

Targus Sustainability Report

2024



Targus®



Word From Our CEO

“Targus is on a mission to make sustainability part of our DNA.”

— Mikel Williams
President & CEO



In 2023, Targus introduced our first Global Sustainability Report demonstrating our company's ongoing commitment to sustainability.

This was a key step forward in our journey toward building annual goals, monitoring our progress, and sharing best practices with transparency and mutual accountability throughout our entire organization. When creating this report, it was also important to us to have a tangible and recognized framework that ensures we're continuing to make the greatest positive impact possible. As a result, we've aligned our company's sustainability roadmap to five key UN Sustainable Development Goals (SDGs) to contribute to measurable, tangible change.

Sustainability should be a priority for all businesses and individuals!

Our planet faces an environmental crisis that will only continue to worsen unless we come together NOW as businesses and individuals to recognize and address it! It's our responsibility as a global corporate citizen to push for meaningful change, not just through intent, but through real and tangible action.

Targus is adapting to the climate crisis by taking purposeful steps to address it, which is why we're on a mission to make sustainability part of our DNA. That means taking action throughout our business to reduce our environmental impact, from product development and innovation, to manufacturing and the supply chain, which includes ethical sourcing from our worldwide supply chain partners.

From our first EcoSmart® products introduced in 2008 that incorporate recycled materials made from plastic water bottles into our laptop bags, Targus is continuing to move to more varied and sophisticated product strategies, such as introducing recycled materials into our tech accessories, using ultra-low power Bluetooth® technology in our mice and keyboards, and harnessing the power of

solar and energy harvesting to help reduce power consumption and energy usage while making our tech accessories more efficient.

Another exciting development in our sustainability journey this year was the introduction of recycled ocean-bound plastic materials to our laptop bags. By doing this, we're taking our EcoSmart technology another step further to rescue and reuse plastic waste destined for our oceans and waterways.

These initiatives, along with a limited lifetime warranty on Targus laptop and tablet cases, are just a few important examples of how we are continuing to do more to impact less.

Though we're proud of our progress so far, we recognize that there's still much more that we need to do!

The environmental crisis is urgent, and we recognize the need for all businesses and individuals to make sustainability a priority to help protect the future of our planet.

With that, welcome to the 2024 Targus Global Sustainability Report.

Thank you for taking this journey with us to create a brighter future.

Mikel Williams
President & CEO



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The 2024 Report

For more than 40 years, the Targus brand has been known for delivering the highest level of quality and innovation in laptop cases and mobile computing accessories to enable a seamless and connected life.



upgrade
your life

Since the company's inception, we've rapidly grown and evolved, adapting to new markets, embracing new technologies, and responding to global trends. As the urgency to address the climate crisis continues to become increasingly important, Targus recognizes the vital role that our business plays in tackling it. That's why we're continually looking inwards to understand our business's impact on the environment and take action to reduce it.



Why Publish an Annual Sustainability Report?

It's clear that sustainability must be integral to how Targus does business.

That's why we're continuing to take meaningful and actionable steps to reduce our environmental impact. Also, in doing so, it's important that we make our intentions clear and strengthen the various ways in which our company monitors, measures, and reports its sustainability progress.

This report gives Targus the opportunity to clearly communicate what we're doing to support common sustainability goals, and the strides that we're making. Aligning our journey to the UN Sustainable Development Goals (SDGs) allows our business to track and measure its progress, which ensures that we contribute to a greater collective impact.



This report allows us to:

- Build a structured, personalized, and honest approach to sustainability at Targus
- Tangibly and transparently audit the business on its sustainability actions
- Combine individual actions and focus them toward clearly expressed goals
- Uncompromisingly communicate our successes and needed areas of improvement
- Explicitly state our company's corporate social responsibility (CSR) program and accountability

To communicate our strategy and actions, we have structured this report into three sections: **our business, SDGs, and roadmap.**

The first section provides an overview of our company and sustainability activities related to Targus' product development initiatives and overall corporate culture. The second section establishes the UN SDGs that Targus has prioritized and outlines the actions we continue to take to align with and achieve them. Lastly, the roadmap section offers a forward look at our company's sustainability goals and commitments through 2030.

Read on to learn about the latest developments in our company's sustainability journey.

Targus Sustainable Management System (SMS)

Our strategy aligns with the UN SDGs based on four key pillars: **Circularity, Social Responsibility & Human Rights, CO₂ Reduction, Packaging & Distribution.**

Sustainability Strategy:

- Data-driven targets
- Globally recognized standards
- Alignment with UN Sustainable Development Goal
- Driving change through valued partnerships



Circularity:

- Designing for circularity
- Responsible sourcing
- Post-consumer materials
- Lifetime & extended warranties
- End of life and responsible disposal (eg, WEEE)

CO₂ Reduction:

- Low carbon materials
- Sustainable tech solutions and low energy products
- Smart/digital events solutions
- Carbon offsetting

Social Responsibility & Human Rights:

- Ethical sourcing
- Sustainable economic growth
- Working conditions (internal and supply chain)
- Supporting local community efforts

Packing & Distribution:

- Reducing packaging waste
- Recycled and sustainably sourced packaging materials
- Streamlining logistics and shipping efficiencies

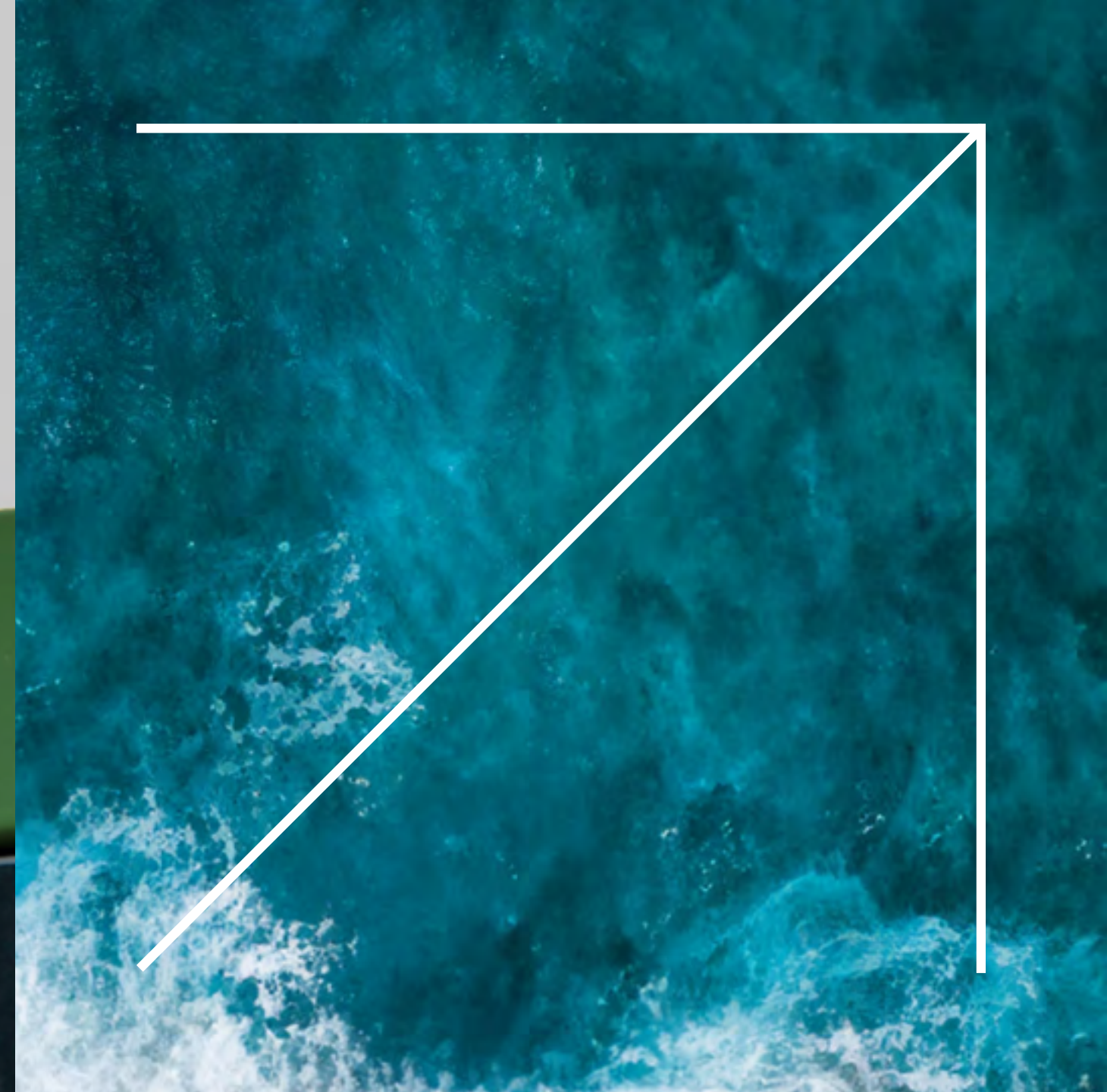


Certification & Reporting:

- Tangible and transparent communications
- Annual Sustainability Report
- Annual EcoVadis rating
- Commitment to certified materials & systems (eg, GRS, FSC, ISO, BSCI, ClimatePartner)

Targus Sustainability Goals at a Glance

- ✓ Achieve Net Zero by 2050
- ✓ Align 80% of our products' primary packaging to the Consumer Goods Forum Golden Design Rule: "Reduce Virgin Plastic Use in Business-to-Business Plastic Packaging" by 2025
- ✓ Achieve Australia's National Packaging Targets and apply them globally by 2025
- ✓ Design 95% of our packaging to be fully recyclable by 2025
- ✓ Reduce our total plastic packaging mass by 50% by 2025 versus 2020



OUR STATEMENT

TARGUS IS DOING MORE TO IMPACT LESS.

