



# FloLine+ Telecom Brochure

Discover why Flotek is the  
smarter cloud partner for  
your business



# Who is Flotek

As a growing technology company based in Cardiff, Flotek strives to ensure customers are embracing the opportunities and efficiencies brought by the latest and greatest technology.

With regional sales and support locations across the UK, our ambitious growth is focused around our crucial values and fundamental rules, with every product and service delivered with expertise, passion and heart.

**Discover why Flotek is the smarter Cloud partner for your business.**



## Our reason why...

Ensuring our customers stay continuously connected through secure and cutting-edge technology solutions.



## Dedicated Team

With regional offices in the South West UK – our team are on hand to help you stay connected & secure across all our technologies.



## Employee Led

Every employee shares ownership across our entire group, fostering a culture of collective investment and shared success.



## Tech Partners

Working and collaborating with the world's market leading manufacturers to keep ahead of our competition.



## Internet

An Internet Service Provider offering reliable connectivity with the option of an on-net 5G backup for uninterrupted service.

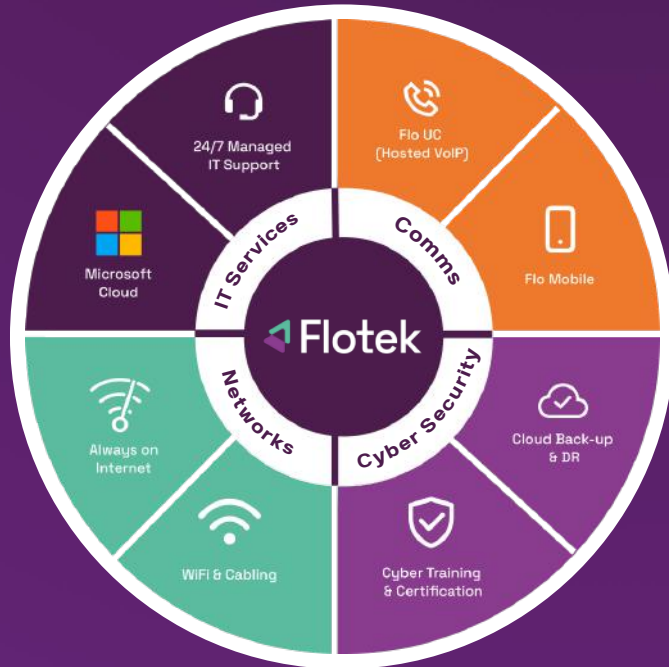


## Microsoft Cloud Partner

Driving customers towards cloud solutions using Azure, focusing on modern work practices and robust security measures.



## What We Do



# Bringing Technology Together.

At last, an IT & Comms service provider taking SMEs to the Cloud with confidence, clarity and clout.

Thanks to our range of innovative, cost-effective, tried & tested solutions that ensure your tech, team and data are always on, always secure and always together, wherever they are.

## Our Promise



### Always On.

Wherever your team is at, wherever you do business; staying connected with unfaltering internet back-up to boot is mission-critical for businesses whatever their size.



### Always By Your Side.

Innovative, cost-effective, tried & tested solutions, not to mention our friendly and experienced team always on-hand to ensure you're right where you need to be.



### Always Secure.

Flotek's got cyber sussed, with the highest security baked-in to all our products and best practice strategies putting the right defences in place for when it happens.



### Always Giving Back.

From rewarding our loyal customers, to promoting well-being and supporting charitable causes, every product and service we offer is delivered with expertise, passion and heart.

# Introducing FloLine+

Our industry-leading FloLine+ communication platform is built on a robust VOIP telephony system, offering advanced call handling and management features, chat, presence, and more. All of this can be managed centrally through our secure administration dashboard and deployed via proprietary mobile, desktop, and web applications.

Additionally, our platform supports automatic failover to your mobile number, 30-day call recording, and is compatible with your existing phone hardware or most known vendors such as Yealink & Snom.

**This streamlined version of our platform is perfect for micro and small businesses who prefer simplicity and cost-efficiency. It includes essential features without the extra frills, ensuring you only pay for what you use.**



Phone Line  
Replacement



Call  
Recording



Keep your  
number



Voicemail



Mobile App



Auto Failover



Memory  
Keys



Call queuing  
& parking



Divert to your  
mobile



Directory



Fax2Email



Time Profile



Expansion



Call Bundles



Welcome  
Greeting



# FloLine+ Desktop & Mobile App

Our FloLine+ application allows employees to take their communications channels with them wherever they go, however they work, and on whatever device they choose.

