

**OUR MISSION** 

To position the Chaddock Family of Organizations as a source of solutions for struggling children and families and the professionals who support them.

**OUR VISION** 

A world where every person matters, relationships are valued, and healing and change are possible.

**OUR VALUES** 

Faith • Relationships • Responsibility • Learning • Caring

## **OUR SUCCESSES**



218
CHILDREN & FAMILIES
MEMBERS SERVED



PARENTS REPORT AN INCREASE IN ATTACHMENT TO THEIR CHILD



100%

CHILDREN SURVEYED AT DISCHARGE REPORTED THEY WERE ABLE TO DEAL WITH EMOTIONS MORE THAN WHEN THEY FIRST ENTERED CHADDOCK.

We dedicate this year's Annual Impact Report to our late President and CEO, Dr. Debbie Reed, whose passion for transparency and storytelling made this project one of her favorites. As you read through this report, we hope you feel Debbie's enduring spirit and the profound impact of her leadership. We dedicate this report to her memory and the ongoing mission she championed so passionately.



Dear Friends.

As we conclude another fiscal year at Chaddock, I am filled with both gratitude and optimism as I reflect on our journey. This year has been one of transition and growth for our organization. We experienced the heartfelt loss of our beloved long-time President/CEO, Dr. Debbie Reed, whose vision and dedication laid a strong foundation for the work we continue today. Dr. Reed's legacy of providing hope and healing for every child remains at the core of our mission, and it is with deep respect that I carry her vision forward.

Since my appointment as the new President/CEO, I have been dedicated to honoring Dr. Reed's legacy while also steering Chaddock toward new horizons. Together with our leadership team, we are committed to evolving and adapting to meet the ever-changing needs of families and communities dealing with the impacts of developmental trauma and attachment-based challenges. Our mission to be a source of innovative solutions for struggling children, their families, and the professionals who support them has never been more crucial.

Chaddock's vision of a world where every person matters, relationships are valued, and healing and change are possible continues to guide us. Our core values—Faith, Relationships, Responsibility, Learning, and Caring—remain the foundation of everything we do. These principles are not just words; they are the driving force behind our actions and decisions.

This Annual Impact Report highlights the significant strides we have made during the first year of our three-year strategic framework, which focuses on Enriching Families, Building Community, and Owning Our Expertise. Throughout this report, you will see examples of how we are enriching the lives of families, fostering stronger communities, and cementing our position as leaders in the field of developmental trauma and attachment.

Despite the challenges, our commitment to our mission has only strengthened. We have expanded our programs, deepened our community partnerships, and enhanced our training and resources for professionals. These achievements are a testament to the dedication of our staff, the trust of our supporters, and the resilience of the children and families we serve.

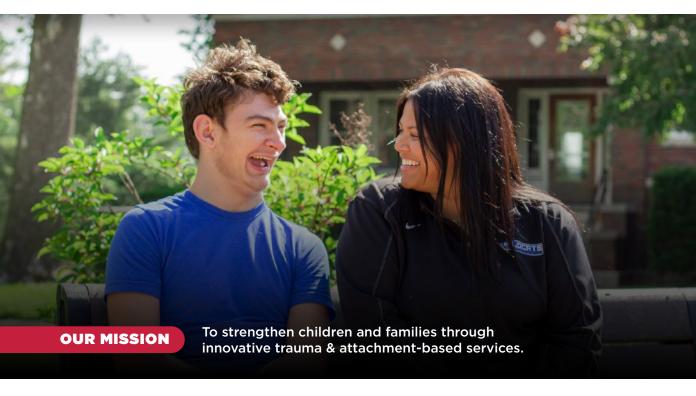
Thank you for your continued support and belief in our mission. As we move forward, we are excited about the possibilities that lie ahead and remain steadfast in our commitment to making a lasting impact. Together, we will continue to create a world where every child and family can experience hope, healing, and transformation.

With gratitude,

MATT OBERT

PRESIDENT & CEO OF CHADDOCK





Our Developmental Trauma and Attachment Program (DTAP\*) is uniquely designed to serve young people and their families who have experienced severe trauma and struggle with attachment-related difficulties. DTAP\*'s foundation is an in-depth understanding of brain development and the impact of trauma on a child's ability to form attachments with primary caregivers. Our professional team supports the whole family system with evidence-based interventions and a tailored approach. In Fiscal Year '24, Chaddock served children from 16 states through DTAP\*, offering In-Home Intensive, Accelerated Residential, and Residential treatment options.