As a leading global innovator of laptop cases and technology accessories, Targus continually strives to be a force for positive change. With a clear focus on putting people and our planet first, we're on a mission to make sustainability part of our DNA by reducing our business's impact on our planet, from improving sustainability in our day-to-day activities, to developing circularity from sourcing and packaging to distribution and partnerships, and beyond. While we continue to make positive strides in sustainability at Targus, we realize there's still much more work to do.

We believe that our commitment to change and circularity needs to be tangible. Therefore, we're continually improving how we quantify and report on the progress and results of our sustainability actions. This includes providing greater transparency in our supply chain and establishing a clear CO₂ footprint reduction strategy that aligns with the UN SDGs through Scope 1 and Scope 2 reporting across our global network, as well as publishing PCF CO₂ calculations.

Reporting & Certifications

Project Gigaton™: Targus Awarded Giga-Guru Status by Walmart



Throughout the past year, Targus made notable strides in Scope 1 and Scope 2 emissions reporting through Project Gigaton™, a program created by Walmart to engage suppliers in climate action along with non-governmental organizations (NGOs), and other stakeholders. Project Gigaton aims to reduce or avoid one billion metric tons (Mts), equivalent to a gigaton (Gt), of greenhouse gases from the global value chain by 2030. In 2024, our company achieved Giga-Guru status, signifying our superior environmental leadership among Walmart suppliers.¹

¹ Walmart Project Gigaton Survey, Walmart Sustainability Hub Portal, reporting period: 01 Aug 2022 - 31 July 2023



Reporting & Certifications

Scope 1 & Scope 2 Emissions Reporting Progress at Targus

Carbon Footprint

The official Scope 1 & Scope 2 Emissions for Targus globally¹:

Scope 1: 2 Metric Tons (Mt) CO₂e¹

Scope 2 (Location Based): 134 Mt CO₂e¹

Scope 2 (Market Based): 197 Mt CO₂e¹

¹Targus uses the Greenhouse Gas Protocol to collect activity data and calculate our emissions

Energy Savings

Through our company's investments in low-carbon and renewable energy, in 2022–23, Targus completed the purchase from one or more Renewable Energy Credits projects in our own operations (Scope 1 and Scope 2). Actual power generation from these projects is located in the UK and is expected to provide 75,000 kilowatt-hours of electricity annually for three to five years.¹

Total Emissions Avoided: 26.2 Mt CO₂e during reporting period

Nature Savings

Targus has supported a natural landscape restoration project.

Through an effort led by Treekly, Targus supported a restoration project of which 1.2 Hectares of land¹ can be attributed to our funding and measurable actions to assist the recovery of an ecosystem and its associated conservation values that have been degraded, damaged, or destroyed. The project is in Madagascar and covers Temperate Forest Ecosystems. Learn more about the project at [Treekly.org/targus](https://treekly.org/targus).

¹Nature Land Sub-Total: 3.0 Acres

Waste Savings

Targus performed waste activities that have saved CO₂e from the environment.

In the reporting year, Targus saved 8.9 Mt of CO₂e emissions¹ through our recycling activities. **Here are the changes we made to reduce emissions:**

“Recycling products with batteries in US states that require it.” Our company implemented this change for 2% of our product use phase (e.g., customer use or end of life), and the estimated lifetime of the initiative is >30 years.

Here's the calculation approach or protocol used to calculate the Mt of CO₂e reported: GHG (Greenhouse Gas Emissions)

Total Emissions Avoided: 7.1 Mt CO₂e¹

Packaging Savings

Targus used recycled content in our packaging.

Targus reduced virgin packaging material with 10.35 Mt of pulp or paper-based post-consumer recycled content.

Total Emissions Avoided: 0.5 Mt CO₂e¹

Targus has sourced FSC-certified pulp and paper used for our packaging.

Targus sourced 8.27 Mt of FSC-certified pulp and paper used in our product packaging.

Total Emissions Avoided: 0.4 Mt CO₂e¹

Product Use and Design:

Targus used recycled content in our textile products.

Targus replaced virgin material with 89.92 Mt of recycled post-consumer PET (polyethylene terephthalate) plastic content in our products.

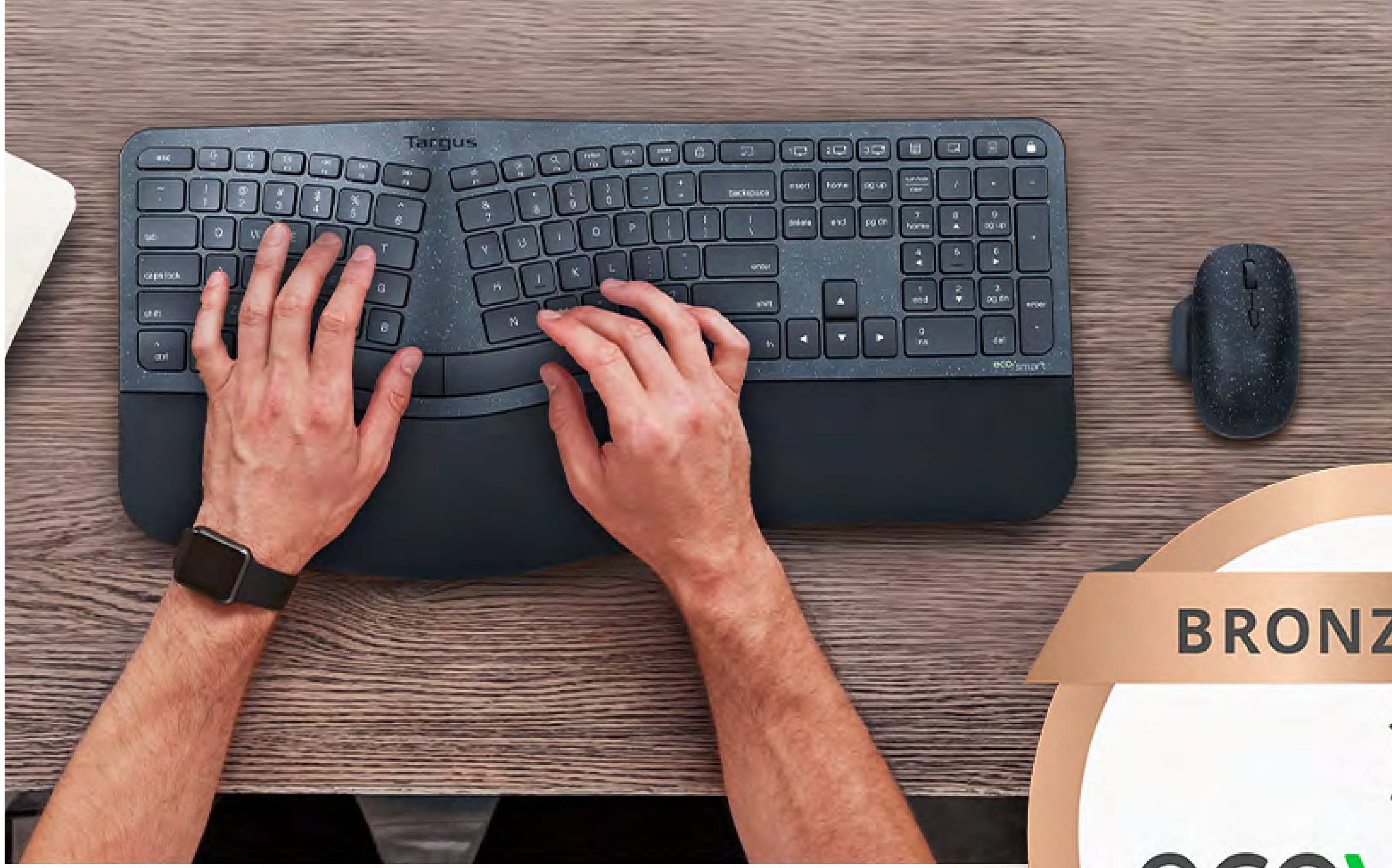
Total Emissions Avoided: 166.5 Mt CO₂e¹

Total CO₂ Reductions Reported: 200.7 Mt CO₂e^{1,2}

¹Walmart Project Gigaton Survey, Walmart Sustainability Hub Portal, reporting period: 01 Aug 2022–31 July 2023

