



# ANNUAL REPORT 2025

HCMNC.ORG



# A WORD FROM OUR EXECUTIVE DIRECTOR

## Table of Contents

1. Smoky Mountain Harvest Hub
2. The Rural Food Access Network
3. The Community Resource Center
4. Financial Report
5. Volunteer Report

If I were to step back and look at Haywood Christian Ministry at the end of 2024 and at the end of 2025 the changes almost make the organization unrecognizable. The flooding and devastation caused by hurricane Helene, and the uncertainty around funding for central programming like the Healthy Opportunities Program caused our organization to be in a constant state of growth and change for the entirety of the year.

I can honestly say that the organization we are today is more prepared to serve our neighbors with love and compassion, better able to adapt to changing financial tides, and ready to face any future natural disasters.

In the pages that come you will see lots of numbers and stats as well as stories about all we were able to accomplish this year. I can confidently say that none of it would have been possible without the support of our community.

People facing hunger were able to access healthy and nutritious food in every corner of our county. Those experiencing housing instability were able to find guidance and assistance through the Somers Resource Center. Farms in our county and beyond were able to stabilize and expand operations to feed our communities.

Thank you to every single person who helped make this possible through your donations, your time, and your support!

  
**REV. DR. BLAKE HART**  
EXECUTIVE DIRECTOR

# THE SMOKY MOUNTAIN HARVEST HUB

*from dream to reality*



New building! Big dreams!



A blank slate



Delivery of our new cold storage!!!



Installation underway!



Hub fully operational!

From acquiring our new warehouse in January to having a fully operational food hub in December, 2025 has been a year of many challenges and much progress!



*“Selling to the Smoky Mountain Harvest Hub has been the most impactful revenue stream for our farm this year, directly influencing the health of our operation and supporting our ability to earn a living growing produce.”*

- Always Love Gardens



**70**

**Farming Partners**

supported through reliable purchasing to support our neighbors in need.

**>\$300,000**

**Invested**

in our local farm partners while feeding our neighbors!

**120,000**

**Pounds of Local Food**

sourced, purchased, and distributed through our programs and partners!

# RURAL FOOD ACCESS NETWORK

*equitable access wherever you live*



*"Everyone should have access to healthy and nutritious food. Your level of access should not be determined by where you live, if you have access to transportation, or the schedule you work!"*

# 30%

of Haywood county residents regularly worry that they will not have enough money to buy food for their families.

# 13,000

approximate number of individuals who have experienced running out of food in their homes in our communities!



Getting food to Cruso to help with forest fire response!

**18,997** **Pantry Visits**

at our 100% full-choice community pantry in downtown Waynesville



**2,969** **Families Served**

by HCM's Community Pantry

**5** **Refrigerated Lockers**

installed across Haywood County

**25** **Partner Agencies**

receiving food support, helping thousands of additional families!

**1.43** **Pounds of Food**

**MILLION**

Distributed to hungry families around Haywood County through our pantry and partners.

*"I love the variety of foods available, and we try things we have never tried before!"*

- Pantry Friend



# THE COMMUNITY THRIFT STORE AND RESOURCE CENTER

## *access to financial and material assistance*

Charitable assistance networks can be confusing to navigate. The Community Resource Center is a place where anyone can discover the options that exist for them. Many can get help with heating, rental, or utility assistance through special funds, or access clothing and household assistance in a loving, compassionate, and caring environment.



# 288

## Clothing Vouchers

For friends and neighbors who needed extra help with clothing assistance.

# \$121,453

## Financial Assistance

to neighbors to help with rent, utilities, or heating assistance.

# \$202,933

## Healthy Goods or Home and Car Repairs

for families in our communities!

# AN UPDATE ON HEALTHY OPPORTUNITIES

One of the most disheartening occurrences of 2025 was the lack of state funding for the Healthy Opportunities Program (HOP). HOP is an innovative program of NC Medicaid that

improves peoples' health and reduces the burden on rural healthcare providers by helping people live healthier lives through food, housing, and transportation interventions. The evidence shows that this program improves health and lowers Medicaid's cost.



