



MICHAEL VINCENT
ACADEMY
BEAUTY INSTITUTE



DO WHAT
YOU **LOVE**,
STRIVE FOR
SUCCESS,
AND NEVER
GIVE UP!



GET CERTIFIED AND WORK ON SETS WITH US!

www.mva.io



www.mva.la

we are
**MICHAEL
VINCENT
ACADEMY.**





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about MICHAEL VINCENT ACADEMY.

Michael Vincent Academy was founded by Celebrity Photographer and Cinema Photographer Michael Vincent along with his wife, Tal B Vincent - former recording artist, TV Show host (MTV and E!), makeup artist, hairstylist and producer.

Together for **15+ years** Michael Vincent and Tal B Vincent have been in the world of photography, production, PR and marketing. With Mr. Vincent's extensive knowledge of the photography and film industry, and Tal B Vincent's qualifications as a performer, as well as her impressive list of connections; the two were able to produce various music videos, TV shows, movies, and fashion shows. Their blossoming success enabled them to become known as one of the industries top production facilities.

Michael Vincent Academy is accredited and approved by the state of CA & Department of Consumer affairs as the finest beauty institution more than **6 years in a row!**

PARTNER ONLINE SCHOOL WITH TEMPTU COSMETICS, AND MANY MORE.

Proud partners with the professional beauty association PBA, the largest organization representing salon professionals.

MVA's Mission

To prepare dedicated students for successful careers in the beauty industry and beyond by providing them with exceptional training both online and in person. Once certified in at least two of our core courses, our students have the opportunity to join the **#1 Affiliate Program** to be on set with us from sets like movies, music videos, TV shows, award shows, fashion shows, editorial publications and much more!

MVA's founders



MICHAEL & TAL B VINCENT

This power couple got their start in magazines, Michael Directing and Photography and Tal as a Professional Makeup and Hair Artist but found her self loving the game of producing and together **Produced over 10,000 magazine** covers and spreads for mags such as Maxim, GQ, Esquire, Vogue, Sports Illustrated, FHM and many more!

Their drive, dedication, and desire to educate and inspire others to succeed in the world of beauty compelled them to establish Michael Vincent Academy. MVA is known for its extensive beauty education programs, and was noted for having one of **the best affiliate programs** in the country.

a history of **MICHAEL VINCENT ACADEMY.**

2007

Michael and Tal open Image Group PR, a syndication company which went on to make over 350 syndications, landing close to 2,500 magazine covers worldwide featuring top celebrities.



2004

Michael, a world champion BMX rider, and Tal, former recording artist signed with Warner Brothers, TV show host (E! and MTV), and stylist (clients included Beyonce, Steven Tyler, Left Eye Lopez and Britney Spears) meet. They form Michael Vincent Photography.

Michael and Tal get the title of Head of Marketing and Imagery for the first major powerhouse in the social media scene, MySpace. For MySpace they shot over the course of 3 years all the top social media influencers and celebs including Black Eyed Peas, Justin Timberlake, Pink and many more. Their work stood out for setting the bar for the creative potential of social media marketing.

2005

2008 - 2012

Michael and Tal work creating images, campaigns and more for major brands and companies including Beats by Dre, Monster Energy, Rockstar, Von Dutch, Sony Records, Universal, and more.

2014

Michael Vincent Academy officially opens as the prestige beauty school in the heart of Los Angeles, CA.

MVA creates and hosts BOB, the Battle of Beauty. An exclusive, cutting edge beauty competition, BOB was presented by major figures in the beauty scene including Jeffree Star, Kim Kimball, Tamanna Roshan, KD Aubert, Laura Goven, Linda Tawil (owner of Morphe), Erica Dickerson (owner of Beauty Blender) and others.

2015



2015 - Present

MVA has continued to be a powerhouse partnering with MVA Studios to work with major events and give our students opportunities to come on set for the MTV Music Awards, the Grammys, the Oscars, fashion week LA, and so many more. MVA also works with major celebs and artists like J Balvin, Justin Bieber, Britney Spears, Wiz Khalifa, Snoop Dog, Cardi B, Beyonce, JZ, Chris Brown, and so many more from hip hop and rap stars to reality TV stars.

2016 - 2021

MVA wins annually the prestigious best Beauty School in Los Angeles awarded by the Business Hall of Fame.

2019

MVA win 2019 Los Angeles fashion awards with H&M and urban decay.

MVA Online launches bringing MVA 's award winning education online and serving as a game changer for virtual beauty education. In the same year MVA also launches the innovative and one of a kind Elite Program where students can build a professional portfolio to catapult their career. MVA's Affiliate Program continues to grow giving students opportunities to work on set with MVA and MVA Studios and get invaluable hands on experience in the entertainment, film, TV, music and fashion industries.

2021

2022

MVA moves to a new and expanded location in North Hollywood, with double the academic spaces, a salon, the production studio, and a style house, academy. Our new location is a place where students and alumni can work in a salon, build their content, and have support from team MVA as they grow in the industry.



3 step revolutionary education

STEP 1 **ONLINE EDUCATION**

Learn your fundamental theory via [MVA online](#) with direct support from our professional teachers and tutors for many of our core classes including Master Beauty Artistry, Hair Artistry, Airbrush Artistry, Special Effects Artistry, and Beauty & Business. For our unique specialty courses including Advanced Barbering and Microblading learn directly in-person at our headquarters.





STEP 2 THE ELITE PROGRAM

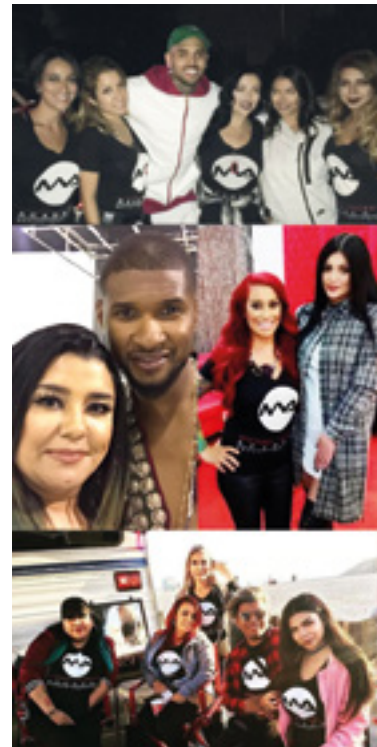
Take the Elite version of our core courses to develop your portfolio and your branding by working with MVA's finest pro photographers, models and production teams. Boost your hands on skills while building your professional portfolio that you will need to make it in the industry. Spend all of your time in the classroom being hands-on refining your technique and practicing your skills so you're ready for **LIGHTS, CAMERA, ACTION!** Elite courses are available for Master Beauty Artistry, Hair Artistry, Airbrush Artistry, and Special Effects Artistry.