This year has seen significant progress and transformation. We completed the first draft of our comprehensive manual, "Embracing Resilience: Nurturing Attachment Beyond Trauma," which embodies our expertise and commitment to developmental trauma and attachment. We also secured a contract from TRICARE, expanding our reach to military families, and we placed two clients from Virginia. In order to strengthen our community partnerships and offer a more diverse range of therapeutic programming, we collaborated with Therapy Dogs International and Quincy Community Theater.

As we move into Fiscal Year '25, we are excited about the potential impact of our newly developed manual and plan to establish DTAP® as an evidence-based practice. We plan to expand our Family Coaching Program to make this invaluable service accessible to the broader community. We are immensely proud of our team's accomplishments and the resilience they have shown, and we look forward to continuing our mission with renewed dedication.

# Desilient

**73**%

OF PARENTS REPORTED THEIR CHILD IS EXPERIENCING FEWER OVERALL DIFFICULTIES POST-DISCHARGE.

#### **EMBRACING HOPE & HEALING**

Beth's journey with Chaddock began with uncertainty and apprehension, as she began residential therapy in Chaddock's DTAP® treatment approach. Her father, David, had long carried the weight of their family's challenges, battling fiercely on every front. However, upon discovering a supportive environment at Chaddock, David began to see new possibilities. He embraced the tools offered, realizing he didn't have to face every battle alone. With newfound hope, David and his wife, Sarah, embarked on their own paths to healing. Sarah sought therapy, received a diagnosis, and started medication, which strengthened her bond with Beth.

"Chaddock's support has been invaluable," Sarah reflected. "The structured approach and safety provided by the team at Appuhn Cottage where Beth lived allowed us to heal together as a family." Our first home visit was incredible. We had conversations we never thought possible—about medications, diagnoses, and simply enjoying each other's company. Chaddock made it possible for us to be the 'fun' parents again, saying yes to moments we once had to decline.

Together, they navigated difficult situations with newfound confidence, applying what they learned to support their younger son, who also faces struggles. The Appuhn Cottage team's structured approach provided phases of treatment that nurtured not only Beth's healing but that of the entire family.

\* client name has been changed for privacy

#### **NURTURING TRANSFORMATION**

For Chloe and her mother, Karen, Chaddock's Developmental Trauma and Attachment Program® became a beacon of hope and transformation. Chloe achieved a milestone previously thought unattainable: meeting all of her behavioral goals during a quarterly review. This achievement, a first for her, left Karen grateful for Chaddock's commitment to genuine, long-term change. Unlike other agencies they had experienced, Chaddock invested deeply in understanding Chloe's complexities, not just focusing on Reactive Attachment Disorder (RAD), but also addressing her broader mental health needs

"Chaddock's commitment to genuine, long-term change is refreshing and impactful," Karen remarked gratefully. "They truly invest in the well-being of the children here, which is a game-changer compared to other places."



93%

OF CLIENTS POST DISCHARGE ARE ATTENDING SCHOOL OR HAVE GRADUATED.





#### **EDUCATIONAL SERVICES**

During the 2023-2024 school year, Chaddock School achieved numerous milestones and received notable recognition. Our high-intensity program received high praise from the Illinois State Board of Education during a successful one-year site visit. We also expanded our reach with new referrals, including our first student from Hannibal, Missouri. Through several parent engagement opportunities, we strengthened our school-family partnerships.

Our dedication to professional development was evident as we sent four teachers through extensive literacy training, enhancing our instructional quality. Chaddock School excelled in our Cognia accreditation review, achieving scores equal to or above the average school in **28 out of 30 standards assessed**. Our overall Index of Educational Quality score was 347, significantly higher than Cognia's network average of 253. This accomplishment underscores our commitment to providing high-quality education and support to our students.