²Totals reported across Targus' Global Network





BRONZE

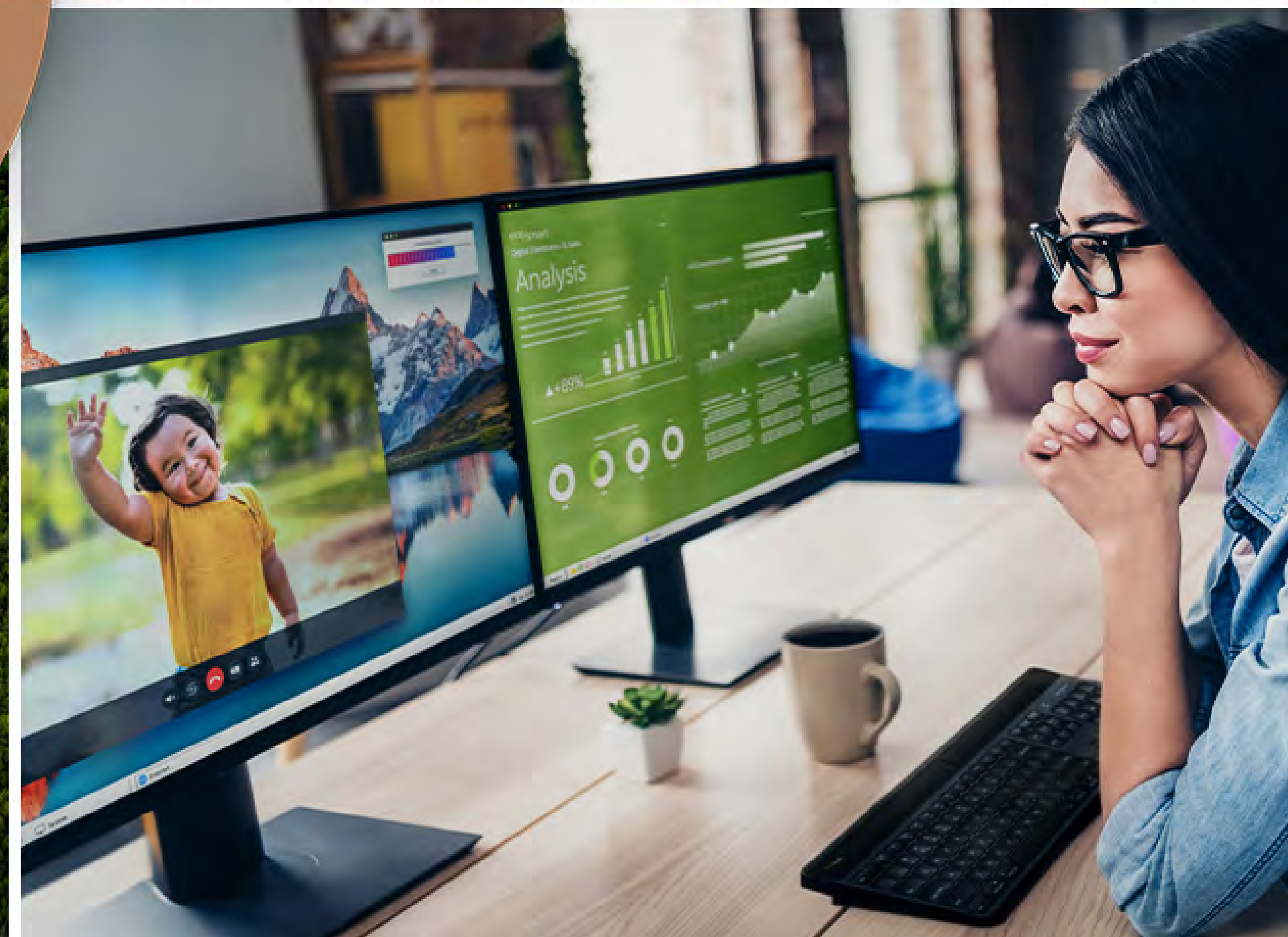
2023

ecovadis

Sustainability
Rating



**Targus Improves
EcoVadis
Sustainability Ranking**



Sustainability at Targus





**Targus launches
Coastline Collection,
introducing certified
ocean-bound plastic to
our laptop bags.***

32.2M

32.2M plastic bottles have been recycled so far to create EcoSmart products – saving the equivalent of 2,008,477 lbs. of CO₂ compared to virgin plastic.¹

We're working with our logistics partners to carbon offset our shipping CO₂, with all shipping from Asia to Europe now carbon neutral. Targus, in partnership with Kuenhe+Nagal offset a total of 596.9 Mt of CO₂ equivalent (CO₂e) emissions in calendar year 2023.¹

¹ Certificate Serial Numbers: KUEHNEAG-SH-2024M02D20-138 and KUEHN-EAG-SP-2024M01D26-279



¹ Targus global sales results: units + revenue, 2019-2023

Targus has reported Scope 1 and Scope 2 emissions across our global network, as well as publishing PCF CO₂ calculations.



Targus adds EcoSmart™ tech accessories to portfolio featuring 85% certified post-consumer recycled (PCR) plastic, ultra-low-power Bluetooth®, and recycled packaging.



17,036

In partnership with Treekly, Targus colleagues first teamed up in September 2021 to turn their footsteps into forests. Since then, our team has walked 24 million steps to fund the planting of 17,036 mangrove trees in Madagascar and Kenya. In turn, this has provided 170 days of work to local impoverished communities. By 2030, the trees will capture an estimated 852 Mt of CO₂, the equivalent of taking over 3,360 economy flights from London to New York.¹

¹ Treekly.org; September 2022, January 2023, and January 2024

Awards

2024

Targus® ErgoFlip™ EcoSmart™ Mouse

- CES Innovation Award
- CES TWICE Picks Award
- CRN Sustainability Award (Shortlist)
- Good Design Award
- International Design Award

Targus® MiraLogic® Workspace Intelligence System

- CES Innovation Award

2023

Targus® Sustainable Energy Harvesting EcoSmart™ Keyboard

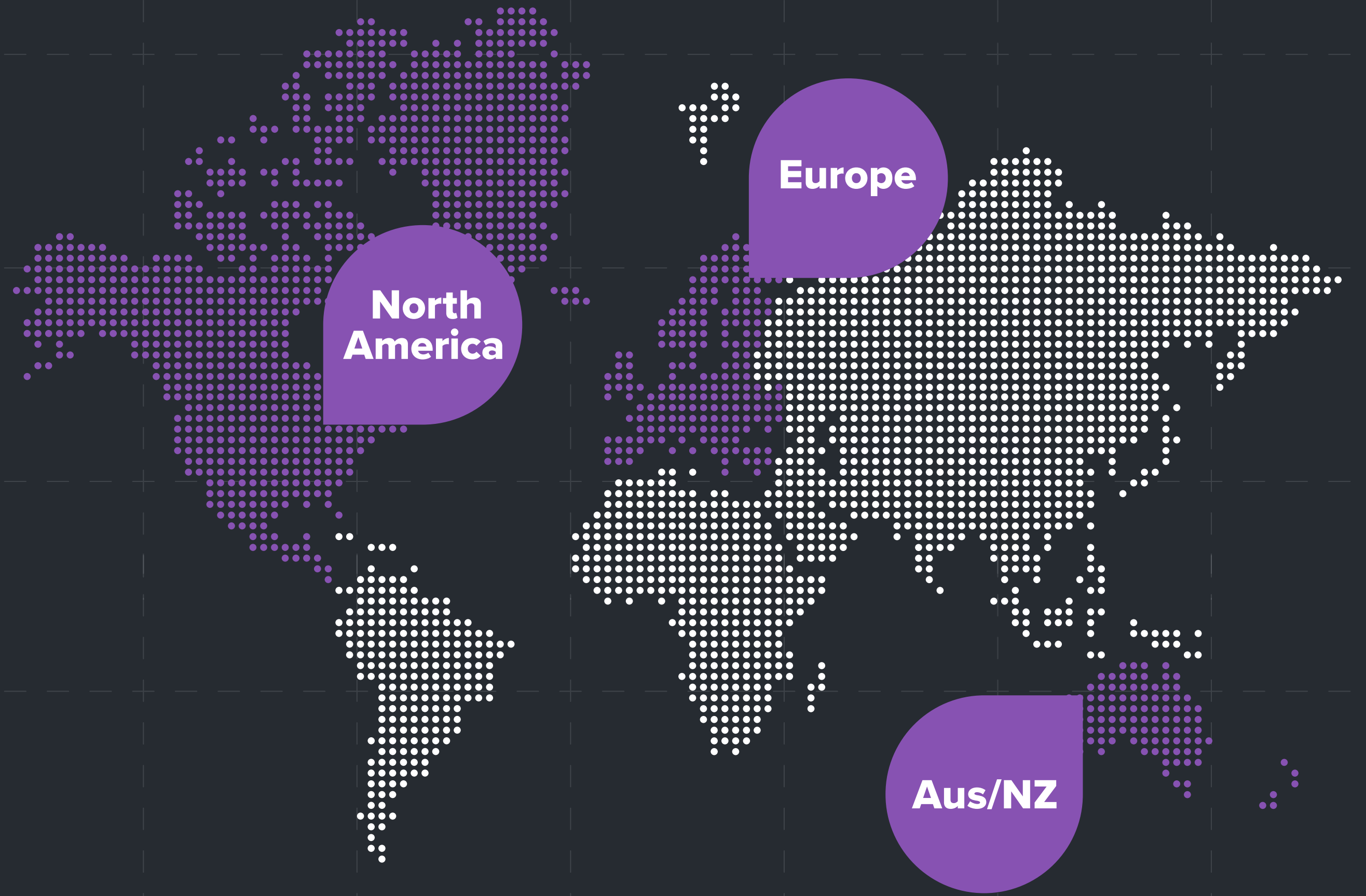
- CES Innovation Award

2022

Cypress Hero EcoSmart® Backpack with Apple® Find My™ Technology

- CES Innovation Award

Regional Market Context



Regional Market Context – A Closer Look

53%

More than 53% of workers across North America and Europe state that sustainable attributes influence their purchasing considerations for tech accessories.¹

