

A high-angle photograph of a woman with dark hair, wearing a light-colored, long-sleeved blouse and matching trousers, sitting on a modern, textured, L-shaped sofa. She is looking down at a magazine on her lap. The sofa is positioned against a red brick wall. In front of the sofa is a round, dark wood coffee table with a radial grain pattern. Two more magazines are on the table. The floor is covered in a dark, patterned carpet. The overall atmosphere is sophisticated and modern.

FAIRFIELD

COMMERCIAL

*upholstery & casegoods*

*senior living | country club | hospitality & hotels | common spaces*

FURNITURE  
DESIGNED  
FOR LIFE  
AND CRAFTED  
WITH CARE,  
SINCE 1921.



Front/Back Cover and Pages 2, 3:  
Project: Mannoni Performing Arts Center in Hattiesburg, MS  
Design: Anderson Design Center  
Photography: Clayton Boler

# WELCOME

Since 1921, we've been experts in benchmade upholstery. Each piece is designed for life and crafted with care in the shadows of the Blue Ridge mountains in Lenoir, NC. Today, we're a leading resource for all categories of upholstery and casegoods within the commercial segment. We are experts in the senior living category and excel within country clubs, hospitality/hotels and common space sectors. We're available via commercial design firms and to-the-trade partners, and we look forward to serving you and your project needs.

We invite you to peruse this piece to view an assemblage of our favorite project installations & newest product introductions. Please visit [fairfieldchair.com/commercial](http://fairfieldchair.com/commercial) to learn more about our commercial initiatives and collection.

Warm Regards,

*R. Dixon Mitchell*

Dixon Mitchell, CEO/President



## TABLE OF CONTENTS

WHY FAIRFIELD?	4-7
SENIOR LIVING	8-17
COUNTRY CLUB	18-25
HOSPITALITY & HOTELS	26-37
COMMON SPACES	38-51



MADE IN AMERICA  
& FAMILY OWNED FOR 103 YEARS

# WHY FAIRFIELD?

## PRODUCT DEVELOPMENT

### TALENT

We have an experienced in-house team of product designers, engineers and sample makers

### TECHNOLOGY

We utilize 2D and 3D design tools & software to assist in the development process

### PARTNERSHIPS

We have a strong partnership with Sherwin-Williams for finish development

### CUSTOM WORKFLOW

Our team manages the entire development process, from shop drawings and product specifications to 3D renderings and sample production

## CUSTOMIZATION

### SOME CUSTOM

*Our styles;* custom leg heights for dining, barstool, and counter stools, nailhead trim modifications, caster options, dining chair seat height modifications, and custom match finish. Product lead-times for our styles in 6 weeks or less. Time to quote 48 hours.

### SEMI CUSTOM

*Our upholstery styles;* crafted to your measurements and specifications including seam detail changes, and cushion & pillow configuration changes. *Our casegood styles;* finish changes and hardware changes, minimum order quantity of 30. Live Edge custom dimensions, no minimum order quantity. Project lead-times dependent on style selection. Time to quote 72 hours.

### TRUE CUSTOM

*Your inspiration;* crafted to your exact specifications. Minimum order quantities are required. Imported styles require higher minimum order quantities. All customization requests are subject to prior approval and upcharges will apply. Lead-time is project specific. Time to quote is project specific.

## MANUFACTURING & EXPERTISE

### USA

For domestic projects, our Lenoir, NC based operation consists of the following:

Plant #1: product development/frame construction (180,000 sqft)

Plant #2: upholstery production (200,000 sqft)

Plant #3: distribution/warehousing (60,000 sqft)

# of employees: 450+

On-site: frames, cushions, finishing, upholstery, packaging, logistics

Technology: 3 & 5 axis routers, automated cutting machines, 3D scanner, rendering software

### INTERNATIONAL

For non-domestic projects, we have experienced Fairfield employees in our SE Asia Office who oversee the following areas for operations in China, Vietnam, Cambodia, and India:

- Quality
- Product Development & Sourcing
- Purchasing
- Supply Chain
- Logistics

## CUSTOMER SUPPORT

### SERVICE

We offer elevated customer support via a dedicated in-house Concierge Team and access to FurnishWeb; a digital portal to monitor your orders & projects

### SUPPORT

We manage orders throughout the process from acknowledgment to shipment

### LOGISTICS

We offer in-house Logistics Services to support “White Glove” and “Last Mile” delivery. Direct container purchasing options for large quantities.

