

WHERE *legend* LIVES™



WHERE LEGEND LIVES

True exclusivity isn't just offered—it's lived. And now, it's yours to claim, through an exclusive collaboration with Morrison Hotel Gallery.

MHG x AmEx Platinum unlocks unparalleled access to the legendary Morrison Hotel Gallery — a world where icons are celebrated, and greatness thrives. This exclusive collaboration is more than an experience; it's **Where Legend Lives** — an immersion in rare celebrity fine art photography like never before.

A blue graphic overlay featuring the Morrison Hotel Gallery logo at the top. Below it is a black and white photograph of a man with long hair, wearing a beanie and sunglasses, holding a lit cigarette. To the right of the photo is the American Express logo and the text 'AMEX' in large, bold, white letters. At the bottom of the graphic is a white address label.

MORRISON HOTEL GALLERY

ATTN: JOHN DOE
3434 Express Drive
Mountainville, CA 95285

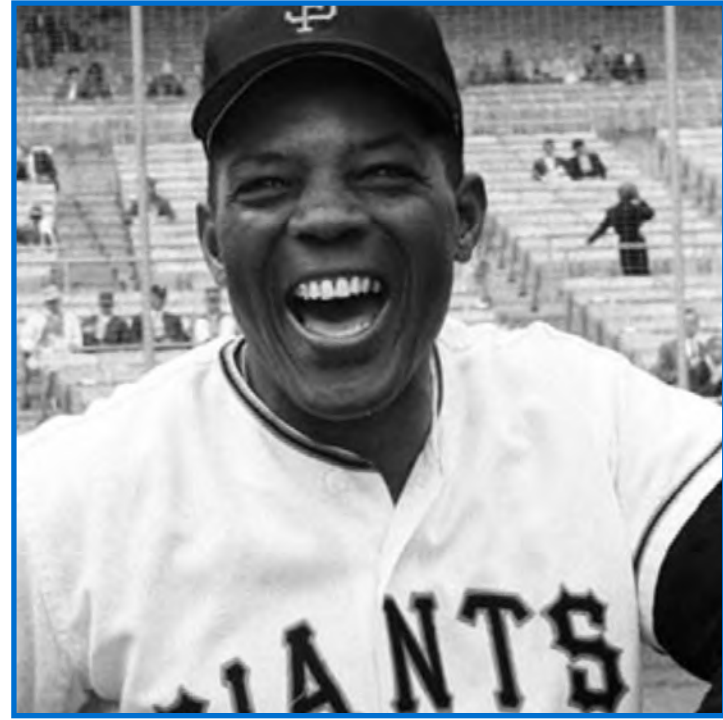
AMERICAN EXPRESS

AMEX

MORRISON HOTEL GALLERY

Archive of Icons

sport LIVES HERE



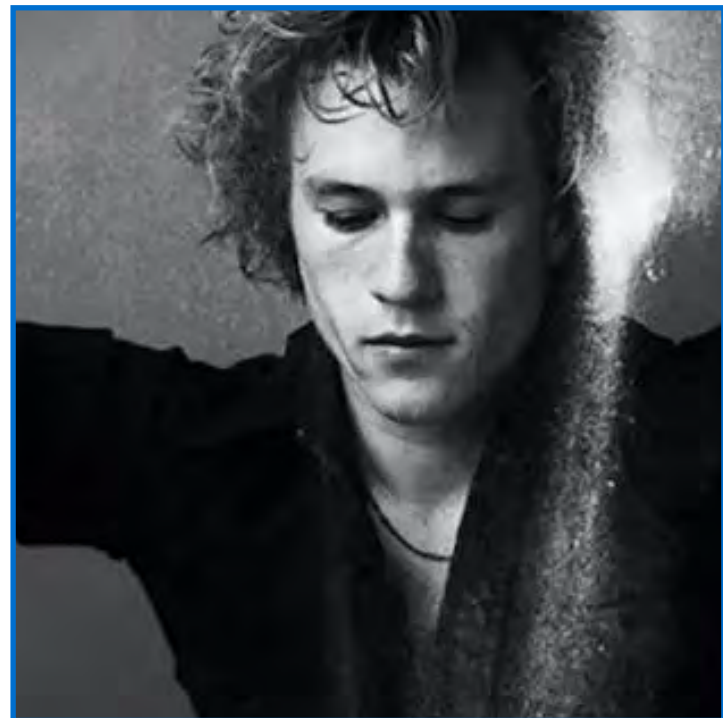
music LIVES HERE



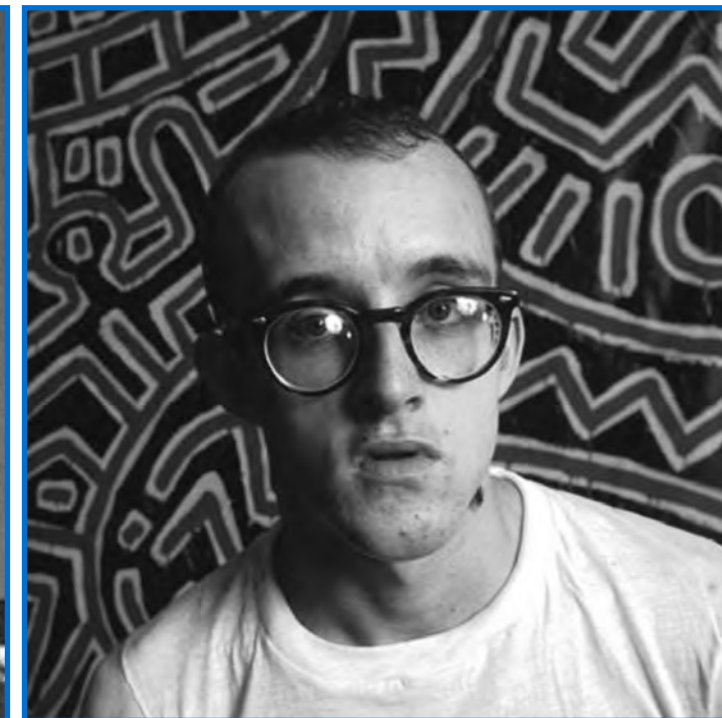
fashion LIVES HERE