67%

Meanwhile, 67% of people say they buy less fast fashion products and invest in long-lasting products.¹

88%

Eighty-eight percent of decision makers say that sustainability is important to their organization. According to decision makers, the top sustainability focuses for their organizations are green energy, disposable plastic reduction, sustainable business purchases, and less printed materials.

61%

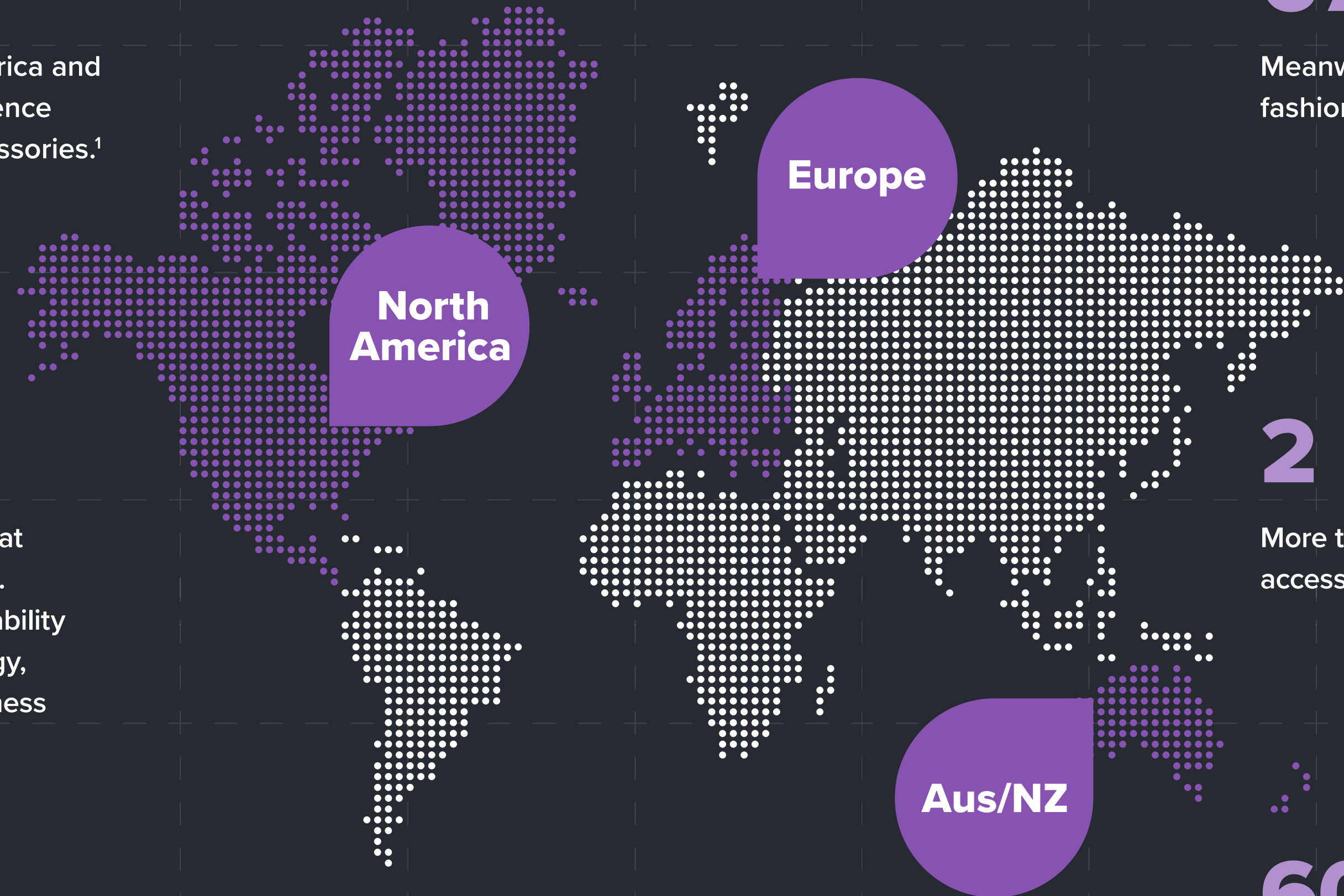
Sixty-one percent of respondents say they are happy to pay more for sustainable products that last longer.¹

2 in 5

More than 2 in 5 people would pay more for tech accessories that are environmentally friendly.¹

60%

More than half, 60%, of Gen Z and Millennial shoppers have stopped buying from brands lacking environmental credentials.²



¹ Targus Empower Your Life Survey, November 2022, n=1,000 senior business decision makers and 6,000 people in North America (US and Canada) and Europe (UK, France, and Germany)

² ESW Global Voices: Sustainable Global Growth and Shopper Expectations, n=16,000 shoppers from 16 countries (US, Canada, Mexico, UK, Switzerland, Spain, India, China, South Korea, Japan, and Australia)

Targus EcoSmart® Portfolio Highlights



50%

Total sales for the Targus EcoSmart® cases portfolio doubled in the past five years.¹

Launched in 2020, the Cypress™ Collection, our most popular EcoSmart range to date, has saved 13 million bottles so far.¹

32.2M

More than 32.2 million plastic bottles recycled since the inception of EcoSmart.¹



2,008,477

Using recycled plastic has saved 2,008,477 lbs. of CO₂ compared to virgin plastic.¹

¹ Targus global sales results: units + revenue, 2019-2023

Turning Bottles into Bags



We take recycled plastic bottles



Shred and reform them into plastic pellets



Heat and spin the pellets into yarn



Yarn is then woven into material



To produce an EcoSmart bag



Did You Know?

So far, more than 32.2 million recycled bottles have been used to create EcoSmart products – that’s a saving of more than 2,008,477 lbs. of CO₂ compared to virgin plastic.¹

¹Targus global sales results: units + revenue, 2019-2023



The Targus EcoSmart® Journey (So Far)

1

Spruce™: The first ever EcoSmart line was introduced in 2008, leading the way in the market for recycled textile laptop and tech protection.

3

Cypress™: Our flagship EcoSmart collection was the first from Targus to introduce a “bottle count” of recycled materials, now printed on the lining of every EcoSmart bag.

5

Mobile Tech Traveler: Fifty-three percent of workers across North America and Europe state that sustainable attributes influence their purchasing considerations for tech accessories.¹

1

2

3

4

5

2

Balance™: Designed for ergonomics and air flow, the award-winning Balance collection proved that Targus could deliver eco-friendly device protection without compromising quality or innovation.

4

MultiFit: The form-fitting and ultra-lightweight EcoSmart MultiFit Sleeves represent the highest percentage of recycled content utilized in any Targus soft-case product to date, reaching 82%.

The Targus EcoSmart® Journey (So Far)

6

6

Sagano™: Created at a more accessible price point to reach a wider audience, the Sagano™ collection is set to be one of EcoSmart's most successful ranges for 2023.

7

EcoSmart Tech Accessories: In 2023, introduced a line of award-winning tech accessories made from up to 85 percent certified post-consumer recycled (PCR) plastic, which operates on ultra-low-power Bluetooth®, and comes in sustainable packaging.

7

8

8

Geolite: Launched in January 2024, the Geolite Collection features an executive-style backpack and briefcase designed for the minimalist, price-conscious consumer.

9

Coastline: In May 2024, introduced new laptop cases made from certified recycled ocean-bound plastic, plastic waste recovered from within 30 miles of an ocean coastline or major waterway that feeds into the ocean.

9

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Terra: In May 2024, added sustainable utility backpack to EcoSmart portfolio designed for the active, environmentally responsible professional.