STEP 2 THE AFFILIATE PROGRAM

Once you're completed step 1 and 2 get ready to catapult your career and qualify for the Affiliate Program. This program gives students opportunities to work on live Hollywood sets with MVA Studios. Use your skills to work on editorials, movies, tv shows, campaigns, runways, celebrities and more. Affiliate students have worked on A-list productions, top music videos, have had their work published in major magazines and more.

Work side by side with the industry's best celebrity makeup artists, film directors, producers, publicist, photographers, and videographers on fashion shows, on-set productions, magazine editorials to name just a few! This program prepares students for the fast paced set environment so they know proper set etiquette and professionalism, how to assist the key artist, building and maintaining a career, and working efficiently in high pressure situations while building your resume through real set work.



list of **MVA COURSES.**

www.mva.la



All our courses are designed to be easy to learn and exciting to take while still giving our students a depth of knowledge found in no other beauty program.

Our learning materials, full makeup demos, MVA produced movies and so much more provide our students the every tools you need to be a confident and knowledgeable pro makeup artist!



ONLINE COURSE

- Master Beauty Artistry Online
- Airbrush Artistry Online
- Hair Artistry Online
- Special FX Artistry Online
- Bridal Makeup Artistry Online
- Film & TV Makeup Artistry Online
- Business & Beauty Artistry Online



TRADITIONAL COURSE

- Master Beauty Artistry
- Airbrush Artistry
- Hair Artistry
- Special FX Artistry

ELITE COURSE

- Elite Master Beauty Artistry
- Elite Airbrush Artistry
- Elite Hair Artistry
- Elite Special FX Artistry



SPECIALTY COURSE

- Affiliate Program
- Microblading Course
- Advanced Barbering

**ONLINE
COURSES**

master beauty artistry online

MVA's Master Beauty Artistry unique curriculum will cover all the basics, **teach you the latest makeup knowledge and skills at the highest level**, and prepare you to grow as a knowledgeable confident entrepreneur and a key player in **the beauty industry** so you can launch your career successfully.

Master Beauty Artistry includes all the lessons in both the Bridal Makeup Artistry and Film & TV Makeup Artistry courses and much more. Master Beauty Artistry is a comprehensive award winning course that covers everything you need to be a successful artist.



COURSE COST

6 easy monthly payment of **\$375**
3 easy monthly payment of **\$707**
Pay in Full **\$2,500**



FREE MAKEUP KIT

By enrolling in Master Beauty Artistry Online you get **MVA's Pro Makeup Kit**, including **MVA's Pro brushes** and full-sized prestige products.



**ONLINE
COURSES**

bridal makeup artistry online

Take MVA's Bridal Makeup Artistry to take the bridal world by storm and become a top **bridal makeup artist!**

Grow your business along with your makeup skills. We help prepare you to run your business from bridal contracts, to insurance, to the consultation, and fees for services. Learn tips, tricks and top bridal looks like the cut crease, halo eyes, smokey eyes and how to bump up and bump down bridal looks. **Make money and grow your career to the next level.** Remember the bridal industry is worth tens of billions of dollars. There is room for everyone.

Bridal Makeup Artistry features select lessons from Master Beauty Artistry. Bridal Artistry prepares you specifically for the bridal industry while Master Beauty Artistry is our complete certification course covering every part of the makeup industry.



COURSE COST

6 easy monthly payment of **\$165**

3 easy monthly payment of **\$311**

Pay in Full **\$1,100**



**LEARN
AT YOUR
OWN PACE**



FREE MAKEUP KIT

By enrolling in Bridal Makeup Artistry Online you get **MVA's Starter Makeup Kit**, including **MVA's Pro brushes** and full-sized prestige products.

ONLINE COURSES

Quiet on set, and ACTION!
Learn how to be a top
Film & TV makeup artist, set
etiquette and so much more.

film & tv makeup artistry online

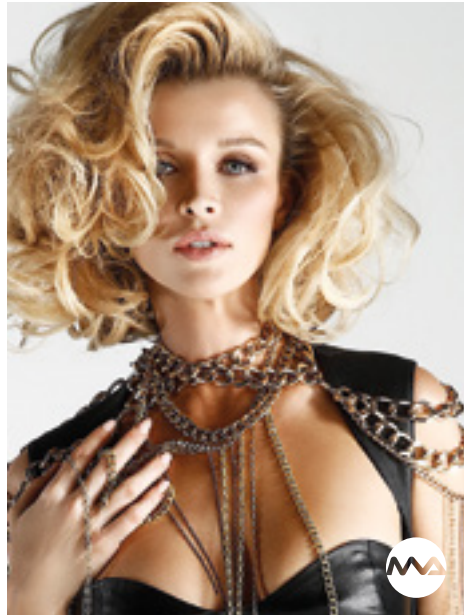
Have you ever wondered what it would be like to work on a real TV or movie set? What knowledge and makeup techniques would you need to have? Luckily MVA trains our students now only to gain all the critical beauty knowledge but **be prepared to work on sets** due to our unique foundation as a **#1 production studio here in Hollywood, CA**. Learn everything from how to apply red carpet Hollywood Glam looks, to color theory, to working on all skin tones and types, to business tips and tricks and so much more!

Film & TV Makeup Artistry features select lessons from Master Beauty Artistry. Film & TV Makeup Artistry prepares you specifically for the entertainment industry while Master Beauty Artistry is our complete certification course covering every part of the makeup industry.



COURSE COST

6 easy monthly payment of **\$165**
3 easy monthly payment of **\$311**
Pay in Full **\$1,100**



FREE MAKEUP KIT

By enrolling in Film & TV Makeup Artistry Online you get **MVA's Starter Makeup Kit**, including **MVA's Pro brushes** and full-sized prestige products.



**ONLINE
COURSES**

hair artistry online

A career where you can make your **art and passion** your income.

Become a top hairstylist! In this course, you are going to learn everything from the fundamentals to advanced techniques that will make you a talented hairstylist and help further your career. Learn the crucial techniques, expand your hair and color theory, strengthen your business fundamentals, learn how to prep and clean your kit, work with clients and **take your hair artistry to the next level.**

MVA Online's Hair Artistry teaches you more than just technique, this course prepares you to be a successful and professional hairstylist.



COURSE COST

6 easy monthly payment of **\$375**
3 easy monthly payment of **\$707**
Pay in Full **\$2,500**



FREE MAKEUP KIT

By enrolling in Hair Artistry Online you get **MVA's Hair Tools & Kit** full of full-sized prestige products.



**ONLINE
COURSES**

airbrush artistry online

We are so excited for you to take this journey with us at the MVA!

This online course covers the fundamentals of **Airbrush tools, makeup application and techniques**. Students will learn airbrushing skills applicable to beauty, high-fashion, bridal, special events and more.