We have applications available for Microsoft Windows, Android Mobile and Apple iOS, with additional web applications supported by all major browsers, delivering a host of communication and collaboration features within a single, intuitive panel.

SOFTPHONE

DIRECTORY SERVICES

CALL CONFERENCING

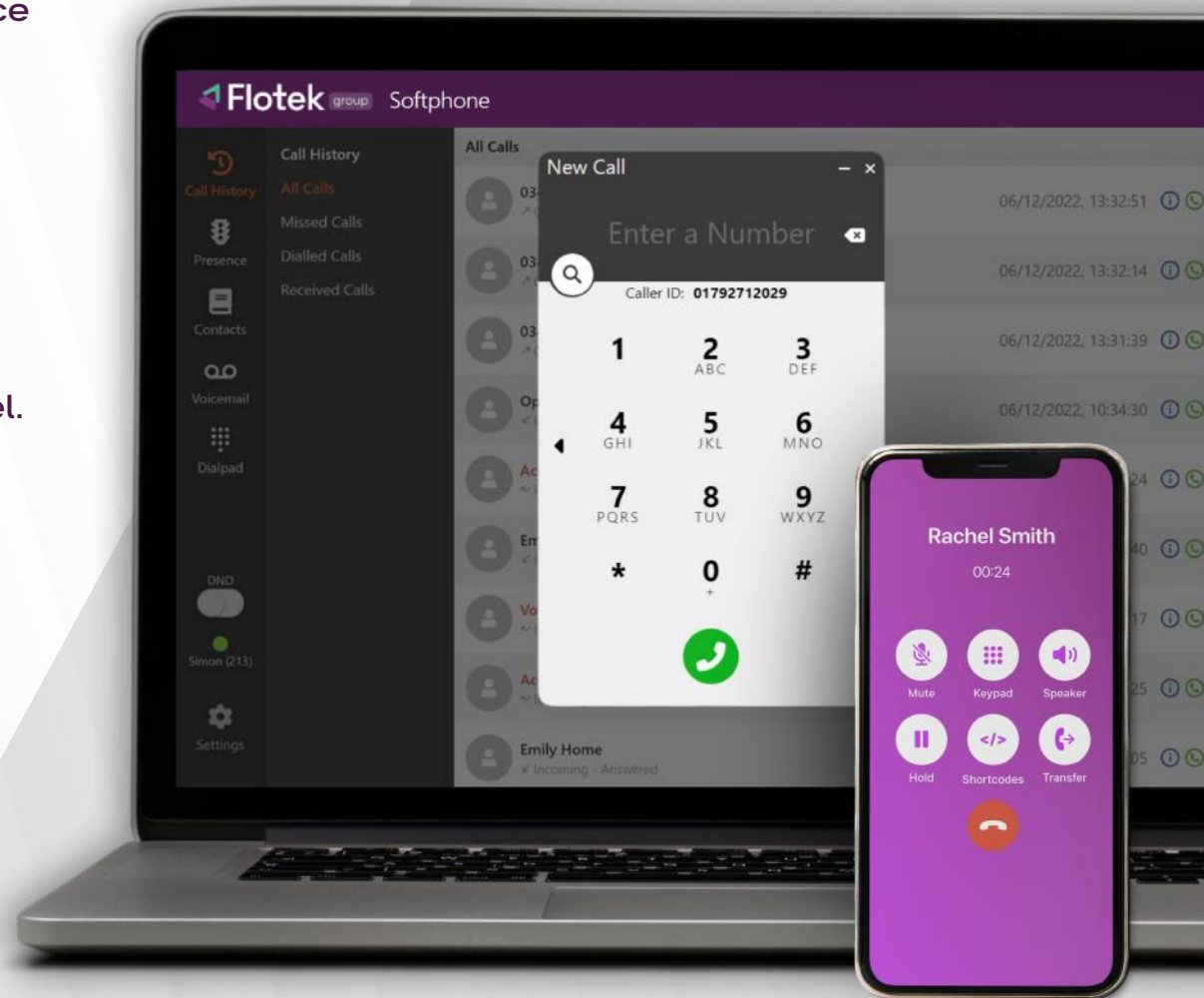
ONLINE PORTAL

MOBILE PHONE APP

TIME OF DAY ROUTING

CLICK-TO-DIAL CALLING

30 DAY CALL RECORDING



# Flo Anywhere: Your Landline Number as a sim.

Flo Anywhere is a virtual landline that's revolutionising business, wherever it's done – by giving your team all the functionality of their office line without being tied to the office.

