

Ready, Set, STAGED!

THE ULTIMATE HOME STAGING SHOPPING LIST



 **HOLMAN**
home and design

This guide is full of the best accessories for staging your home on a budget so you can take your home from staged to SOLD!

FIRST IMPRESSIONS

You only get ONE!

According to a survey done by the National Association of Realtors, once staged, homes spend an average of 73% less time on the market. **Buyers decide within 8 seconds whether they are interested in a home.**



The first thing buyers are going to see is the exterior of your home and the entryway when they walk through the front door.

Could yours use a little accessorizing or sprucing up?

ENTRYWAY ESSENTIALS

1.



2.



3.



4.



5.



6.



1. Entryway Bench for stylish storage

2. Boot Tray to keep your shoes contained

3. Entryway rug for added style

4. Front Door Mat - refreshing this will make your front step feel new

5. Wall Hooks for hanging your coat up in style

6. Front Door Wreath for a splash of decor and color

LIVING ROOM STYLE



The living room is where most homeowners spend the majority of their time. Create a cozy and inviting feel while also giving it a face lift by incorporating modern touches! Focus on showing how the space can be used while removing clutter and personal items such as family photos.

LIVING ROOM ESSENTIALS

1.



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1. Mirror - Can brighten a room and make it appear larger
2. Accent Lamp - the perfect accessory for an accent chair to create a reading nook
3. Decorative basket to store blankets, pillows or toys in style
4. Cozy blanket to drape over the couch
5. Add some greenery for a pop of color & to bring the outdoors in
6. Add curtains to living room windows for a hint of elegance

KITCHEN STYLE



They say the kitchen is the heart of the home so you don't want to forget about this room when it comes to staging your house! One rule of thumb to follow for kitchen staging in addition to the staging essentials is to clear off the countertops! Hide those blenders, toasters and dish wands! Instead, include a vase with flowers, a clean smelling candle, a bowl of fresh fruit & a bottle of wine.

KITCHEN ESSENTIALS

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1. Kitchen Rug - Time to swap out your old one and freshen up the kitchen
2. Glass Vase - Having a pretty vase out makes the kitchen look cheery
3. Fake Flowers & stems- Don't worry about having to change out the flowers or faux greenery while your house is for sale
4. Candle -My favorite are any of the Hearth & Hand candles
5. Put out a fresh new dish towel
6. Fruit Basket - Fill it with bright fruits (lemons are the best)

BATH STYLE



Bathrooms can often get neglected when it comes to preparing your house for sale. The good news is, you can easily increase your bathroom's style factor with just a few items and at a low cost too. Think white towels, a new bath mat, a potted succulent and a neutral shower curtain!

BATH ESSENTIALS

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1. New Hand Towels - Go with white, it gives the luxury feel

2. New Bath Mat to make the bathroom feel refreshed

3. Decorative trash can to spruce up the look and feel

4. Potted succulent - adding greenery to a bathroom creates a spa feel

5. Neutral shower curtain - bathroom staple

6. Decorative table for towels to set next to the bath tub (see pic on previous page)

EXTRA ESSENTIALS

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6.



1. Accent lighting - perfect for a desk or to add to nightstands in the Master

2. Bar Cart - Perfect for showing off a good space for entertaining

3. Tall Plant - More of a splurge but will be sure to add style to any room that needs a pop of color

4. Glass Jar Hand Soap - These are a MUST for every bathroom

5. Pouf - Extra seating or an ottoman that doubles as decor

6. Neutral Bedding - Give your Master a facelift and modern feel with neutral bedding