



Real-time beverage tracking that boosts control, reduces waste and maximizes profit.



Market Insights:

Alarming hospitality trends for 2025...

54%↓

Decreased in profit

15%↑

Higher personnel costs

15,6%↑

Higher purchasing costs



**Did you know that on average every
hospitality venue loses 30% of its drinks inventory?**

Too much is:

- 1) poured in,
 - 2) not put in the POS
 - 3) simply given away..
-

Pourify's Solution

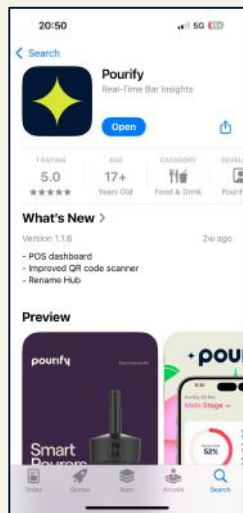
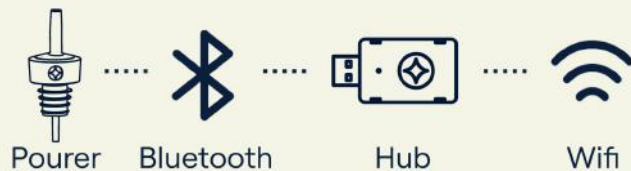
Turn loss into profit

**Our Smart Pourers Track Every Drop Served.
That Simple.**

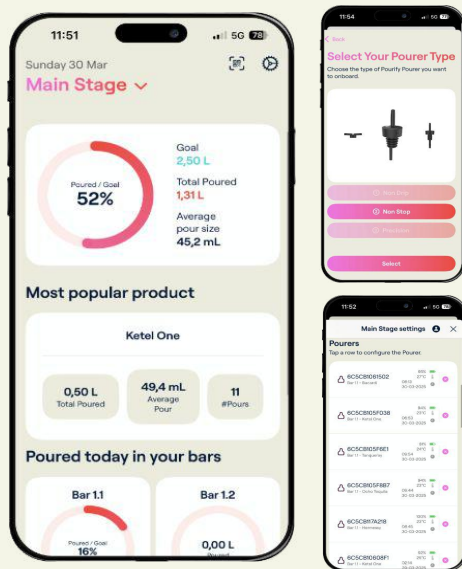
- Real-time tracking of pours and volume levels per bar and brand.
- Instantly improve teams commitment to margins
- Compare poured vs. sold (*POS integration required*)



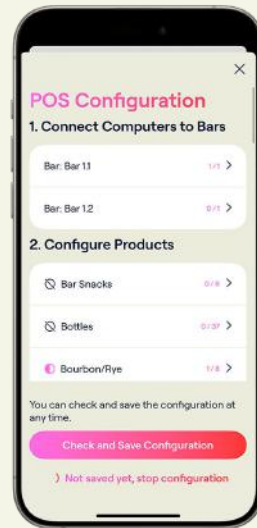
How It Works



1) Download app and set up venue with bars & products



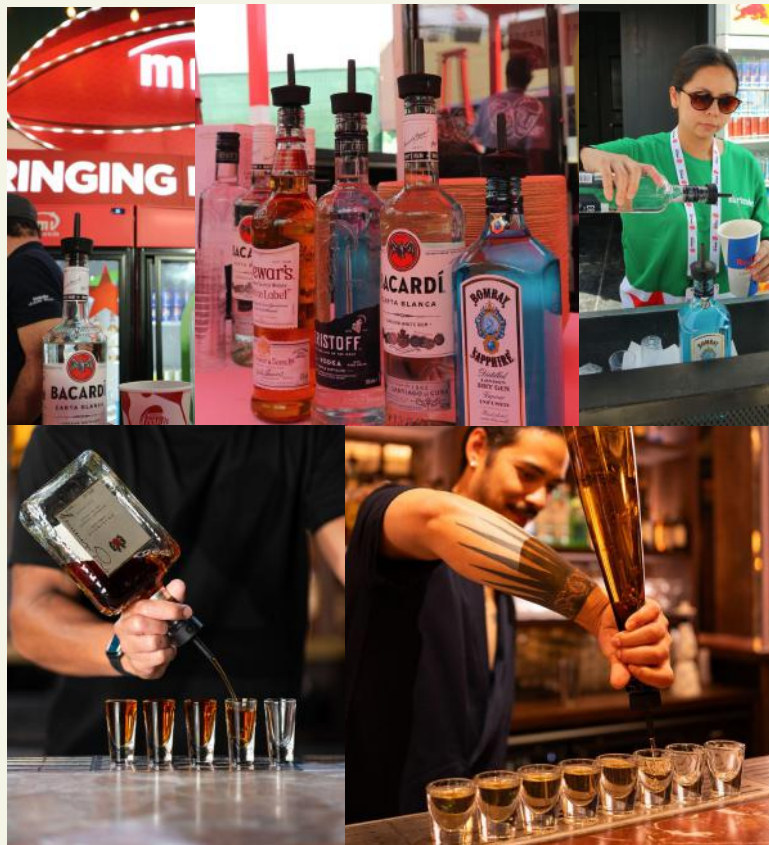
2) Connect Hub to Wifi and Pourers via Bluetooth