**No apps. No reliance on WiFi – No Worries.**

Until now, user mobility relied on apps that needed WiFi or some form of mobile data.

**All the functionality of your office line. Wherever you go.**



App-less  
operation



Inclusive  
Calls & Texts



Internal  
office



Report and  
Manage



Record  
your calls



Choose Sim  
or ESIM



E-Sim Also Available

# Flo Internal: Your dedicated license for internal use only.

Flo Internal is tailored for businesses that previously found hosted cloud telephony too costly due to expensive licensing.

Now, you can switch to hosted cloud and eliminate all hardware. We've developed a licence specifically for internal calls, making it ideal for various uses such as bedroom phones, classroom phones, office bells, or door entry systems.

Additionally, we offer analogue gateways supporting up to 48 extensions per module that can be stacked to increase capacity, making the cloud a viable option for your telephony needs and converting analogue cabling to IP calls.



Office  
Intercom



Kitchen &  
Lobby Phone



Emergency  
Phones



Bedroom  
Phones



Bells &  
Sirens

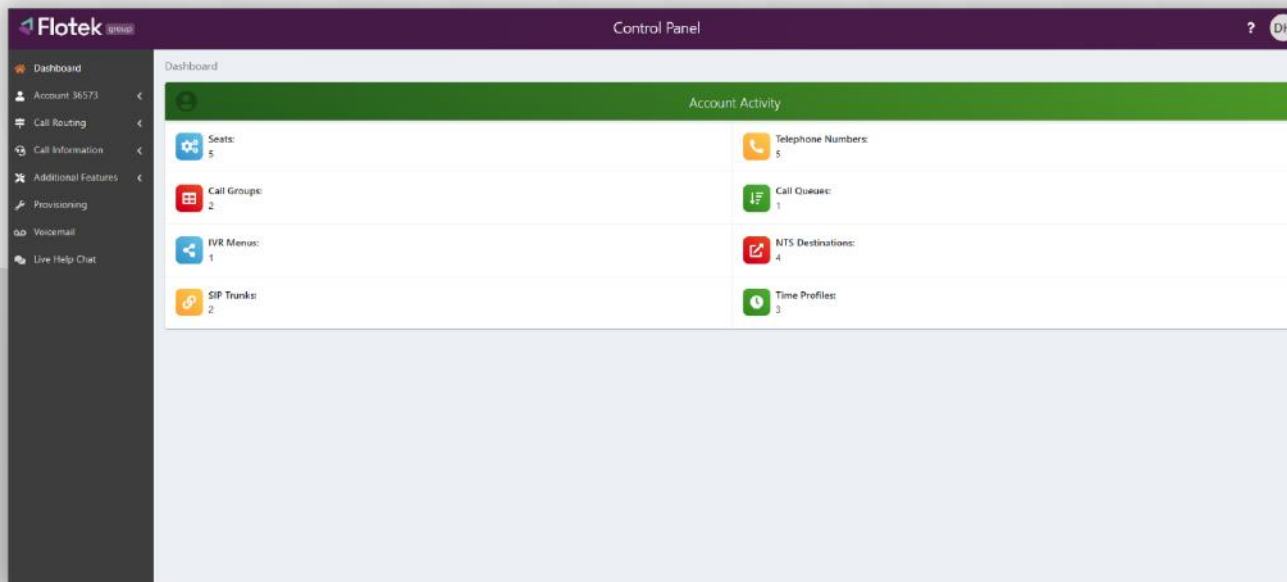


School  
Classrooms

# Secure Online Portal

Your secure administrative dashboard is your window into your account and user profiles, and where you will add users and extensions, manage your numbers, configure your call management tools.

You can also access both wallboards and scheduled reports. With multi-factor and single-sign-on security options, your information remains protected whilst being accessible from anywhere.



Login to our portal here





# Give Microsoft Teams a voice

Provide an enhanced voice solution for your Microsoft Teams users. For businesses who use Microsoft 365 for productivity and collaboration, our solution enables your employees to use Teams desktop and mobile applications to make and receive voice calls without clicking

## Make External Calls From Teams

Make and receive external calls from within the Teams application without the need to switch screens.