Special projects and initiatives further enriched our students' experiences. At our Carthage Campus, partner-ships with local organizations allowed students to engage in extracurricular activities, use local fitness facilities for physical education, and volunteer with various community groups. In Quincy, we increased parental engagement through numerous activities, including a Back to School BBQ, holiday parties, and the school carnival. As we look forward to the 2024-2025 school year, we are excited to introduce Healing Touch as a new service and integrate community service into our curriculum, fostering both personal and community relationships.











#### TRANSFORMATIVE MILESTONES AT CHADDOCK SCHOOLS

At Chaddock School's Carthage Campus, we have seen remarkable progress in supporting students with complex needs. Despite some students arriving with up to 14 psychiatric hospitalizations annually, our interventions have effectively stabilized their academic and functional performance. This has resulted in a dramatic decrease, with only two hospitalizations across the entire student body in the past year. Parents have noted a marked improvement in their children's behavior at home since attending our school, underscoring the positive impact on both academic and social/emotional development.

Meanwhile, at our Quincy Campus, we continue to excel in transitioning students back to their home schools, one of the primary goals of our program. One student, in particular, is preparing for this transition, and our team has creatively provided additional opportunities throughout her day to better equip her for public school placement. This tailored approach ensures our students are well-prepared and confident as they reintegrate into their home school environments.

These achievements highlight the dedication and effectiveness of our staff and programs. As Daniel, a Carthage Campus student, expressed,

"If it wasn't for Chaddock, I wouldn't be going to school. It is a place where people listen to me."

This sentiment captures the essence of our mission and the transformative impact we strive to have on every student.



#### **FOSTER CARE SERVICES**

In a year marked by transitions and challenges, the Chaddock Foster & Adoption Services team exemplified resilience and commitment. As one of Illinois' top-ranked child welfare agencies, Foster & Adoption Services exceeded expectations by achieving a **53.85% permanency rate** in specialized foster care cases, far surpassing the 25% goal set. Additionally, efforts in relative, fictive kin, and traditional placements moved 68 children towards permanency.

Beyond statistics, the year was defined by impactful community engagement initiatives. Events like the Foster Parent Appreciation carnival and participation in local fairs showcased our team's dedication to supporting foster families and building community awareness, engagement and support. These efforts, alongside continuous training for foster parents in trauma-informed care, underscored the agency's commitment to a holistic family approach.

Central to the success of our Foster & Adoption team was its cohesive environment, recognized for its familial spirit and culture of teamwork. New roles such as the Permanency Achievement Specialist and Foster Care Family Finding and Resource Specialist played pivotal roles in expanding resources and enhancing support services for families in need.

Looking ahead to Fiscal Year 25, Chaddock Foster & Adoption Services remains steadfast in its mission to innovate and expand. Initiatives include further community involvement, facility upgrades, and the development of a formalized mentoring program through partnerships like Fostering Hope. With a foundation rooted in compassion and excellence, the team continues to lead by example, transforming lives and fostering brighter futures for children across Illinois.

328
TOTAL NUMBER OF YOUTH SERVED

100 YOUTH ACHIEVED PERMANENCY

52 Total adoptions finalized





These stories highlight the resilience, compassion, and dedication of our Foster and Adoption Services team, showcasing our commitment to supporting families and children through their most challenging journeys.

#### **REBUILDING BONDS**

In a challenging case spanning three years, a foster child named Emily had grown distant from her biological mother, refusing to even visit her home and harboring deep resentment. With the dedication of our placement team, family coaching, and clinical support, we embarked on a journey to mend their fractured relationship. Through persistence and care, we witnessed an incredible breakthrough. Emily now not only visits her mother at home, but also enjoys their time together. There's hope that she will soon return to her mother's care full-time, marking a remarkable transformation from estrangement to reconnection.

"It's incredible to witness the growth and healing that can happen when a child feels safe and loved. Thanks to Chaddock, we've been able to provide that stability and care, and it's been the most rewarding experience."

#### **OVERCOMING TRAUMA**

Michael had a history of severe trauma that manifested in challenging behaviors, likely rooted in past abuse and neglect. His journey through multiple placements indicated a deep need for specialized therapeutic care. With dedicated support from our therapist and family coach team, Michael began to receive intensive treatment aimed at addressing his underlying trauma. Over time, Michael showed remarkable progress. His negative behaviors decreased significantly, and he started to form trusting relationships with caregivers and peers.