This course covers everything you need to know to **create flawless** and polished airbrush makeup looks. **Increase your value and income as a airbrush makeup artist with us and get educated with the best!**



COURSE COST

6 easy monthly payment of **\$375**
3 easy monthly payment of **\$707**
Pay in Full **\$2,500**



FREE MAKEUP KIT

By enrolling in Airbrush Artistry Online you get **MVA's Exclusive Prestige Kit** in partnership with **Temptu** including the revolutionary Airpod Pro, 30 airbrush colors and much more valued at \$500.



**ONLINE
COURSES**

sfx artistry online

Learn the fundamentals of **Special FX makeup** and become a Certified SFX Artist with this course.

This course preps students for success by covering the core skills you need to create injuries like scrapes, wounds and burns, work with basic prosthetics and paint them, create your very own effects, do amazing character transformations from zombies to old age makeup **and so much more!**

Our Special Effects course will teach you everything you need to know to take your imagination from concept to execution.

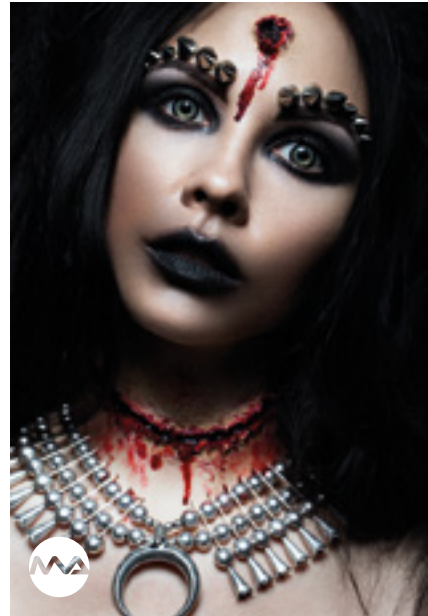


COURSE COST

6 easy monthly payment of **\$165**

3 easy monthly payment of **\$311**

Pay in Full **\$1,100**



FREE MAKEUP KIT

By enrolling in SFX Artistry Online you get **MVA's Exclusive Prestige Kit** in partnership with **Cinema Secrets**.



**ONLINE
COURSES**



beauty & business artistry online

For those who are prepared to **start their professional career**. You will learn to take your talents and turn them into a professional business!

www.mva.la



This program covers the core knowledge you will need to have a foundation of business skills and practices that will **help you evolve your career**. Take your business skills to the next level so you can grow your business financially and **become a well rounded entrepreneur**.

This course is designed to help give you the knowledge, theory, and skills you need **to make MONEY doing what you love**.



FUNDAMENTALS OF BEAUTY & BUSINESS ARTISTRY ONLINE

- Learn how to discover your vision.
- Set your business growth goals.
- Get the secrets of making an impressive portfolio.
- Discover the best practices for cover letters.
- Learn how to write top resume.
- Strategize your business development.
- Get the inside blueprint on a professional social media presence.
- And much more!



COURSE COST **\$600**

**LEARN AT
YOUR OWN PACE**

IN-PERSON COURSES



Boost your hands on skills while **building your professional portfolio** that you will need to make it in the industry.



IN-PERSON COURSES

elite courses

Experience the world of Hollywood through MVA's exclusive Elite programs **specifically created and tailored** to put you on the map. Once enrolled in **an online course*** you will be able to join the Elite program where you can develop your portfolio and your branding by working with MVA's finest pro photographers, models and production teams.

Spend all of your time in the classroom being hands-on refining your technique and practicing your skills so you're ready for LIGHTS, CAMERA, AND ACTION!





**IN-PERSON
COURSES**

**elite master
beauty artistry**

Elite Master Beauty Artistry can be taken Weekly or over 5 consecutive days, the Hyper Model. Both are fantastic and give you the same education!

WEEKLY MODEL – 40 hours total

- 8 weeks total, 1 class a week
- Class sessions can occur during one of two time slots; a daytime elite course will have classes from 10am - 3pm, an evening elite course will have classes from 5pm - 10pm.

HYPHER MODEL – 40 hours total

- 5 consecutive days of class Monday – Friday, 10am - 6pm daily.

For both the Weekly and Hyper model the first 30 - 45 minutes of class will feature demos by our master educators, the remaining time in class is spent hands-on working on the models.

COST UPGRADE TO ELITE \$2,500



**IN-PERSON
COURSES**

elite hair artistry

Elite Hair Artistry can be taken Weekly or over 5 consecutive days, the Hyper Model. **Both are fantastic and give you the same education!**



WEEKLY MODEL – 40 hours total

- 6 weeks total, 1 class a week
- Class sessions can occur during one of two time slots; a daytime elite course will have classes from 10am - 3pm, an evening elite course will have classes from 5pm - 10pm.

HYPER MODEL – 40 hours total

- 5 consecutive days of class
Monday – Friday, 10am - 4pm daily.

For both the Weekly and Hyper model the first 30 - 45 minutes of class will feature demos by our master educators, the remaining time in class is spent hands-on working on the models.

COST UPGRADE TO ELITE \$2,500



IN-PERSON COURSES



Elite Airbrush Artistry can be taken weekly or over 4 consecutive days, the Hyper Model. Both are exceptional and provide the same quality of education!

WEEKLY MODEL – 20 hours total

- 4 weeks total, 1 class a week
- Class is from 10am – 3pm

HYPHER MODEL – 20 hours total

- 4 consecutive days of class, 10am – 3pm daily

COST UPGRADE TO ELITE \$2,500

airbrush artistry
elite

**IN-PERSON
COURSES**

elite sfx artistry

Elite Hair Artistry can be taken Weekly or over 5 consecutive days, the Hyper Model. Both options are exceptional and provide the same quality of education!



WEEKLY MODEL – 30 hours total

- 6 weeks total, 1 class a week
- Class sessions can occur during one of two time slots; a daytime elite course will have classes from 10am - 3pm, an evening elite course will have classes from 5 - 10pm.

HYPER MODEL – 30 hours total

- 5 consecutive days of class
Monday to Friday, 10am – 4pm
daily.

For both the Weekly and Hyper model the first 30 - 45 minutes of class will feature demos by our master educators, the remaining time in class is spent hands-on working on the models.

COST UPGRADE TO ELITE \$2,500

specialty courses

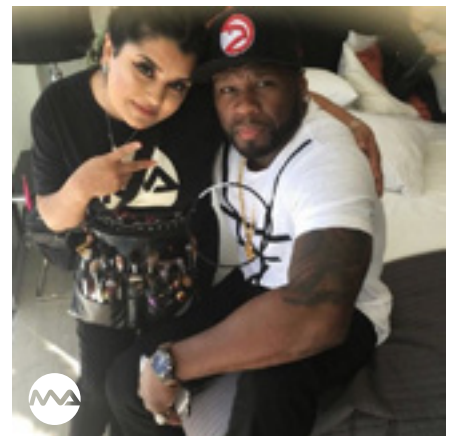
IN-PERSON COURSES



Invest in your
Career & Future
Today!