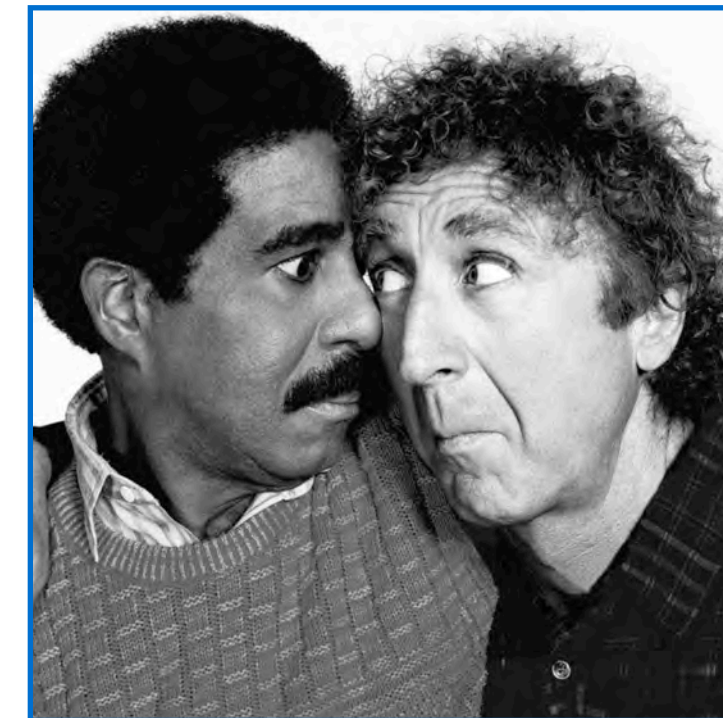
celebrity LIVES HERE



activism LIVES HERE



comedy LIVES HERE



Eight Decades of Legends

Kiss

Crosby Stills Nash

Fleetwood Mac

Miles Davis

Tupac Shakur

Wu-Tang Clan

Louis Armstrong

David Bowie

Madonna

Michael Jackson

AC/DC

Daft Punk

Queen

The Who

Prince

Outkast

A Tribe Called Quest

Beyonce

Neil Young

Jefferson Airplane

Run DMC

Al Green

Johnny Cash

The Ramones

Stevie Wonder

The Beatles

Ella Fitzgerald

BB King

Led Zeppelin

Carlos Santana

The Supremes

The Cure

Chris Cornell

Cheap Trick

Björk

Tina Turner

Ray Charles

Bruce Springsteen

Elvis Presley

Lady Gaga

Eminem

Metallica

Billie Holiday

The Beach Boys

Eagles

Rolling Stones

No Doubt

Aerosmith

Bob Marley

Cher

Snoop Dogg

The Black Keys

Bon Jovi

Jimi Hendrix

U2

Sting

Captured by 100+ Photographers

Henry Diltz

Daniel Kramer

Chalkie Davies

Jesse Frohman

Bob Gruen

Milton H. Greene

Al Satterwhite

Gered Mankowitz

Mick Rock

Herb Greene

Ross Halfin

Ebet Roberts

Norman Seeff

Elliott Landy

Timothy White

Masayoshi Sukita

Lynn Goldsmith

Barry Feinstein

Guido Harari

Glen Craig

Ethan Russell

Duffy

Pamela Springsteen

