

pourify

Real-time beverage tracking that boosts control, reduces waste and maximizes profit.



Market Insights:

Alarming hospitality trends for 2025...

54%↓

Decreased in profit

15%↑

Higher personnel costs

15,6%↑

Higher purchasing costs

Did you know that on average every
hospitality venue loses 30% of its drinks inventory?

Too much is:

- 1) poured in,
- 2) not put in the POS
- 3) simply given away..

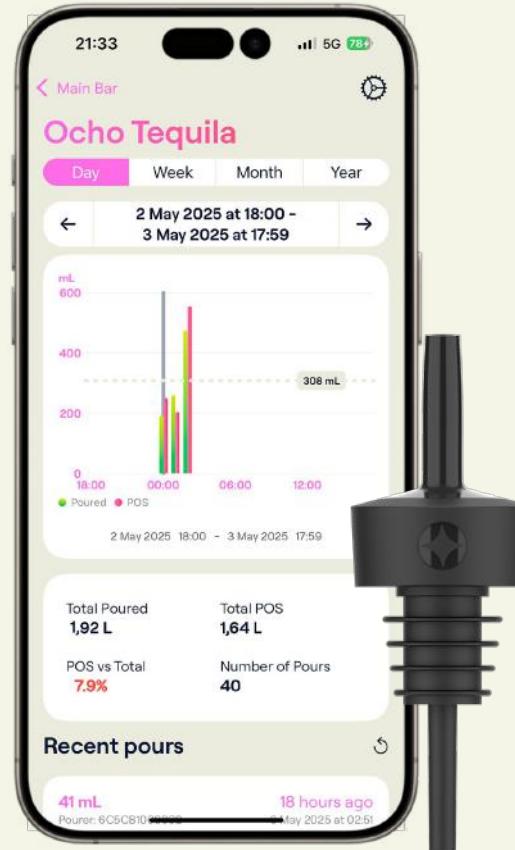
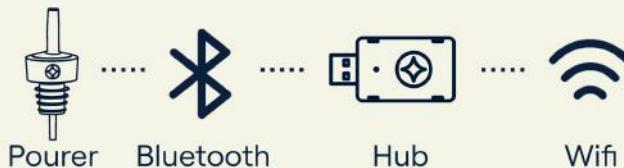


Pourify's Solution

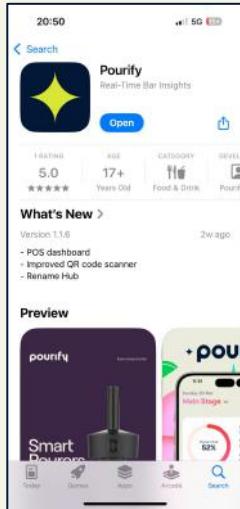
Turn loss into profit

Our Smart Pourers Track Every Drop Served. That Simple.

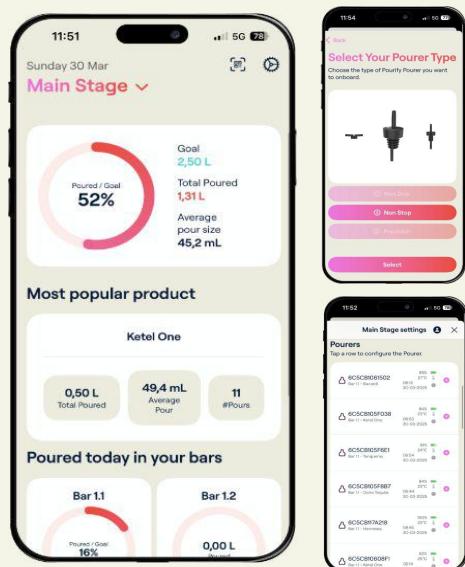
- Real-time tracking of pours and volume levels per bar and brand.
- Instantly improve teams commitment to margins
- Compare poured vs. sold (*POS integration required*)