## Intelligent Call Routing

Enhance experience for inbound callers, with IVRs, call queues, time of day routing, on-hold music, and more.

## Cut Telephony Costs

Benefit from our pricing, with no upfront costs, generous call bundles, and unlimited free calling between extensions.

## Resilient Infrastructure

Call traffic is managed on advanced cloud infrastructure with global high-availability, horizontal scalability, and industry-leading resilience.

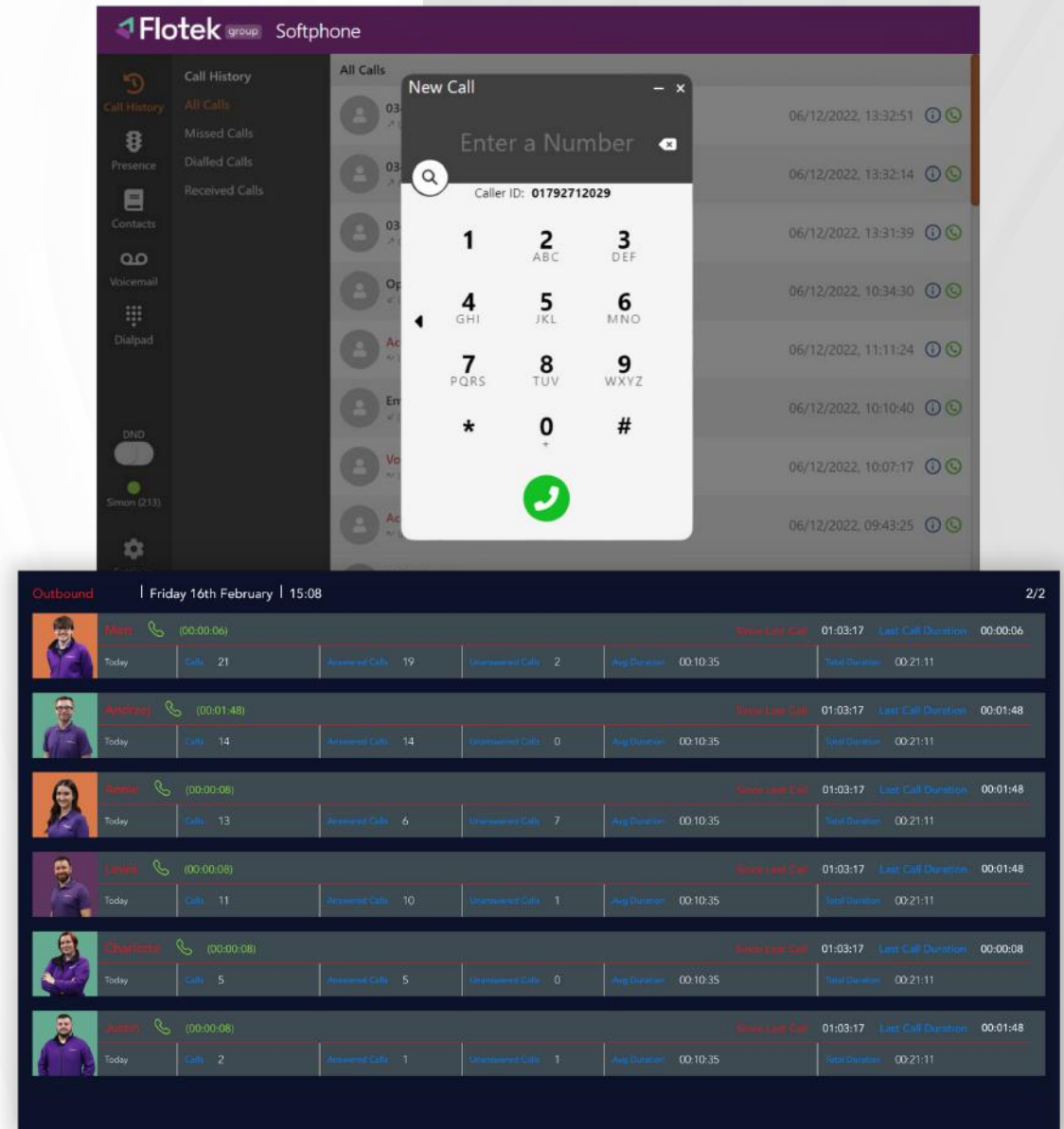
out to other consoles, while making use of our full range of features. Best of all, Teams users sit within your solution seamlessly alongside users who prefer to make use of our proprietary applications or desk phones – meaning genuine endpoint flexibility.