Join team MVA
and become
a part of our
Professional
Beauty **Affiliate**
Program!



affiliate program

COURSE COST

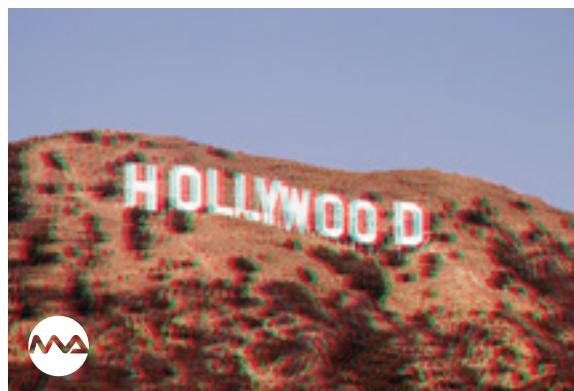
Pay in Full \$2,500

This is the next step in your makeup, hair and beauty career. Qualify for our program and work on live Hollywood sets with MVA Studios. Use your skills to work on editorials, movies, tv shows, campaigns, runways, celebrities and more.

At MVA you're not just perfecting a talent, **you're starting your career!**

Receive a unique opportunities from our number one voted Affiliate program to get hands-on experience that can help catapult your career. vAffiliate students have worked on A-list productions, top music videos, have had their work published in major magazines and more.

Work side by side with the industry's best celebrity makeup artists, film directors, producers, publicist, photographers, and videographers on fashion shows, on-set productions, magazine editorials and more!



Our Affiliate Program prepares students for the fast paced set environment so they know proper set etiquette and professionalism, how to assist the key artist, building and maintaining a career, and working efficiently in high pressure situations.

**IN-PERSON
COURSES**



microblading courses

This course will give students confidence in their future as a **microblading artist**.

www.mva.la



Microblading is a semipermanent technique for enhancing the appearance of the eyebrows, in which pigment is scratched into the skin in fine, short strokes resembling hair, using a hand tool with a blade formed of tiny needles.

MVA's course not only covers the fundamentals of microblading but you can upgrade your course to include microshading to be a complete and talented microblading professional. Learn brow tattooing techniques in an energetic and professional environment and unlock the business and marketing aspects of the industry.



COURSE COST

Pay in Full **\$2,500**

OMBRE BROWS

Add-on to Microblading course.
Course Cost **\$1,200**

**IN-PERSON
COURSES**

advanced barbering

Michael Vincent Academy offers the most advanced Barbering classes in Los Angeles.



Learn Creative hair design, Hair cuts, fades, sculpture cutting, razor flow. Our Advance barbering courses will teach you classic barbering and clipper cutting techniques focusing on men's cutting trend shapes and styles, Hybrid barbering at it's finest, tap into the world of barbering and master your craft at the elite level with internship opportunities on set with magazines, music videos, TV Shows and more. This course is recommended for individuals with prior experience in ladies hairdressing who want to develop a predominantly male clientele.

COURSE COST

Pay in Full \$2,500



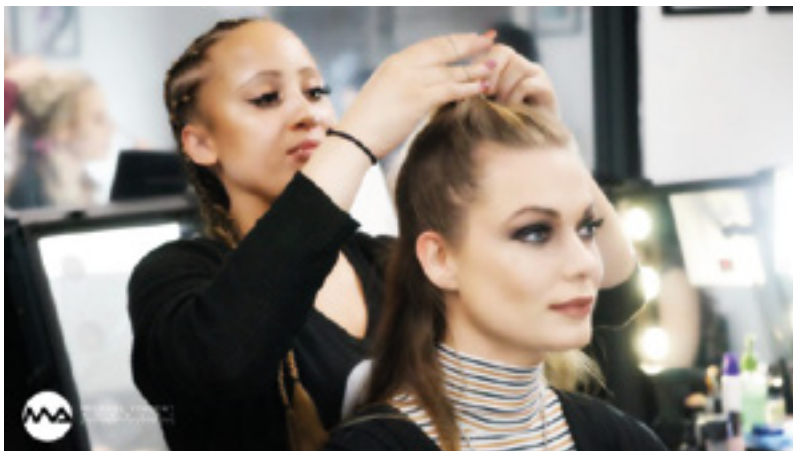
Barbering Photos - [Michael Vincent Academy Advanced Barbering](#) students work on an array of sets doing professional barbering. Check out some of our advanced barbering student work [#teamMVA](#)

**IN-PERSON
COURSES**



traditional
courses

MVA helps students jump start their career offering a thriving and fast paced online environment where creativity is limitless. Join MVA and take the best beauty and makeup artistry courses. **DO WHAT YOU LOVE, STRIVE FOR SUCCESS, NEVER GIVE UP!**





MASTER BEAUTY ARTISTRY

Take your skills to the next level and learn everything from textured makeup, high fashion, adv. sculpting, and much more!

COURSE COST \$2,500

- ✓ 6 weeks (one class a week).
- ✓ MVA Pro 12 piece brush set.
- ✓ Custom spatula and palette.
- ✓ e-Book.
- ✓ MVA T-Shirt.

AIRBRUSH ARTISTRY

Gain a competitive edge and increase the value of your services by taking our Airbrush course. In the beauty industry the "no makeup makeup look" is 95% of the business and is a sought after by top models. **COURSE COST \$2,500**

- ✓ 4 weeks (one class a week).
- ✓ Kit included.

HAIR ARTISTRY

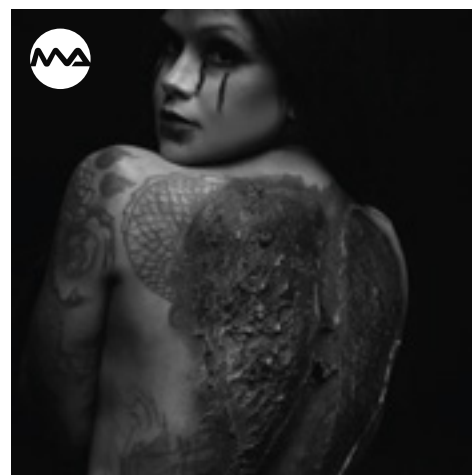
Learn how to prep and clean your kit, work with clients and take your hair artistry to the next level. **COURSE COST \$2,500**

- ✓ 6 weeks (one class a week).
- ✓ Kit included.

SFX ARTISTRY

This SFX courses will teach you everything you need to know to take your imagination from concept to execution. **COURSE COST \$2,500**

- ✓ 6 weeks (one class a week).
- ✓ Kit included.





payment **PLAN OPTIONS.**

Upon your acceptance to MVA you will have **several payment options available** to help you join and jumpstart your education. MVA has several options to pay for this amazing experience.

No interest when paying in full for online or in-person courses.