3) Connect your POS
Integrate the POS to compare poured vs. sold volumes



Bartenders & guests see



Pourify sees the data

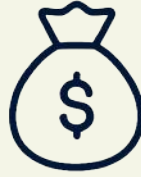
Festival & Event Dashboard



Head Bartender Dashboard



Why our clients are buying



1. Financial Control

Improved profit margins
through loss prevention



3. Awareness Impact

Managers regain authority
without being “the bad cop”



2. Operational Power

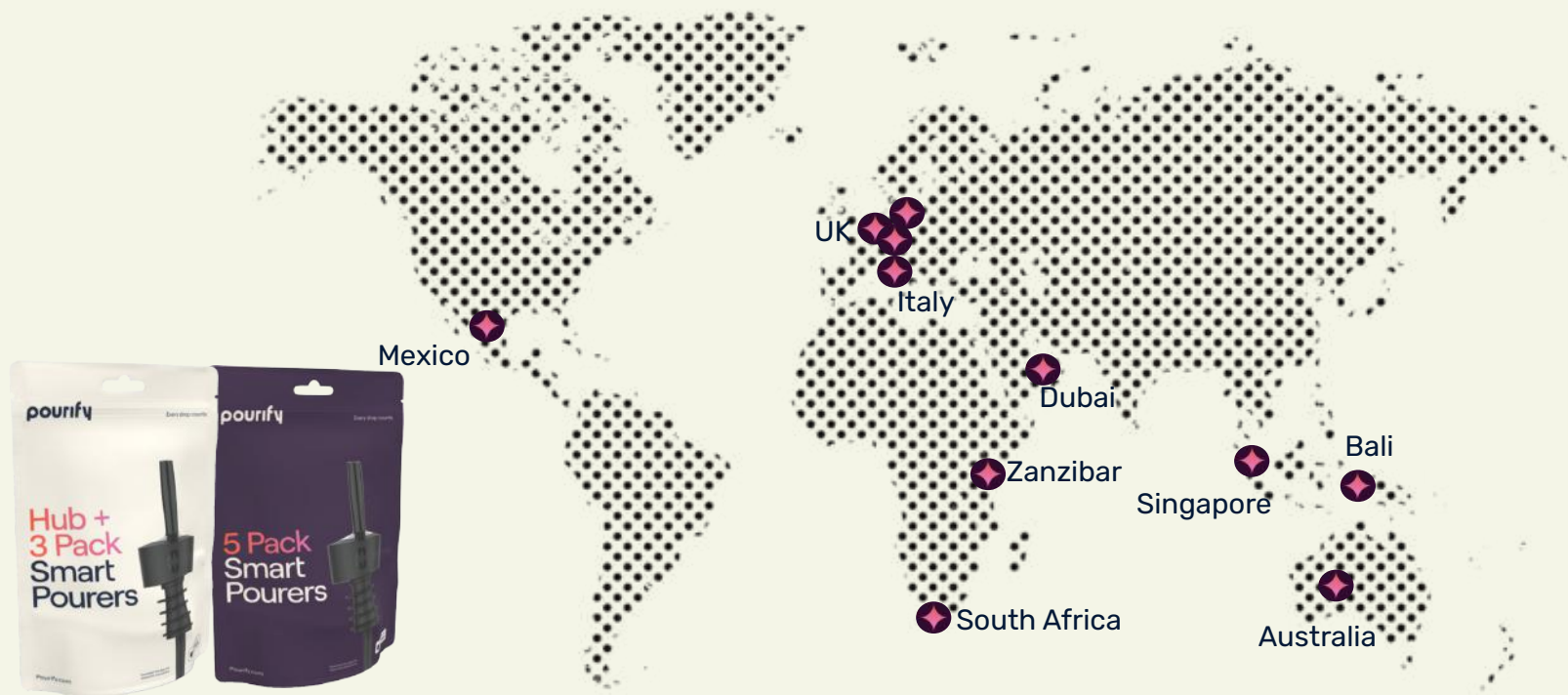
Total visibility into what’s
really happening at the bar