This progress was pivotal in his journey toward healing and stability. Eventually, Michael found his forever home, where he continues to thrive emotionally and socially. Michael's story is a testament to the transformative power of dedicated therapeutic intervention and compassionate care in the foster care system. His journey from trauma to stability highlights the profound impact that specialized support can have on the lives of children in need of safe, nurturing environments.







2,318
DONORS GAVE TO CHADDOCK

160
OUTREACH EVENTS HELD



#### **OUR MISSION**

To engage individuals in sharing their time, talent and treasure to support the programs and services of the Chaddock Family of Organizations.

The last fiscal year was a transformative period for the Chaddock Children's Foundation, marked by significant milestones, community support, and profound changes. One of the most notable events was the retirement of Deb Smith, a 46 year Chaddock employee, from the Development Department.

Community engagement reached new heights throughout the year with a surge in volunteer efforts from local businesses and churches in Quincy and throughout the state. Numerous businesses also rallied behind Chaddock's mission by hosting fundraisers and special promotions, raising both awareness and crucial financial support. A particularly noteworthy partnership was established with Quincy's local Christian radio station, which began featuring monthly segments highlighting various aspects of Chaddock's ministry, effectively broadening its reach and impact in the region.

Financially, Fiscal Year 24 saw a notable increase in charitable contributions compared to the previous year. This success was bolstered by the generosity of individuals, churches, businesses, civic groups, and foundations nationwide. The Foundation also received several substantial bequests from dedicated supporters who included Chaddock in their estate plans, ensuring sustained support for its vital programs and services.

Chaddock celebrated our 170 year anniversary throughout 2023, which was a joyous milestone filled with several celebrations and community events. Unfortunately, shortly after that in the first week of 2024, we lost our beloved leader, Debbie Reed. It is a testament to Debbie's leadership and example that Chaddock has continued to grow, thrive and continue our life-changing work with children and families.



# Dedicated

#### **CULTIVATING GROWTH**

Chaddock's commitment to enriching the lives of children goes beyond therapy sessions, extending into initiatives that foster community support and personal growth. Collaborating with 2023 Miss Quincy Shelby Rose and 'Fostering Hope', Chaddock sent 75 children to a local summer camp sponsored by a generous church. This partnership not only provided these children with an unforgettable summer experience but also strengthened community bonds and offered them opportunities for personal enrichment outside their daily routines.

In addition to the summer camp initiative, two children at Chaddock took on a special role as stewards of the Butterfly Garden, a special place for quiet reflection. Their dedication to nurturing this serene space—watering, weeding, and ensuring its upkeep—has not only enhanced the beauty of the campus but also instilled a profound sense of responsibility and pride in the entire community. Their efforts serve as a testament to the transformative power of hands-on learning and environmental stewardship, showcasing Chaddock's holistic approach to nurturing the potential of every child in our care.

# Welcoming with Warmth: A Testimonial from a Former Resident

"When I first arrived at Chaddock, I was scared and uncertain about what to expect. Being away from home was daunting, but the welcome basket on my bed changed everything. It wasn't just filled with comforting items; it was a gesture that instantly made me feel valued and cared for. The personal note from the donors who sponsored the basket touched my heart deeply. It reminded me that I wasn't alone and that people here genuinely wanted me to feel at home. As I settled in and underwent treatment, that initial warmth and kindness stayed with me. Now that I'm back with my family, I look back at that moment with gratitude. The welcome basket wasn't just a gift; it was a symbol of hope and reassurance during a challenging time."





#### A YEAR OF TRANSFORMATION & GROWTH

Throughout the course of the last fiscal year, The Knowledge Center (TKC) celebrated significant strides in advancing awareness of trauma-informed and attachment-based practices. Through engaging training opportunities, effective consultation, and the creation of valuable resources, our mission to empower human service, education, and nonprofit professionals stood strong. We were proud of the accomplishments and milestones achieved, emphasizing excellence and innovation in our approach.

#### **EXPANDED REACH**

Over the past year, the Knowledge Center conducted **73 training sessions and workshops**, both in-person and virtually, reaching professionals around the globe. With each and every session, our TKC team equipped educators, therapists, and child welfare workers with the essential skills and knowledge to implement trauma-informed practices to foster environments where children can heal and thrive.