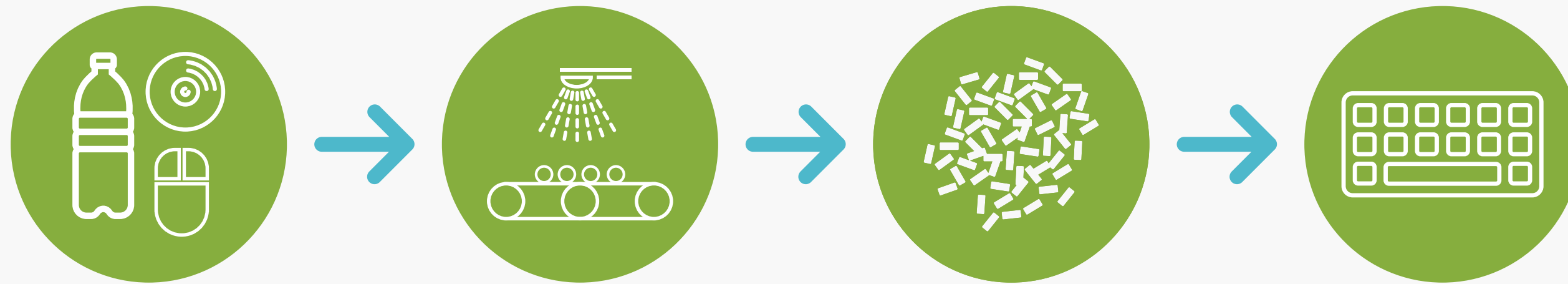
Commuter: Launched new 15-16" Commuter EcoSmart Backpack made from 16 recycled water bottles. This durable and cleverly designed backpack is packed with protective and functional features to enhance commuting comfort and convenience.



EcoSmart™ Tech Accessories

In 2023, Targus introduced a new lineup of EcoSmart™ tech accessories designed for sustainability, and we're continuing to expand the category. These premium tech accessories are made from 85% post-consumer recycled plastic, equipped with ultra-low power Bluetooth technology which is four times more energy efficient than standard Bluetooth, and come in recycled packaging. One standout example of innovation in this category is Targus' CES 2023 Innovation Award winner, the Sustainable Energy Harvesting EcoSmart Keyboard. This full-size keyboard features energy harvesting solar capabilities from solar cells (amorphous silicon photovoltaic cells) that are optimized to harvest light from indoor lighting.

Turning Recycled Plastic into Tech Accessories



We take bottles, CDs, consumer electronics, and other recycled plastic materials

These are then sorted and washed with specific solutions

Then reformed into plastic pellets

Which then become used for injection molds on our products

- Multiple recycled products used in production
- High quality control at each step
- Using Ecoblend® PCR and Biobased plastics

- PLUS: Ultra Energy Efficient Bluetooth and Energy Harvesting Solar Powered solution



eco/smart[®]
COASTLINE

How We Can Help: Use Ocean-Bound Plastic

Ocean-bound or prevented/diverted plastic is plastic waste recovered from within 50 kilometers (30 miles) of an ocean coastline or major waterway that feeds into the ocean in a geographic region lacking formal waste management.

Except in the case of a sea, material collected from major waterways may be no further than 200km (120 miles) from the mouth or end point of that waterway (e.g., plastic material collected from the Nile River coastline must be within 200km of the mouth of the Nile).

Coastline Collection

Taking our EcoSmart journey further, this year, Targus introduced the use of certified ocean-bound plastic to its new Coastline Collection. The Coastline Collection includes a 15-16" Backpack and Briefcase made from repurposed ocean-bound plastic and a high percentage of recycled content.

Coastline Backpack: 69% recycled content and 26% ocean-bound plastic

Coastline Briefcase: 70% recycled content and 24% ocean-bound plastic

Why is Ocean-Bound Plastic Important?

- Today, there are **5 Trillion** pieces of plastic in our ocean¹
- **11 Million Tons** enter our oceans each year¹

¹ OceanCycle: <https://oceancycle.co/>

“Today’s organizations need to support a distributed workforce **efficiently and sustainably.**”

—Ron DeCamp, VP, Global Product Management & Development

“Enterprise decision makers are concerned about the impact of lower office attendance and occupancy on wasted office space, inefficient asset support, and wasted energy costs. MiraLogic® helps organizations solve these challenges by enabling them to reassess their working practices, aligning future decision-making around those priorities.”

Targus MiraLogic is a unique workspace intelligence system that combines patented and patent-pending enterprise-grade hardware and proprietary cloud software to give technical and management teams full remote control and visibility over their modular IT ecosystems across the enterprise. This allows organizations to efficiently analyze, control, and manage their workspace assets anywhere. By providing valuable, real-time insights to make data-driven decisions about running costs of power, energy, equipment, and desk usage, organizations can achieve their sustainability goals more effectively while empowering employees to work productively from anywhere.

MiraLogic helps enterprises measure workspace occupancy and monitor and control workspace power. Many businesses often struggle to measure when and where power is being consumed across the workplace. The Targus MiraLogic smart dock, smart power strip, and movement sensor work together to allow IT managers to optimize power consumption at each desk, remotely turn off power to any or all powered devices overnight and help optimize temperature control within the office space.

MiraLogic received a **CES® 2024 Innovation Award in the Sustainability, Eco-Design & Smart Energy category** for its superior innovation in sustainability.



Future Product Development

In our future product roadmap, Targus will further enhance the features and functionality of MiraLogic to address the sustainability needs and objectives of modern enterprises.

For instance, a brand-new power feature of the system being rolled out helps enterprises plot and analyze power usage by appliances/devices across their premises. Instantaneous power monitoring empowers enterprises to achieve their sustainability goals through enhanced energy efficiency, cost reduction, accurate reporting, reduced carbon footprint, predictive maintenance, stakeholder engagement, and strategic planning. This real-time approach provides the actionable insights necessary to drive continuous improvement in energy management and sustainability efforts.

Another enhancement underway addresses energy consumption by delivering discrete data points at a specific workspace level, allowing decision-makers to further optimize heating and cooling throughout the enterprise based on that data.

Looking Forward

Targus is also expanding our product portfolio to become more eco-friendly, including our docking stations. In our future docking solutions roadmap, we are working to replace our current docking products with 85% Post-Consumer Recycled (PCR) housing and 100% recycled packaging. In 2024, we plan to launch two SKUs with PCR and a dock made from 100% recycled aluminum. Our goal is that 30% of the docking category will use recycled material by the end of 2025.

As we look to the future, our company will also continue to add PCR materials to more of our tech accessories.

This year will be marked by significant growth for the Targus EcoSmart portfolio as we work toward adopting new materials, categories, and approaches that improve the sustainability of our product ranges, from our laptop cases to tech accessories.



Global Partnerships

Targus has always been a company built on strong partnerships, nurturing new and long-term relationships at every stage. We know our journey to become a more environmentally responsible company cannot be achieved alone.

Targus continues to work closely with our hardware, OEM, channel, and technology partners to hold them to our ambitious standards of sustainability while also learning from their environmental initiatives.

An important part of this is by increasing the breadth and quality of our environmental reporting and certifications. For example, Targus completed Scope 1 and Scope 2 emissions reporting for 2022-23 through the Walmart Project Gigaton™ program, as well as EcoVadis certification for the past two consecutive years.

Technology Partnerships

While we pride ourselves on delivering universal solutions to our global customers by ensuring compatibility with all major devices and operating systems, Targus' strong, ongoing collaborations with leading technology providers are essential to our success.

We collaborate with leading technology companies around the globe to complement their product portfolios, such as Samsung, Dynabook, Microsoft, and Google.

Targus has been a partner in the Samsung Mobile Accessory Partnership Program (SMAPP) since 2015 and is regarded by Samsung as one of its most valued Tier 1 Accessory Partners. In fact, Samsung awarded Targus a Global Sales Excellence Award for the past two years. Working closely with Samsung's B2B and mobile teams and customers, our company delivers a complete portfolio of laptop cases and tech accessories designed to boost productivity and performance of Samsung tablets, PCs, and phones. Targus is also a DeX Accessory Partner by providing tablet cases and connectivity solutions that transform Samsung tablets and mobile phones into a PC-like experience.

Additionally, Targus has been a partner in the Microsoft® DfS (Designed for Surface) program since 2015, is a Google Works With Chromebook™ partner, a partner in the Apple MFI Program, and a solution provider to Dynabook, formerly Toshiba.

Our strong partnerships with global chip manufacturers like Synaptics, Qualcomm, and Intel are instrumental to our success in leading the universal docking stations category. Targus' tech solutions have been rigorously evaluated and proven to work seamlessly with these latest chip sets used in phones, tablets, and laptops.

Each of these valuable partnerships allows Targus to continually bring unique, sustainable, and purpose-driven solutions to the market that meet the evolving needs of global businesses and consumers.

By Working Together, We Can Achieve Our Collective Sustainability Goals

Alliance Partnerships

Since our company started in 1983, Targus remains a trusted partner to the world-leading PC OEMs, providing valuable global design leadership and expertise, turnkey strategic support, and a comprehensive portfolio of Alliance-branded laptop cases and accessories that complement and complete their ecosystems.