4. Peace of Mind

Owners stop worrying about
what’s happening when they’re away

Making hospitality worldwide smarter



Smarter bars start here. Join the movement.

SHU



Younique



John Doe



Hachi



PIZZA CLUB

Pils Vogel



TOMORROWLAND

Samuel's



CHIN CHIN CLUB



Shaffy



Sjefretshe

CHICAGO SOCIAL

PAAK

GRAND CAFE CHEERS

oche



Cattle Baron

Group of Stables

Traction

Before 2024 Hospitality Venues

Pourify was born out of 15+ years of hands-on experience running restaurants, nightclubs, and festivals across the Netherlands and international events. Frustrated by recurring waste and a lack of insight behind the bar, the founding team, deeply rooted in hospitality, set out to build the tools they always wished they had.

2024 Q1

Horecava Innovation Award

Awarded the Horecava Innovation Award for our groundbreaking approach to waste reduction in hospitality.



2024 Q2

Tomorrowland Festival

Pourify was selected as a technology partner for Tomorrowland, showcasing our smart pouring solution for a festival with 450K visitors.



2024 Q3

Dutch Top 100 Most Innovative Company

Recognized in the KVK Top 100 list of most innovative startups in the Netherlands, highlighting our potential for impact and growth.



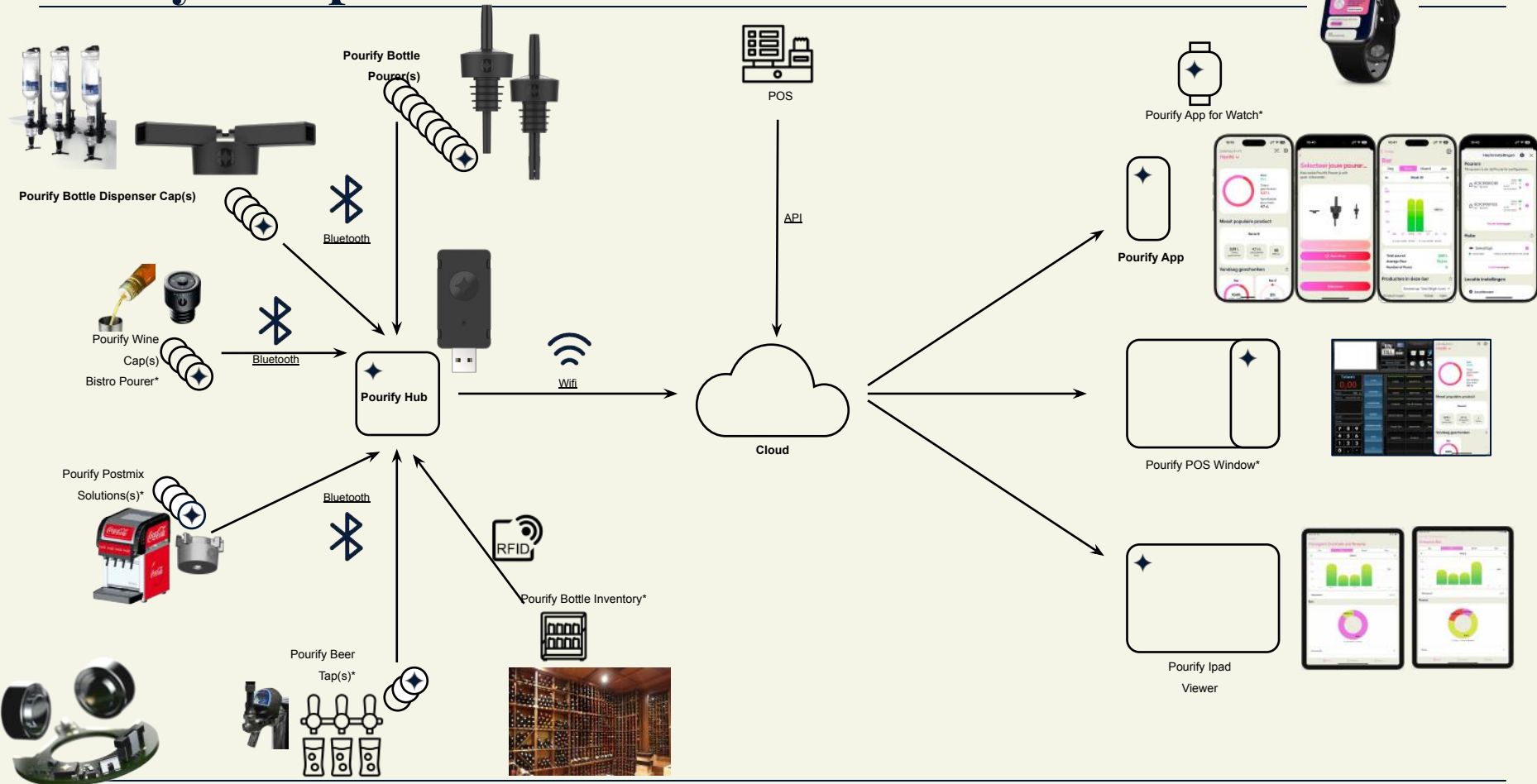
2024 Q4

Emirates Group Dubai 7's

Emirates invited Pourify to gather data insights for Sports Festival Dubai 7's, helping reduce spillage across the 80k visitors event.



Pourify Blueprint



* future Pourify devices

Contact

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Call

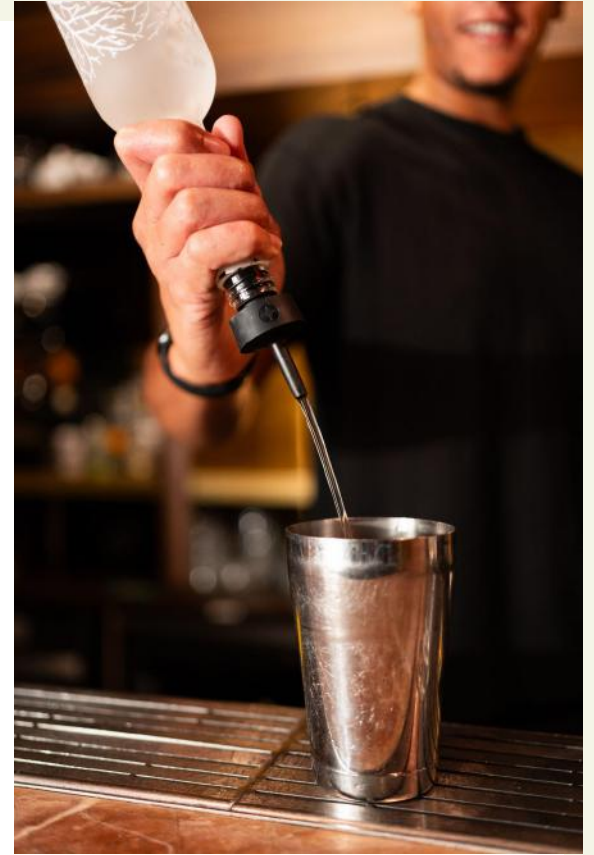
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A close-up photograph of a person's hand holding a clear glass bottle of amber liquid. The hand is wearing a black watch. The bottle has a black, cylindrical dispenser attached to its base, which is pouring a stream of the liquid into the fourth of five identical shot glasses lined up on a metal tray. The first three glasses are already partially filled with the liquid, and the fifth is empty. The background is dark and out of focus.

✦ **Pourify**
Make every drop count.