MVA offers easy payment plan options, no credit check required. Our payment plans make it achievable to afford your education and to make your dreams come true.

PAYMENT PLAN OPTIONS FOR ONLINE COURSES:

20% deposit due for all plans, immediately upon enrollment.

3 Month Plan	One payment due a month for three months, 5% interest added.
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6 Month Plan	One payment due a month for six months, 10% interest added.
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*Note that certificates will not be issued until a course has been paid for in full.

PAYMENT PLAN OPTIONS FOR **IN-PERSON** COURSES:

20% deposit due for all plans, immediately upon enrollment.

3 Month Plan One payment due a month for two months, no interest.

6 Month Plan One payment due a month for three months, 5% interest added.

*Note that certificates will not be issued until a course has been paid for in full. Additionally, you must have finished paying for your course in full to be able to attend your first day of in-person classes and start your course.



ADDITIONAL FINANCE OPTIONS:

If you are looking for different payment plan structure, perhaps one with a longer term then there are third party lending companies which can be a great option. MVA is partnered with [Premier America Credit Union](#) to offer additional finance options. Apply today to Eve Financial, if approved Get 0% interest off of every purchase for the first 4 months. Explore today financial resources to get the help you need to get certified.



student **HOUSING.**



Michael Vincent Academy is thrilled to be partnered with **Kapi Residences** to provide housing options for our students traveling to Los Angeles from out of town. Kapi Residences offers a number of locations in the LA area, with their closest properties to MVA being HUE North Hollywood and AVA Burbank.



HUE NORTH HOLLYWOOD

15 minute walk to MVA's campus.



AVA BURBANK

10 minute drive to MVA's campus.

Kapi offers the following at both locations:

- » Furnished shared and private bedrooms with utilities included
- » Fully-equipped kitchen with appliances
- » Fast Wi-Fi, flatscreen TV, and free Netflix
- » 24/7 fitness center, pools, spas, business center, and more
- » Vibrant student community events and gatherings
- » Roommate matching with MVA students and other similar schools

PRICING & HOW TO APPLY

HUE NORTH HOLLYWOOD 11130 Otsego St., North Hollywood, CA 91601

- » Shared Bedroom / Shared Bathroom \$1,250.00 per month / per person

- » Private Bedroom / Shared Bathroom \$2,400.00 per month / per person

AVA BURBANK 401 N Pass Ave., Burbank, CA 91505

- » Shared Bedroom / Shared Bathroom \$1,195.00 per month / per person

- » Private Bedroom / Shared Bathroom \$2,295.00 per month / per person

Holding/Security Deposit: \$500. One Time Placement Fee: \$250

*The rates include utilities, a fully-equipped kitchen, unlimited Wi-Fi, Netflix, and flatscreen TV.



Apply Now!

Email: losangeles@kapiresidences.com

Or visit www.kapiresidences.com

Or scan the QR code to the left



STUDENT HOUSING DISCOUNT

Michael Vincent Academy has partnered with local locations of **Holiday Inn Express** to offer a discounted flat rate for our students. For further information, please contact admissions.

For more details and to book your stay, visit: [Holiday Inn Express](http://HolidayInnExpress.com).



MVA's mission is to **prepare dedicated students for successful careers** in the beauty industry and beyond by providing them with exceptional training both online and in person, but we don't just stop there.

In direct partnership with MVA Studios, Michael Vincent Academy combines unparalleled prestige education with the full resources and power of a working A list production studio. Whether you learn your core fundamentals either online or in person (step 1 of the MVA method) we prepare our students so they are sharp, set up for success, and have built up their skills to a professional level. Unique to MVA, we go above and beyond simply providing our students world class education. Through our Elite program (step 2 of the MVA method) you will build your portfolio and make sure your book is Hollywood ready, filled with professionally photographed and retouched work on pro models. After completing the Elite program, you're ready for the final step, step 3 the Affiliate Program.

why MVA?



Join Affiliate and work side by side with the industry's best celebrity makeup artists, film directors, producers, publicist, photographers, and videographers on fashion shows, on-set productions, magazine editorials and more!

Our Affiliate Program prepares students for the fast paced set environment so they know proper set etiquette and professionalism, how to assist the key artist, building and maintaining a career, and working efficiently in high pressure situations.



MVA's mission and award winning education is made possible by founders and CEOs **Michael & Tal B Vincent.**

The powerful duo got their start in magazines, with Michael as a director/photographer and Tal as a professional makeup, and hair artist as well as producing. Together their game changing work has included over 10,000 magazine covers and spreads for mags such as Maxim, GQ, Esquire, Vogue, Sports Illustrated, FHM and many more!

Catapulting off of their success the MVA brand was established and now has been a dominant player in the industry for 15+ years. With its origins in production and content creation working with brands like Beats by Dre, Monster Energy, The Warriors, The Lakers, Facebook, MySpace and many more MVA continued to grow.

The natural progression was to build a team of artists to continue to produce and create incredible work through Michael Vincent Academy. Today, MVA is stronger than ever and continues to innovate through Michael and Tal's leadership.



student TESTIMONIALS.



DANIEL CHINCHILLA

I love what Michael and Tal B are doing with this school because it gives you such great insight into the beauty industry and the business part of it. And I feel like it also gives you a lead right into the industry when you graduate from school. It's a great, great thing and I wish, honestly, that I would have known about this school and that it would have been here about 10 or 13 years ago when I started.

MICHELLE ALMANZA

I started off as a cosmetologist, I was doing weddings, just kind of struggling a little bit to find some work. I'd always had that dream of being in Hollywood, you know, big life, the glitz and the glam, everything behind it. And it wasn't until I met Michael Vincent and Tal B that I really broke into the industry and in a big way. Shooting for FHM, Maxim, Esquire, Sports Illustrated. I started working on celebrities, just in the first month that I met them.

JULIE DINH

Hi, my name is Julie Dinh. I've been attending Michael Vincent Academy for about seven months now. I took the beauty course with the internship program. I got to work with Pia Mia, Ty Dolla Sign, DJ Mustard, even Big Boy from 92.3 and I love it. Thank you, Michael Vincent.

LIZZIE B

Hey everyone. My name is Lizzie. I attended the Beauty Artistry Program here at Michael Vincent Academy. I always wanted to work on set with movies, music videos, commercials, TV and film. Of course, coming here to Michael Vincent Academy, all that was possible. Just after finishing up Beauty Artistry Program, I joined the Affiliate Program. I was able to work on set for many celebrities such as Wiz Khalifa, Ty Dolla Sign, YG, Travis Scott, Travis Barker, Neyo, Yonel, J Alvarez, Brittany Spears, and many more. I was able to work on MTVs Wonderland. I just want to say thanks to Michael Vincent Academy. Come join our team here at MVA.LA!



