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GREAT FALLS, MONTANA

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# WE ARE LOCAL



Issue : 45

## SOCIALBYTES

February 5, 2025

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### How to Grow Your MLM

Let's be real—nobody likes the MLM rep who slides into DMs with a “Hey girl, wanna make extra money?” pitch. That approach burns bridges fast. If you want to grow your network marketing business the right way, focus on value, relationships, and authenticity. Here's how:

#### 1. Be the Product of the Product

People don't buy what you're selling; they buy why you're selling it. Love your product? Show it. Use it. Share your results. Whether it's better skin, weight loss, or financial freedom—people will be drawn to your transformation.

#### 2. Lead With Value, Not Sales

No one wants to feel like a target. Instead of pitching, educate and inspire. Share tips, success stories, or industry insights that genuinely help others. A Facebook Live about “3 Ways to Improve Your Skin Naturally” is way more engaging than a post begging people to buy your cream.

#### 3. Attract, Don't Chase

People should come to you, not the other way around. Build a personal brand that screams credibility and authenticity. Use social media wisely—post engaging content, share testimonials, and connect with like-minded people. When they see your passion and success, they'll ask you how to join.

#### 4. Build Real Relationships

Treat people like people, not prospects. Genuinely engage—comment on their posts, celebrate their wins, and offer help without expecting anything in return. Trust leads to business.

#### 5. Play the Long Game

MLM isn't a get-rich-quick scheme. Consistency wins. Keep showing up, keep providing value, and keep growing. The right people will notice, and your network will expand naturally. No sleazy sales tactics—just real, authentic connections. That's how you build a business that lasts.

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*Brain Teaser*

A team wins the Super Bowl without scoring a single touchdown, field goal, or extra point. Yet, they still have more points than their opponent at the end of the game.

Why did the football team go to the bank?  
Because they wanted to get their quarterback!

How many seconds are in a year?  
12. January 2nd, February 2nd, March 2nd, April 2nd... etc.

Can February march?  
No, but April may.

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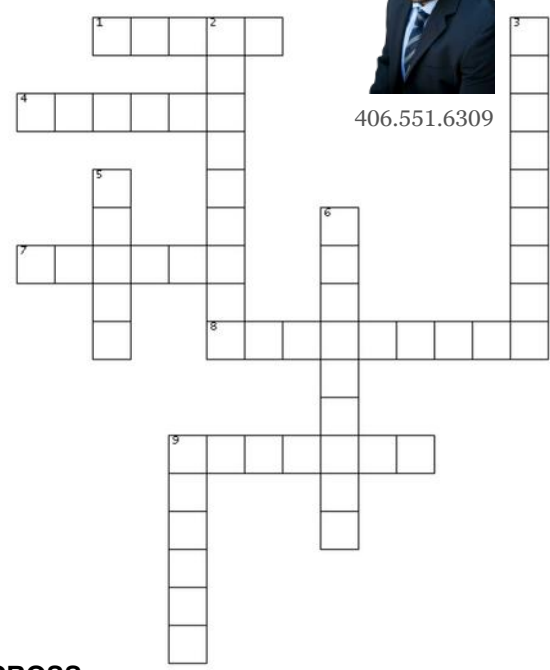
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### The Conundrum Corner: by Doug Mercado



406.551.6309



- ACROSS**
1. Related to the Moon.
  4. A vehicle used to launch spacecraft or satellites into space.
  7. A cloud of gas and dust in space, often where stars are born.
  8. An instrument used to observe distant objects in space.
  9. The force that attracts objects toward one another, especially toward planets or stars.
- DOWN**
2. A person trained to travel and work in space.
  3. An object that orbits a planet, either natural or man-made.
  5. The curved path an object takes around a planet, moon, or star.
  6. A space rock that has fallen to Earth's surface.
  9. A massive system of stars, planets, gas, and dust held together by gravity.

**Great Falls Gazette**  
*I Like it Local*

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Fill in the missing numbers  
The missing values are the whole numbers between 1 and 49.  
Each number is only used once.  
Each row is a math equation.  
Each column is a math equation.  
Remember that multiplication and division are performed before addition and subtraction.

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Issue : 45

# FREE! SOCIALBYTES - WE ARE LOCAL

February 5, 2025

## Great Falls Auto Repair



James Gowers  
Owner/CEO

1121 25th Ave NE, Unit #4  
Black Eagle, MT 59414  
Phone: 406-727-0021  
Cell: 406-231-1022  
E-mail: shop@greatfallsautorepair.com

www.greatfallsautorepair.com

## Crispy Baked Cauliflower 'Wings'

### Ingredients

- 1 medium cauliflower, cut into bite-size florets
- 1 cup all-purpose or whole-wheat flour
- 1 teaspoon garlic powder
- 1 teaspoon sweet or smoked paprika
- ½ teaspoon ground cumin
- Sea salt and freshly ground black pepper, to taste
- 3 tablespoons hot sauce
- 2 to 3 tablespoons olive oil or melted butter



### Instructions

- Preheat your oven to 400°F and line a baking sheet with parchment paper.
- In a bowl, whisk together the flour and water, adding ¼ cup at a time, until you get a smooth, creamy batter that lightly coats a spoon. Stir in the garlic powder, paprika, cumin, salt, and pepper.
- Dip each cauliflower floret into the batter, ensuring an even coat, then place them on the baking sheet with space between each piece.
- Bake for 20 to 25 minutes or until golden brown. Remove from the oven.
- In a large bowl, mix the hot sauce with olive oil or melted butter. Add the baked cauliflower and toss until fully coated.
- Return the coated florets to the baking sheet and bake for another 10 to 14 minutes, or until slightly charred and crispy.
- Season with extra salt and pepper if needed, and serve immediately with your favorite dipping sauces.

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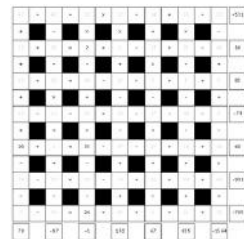
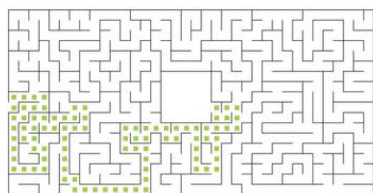
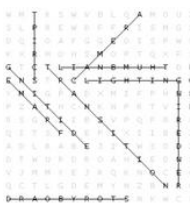
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Storyboard  
Editing  
Script  
Camera  
Lighting

Transition  
B-roll  
Thumbnail  
Frame  
Rendering

## Answers

Brain Teaser Answer: The team won by scoring only safeties!



## What's Happening Great Falls

### Coffee and Business (CAB)

Wednesdays @ 9:00 a.m.  
Location: The Station, 119 River Drive North

### Singo

Tuesdays @ 6:30 p.m.  
Annie's Tap House

### Business Blitz

February 11th 8 am to 3:30 pm  
Staybridge Suites

### Tardi Gras

February 28th  
NewBerry

## Did You Know...

In the early 1990s, downtown Great Falls experienced significant changes? In 1990, the Fox Holiday Theater, a popular venue, was demolished to make way for additional parking space. The following year, in 1991, Sears relocated from its downtown location to the Holiday Village Mall, marking a shift in the city's retail landscape

## Here for Our Community's Heroes!

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