

Workspace insights at your fingertips



# Today's tech reality

Companies are now reassessing their working practices, aligning future decision-making around these priorities:

#### **Adding Value**

- Reducing the cost of maintaining on-premise IT equipment
- Reducing the cost of office spaces, including rent and electricity
- Increasing employee efficiency

#### **Workspace Management**

- Harnessing the power of IoT to connect workers
- Reviewing how best to manage devices and how to provide optimal user support in the office
- Monitoring the use of peripherals (displays/ audio/USB devices etc.)
- Managing remote workspaces

### Sustainability

- Helping to achieve organizational sustainability goals
- Advancing the roadmap to Net Zero

#### Work then...

- Static, office-based workstations
- Full-time employee attendance and high occupancy

#### Work now...

- Lower office attendance and occupancy
- Concerns over wasted space, asset support, and energy costs

### And beyond: Work, but better

- Flexibility and support offered to all workers
- Maximisation of on-site resources and cost efficacies

# What do businesses and employees need to thrive in the workplace of the future?



#### **Businesses**

- Maximised web-enabled efficiencies and new technologies to allow smart decisions
- Data insights and smart devices to embrace all types of working
- Hardware and software in one to create a 'best of both' solution
- More environmentally sustainable digital and energy footprint
- Reduction in office costs through understanding how people are working

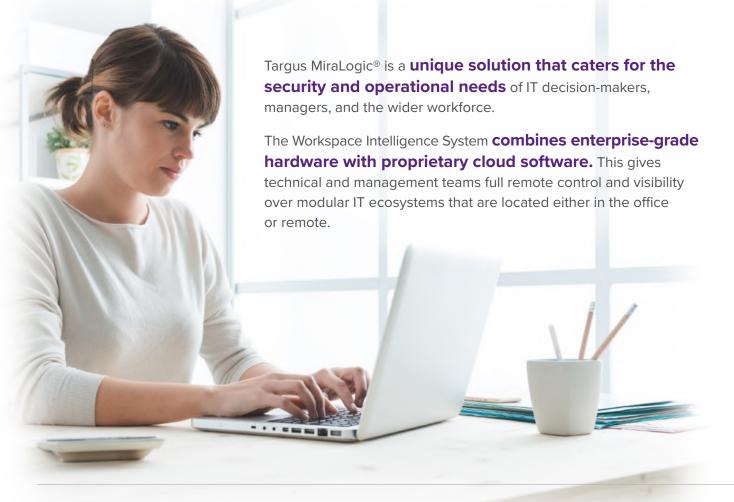


### **Employees**

- Universal solutions that work no matter what
- Improved and more efficient workspaces
- Ongoing tech support from anywhere at any time
- Seamless connection to colleagues
- Sustainable business solutions

**MIRALOGIC®** 

# Meet Targus MiraLogic®



#### **Benefits**



Remote Management and Monitoring (RMM) capabilities for devices, docks, and peripherals



Access to a rich pool of workplace insights at their fingertips, in order to make data driven decisions



Real-time operational visibility to help them reduce the running costs of company workspaces



Enhanced security and support capabilities, for greater employee flexibility

# What does MiraLogic® do?





- Understand and optimize power consumption with remote power monitoring and workspace control
- Maximise available space and reduce real estate costs with occupancy and scheduling insights
- Run an inventory of all displays and accessories connected site wide



# Security and reliability

- Protects data via mission critical security (DoD) independently assessed by Praetorian Cybersecurity
- Eliminates dropped data and bottlenecks to meet enterprise, commercial and industrial performance requirements
- Guarantees true end-to-end security through separate encryption keys



- Perform soft resets, power cycles and OTA firmware updates for devices and peripherals with RMM
- Create profiles for a standard workspace setup with automated and remote asset management
- Authenticate using on-premises credentials and access all resources in the cloud with Azure Active Directory and Web SSO

...and we're continually developing more.

**MIRALOGIC®** 

# MiraLogic<sup>®</sup> hardware solution



# MiraLogic® software and connectivity



#### **Software**

- AWS-hosted user interface and dashboards
- Compatible with all OS (Windows, Mac & Chrome) and browsers
- No 'Smart Dock' agent software installed on host devices
- Robust API capability for integration into third party platforms (Managed Software, ERP & SCCM) or similar for remote management packages



### Connectivity

- Ethernet, Wi-Fi, and Bluetooth mesh networks deliver secure communications
- Peer-to-peer comms and multipath message relay ensure uninterrupted message delivery
- Enables thousands of devices to communicate with each other while proprietary Bluetooth mesh automatically optimizes data flow among all devices
- AES-CCM with 128-bit keys, ensures multi-level encryption and authentication

# MiraLogic<sup>®</sup> Collection

Workspace Intelligence System



### MiraLogic® Universal Smart Dock

- · Provides device management and control using MiraLogic Cloud Platform
- Remote firmware upgrade using MiraLogic Cloud Platform
- Remote Asset Management using MiraLogic Cloud Platform



### MiraLogic® Smart Power Strip

- Energy consumption data for each slot to optimise energy consumption that contributes to a more sustainable planet
- Remotely turn on/off power to any connected devices



US – APS811USZ UK – APS811UKZ EU – APS811EUZ Swiss – APS811CHZ



### MiraLogic® Smart Sensor



- Workspace occupancy and scheduling using MiraLogic Platform
- Humidity and temperature sensor provides valuable data for safer and healthier workspaces

### MiraLogic® Smart Retrofit Adapter



- Allow non-smart dock management (power cycle/reset only) using MiraLogic platform
- Works as iOT gateway to facilitate connectivity of smart sensor and smart strip using MiraLogic platform

MiraLogic® hardware required for key feature set				
	MiraLogic® Universal Smart Dock	MiraLogic® Smart Power Strip	MiraLogic® Smart Sensor	MiraLogic® Smart Retrofit Adapter
Workspace Utilisation & Provisioning	$\checkmark$		$\checkmark$	
Remote Updates to Dock (Firmware/Power Cycle)	$\checkmark$			
Docking Station Health Diagnostics	$\checkmark$			
Workspace Health Diagnostics	$\checkmark$		$\checkmark$	
Energy Management (power on/off events)	$\checkmark$	$\checkmark$		
Asset Management	$\checkmark$			

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# MiraLogic<sup>®</sup> in summary

### MiraLogic® is a...

- Hybrid software and hardware solution harnessing IoT innovation
- Cloud-based system supporting an intelligence-driven and insight-led approach

#### It lets IT teams...

- Secure, monitor, and manage every device in the ecosystem, including BYOD
- Troubleshoot key problems for every end point and user, even remotely
- Make efficiency-driven decisions around facilities management and IT usage

### So, employees can...

- Gain the flexibility and support to work more productively
- Enjoy a consistent user experience anywhere they choose to work
- Adopt more environmentally friendly and sustainable working practices



# Let MiraLogic® help your business





Access to a rich pool of workplace insights at their fingertips, in order to make data driven decisions



**Eliminate dropped data and bottlenecks** to meet enterprise, commercial and industrial performance requirements



**Real-time operational visibility** to help them reduce the running costs of company workspaces



**True end-to-end security** through separate encryption keys



**Enhanced security and support capabilities,** for greater employee flexibility



Achieve organisational sustainability goals with the ability to optimise power consumption with remote power monitoring and workspace control



Oversee remote workspaces and increase employee efficiency by offering IT access from anywhere using Remote Management and Monitoring (RMM) for devices, docks, and peripherals



**Monitor the use of peripherals** with access to the inventory of all displays and accessories connected site wide



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