CHRISTINA AMARO

Hi everybody, my name is Christina Amaro. I am so happy that I made the decision to come to Michael Vincent Academy. I got certified to be a Make-Up Artist and now I am in the Affiliate Program which I love so much. In the Affiliate Program, I'm able to work on sets with some amazing artists. I have been able to work with the AFI Band, Kid Ink, Justin Bieber, DJ Khaled, Chris Brown, Future, Jeremih, Big Shot, the Ally Fashion Show and Ally Commercial. Some more artists, Young Thug, Travis Scott. I love working on set, it's an amazing experience and without Michael Vincent Academy, I wouldn't be able to experience that. So thank you, Michael Vincent at MVA.LA!



NADIA MOHAMMADPOUR

One of the awesome things about the MVA course, is that not only teaches you to become an amazing beauty expert, it also teaches you how to become an entrepreneur and how to hustle your business.

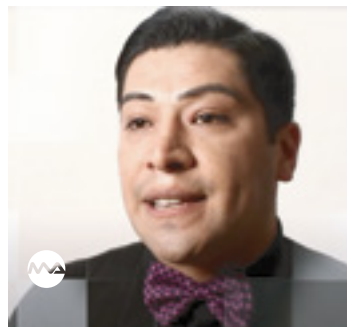


ADRIANA ROSSIL

Meeting Michael and Tal, is when I discovered what being a successful makeup artist really entails. Here at Michael Vincent Academy, we will train you on becoming a well-rounded makeup artist. Come to MVA!

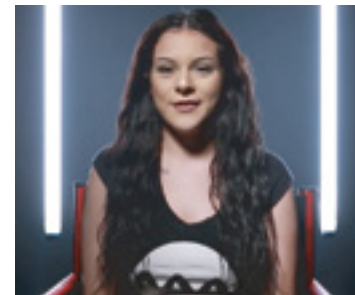
JOEL MORALES

As a kid, there's been a lot of doors that always closed in front of my face, but I continue to knock and pursue my dreams and my hopes. I'm still here and Michael Vincent Academy has helped me through the way. They helped me get over 30 international publications worldwide. I can't thank you enough. MVA have that hope, inspiration that dream, that passion. Come see us at Michael Vincent Academy and be your best.



STACY GONZALEZ

Why MVA? They teach you everything. They just make sure that you're ready to roll and you could do a full face in 10 minutes. The school offered me a lot of opportunities to be like on sets. It's given me the opportunity to network with different people in the industry and it's really healthy to like work my way up, get my own clients. I got to work with Cardi B, G-Eazy, ASAP Rocky, Wiz Khalifa, Kenny E, DJ Carnage, Rich the Kid, Chris Brown, the list goes on forever. One of the most memorable moments on set for me was when I got to work with one of my favorite makeup artists and she actually came up to me and she saw how hard I was working, and she asked for my number to start booking me for gigs, and that really meant a lot to me.



IRIS GARCIA

After graduating, the Artistry course here, I joined the Affiliate Program in order to work on sets. This gave me the ability to improve my make-up skills. Working on sets, I was able to work with Cuber, Justin Bieber, DJ Khaled, Wiz Khalifa, so on and so on. I have three Cs of my life, Choices, Chances and Changes. So, you must take a chance, to make a change or your life will never change.



MVA offers a unique experience by **teaching our students the top industry tips** while working in a functioning studio setting, students will be able to practice their skills on models and celebrities on a regular basis.

OUR INSTRUCTORS.



MICHAEL VINCENT

CEO President

Michael Vincent is an American photographer, filmmaker, and director. He has had over 10,000 Magazine covers featured throughout various magazines such as Maxim, Esquire, GQ, and more. Michael Vincent started his career as a three time world champion professional BMX racer sponsored by Vans, and later moved to Hollywood to create a name for himself as a professional celebrity photographer through Michael Vincent Photography. For 15+ years Michael Vincent & Tal B Vincent have been in the world of photography, production, PR and marketing. Their drive, dedication, and desire to educate and inspire others to succeed in the world of beauty compelled them to establish Michael Vincent Academy MVA is known for its extensive beauty education programs, and was noted for having one of the best affiliate programs in the country.



TAL B. VINCENT

CEO & Celebrity Makeup Artist & Hairstylist

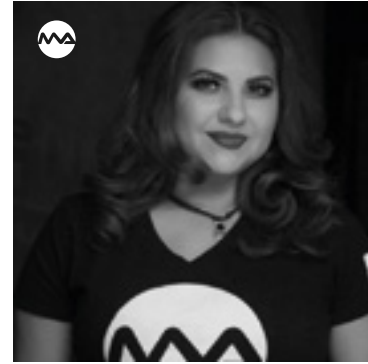
Tal B Vincent is an American recording artist, TV show host (MTV & E), producer, celebrity makeup artist and hairstylist. She formerly was a part of pop sensation 1-5. Tal B was originally born in Tel Aviv, Israel and moved to the United States in the early 2000's. At a young age Tal B was exposed to life on tour, she was constantly surrounded by artists, celebrities, performers and everything the Hollywood lifestyle had to offer. At an early age Tal B took an interest in styling and makeup, and used her skills to work on set with various artists. Tal B wanted to expand her passions even further by opening up a Beauty Academy with her husband Michael Vincent. Together Michael and Tal B Vincent created the Michael Vincent Beauty Academy, offering a unique and limitless education for their students.



ANA MIRO

MVA Pro Instructor

Ana Miro is a Puerto Rican makeup artist, visual artist, dancer, educator and entrepreneur, living in LA for the last 8 years. Performing from a young age made her get into the world of makeup early on. In college she became the Key Makeup artist in the whole Theater Department which got her doing makeup on over 30 plays, student and professional productions, and professional photoshoots. Ana went back to school for Beauty and Special Effects makeup and has been creating a career in makeup for film, photography and tv for the past 5 years.



ANGELIQUE TREJO

Makeup & Airbrush Specialist
The Cut Cress Queen!

Angelique is one of Michael Vincent Academy Advanced makeup and Airbrush educators. Angelique has had over 15+ years of experience in the makeup and hair industry, and has had over 10+ years of teaching. She holds a masters in education, and has been over 150+ sets.

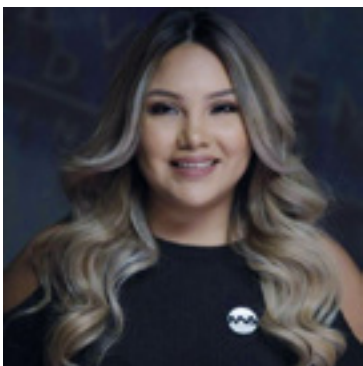


and ALSO...

ADHAY OLMEDO

Makeup Artist

As a Makeup Artist and Hairstylist, Adhay has had a passion for beauty since she could remember. Despite many circumstances she has always worked twice as hard to achieve what she wants. She first started her career professionally at the young age of 16 and hasn't stopped ever since. From Working with Brides & Quinceañeras to working on sets with different Artists such as JLo, Maluma and many more.