### TECHNOLOGY

We have EDI capabilities for faster interface with inventory management, order intake and invoicing



Featuring: Coco Sofa #7003-88, Fleur Drink Table #8023-88, Huxley Chair #7000-01, Callahan Cocktail Table #4037-CK, Madeline Ottoman #1632-20, Callahan Console Table #4037-HT





Project: Clarendale Six Corners in Chicago, IL  
Design: Perkins Eastman

*featuring*  
SENIOR  
LIVING

Today's modern designs are breathing new life into senior living spaces, creating vibrant communities that inspire and delight. By seamlessly blending function with fashion, designers are crafting spaces that not only meet the unique needs of seniors but also reflect their vibrant spirits and diverse interests. These thoughtfully designed spaces incorporate cutting-edge accessibility features without sacrificing aesthetics, proving that comfort and style can go hand in hand. As we continue to push the boundaries of what's possible in senior living design, we're not just building furniture – we're crafting experiences. We're proving that aging doesn't mean compromising on style or quality of life. Instead, it's an opportunity to embrace a new chapter in truly inspiring surroundings.



"Fairfield is a great partner for SFCS when we are looking for furniture solutions. The quality is wonderful and holds up so well. They pay attention to the anthropometric measurements that are so important for seniors. And they provide the durability and cleanability that is critical for the staff who are responsible for maintaining these important living spaces."

- Carie Shingleton  
Senior Interior Designer / Senior Associate, SFCS Architects



Project: Westminster in Austin, TX  
Design: StudioSix5



Project: Westminster in Austin, TX  
Design: StudioSix5





Project: Varenita of West Cobb in Acworth, GA  
Design: Banko Design





Featuring: Nigel Sofa # 7008-50, Sundries Tables # 8136-12-T/#8136-12-B, Zsa Zsa Chair # 7004-01-6







Project: Shendandoah Country Club in West Bloomfield, MI  
Design: Saroki Architecture

*featuring*

# COUNTRY CLUB

Our custom upholstery and casegoods play a pivotal role in creating the perfect ambiance for country clubs, transforming them into a true home away from home for members of all ages. These carefully crafted pieces are designed to stand the test of time, both in terms of durability and style, ensuring that the club's atmosphere remains inviting for generations to come. Our vast collection and custom capabilities cater to their multi-generational members, offering comfortable seating for elder members while also providing modern, stylish pieces that appeal to the younger generations. This thoughtful approach to product and interior design helps foster a sense of belonging and community.

