations through access to funding and tailored support.

Volunteer Recognition Scheme

SILVER

Celebrating the unsung heroes of sport.

In 2025, Jersey Sport proudly launched the Volunteer Recognition Scheme - a heartfelt initiative designed to shine a spotlight on and celebrate the individuals who keep local sport alive: our volunteers.

This scheme allows the community to nominate volunteers who've gone above and beyond in their roles. Selected individuals receive a £200 award for their sport organisation, recognising not just their time and effort, but the tangible impact they've made.

But more importantly, this initiative provides an effective and visible opportunity to celebrate the volunteers that have a genuine impact in local sport and give them the public recognition that they so deserve.

We are seeking funding to:

- Sustain and expand the scheme to celebrate more local sport volunteers.
- Provide awards to recognise volunteer contributions.
- Raise the profile of volunteering and its vital role in supporting community sport.
- Promote volunteer engagement and retention across the island's sport sector.



Community Outreach

BRONZE



Connecting young islanders through the power of sport.

In 2025, Jersey Sport launched a dynamic community outreach programme designed to engage young people aged 11- 25 through free, inclusive and accessible sporting opportunities across the island. Since launching, we have already supported over **450 young people** to engage in a variety of sports and physical activity.

Whether it is evenings, weekends or during the holidays, we're meeting young people where they are. Delivering activities in multiple locations, offering safe, welcoming spaces to get active, try new sports and connect with others. We want to give young people somewhere positive to go. These sessions are about more than just physical activity, they foster a sense of belonging, purpose and empowerment.

"Thanks so much for today...he was really proud...he barely leaves the home and won't have done any exercise like that for years."

CAMHS SUPPORT WORKER



WE ARE SEEKING FUNDING TO:

- Expand free sports sessions and activities across more locations.
- Hire more qualified coaches to deliver safe, engaging and inclusive activities.
- Provide equipment and resources for session variety.
- Engage young people at risk of social isolation or anti-social behaviour.
- Evaluate sessions to measure the social impact of our work and ensure we're delivering real change.



Exercise Referral



Supporting health, changing habits, transforming lives.

Jersey Sport's Exercise Referral Programme is a supportive 12-week journey designed to help islanders who may be inactive, living with a medical condition, or facing challenges with their health. Since launching in 2022, we have supported **over 1,200 participants** through the programme.

Led by caring, qualified staff, the programme offers personalised guidance in a welcoming environment, helping individuals gradually build confidence, improve their physical and mental wellbeing, and take positive steps toward a more active lifestyle.

Participants begin with a welcome meeting, followed by tailored gym-based rehabilitation sessions, a weekly group class, and ongoing encouragement every step of the way. It's more than just exercise, it's about regaining strength, independence and a better quality of life.



WE ARE SEEKING FUNDING TO:

- › Expand capacity to reach more inactive islanders with health conditions.
- › Upgrade equipment to maintain a safe, supportive and accessible environment.
- › Conduct impact assessments to track long-term behaviour change.
- › Hire and train specialist staff to deliver tailored exercise support.



"My wife and I are both 92 years old. Our doctor referred us after my wife broke her hip. The results have been quite amazing, with both our balance and fitness dramatically improved. Your staff have been sympathetic, helpful and supportive. What a wonderful programme, and how lucky we are to have this service in the island."