#### **ENHANCED KNOWLEDGE AND SKILLS**

TKC continued to see engagement and through the Attachment Theory in Action podcast, the successful launch of a new webinar series, and the Developmental Trauma and Attachment Institute. Our 3rd Annual Trauma-Informed, Relationship-Focused Schools Conference attracted nearly **100 participants** from across the county, facilitating deep learning and practical application of trauma-informed principles in the classroom and school settings.

Innotative

The launch of our on-demand online learning platform further extended our impact, providing flexible and accessible learning opportunities 24/7 to those interested in trauma or attachment-related training. From free downloadable resources to interactive modules, the platform enriched understanding and application of trauma-informed care principles, supporting our evolving treatment models.

#### **BUILT STRONGER COMMUNITIES**

Through strategic partnerships with schools, healthcare providers, and community organizations, The Knowledge Center developed tailored programs to address local needs effectively. These collaborations empowered communities to create nurturing environments that promoted healing and resilience among children and families.

Our advocacy efforts influenced policy discussions at local, state, and national levels, particularly in infant mental health. This advocacy led to legislative advancements in Illinois, enhancing access to infant and early childhood mental health consultation, thereby prioritizing the well-being of children and families across the state.

#### **ADVOCATED FOR CHANGE**

Public outreach campaigns continued to raise awareness about trauma and the importance of trauma-informed care. Through social media and community events, we fostered a greater understanding and commitment to supporting individuals affected by trauma.

The past year witnessed significant growth and impact at The Knowledge Center, reflecting our commitment to innovation, collaboration, and excellence in driving positive change. As we move forward, we honor our late CEO, Debbie Reed, who envisioned The Knowledge Center as a beacon of innovation and excellence in trauma-informed and attachment-based care. Her legacy inspires us to continue advancing our mission and creating a brighter future for all. Together, we made a profound difference in the lives of children and families.

"This training rejuvenated my passion and purpose. It inspired me to continue being resilient in facing challenges and overcoming obstacles when advocating for the students who need us most."



1,266

TOTAL MEMBERS IN THE
TRAUMA-INFORMED, RELATIONSHIPFOCUSED FACEBOOK GROUP

317.8K

TOTAL STREAMS
OF THE ATTACHMENT THEORY
IN ACTION PODCAST









#### **OUR MISSION**

To support behavioral health professionals in efficiently delivering services to their clients.

#### **FLEXAMS: A YEAR OF INNOVATION & PROGRESS**

In the past fiscal year, FlexAMS, our electronic medical health record software company, has made significant strides in modernization and enhancements to better serve our **360 users**. Key achievements include the completion of a patient scheduler, electronic medication administration record (EMAR), and e-prescribing modules. Integration of the Goal Based Outcomes (GBO) standard, revolutionizes our approach to treatment planning. These advancements have streamlined operations and improved patient care management, demonstrating our commitment to continuous improvement.

Expansion of the FlexAMS team has been a key achievement, with the onboarding and training of two additional developers, bolstering our in-house development capabilities. We successfully integrated the IM+CANS enhancements and welcomed the Norman Sleezer Youth Home as a new client, adding **25 new users** to our FlexAMS community.

Upcoming developments include the creation of a patient portal, a mobile version and the introduction of a foster care module. Our team's resilience, hard work, and dedication to innovation ensure that FlexAMS remains at the forefront of electronic medical health record solutions. We are grateful for the continued dedication of our team as we drive positive change and create a brighter future for all.

#### CAREGIVER CONNECTIONS

Caregiver Connections, Chaddock's network of experts providing consultation to childcare providers throughout Illinois, made impressive strides over the past fiscal year, driving meaningful change in early childhood education through innovative programs and strategic enhancements. The team completed their first classroom model pilot, supported by data-informed decisions and system updates developed in collaboration with the consultant and leadership team. Their engagement with the Pyramid Model initiative significantly improved child care providers' abilities to address children's social-emotional needs. Additionally, Circle of Security cohorts were offered to over 300 family child care providers, alongside the onboarding of 9 new mental health consultants, underscoring the Caregiver Connections commitment to professional development and meaningful training experiences.