David Montgomery

Terry O'Neill

David Gahr

Ken Regan

Carol Friedman

Frank Stefanko

Ed Caraeff

Allan Tannenbaum

Paul Natkin

Jerry Schatzberg

Ron Raffaelli

Chris Stein

Colm Henry

Lawrence Schiller

Rowland Scherman

Julian Wasser

Christian Witkin

MHG X AMEX | INTERNAL CHANNELS

Elevating existing channels with powerful imagery.

Revitalize old adverts, reward lifelong members and incentivize prospects with photos that carry weight. The innate cultural value our images can bring credibility, status and perspective to any program.



Reversible box cover turns box into picture frame.



MHG X AMEX | EXTERNAL CHANNELS

Exclusive advertising leveraging cultural legends.



MHG X AMEX | VIP SHOWS & PARTIES

A history of celebrating greatness through live events across the US.

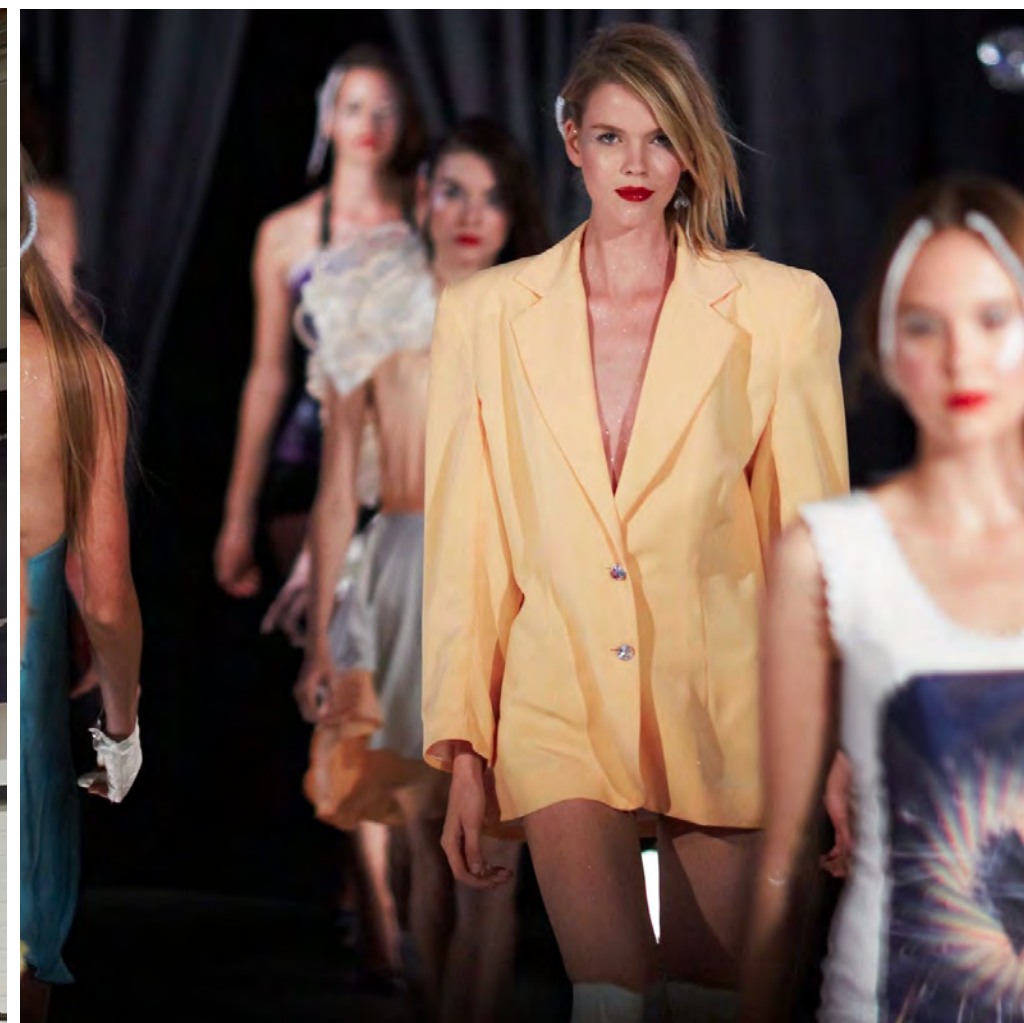
We create experiences that transport us from the gallery to alternate locations through pop-up installations, public space exhibitions, thematic events, and commercial partnerships. We also partner with hotels, private developers, art collectors, museums and music festivals showcasing our work by connecting our brand between art and music.