Since our first OEM project with IBM more than 40 years ago, Targus' ethos and product portfolio have created a unique opportunity for our Alliance initiatives. Fast forward to four decades later, we continue to work with these industry leaders to align with their sustainability initiatives and requirements and discover new ways to innovate.

From a product development standpoint, Targus is continuing to incorporate more recycled materials into the products we create for and with our Alliance partners like recycled polyethylene terephthalate (RPET), certified ocean-bound plastic, and recycled packaging. From an overall business perspective, we adhere to the stringent sustainability standards required to do business with our global Alliance partners – from materials sourcing and supply chain integrity to logistics and transportation, and comprehensive, transparent reporting.

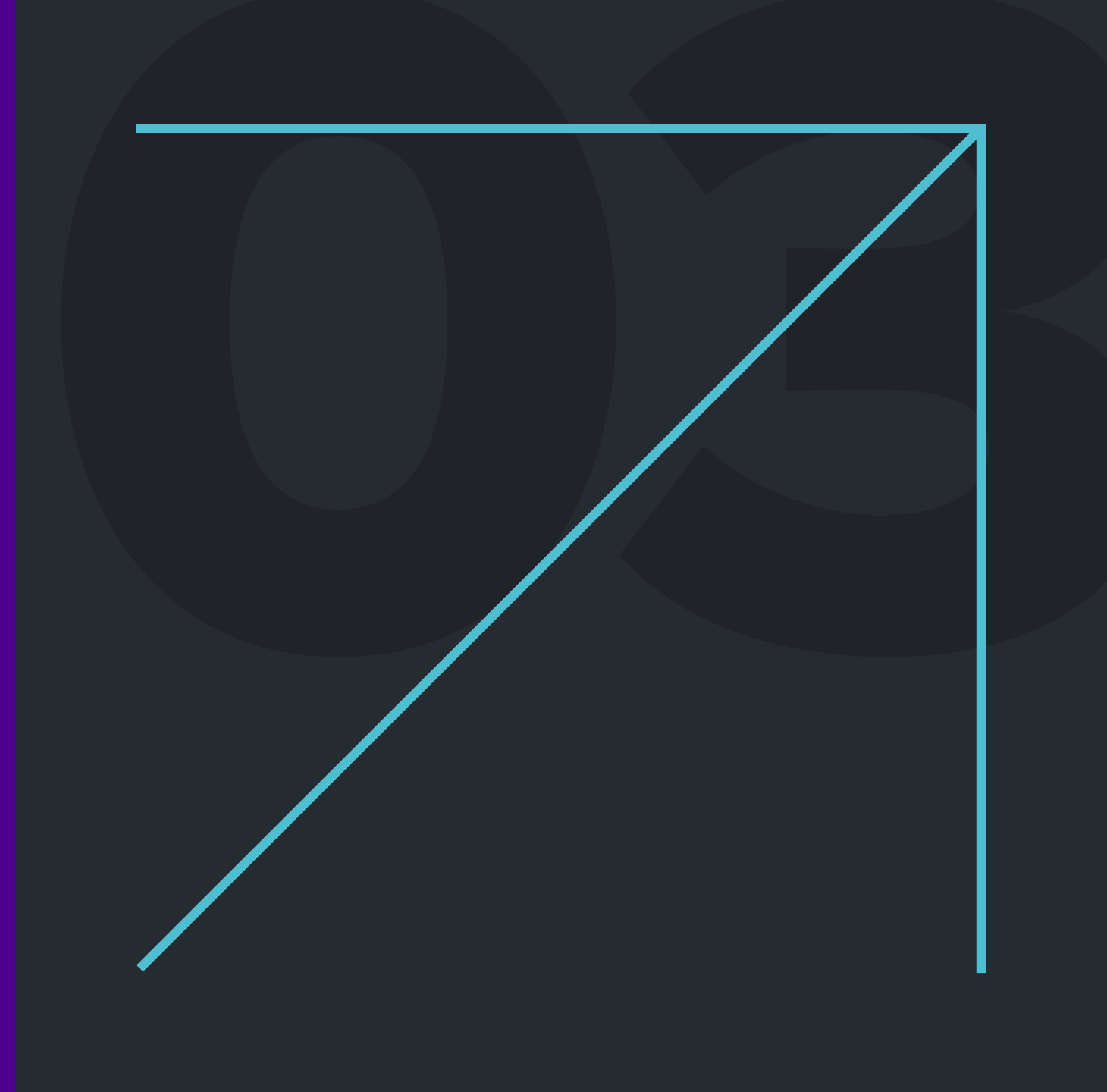
In each instance, these valued partnerships are mutually beneficial. While we help our partners deliver more sustainable solutions to their customers, the extensive research that goes into creating these products informs and advances our own eco-friendly ranges. This close collaboration is essential to making a meaningful, positive impact.

Channel & Distribution Partners

The contributions of our channel and distribution partners to Targus' sustainability initiatives cannot be overstated. Our extensive network allows us to inform and inspire our customers, communicate our sustainability mission, and bring more eco-friendly products to the global market.

These valued partners also allow our company to strengthen our sustainability actions by holding us accountable to their roadmaps and standards.

Sustainability Development Goals



Overview Of Sustainable Development Goals

Supporting the Global Initiatives with UN SDGs

Why Targus Chooses To Align With the UN SDGs

Targus takes sustainability seriously. We're constantly looking inward and focusing on clear goals and targets to ensure that we contribute to genuine, tangible change.

Our company has aligned our journey with the UN Sustainable Development Goals (SDGs) to implement a solid strategy driven by transparency and accountability.

It is vital to us that we have strong, globally recognized standards to consolidate and communicate our journey. The SDGs function as a compass for aligning countries' and organizations' plans with their global commitments, providing a blueprint for positive action. The SDGs create a solid framework allowing Targus to not only track and measure our progress, but also ensure that we contribute to a greater collective impact.

By working toward these common goals, Targus is unified with an extraordinary network dedicated to creating real and measurable change.

Read [our Environmental, Social and Governance \(ESG\) Policy](#) to learn more.



How Did We Choose Our Sustainable Development Goals?

At Targus, we're still at the beginning of our sustainability journey. While we've taken important steps to reduce our impact during the past few years, we know that we have a long way to go!

Targus has chosen five of the 17 UN SDGs where we believe our company can make the most meaningful positive impact.

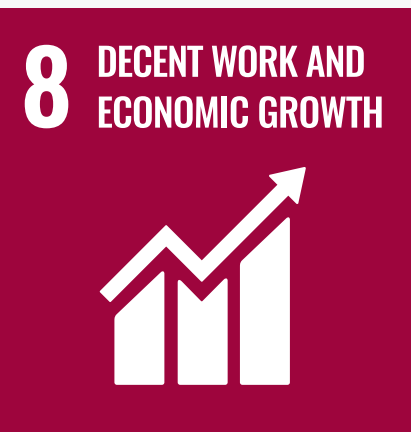
The Goals Targus Aligns With Are:



Each of these SDGs has been selected after looking closely at our previous accomplishments and carefully considering how Targus can shape its future actions. This included collecting our organization's activities from every department across every continent and organizing them based on their level of impact.

After identifying our strengths within the sustainability sector and key areas for improvement, Targus' sustainability roadmap aims to build on those foundations. Working through extensive audits, projections, and an impact analysis, Targus has confirmed that our sustainability initiatives align with the SDGs in these specific areas where we can create the most positive change.

SDG 8: Decent Work and Economic Growth



While the previous chapters of this report have looked at sustainability at a product material level, this chapter focuses on our most valuable asset, our people. SDG 8 emphasizes promoting sustained and inclusive economic growth, full and productive employment, and decent work for all.

At Targus, this means providing a productive and thriving workplace that provides fair income and supports personal and professional development.

Economic Growth

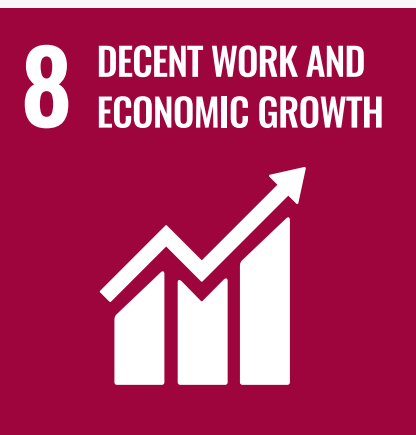
Since our inception, Targus continues to expand and evolve as a company. Yet one thing remains constant: our people are the key to our success. At the time of this publication, Targus employs more than 350 people in six continents and dozens of countries across the globe. From Delhi to Dallas, and countless cities in between, our team is working diligently to deliver high-quality products that are more sustainable. In doing so, we ensure that the economic growth of our company is a vehicle for creating secure and productive employment around the world.

Ethical Sourcing

At Targus, we take ethical sourcing seriously. This means any supplier we work with must meet our high standards of “Fair and Ethical Business Practices” which ensures that they operate in a fair and ethical manner. To achieve compliance with our Supplier Code of Conduct, all suppliers are obliged to safeguard against harassment, abuse, discrimination, corruption, extortion, and forced or child labor. The health and safety of these workers are also important considerations for Targus, with provisions in place throughout our supply chain to ensure a safe, clean, and healthy working environment. All suppliers are also required to offer at least minimum wage by local law and are guaranteed the right to association.