The focus on Diversity, Equity, Inclusion, and Belonging (DEIB) has been a key aspect of their approach. Surveys were administered to assess the sense of safety and belonging among the Mental Health Consultants. This effort provided valuable insight to guide improvements in policies and practices. Furthermore, Caregiver Connections has been developing universal DEIB training for child care providers. And finally, the refining of their data system and model codification has opened the door for opportunities to enhance support for early educators and children across Illinois. Looking ahead, the organization is poised to continue evolving its service delivery model and forge new partnerships to sustain and expand its impact.

602

**816** 

10,105
TRAINING PARTICIPANTS





A Service of Memorial Hospital, Carthage, IL

The past fiscal year at Chaddock's partnership with Memorial Medical Clinic has been transformative, highlighted by the expansion and redesign of our nursing department to enhance communication, continuity, and holistic care. Each cottage now has a primary nurse, fostering deeper relationships with children and providing tailored health oversight. This initiative has already shown positive results, with nurses participating in staff and treatment team meetings.

We expanded on-campus nursing coverage to 8am-8pm, seven days a week, and developed an electronic Medication Administration Record (e-MAR) within our FlexAMS system to increase medication compliance and reduce errors. A lead RN now provides daily guidance across all settings, role-modeling best practices. These changes, along with new medical charts, have been well-received, with Cottage Managers noting immediate benefits of dedicated nurses.

Looking ahead to Fiscal Year '25, we are excited about fully implementing the e-MAR system. We envision Chaddock using multi-disciplinary teams with nurses fully integrated into treatment planning, fostering better outcomes for our children and their families. This year's journey at the Memorial Clinic exemplifies resilience, growth, and a dedication to holistic, child-centered care, setting a solid foundation for future advancements.

#### **FY24 PROGRAM REVENUE**

In addition to fee-for-service revenue for our direct services, charitable revenue from the Chaddock Children's Foundation, as well as excess revenue from The Knowledge Center at Chaddock and Chaddock Behavioral Health, helps support and extend both the quality and reach of our work. The chart below indicates how that program revenue is divided among our three primary service lines serving children and their families.



# YEAR IN Leview

From the sunny days of Summer 2023, celebrating all the holiday festivities into blooming Spring of 2024, our amazing Chaddock staff brought joy and transformation to countless lives. This timeline captures their incredible efforts and memorable moments throughout the year.

97% AGREE THAT CHADDOCK IS A GOOD ORGANIZATION TO WORK FOR!

# SUMMER

#### **BACK TO SCHOOL**

Our dedicated school staff gathered on the first day of school, prepared to lead our students through a year of growth, learning, and success!



#### WGCA

Staff members hopped on WGCA, Quincy's Christian Radio Station's airwaves each month throughout the year to spread the news about the work they do at Chaddock.

#### **THANKSGIVING**

Staff and kids came together to give thanks at the annual Thanksgiving Celebration!



#### **FALL FEST**

Co-workers and departments showcased their creativity with unique costumes to celebrate our Fall Festival with the kids.



#### **ROSE TEA EVENT**

Our Development Team, alongside staff volunteers, hosted a successful annual Rose Tea, bringing our community together in support of our mission.

#### **CELEBRATE US**

Our Culture and Diversity Team hosted this year's Employee Appreciation Week, featuring a wellness fair, delicious on-campus BBQ from Platt Daddy, and a variety of fun activities for our staff.



#### **CHRISTMAS ON CAMPUS**

Oh Come, All Ye Faithful! Our campus got into the spirit for our Christmas Celebration!



#### **NEW CEO**

Matt Obert was officially named President/CEO. Staff members prayed over him to commemorate his new role as Chaddock's leader.



WINTER

## CONGRESSWOMEN MARY MILLER VISITS

Our leadership team welcomed, U.S. Congresswoman, Representative Mary Miller to campus to learn about our mission and see it in action.



#### **NATCON**

Three of our staff members went to St. Louis representing our family of Organizations at NatCon - a conference for mental health professionals from across the country!

#### DOGWOOD PARADE

Our staff and new mascot, Chad the Cougar, walked in Quincy's 2024 Dogwood Parade!