By curating provocative themes around the Morrison Hotel Gallery collections and producing celebrity-filled events inside and out of the gallery spaces, we attract local journalists as well as national media outlets ranging from Rolling Stone and Time to AdWeekly and Architectural Digest. We are about creating unique experiences that people from all walks of life will take home with them and share.

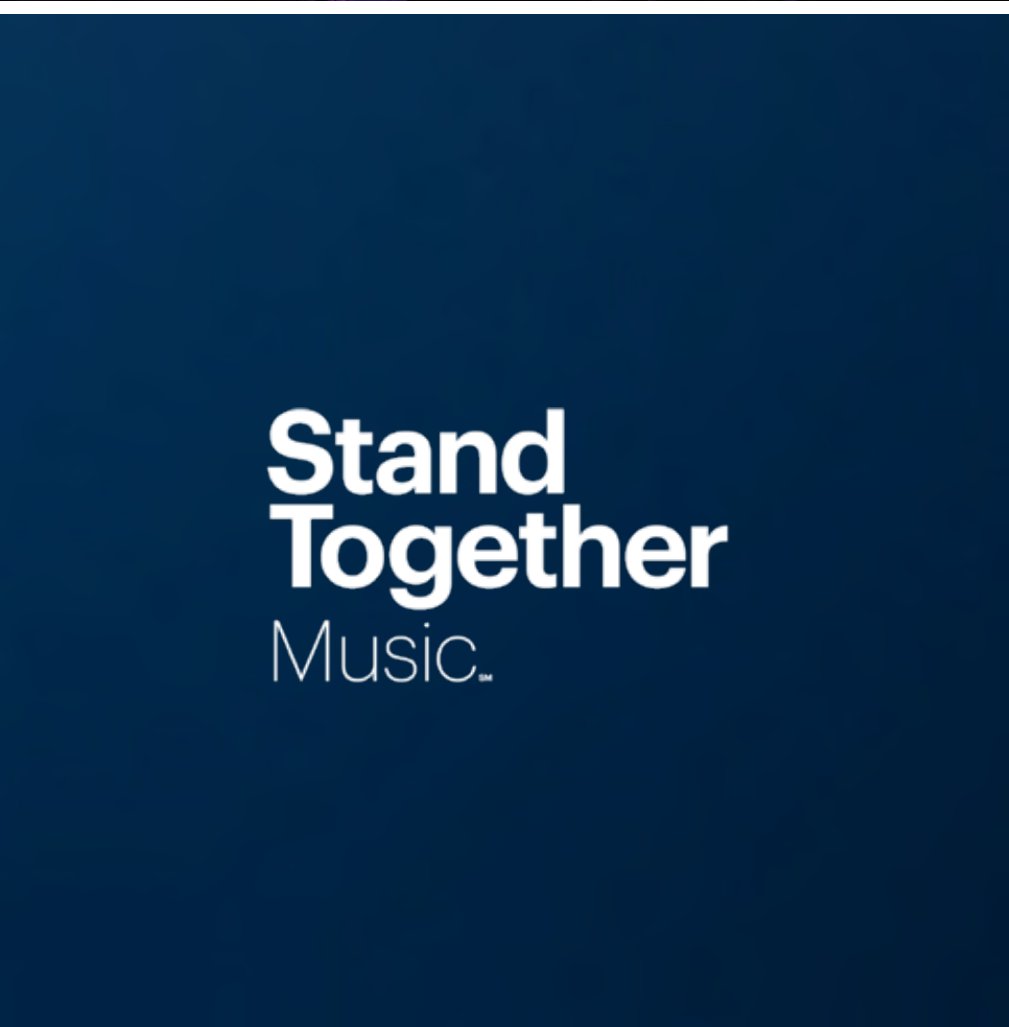
Los Angeles, New York, Nashville and Miami are just a few homes of some of our biggest events.