**Aneissa and Berenice in Raleigh advocating for our neighbors and the HOP program.**

Sadly, since the North Carolina legislature has failed to approve a budget, this program is on an indefinite pause until the state approves a budget that includes HOP funding. HCM had to stop providing several life giving programs such as home-delivered food boxes, home remediation, car repairs, housing case management, and more.

This year, in 2026, we need the state legislature to approve a budget that includes full funding for HOP. You can help by calling our representatives and telling them how important it is to fully fund the HOP Program!



## CONTACT OUR REPRESENTATIVES

Representative Mark Pless | 919-733-5732

Senator Kevin Corbin | 919-733-5875

Senator Ralph Hise | 919-733-3460

# FINANCIAL REPORT

## TOTALS

<b>TOTAL REVENUE:</b>	<b>\$6,621,191.82</b>
<b>TOTAL EXPENSES:</b>	<b>\$6,390,861.53</b>
<b>FUTURE GRANT OBLIGATIONS:</b>	<b>\$230,330.29</b>

## OPERATING REVENUE

<b>PROGRAM INCOME</b>	<b>AMOUNT</b>
HCM Community Thrift Store -----	\$451,169.14
Smoky Mountain Harvest Hub -----	\$257,762.39
Healthy Opportunities Program -----	\$1,023,080.12
Recycling Income -----	\$4,591.25
<b>PUBLIC SUPPORT</b>	<b>AMOUNT</b>
Individual Donations -----	\$609,383.38
Group Donations -----	\$189,882.88
Church Support -----	\$84,327.72
Grants -----	\$1,244,175.35
<b>IN-KIND SUPPORT</b>	<b>AMOUNT</b>
Donations of Food -----	\$2,580,700.00
Donations of Volunteer Service -----	\$176,119.59

## EXPENSES

<b>FOOD SECURITY PROGRAMMING</b>	<b>AMOUNT</b>
Operating Expenses -----	\$974,903.96
Staffing Expenses -----	\$555,472.24
In-Kind Expenses -----	\$2,639,062.44
	<b>\$4,169,438.64</b>
<b>COMMUNITY STABILIZATION PRORAMS</b>	<b>AMOUNT</b>
Operating Expenses -----	\$596,128.69
Staffing Expenses -----	\$578,664.86
In-Kind Expenses -----	\$117,757.15
	<b>\$1,292,550.70</b>
<b>LEADERSHIP, ADMINISTRATION, AND FUNDRAISING</b>	<b>AMOUNT</b>
Operating Expenses -----	\$408,478.05
Staffing Expenses -----	\$520,394.15
	<b>\$928,872.19</b>

## Thank you to the visionaries who kept our work moving forward in 2025!



The Ken Wilson Trust  
Ronald and Marjorie Bogart  
The Somers Charitable Fund

*Thank you also to those who chose to leave a legacy with us through their estate plans.  
May your memories be honored through the work you empowered!*

Dot Wood & Jean Jamison



# VOLUNTEERS

Volunteers give life to our organization and our communities through their passion, their commitment, and their effort.



**>8,000**

Hours were donated by our hard-working neighbors

**\$176,119.59**

The equivalent cost of staffing if we had no volunteers!

## GET INVOLVED!

HCM's new volunteer platform allows you see and register for upcoming volunteer opportunities online! Check it out today at [hcmnc.org/volunteer](https://hcmnc.org/volunteer)



**VOLUNTEER TODAY!**



## WAYS YOU CAN GET INVOLVED



### VOLUNTEER

You can help our neighbors by volunteering in both our Waynesville and Bethel locations. Sorting clothes, packing food boxes, working with our neighbors, driving and deliveries, interpreting, special events: We have opportunities for everyone!

### DONATE

No gift is too small, no support is unimportant! You can make donations of money, stocks, food, and much, much more. Every dollar given helps us achieve our goals of healthy, stable, and hunger-free communities!



### SPREAD THE WORD



Help us spread the word of the great work that is happening at HCM! Get this annual report into a friend or family members' hands so that they can see what is possible when we work together to ensure that everyone in our communities can thrive!



### STAY INFORMED

Follow us on social media, check out our website, and stay in touch!