# Reporting & Wallboards

Keep your finger on the pulse of your team's productivity with our incredible self-management tools! Easily create visually **engaging wallboards** and **generate reports** at the touch of a button, then display them on an office TV wallboard. Whether you need instant updates or scheduled reports, our system has you covered.

With a comprehensive array of stats at your disposal, including **average wait times** and **call volumes**, you'll have all the key performance indicators right at your fingertips. This means you can identify **missed call opportunities** across different departments and ensure your business is delivering top-notch service consistently.



Daily, Weekly or monthly Automated Reports are available via email

# The Ultimate Business Handset

The Yealink T54W is an advanced, feature-rich business phone specially designed for busy executives and professionals. It features an adjustable 4.3-inch colour LCD screen, Dual-port Gigabit Ethernet, built-in Bluetooth 4.2 and dual-band 2.4G/5G Wi-Fi, and more.

- 4.3" 480 x 272-pixel color display with backlight
- Adjustable LCD screen
- Ten programmable line keys
- Acoustic shield
- Support the corporate directory feature
- Built-in Bluetooth 4.2
- Built-in dual-band 2.4G/5G Wi-Fi
- USB port for USB headsets and EXP50
- Support Local 10-way conference
- Dual-port Gigabit Ethernet
- PoE support



Adjustable Corded-Cordless  
Screen Phone



Content  
Sharing



HD Audio



Built-in  
Bluetooth



Built-in  
Wi-Fi



USB 2.0



[Click to Learn More](#) in-depth about the Yealink T54w

# The Essential Business Handset

The Yealink T44W phone boasts 12 lines, a 2.8-inch color display, and integrated Hall Switch for quieter operation. It offers superb audio quality with Yealink Optima HD Voice technology. Built-in Bluetooth 4.2, dual-band 2.4G/5G WiFi, and dual USB ports for headsets and recording ensure it meets modern wireless needs.

- 2.8" 320x240-pixel color LCD with backlight
- Dual USB ports
- Dual firmware images
- Built-in Bluetooth 4.2
- Built-in dual band 2.4G/5G Wi-Fi (802.11a/b/g/ n/ac)
- T4U Auto-P template unified
- T4U firmware unified
- Up to 12 SIP accounts
- PoE support
- USB headset and EHS support



NEW!



[Learn More](#) in-depth about the Yealink T44w



2.8-inch  
Screen



Optima HD  
Voice



Dual USB  
Ports



Acoustic  
Shield



Unified  
Firmware



Gigabit



Expansion  
Module



Built-in  
Bluetooth



Built-in  
Wi-Fi



# Enhance Communication Elevate Your Business

The Yealink SIP-T31P is a stylish and user-friendly entry-level IP phone. It features a large, backlit LCD screen for clear visuals. With support for two VoIP accounts and 5-way local conferencing, it boosts productivity. The adjustable stand lets you work comfortably in any situation. Plus, it has built-in PoE and HD sound quality. Easy to use and packed with features, it's a great value for excellent voice communication.

- HD voice: HD handset, HD speaker
- Smart Noise Filtering
- 2.3" 132x64-pixel graphical LCD with backlight
- LED for call and message waiting indication
- 2 line keys with LED
- 6 features keys: transfer, message, headset, redial, mute, hands-free speakerphone



[Click to Learn More](#) in-depth about the Yealink T31P



Unified  
Firmware



Elegant  
Industrial Design



EHS



Device  
Management



HD



5-way  
Conferencing

# The Ultimate Cordless Handset

The Yealink W73H is the new-generation of stylish modern wireless handset designed for business use with a new ID design, which is more sleek, convenient to carry, and has better battery life and communication quality.

- 1.8" 128x160 TFT colour screen
- New modern commercial design, more compact and easy to carry
- Up to 35 hours talk time (in ideal conditions)
- Up to 400 hours standby time
- HD voice and noise cancellation
- Headset connection via 3.5 mm jack
- Sturdy and reliable belt clip to move discretionarily

Combining the benefits of wireless communication with rich business features of Voice-over-IP telephony, it empowers users with convenient wireless communication, excellent speech quality, and encrypted call information by the reliable DECT encryption technology.



