



Mostly Sunny

# GLOBAL SUSTAINABILITY OVERVIEW

Less Waste. More Performance.

A smartwatch is shown on a small blue stand. The watch face is black and displays the following information: "Wed Apr" in red, "23" in large white numbers, "Cupertino" in small white text, "65°" in large white numbers, a sun icon, "Mostly Sunny", and "H:66° L:47°". A white charging cable is plugged into the back of the watch stand.

Wed Apr  
23  
Cupertino  
65°  
Mostly Sunny  
H:66° L:47°

eco/smart

Sustainability without Compromise

## Designed for Performance, Built with Purpose

At Hyper®, we design products to extend what modern devices can do, improving how people connect, create, and work every day. That same thinking continues to shape how those products are made.

Sustainability is built into our design process from the start from the materials we select to how products are constructed and packaged. We are increasing the use of recycled materials, removing plastic from our packaging, and simplifying product design to reduce waste and improve efficiency.

This is an ongoing focus, built into how we design and develop every product. Each step is about reducing impact without compromising the performance, quality, and reliability our products are known for.

## HYPER's Sustainability Journey

We've streamlined our design process with shared tooling and modular molds – cutting down on waste, reducing costs, and delivering a unified, premium design across our product line.

### The Result:

HYPER's consistent delivery of high-performance, high-quality products that provide exceptional value to our customers.

### 2020



- Replaced plastic trays with paper-based alternatives
- Right-sized packaging to reduce waste

### 2023



- Launched **HyperDrive Next** USB-C Mobile Docks
- Built with 100% recycled aluminum and 85% recycled plastics

### 2026 & Beyond



- FSC-certified, recyclable packaging
- Soy-based ink printing
- Increased use of recycled materials in product construction

## HYPER EcoSmart® Portfolio: Built with recycled materials without compromising performance

HYPER's EcoSmart® portfolio fuses sustainability with speed, power, and performance. These products are built with recycled materials and designed to reduce environmental impact – without sacrificing quality, performance, and innovation.

Every HYPER EcoSmart product ships in 100% recyclable, FSC-certified, plastic-free packaging printed with soy-based ink.



### HyperDrive Next

## Thunderbolt™ 5 Dock

120Gbps connectivity in a high-performance desktop dock, built with a sleek, durable enclosure made from 75% post-consumer recycled plastics and aluminum.



### Eco-Friendly Packaging

All of HYPER's packaging is made from 100% recyclable materials with no plastics.

#### FSC Certified

Ensures that all of our packaging is a mixture of materials from FSC-certified forests, recycled materials, and/or FSC-controlled wood.

#### Made with Soy Ink

All of the ink used on our packaging is a soy-based ink that is a renewable resource made from soybeans.



**HyperDrive Next**  
**USB4 M.2 PCIe Enclosure**

80Gbps transfer speeds in a sleek, durable body made from 100% recycled aluminum.