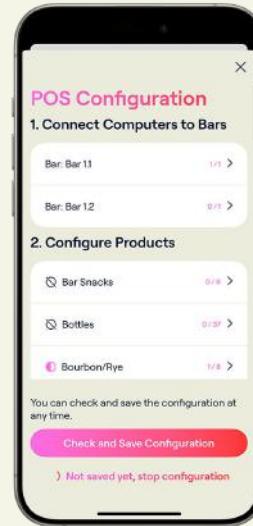
How It Works



1) Download app and set up venue with bars & products

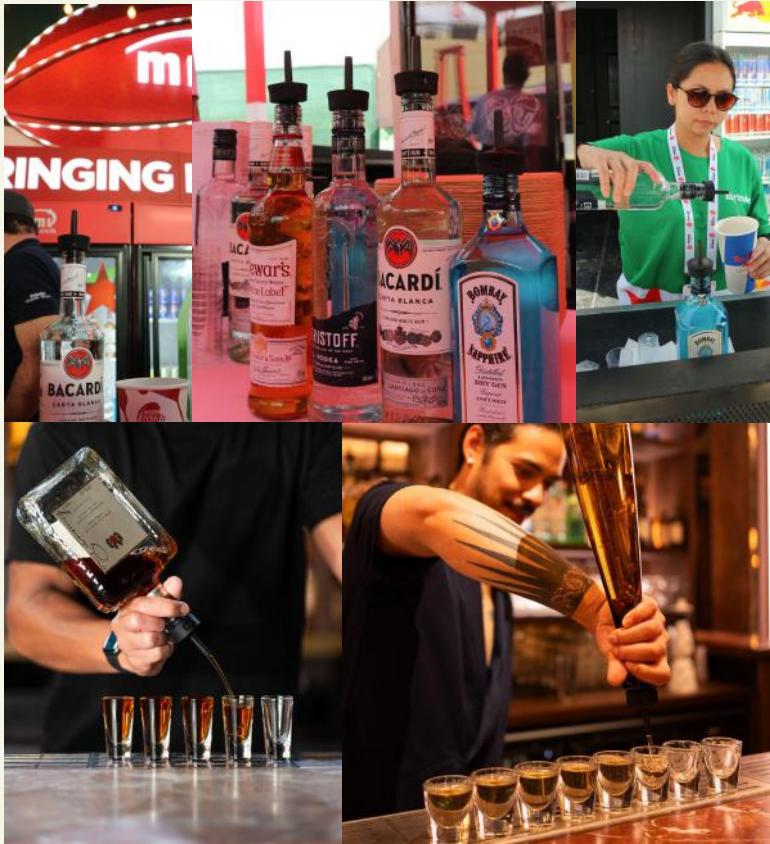


2) Connect Hub to Wifi and Pourers via Bluetooth

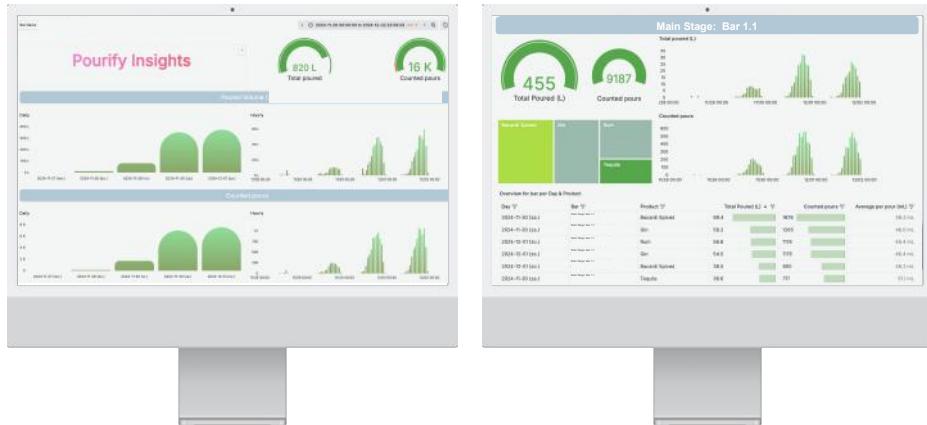


3) Connect your POS
Integrate the POS to compare poured vs. sold volumes

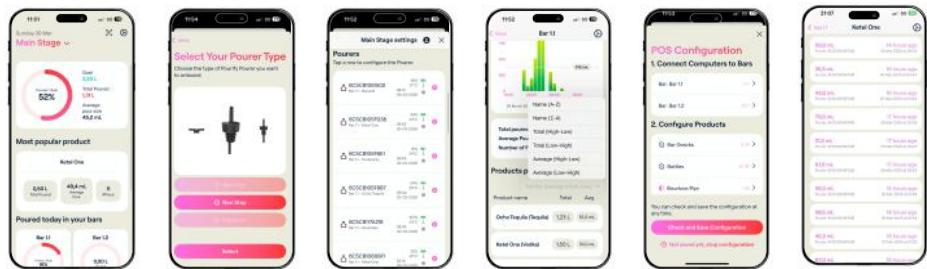
Bartenders & guests see



Pourify sees the data Festival & Event Dashboard



Head Bartender Dashboard



Why our clients are buying



1. Financial Control

Improved profit margins
through loss prevention



2. Operational Power

Total visibility into what's
really happening at the bar



3. Awareness Impact

Managers regain authority
without being "the bad cop"



4. Peace of Mind

Owners stop worrying about
what's happening when they're away

Making hospitality worldwide smarter



Smarter bars start here. Join the movement.

S H U



TOMORROWLAND

Samuel's

BAR DÓ



Shaffy

BARASTI

oche



Younique

JIMMY WOO

John Doe




DOUBLETREE
by Hilton™
AMSTERDAM
CENTRAAL STATION

**PIZZA
CLUB**

Pilsvogel



HANGAREN


QUENTIN
HOTELS



Syretshe

**CHICAGO
SOCIAL**

PAAK
VINYL BAR

GRAND CAFE
CHEERS

Traction

Before 2024 Hospitality Venues

Pourify was born out of 15+ years of hands-on experience running restaurants, nightclubs, and festivals across the Netherlands and international events. Frustrated by recurring waste and a lack of insight behind the bar, the founding team, deeply rooted in hospitality, set out to build the tools they always wished they had.