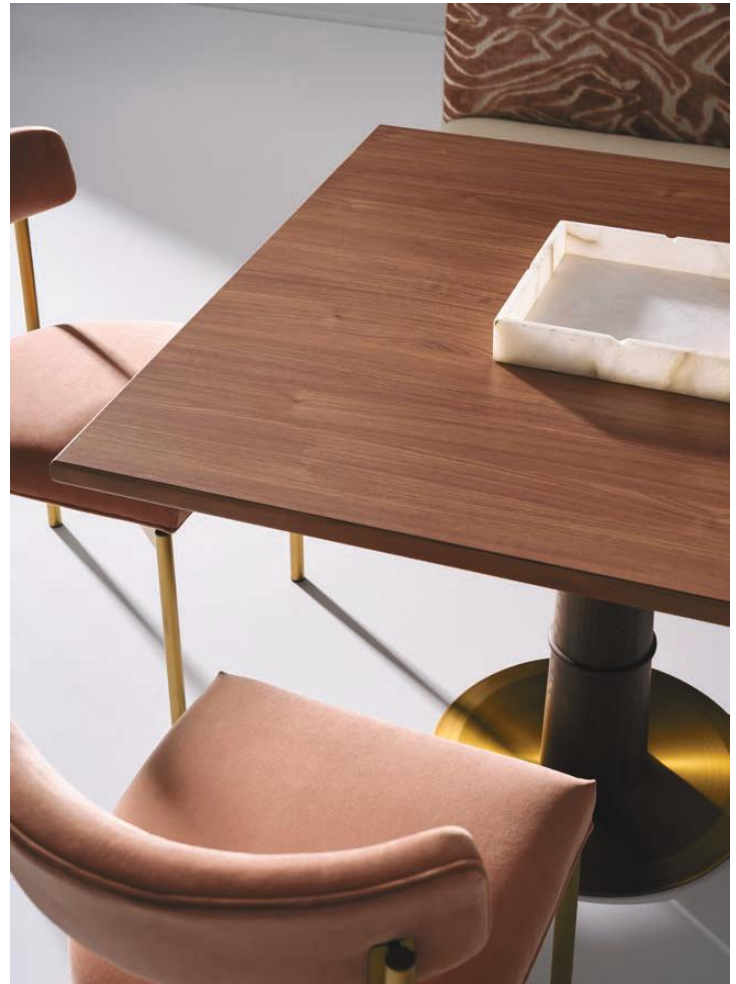
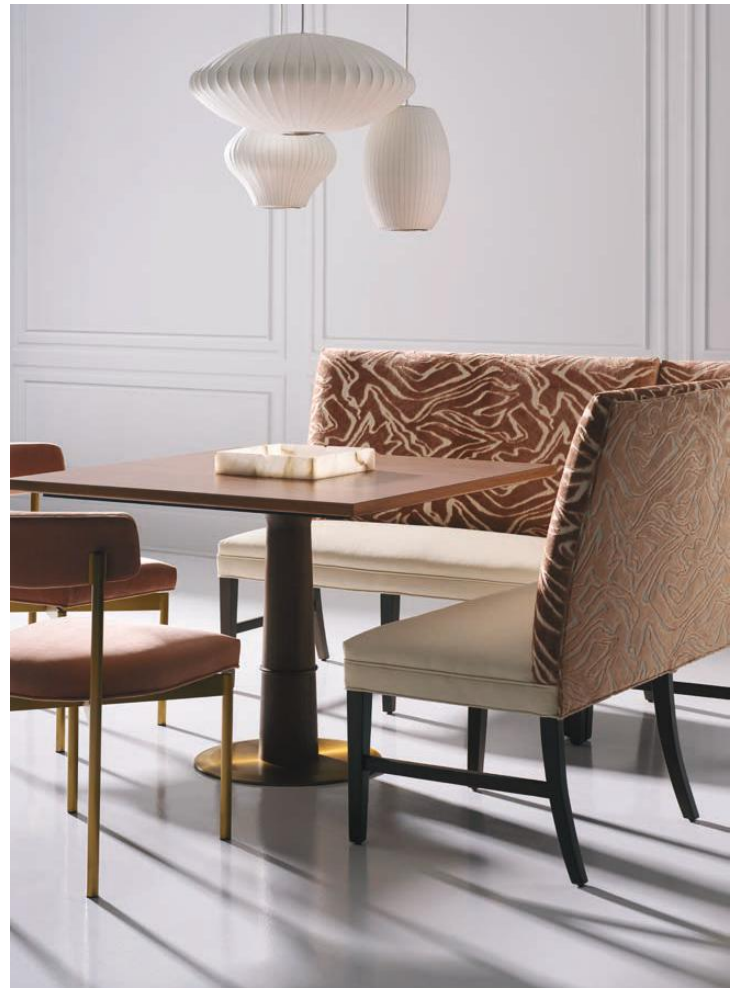