#### **CANCER CRUSH**

Simons's Cottage Manager, Heather Baker, participated in Quincy Medical Group's Hair for a Cause in remembrance of our late President/CEO Debbie Reed, Ph.D



During Mental Health Awareness Month, our Culture and Diversity Team presented a Mental Health Self-Paced Exhibit, providing our staff with a space for self-care and a reminder to prioritize their mental well-being.

FY25 LOADING...





# EMPOWERING THROUGH INNOVATION: YEAR TWO OF CHADDOCK'S STRATEGIC PLAN

As we transition into the second year of our FY24-26 Strategic Framework, the Chaddock Family of Organizations remains steadfast in our mission to positively impact families and communities through the healing power of healthy attachments. Our accomplishments from the past year have set a strong foundation, and we are excited to build on this momentum. Below are the key focus areas and goals for the upcoming year, guided by our strategic plans.

#### **ENRICHING FAMILIES**

#### **HEALTHY ATTACHMENTS**

- Expansion of Family Resources: Building on the first draft of the DTAP® Manual, we aim to finalize and use this manual to train professionals across multiple organizations on how to provide families with comprehensive tools to foster strong, trusting connections.
- Intervention Services: With the hiring of four new RNs, we are better positioned to meet the increasing demands for our intervention services, ensuring that families receive the timely support they need.
- Prevention Services: We continue to innovate our prevention strategies, responding to family needs proactively to keep families together and resilient against challenges.
- Treatment Services: Formalizing the "Healing Touch Program" within our DTAP® offerings will enhance our therapeutic interventions, providing holistic healing options for those in our care.

#### **BUILDING COMMUNITY**

#### **COMMUNITY ENGAGEMENT**

- Professional Growth: We will focus on developing professionals capable of engaging deeply with the community, leveraging our active participation and leadership roles with several national associations to influence broader behavioral health initiatives.
- Partnerships with Schools: Strengthening our collaborations with educational institutions, we aim to create safer and more nurturing learning environments.
- Enhanced Service Environments: Continuous improvements to our facilities, such as the cottage renovations and major upgrades across our main campus, funded through our Transforming Spaces, Transforming Lives Campaign, will enrich the service environments we provide.
- Community Representation: The new community engagement plan will see Chaddock represented at more community events, fostering stronger local relationships and increasing our visibility.

#### OWNING OUR EXPERTISE

#### **SHARING OUR KNOWLEDGE**

- **Investment in People:** To ensure we have the highest quality professionals driving our mission forward, we will continue our commitment to staff's ongoing professional development and training opportunities.
- Technology and Measurement: Implementing new technologies to measure the impact of our programs, such as upgraded telephone systems, expanded fiber lines, and software enhancements, will enhance our ability to track and influence outcomes.
- Spreading the Word: Continued advocacy efforts, including meetings with congressional offices and participation on various local, state, and national committees, will help us spread the word about Chaddock's impactful work.

By leveraging the accomplishments of the past year and strategically focusing on these areas, Chaddock is poised to make even greater strides in the coming year. Together, we will continue to enrich families, build stronger communities, and share our expertise to create lasting, positive change.

### **OUR LEADERSHIP TEAM**



MATT OBERT
PRESIDENT & CEO
OF CHADDOCK



AMY HYER
CHIEF HUMAN
RESOURCES OFFICER



CHIEF FINANCE OFFICER



JEFF VANCAMP

EXECUTIVE DIRECTOR OF CHADDOCK CHILDREN'S FOUNDATION



JOHN MCDOWELL EXECUTIVE DIRECTOR OF CHADDOCK BEHAVIORAL HEALTH



JOSH CARLSON
EXECUTIVE DIRECTOR OF
THE KNOWLEDGE CENTER



CORY POWELL
DIRECTOR OF
EDUCATION & OPERATIONS



MOLLY BAINTER
DIRECTOR OF
TREATMENT SERVICES



JENNA JENKINS
DIRECTOR OF
FOSTER & ADOPTION



MAGGIE MOSCA
DIRECTOR OF INFANT
& EARLY CHILDHOOD
MENTAL HEALTH

#### **CHADDOCK BOARD MEMBERS**

Steven Eckert Carlos Fernandez D.D. Fisher Philip Krupps Syndi Peck

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