GLOBALCUTS

Advanced Barbering Instructor

Celebrity barber Fernando Martinez, known professionally as Globalcuts, has been cutting hair for 21 years. A third generation barber, Globalcuts always has a passion for hair continuing to evolve his career from Guadalajara City in Mexico where he grew up to Los Angeles where he later moved to. Based in Los Angeles Globalcuts now travels locally and worldwide doing seminars, joining events and teaching barbering. Speaking of his experience, he says "This is my testimonial in my career and life and my message to people is, no matter how small or big your dreams are nothing is impossible".



MISS PINKY

Celebrity Hairstylist

Pinky has been a celebrity stylist for 20 years Experienced in many aspects of the beauty industry. Pinky has had success with Education seminars, Platform Artist and on set performance. She has been a set stylist and extension specialist for over 11 years. Pinky has been stylist to the stars from everything to Movies, Fashion, Live TV and Music Videos. She prides herself in her students, helping them grow as professionals in the industry. Always giving back trying to change people's lives one hair strand at a time.





TANYA DEEMER

Airbrush Specialist

Tanya Deemer is a Global Celebrity Makeup Artist & Hairstylist who's career spans over two decades. Her work is seen on the Runways of New York Fashion Week, Hollywood's Big Screen & Red Carpet, International Advertising Campaigns for major global corporations, Magazine Editorials and much more. She has also served as a Beauty Industry Expert on ExtraTV & The Doctors in Hollywood to educate the viewers on industry tips & tricks. Getting her start in the Wedding industry in the late 90's, Deemer has also devoted her time to hundreds of Brides through the years on their big day.



ALLISON BOWEN

Trainer, Director, Entrepreneur

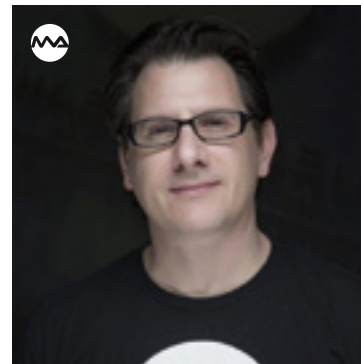
Allison Bowen began her makeup career working/freelancing for brands such as Prescriptives (Custom Blend Color Theory Trainer) Clinique, Bobby Brown, Stila, YSL, Becca and Beautyblender. After 20+ years of shadowing celebrity makeup artist, working on set, on location and for artistry brands as an educator, Allison introduces and shares her beauty industry expertise in this new series of mentorship sessions. A make-up expert at heart, business entrepreneur in real life.



JEFF SWAN

SFX Instructors

Jeff Swan, a Los Angeles-based makeup artist has excelled at the artistry of doing makeup for motion pictures, television, commercials, and print for over 23 years. His credits include film and tv productions like: Hellraiser III, George Luca's Radioland Murders, The Tyra Banks Show, William Shatner's Captain Kirk from Star Trek, NFL Films, the Backstreet Boys and many more. Jeff studied at The Joe Blasco School of Makeup, personally trained by the legendary makeup artist Maurice Stein founder of Cinema Secrets. Now working as an independent makeup artist, he thrives on the thrill of contributing his makeup artistry talents to High Definition films and television projects.





industry **EVENTS.**



MVA has participated, and continues to participate in **events and works** with companies such as:



an award presented by the Recording Academy to recognize achievement in the music industry.



is a film and television awards show presented annually on MTV.



an organization dedicated to raising the profile of fashion in the United States.



an awards for artistic and technical merit in the film industry.

MVA and MVA studios regularly work with many of the industry's top events and gives our students the opportunity to join us through the Affiliate program.



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estimated **EARNINGS.**

Estimated earnings as a **Makeup Artist.**

Clients per Day	Daily Revenue	Weekly Revenue	Monthly Revenue	Yearly Revenue
01	\$150 - \$250	\$750 - \$1,250	\$3,000 - \$5,000	\$36,000 - \$60,000
02	\$300 - \$500	\$1,500 - \$2,500	\$6,000 - \$10,000	\$72,000 - \$120,000
03	\$450 - \$750	\$2,250 - \$3,750	\$9,000 - \$15,000	\$108,000 - \$180,000
04	\$600 - \$1,000	\$3,000 - \$5,000	\$12,000 - \$20,000	\$144,000 - \$240,000

Estimated earnings as a **Hairstylist.**

Clients per Day	Daily Revenue	Weekly Revenue	Monthly Revenue	Yearly Revenue
01	\$150 - \$250	\$750 - \$1,250	\$3,000 - \$5,000	\$36,000 - \$60,000
02	\$300 - \$500	\$1,500 - \$2,500	\$6,000 - \$10,000	\$72,000 - \$120,000
03	\$450 - \$750	\$2,250 - \$3,750	\$9,000 - \$15,000	\$108,000 - \$180,000
04	\$600 - \$1,000	\$3,000 - \$5,000	\$12,000 - \$20,000	\$144,000 - \$240,000



Estimated earnings as a **Microblading Artist.**

Clients per Day	Daily Revenue	Weekly Revenue	Monthly Revenue	Yearly Revenue
01	\$250 - \$400	\$1,250 - \$2,000	\$5,000 - \$8,000	\$60,000 - \$96,000
02	\$500 - \$800	\$2,500 - \$4,000	\$10,000 - \$16,000	\$120,000 - \$192,000
03	\$750 - \$1,200	\$3,750 - \$6,000	\$15,000 - \$24,000	\$180,000 - \$288,000
04	\$1,000 - \$1,600	\$5,000 - \$8,000	\$20,000 - \$32,000	\$240,000 - \$384,000

Estimated earnings as a **Barber.**

Clients per Day	Daily Revenue	Weekly Revenue	Monthly Revenue	Yearly Revenue
01	\$50 - \$150	\$250 - \$750	\$1,000 - \$3,000	\$12,000 - \$36,000
02	\$100 - \$300	\$500 - \$1,500	\$2,000 - \$6,000	\$24,000 - \$72,000
03	\$150 - \$450	\$750 - \$2,250	\$3,000 - \$9,000	\$36,000 - \$108,000
04	\$200 - \$600	\$1,000 - \$3,000	\$4,000 - \$12,000	\$48,000 - \$144,000

Disclaimer: Earnings statements, or examples of earnings, represent estimates of what you may earn; however, there is no promise or guarantee that you may experience the same level of earnings. There is no assurance that any prior success or past results regarding earnings may be an indication of your future success or results.