Project: Watersong at Rivertown in St. Johns, FL  
Design: Micamy Design Studio









Featuring: Straight Back 48" Armless Banquettes #1270-48 with Straight Back Corner Armless Chair #1270-29, Coley Side Chair # 6102-05-6, 42" Laminate Tabletop in Walnut with Base #425S-42/#8119-16





Project: Kalea Bay in Naples, FL  
Design: Diana Hall Design

*featuring*

# HOSPITALITY & HOTELS

Great hospitality design is about creating functional environments and formidable experiences. The power of thoughtful design in hospitality projects captivates the senses but also embraces one with comfort and functionality. We believe in form & function: ensuring that each element not only looks stunning but stands up in high-traffic environments. When placed in high-engagement common areas, our durable seating and casegoods are designed to withstand frequent use and provides the perfect setting for extended conversation and cocktails.



Project: Fairfax Ridge in Fairfax, VA  
Design: J&L Interiors  
Photography: Tina Krohn Photography





Project: Lakehouse at The Cliffs Keowee Vineyard in Sunset, SC  
Design: Cheatham Fletcher Scott Architects + Interiors



Project: Leesburg Executive Airport in Leesburg, VA  
Design: J&L Interiors  
Photography: Tina Krohn Photography



Project: The Grove in Raleigh, NC  
Design: Carole Hollowell Interiors  
Photography: Anna Routh Barzin





Project: The Landing Alexandria in Alexandria, VA  
Design: Thoma-Holec Design  
Photography: Mark Boisclair Photography



Project: Westminster in Austin, TX  
Design: StudioSix5



Featuring: Marilyn Sofa #5301-50, Marilyn Large Swivel Chair #5301-31, Justine Swivel Chair #6041-31, Wesley Etagere #6840-85, Salvador Cocktail Table #8156-CK, Nova Arm Chair #1418-01





Project: Starbucks in Jamestown, NC  
Design: Furnitureland South

*featuring*

# COMMON SPACES

When designing lobbies, conference rooms, workspaces and airports, every element matters, especially the seating. We expertly design seating that seamlessly merges modern aesthetics with ergonomic support, ensuring that form never compromises function. We know that our products need to withstand the test of time, that is why we select materials that are both luxurious and long-lasting, to help you create an environment for both style and durability. Our seating choices reflect our commitment to creating spaces that are not just used, but truly experienced and remembered.



Project: The Grove in Raleigh, NC  
Design: Carole Hollowell Interiors  
Photography: Anna Routh Barzin







Project: The Grove in Raleigh, NC  
Design: Carole Hollowell Interiors  
Photography: Anna Routh Barzin



Project: The Grove in Raleigh, NC  
Design: Carole Hollowell Interiors  
Photography: Anna Routh Barzin





Project: The Grove in Raleigh, NC  
Design: Carole Hollowell Interiors  
Photography: Anna Routh Barzin





Project: The Grove in Raleigh, NC  
Design: Carole Hollowell Interiors  
Photography: Anna Routh Barzin







Featuring: Sanders Sofa #7005-89, Lillian Chair # 6044-01-M, Fleur Drink Table # 8023-88, Venus Chair # 7001-E1, Rivers Drink Table #8020-19, Massimo Cocktail Table with Carrara Marble Top # 8005-46/# 8005-54

"Fairfield is a very capable and trusted solution provider... Over the years, I have been really excited to see new styles — transitional to contemporary to mid-century modern styles."

- Kelley Hoffman  
NCIDQ, Senior Partner,  
RDG Planning & Design

Project: Mannoni Performing Arts Center in Hattiesburg, MS  
Design: Anderson Design Center  
Photography: Clayton Boler



# FAIRFIELD