BRIAN & DEBBIE

Active Travel

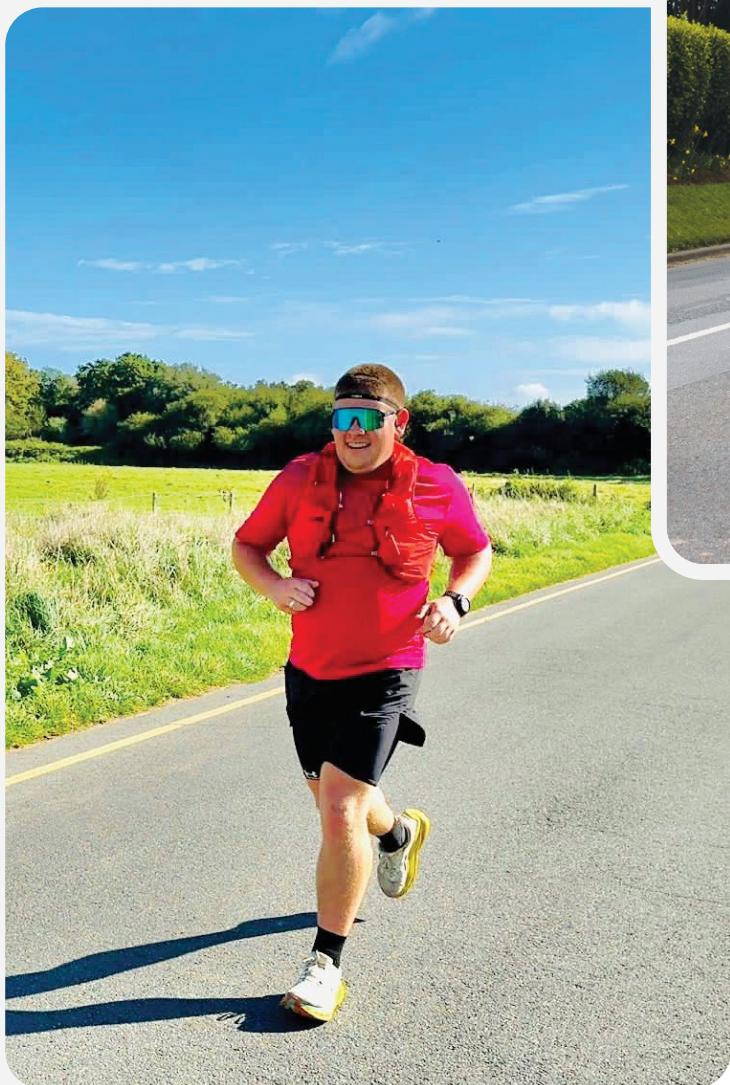
BRONZE



Connecting communities one journey at a time.

Our Active Travel programmes are about more than just getting from A to B. They are about creating healthier habits, building confidence, and fostering more connected communities. We promote walking, running, and cycling for all ages and abilities. Key highlights include:

- › Bikeability training in primary schools
- › Cycling support for beginners, returners and commuters
- › Family sessions designed to make active travel fun
- › Running and walking groups for fitness and wellbeing
- › Workplace initiatives like route planning and lunch and learn sessions



WE ARE SEEKING FUNDING TO:

- › Expand walking and running initiatives.
- › Grow commuter cycling programmes, including confidence sessions and guided routes.
- › Develop resources and workshops for businesses to promote active travel.
- › Invest in equipment and qualified instructors to ensure safe, high-quality delivery.



"These guys' patience, perseverance and support had me mastering the basics ahead of a try-a-tri within a month. I would never have actually competed or completed without them! Thanks!"

STEVEN RICOU

Cycle Without Limits

SILVER



Freedom on wheels for all.

Cycle Without Limits is Jersey's first fully inclusive cycling centre, created to ensure that adults and children with disabilities or mobility challenges can enjoy the physical, emotional, and social benefits of cycling. With a fleet of adapted bikes and a safe outdoor environment, the centre helps participants build confidence, independence, and joy through movement. We've recently expanded and introduced guided rides, allowing participants to explore new accessible routes beyond Les Quennevais.

Launched in 2020, the programme has previously been generously supported by

sponsors including Ocorian, Rotary Club of Jersey, The Lions Club, HSBC CI, and private donors.

WE ARE SEEKING FUNDING TO:

- Maintain and expand our fleet of adapted cycles to meet growing demand and diverse needs.
- Train ride leaders and volunteers to deliver safe, confidence-building support.
- Upgrade centre facilities with improved shelter, storage, and accessibility.
- Expand awareness to reach more people who could benefit from the programme.

Awards and celebration evening

GOLD



Inspiring stories, unforgettable moments.

Recognising the impact and achievements of local sports, athletes and volunteers.

Our annual Awards and Celebration Evening is a cornerstone event that brings together the heart of our sporting community. Relaunching in 2025, we will shine a spotlight on the incredible achievements of local athletes, coaches, clubs, and volunteers who make a lasting impact through sport. It's a night of inspiration, recognition, and community pride. Featuring special guest speakers and powerful stories of dedication and success, this uplifting event not only honours outstanding contributions but also unites supporters, families and partners in celebrating the spirit of local sport.

As a sponsor, you'll gain high-profile visibility and the opportunity to align with community impact, excellence and inclusion in sport. Packages include:

- **Headline sponsor**
- **Brand exposure** - Logo placement across event materials, on-stage visuals and digital promotions.
- **Inclusion in event programme** - Full page advert and sponsor acknowledgment
- **Logo on tickets/invitations**



- **Website presence** - logo and organisation web link
- **VIP tickets and seating** - Access to the event, including networking with community leaders and meet and greet with guest speakers.
- **Award sponsorship** - Sponsor a specific award category and present it on stage.
- **Media recognition** - Inclusion in press releases, social media campaigns and event photography.
- **Community Impact** - Demonstrate your commitment to local development, health, and youth opportunities through sport.

Events, training and workshops

BRONZE



Invest in local people. Empower the future of sport.