As part of our commitment to the environment, we require at a minimum that all suppliers comply with local environmental legislations and endeavor to reduce their impact. This includes prioritizing waste reduction, emission reduction, and energy-saving projects and initiatives. To ensure that our specific standards are met, all suppliers must pass and be current on rigorous Targus-led factory audits, which are comprised of three segments: SER (Social and Environmental Responsibility), chemical compliance management, and manufacturing quality management. In addition, our suppliers are mandated to obtain third-party audit certifications (RBA, BSCI, SMETA, ISO14001) to further validate our internal findings.

SDG 8: Decent Work and Economic Growth



Working Conditions

Targus is committed to providing superior working conditions for all employees. From connectivity to ergonomic solutions, everything our company does is designed to allow people to work in the most productive and successful ways possible. Living this vision internally means providing flexible working environments with office staff supported in remote office locations, where possible.

The health and wellbeing of our employees are paramount, regardless of where they work around the globe. This includes offering our employees private healthcare benefits in applicable countries, mental health support, and annual wellbeing initiatives.

At Targus, we also believe that progression is important to healthy and fulfilling work. We support and enable employees to achieve their professional development goals through open and honest feedback, coaching, and opportunities to take on new and interesting projects that align with their skill sets and professional aspirations.

To ensure that Targus is a welcoming and accommodating workplace for everyone, employees are trained on equality, diversity, and workplace ethics. Every effort is made at the recruitment and retention stages to improve the diversity of our team.



SDG 12: Responsible Consumption and Production



With our company's significant emphasis on product quality and longevity, it's evident why we have chosen to align with an SDG focused on the journey and life cycle of a product.

Targus knows that every product we manufacture and sell has an associated cost, and it's our responsibility to measure, assess, and minimize the impact of our production and consumption of our products on the environment. While there is no completely sustainable product, Targus is dedicated to creating products that use the best materials, are designed to last, and can be reused repeatedly.

Lifetime Warranty

Every Targus bag, slipcase, backpack, and tablet case includes a limited lifetime warranty as the standard for its lifetime of ownership. This type of warranty is a testament to our company's ongoing commitment to creating long-lasting, high-quality products and the rejection of fast-moving, low-quality consumer goods. In fact, because of these quality standards, Targus has less than a 1% return rate on our laptop bags, resulting in less waste and resource consumption.

Recycled Materials

For 16 years, Targus has been using recycled materials to create some of its best-selling products. To date, creating our EcoSmart bags has diverted more than 32 million bottles¹ from the landfill by shredding post-consumer plastic into micro-pellets that are then heated and spun into high-performance Global Recycled Standard (GRS)-certified fabric.

Every EcoSmart product is printed with the number of equivalent plastic bottles used to make it, with percentages of recycled content ranging anywhere from 20% to 90%. As we look toward the future of our EcoSmart line, we're focused on becoming even more sustainable by increasing the recycled content used in every product from laptop cases to tech accessories, including the packaging.

¹ Targus global sales results: units + revenue, 2019-2023

SDG 12: Responsible Consumption and Production



Product Innovation

As we continue to better understand our impact as a business and how we can achieve improved circularity, we're also able to strengthen the sustainability benefits and quality of our products. Recycled fabrics will always be a key foundation of the Targus EcoSmart portfolio, and rightly so. But now we are thinking even more expansively, pushing our innovation further, and considering every stage of our products' lifecycle. From our Energy Harvesting EcoSmart Keyboard to our Coastline Collection of laptop bags made from ocean-bound plastic, we're continually raising the bar to deliver more superior and sustainable innovation.

Today

Targus currently recycles tech accessories that use rechargeable batteries in the US and EMEA through programs available at [Targus.com](https://www.targus.com). We accept all Targus-branded covered electronic equipment and will recycle our customers' old brand that offers the same type of covered electronic equipment at no cost. Targus has partnered with Electronic Recyclers International (ERI) to provide responsible electronics recycling options. Visit [ERI Direct](https://www.eri-direct.com) for information.

The Future

While Targus has made notable strides in sustainability, our journey is only beginning. Specifically, this also means looking closely at our products' end-of-life to help ensure their recyclability once discarded.

With a portfolio that includes everything from complex technical units to hard-wearing textiles sold in more than 100 countries around the world, we are faced with various challenges when it comes to establishing a low-impact, end-of-life product strategy. Our products are our responsibility, which is why Targus is dedicated to putting effective strategies into action that maximize those products and minimize their environmental impact.

Looking forward, we will continue to work closely with our network of partners to implement a strategic cycle of take-back programs and improved recyclability. Our aim is to reuse what we can and recycle and what we can't. We know that this will be one of the most difficult steps in our journey, but necessary to truly deliver sustainable solutions.



SDG 13: Climate Action



As the climate crisis continues to worsen and its impacts are increasingly realized, SDG 13 focuses on taking urgent action to tackle it. Our world is changing. It's going to take all of us to create a brighter future for our planet. It's time for every business to take notice, responsibility, and actionable steps to make a positive difference. At Targus, we're working toward climate action by tackling our CO₂ emissions and climate change contributors in numerous ways.

Official Scope 1 and Scope 2 emissions for Targus, globally*:

Scope 1: 2 Mt CO₂e

Scope 2 (Location Based): 134 Mt CO₂e

Scope 2 (Market Based): 197 Mt CO₂e

*Targus uses the Greenhouse Gas Protocol to collect activity data and calculate our emissions

Low-Carbon Materials

The recycled materials used in our EcoSmart products and packaging across the company serve multiple purposes. Every product in our EcoSmart range incorporates materials made from post-consumer plastic, which not only removes waste plastic from the environment but also results in products with a much lower carbon footprint than traditional virgin PET (newly created plastic). Since the beginning of EcoSmart in 2008, Targus has used the equivalent of 32.2 million post-consumer recycled plastic bottles, so far, saving 2,008,477 lbs. of equivalent CO₂ compared to virgin plastic.¹

According to a recent third-party analysis by ClimatePartner that conducted a carbon footprint comparison of Targus' EcoSmart backpack range, our EcoSmart bags have a 30% lower carbon impact compared to their non-eco counterparts!²

Low Energy Products

As a technology company, reducing energy consumption is an important part of creating more sustainable products. Technology requires energy expenditure, and each watt has an impact on its carbon footprint. Targus believes that through innovation and smart design, technology can be optimized to not only use less energy, but in some cases to even save energy.

A good example of this is our award-winning MiraLogic Workplace Intelligence System which uses the Internet of Things to control working environments in a smarter way, maximizing efficiency and minimizing wasted energy. IT managers can remotely monitor workstation status and power consumption in real time, using smart automation to oversee individual desk energy use, automatically power down unused stations, and analyze overall device performance. MiraLogic represents a strategy in which technology is not limited by sustainability, but instead works alongside environmental considerations for solutions that work. It's among these reasons why MiraLogic has won two CES Innovation Awards, including a 2024 award in the Sustainability, Eco-Design & Smart Energy category.

Targus is also exploring and innovating its products to leverage alternative power sources like its Sustainable Energy Harvesting EcoSmart Keyboard. This keyboard also received a CES Innovation Award (2023) for demonstrating unique sustainability features and benefits, such as combining ultra-efficient Bluetooth with advanced solar technologies to make it significantly more power efficient than standard Bluetooth keyboards.

¹ Targus global sales results: units + revenue, 2019-2023

² Targus.com, Comparing Carbon Footprints: A Journey in Sustainable Backpack Design

SDG 13: Climate Action



Shipping

Looking at the lifecycle of our products also includes the complex logistics of getting goods where they need to go. In recent years, our operational team has made important strides in reducing the impact of our products on the supply chain (from their transport to the space that they occupy on retail displays) through conducting an in-depth analysis of packaging and carton sizes. By doing this, we've been able to fit more bags into smaller packages, which results in more efficient consumption of shipping containers, fewer journeys to ship the products, and less cardboard waste.

A hallmark example is our Targus Zero Waste Backpack concept, which rolls up to a fraction of its size when shipped and sold. This allows two-to-three times more product to fit into a single container, which significantly reduces the impact of transportation.

Targus is working with our logistics partners to carbon offset our shipping CO₂, with all shipping from Asia to Europe now carbon neutral. Targus, in partnership with Kuenhe+Nagal, offset a total of 596.92 Mt of CO₂ equivalent (CO₂e) emissions in calendar year 2023.¹

Meanwhile, Targus has consolidated deliveries to ensure our trucks hold more stock and drive fewer miles. We have also removed plastic stretch wrap on our European pallets by replacing it with rubber bands to significantly reduce plastic waste. In the US, we have upgraded all of our forklifts to electric models, as well. Through incremental changes, we're optimizing our operations for a more sustainable future.