2024 Q1

Horecava Innovation Award

Awarded the Horecava Innovation Award for our groundbreaking approach to waste reduction in hospitality.



2024 Q2

Tomorrowland Festival

Pourify was selected as a technology partner for Tomorrowland, showcasing our smart pouring solution for a festival with 450K visitors.



2024 Q3

Dutch Top 100 Most Innovative Company

Recognized in the KVK Top 100 list of most innovative startups in the Netherlands, highlighting our potential for impact and growth.



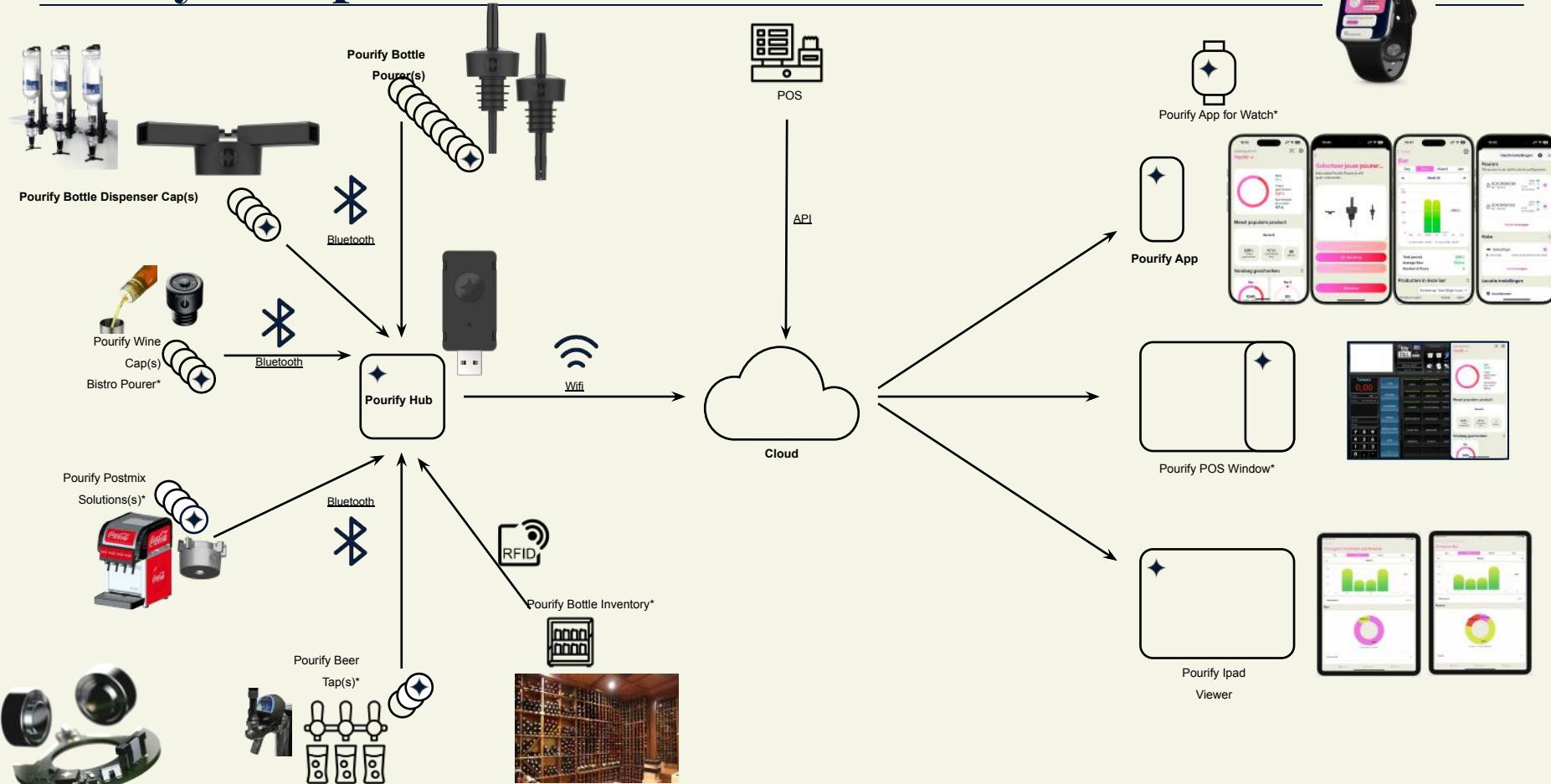
2024 Q4

Emirates Group Dubai 7's

Emirates invited Pourify to gather data insights for Sports Festival Dubai 7's, helping reduce spillage across the 80k visitors event.



Pourify Blueprint



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• pourify
Make every drop count.