Our local sports workforce are vital in enabling sport and physical activity functions in Jersey to flourish. Jersey Sport are committed to providing training and upskilling opportunities to enhance the skills of our local sports workforce. We offer a variety of training from safeguarding and first aid to anti-doping awareness and performance workshops.

We are seeking funding to:

- Deliver a year-round programme of training courses, events and workshops.
- Expand access to essential qualifications.
- Introduce new specialist workshops.
- Promote awareness and participation of training programmes.
- Upskill more and new sports workforce than ever before.



Sponsorship return on investment

Sponsoring a Jersey Sport programme offers more than just exposure – it's a chance to make a meaningful impact in our local community, support development and demonstrate your organisation's commitment to CSR. While each programme offers tailored benefits and ROI, sponsorship of our programmes can deliver a broad range of returns including:

Brand Visibility & Media Exposure

- Headline sponsorship recognition
- Partner logo featured on:
 - Social media, digital and printed advertising
 - Course materials and commemorative programmes
 - Jersey Sport website
 - Banners, signage, and branded merchandise
- Recognition in:
 - Press releases highlighting the programme's impact
 - Parent/carer communications, including school parent-mail
 - Local media coverage
- Programme brochures distributed to thousands of homes

CSR & Community Impact

- Alignment with a trusted community-focused organisation
- Visible contribution to children and adult's physical and mental wellbeing
- Support for social inclusion, equality, and lifelong healthy habits
- Contribution to long-term positive change in Jersey

Organisational & Staff Engagement

- Opportunities to:
 - Involve staff in programme delivery or volunteering
 - Attend and speak at courses, workshops, or training sessions
 - Receive tailored impact reports and case studies for internal or external use
 - Tickets to the Jersey Sport Awards/Celebration Evening
 - Invitations to key events to network and celebrate programme achievements

Sponsorship packages are flexible and can be designed to meet your specific goals – whether focused on visibility, CSR, employee engagement, or community impact. Full details of ROI and activation opportunities will be provided based on the chosen programme.

Please contact partnerships@jerseysport.je for more information.

Nick's Cycle Without Limits Hand-cycle Marathon

When Jersey Sport opened the *Cycle Without Limits* Centre in October 2020, Nick Ozouf was one of the first to give it a try. Born with Vitamin D resistant rickets – a condition that weakens the bones and makes mobility difficult – Nick has always looked for ways to stay active. Cycling quickly became one of the things he loved most.

Nick set himself a huge challenge: to hand-cycle the full marathon distance of **26.2 miles** around the Les Quennevais cycle track. With each lap just under a mile, he needed to complete **28 laps** on his hand-cycle.

"On a normal bike it might not sound too bad," Nick said, "but on a hand-cycle – especially the one I use – it's tough work!"

Nick first thought about entering the Virtual London Marathon, but because wheels aren't allowed, he decided to create his own version. More than just a personal goal, he wanted to raise money to support the *Cycle Without Limits* Centre so that more people could enjoy the freedom of cycling.

"The hand-cycle at the Centre is brilliant. It means I can ride a bike – something I wouldn't be able to do without this place and the encouragement of the Cycle Coaches. The freedom of being on three wheels is fantastic."

"People are only disabled if the environment or situation excludes them. If we provide the right equipment and support, everyone can be included. That's what equality really means."

Nick completed the distance and, in doing so, raised vital funds to support inclusive cycling in Jersey.

"I wouldn't be in a position to cycle or complete the challenge without the support of the people at the *Cycle Without Limits* centre, from Jersey Sport, a registered charity. They gave me a lot of encouragement and supplied the cycle to use. Fundraising for them allows the centre to support more people who wouldn't otherwise be able to experience and enjoy the freedom of cycling! Due to my physical disability, I'll never be able to walk, let alone run 26 miles 385 yards – so completing this challenge was the closest that I'll get."

For Nick, the challenge was also about raising awareness.

"People are only disabled if the environment or situation excludes them. If we provide the right equipment and support, everyone can be included. That's what equality really means."

Nick's story shows the difference that *Cycle Without Limits* makes every day. With continued funding, Jersey Sport can help more Islanders with disabilities experience the same freedom, confidence and joy that cycling has given Nick.





“The Performance Sport Programme gave me the opportunity to compete abroad, which in turn has helped me improve in a way that only competing off island can. My performance has improved not only in the physical form, but my mental capacity to overcome large competition through experience and learning from my mistakes”

JO HACKER, 2025

Photo Credit: Raffaele Canepa



Scan to
donate



JERSEY SPORT

info@jerseysport.je | 01534 757700

Main Pavilion, FB Fields, La Grande Route de Saint Clément
St Clement, JE2 6QN

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