MHG X AMEX | VIP SHOWS & PARTIES



MHG X AMEX | VIP SHOWS & PARTIES

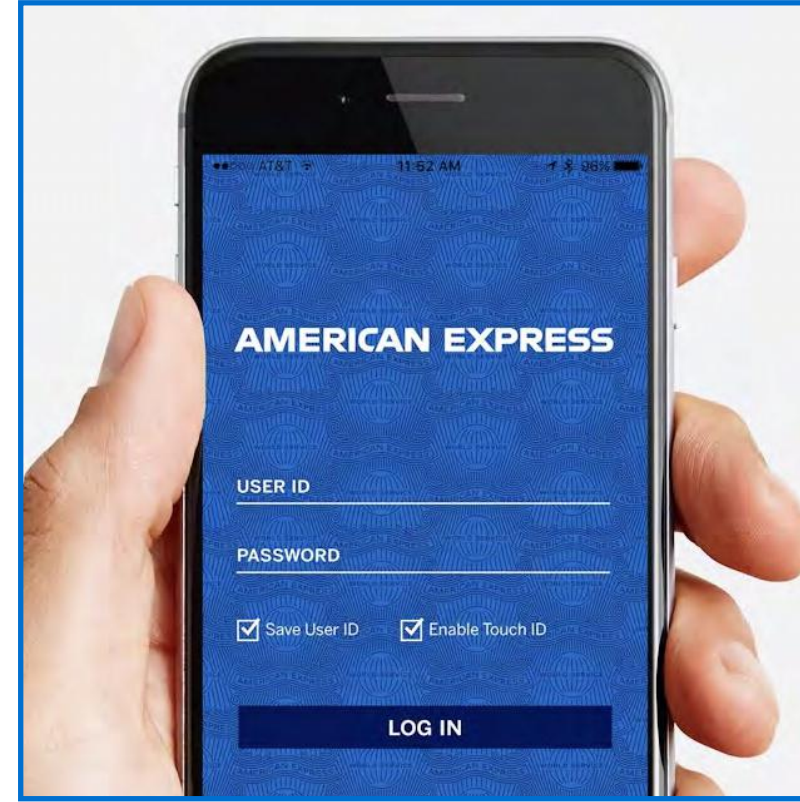


MHG X AMEX | PROGRAM BENEFITS



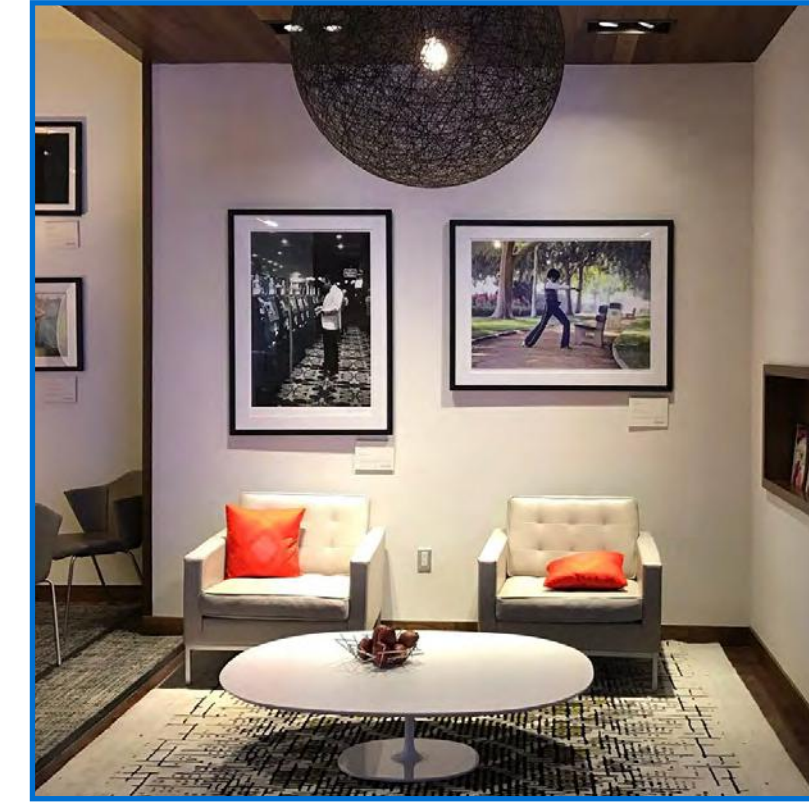
Platinum Prints

Access to signed, limited-edition collections