**HyperPack**  
**Premium Backpack**

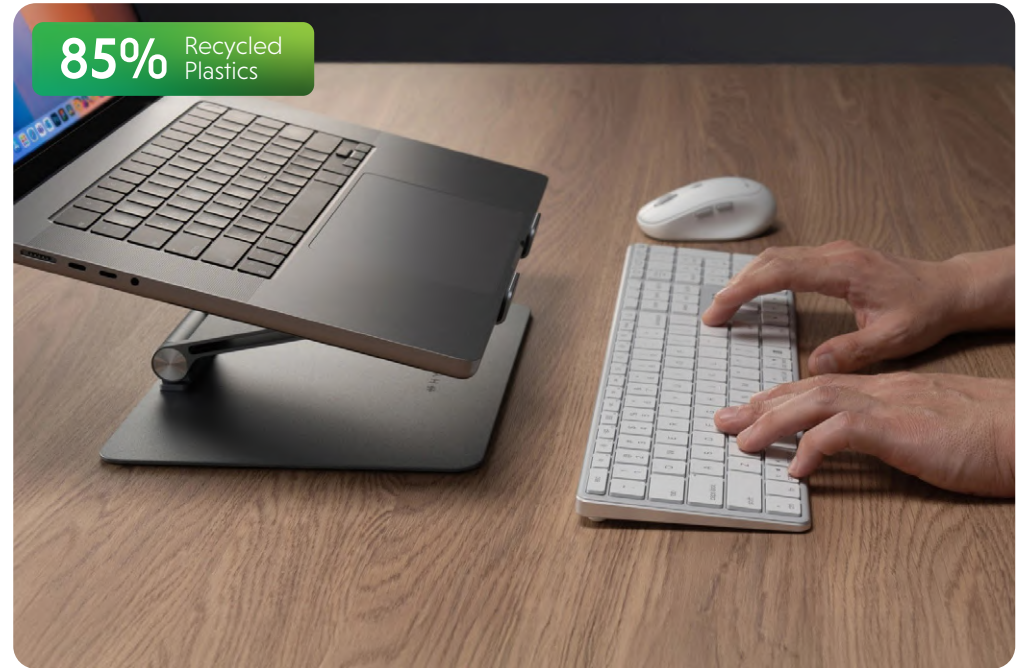
Made from durable 1200D Recycled PET, the equivalent of 20 recycled water bottles, this backpack is built for everyday life on the go.

**HYPER EcoSmart® Portfolio: Built with recycled materials without compromising performance**



**HyperDrive *FLEX***  
**USB-C Hubs**

Crafted from 75% PCR plastics, these hubs are bold, high-performance, and workspace-ready.



**HyperSpace**  
**Bluetooth Wireless Keyboard and Mouse**

Made with 85% recycled plastic, combining everyday productivity with eco-conscious design.



**HyperDrive Next**  
**USB4 NVMe SSD Enclosure**

40Gbps transfer speeds in a sleek, durable body made from 100% recycled aluminum.



**HyperDrive Next**  
**USB4 Type-C Performance Cable**

Engineered for durability and speed, made with 35% PCR TPE for a more sustainable build.

## Looking Forward

At HYPER, we're not just designing powerful tech for today – we're building for tomorrow.



2050

## HYPER's Sustainability Commitment

“At Hyper, sustainability is built into how we design and develop our products. From material selection to packaging, we are reducing impact at every stage while maintaining the performance and quality our customers expect.”

Gabi Iorio – Director of Global Marketing and Sales

## HYPER's Sustainable Development Goals:

We've aligned our journey with the UN Sustainable Development Goals (SDGs) to implement a clear strategy guided by transparency and accountability. We've chosen five of the 17 goals where we believe our company can have the greatest impact.



## Design

- Continue using recycled aluminum, plastics, and FSC-certified packaging
- Simplify components and explore new thermal technologies
- Adopt energy-efficient components

## Development

- Reduce assembly steps and minimize waste
- Partner with suppliers who meet ISO 14001 environmental standards

## Packaging

- Optimize packaging size
- Cut shipping emissions
- Move toward digital user guides to reduce paper use

## Conclusion

### Tech Built for a Better Future

At HYPER®, sustainability is a driving force behind how we design, build, and innovate. We're rethinking what tech can be – integrating recycled materials, reducing waste, and streamlining production to create smarter, more responsible solutions. As we continue to evolve, we remain committed to pushing boundaries – delivering high-performance products that people and the planet deserve.





---

G O B E Y O N D

Prices, dates, features, and specifications are subject to change without notice. Many Hyper products have been granted patents. See [www.hypershop.com/pages/hyper-patents](http://www.hypershop.com/pages/hyper-patents) for details.

©2026 Hyper. Hyper, ++ Hyper logo, HyperDrive, HyperJuice, HyperPack, HyperSpace, and EcoSmart are trademarks or registered trademarks of Targus International LLC in the U.S. and in certain other countries. Windows is a registered trademark of Microsoft™ Corporation in the United States and/or other countries. iPad and Mac are trademarks of Apple® Inc., registered in the US and other countries. All trademarks and registered trademarks are the property of their respective owners.