HD Audio



Long Standby Time



3.5mm Headset Jack



Belt Clip



Noise Cancellation



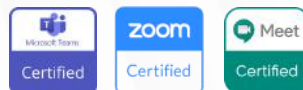
[Click to Learn More](#) in-depth about the Yealink W73P

# Refine your workplace with our Wired & Wireless headset range

**Certified and compatible** with leading Voice platforms for phone calls via USB and VoIP video meetings, guaranteeing seamless and effective connections across any system you use.

**High Definition Voice quality** for crystal-clear audio, making every conversation sound as if you're speaking face-to-face.

Features are designed to help you **stay focused and boost your productivity**, allowing you to concentrate on your meetings without any distractions.



**Yealink UH36**  
**(Wired)**



**Yealink WH62**  
**(Wireless)**



160+ Metre  
Wireless Range

# FloLine+Simplified Licencing

We offer a single, comprehensive **FloLine+** licence that covers all your business needs, including advanced features typically sold separately by our competitors.

**Plus,** we even include our desktop application & mobile apps all free of charge so your no longer tied to your desk.

**Enhance your package with our Flo Anywhere service for an extra fee and enjoy complete freedom from desk phones.**



## Inclusive Licence

### FloLine+

|   |   |
|---|---|
| • Unlimited Inclusive Calls*                  | ✓ |
| • FloLine+ Mobile / Desktop / Web Application | ✓ |
| • 1 Inclusive UK number                       | ✓ |
| • Call Forwarding (Chargeable)                | ✓ |
| • Time of Day Routing                         | ✓ |
| • On Hold Music (Not Branded)                 | ✓ |
| • Call Queues & Hunt Groups                   | ✓ |
| • Call Conferencing & Parking                 | ✓ |
| • Multi Factor Authentication                 | ✓ |
| • 30 Days Call Recording                      | ✓ |
| • Multi Level IVR for Enhanced Call Routing   | ✓ |
| • Voicemail 2 Email                           | ✓ |
| • Live Wallboards & Reporting                 | ✓ |

\*subject to fair usage of 2000 per user aggregated across your account of 2000 minutes to local & national & 2000 minutes to 02/Vodafone/EE/Three



# Success Starts with a Free Flotek Audit.

Get a free evaluation of your IT, Cyber Security, and communications by our industry experts.

Reach out to us via email at [sales@flotek.io](mailto:sales@flotek.io) or give us a call at 02921508000 to schedule a completely **free audit of your business.**

During the audit, we'll compare your services like a financial review and provide recommendations on enhancing your business technology.

**Don't fret if you're currently under contract with another provider; we can often handle existing agreements to expedite your transition!**

Email: [Sales@Flotek.io](mailto:Sales@Flotek.io)

Phone: 02921508000



Microsoft 365



Microsoft Teams



Microsoft Azure



ERICSSON



LG



Faster Britain

Yealink



Lexmark

PaperCut MF

openreach



CYBER ESSENTIALS



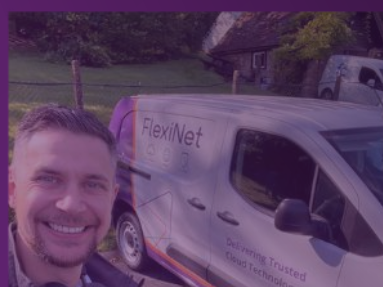
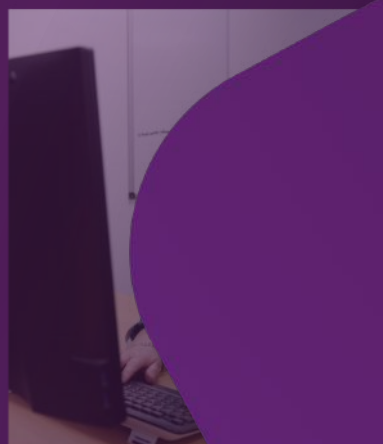
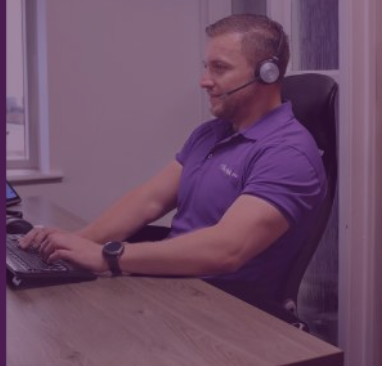
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CyberSmart



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