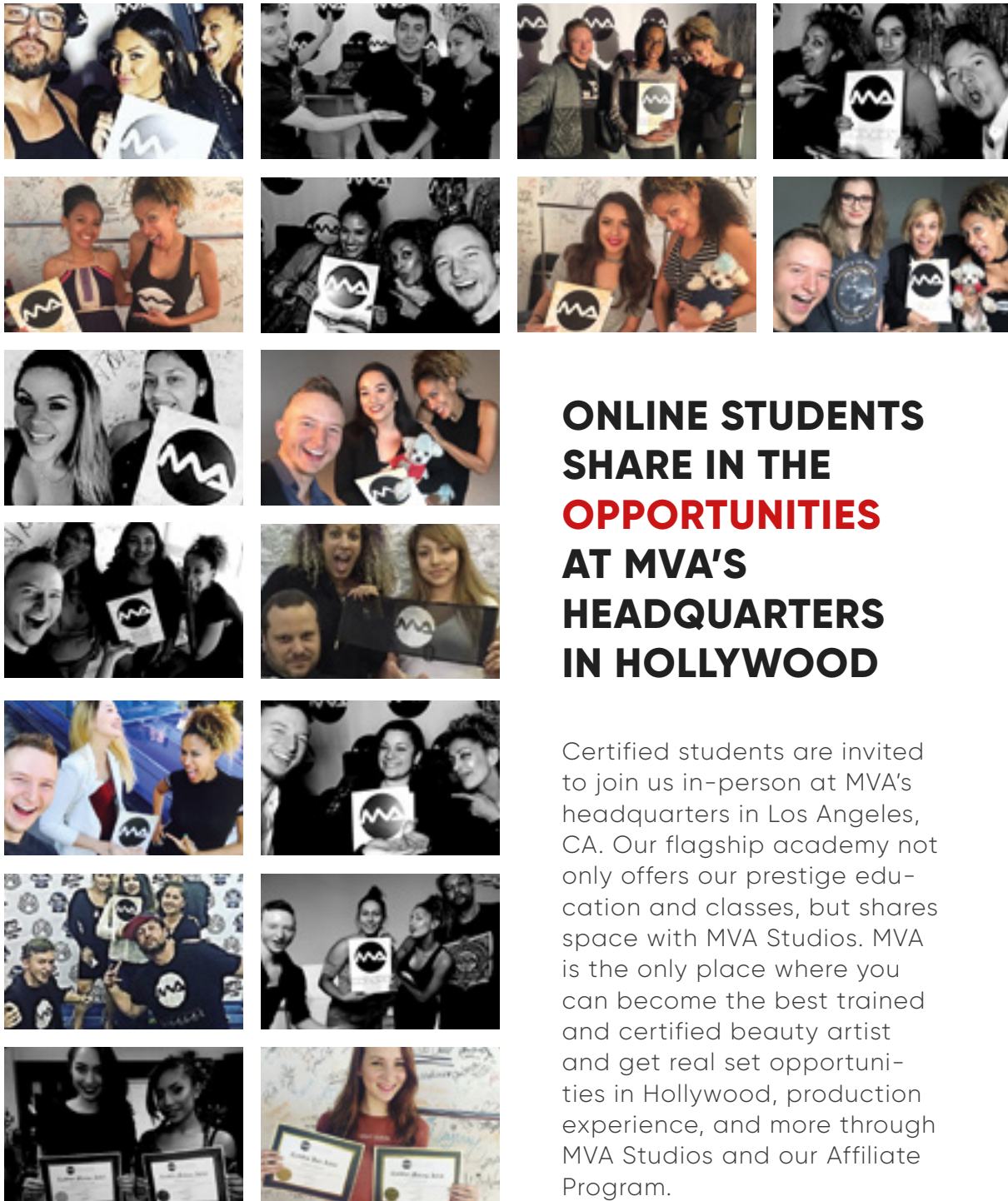


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ONLINE STUDENTS SHARE IN THE **OPPORTUNITIES** AT MVA'S HEADQUARTERS IN HOLLYWOOD

Certified students are invited to join us in-person at MVA's headquarters in Los Angeles, CA. Our flagship academy not only offers our prestige education and classes, but shares space with MVA Studios. MVA is the only place where you can become the best trained and certified beauty artist and get real set opportunities in Hollywood, production experience, and more through MVA Studios and our Affiliate Program.



makeup & beauty brands **DISCOUNTS.**

www.mva.la



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•Kat Von D•



BENEFITS & SAVINGS EVEN AFTER YOU **GRADUATE ONLINE**

Graduates from Michael Vincent Academy can use the e-certification to apply for PRO discounts across major makeup and beauty brands which entitle you to discounts and many other benefits. Each brand that has a PRO program sets its own standards, however you can still save on average anywhere between 20-40% off retail pricing as a PRO artist.

LIPLAND

MORPHE

wd


ANASTASIA
Beverly Hills


VERA MONA

the original
beautyblender


SEPHORA



MVA STUDIOS.

www.mva.la

MVA STUDIOS.

Officially launched in 2016, MVA Studios opened with immediate success. Through Michael and Tal's existing connections and expertise MVA Studios hit the ground running and were getting booked for major productions, A-list celebs and artists, and much more. A fully fledged production studio, MVA Studios offered prestige production services with the ability to directly tap into the best beauty artists in the industry to work on set.





JOIN THE MVA AFFILIATE PROGRAM!

MVA online graduates have the opportunity to participate on live Hollywood sets with MVA Studios. Work side by side with the industry's best celebrity makeup artists applying your new skills on celebrity clients, fashion shows, on-set productions, weddings, editorials and more!

Also experience interactions as a makeup artist with film directors, producers, publicists, photographers, videographers, and more. Our Affiliate Program prepares students for the fast paced lifestyle of Hollywood, teaching them the necessary skills and techniques.

www.mva.io



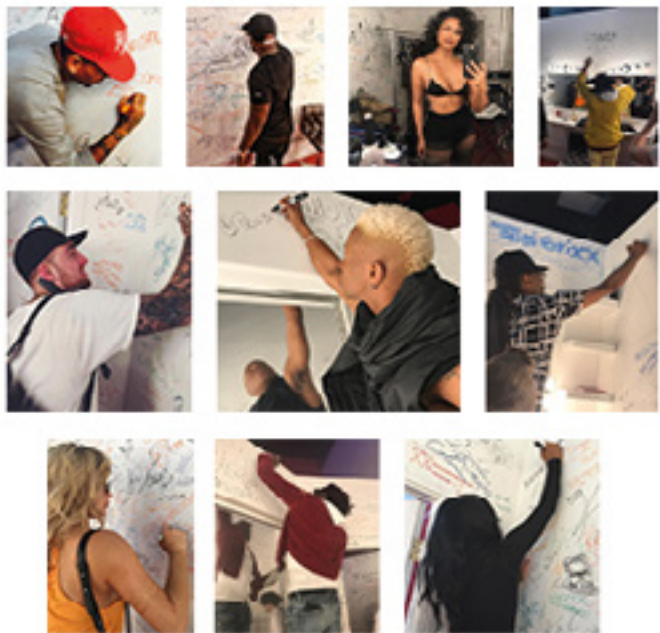


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