of hand developed platinum prints - exclusive to the MHG archive.



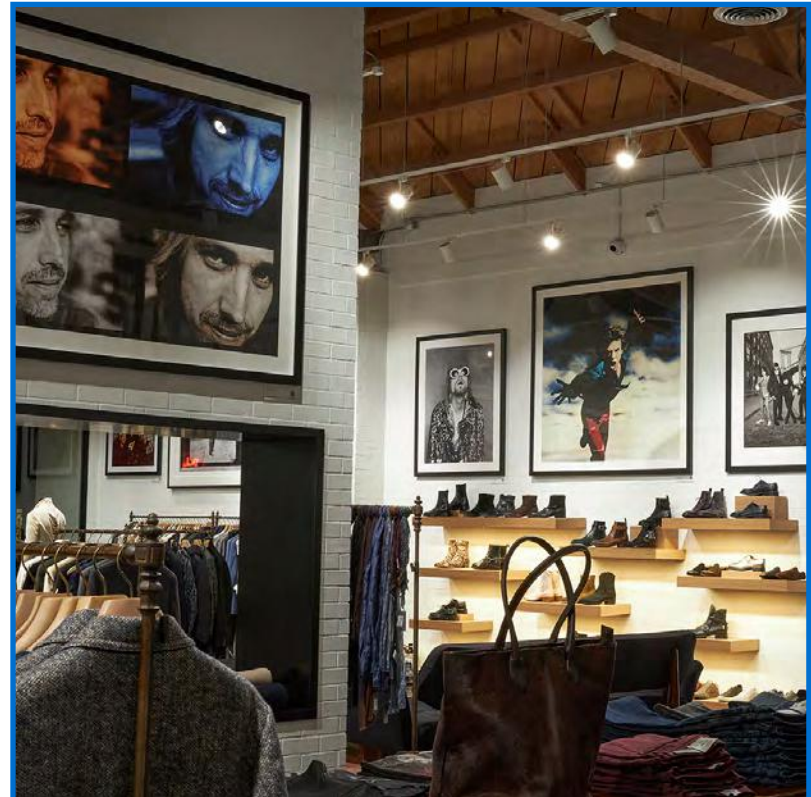
Digital Counterparts

Personalize your devices and social channels with authenticated digital copies of your MHG print collection.