¹ Targus.com, Comparing Carbon Footprints: A Journey in Sustainable Backpack Design



SDG 13: Climate Action



Climate Action Achievements

By aligning with the UN SDGs described in this report, Targus has reported reductions of 200.7 Mt CO₂e.³

RECOGNIZED FOR SUSTAINABILITY

Targus has been recognized for its efforts and dedication to improving our environmental impact, **climbing to the 64th percentile of sustainable businesses**, compared to the 51st in 2022.



In the wholesale of computers, computer peripheral equipment, and software industry, Ecovadis ranks Targus in the top...



20% for environment



11% for sustainable procurement



23% for ethics

Here's a summary of how far Targus has come, to date:

Our global team walked a collective 24 million steps in the Treakly Challenge for three consecutive years (2022–2024). These steps funded the planting of 17,036 trees and provided 170 workdays of fair labor for the impoverished local communities in Kenya and Madagascar. As a result, our efforts will offset 852 metric tons of CO₂ by 2030. That's the equivalent of taking over 3,360 economy flights from London to NYC, providing 410 homes with energy for one year, and building 52 four-bedroom homes.¹

Targus EcoSmart products have rescued 32.2M plastic bottles from landfills and we are furthering that story now by rescuing ocean-bound plastic from our planet's waterways and coastlines.²

Targus has earned a bronze EcoVadis rating in 2023 at the 64th percentile, which is the top 16 percent of companies in the computer wholesale, computer peripheral equipment, and software industries globally. That's a 13-point increase from our 51st percentile ranking in 2022.

In the reporting year, Targus saved 8.9 Mt of CO₂e emissions through our recycling activities.³

Validated through Scope 1 and Scope 2 reporting, Targus avoided 7.1 Mt of CO₂e* in greenhouse gas emissions.³

Targus reduced virgin packaging material with 10.35 Mt of pulp or paper-based post-consumer recycled content, avoiding total emissions equivalent to 0.5 Mt of CO₂e.³

Targus sourced 8.27 Mt of Forest Stewardship Council (FSC)-certified pulp and paper used in our product packaging, avoiding 0.4 Mt of CO₂e.³

Targus replaced virgin material with 89.92 Mt of recycled post-consumer PET (polyethylene terephthalate) plastic content in our products, avoiding 166.5 Mt of CO₂e.³

Targus is focused on reducing energy consumption across its global offices and our Europe office now uses 100% Carbon Trust-certified renewable energy sources.

¹ Treakly.org: September 2022, January 2023, and January 2024. Data taken from How Bad Are Bananas? The Carbon Footprint of Everything' by Mike Berners-Le
² Targus global sales results: units + revenue, 2019-2023
³ Walmart Project Gigaton Survey, Walmart Sustainability Hub Portal, reporting period: 01 Aug 2022 - 31 July 2023

SDG 14 & 15: Life Below Water And Life On Land



For a company focused on the human experience of work, life, and technology, these two SDGs might seem like an unusual choice. However, within this chapter we explore why life below water and on land are two goals that are close to our heart. The reasons why we have chosen to align to these critical goals become clear after exploring how we operate and design, manufacture, and ship our products.

By helping to remove waste from our waterways and constantly striving for more sustainable life cycles, we're working toward the global objectives to conserve our oceans, support life, sustainably manage forests, and halt biodiversity loss.

Packaging

As a product-centric business, packaging is a necessary part of how Targus operates. We are aware this has an impact on the planet, which is why we have taken steps to implement a low-waste packaging strategy to limit our environmental footprint. Targus is on a journey to ensure that our packaging is recyclable and increasingly focused on using GRS-certified and other eco-friendly materials.

We have replaced plastic wrap on our European pallets with reusable rubber bands.

Plastic viewing windows have been removed in favor of mono-material packaging to make household recycling much easier.

We are supporting responsible and sustainable foresting practices by using more FSC-certified paper and board than ever before in our product packaging, including our new sustainable EcoSmart tech accessories. In doing so, Targus has sourced 8.27M Mt of FSC-certified pulp and paper certified recycled paper to use in its product packaging.¹

Our packaging sizes have been reduced to minimize waste and consolidate shipping.

Our EcoSmart tablet collection features hemp rope and recycled-paper barcode labels.

Targus is on a trajectory to eliminate plastics in all of its product packaging by 2025.

¹ Source: Walmart Gigaton Survey, reporting period – 01 Aug, 2022-31 July 2023

SDG 14 & 15: Life Below Water And Life On Land



Recycled Materials

For 16 years, Targus has been innovating with recycled materials. The EcoSmart range was born from fabrics that are spun from superheated waste plastics, which has been able to divert the equivalent of 32.2 million plastic bottles from our waste streams so far.¹

In 2024, we continue to explore new and varied ways to reduce plastic in the environment. Our new laptop backpacks and cases made from ocean-bound post-consumer plastic follow a similar recycling process, but focus on targeting abandoned plastic waste specifically bound for our oceans and waterways. By strategically tackling plastic waste headed for the ocean, we hope to help preserve our environment and encourage healthy marine life.

¹ Targus global sales results: units + revenue, 2019-2023

Products Made To Last

Every product we make has an impact on our planet. That's why we are committed to designing and manufacturing long-lasting, high quality, and purposeful solutions that make a positive difference. Inherently, being able to use a product longer and replace it less often results in less waste.

Every single Targus bag and tablet case that's sold comes with a standard limited lifetime warranty, while our tech accessories lead the industry in warranties and longevity, such as a 5-year warranty on some of our latest Targus docking stations purchased after July 1, 2024.

As Targus grows its portfolio of tech accessories, we're always looking at new ways to prevent unnecessary product waste. For instance, our new GaN power collection that Targus launched in 2023 leverages innovative charging technology to maintain the health of laptop, tablet, and smartphone batteries through dynamically delivered power. GaN technology is more efficient and runs cooler than other types of charging technologies which contributes to better reliability and longer life. Our new line of EcoSmart mice and keyboards also operate on ultra-low-power Bluetooth technology which is four times more energy efficient than standard Bluetooth. Adapting to the varied and changing requirements of the device in real-time helps the batteries in our products work better and longer, resulting in fewer tech replacements over time.



Roadmap



Roadmap Overview

We're proud of how far we've come on our sustainability journey, but there's still much more work to be done.

While we're proud of how far Targus has progressed in our sustainability journey, there's still much more work to be done. Our sustainability roadmap enables us to understand where we are, while providing needed guidance to ensure that we integrate our goals and strategies throughout the entire organization.

This framework is built from in-depth internal evaluation, customer requirements, and industry analysis to define the key areas to progress our sustainability journey. As our roadmap evolves, these themes allow us to structure our company's goals and commitments.



Roadmap **Priorities**

Certification & Reporting

A central pillar of the Targus sustainability roadmap is a commitment to communication. This report marks a new stage in our journey, one that requires a lot of work. We pledge to continue strengthening the breadth and results of our certification and reporting and to keep looking inward to measure our business as we improve and develop our sustainability work. This transparency is fundamental to our ability to communicate our progress effectively.

CO₂ Reduction

At Targus, we're conducting many independent projects that aim to reduce CO₂ emissions.

This area of our roadmap is focused on organizing, quantifying, and developing these activities to turn them into truly impactful actions. First, we must understand our carbon footprint and hold ourselves responsible to reducing it. That's why in the short-term, our goals are focused on establishing a baseline of operations from which we can act to make a positive difference.

Packaging & Distribution

As a product-centric company, some of the most powerful actions that Targus can take revolve around the logistics of getting our products from the factory to consumers. This is an area in which we have come a long way in recent years by introducing innovative products to managing our global operations.

However, there is still much more work to be done. Our roadmap looks at transportation and packaging materials across the full Targus range, considering how we can apply the best solutions to our diverse global portfolio.

Social Responsibility & Human Rights

Targus values its global workforce. Our labor considerations range far and wide, from factories to offices, and everywhere in between. Our ongoing commitment to quality working conditions and fair labor practices addresses not only the direct employees of Targus, but our suppliers and third-party producers, as well.

Circularity

Circularity is vital for a more sustainable world. So, as we look to the future of Targus, we must also be looking at the bigger picture. Going forward, circularity must be considered at every step, from how we design and manufacture our products to lifecycle and logistics. Doing so provides an important framework for us to measure every choice, initiative, and investment. Establishing these benchmarks will allow us to continue to work toward achieving the tangible and transparent goals that we are enthusiastic about as a company.

Conclusion

Throughout this report, we've shared our company's sustainability progress and future roadmap.

Creating this annual sustainability report gives us the opportunity for deep reflection. While we're proud to lead the industry in our sustainable ethos and approaches, we are also humbled by the journey ahead. By aligning to the UN SDGs, our evolving roadmap, and strategic partnerships, we are unrelentingly committed to continual improvement.

We invite you to stay updated on our sustainability journey by visiting our blog and connecting with us on Targus social media:

Podcast, Blog, LinkedIn, Twitter/X, Facebook, Instagram, TikTok, and YouTube.



Targus®

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