



A Signature Clean Energy Landmark for Wineries & Vineyards

Give your winery a stunning, memorable visual landmark that will elevate the guest journey while delivering clean energy.



Unfolding each morning and tracking the sun throughout the day, SmartFlower becomes a dynamic and artistic focal point for wineries, vineyard estates, tasting rooms, and wine country destinations. Perfect for enriching the visitor experience, differentiating your label, and showcasing sustainability as part of your terroir story.

Why SmartFlower Resonates with Wineries & Vineyard Estates:



Engagement

Naturally draws guests in through its kinetic movement and artistic presence — a captivating conversation starter before the first pour.



Experience

Creates an eye-catching landmark that elevates arrival, outdoor tasting areas, vineyard tours, and special events.



Emotion

Pairs the artistry and craft of winemaking with responsible land stewardship, deepening visitors' emotional connection to your brand.



Extension

A visually striking feature guests love to photograph and share — amplifying your reach through organic social content and sustainability storytelling.



“It’s an engineering marvel.

Sustainability is all part of our ethos and hence a SmartFlower. Every person the farm asks, ‘Why? Tell us about it.’ I think it’s incredible. It looks spectacular, it’s an engineering marvel.



Glenn Calder

Owner of
Wandilla Estate