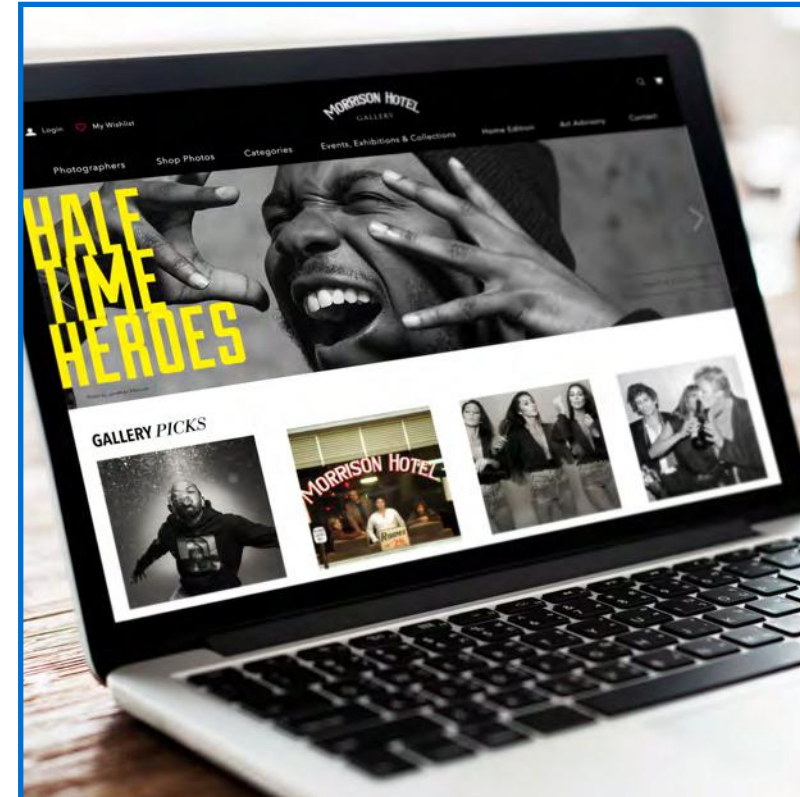
Centurion Lounge Experience

Location exclusive curated collections for purchase only to platinum members.



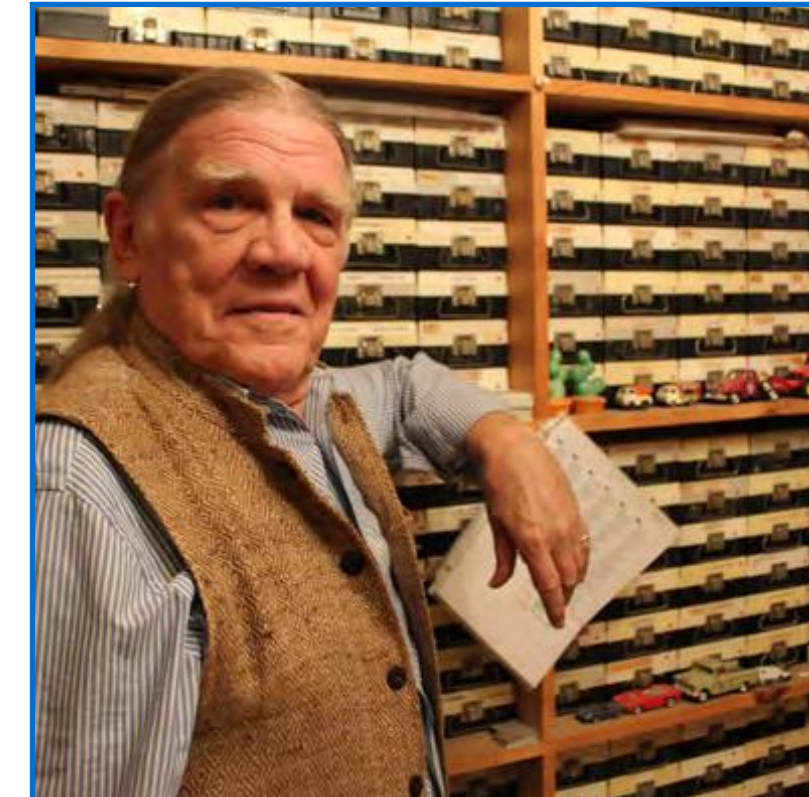
Exhibitions & Pop-Up Events

First to know and front of line access for MHG events in New York, Los Angeles, London, etc.



Members Only MHG Web Portal

- Exclusive Apparel Collection
- Rare Memorabilia Auctions
- Online Authentication



Virtual Specialist Encounter

Curated online streaming engagement with photographers, designers and creative directors.

THANK YOU.



Jeremy Kaplan

jeremy@morrisonhotelgallery.com

310.497.7335